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The National Election

As seen by J. Delbert Wells, Manager, Family Program Division

If there is to be a contest - there must be contestants. In the national election contest, it is hopeful that the widely differing viewpoints between Johnson and Goldwater are recognized and understood sufficiently by voters to make the election a significant choice between ideals and leaders.

Last time, around 68 million citizens voted in the presidential election. This year there will probably be closer to 75 million people who vote.

In most cases, attitude alone will guide the hand that casts the ballot. No man can accurately assess how that attitude has been changed by such things as government payments or the threat of their loss.

Political experts report that about 60 per cent of the regular voters are "party-line" voters. These people vote for the party rather than the candidate (or even a political philosophy).

This leaves an important 40 per cent out of the 75 million who could be classed as "swing votes." These are the persons who ignore parties to vote for candidates with the most appeal to them per-

Lyndon Johnson and Hubert Humphrey represent a viewpoint which many label as the "liberal-

Senator Barry Goldwater and William Miller represent a viewpoint that others label "modern conservatism."

It appears that the liberal view calls for a larger Federal government with corresponding reduction of sovereignty by state and local governments.

It appears that the modern conservative view calls for limiting the size and scope of the federal government with a strengthening of the system of checks-andbalances. There are dozens of other issues, but these seem basic. How Michigan voters turn out

November 3, may well have an effect on the results of the national election.

Michigan's colorful candidates for Governor, the election of nine Justices to a new Court of Appeals, and a rare referendum vote on an act passed by the legislature, (the "Massachusetts" ballot) may combine to bring more voters to the polls.

In 1960, only about 2,700,000 Michigan residents voted in the Governor's race. Although about 3,000,000 total votes were cast, it is estimated that there are 4,000,-000 registered, eligible voters in our state. A difference of a halfmillion Michigan votes could more than make the difference in who becomes President of the United States.

Before voting November 3rd, there are some questions each voter should ask himself:

Am I voting for the person and his platform rather than for a party slogan?

Am I voting in an intelligent manner? Have I worked at the job of becoming informed?

Am I voting for what will be best for my family and my country in the "long pull" rather than for a short term?

Finally, when my vote has been cast, will I face my family and proudly say, "See the form of government we have? - I helped make it that way"?



How does the Michigan Farm Bureau reach policy conclusions?

Why does it undertake special programs to build services of certain kinds?

Those who attend the forthcoming 45th annual meeting of the Michigan Farm Bureau, to be held on the campus of Michigan State University, November 10-11-12 will see



TO GOD BE THE GLORY. Our hearts turn to Thee, Oh Lord, in thankfulness for the dignity Thou has bestowed upon us as Thy children, and for the responsibility Thou hast vested in us to decide upon our own salvation in heaven and in earth. May we merit this birthright in this, a vital year when the decisions of government are ours. We ask Thy guidance that we may keep our eyes upon Thy ways of righteousness. for themselves how policies are made.

The Michigan Farm Bureau annual meeting is not, and never has been, a closed affair. Every member has a cordial invitation to attend.

Voting is done by representative delegates from each County Farm Bureau, "one delegate for every 100 members or major portion thereof . . ." Nearly 700 voting delegates and several thousand non-voting members are expected to attend.

Such a gathering of farmers at one time is notable in itself. There is an air of excitement, a chance to learn, a chance to "grow." Debate and discussion is often lively on proposals offered for consideration.

There will be inspirational songs and speeches. There will be a "Miss Farm Bureau" contest - a 20th Anniversary Party for Farm Bureau Women.

Check page three of this paper for details of the special commodity conferences and other events.

Editorial **How to Vote**

TWO

More than most, this year's general election November 3rd, bears with it an air of destiny.

Whether Johnson or Goldwater - the fact remains that on this day a new President will be elected and voters going to the polls should do so with a feeling of self-importance.

Farmers especially have much at stake.

In January, the new Congress will begin considering a long list of programs, among them at least five of major farm importance. Due to expire in 1965 unless renewed or extended are the "emergency" Feed Grains program, the controversial Wheat Certificate and Cotton plans, the International Wheat Agreement and both the National Wool and Sugar Acts.

Farm Bureau members strongly oppose any extension of the Wheat Certificate and Cotton programs. They have been extremely critical of the emergency Feed Grain program and have called it unworkable and costly.

Michigan sugar beet farmers have been outspoken in asking for a larger share of the national sugar quota.

Working against farmers this year is the apportionment ordered by the Supreme Court, and which stands to weaken their representation in the Legislatures and Congress. And even at some levels of local government! Right here in Michigan.

Working on the farmer's side is the more "common sense" attitude toward agriculture that seems apparent in both major political parties. Both seem to recognize that nearly everyone, consumers and farmers alike, are tired of political farm maneuvering.

Farmers have made it as plain as they know how, that most government "help" has been of little real aid, that thirty years of farm programs have not increased farm incomes.

Consumers are tired of paying in taxes for food they are not allowed to eat. The sale of wheat to Russia and the semi-secret livestock import deal engineered this past year by our State Department and the Department of Agriculture, have helped highlight the part international politics play in setting farm prices.

The recent bread price increase caused by manipulations of the wheat market through the Wheat Certificate Program has given consumers a nationwide view of the connection between farm politics and their pocketbooks.

Perhaps because of these things, both major Presidential candidates spent most of their time in areas other than agriculture. Farmers cannot help but feel this is all to the good.

Barry Goldwater has firmly stated that he will not favor abrupt dropping of farm support programs if he is elected. Rather that these programs will be gradually shifted toward helping farmers move themselves into a sound economic position.

President Johnson has let Democratic Vice-President hopeful, Hubert Humphrey, speak mostly for the Party on farm matters. Humphrey continues to emphasize statements made first as headline guest at last year's annual meeting of the American Farm Bureau Federation, in Chicago.

He has continued to call for a "blue-ribbon" agricultural commission to study farm problems and suggest solutions. He has praised the freemarket system, but has suggested compensatory or direct payments to producers of certain farm commodities.

November 1, 1964 "All the Kings of all the Nations

in all of history - never had such power . . ."



THE POLITICAL POWER **OF 100 BILLION DOLLARS**

He Found Out How

By Robert E. Smith Legislative Counsel

It happened in Muskegon - Fruitport Township to be exact - Engineer Ernie Fordham ran twice for trustee of Fruitport Township and was twice defeated by whopping 3-1 markings.

After his first defeat he decided to run again and go "all out" to win but his loss was still 3-1. Fordham made a study of previous elections and found that in Fruitport Township Democratic candidates consistently won over their Republican rivals by 3-1.

This summer Fordham decided to try once more for one of the two vacancies as a township trustee but this time he filed for the primary election as a Democrat!

Five other Democrats were also running for the opportunity to appear on the November 3 ballot.

When the votes were counted, Ernie had won nomination for one of the two trusteeships and assured himself a place on the November ballot, this time as a Democrat!

Ironically, Fordham also won in the Republican primary. It seems that while he was a Democratic candidate as a trustee, he was also running for precinct delegate to the Republican county convention.

What does it all mean? The indication is that voters tend to vote the party rather than for the man. In areas dominated by one party candidates can often ride to victory on the party coattails.

Those supporting a "Yes" vote on the referendum ballot November 3 changing Michigan's ballot to the type used in 22 states (Massachusetts, Ohio, California, etc.) say that the voter would be more likely to vote for the man rather than the party.

This is because the "office block" ballot (some call it the "thinking man's ballot") requires the voter to vote for each office. He could still vote a "straight ticket" if he desired, but not by a single cross (X) at the top of the column or by pulling a single lever.

Nearly half of the nation's voters now use some form of the Massachusetts ballot. On November 3, Michigan coters will decide if the "office block" ballot will be used in

MICHIGAN FARM NEWS

President's Column All The King's Men...

We have become accustomed to looking at pictures of fat, over-stuffed kings who were too indisposed to do much but sit in their kingly throne and revel in the luxuries their countries lavish upon them at the expense of their oftenunderprivileged subjects.

We just naturally think that that was long ago.

People are better educated now, rulers are more human in their dealings and attitudes toward their people.

We often are so complacent about this that we fail to recognize the danger that is sitting on our back door steps. Few of us realize that the Chief Executive of our country has more power than any of his predecessors ever had, that he has almost unlimited financial resources at his disposal to do with as he wishes.

To emphasize the power the government has over the economy with its 100 billion dollar budget, let's look at some facts little recognized by the average citizen.

First - One person in five of voting age gets a monthly government check!

Millions more get checks monthly or yearly made possible by government handouts.

American business is getting 28 billion per year in government orders or contracts and another 10 billion in orders made available by federal subsidies. Probably most business men are recipients of government spending in one way or another.

Most people probably are interested in government checks that flow to them in one way or another . . . add social security to the 100 billion budget and the government will spend 123 billion in one year.

Twenty-one million get pension checks and relief checks go to 6.8 million more.

It is frightening when we realize how much our total economy has come to depend upon the federal government for its well being. When one man has as much control over the purse-strings of the treasury it is real easy for him to "call the shots" before the pitcher even throws the ball.

Not only that, but it is relatively easy to twist the arms of Congressmen when an important issue comes up that the President wants passed.

This is what happened in the cotton-wheat bill that Congress passed against the wishes of more than a majority of the farmers.

Now the millers have to pay 70¢ per bushel for all the wheat that they buy for milling and this all goes into the federal treasury. So the cost of bread goes up. That is why we call it a "bread tax." The consumer is paying the tax, but the farmer gets a relatively small portion of it. You could say it is a legalized way of robbing the citizens of the country.

The kings of ancient times didn't bother to legalize their exploitations of the tax payers. They just did it.

We fervently pray that some day the enlightened people of our country will awaken to what is happening to them through the political power of a 100 billion dollar, and more, budget.

When industry becomes over-dependent upon government orders, how can it survive if they cease?

How should Michigan farmers vote November 3rd?

They should vote for candidates who in their opinion, will allow them the most latitude in running their own business.

They should vote for candidates whom they believe are most serious in allowing the laws of supply-and-demand to work in setting prices in the marketplace instead of at some politically determined level.

They should measure all candidates and their programs against the yardstick of dollar signs. With very few exceptions, party programs interpret into dollars from the national treasury which you and I pay in taxes.

future elections.



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When agriculture begins to depend upon the federal treasury for a major portion of its income, how can it operate if this in-built income is removed?

Agriculture has always been a special target for those who offer handouts in the hope of gaining control. It remains the strongest bastion of freedom we have left in this country.

To preserve it will take the united effort of all of us.

Farm Bureau has been the major force fighting government intervention. This is why Farm Bureau has been so viciously attacked.

"Controllers" could make better progress if we were out of the way.

WE HAD BETTER STAY IN THERE. - And of course we will.

M.W.

W.W.

November 1, 1964

Exciting 45th Annual Meeting Program Complete

Final plans have been completed for the 45th annual meeting of the Michigan Farm Bureau, scheduled for November 10-11-12, at Michigan State University.

Following a pattern of recent years, the annual meeting program will begin officially with registration of voting delegates in the basement of the Auditorium, 8:30 a.m., November 10.

Secretary-manager Clarence Prentice will call the business meeting to order at 10:00 a.m. - followed by the President's address at 10:25. The general session will adjourn at noon, with special commodity and Women's sessions scheduled in the afternoon.

In keeping with a tradition in which the state's Chief Executive has been invited to take part in the annual meeting, an invitation has been extended to Governor George Romney to address the delegate body.

The Governor has confirmed his attendance, and is scheduled to appear on the second day's program of the three-day meeting, Wednesday, November 11, at 11:05. His talk will follow a Veterans' Day observance.

WOMEN

Farm Bureau Women will hold their luncheon and annual meeting in the Union Building Ballroom at 12:00 noon, November 10.

Mrs. Frederic Garrison, retiring chairman of the Michigan Farm and Garden Clubs, will be a featured speaker on the program which will include a musical review of Broadway's "Sound of Music" by Mrs. Leon Bourgoyne of Berrien County.

Luncheon ticket sales end November 6th with orders to be placed through the Family Program Division of the Michigan Farm Bureau.

A "20th Anniversary Birthday Party" will follow the formal program. (Check page 8 of this charge of the livestock program. issue for more details.)

COMMODITIES

A "general session" for all persons with commodity interests will begin with a noon luncheon, November 10, in the "Big Ten Room", Kellogg Center.

Donald Moore, manager of the Market Development Division of the Michigan Farm Bureau, will view" of meat marketing costs. Dairy Industry."

be in charge of the program, which features Dr. Warren Collins of the American Farm Bureau's Commodity Division.

Following the general commodity session, those attending will break into groups for special-interest programs, all to be held in various rooms at Kellogg Center.

Conferences are scheduled for Dairy, Livestock, Field Crops, Poultry, and Fruits and Vegetables.

LIVESTOCK

"Meat Inspection - Who Needs It?" will be the title for one of the series of special-interest conferences. Richard Van-Vranken, chairman of the Michigan Farm Bureau Livestock Advisory Committee, will be in

A panel of persons representing such important offices as that of the Attorney General, and associations such as the Michigan Meat Packers, will examine the meat inspection question.

Dr. Harold Riley, professor of the Agricultural Economics Department, MSU, will conclude the program with a "cut-away



Mrs. Frederic Garrison

POULTRY

Those interested in poultry may attend a poultry program where "Five years of Progress in Egg Marketing" will be the topic for James Seddon, manager of Farm Bureau Services' Egg Marketing Division.

Theo Yager, chairman of the Michigan Farm Bureau Poultry Committee, will be in charge of the program, which includes a look ahead to the next five years by Associate Professor C. C. Sheppard, who will attempt to project his audience into conditions likely to face poultrymen between now and 1970.

DAIRY

The growing problem of milk residues will be discussed in the Dairy Conference, chaired by Robert Zeeb, Michigan's Outstanding Young Farmer of a few years back, and well-known dairyman, who heads the Michigan Farm Bureau Dairy Advisory Committee.

Associate Professor Don Murray, of the Dairy Extension Department of MSU, will review the problem, while entomologist Ray Janes defines how best to use various pesticide materials.

G. M. Trout, professor, Food Science Department at Michigan State, will conclude the program by discussing "Your Dynamic



Dr. Homer Stryker

FIELD CROPS

"Corn Cobs" and "Market E-X-P-A-N-S-I-O-N" are intriguing titles for presentations scheduled in the Field Crops section, with Basil McKenzie, chairman of the Farm Bureau Field Crop Advisory Committee, in charge.

Dr. C. L. Bedford, professor in the Food Science Department at MSU will examine the new uses to which farm products can be placed, while Clyde Williams, manager of the Williams Grain Company Division of Farm Bureau Services, will tell about the use of corn cobs for "pipes, face powder, and what next?'

"ROLL-CALL"

Something new has been added this year to the first night program, November 10, with a "Roll-Call Rendezvous" planned exclusively for Roll-Call leaders. Attendance is requested from the top four workers in each county.

Warren Collins will review how thousands of farmers, representing hundreds of commodity interests and divergent farming areas, work effectively together in Farm Bureau.

The "Rendezvous" will begin in the Union Building Ballroom at 5:30 p.m. with a special banquet for the Roll-Call leaders.

ANNUAL BANQUET

The annual banquet program of the Michigan Farm Bureau will include the surprise crowning of "Miss Michigan Farm Bureau" with Richard Arnold, farm director for WKAR radio, as Master of Ceremonies.

"Distinguished Service to Agriculture" awards will be presented to several persons in another surprise ceremony. "Business, Government and You" will be the title of the feature address by Dr. Homer Stryker, president of the Stryker Corporation, Kalama-200.

Farm Bureau Young People will sponsor a dance after the banquet sessions.

RESOLUTIONS

An important list of policy resolutions will be considered, beginning Wednesday morning, November 11, and continuing through the day. Breaks in the session will include the Veterans' Day observance and Governor Romney's appearance.

An evening entertainment and recognition program will be held in the Auditorium, with awards to counties with most effective Community Group, Membership, Information and overall activity programs.

Secretary-manager Clarence Prentice will give his "Farm Bureau Progress Report" on Wednesday evening.

ELECTION

The consideration of resolutions will continue through Thursday, November 12, with time out for election of directors from the "even numbered" districts of the state, plus two directors "at large.

Nominations will be reported for directors from Districts 2-4-6-8-10, plus the "at large" positions currently held by incumbents Dean Pridgeon and Walter Frahm.

Farm Bureau Federation convention, but none have been adopted. The view was, let each state study its own proposals, and if a better method be found, let it be considered.

Delegates to the Michigan Farm Bureau convention in 1963 suggested a semi-direct method of voting for Presidential electors. They favored a constitutional amendment whereby two of the electors should be voted on in a state-wide ballot. The remainder for which a state is eligible would be elected from districts as determined by the State Legislature. The number of electors from the various states would not be changed from the present allo-



By Don Kinsey

On the threshold of major national elections there are those who suggest we do away with our historic Electoral College method of electing the President of the United States. "Let it be by the count of the popular vote," they say.

The same people who have advocated "one man-one vote" rule in our state and local governments now seek to destroy the electoral college method in Presidential elections.



Examine what the electoral college is, and the reason becomes clear, for election by popular vote is clearly a case of outright domination by a majority - with no minority areas given consideration, again.

Under the electoral college, each state is entitled to the num-ber of Presidential "electors" equal to the number of Senators and Representatives which it has in Congress. The Senators, being included, give states with small population a small boost of electoral-votes, thus preventing states with masses of population from completely dominating all interests in the election.

The popular vote clamor is the same principle which has led to an outright apportionment of our Legislature on a strict population

CITIZENS IN A HANDFUL OF STATES, — could control the popular vote. The states of New York, California, Pennsylvania, Illinois, Texas, Ohio and Michigan could overshadow the rest of the United States, allowing what Madison warned against, "the tyranny of the majority . . .

basis. "Do away with all minority of the voters can dominate the influence," is the demand by choice of President. In either those who propose the change. Let the majority, and the majority alone, rule!

Just as four Michigan counties, Wayne, Genesee, Oakland and Macomb can totally dominate representation in the Michigan Legislature under the "population principle" - so, under the principle of "popular vote," a few states having a majority

case, it takes only 51% of the people.

The seven large population states could control the vote -New York, California, Pennsylcania, Illinois, Texas, Ohio and Michigan. Should they overshadow the rest of the country? lefferson, Franklin, Hamilton and Madison warned against the danger of the "tyranny of the ma-

jority." For this very reason the electoral college method was established. States having large masses of the population could not look with understanding and sympathy on the problems of their small and sometimes remote sister states

Ideas to modify the electoral college method have been tossed around for a number of years. Proposals have been considered by the delegates to the American would not urge the change.

cation.

American government was never set up on the selfish principle that majorities, and majorities alone, should gather all power to themselves. The pride of Americanism has been that it recognizes all men and considers the rights of minorities.

Even those who advocate the destruction of the electoral college often parade under the disguise of "champions of the minorities." But, let thinking people be cautioned, lest they take the disguise for the real purpose.

It is the control of government by themselves that these promoters seek - otherwise they

101 1 - dear November 1, 1964

MICHIGAN FARM NEWS



Romney Follows Resolution

Michigan farmers have strong feelings about the use of guns by intoxicated hunters and have watched with growing horror the number of hunting accidents which could be attributed in part to the use of liquor.

Last Fall, at the annual resolutions session of the Michigan Farm Bureau, they asked that the Governor call attention to the problem by discussing it publicly just prior to the opening of the new hunting season.

In line with the resolution, Governor Romney has issued a message to Michigan hunters, doing so just ahead of the opening day of the first fall hunting season. The Governor urged careful use of firearms, safety in traffic, fire prevention, and respect for property rights of landowners.

Farmers who have had trampled fields, wounded livestock and burned woodlots, are grateful for this attention to their problem.

The Governor's message follows:

FOUR

Approach of the fall hunting seasons reminds us once again of the diverse opportunities that outdoor Michigan affords to sportsmen. From the first of October through the end of February, both resident and visiting hunters will be reaping a harvest of game of many kinds — partridge, pheasants, deer, bear, elk, rabbits, squirrels, ducks, geese, woodcock, jacksnipe, and many more. Few states have so much variety to offer the hunter, or provide so long a period for him to enjoy his sport.

As opening day nears, I remind the hundreds of thousands who will go afield this fall that there are important considerations aside from the mere finding and bagging of game. We want this to be a safe hunting season as well as a productive one. We want it to be enjoyed by all our citizens, not merely those who will do the shooting. Although there has been an

encouraging downtrend in recent years, our hunting accident rate is still too high. Last year shooting mishaps took 18 lives and wounded another 221 persons. Almost all of these were avoidable accidents caused by carelessness. Every gun is a potentially lethal weapon if mishandled even for an instant. I am not against guns as instruments of sport and pleasure; I am against their careless or improper use.

Michigan has been a leader in hunter-safety training programs for young people, and won a national award for this worthwhile work last year. It is my hope that this endeavor will bear fruit in a continued reduction of accidents with guns.

I urge, too, that hunters practice safety in driving to and from their sport. I urge that they keep in mind the maxim that alcohol and gunpowder make a deadly mixture.

We are fortunate that the fire danger which necessitated emergency action a year ago appears to be a much diminished threat this fall. Still, it is simple prudence to remember that a thoughtlessly discarded match or cigaret, or a campfire left smoldering have enormous potential for destruction.

Finally, I remind all hunters of the vital need to respect the property rights of landowners. Ask permission before you enter private land, and conduct yourselves as visitors who have been accorded a privilege. Respect the property owner, and he will respect you.

Good sport and good luck to all.



Vote All Ballots!

In a general election year when the nation's highest offices are decided, many persons fail to vote the "extra" ballots which often have greater effect on their lives than those for candidates to regular offices.

There will be two such ballots November 3. One will be the nonpartisan ballot for the first-time election of judges to the new Court of Appeals. The other will be the Referendum on a proposed change in Michigan's ballot form.

A "Yes" vote will- change the somewhat complicated Michigan ballot form from its present "straight ticket" ballot, to an "office block" type with all can-didates for the same office grouped together in one block.

Supporters of a "yes" vote say that with the present "straight ticket" the voter tends to vote for every candidate by making a single (X) or pulling one lever, thus making it possible for unqualified persons to ride into office on party coattails.

They call the proposed block ballot the "thinking man's ballot" because by voting for each office, more thoughtful consideration would usually be given to qualifications of the candidate. For example:



The voter could still vote a straight party ticket as each party designation is clearly listed on the ballot.

Court of Appeals **Candidate Report**

Although candidates for the new, nine-member Michigan Court of Appeals are to be elected on the non-partisan ballot November 3rd, Michigan farmers will be interested in their backgrounds.

The state is divided into three judicial districts for purposes of this election. At the September 1st primary, six candidates were nominated in each district.

Herewith are listed the districts, each candidate's name, present position, previous elective offices to the extent known, and legal experience.

District No. 1 is composed of one county-Wayne. Candidates include:

Hon. John D. Watts, Detroit, present Detroit Traffic Judge, Republican:

Thomas Downs, Detroit, AFL-CIO staff attorney and former Democratic Con-Con delegate; Hon. T. John Lesinski, Detroit, practicing attorney, completing 2nd term as Democratic Lt. Governor;

John H. Gillis, Grosse Pointe, attorney specializing in arbitration of labor-management disputes;

Harry J. Dingman, Jr., Detroit; Thomas J. Foley, Plymouth.

District No. 2 - covers 16 counties - Huron, Tuscola, Sanilac, Shiawassee, Genesee, Lapeer, St. Clair, Ingham, Livingston, Oakland, Macomb, Jackson, Washtenaw, Hillsdale, Lenawee and Monroe. Candidates include: non. Louis D. McGregor, Flint, Genesee County Circuit Judge since 1959, Republican Supreme Court nominee, 1962; Sen. Farrell E. Roberts, Pontiac, practicing attorney; Republican state senator from Oakland County; Hon. Timothy C. Quinn, Caro, Lapeer-Tuscola circuit judge since 1953, former Republican Tuscola County prosecutor; Hon. Francis L. O'Brien, Ann Arbor, municipal judge since 1949, former Washtenaw County assistant prosecutor, Democrat;

Districts 1 and 2. Candidates are:

Hon. Donald E. Holbrook, Clare, Circuit Court Judge (17 years) for the counties of Isabella, Clare and Midland, 1962 Republican nominee for the State Supreme Court, former Clare County prosecuting attorney and Clare City attorney, past president Michigan Judge's Association, Farm Bureau member;

Sen. John W. Fitzgerald, Grand Ledge, completing his third term as a Republican state senator, practicing attorney, former law clerk for the Senate. Hon. Allen C. Miller, East Tawas, Circuit Judge (5 years) for counties of Alcona, Iosco, Oscoda, former city attorney for Tawas City, Republican; Robert B. Burns, Grand Rapids, practicing attorney, former municipal judge (1954-59), president Grand Rapids Legal Aid Society, Democrat;

Austin J. Doyle, Hickory Corners, practicing attorney in Kalamazoo, with F.B.I. during World War II, Democrat;

Maurice Black, Saginaw, practicing attorney, former circuit court prosecutor, city attorney.



PARTNERS **IN GROWTH**

During 1963 Michigan farmers harvested and delivered over one million tons of beets to the state's five sugar factories for processing. This crop produced nearly 280,000,000 pounds of pure sparkling sugar for sale exclusively in Michigan during the current marketing year.

In an average year, the beet sugar Industry of Michigan will derive from \$25,000,000 to \$30,000,000 from the sugarbeet crop. From this crop Michigan sugarbeet growers will receive approxi-mately \$15,000,000 in company and conditional payments.

These dollars which the sugarbeet growers and processors of this state receive for sugar produced in Michigan affect economic units all around their own horizons and far beyond Michigan's 17 county beet producing area. Remember, every time a sugar beet grows—so does Michigan.

MICHIGAN MADE PURE SUGAR

BEET SUGAR INDUSTRY OF MICHIGAN

Hon. Donald Freeman, Flint, Flint municipal judge for seven years, Republican:

Thomas G. Kavanagh, Birmingham, practicing attorney, Democrat.

District No. 3 is composed of the 66 counties not included in

Endorses

Candidates for the Michigan Court of Appeals reported to have received the endorsement of the Committee on Political Education (COPE) are: 1st District — Detroit Traf-

fic Judge John D. Watts (Republican); Tom Downs, staff attorney for the state AFL-CIO (Democrat); and former Lt. Governor T. John Lesinski (Democrat).

2nd District - Thomas G. Kavanagh, Birmingham attorney (Democrat), and Judge Francis L. O'Brien, Ann Arbor (Democrat).

3rd District - Municipal Judge Robert B. Burns, Grand Rapids (Democrat), and Austin J. Doyle, Kalamazoo attorney (Democrat).

How Our Congressmen Voted . . .

Michigan farm leaders consider roll-call votes in the U.S. which Farm Bureau opposed in House and Senate to be a form of barometer showing closely favor of a stronger measure. how Michigan's 19 Congressmen and two Senators represent farmers of our state.

Eight roll-call votes of interest to farm families were taken in the House of Representatives during the two sessions of the recent 88th Congress, while eleven such roll-call votes were recorded in the Senate.

U. S. SENATE

Michigan's Democratic Senators, Hart and McNamara, consistently voted against Farm Bureau's stated position on five out of seven major issues, and split on one.

The split came last year. Hart and McNamara cancelled out each others vote when the Senate approved the House version of a bill to extend the Mexican Labor program for one year. Farm Bureau favored passage of this bill without restrictive amendments.

Both Senators voted against passage of the controversial weak apportionment amendment

wheat-certificate, cotton billwhich later became involved in vote trading in the House and was passed by a close vote of 211 to 203 against the strong urging of Farm Bureau.

On other major issues such as passage of the Feed Grains Bill (four separate votes involved), the Proxmire Dairy Bill (two separate key votes) and the more recent amendment to the Social Security Bill to include "Medicare" - both Senators voted against Farm Bureau's position.

Both men voted to approve a

HOUSE VOTES

A summary of roll-call votes taken in the U.S. House of Representatives on major issues of interest to Michigan farm families is equally revealing. Again, several of the same issues that faced the Senate were involved.

Prime among them was extension of the Mexican farm labor program, which Farm Bureau supported, the Administration's wheat certificate and cotton bill, and the feed grain bill, both of which Farm Bureau opposed.

Besides the bills mentioned, rollcall votes were taken on a motion to recommit the foreign aid authorization bill, on the Administration's tax reduction bill, a domestic cotton payment program, and the Administration's "poverty" bill.

The motion on the foreign aid bill was designed to reduce foreign aid authorization by about \$585 million. Farm Bureau had called for a larger reduction, and supported the motion to recommit the bill. Later Farm Bureau supported an amendment to the foreign aid appropriations bill forbidding any guarantee by the Export-Import Bank of credit extended to Communist countries.

Farm Bureau opposed the tax reduction bill because it felt no tax cut had been earned through effective controls on federal spending.

PERFECT SCORE

On the eight roll-call votes, tied to eight separate issues on which Farm Bureau had a wellannounced stand, seven of Michigan's 19 Congressmen had a perfect score from Farm Bureau's viewpoint.

Congressmen Johansen (R), Hutchinson (R), Chamberlain (R), Ford (R), Griffin (R), Cederberg (R), and Knox (R) chalked up the 8-out-of-8 scores, while Congressmen Meader (R) and Harvey (R) supported seven out of the eight issues as recommended by Farm Bureau.

At the bottom of the scale were Nedzi (D), Diggs (D), Dingell (D), and Griffiths (D) - all of whom were recorded against the Farm Bureau position on each of the eight issues.

Congressmen Staebler (D), Rvan (D), and O'Hara (D) supported only one issues as recommended by Farm Bureau out of the list of eight, while Congressmen Lesinski (D) voted against the Farm Bureau position six out of eight times, was "paired" once and had one "no-vote" recorded.

Congressman Broomfield (R) supported the Farm Bureau stand six out of eight times, and Congressman Bennett (R), now deceased, voted as Farm Bureau recommended on five of the key farm issues.

Farmers' Petroleum Annual Meeting Set

The annual meeting of Farmers' Petroleum Cooperative will be held at Kellogg Center, on the campus of Michigan State University, Tuesday, November 24, according to Carl Heisler, FPC president. The meeting is scheduled for the hours of 10:00 a.m. through 3:00 p.m.

Jerry Voorhis, executive director of the Cooperative League of America, will speak at the noon luncheon. A well-known cooperative leader, Voorhis is the author of many articles and books. His subject will be "Cooperatives, new hope for the world.'

The fast-growing Farmers' Petroleum Cooperative was organized in 1949 to bring quality products to farmers at a savings. Today, it is the second largest distributor of petroleum products in rural Michigan.

A year-end status report from general manager, Jack McKendry, reveals that the board of directors has authorized payments totalling more than \$200,000 to cooperative members and debenture investors, based on this year's operation.

Included is a payment of \$60,-000 in five per cent dividends on outstanding "Class A" stock, \$20,000 on three per cent dividends on outstanding "allocated credits," and redemption for cash of \$40,000 in "Class A" stock.

In addition, the board authorized payment of the balance of earnings for the past year in 25 per cent cash, and 75 per cent patronage certificates. An additional \$86,000 in interest was mailed to debenture investors in the last part of August.

The organization has interest in over 300 producing oil wells, assuring a dependable crude oil supply to back the flow of refined liquid fuels.

clude a program of "Direct Dethe refinery to farms. FPC introduced farm grease packaged in tubes for easier and cleaner handling. This past year, a "custom" deisel fuel was made available to meet the closer tolerances of modern farm tractors.

Innovations over the years inlivery" of gasoline and oil from



THEN AND NOW

Farming, the way it used to be, didn't call for much use of FPC . . . (Farmers' Petroleum Cooperative). The "3-H" Club was popular then, "Horses, Hay and Hands." See above photo.

Farming the way it is now, calls for petroleum to pull the plaw! (right photo) The "3-H" Club is still in effect, but changed now to "High Octane, Horsepower and Hydraulic."

Costly modern farm machines demand fuels especially designed for today's high-powered tractors and equipment.



B Services Meeting and Election





"If we are not careful, we can become as obsolete as a team of oxen." That statement by J. W. Stiles, director of Research and Develepment for Agway, Inc., was one among many visionary statements heard at the 35th annual meeting of Farm Bureau Services, Incorporated, October 5.

NEWLY ELECTED DIRECTORS — pose for a portrait of Farm Bureau Services' board. Seated from the left are: James Heuvelhorst, Hudsonville; John Converse, Coldwater; Elton Smith (board Chairman) Caledonia; Lloyd Shankel, Breckenridge and Eugene Roberts, Lake City. Standing (from left) are John Hall, St. Johns; Walter Brown, Ypsilanti; Martin Baur, Hemlock: Alfred Roberts, Pigeon, and Dean Pridgeon, Montgomery. Absent when the picture was taken were: Walter Frahm, Frankenmuth; David Marris, Grand Ledge; Max Hood, Paw Paw and Clayton Healey, Charlevoix.

Held in Kellogg Center on the campus of Michigan State University, the big meeting attracted an estimated 500 persons, many of whom took part in the evening banquet appropriately sponsored in a cooperative fashion by F.B. Services, Michigan PCA, St. Paul Bank for Cooperatives and the Michigan Association of Farmer Cooperatives.

Earlier in the day, General Manager Maymard Brownlee reported that the 1963-64 year was another financial success, with new record volumes established in nearly all areas.

A total dollar volume of \$71,900,000 was transacted. This included grain and bean marketing, egg marketing and all farm supply sales at both the wholesale and retail levels.

"Obsolescence . . . the Cost to Agriculture" was the topic for the noon-time luncheon speech by Stiles. Mainly he struck out at what he termed "obsolescent thinking," as with slide illustrations he showed his audience what visionary thinking can produce.

Pictured were such agricultural advances as a mechanized poultry operation of 160,000 layers constant crop moisture through irrigation, mechanical fruit picking, and 370 cows producing near-unbelievable amounts of milk on a scant 15 acres.

Afternoon reports from division heads outlining areas of growth for Farm Bureau Services were climaxed by the election of officers.

AGRI-REPORT Stockman Links Price With Production!

What follows is an interview with David Morris, Grand Ledge, Michigan, livestock man and community leader. Morris is a member of the board of directors of the Michigan Farm Bureau, representing district 5. His farm is located in Clinton county.

QUESTION: You appear to have a good number of cattle in your lots right now, how many do you usually run?

MORRIS: Right now we are running just a bit under 800 head. We have filled our barns in the past to what may be a little over capacity with around 1,000 head, but 800 is a nice number for our set-up.

QUESTION: How are livestock prices in your opinion these days?

MORRIS: There has been an upward trend that began last May. We have these seasonal and yearly price-trends in the cattle business just as in most other commodities. This year we are buying feeders a little more in line with the prospects we might sell them for as finished cattle. This end of it looks better than the last two years we've gone through.

QUESTION: Do you think that livestock people have been responsible in part for some of the fluctuations in livestock prices because they have produced cattle the market really doesn't want? -Heavier weights and the like?

MORRIS: No I don't. These things are pretty much the result of economic trends. When prices are good and the feeder is making money, he is willing to take the cattle to market in proper time and refill his feed lots on a regular cycle to keep his production going.

During a declining price trend, the producer is reluctant to face a loss on every animal, and has a tendency to hold back, which results in heavier cattle. This may add up to an over-all tonnage that is undesirable.

But as far as deliberately producing undesirable cuts, - this does not happen. The packer pays us according to what he and the retail markets can get out of the livestock he buys. We always work to produce something that will be very much in demand and which the packer will buy.

QUESTION: Obviously you are in the cattle-feeding business to stay, how does the future appear to you?

MORRIS: People enjoy nothing more than eating good meat, and when I say "good meat" I mean quality meat, something that has good flavor and not a lot of waste to it. - Something they can put on the table and enjoy every day of the week. Meat has become a very noticeable part of the American people's diet and very few meals are eaten in a week without meat of some sort. And of course there is nothing better than the corner hamburg stand that takes the children's eye as they beg Mom and Dad to stop.

eat pork. But today on the average we do not have what thirty years ago we would call "low-income" families.

I think today it is a matter of selection and budgeting how to spend the income dollar. There are very few people but what can have their portion of meat during the week and feel that they have been well fed, - at least far above the average of the world.

QUESTION: What do you think of attempts by some farmers to force the market into paying higher livestock prices?

MORRIS: Well, I still believe that supply-and-demand is the basis of our economy. People talk about how the automobile factories shut down if they can't sell their cars, but I notice they don't stay shut down very long before they make a "readjustment."

We have seen this at work in the coming of the smaller "compact" cars, - something that people wanted and which the manufacturers suddenly found themselves willing to produce.

We do the same thing with our cattle. If we have too many cattle and hogs, our price goes down and we have to sit back and take a "readjustment" too, in our program of buying and selling. We have to readjust ourselves to the market.

People don't like to be pushed around. When people start demanding what they'll have and what they'll take, it is contrary to American tradition.

There are people who point to gains of organized labor over the nast 30 years and suggest that this is the road for farmers to follow. There is a vast difference between what the American farmer has to contend with and what faces the man who goes "down-town" to work.



FEEDLOT INTERVIEW ON THE DAVID MORRIS FARM, Grand Ledge. Marris trucks most of his own animals, does his own buying and selling. A long-time student of livestock economics, he considers himself in the cattle feeding business to stay "We farmers have to consider what people need, want and are willing to pay for," is his attitude.



A SMALL PORTION of the 800 head of Herefords currently on the David Morris farm face their owner in one of several loafing barns. Most of the cattle are bought on Western ranges and fed out for Michigan markets.



A LOT OF CATTLE require a lot of feed - tons and tons of it put up each year in rows of silos on the Morris farm that have become area landmarks. Although considerable corn and other feed is grown on the place, much more is bought locally.

Radio-men Receive Honor

Two well-known Michigan Farmer Cooperatives.

They are Robert Coleman, State University radio station WKAR, and Dan Covell, Farm Director of station WION, Ionia.

Both men received appreciation certificates for their contributions to rural understanding through radio.

Coleman, who now serves as Executive Secretary of the Michigan Association of Broadcasters, was Director of Radio for Michigan State University for nearly a quarter-century, from 1934 to 1958. He introduced many program innovations including a regular schedule of agricultural broadcasting.

by the Michigan Association of in life on the farm," the citation read.

The awards were presented by former manager of Michigan Theodore Laursen, vice president of Michigan Milk Association, who serves as president of the Michigan Association of Farmer Cooperatives.

Other Honors

Each year the Association also honors the cooperative most effectively using local news media. This year's award, presented to Harry Hartsell, representing the Rural Electric Cooperative Association, was based on the greatest number of column inches printed.

A group of "appreciation" awards were given for service of for his work and leadership in unusual merit, including one to A.I.C.

"Covell's work is proof that Leo J. Veale, who has served broadcasters have been honored radio continues its important role for 20 years on the board of McDonald Cooperative Dairy. He has been president of the cooperative for the past eight vears.

> Don Olson, Walter Brown, Don Armstrong, Lyman Clark, John Hall, and Martin Bauer, managers of Cass Co-ops, Inc. Ypsilanti Farm Bureau Association, Buchanan Co-ops, Inc., Kent City Farm Bureau, St. Johns Co-op Company, and Hemlock Farmers Co-op, respectively were honored for their contribution to managerdirector clinic programs last year.

George Dike, chairman of the 1964 American Institute of Cooperation annual meeting program was given an appreciation award

QUESTION: Recently at a Consumer's Conference in Detroit, Agricultural Secretary Orville Freeman said that people with low incomes could save money by eating less meat and cheaper cuts of meat. Would you go along with the Secretary on that?

MORRIS: Well I don't imagine he's fed too many cattle in his life, - but of course that might be beside the point. There is nothing more true than the statement that in hard times people changes . . .

The city worker has nothing much more than his dinner-bucket invested in his job. The American farmer has tied up his entire lifeearnings and in many cases, the earnings of generations before. him.

He isn't just going to sit back and say "I'll withhold or keep off the market until you pay my price." We farmers have to consider what people need, want, and are willing to pay for.

That's the American way of doing business and I hope it never

Under his direction a weekly half-hour "Farm Forum" devoted to rural educational material was started. Now in its 17th year, it continues with the monthly cooperation of the Michigan Farm Bureau and others.

Covell of WION

Extensive and continuous coverage of all agricultural events in the Central part of Michigan, was cited in the award to Dan Covell of radio station WION, Ionia.

The station's signal goes to 23 counties in the central part of Michigan, but prime to six. Under Covell's leadership the station serves farm audiences with 9 farm programs daily. "Farm Bureau at Work" is among the broadcasts aired regularly.



BROADCASTERS HONORED - at annual meeting of Michigan Association of Farmer Cooperatives. Theodore Laursen (left), president of the Association, pre-sents Robert Coleman (center) and Dan Covell with Certificates of Appreciation. Coleman now serves as Secretary of the Michigan Association of Broadcasters, while Covell is Farm Director for radio station WION, Ionia.

November 1, 1964

MORE IMPORTANT THAN EVER BEFORE TO...

SPEAK FOR YOURSELF THROUGH MEMBERSHIP IN FARM BUREAU VOLUNTARY, STRONG-45 YEARS OF SUCCESS!

SEVEN





Contrary to their nature, there's a group of women who portunity to wish the women a are admitting their age - and proudly so! Who are these "daring" women? - and what is the age they admit? They're the Michigan Farm Bureau Women and they're 20 years old this November.

Their birthdate: the 25th annual meeting of the Michigan Farm Bureau in 1944. Their birthplace: Michigan State University, East Lansing. Now 20 years later, women from all parts of the state will convene at this same site to commemorate the grand occasion.

Some of the women who will gather in the M.S.U. Union Ballroom, November 10, will be those who were present at that historic meeting 20 years ago and to them, the tribute program will bring nostalgic thoughts.

To the newer and younger members, it will spark a new in- are no exception! Lighting the terest, a greater enthusiasm for candles on the cake will be the this program which has expe-rienced such an astounding growth in its 20 years.

To all attending women, it will be a time of rededication, with a feeling of great pride in their past record, and renewed vigor for the future.

For any birthday celebration, there must be a cake - with candles, of course, and the ladies

women who played a starring role in the history of the Michigan Farm Bureau Women — the state chairmen from 1944 through 1964. Each of these chairmen will recall a highlight of her "reign" as she lights the number of candles signifying the years she served.

So that others attending the annual meeting may have an op- speaker.

'happy birthday," a reception will be held in the parlors across the lobby from the Union Ballroom from 4:00 p.m. to 5:30 p.m., November 10. All county delegations are invited.

A receiving line to greet the guests will consist of the past chairmen; the current chairman, Mrs. Wm. Scramlin; Mrs. Florence Thomas, representing the American Farm Bureau Federation; and Mrs. Marjorie Karker, former coordinator of the Michigan Farm Bureau Women's Activities.

The Women's annual meeting will begin with a noon luncheon in the ballroom of the Union Building. County delegations will be busy for weeks prior to this designing and preparing individual table favors for the birthday celebration.

Mrs. Frederic Garrison, of the Country Women's Council and the Michigan Farm and Garden Clubs, will be the featured

Gratiot FB Women Score Again!

There's one area in Michigan where problems of ruralurban understanding are non-existent . . . and that's in Gratiot County. One very important reason for this is the annual rural-urban tea sponsored by the Gratiot Farm Bureau Women and attended each year by enthusiastic crowds of city women.

This year's tea, held September 29 at Alma College, featured Governor Romney's legal advisor, Miss Marjorie McGowan, and the Farm Bureau Women's state chairman, Mrs. Wm. Scramlin of Holly.

General chairman for the event was Mrs. Norman Mills, assisted by Mrs. George Davidson and Miss Ruth Hooper. Presiding at the tea table was Mrs. Lester Allen, Mrs. John Baker, Mrs. Foster Fraker, Mrs. Lloyd Shankel and Mrs. Charles Cary.

A plea for understanding in the race problem was extended by Miss McGowan, who said that a changing attitude on the part of all people is needed to break down the barriers to tolerance and friendship between men of different races and that this would not be accomplished by courts, politics, marches or demonstrations.

Ruth Hooper, Gratiot County FB Women's chairman, reports that many urban women commented that everyone should have the opportunity to hear Miss McGowan's sincere request for a "love thy neighbor" attitude in this area of vital concern.

"Americans have never had it so good . . . eating like present-day kings on a laborer's wages," Mrs. Scramlin told the women, as she explained that one hour of factory work today will buy a good, normal meal for four persons, while in Austria it takes four hours, and in Italy - more than five. The state chairman also gave the urban women an eye-opener on pesticides, apportionment and atomic farming.

Especially fitting for the event and the season, Mrs. Scramlin closed her talk with Wm. Carruth's poem extolling the beauties of rural America in the fall, ". . . the ripe, rich tint of the cornfields, . . . the charm of the goldenrod - some of us call it autumn, and others call it God. . .



"LET'S HAVE ANOTHER CUP OF COFFEE" — says Ruth Hooper (left), chair-man of the Gratiot County Farm Bureau Women, to Miss Marjorie McGowan, Governor Romney's legal advisor, and Mrs. Wm. Scramlin, state FB Women's chairman. Miss McGowan spoke to the crowd of women gathered at Alma College for the annual Rural-Urban tea on September 29.

Huron Farm Bureau Family Hosts So. American Youth

You can always make room for United States! one more, decided the Don Southworth family of Huron County, when South American, Augustin Uribe asked to spend the summer with the young farm couple and their six children.

Augustin came to the United States in January and spent the second semester at the University of Michigan where he studied nothing but English. The Southworths report that although he may have studied English in college, after a summer with six children - he is now speaking

The South American youth is now attending the University of Minnesota where he is studying to be a veterinarian. His goal is to improve the type of cattle they raise in his native country.

He was amazed at the way people work here and was especially surprised to see Mrs. Southworth and her two young daughters do so much. His mother and sister do not work, he explained, because they have many servants.

He had never done any physi-

cal work himself, but when asked how he liked to help bale hay, he replied, "Very good!" During the wheat harvest, he worked at the Elkton Co-op Elevator and later in the summer at a pickle factory.

While attending the U. of M., Augustin had visited with the Southworths on week-ends. It was then that he decided he would like to spend the summer with them.

The Don Southworths are members of the Huron County Farm Bureau.



A SOUTH AMERICAN VISITOR - Augustin Uribe (right) of Columbia, South America, poses with his hosts for the su Mr. and Mrs. Don Southwarth, Huran County Farm Bureau members. Although Augustin had never done any physical labor in his native country, he reports he "enjoys working." He became acquainted with the Southworths while studying English at the University of Michigan.

IT WAS HARD TO CHOOSE which of the luscious-looking goodies to try and easy to decide, "perhaps one of each" at the tea table spread by the Gratiot County Farm Bureau Women for their annual rural-urban event. Although both city and farm women look forward to the excellent program each year, it is the friendly social hour that they enjoy the most.

District 6 Women Hold Fall Camp

The lowdown on narcotics, a "know your candidate" exercise, a mock wedding, a Hawaiian Luau, fellowship and fun . . . all this and beauty, too - the beauty of the fall season at Camp Kett.

The lucky ladies who enjoyed this enviable agenda were the District 6 Farm Bureau Women at their annual Fall Camp, Sept. 29-30. Directing the program for the 72 overnight campers was Mrs. Florence Southworth, dis-



trict chairman, assisted by each county providing a segment of the program.

Lapeer County presented a mock wedding; St. Clair conducted a get-acquainted game; Tuscola staged a Hawaiian Luau in cooperation with Consumers Power; Huron led the vesper services, and Sanilac participated in a Roll-Call skit.

Loren Bishop of the Narcotics Education, Inc., was the featured speaker. His presentation was so well-received by the group that they asked for an extension on his allotted program time.

Mrs. Elly Peterson, candidate for the United States Senate, appeared before the ladies to make a few comments and answer questions. Senator Hart was also invited to be on the program but was unable to participate.

FB Women Served On Resolutions Committee

Again this year, the Michigan Farm Bureau Women find themselves well-represented on the important Resolutions Committee, which will submit policy resolutions to the voting delegates at the MFB annual meeting on November 10-11-12.

Mrs. Ben Bosgraaf, Hudsonville; Mrs. Jerold Topliff, Eaton Rapids, and Mrs. Eugene De-Matio, West Branch, represent the Women on the committee charged with the job of reading and closely examining all resolutions submitted to it by the 71 county Farm Bureau organizations of the state.

The committee meets several times prior to annual meeting to hear from resource people, and long hours are spent in checking the resolutions and referring them to various subcommittees.

Mrs. Bosgraaf, chairman of the Ottawa County Farm Bureau Women, serves on the Conservation, and National and International Affairs subcommittees.

Serving as chairman of the subcommittee on Health, Welfare, Safety and Civil Defense is Mrs. Eugene DeMatio, District 10E Women's Chairman. She also was named to the State Affairs subcommittee.

The vice-chairman of the State Women's Committee, Mrs. Jerold Topliff, was appointed to the Taxation and Education, and the Bylaws and Internal Affairs subcommittees.

Safety Study Presented to Governor

Four months of study, frequent meetings and hard work on the part of some 240 Michigan people representing all walks of life, has resulted in a complete study of one of our state's biggest problems - traffic safety.

Serving on the Governor's Traffic Safety Committee, as a representative of the Michigan Farm Bureau Women, was Mrs. Anton Hoort of Portland. She reports that among the many recommendations which have been presented to Governor Romney are: the Farm Bureau-endorsed "implied consent" legislation for driver's licenses, the point system to include 16-year-olds, and more State Police.

Governor's Regional Safety Conferences, open to the public, are scheduled throughout the state during the next few weeks. When the Governor presents the report to the Legislature, committee members and other interested people are urged to encourage representatives and senators to consider the recommendations contained in the study.



A MOCK WEDDING, staged by the Lapeer County F.B. Women, at the Dist. 6 Fall Camp, brought much laughter to the 75 attending ladies. The annual event was held at Camp Kett, Sept. 29-30. Each participating county provided a segment of the program.



NINE



Lapeer

The Lapeer Women's Committee and the county board of directors and their families spent a Sunday afternoon of fellowship, September 27, at a potluck dinner and informal get-together.

Many of the 60 people who attended expressed their pleasure for the opportunity to renew old acquintances and meet new folks, said Mrs. Alice Taylor, Lapeer County reporter.

Philadelphia, City of Resolution



INDEPENDENCE HALL, Philadelphia, — symbol of men who dared to risk all for the freedom which laid the foundation for a nation to become great.

Philadelphia rings with the voice of American history.

The city became a prime target of the British as the cradle of the American revolution. It suffered capture and occupation for many months. Nearby, General George Washington and his rag-tag army starved the winter through at Valley Forge.

There, in Philadelphia, Benjamin Franklin set up his printing press and started the first fire brigades, experimented with electricity and invented lightning rods and the Franklin stove.

American farmers will gather in Philadelphia, December 7-10, for the annual meeting of the American Farm Bureau Federation, much as the small group of determined men who signed the Declaration of Independence in Philadelphia nearly 200 years ago. Modern farmers will shape their future by hammering out their own "declarations" of independence in policy resolution sessions.

Michigan Farm Bureau members will join men-of-the-soil from all States of our Union in doing this. Earlier, those attending the important meeting will have had a chance to visit another historic city - Washington D. C.



T HERE was a day when the processors and distributors of milk and dairy products were "one of us." We might disagree and squabble "one of us." We might disagree and squabble about prices and inspection, but there was no doubt that industry men were dairymen.

In a recent speech, hard-hitting Albert Clarke, Jr., vice-president of the Bowman Dairy Company, said what many dairy farmers have come to suspect in recent years:

In their desire to secure a greater return on their investment, dairy processors will use their distribution know-how and facilities to market more and more non-dairy products to secure improved margins as compared to milk. Here's

A dairy processor's and distributor's loyalty is to his shareholders, not to the farmers. That is why, in order to achieve a greater return on their investment than that provided by margins on milk, a number of dairies today are selling such non-dairy products as bread, candy, colas, bacon, margarine, orange juice, vitamins, fruitades, and asceptically canned products on their

This is why the dealers will not stick their routes. heads in the sand on substitute products, particularly when they see the costs and margins available on products such as vegetable fat half and half, vegetable fat sour cream or sour half and half, or vegetable fat topping.

This is a period of great change for milk processors and distributors. Because we do not have the margins we used to have, we are not advertising or promoting milk the way we used to - or the way we should.

The evidence here is that there will not be sors and distributors who ed lines of dairy products. The temptation will be for many dairies to get by with as little true marketing effort as is possible.

It will be typical, in such cases, to regard the absence of strong branded advertising and

merchandising programs as "savings. Thus, the heavy burden of aggressively marketing milk and milk products for the purpose of expanding the total market will fall by default, in ever-increasing proportions, upon the American Dairy Association and its members.

Dairy farmers cannot rely upon the myth of Dairy farmers cannot rely upon the myth of population increases guaranteeing them ever-increasing total markets. If the dairy farmers are going to enjoy a continually expanding market, and, better yet, an increasing per capita consumption, ADA advertising and mer-chandising is going to have to "pull" fresh milk sales through the dairy processors and distribu-tors with not much more than token overall tors with not much more than token overall

assistance from them. This is pretty sobering talk. And we admire Mr. Clarke for his candor. We wish the message were otherwise but it is of little value to indulge

in wishful thinking. We quote his comments because of the article We quote his comments because of the article appearing on page 1024 of this issue. Many readers will react to John Weber's article by ask-ing why the distributors and the grocers are not doing more advertising of dairy foods. Mr. Clarke's blunt observations are the answer. There will be exceptions to his general observations, of course, but these will not be the rule.

The conclusion? It appears obvious that ex-panding the market for milk and dairy products will be our job as dairy farmers. We might as well be realistic about it and face up to the realities of our time. Sales promotion is our job . let's be about it.

Heritage Tour

Special arrangements have been made through Farm Bureau's Travel Service for those attending the American Farm Bureau convention to join groups from Indiana and Wisconsin in preconvention sightseeing around our nation's capital.

Tentative plans now call for the Michigan delegation to board a train at Detroit at 5:30 in the afternoon of Friday, December 4. The following morning at 8:30 the Michigan group will arrive in Washington, breakfasting at the Washington station before beginning the day of sightseeing.

Planned are stops at the Capitol, Smithsonian Institute, Arlington National Cemetery and a trip to Washington's home at Mount Vernon. The group will lunch together at historic Alexandria.

The Michigan delegation will stay at the Willard Hotel, near the White House. In the evening a special banquet for the three state delegations will be held, followed by an educational and entertainment program.

The morning of Sunday, De-cember 6, will be left free for attendance at church. At 11:00 a.m. the groups will transfer from their hotel to the rail station, leaving Washington by Pennsylvania Railroad, arriving in Philadelphia for transfer to hotels at 2:00 in the afternoon.

This will allow ample time to attend the American Farm Bureau Federation Vesper Services, scheduled late in the afternoon.

Big Convention

Monday and Tuesday, December 7-8, will be spent attending the 46th annual meeting of the American Farm Bureau Federation. This big meeting is usually attended by some 5,000 farmers and observers from all parts of the nation.

Commodity conferences, Farm Bureau Women, Young People sessions, and a talent-display, are all part of the exciting meeting.

At 2:00 on the afternoon of Wednesday, December 9, the Michigan Tour Group will leave Philadelphia by rail to Washington and transfer to the train returning to Detroit. Arrival time in Detroit is scheduled for 7:30 a.m. Thursday, December 10.

Cost Details

The tour, as described, MINUS COST OF HOTEL IN PHILA-DELPHIA for three nights, is \$82.39 per person.

Included in the cost is railcoach transportation; pillows for all passengers enroute; baggage handling throughout trip; transfers in Washington and Philadelphia; sightseeing in Washington; hotel in Washington; luncheon in Alexandria and the banquet dinner in Washington. NOTE: Your convention hotel reservations in Philadelphia must be made through the Michigan Farm Bureau, since each state is pre-assigned a limited number of rooms.

will have the marketing "guts" and know-how

Reprinted by special permission from HOARD'S DAIRYMAN, "Editorial Comment," September 25, 1964 issue, Fort Atkinson, Wis.

"Who is the first to lose, and LOSE the MOST, if the milk market decreases? Obviously, it's the dairy farmer . . . he has 95% of the investment in the dairy business.



A great majority of Michigan's dairy farmers are supporting the American Dairy Association's total promotion program. Those who don't are missing the opportunity to help themselves.

american dairy association of MICHIGAN 3000 Vine Street, Lansing

Phone 482-6245

For reservations and information contact:

Farm Bureau Travel Service Information Division Michigan Farm Bureau 4000 North Grand River Ave. Lansing, Michigan

"We will be first to reach our county Farm Bureau membership goal" - that's the boast of Mrs. James Quisenberry, livewire Roll-Call Manager for Montcalm County.

She and Mr. Quisenberry are offering a steak dinner complete with trimmings to any other Roll-Call Manager in the Lower Peninsula who successfully meets the challenge.

To make sure that everyone is aware of the challenge, the couple will re-state it in person during the Roll-Call "Rendezvous" dinner-session scheduled for the first night of the Michigan Farm Bureau annual meeting, November 10.

Ground rules for the contest, as outlined by Mr. and Mrs. Quisenberry, include limiting the territory to the lower peninsula and the requirement that the challenger "put it in writing."

No time limit . . . just "We'll be FIRST.

How's that for confidence? Any takers - in writing?



Robert Briggs

'The new eight-member state Board of Education, established by the new Constitution, will have an important effect on Michigan people," according to Robert (Bob) Briggs, of Jackson, a candidate for one of the seats.

Briggs is Executive Vice President of Consumers Power Company. He is a former teacher, faculty member and Vice President of the University of Michigan.

Education Board Michigan Farm Bureau Has Own "Theme Song"

For last year's annual meeting, Mrs. Gladys Ames of Genesee County wrote a "Michigan Farm Bureau Song." It was wellreceived by the attending delegates and visitors, and during the next several months, Mrs. Ames received many requests from people who "heard she had a song."

In response to these requests, we print "Michigan Farm Bureau" for possible use in community and county meetings. The tune used for this song is the familiar "Jingle Bells."

Recently, Mrs. Ames has turned her talents toward writing a special song for the Farm Bureau Women's birthday celebration on November 10. Titled, "Women of Farm Bureau," it will be released on that date.

Michigan Farm Bureau

We're tillers of the soil, We're livestock raisers too

Poultry . . . produce . . . fruit . . . Food for all of you. Together we progress, Working problems out,

So here we pledge our firm belief and loyally we shout: (Chorus)

Our policies begin In grass-roots so they say;

Counties got them next And they are on their way.

Our State Convention votes With firm and thoughtful voice, Then members at A.F.B.F. Proclaim our farmers' choice.

(Chorus)

We pray that God above, Will be with us each hour Keeping us good citizens Well mindful of His Power.

- Throughout this mighty land With mind and hand and heart We'll work to keep our country strong and always do our part.
- Cause we are a member team; We get things done O-kay,

10,000 Potato **Acres Wanted!**

A new, \$2,000,000 potato processing plant is being built near Greenville, Michigan, by "Ore-Ida" Foods, Inc. This firm, which operates plants in Oregon and Idaho, is one of the largest and best known processors of potato and vegetable products.

The new plant has great promise of boosting the Michigan potato industry. Besides creating jobs for 400 plant workers, company officers predict that 10,000 additional acres of Michigangrown potatoes will be needed to supply their facility.

Contracts are now being written with growers for production of 1965 crop potatoes. The company prefers the Russet-Burbank variety although they are considering the use of our more commonly grown round white varieties.

The company plans to have their 60,000 square foot Greenville plant under roof before winter, and ready for operation to handle potatoes from next year's crop. Farmers interested in growing potatoes for processing can get information about contract acreage by writing Ore-Ida officials at their headquarters in the First State Bank building in Greenville.

Ore-Ida Food selected Michigan because of the closeness of markets and the availability of quality potato soils. They had first considered possible plant sites in Wisconsin and the Red River Valley of the North.





"Paved feedlots are essential for feeding steers in close confinement"

Says ELMER N. BUFFINGTON, Milledgeville, Illinois, Winner of Feedlot Magazine National Beef Feeder Award

"I'm a great believer in concrete. Back in 1937 when I was renting, I paid for my first concrete feedlot out of my own pocket.

"Today, we have nine paved feeding areas on our 280-acre farm and feed out 750 to 1,000 head of cattle a year. We couldn't handle anything like this volume in a confined feeding area without concrete. Otherwise, we'd need much more land-an expensive resource around here.

"It's easy to see how concrete pays off right from the start. Cattle make better daily gains, stay cleaner. We save valuable manure for our cropland, too.

For more information on paved lots, write for free booklets. (U.S. and Canada only)

PORTLAND CEMENT ASSOCIATION 900 STODDARD BUILDING, LANSING, MICHIGAN 48733 An organization to improve and extend the uses of concrete





"...and I'll need another ton of that fortified feed, too"

Think of all the time and steps an extension phone in the barn could save you. Whether you need to call the veterinary in a hurry or order supplies while checking the inventory-or accept important incoming calls-a barn extension phone is a dependable, handy helper. It can save you valuable man-hours every

month-keep your entire farm operation running more smoothly.

You'll find, as so many others already have, that an extension phone in the barn more than pays for itself. Why not call your Bell Telephone business office? We'll be glad to help you plan just where extension phones can be the most help to you.



AGRICULTURE IN ACTION AROUND MICHIGAN BIRDS OF A FEATHER . . .

PART OF THE CROWD

THE BALLROOM WAS FILLED at Kellogg Center when Farm Bureau Services' annual meeting was held in the forepart of October. Luncheon speaker J. W. Stiles of "Agway, Incorporated" talked on the topic of "agricultural obsolescence." He warned farmers and farm leaders that "we can become as obsolete as a team of oxen."

MACMA MOVES APPLES

"SOME PUMPKINS . . . "

WHAT DID MRS. WILBUR SMITH say when she visited with Mrs. Elton Smith over full plates at the F.B. Services and MAFC joint dinner? Why, she talked about her recent trip to Russia on the "People-to-People" program. Mrs. Wilbur (right) and Mrs. Elton (left) are wives of Michigan Farm Bureau board members.

A.D.A. PROVIDES MILK



WORKING WELL INTO THE NIGHT, Robert Braden, Field Services Director for the Michigan Agricultural Cooperative Marketing Association (MACMA), directs the flow of tans of members' apples to their highest market value use. Night-time calls found busy apple growers at home instead of out in their orchards.

CHAMPION TROPHIES FROM FB INSURANCE



"BIG MAX" . . . a new huge pumpkin, developed by the W. Atlee Burpee Company is examined by "Widge" Burpee. Big Max averages 100 pounds in weight and up to six feet in circumference.



U. S. OLYMPIC Swim Team members relax with milk at Olympic Village, Tokyo. Second from left is Cynthia Goyette, Detroit. The Milk Bar is sponsored by U. S. dairy farmers through the American Dairy Association.



MABC HAS 20th ANNIVERSARY



A. N. BROWN, LONGTIME FB MEMBER FROM JONESVILLE, won the heifer calf given as the grand prize at the 20th anniversary of the Michigan Animal Breeders Cooperative, Inc., at MSU, September 26. Lewis Wilson (right), of Mason, the previous owner of the calf, is a former president of the Michigan Holstein Association.

GOVERNOR PROCLAIMS "MEAT WEEK"



GRAND AND RESERVE CHAMPIONS IN THE FAT STOCK COMPETITION - at the Saginaw Fair, received "Farm Bureau award-trophies presented by Jim Erskine (right) Farm Bureau Insurance Agency Manager for Bay and Saginaw Insurance counties. Lee Breasbais, Merrill, Michigan, is pictured with his Grand Champion hereford. John Zelinko, St. Charles, had the Reserve Champion. Erskine expects to continue the practice of presenting trophies to award winning stock owners in the future. He is joined in the venture by Agents Ernest Stimpfl, Norbert Forbes, Spencer Bartlett, Richard Wenzel and Walter Trinklein.

"MICHIGAN MEAT IS BETTER," said the Livestock Improvement Association of Michigan, sponsoring Michigan Meat Week. And Gov. George Romney agreed when he sampled this succulent ham. The "taste test" took place in the governor's office at the signing of the proclamation naming Oct. 12-15 Michigan Meat Week. Looking on is Blaque Knirk (left), president of the livestock group.

Exciting Contest 4-H Show Feature

Again, the Michigan Farm Bureau and affiliate companies have joined in co-sponsoring one of the more exciting contests held each year as part of the State 4-H Show.

The "Model Business Meeting" competition is an important, popular part of the four-day show, and participants spend months grooming for the event. In the contest, 4-H "teams" conduct a sample business meeting. Parliamentary procedure, business techniques and other usual parts of a regular 4-H meeting are displayed before a panel of judges.

When all judging was done, first place honors in the Senior this confidence, is the real gain Division went to a team from from a contest such as this." Washtenaw County. Wayne County's team placed first in the County Senior Division winning Junior Division.

in prize money. Second place winners were given \$15 while third place teams received \$12.50. All other entrants were awarded \$10. Along with the awards money, the Michigan Farm Bureau and affiliated companies Junior Division winning team provided 4-H pins.

"These young men and women receive much more than what money can buy," reported judge L. A. Cheney. "Frequently their knowledge and use of parliamentary procedure would put their elders to shame. This knowledge. Club leader.

Members of the Washtenaw team were: Jim Hortman, 18, First place teams received \$30 Beverly Windell, 18, Bob Kushmaul, 16, Don Hinderer, 17, William Wenk, 17, Nancy Koen-geter, 16, Grace Kushmaul, 17, and Robert Muslof, the 4-H Club's leader.

Members of the Wayne County were: Peggy Rhodes, 15, Flora Diepenhorst, 13, Fred Hay, 13, Sarah Smith, 14, Larry Morris, 14, Bill Diepenhorst, 16, Sandra Rhodes, 16, Marie Diepenhorst, 11, James Smith, 11, Margie Hay, 17, and Mrs. Fred Hay, 4-H



WASHTENAW 4-H WINNERS - take first place honors in the Senior Division of the "Model Business Meeting" demonstration, part of the recent state 4-H Show. The Michigan Farm Bureau and affiliate companies provided the awards given these and other entrants.



WAYNE COUNTY TEAM - takes top honors in the Junior Division of the "Model Business Meeting" demonstration at the annual 4-H Show, held on the campus of Michigan State University. They won against strong competition from all parts

46th Annual AFBF Program

Since the 46th annual meeting of the American Farm Bureau Federation, December 6-10, is to be held in Philadelphia, the convention program will be dedicated to the philosophy and spirit that prevailed in that city in 1787 when the Constitution was drafted there.

Guest speakers have been chosen to speak on the role and responsibility of each branch of our federal government, Executive, Legislative and Judicial.

Acceptance has been received from Senator Allen J. Ellender, (D) Louisiana, chairman of the Senate Agriculture Committee, who will speak at the general session, Tuesday, December 8, as a representative of the Legislative branch of government.

Governor William Scranton of Pennsylvania will deliver a welcoming address to the general session of the convention on Tuesday morning, December 8.

Final consideration and adoption of resolutions by the voting delegates will come Thursday morning, December 10.

SILOS

31

RIBSTONE SILOS—P & D Silo Unload-ers, Feeding equipment, Layouts, Parts & Service. NO DOWN PAYMENTS — Easy Terms. Way Farm Automation, Grand Ledge. Phone Mulliken 3741 or Jones-ville VI 9-7934 (Eaton County) (4-tf-29b) 31

CONCRETE FOUNDATIONS-Our Farm Bureau foundations are concretely set on a firm belief in law and order, and con-sideration of the other man's rights. Help keep it that way. Join Farm Bureau.

36 MISCELLANEOUS

"GRANDMA's" EVERLASTING YEAST. "Lasts-Life." Delicious Biscuits, etc., rare recipes. Free cook book. Send name and address. "Recipes," 3187 Morganford, St. Louis, 16, Mo. (11-2t-24p) 36



Farm Bureau Market Place

TRY A 25 WORD CLASSIFIED AD FOR \$2.00

SPECIAL RATE to Farm Bureau members: 25 words for \$2.00 each edition. Additional words 10 cents each per edition. Figures like 12 or \$12.50 count as one word. NON-MEMBER advertisers: 15 cents per word one edition. Two or more editions take rate of 10 cents per word per edition. All classified ads are cash with order, and copy MUST be in by 20th of the month.

AUCTIONS

MISSOURI AUCTION SCHOOL. Free catalog! 1330-50 Linwood, Kansas City, Mo. 64109. (2-Tf-10b) 1

6 DOGS

1

SELECTED ENGLISH SHEPHERD PUPS from our own working stock dogs -\$20.00. Bradley Acres, Springport, Michigan. (Jackson County) (9-64-12t-15p) 6

REGISTERED ENGLISH SHEPHERDS —Crusader Bloodline. Stock and watch-dogs. Pups \$25.00. Mature dogs priced reasonable. Express anywhere. Homer Johnson, Marshall, Michigan. Phone St. 1-7035. (Calhoun County) (11-1t-22p) 6

10 FARMS FOR SALE

FOR SALE—160 acres, good soil, paved road. Large modern five bedroom house, barn, corn cribs, two car garage. Paul C. Fudge, Kalkaska, Michigan. (Kalkaska County) (9-3t-25p) 10

FOR SALE 14

POULTRY/PRODUCE CRATES-Lum-ber Products Co., Ceresco, Michigan. Phone 616-963-0532. (12-12t-10p) 14

18 HELP WANTED

20 LIVESTOCK

DAIRYMEN—Use Perfect Balancer 8% phosphate mineral feed. Mix one pound of Perfect Balancer to every 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-40b) 20

FEEDING HOGS? Use salt free, high analysis Perfect Balancer 8% phosphate mineral feed in your hog feed. Mix one pound of Perfect Balancer with each 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (H-50b) 20

22 NURSERY STOCK

SENSATIONAL APPLE DISCOVERIES —Exclusive patented Starkspur Golden Delicious and famous Starkrimson! New spur-type trees bear years earlier. Also Dwarf Trees for giant-size Apples, Peaches, Pears for backyard and orchards. Stark-Burbank Standard Fruit Trees, Roses, Shrubs, Color-Photo Catalog FREE. Stark Bro's, Dept. 30555, Louisiana, Mo. (7-9t-48b) 22

MICHIGAN INSPECTED VIRUS-FREE

MICHIGAN INSPECTED VINUS-FREE Strawberry plants, Asparagus crowns, Raspberry plants. Write for free price list. Fruit Haven Farms, Kaleva, Mich-igan or call 889-5594 Onekama, Michigan. (Manistee County) (11-64-5t-25p) 22

POULTRYMEN—Use Perfect Balancer, 8% phosphate mineral feed in your ground feed. Eliminate soft shelled eggs. Mix 3 lbs. per 100 lbs. feed. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-25b) 26

SHAVER STARCROSS YEARLING HENS laying 60% and better. Several months good production left in these hens before moult. Delivered to your farm free, in sizable numbers. Price 75¢ each. MacPherson Hatchery, Ionia, Michigan. Phone 527-0860. (Ionia County) (11-1t-35b) 26

KLAGER'S DeKALB PROFIT PULLETS —Sixteen weeks and older. The proven Hybrid. Raised under ideal conditions by experienced poultrymen. Growing birds in-spected weekly by trained staff. Birds on full feed, vaccinated, debeaked, true to age, and delivered in clean coops. See them! We have a grower near you. Birds raised on Farm Bureau feed. KLAGER HATCHERIES, Bridgewater, Michigan. Telephones: Saline, HAzel 9-7087, Man-chester GArden 8-3034. (Washtenaw County) (14-72b) 26



Box 362 Lansing, Mich.

26

SHAVER STARCROSS 288, Started Pul-lets, ages 8 to 20 weeks; rated among the best in cages. A complete pullet-raising program, — controlled lighting, vaccima-tion, worming and delivery service. Free booklet on comparison of "big name" strains in contests. MacPherson Hatchery, Ionia, Michigan. Phone 527-0860. (Ionia County) (11-1t-44b) 26

POULTRY

FOR SALE—Kitson automatic waterers, used and new. Kitson Pit cleaner. Haw-kins slated floor. 1,000 bales of con-ventional nests, like new. Egg baskets, glass chick waterers, Lyons Debeaker, poultry crates. Make offer. W. H. Golom-bisky, 7854 E. St. Charles Rd., Ithaca, Michigan. Phone 875-4642. (Gratiot County) (11-1t-44p) 27

27 Poultry Equipment

JACKSON COUNTY YOUTH deserve a fair start in life. A vote for the Com-munity College and Area Vocational-Tech-nical Center means: Agricultural, home-making, business, industrial or other voca-tional education for every high school junior or senior who needs it; continuing vocational and technical education after high school; two years of accredited college work at low tuition at home; greater econ-omy and fuller employment for all. Vote "Yes" on the limitation of college taxes. Campaign Committee, Jackson County Community College. (10-2t-79p) 18

WANTED-Experienced Grain Elevator Foreman. Must have leadership and me-chanical ability. Send qualifications and references to Elkton Co-op. Farm Produce Co., Elkton, Michigan. (Huron County) (11-1t-23b) 18

20 LIVESTOCK

CATTLE FEEDERS—Feed high analysis Perfect Balancer 8% phosphate mineral feed. Feed free choice. Put plain salt in one container and Perfect Balancer Min-eral in another container. The animal knows which one he needs. Get Perfect Balancer mineral at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-47b) 20

FOR SALE—Purebred Yearling Corriedale rams, heavy fleeces. A good selection to choose from, Your choice \$40.00. Her-man Wiedman, 12985 Wilbur Rd., Clin-ton, Michigan. (Lenawee County) (11-1t-24p) 20

POULTRY

26

DAY OLD OR STARTED PULLETS-The DeKalb profit pullet. Accepted by the smart poultryman for high egg pro-duction, superior egg quality, greater feed efficiency. If you keep records, you'll keep DeKalbs. Write for prices and catalog. KLAGER HATCHERIES, Bridge-water, Michigan. Telephones: Saline HAzel 9-7087, Manchester GArden 8-3034 (Washtenaw County) (tf-46b) 26

GHOSTLEY 'PEARL' STRAIN CROSS white leghorn started pullets. Get layer power for dependable profits. 20 weeks old-reduced to \$1.80 each. Started to lay-reduced to \$1.85 each. Order now while supply lasts. Phone Drenthe, MU 8-3381. Truck deliveries. Village View Poultry Farm, Zeeland, Michigan. (11-2t-45b) 26

STONE NO. 56—Highest 5-year average California against all big name brands. Cameron No. 924 highest net income 3 yr. average all Penna. tests. Baby chicks or started pullets. Free delivery. Free literature. Dirkse Leghorn Farm. Box 169N, Zeeland, Michigan. (11-1t-41b) 26





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FOURTEEN

November 1, 1964

MICHIGAN FARM NEWS

Needed-Uniform Meat Inspection

DISCUSSION TOPIC







ILLUSTRATION No. 1

For lack of a state law to establish uniform inspection of meat, Michigan farmers lose many markets. The Michigan market alone, consumes a billion dollars worth of meat per year.

Our state institutions import much meat from other states. These institutions require federally-inspected meats, and only meat so inspected can move out of state.

Still more - producers in many Michigan counties cannot sell meat in Michigan cities nor in some neighboring counties unless local packers pay added license and inspection fees. Farmers lose when such roadblocks clog their routes to market.

Out-of-state markets, too, are lost to Michigan producers. A large national chain store plans a vast, five-state food distribution center in Detroit.

Michigan meat would be the closest source. Why close such a door for the products of our farms for lack of an inspection law?

ILLUSTRATION No. 2

Only 19 out of Michigan's 83 counties have a meat inspection program. Sixty-four counties have no such program. This puts much Michigan meat "off limits" in our cities or even for transfer across county lines in cases where inspection is required or regulations differ.

Within unregulated counties, it is easy to dispose of diseased cattle or hogs for the consumer market.

About 25% of the meat sold in Michigan is not inspected. Thirty-five percent is locally inspected, in one way or another, and 40% is federally inspected. Sixty percent is not eligible for inter-state shipment.

Michigan farmers produce over \$150 million worth of livestock per year. They need expanded markets to assure good prices. Yet they do not even have first call to the markets of their own state in many instances.

Local inspection falls short of the need to open this market door.

ILLUSTRATION No. 3

The Michigan Department of Agriculture is properly set to do such inspection work. It has a statewide organization, and already administers programs under the humane slaughter law, live stock disease control, Michigan sausage law and conducts the sanitary inspection of slaughterhouses.

Prepared by the Education and Research Department, Michigan Farm Bureau

There is not much promise of favorable prices in a market fenced in by limitations. It is deplorable that the lack of a law should favor producers from other states above our own producers. The citizens of Michigan are entitled to an inspected meat supply regardless of where they live.

To do a proper job, meat must be inspected before and after slaughter. When diseased animals are detected before slaughter, they can be handled so as to avoid contamination of meat from healthy animals.

Inspection after slaughter and before dressing the carcasses also turns aside the diseased meat and keeps the cutting and dressing lines clean.

It also assures that diseased meat will not be channeled to consumer tables.

But, in some counties inspection may lack this thoroughness. One county may do a "mighty particular job" and another treat it more off-handedly. This is why meats may have to be re-inspected at added cost when they move from county to county or into some cities.

Inspection is done by trained veterinarians. It is notable that the veterinarians are registered with the Michigan Department of Agriculture. Thus the jurisdiction over their work already rests where we have suggested that inspection work be administered.

There is little need to require duplication of work by state agenices, when much of the livestock program is already centered in the state Department of Agriculture.

Part of the debate over the proposed law centers in the question of who should pay the costs. Health department officials have contended that the meat packers - the slaughterhouses - should pay them.

They now do so in cases where meat is locally inspected in some counties. Some cities cover the costs, but complain because part of the meat goes out of the city. Thus they provide a service for other units of government.

What is the problem here? If the local packers have to pay the costs, while other packers (including the out of state firms) get free federal inspection, an unfair competition is created.

Either the local, fee-paying packer must trim the costs out of the price paid to farmers or add it to the prices he must get from the consumer side. Other packers pay nothing and can undersell him.

When the packers pay the fees, the veterinarian doing the work usually recognizes where he gets his check.

His loyalty to the one who pays him could make him pliable to the wishes of the packing firm - with things passing inspection that might not otherwise be permitted. It is a defect in such a system.

The Michigan Farm Bureau policies recognize that meat inspection is a service for the protection of the consumer. It is a service properly calling for the use of public funds. Such funds should be allocated to the Michigan Department of Agriculture and inspection should be carried through by state-employed veterinarians. This approach is needed, reasonable and economically sound.

WHAT THE GROUP CAN DO

1. Get informed on the problem. This is largely an informational topic. Talk it over so that you get the importance of the problem to Michigan producers clearly in mind.

2. Decide on a line of action - have members write to their legislators requesting increased support for a uniform near inspection law for Michigan in the 1965 Legislature. Strong support there increases the prospects for the passage of the law.



It is the proper state body to establish cooperative working agreements with the U.S. Department of Agriculture which administers federal inspection of meats.

Michigan laws could dovetail with federal regulations for a close working relationship.

Some have asked that the State Health Department do it. Butno statewide organization, no close relation to the U.S.D.A. inspection service.

County health departments? Same limitations. Some counties. even lack such a department. County regulations are not uniform, a part of the problem.

ILLUSTRATION No. 4

Michigan is vulnerable to lose its right to inspect meats. More federal take-over is in the wind.

The federal government and Congress is now consumer-oriented and consumer-conscious. Federal regulations often cost more than necessary - such as requiring a 15-foot ceiling in a slaughterhouse. Many local packers would have to close shop.

official "Consumer Adviser" who has already recommended com- this point.

pulsory federal inspection of meats on a nationwide basis.

It is always easier to make the needed adjustments in your bome area than to submit to rigid regulations that take no account of local problems.

The State is more apt to be considerate of its own farmercitizens in setting regulations. Yet the job cannot be done by splitting it into fragments at the coun-President Johnson now has an ty level. Not enough uniformity. The livestock industry agrees on

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November 1, 1964

FIFTEEN

You Gain Seven Ways with Farm Bureau's.. ...Poultry Profit Package



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Wayne Playford, Farm Bureau Services flock supervisor, discusses bird health with poultryman Alvin Appold, owner of a 73 acre farm near Bay City.

SAYS: Mr. Appold: "I've been using Farm Bureau feeds for the past ten years and the results have been tops. I have 5430 DeKalb birds in cages. Last year the hen housed average was 253 eggs, in 14 months from 20 weeks of age. My feed conversion was 4.2 lbs. feed per dozen eggs with a 14.9¢ feed cost."



To meet the needs of today's poultryman, Farm Bureau Services offers you the most complete poultry program available in Michigan. Everything needed for profitable egg production: guaranteed building, equipment, birds and feed, all of which may be financed; a guaranteed market for your quality eggs; management assistance by trained Farm Bureau Services personnel; modern record keeping materials and training; and we even take care of the sale of your old birds.

Decades of agricultural experience and service to the farmers of Michigan; research farms across the country; two modern feed mills, with quality control as their watchword; plus five years of public acceptance of Farm Bureau Services egg marketing program all are combined to give you the greatest opportunity ever offered to Michigan poultrymen. The package can be yours . . . see your local Farm Bureau Services dealer tomorrow!



BUILDINGS

erected in accordance with M.S.U. plans.

EQUIPMENT

nests, fountains, feeders, etc

BIRDS

a producing flock of champion bred strains.

FEED

a complete line of precisionformulated Farm Bureau feed.

FINANCING

available to all qualified applicants.

MARKETING

guaranteed . . . for every quality egg produced.

MANAGEMENT

trained personnel to assist



Continuous, accurate record keeping makes sure we keep the "profit" in your program. Mr. Appold uses this feeder to distribute Farm Bureau Precision Formulated poultry feed.





THEY'RE EXCITED ABOUT ANNUITIES

Above, Agents Bob Balzer and Harry Steele of Tuscola County discuss new Annuity contracts just introduced by Farm Bureau Life

Your Farm Bureau Insurance Agent has always been enthusiastic about the services he has to offer — just naturally enjoys helping people. But lately, he's become downright excited.

The reason is a new line of Annuities which can guarantee you a monthly income for as long as you live. With an Annuity, you receive maximum return on your retirement savings.

Your Farm Bureau Agent will plan an Annuity specifically for your financial needs — whether you're retired now or saving for the future. He knows a good thing when he sees it. He has reason to be excited.

