

# MICHIGAN FARM NEWS

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"Apples on Each Bough" at Farm Bureau member E. J. Heuser's Hill Top Orchards and Nurseries, Hartford

## 1963 Resolutions Committee

President Walter Wightman has announced the appointment of the Resolutions Committee for the 44th annual meeting of the Michigan Farm Bureau at Michigan State University November 11-12-13, 1963. Clifton E. Lotter, of Silverwood, has been named chairman.

Members of the State Resolutions Committee are:

### Membership Districts:

1. Lee S. Cook, Kalamazoo; 2. Lloyd W. Smith, Battle Creek; 3. Ralph Burch, Plymouth; 4. Lavern P. Bivens, Dowling; 5. Stanley Fay, Stockbridge; 6. Clifton E. Lotter, Silverwood; 7. Herman Rader, Howard City; 8. Omer Colbert, Auburn; 9. Peter Hendricks, McBain; 10. William A. Parsons, Charlevoix; 11. Elmer Virkler, Iron River.

### Farm Bureau Women:

Mrs. Anton Hoort, Portland; Miss Ruth M. Hooper, Alma; Mrs. Gordon Willford, Jr., Gladwin.

### Farm Bureau Young People:

James J. Sparks, Cassopolis.

### Members at Large:

Allen F. Rush, Lake Orion; Lloyd Shankel, Wheeler; Dean Pridgeon, Montgomery.

Following the recommendation made at the annual convention in 1961, Committee members representing odd-numbered districts are serving the second year of a

two-year term. Members named from even-numbered districts will serve for 1963 and 1964.

The Committee will meet at Farm Bureau Center in Lansing on August 20 for its organization session. Committees in recent years have found that the completion of their report has required about six days.

Last year's Resolutions Committee had before it reports from 71 County Farm Bureaus and the six state commodity committees, totalling 973 resolutions, which formed the basis for action recommended to the nearly 700 voting delegates at the Michigan Farm Bureau convention last November.

Farm Bureau members devote much time and effort to the study and development of policies governing the organization. A strong voice for agriculture depends on a membership unified in support of its policies.

## Apple Goal—"Full Market Price"

Michigan apple growers whose total tonnage represents more than 50 per cent of all Michigan processing apples, have signed "member marketing agreements" with the Michigan Agricultural Cooperative Marketing Association, (MACMA.)

*In the agreements they recognize the Association as "exclusive sales agents" for their processing apple crop.*

"Ready, willing and able" to represent the grower-members, is the word from MACMA headquarters where, according to Robert Braden, Field Services Director, plans are well advanced to do exactly that.

Included is a study of the many factors that determine a price which the Association insists must represent the "full market value" to apple growers.

*When this price has been set by MACMA working with other major apple growing areas of the United States, members' apples will be offered to processors of the members' choice, at that price.*

The timetable calls for actual price negotiations during the last part of August when MACMA will offer members' apples for sale. Right now the Association is compiling accurate figures of apple quantities by variety that will be offered for sale, along with storage availabilities and container needs.

Next step is preliminary contacts with processors to discuss contract terms, their "pack" needs and the varieties in which they are interested. The Association is smoothing the way to close working relations with "first handlers" (those who assemble, sort and sell others' apples.)

Considered in computing this fall's price will be many factors including available supplies and the total U.S. fruit crop. Also included are such things as the total fruit "hold-over", import and ex-

port trade, fresh-fruit use versus processing needs and the subtle fruit sales pattern built up over a number of past years.

Knowledge that all processors will be dealing on the same price basis can remove much of the fiscal guesswork now plaguing the processing industry. In-plant efficiency will play a bigger part in the processing picture with the assurance that competitors are not working on the same product at a widely differing price.

Other processor advantages include a guaranteed supply of the right kind of fruit, in quantities needed, at the right time. The Marketing Association will act as an information clearing-house, able to shift and divert growers' fruit to areas of demand.

*"The best price possible for your apples" is the pledge of MACMA to members, reports Braden, who states that negotiation for sales will carry into the first part of September with any apples not sold under contract by that time to be offered to processors through MACMA on an individual lot basis.*

**Editorial**

**Marketpower, Key to Higher Farm Income**

"MARKETPOWER" — that's the key to more farm income.

But how to get it? "Capitalize on market demand" is the simple-sounding, obvious answer.

But this "simple" act of getting buyer and seller together is not so simple anymore. "Trading" has changed greatly from the days when pioneers and Indians placed their trade-goods in a stump in the clearing and used sign-language to reach agreement.

Later, farmers went to "town" to exchange five-pound crocks of homemade butter for machine-made cloth. Their eggs and cream went for shoes and sugar. Really, this bartering was not much different than that done with the Indians, except that the stump had moved indoors and become a flat-topped "counter" where the "ciphering" or counting, was done.

Modern sales-signals are those of the ticker-tape and trading pit, the auction house and the Board of Trade. Modern counting is done on a computer. One contract replaces hundreds of former contacts. Dealers talk in terms of a full-year's supply and they negotiate arrangements for quality and quantity control unheard of even scant years ago.

In the midst of these sweeping changes, much of our agricultural marketing methods remain unchanged.

Agriculture, made up of thousands upon thousands of small producers, has yet to learn that **LITTLE ROOM REMAINS FOR SMALL SELLERS.**

*Small sellers of small lots of farm produce are caught in between the tremendous pressures of the contract buyers, the big-time processors and the national distributors. They have such small volume that they are in touch with only the fringes of the real market. They have no real contact with, and no real control over, true market-power.*

Frequently they lack the knowledge of the true market situation. They may know all there is to know about their own production end, but the concept of long and short-term trends, national and international demands, escapes them.

Most sad of all, they frequently do not know the true value of their products or how to negotiate for its sale.

Growers of perishable crops are particularly vulnerable. Buyers equipped to handle specialty crops are not found everywhere and price strongly depends upon speed.

*Michigan apples are a prime example. This year, with a crop shortened by frost, growers have more potential market-power than usual. The demand for apples will be high, but so will be the temptation for small growers to "go it alone" again, in the easier market. Capitalizing on the 1963 market potential calls for unified action and real leadership!*

This leadership is offered Michigan fruit growers through the Michigan Agricultural Cooperative Marketing Association. MACMA is now working closely with growers in Michigan and other major apple states in offering apple processors a contract sales-plan with real advantages.

These include size and quality guarantees tied to an attractive tonnage of top fruit in a high-demand year. To the growers it means a stable, full-value contract price. To the industry it means that a method has been found to tie the production efficiency of small growers in with the sales ability of the larger, to the advantage of both.

It gives all producers the same access to market experts, to research facts and to a sales organization that does not stop at state lines. It gives the small producer his first seat at the table where price is determined.

*It means MARKETPOWER, — the key to more farm income.*

M.W.



**The Wheat Farmers And the Fourth**

One hundred and eighty-seven years ago a majority of the colonial farmers dropped their plows, shouldered muskets and marched off to join the fight for liberation from dominance by the British.

On May 21, last, a majority of the wheat farmers of America climbed down from their tractors and marched to the polls to repel an attempt by the federal government to dominate their agricultural affairs.

Even though the present-day farmer would not presume to place himself in the exalted company of the 1776 patriot, their separate actions have — in a sense — made them brothers in the never-ending fight for liberty.

*It took great courage to engage the hordes of well-trained and fully equipped Red Coats. It also took a measure of courage to reject the tempting financial bait (\$2 a bushel for their wheat) offered by the swarm of well-healed (with taxpayers' money) bureaucrats for a vote favorable to the Administration in the wheat referendum.*

The blow for freedom struck by the latter-day revolutionaries is in the Fourth-of-July spirit. Let us hope that it will spark a reversal of the deplorable trend toward welfare-statism and lead our nation back on the road to the attainment of the truest and highest principles of free enterprise.

*If it does then perhaps May 21 will also become a day for commemoration by our children and our children's children.*

*(Reprinted from the July issue of the Michigan Food News.)*

**Reminder-Michigan Dairy Law Requires Calfhood Vaccination**

Michigan dairymen should remember to vaccinate dairy calves. That's the advice of dairy specialist Don Murray, MSU Extension Service.

According to a state law which went into effect January 1, 1963, all female cattle sold for dairy or breeding purposes must be vaccinated before reaching nine months of age.

*To be considered "officially vaccinated," calves must be vaccinated between four and eight months of age with Strain 19 vaccine, by a licensed and accredited veterinarian.*

"A calf born on January 1st would have to be vaccinated by August 31st in order to be sold for dairy purposes," Murray points out.

Calfhood vaccinations in the

state are running 20 per cent higher than a year ago, although some Michigan counties are lagging behind in total number of vaccinations.

Dairymen are also reminded that according to another state law, *they cannot bring dairy animals over nine months of age into the state which have not been officially vaccinated.*

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**President's Column**

**On Filling the Vacuum**

By Walter Wightman, President Michigan Farm Bureau

The American Farm Bureau Federation wasn't fooling when it decided to organize "A.A.M.A." — the American Agricultural Marketing Association. The maneuvering of large business interests in the market place for raw products to give them a competitive edge has often created prices with no relationship to supply and demand.

The processing and marketing of foods and farm commodities is rapidly being concentrated into larger and larger units. The resulting impersonal relationship that develops in these larger operations and the forcing of prices downward for raw products is causing much unrest among agricultural producers.

This unrest can cause farmers to splinter into many uncoordinated bargaining efforts through duplicating organizations all aimed at higher prices. We have some good examples of this.

Most of these attempts have been short-lived and have resulted in much hardship and ill feelings among neighbors, and many times in unnecessary destruction of property.

*Any vacuum caused by not moving ahead to take advantage of the opportunities for service to farmers by our organization will be filled by other interests who will be willing and anxious to accept the responsibility.*

The setting of artificially high prices for farm commodities, and an attempt to hold them by withholding action without regard for market conditions, supply or general economic situations, has not been successful and cannot really be effective in the long run.

I believe a general farm organization such as the American Farm Bureau Federation, in conjunction with our state Farm Bureaus, is challenged today to make some sense in the marketing of our farm products.

We made a start two years ago in an effort to market or sell processing apples. We have made much progress in this activity through the coordination brought about by the activities of the National Apple Committee comprised of representatives from eight states that produce processing apples.

*This is the first and only time that there has been any success in getting all apple producing states together at one time to discuss our problem and methods of procedure. There is common agreement now among producers from all states that we need to be in a better and stronger bargaining position.*

There are many services processors are not getting, that a Marketing Association could render. There also are many services the Association could give to farmers that they need, beside prices. We have reached the point now where the growers are looking to their general farm organization for leadership in this field. Many growers have said as much.

It is my contention that we are challenged to move forward at this time.

We have already had too many abortive efforts in the marketing of agricultural products. The need now is for some good sound sensible leadership which can command the respect of processors as well as producers. The American Farm Bureau Federation and the state Farm Bureaus, working together, have this leadership and can develop more leadership when it is needed.

*The challenge is great. If we meet it, our organization will grow. If we fail here, our effectiveness will deteriorate. We either grow or retreat — we cannot stand still.*

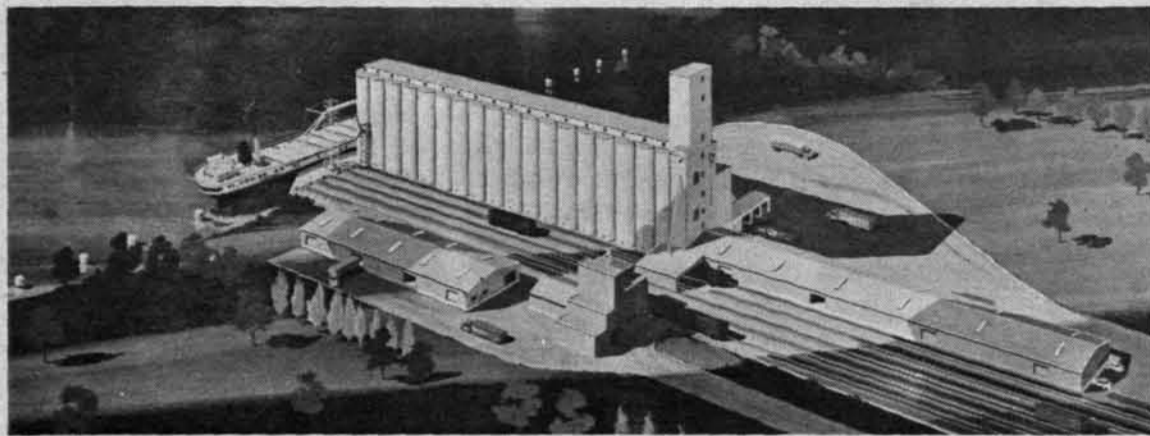
The delegate body of the Michigan Farm Bureau and the American organization have both indicated by resolution that *Market Development* is a "front burner" issue. We take these requests seriously and trust in the support of the membership.

We will succeed when we all work together as we have on many issues in the past.

W.W.

Terminal Complex Means

# More Money for Michigan Farmers



BY LAND AND BY SEA.—grain and feed will move out of this modern Farm Bureau Services mill and grain terminal, scheduled for completion on the Saginaw riverfront in 1964. This artist's conception shows the two rows, each of 18 "silos", marching to the water's edge. Dredges are now at work widening and deepening the river channel in anticipation of the sea-going grain carriers expected to use the new terminal. Equally useful will be the multiple rail facilities.

A former sugar beet field near Saginaw is a beehive of activity with men and machines rushing about in what might at first appear to be haphazard fashion. Actually, plans are well laid and soon a pattern will emerge from the digging and dust, as the new Farm Bureau Services grain terminal and feed mill rises against the skyline.

The big grain and bean shipping terminal, elevator, warehouse and feed mill is located in Zilwaukee township near the north edge of Saginaw city. *It will be the most modern terminal east of the Mississippi river.*

Situated on the Saginaw river at a point where dredging is already underway to expand use of the waterway, the terminal complex will include what has been described as "Michigan's most modern feed mill," and a grain terminal that will include 36 "silos" and "interstice-bins" with a capacity of two million bushels, extending to the waterfront. There, sea-going grain transport ships will load, adding another dimension to the international farm trade through the St. Lawrence Seaway.

Reached by rail, water and truck, the mill and elevator will service a large mid-Michigan area and offer facilities not available before to the grain-rich Thumb area of the state.

The terminal will be equipped to load out ships at the rate of from 30 to 40 thousand bushels per hour, while at the train siding, it will fill a train of 45 cars, (90,000 bushels) in an eight hour day.

Ground was officially broken for the big project, June 24, when members of the Farm Bureau Services board attended ceremonies to mark the official start of construction work. Actually, they were greeted by a system of roadways, a pole-type headquarters building and a modest amount of excavating already in progress.

Work will continue at an increasing tempo to make sure that the project is firmly grounded before the winter months. The prolonged dry spell extending from June through July has been a weather bonus as men and machines battle the nuisance of dust, which they welcome to a degree, instead of the crippling mud that is more common to riverfront lowlands.

Winter is not expected to stop the project, which if all goes well, will roll to completion July 1, 1964.

Supervising the construction is

Robert Reeve, former Superintendent of the Ottawa Lake Terminal of the Michigan Elevator Exchange, under which M.E.E. division management the new facility will be built and operated. Reeves, who has been on the job at the Saginaw site since the first of July was replaced at the Ottawa Lake terminal by Robert Seidl, former assistant manager there.

The new feed mill will have a daily 100-ton capacity, adding up to an impressive 25,000 tons per year. It will manufacture meal, pellets, crumbles or coarse-textured feed with a major emphasis on bulk feed, much of which area Farm Bureau feed dealers will pick up by truck for direct customer delivery. Through its strategic location, no dealer will be farther than 75 miles from service as contrasted to mills in Chicago or Indiana where much of present supplies are shipped.

"We're thoroughly convinced that the new mill, warehouse and terminal means more money for Michigan farmers. Every study we've made bears this out," reports Maynard Brownlee, general manager of Farm Bureau Services, Inc.

Freight charges saved, conversion of local grain into local feed, sale of local grain on domestic and foreign markets, all add up to "more money for Michigan," he said.

The new research facilities soon to be under construction will offer great flexibility for handling both housing and feeding studies.

Forty-eight feeding lots spreading more than 800 feet in width are included in the unit along with a feed mixing facility located in a circle with seven concrete stave silos, two air-tight silos, four grain bins and a number of small protein concentrate bins. Bunk-line feeding will be used on all of the lots.

Funds for the one-third million dollar project came from several sources. A special appropriation of \$196,000 was approved by the Michigan legislature through the efforts of interested agricultural groups, and \$70,000 came from regular MSU building funds.

More than \$65,000 in materials also have been contributed by equipment and silo companies and livestock leaders.

**WANTED TO HIRE**

Young or middle aged, married man, with farm background, to operate and manage a Pullet Raising Farm. Paid vacation—will need to start this fall. Please contact Mac Pherson Hatchery, Ionia, Phone 1774



GROUND IS BROKEN.—by Elton Smith, Farm Bureau Services president, signalling the official start of the huge grain terminal and feed mill construction project. Looking on (left, in dark suit) is Zilwaukee Twp. Supervisor James Collison. Services' Board Members give moral support.



THE SAGINAW RIVER FRONT,—where dredges work to widen the waterway, is examined by, (from left) Elton Smith, F.B. Services president, Clarence Prentice, Secretary-Manager, Michigan Farm Bureau, and Maynard Brownlee, General Manager of Farm Bureau Services.

## IMPORTANT: THERE'S AN A.B.C. BUILDING NEAR YOU!

Farm Bureau guaranteed buildings are helping farmers all over Michigan... and more are going up every day. See what you're buying before you buy it. Your local A.B.C. dealer will show you.



## MORE IMPORTANT: THERE'S AN A.B.C. DEALER NEAR YOU, TOO!

SEE HIM NOW!!!

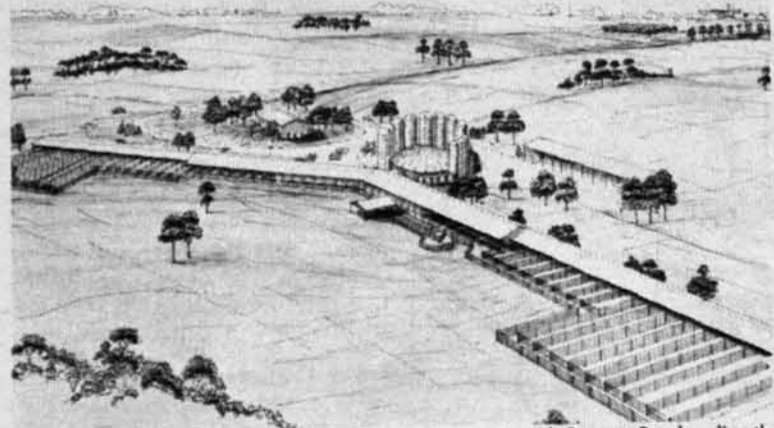
- |   |   |
|---|---|
| CARO, Caro Farmers Co-op Elev. Co.        | KENT CITY, Kent City Farm Bureau  |
| CHEWANING, Cheshaning Farmers Co-op, Inc. | LAPEER, Lapeer County Co-op Inc.  |
| COLDWATER, Coldwater Co-op Co.            | PIGEON, Cooperative Elevator Co.  |
| ELKTON, Elkton Co-op Farm Produce         | WEST BRANCH, West Branch Farmers Co-op  |
| FREMONT, Fremont Cooperative Produce Co.  | and at the following FARM BUREAU SERVICES branches—Hart, Kalamazoo, Lansing, Mt. Pleasant, Jedd, Saginaw, Traverse City |
| GREGORY, Plainfield Farm Bureau Supply    |   |
| HOWELL, Howell Co-op Co.                  |   |



**FARM BUREAU Services INC.**

Lansing 4, Michigan

## Beef Research Barn Soon to be Reality



THE NEW FACILITY WILL BE LOCATED on Beumont and Bennet Roads, directly across from the beef cattle barn which was moved to this location several years ago to make room for the new animal industries building (Anthony Hall) on the South Campus.

As part of a continuing effort to expand the state's livestock industry, the Michigan Farm Bureau working with livestock interests, supported the request for an appropriation to rebuild the beef cattle research facilities at MSU.

The old beef barn had been torn down to make way for a new engineering building.

Active in the beef barn effort was Blaque Knirk, president of the Michigan Livestock Improvement Association, and former member of the MFB board of directors.

# capitol report



## Legislature Sets Up Many Study Committees

Stanley M. Powell, Legislative Counsel  
Michigan Farm Bureau

The Michigan Legislature is approaching closer and closer to being a full time job. Until 1952 regular sessions of our State Legislature were held only in the odd numbered years. However, in 1951 an amendment was adopted providing for annual sessions.

*This year it is well understood that Governor Romney will call the State lawmakers back in special session in September to tackle the State's tax and fiscal situation and to enact whatever legislation may be urgently needed to bring our State statutes into line with Michigan's new constitution.* Of course, the complete job along that line may take a few years as no one could, on short notice, think of all the statutory changes which would be involved in bringing our laws into tune with New-Con.

Then too, Michigan's State Senators and Representatives have established some 69 Interim Study Committees which have been charged with investigating a wide variety of problems. It is assumed that most of them will formulate proposed legislation which they will recommend for consideration during the 1964 session.

*Probably the two biggest jobs assigned to Interim Committees, have to do with statutory revision necessitated by New-Con and a general study of state and local taxes and fiscal reform.*

A number of these committees deal specifically with agricultural problems. For instance, House Resolution 72 created a 7-member committee to study Michigan's Dairy industry. The Representatives given this important responsibility were Andrew W. Cobb of Elsie, Raymond C. Wurzel, North Street, Fred O. Olsen, Sheridan, Joseph F. Warner, Ypsilanti, Edmund Good, Gagetown, Lloyd Gibbs, Portland and John M. Sobieski of Detroit. This committee has announced that it will hold its first hearing in the State Office Building at Escanaba on July 1, and at Ironwood on July 2, both hearings beginning at 9:30 a.m. It is expected that they will hold a hearing at Grand Rapids a little later.

*Meanwhile a Senate Committee will be exploring the problem of overlapping inspections in the dairy industry.* This committee consists of Senators John P. Smeekens, Coldwater, William J. Leppien, Saginaw, Harry Litowich, Benton Harbor, Arthur Dehmel, Unionville and Charles O. McManiman, Houghton.

*The big question of further control of livestock auctions and protection of herd health has been assigned to the following three Senators: Harry Litowich, Benton Harbor, Frederic Hilbert, Wayland and Charles O. McManiman, Houghton.*

The emergency problem of insect pests, such as the Japanese beetle and the cereal leaf beetle,

has been assigned to study by the following 5 Representatives: Gail Handy, Eau Claire, Andrew W. Cobb, Elsie, Edson V. Root, Jr., Bangor, Lloyd Gibbs, Portland and John M. Sobieski, Detroit.

During the recent legislative session there was a proposal to set up a State Bean Commission and to establish a research, advertising and promotional program for the Michigan bean industry to be financed by assessments on the growers. This was not enacted, but a special committee of 5 Senators has been assigned to investigate this problem. They are Emil Lockwood, St. Louis, Frederic Hilbert, Wayland, William J. Leppien, Saginaw, Harry Litowich, Benton Harbor and Stanley Novak, Detroit.

A broad study of the entire agricultural industry of Michigan, including marketing, transportation and refrigeration of agricultural products has been allotted to Senators Arthur Dehmel, Unionville, Elmer R. Porter, Blissfield and Charles O. McManiman, Houghton.

*Each branch of the Legislature established its own committee to study migratory labor problems.* The House has assigned Representative Edmund Good of Gagetown, Carl O. Little, Saginaw, James S. Farnsworth, Allegan, Robert D. Mahoney, Detroit and Arthur Cartwright, Detroit. Meanwhile, the Senate assigned investigation of this problem to Senators John P. Smeekens, Coldwater, Arthur Dehmel, Unionville and Charles S. Blondy, Detroit.

Another problem of great interest to many farm folks is legalizing storage for later use of surplus water. The Representatives have referred the study of this issue to Representatives Edson V. Root, Jr., Bangor, Frederic J. Marshall, Allen, Walter G. Nakkula, Gladwin, Nelson G. Tisdale, Midland, Gilbert Bursley,

Ann Arbor, William Romano, Warren and Adam Sumeracki, Detroit.

These are only a few of the Interim Study Committees of direct interest to rural people. Others which might be listed include an investigation of the problems arising in connection with the annexation of township property to a city or village, mineral rights, highway safety, a general study of highway conditions and needs and consideration of the problem of regulating roadside advertising. If each of these committees does a thorough and conscientious job, they should develop constructive legislation for consideration during the 1964 legislative session.

## As It Looks from Here

Dan E. Reed, Associate Legislative Counsel  
Michigan Farm Bureau

*Defeat of the Mexican Labor Law (P.L. 78) extension was a surprise to many who wanted it to pass and to some who had worked to kill it.*

Under this program, Michigan last year used about 14,000 Mexican Nationals as seasonal farm labor.

The bill was brought to the floor the day before Memorial Day, after two days of very little scheduled work and with no business on Friday's docket. Many members had left Washington, believing the bill would pass without their votes.

*It is probable that Congress will pass some kind of extension measure — likely for one year — before adjournment.*

There has been growing opposition to the program, which some think prevents hiring of U. S. unemployed. Stoop labor, such as pickle-picking, has not seemed attractive enough to draw unemployed auto workers!

Chairman of the Wheat Subcommittee of the House Agriculture Committee, Representative Graham Purcell (D.) of Texas, has called his committee for an informal discussion to get the general feeling of the members on what type of legislation is needed.

August Scholle, President of the Michigan AFL-CIO, said he wasn't surprised to find "the reactionary, big business Farm Bureau" favoring a "No" vote in the wheat referendum.

Gus must have been a little surprised, however, to find that, four to one, farmers voted "No!"

*Introduced by Senators Hickenlooper (R.) of Iowa, Aiken (R.) of Vermont, Anderson (D.) of New Mexico and Holland (D.) of Florida, S. 1617 would remove the authority of the Secretary of Agriculture to conduct another wheat*

## Committees to Investigate Dairy and Meat Industries

Robert Smith, Associate Legislative Counsel  
Michigan Farm Bureau

At the final Legislative sessions on June 4-5, plans for action were made by two interim committees on issues of great importance to Farm Bureau members.

*Unfair Trade Practices in the Dairy Industry* will be thoroughly investigated by a 7-member committee headed by Representative Andrew Cobb (Republican) of Elsie. Representative Einar Erlandsen (Democrat) of Escanaba is vice-chairman. Both men have been among those supporting Farm Bureau's position on this issue.

Chairman Cobb states that the committee is authorized to subpoena witnesses and examine records of any person, partnership or corporation. Such power will enable the committee to determine the extent of unfair practices in the industry and the type of legislation needed.

Two hearings will be held in the Upper Peninsula. The first on July 1 in the State office building at Escanaba and the second in Ironwood on July 2. Both hearings are called for 9:30 a.m.

Representative Cobb said that hearings would also be held in the Lower Peninsula — probably one in the Grand Rapids area and others in the central and eastern parts of the state.

*State wide Meat Inspection and Slaughterhouse Licensing* will be the concern of another 7-member interim committee. Representative E. D. O'Brien (Democrat-Detroit) is chairman and Representative Lester J. Allen (Republican-Ithaca) is vice-chairman.

Farm Bureau resolutions recognize that if the livestock industry is to grow in Michigan it will be necessary to have uniform meat inspection and licensing of slaughterhouses. Presently, about 24% of meat sold in Michigan is not inspected. Nineteen local units (cities or counties) have some form of meat inspection but there is no uniform standard. Thirty-one states have meat inspection programs at the slaughter level.

Chairman O'Brien said that the provisions of H.B. 11 (supported by Farm Bureau) apparently met the approval of all concerned but the problem seemed to be whether the department of Agriculture or Department of Health, should administer it. He said that meetings would be held with the departments of Agriculture and Health and also that hearings will be held in various areas of the state.

it was larger, percentage-wise, than was the margin in the 1960 presidential election. The recount changed the result by only 400 votes, or about 5% of the margin, and disclosed only that tired election officials can make mistakes.

*Even the editors of the AFL-CIO News, whose columns had been filled with recount stories, dropped the subject in the last week of the retabulation.*

The new anti-litter law recently signed by Governor Romney will permit the courts to sentence offenders to labor at litter-gathering. The order may include, but is not limited to, the litter responsible for the particular conviction.

Litter is defined to include paper, glass, cans, bottles "or other foreign substance of every kind and description."

In working for passage of the bill, introduced by Representative Harry DeMaso, (R.) of Battle Creek, and five other House members, Farm Bureau recognized that the measure would not solve the throw-away bottle problem. It may help, however, as it applies to public and private lands and waters.

Urging use of the principle of "ability to pay," a Michigan legislator was plugging for a steeply graduated State income tax. Reminded that the Federal income tax now takes up to 91% of an income, his only reply was "But we're not talking about Federal taxes."

Mechanical failure rarely is responsible for an accident with modern farm equipment. Nearly every accident results from an operator's mistake.

*referendum on the same unacceptable alternatives next year, and would repeal the Feed Grain Law, signed by the President on May 20, the day before the referendum.*

Instead of providing the President with a recreation land-buying fund to use at his discretion, Congress should enact the Crop-land Retirement Program to provide more and better recreational opportunities, reduce farm surpluses and cut expenditures, Farm Bureau told a subcommittee of the House.

Michigan leads the eastern states with nearly 20% of its area in Federal and State ownership.

Kids used to take firecrackers that didn't go off with a bang, break them in two and touched a match to the powder. The "squib" produced a cloud of smoke but made no impact.

It would be hard to better describe the recount of New-Con. Estimates of the total cost to the State, counties and to volunteers who donated time and expense run from \$100,000 to over \$200,000.

The effort produced no significant results. While the margin in the April 1 election was small,

# Price Fixing Bill Opposed By F.B.

Once again that old bug-a-boo, the "fair trade act", has been introduced in Congress, only this time it is going under the title of the "Quality Stabilization Act."

Although the name has been changed, the intent remains the same—authorize manufacturers to fix resale prices to be charged by retailers.

*In testifying against the proposal, Jack Lynn, Legislative Director, American Farm Bureau, told the Congressional committee that the price-fixing bill would, "undoubtedly cost farmers hundreds of millions of dollars a year."*

This statement was based on a study made by the U.S. Department of Justice in 1958 covering the consumer prices of 119 selected items. The price of these items in cities covered by "fair trade" laws were compared with the prices of similar items in "non-fair trade" markets.

*Percentage savings to consumers in the "non-fair trade" areas was more than 19%.*

Since many of the items were sold at "fair trade" prices even in "non-fair trade" areas, a separate comparison was made by the Department of only those items which were sold below "fair trade" prices. In this comparison, the percentage saving to consumers in "non-fair trade" areas was over 27%.

In further testimony, Farm Bureau stated that Federal resale price maintenance legislation would: (1) increase consumer prices; (2) reduce total demand; (3) reduce total production and employment; and (4) slow economic growth.

Rather than protecting the small retailer against chain-store

competition, "fair trade" pricing actually limits the small retailer's opportunity to compete.

Chains often use private brands, frequently made to the same specifications by the same manufacturer only packaged differently, which they sell at prices below the "fair trade" priced items.

Opposing the belief that manufacturers should be able to control their products after sale to others, Farm Bureau believes that when a manufacturer transfers ownership by sale, the risk of loss also passes to the new owner.

In order to protect his interest, the new owner should be able to adopt the pricing structure which

he feels would be most helpful. "It is fundamental," Lynn told the committee, "to the competitive enterprise system that competition compels the passing on to consumers of savings made in lower distribution costs."

While there has been an effort to confuse "fair trade" pricing with loss leader legislation, Farm Bureau does not believe this argument is involved in the proposed legislation.

*The Quality Stabilization Act would prohibit any price reduction, and not all price reductions result in "loss leaders."*

Enactment of this measure would result in the Federal government over-riding the State's authority, law and constitutions. In the face of continuous pressure by advocates of resale price maintenance legislation, many states have refused to adopt such laws.

In some cases, statutes that have been passed by state legislatures have been held by the courts to be in violation of the state's constitution. *The passage of federal legislation would be a major step toward subordinating state law to federal law.*

The bill (H.R. 3669, introduced by Congressman Oren Harris, Arkansas) was referred to the House Committee on Interstate and Foreign Commerce. Harris is chairman of the committee.

Michigan is represented on the committee by Congressmen John D. Dingell (D-Detroit) and John B. Bennett (R-Ontonagon).

# Next... Will Wheat Surpluses Mount?

Now that the wheat vote is history, we can take a realistic look at some statements used to threaten farmers into supporting the government's certificate proposal. One such threat takes on added significance.

The prediction or threat was that if farmers turned down the program, an overproduction of wheat would develop in 1964 to the extent of 400 million bushels. Such a prediction gives farmers no credit for good judgment. And farmers now have a voluntary choice in their hands.

Consider that for many farmers wheat is not a "necessary" crop. It has been planted because the supports were there. The land can be used for other forms of products. *But without the supports, the market price will prompt many farmers to convert their production voluntarily to other commodities.*

Voluntary controls can thus adjust production downward. Such a drop in production would move to correct the surplus situation and improve the market price in the long-run. The result can be the opposite of that predicted as

a dire consequence of a "no" vote!

*What about the threat of \$1.00 wheat that was also used? The government could create such a market price only by dumping C.C.C. stocks on the market to create a depression price and to create a club to force farmers back into the "control fold" in another year.*

The results of the wheat vote show that farmers believe that there is a better way of solving the production and pricing program in agriculture than giving way to strict government planning and controls. Congressmen and government officials who refuse to consider this "better way" simply because of politics, become guilty of any "farm fed depression" that might develop.

If action for positive legislation on wheat to replace the present law is blocked by any politician, a powerful political issue is created by such refusal. Will politicians risk such an issue in the election year of 1964? *The farm vote may not be big, but it can tip the balance.*

## PHONE CALLS BRIGHTEN UP LONG AFTERNOONS

Minutes before, you were alone in the empty house and feeling lonesome. Suddenly, the most cheerful sound of the day . . . your telephone rings, and it's a neighbor you haven't seen in a while.

That's the wonderful thing about

the telephone: it's always there, ready to brighten up a long afternoon with a friendly chat!

Telephone people are on the job to make sure that 24 hours a day, in good weather and in bad, your phone is always ready to serve you.

### MICHIGAN BELL TELEPHONE COMPANY



## "My concrete feedlot will pay for itself in 7 years from manure savings alone"

Says **HARRY MARKS**, Delavan, Minnesota.  
Winner of Feedlot Magazine National Beef Feeder Award

"Figuring manure at \$4.00 a ton, and taking into account the number of cattle in the lot, the savings really add up fast. With the paved lot there's no trouble bringing in a front-end loader to shove all the manure into a pit. I've also got a tilt-up concrete fence that keeps the manure from spilling out and acts as a windbreak."

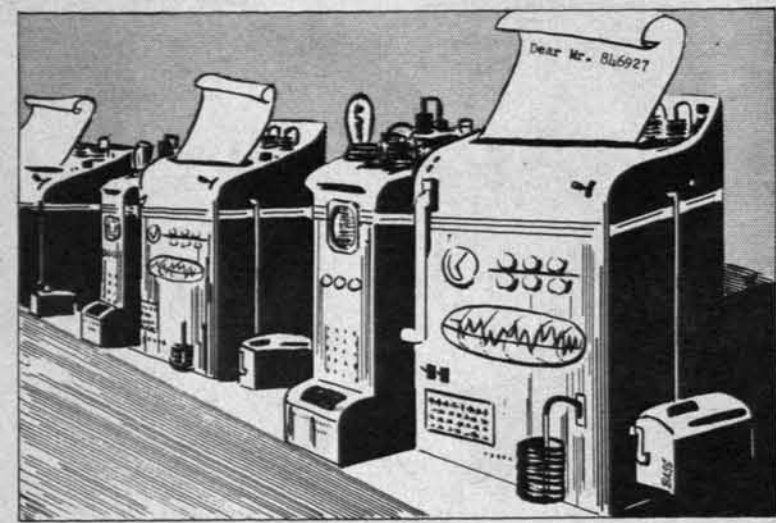
Farmers everywhere will tell you a dry yard makes it easy to keep a close check on stock health. And on the firm footing of a concrete yard, cattle don't need as much space. Two to three times as many head can be handled without crowding. Write for free literature on concrete for feedlots.

**CLIP—MAIL TODAY** PORTLAND CEMENT ASSOCIATION  
Stoddard Building, Lansing 23, Michigan  
A national organization to improve and extend the uses of concrete

Please send free booklet on concrete for feedlots.  
Also send material on other subjects I've listed:

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STREET OR ROUTE NO. \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

# Dear Mr. 846927-U2!



orders for acreage allotments and marketing quotas — his license to produce and sell. Through the robot the government invokes its powers in the field.

Prior to our day, no class of men has faced the indignity of personal defacement by being a mere number in a system except the convicts of our penitentiaries. They were put there and assigned a number in order to be controlled and regimented for the protection of society.

American farmers of the past have breathed the free air of the countryside and enjoyed the pride of individual and person distinction. This pride has borne the meaning of personal creative work and a worthwhile contribution to their country's vitality. The family name has borne community significance for service given in making our land a better place in which to live.

Again — are men to become mere numbers to feed the maw of a data processing machine for the glory of a control program?

The data cards are full of punched holes. One set of holes is all that remains of a farmer's personal profile. The machine has no thought-processes to view him as a man with individual problems. It is as impersonal and as insensitive as a guillotine.

Are men to become mere numbers to feed the maw of a data processing machine for the benefit of a control program?

In the early spring of 1963, Secretary of Agriculture, Orville Freeman, dedicated a new government Data Processing Center in Kansas City.

It is an electronic gargantua which devours human individuality. It can deal with nothing but numbers.

It was constructed, in part, to "streamline" programs of government control over farmers — or as the Secretary put it frankly at the dedication ceremony — "to apply electronic methods to the management of our country's agriculture."

each farmer only by reducing him to a number. It can spew out regulatory directives to such "numbers" all over the land, mailing cards unseen by human eyes to an atom in the nation's agriculture "mass." These cards would post the farmer with his

## FB Michigan Week Project Greeted New Era Visitors



JAUNTY ROBIN GREETES VISITORS at the entrance of New Era, Oceana county. The 6-foot paper-mache bird was a project of the "Friendly" Farm Bureau — a plug for Michigan Week and agriculture.

Although Michigan Week is over, people are still talking about the Friendly Farm Bureau's colorful 6-ft. paper-mache robin, a replica of the state's official bird, that greeted tourists at the entrance of New Era in Oceana county.

The huge robin, a product of several weeks work, gained statewide publicity for the local community group. His picture and story appeared in two of the state's large daily newspapers.

"Cock Robin" is the second such bird built by the "Friendly" group. The original bird was placed in the little park last year but failed to survive the first

night. He was stolen and demolished by vandals who were later caught and prosecuted.

Large paper apple blossoms, depicting the official Michigan flower, adorned "Cock Robin's" personal tree, and tourists from over the nation stopped to inspect and photograph the colorful bird.

The realism of the robin can be attributed to the skilled paint brush of Mrs. Loren Plumhoff, and her helpers — her daughter, Joyce; John Haga and his son, John Jr.

It just goes to prove what some old newspapers, glue, paint, and a little imagination can do.

## Eaton County FB Floats To Centennial Honors



A BOAT-LOAD OF BENEFITS was the theme of the Eaton County FB's float. Golden letters against a green field, cool water streaming out from under heavily laden boat, and three pretty girls sitting under "Old Glory" all added up to an effective story.

The Eaton County FB combined imagination with a perfect June day to help make the Charlotte Centennial parade the biggest in that city's history — while winning Second Place honors for its float.

The idea began originally with Lee Clark, public relations committee chairman, but eventually included the FB Women and many of the members who all pitched in to build the prize-winner.

Materials were purchased after much planning, and by June 7th, the float began to take shape. It depicted a boat-load of Farm Bureau benefits — and also provided a place of honor for the newly selected county FB queen, Pauline Baird, and her escorts.

Just as the city of Charlotte showed what cooperation and enthusiasm can accomplish, so did the Eaton County FB in their construction of a prize-winning float — and a different way of presenting the Farm Bureau story.

## Lenawee County's Mother-of-the-Year

"A shocked but very pleased" Mrs. Wilson Sawyer of Adrian was chosen "Mother of the Year" by the Lenawee County Farm Bureau at a Mother's Day banquet sponsored by the Women's Committee.

Eighty-four Farm Bureau Women and their husbands honored Mrs. Sawyer for her years of dedicated service to the organization. Mrs. Sawyer is president of the Cozy Corners community group, has served as Women's Committee chairman, as a delegate to the annual state convention, managed the Farm Bureau fair booth, served as chairman of both father-son and mother-daughter banquets, and along with her husband, serves as leader of the county Community Group Committee.

She is the mother of five children.

Seventeen new Community Farm Bureau groups from 14 counties were organized during March, April and May.



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**WINTER WHEAT**

White or red wheat seed that is winter-hardy. Field and Lab inspected.

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- Foundation • Framing
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- 1/2" Dry Wall (joints taped and sanded ready for paint)
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- Insulated Aluminum Siding
- Overhangs front and back
- White Bath Tub
- Aluminum Windows



AMERICANA — \$7,725, \$71 monthly. 3 bedrooms, 1 1/2 baths, 1050 sq. ft.



LAKESIDE — \$4,335, \$40 monthly. 2 bedrooms (heating not included)



TRI-LEVEL — \$9,950, \$90 monthly payment. 3 bedrooms, family room.

- Exterior Doors
- 235# Asphalt Shingles
- Base Kitchen Cabinet with double compartment sink
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# Burros and Jets Mingle in Mexico



Mexico — a land of contrasts and extremes.

A volcano is born in a peaceful corn field spewing up steam and molten rock, and the oldest city in North America watches as giant jets land at her airport and burros walk her streets.

*The volcano is Paricutin, full-grown but now dormant, and the ancient city is Mexico City.*

In scheduling the Mexico tour, the Farm Bureau Travel Service blended visits showing modern society, Indian culture — both past and present, and an agricultural people whose past farming methods are still visible in the shadows of modern technology.

*Here is an opportunity to see, first-hand, a country in the midst of a population explosion, making the transition from an inadequate agricultural economy to an industrial one.*

Although half the nation farms, there is barely enough to feed the people. On the tour you will see what is being done to make the big step away from a primitive agriculture.

Michigan Farm Bureau members will tour the Agricultural School at Chapingo and visit some of the Rockefeller Foundation projects being carried on nearby.

Other highspots of the tour include visits to the strawberry farms and freezing plants of Morelia, the huge Nestle chocolate plant at Largo de Moreno, plus one of the finest herds of Jersey cows in the Americas located at the Hacienda las Carresas.

*Interested?* For further details, fill out and mail this coupon to:

Information Division, Michigan Farm Bureau  
4000 North Grand River, Lansing 4, Michigan

**SEND DETAILS OF TOURS AS CHECKED**

- September 4-18            SUNNY CALIFORNIA
- September 21-October 13    HOLY LAND PILGRIMAGE
- October 5-19            HAWAIIAN ISLANDS
- November 15-24            MEXICAN TOUR

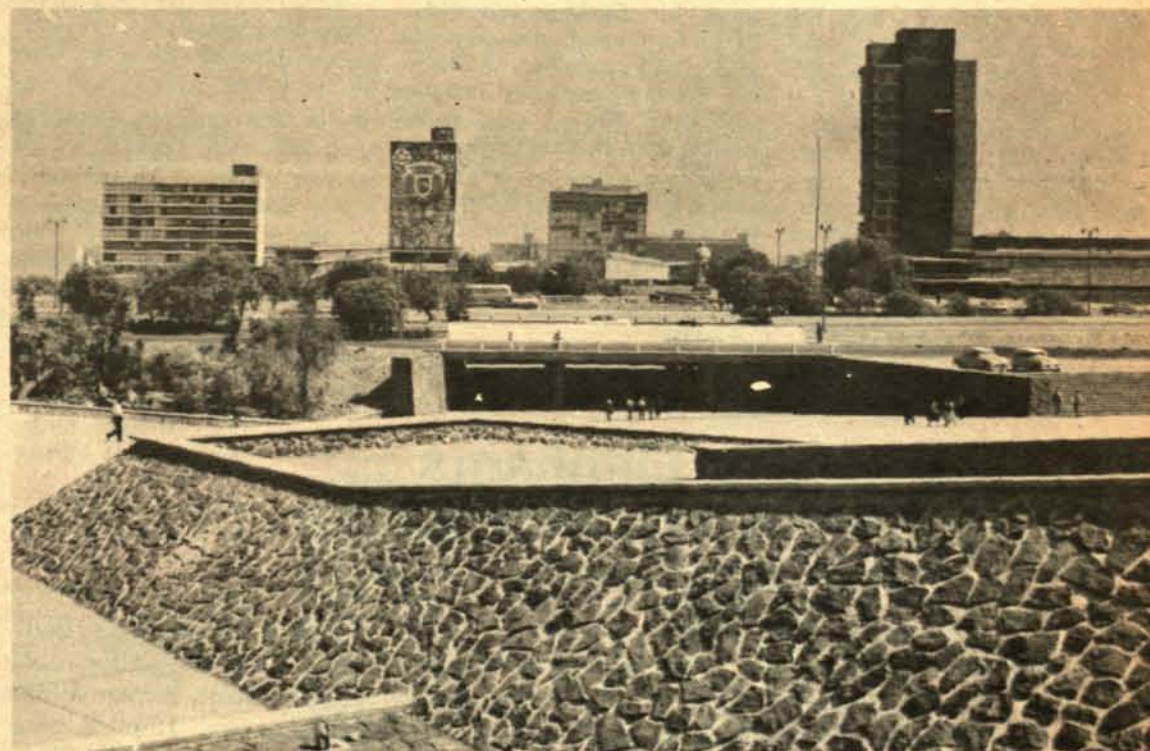
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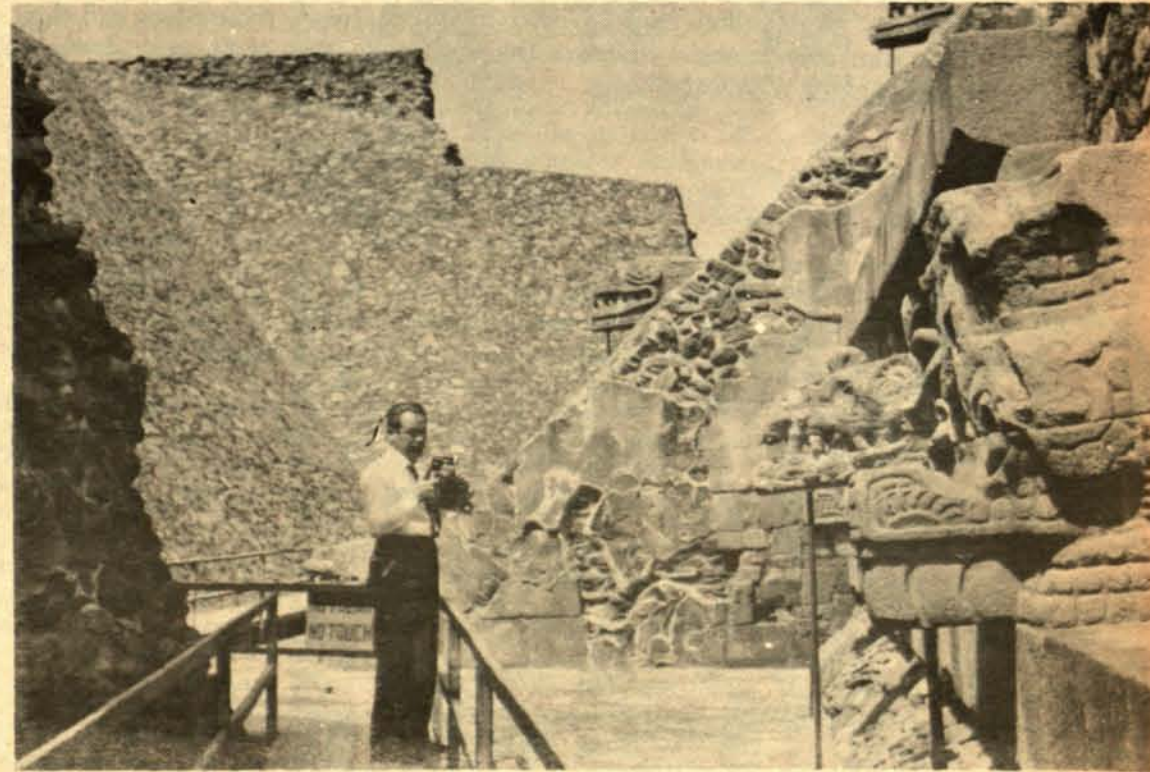
PERFUMES OF A MILLION FLOWERS mingle with the breezes of Xochimilco's floating gardens.



THE NATIONAL UNIVERSITY in Mexico City has an enrollment of more than 67,000 students.



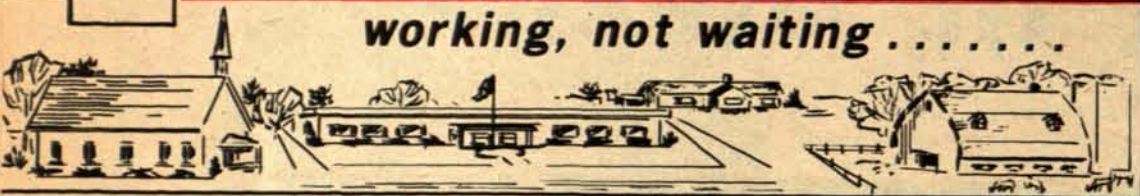
POTS, JARS, BOWLS AND JUGS line the streets of the capital city of Oaxaca.



REMNANTS OF THE TOLTEC CIVILIZATION are found in the Pyramids of the Sun and the Moon.

# FARM BUREAU WOMEN

working, not waiting . . . . .



## Information, Inspiration Keynote Northwest F.B. Women's Camp

"Let's Be Informed," theme of the Northwest Farm Bureau Women's Camp, was carried out in every phase of the three-day conference, held at Twin Lakes Gilbert Lodge, June 11-12-13, with 67 full-time and 118 day-time campers in attendance.

Mrs. Haven Smith, chairman of the American Farm Bureau Women and vice-chairman of the Associated Countrywomen of the World, told the group that women will play a vital part in efforts for world peace. Her topic, "Adventure in Understanding," included a report of this year's A.C.W.W. meeting.

An area of vital interest, especially at this particular time, is human relations. Dr. Alfred E. Cowles, Executive Director of the Human Relations Committee in Grand Rapids, told the campers that *no one chooses his race and that men should be considered according to their standards and not their color.* "The colored man would like to have the white man for his brother and not his brother-in-law," said Mr. Cowles as he stressed "equal rights for all or none."

"There would be no overweight problems or need for diets if we followed her advice," was the way Mrs. Wm. Hoolihan, Traverse City, described Heidie Mitchell's presentation. Miss Mitchell, physical education specialist from Michigan State University, told the group, "Lady, Be Fit," complete with demonstrations.

Les Biederman, president of the Midwestern Broadcasting Company, told the women of Michigan's many resources and how they could help develop them. In addition to his duties connected with the two television

and five radio stations which he heads, Mr. Biederman is widely known for his dedication to public service and promotion of citizenship wherever his many activities take him. He has been called "Michigan's Ambassador," the "Statesman," and the "man who makes little talk into big talk" (radio amplifier). The latter name was given him by the Ottawa Indian tribe of which he is an adopted brother and honorary chief.

"We could change the pattern of living in the entire world in

five years if we set high standards in matters of religion, morality and good government, — or we could sell out to Communism," the women were told by Moral Rearmament Association representatives. A strong determination to save the country and our American Heritage is necessary for their goal, they explained.

Senator Wm. G. Milliken of Michigan's 27th district, praised Farm Bureau for the stands it has taken on both Federal and State issues. He emphasized the importance of informed citizens, — informed on issues and on men running for office so they may vote for the best, regardless of political party affiliation.

Robert Brouwer's popular three-dimensional slide presentation with sound effects of "America on Parade" was well-received by the large audience. Good food and fellowship rounded out the annual affair. Twenty county Farm Bureaus were represented at the gathering, all of which are sure to experience the benefits of ideas and inspiration gained at this outstanding conference and taken "back home" by the campers.

## County Fair Food Booth Averages \$500 Per Year

A fine example of "membership participation" is the Eaton County Farm Bureau Women's food booth at their county fair. The rewards of this annual project have been many: a feeling of cooperation between the members of the Women's Committee as they work together, the satisfaction of a job well done, — and an average profit of \$500 per year.

Work for this project, which involves more Farm Bureau Women than any other activity during the year, begins in early July when three or four meet to make the Chilburger (a barbecue-type mixture of hamburger, catsup, onions, etc.) which is frozen until fair time.

The first vice-chairman of the Women's Committee acts as the "booth manager" and early in the summer begins to solicit workers and make plans. The "activity" woman from each Community Farm Bureau Group is asked to supply a specified number of workers and pies. Each day of the fair, some busy Farm Bureau woman acts as "day chairman" in charge of the other workers, while another serves as "financial chairman" responsible for the day's receipts.

Their food booth menu includes the chilburgers, hot dogs, hot roast beef sandwiches with

mashed potatoes, sweet rolls, coffee, milk, pop, . . . and the very special home-made pies donated by the women of the Eaton County Farm Bureau.

Although a lot of hard work is involved, the Eaton Women look forward to this event which gives them the opportunity to become acquainted with each other, while serving their organization. Others who look forward to the Farm Bureau food booth are the thousands of hungry people who frequent the fairgrounds, all happy to find clean facilities and good, home-cooked food.

## Women See Whirlpool Washers Manufactured

Like a horse and carriage, bread and butter, or chips and dip go together, so do washing machines and housewives . . . and the Van Buren County Farm Bureau Women know just exactly how these necessary pieces of machinery are made down to the last bolt and gauge. They also know how the huge cartons used to ship the washers are manufactured.

They learned all this factual information during a recent visit to the Whirlpool Washer and Dryer Company in St. Joseph and the Twin Cities Container Corporation in Coloma. Twenty-two Van Buren Women began their tour at the container factory

where they saw huge presses make corrugated cardboard out of long smooth sheets of paper, and learned that the reinforced cartons will withstand three tons of weight. At the St. Joseph plant they were told that this factory turns out 3,000 washers a day.

Following the tours, the group met for a business meeting at the home of Mrs. Ruth Dowd, county Women's chairman. The Nominating Committee presented a slate of officers: chairman, Helen Dick; first vice chairman, Sophia Roncek; second vice chairman, Mrs. Austin, secretary, Mrs. Evelyn Bregger, and correspondent secretary, Mrs. Daisy Graham.

## Lemons, White Elephants Highlight "Fun Fair"

Lemon trees and white elephants were among featured items at the Benzie County Farm Bureau Women's second annual "Fun Fair" held in June. The sale of baked goods, jams and jellies, and displays of handiwork accented the theme of the fair, "The best of the farm by farm people."

The "lemon tree" was really a poplar tree in disguise! Six-foot high and freshly cut, with shiny leaves resembling a citrus tree, its "lemons" were yellow crepe paper containers for trinkets. "Pick your own lemon — 10¢ was the byword of this novel money-making idea.

dishes, and an old organ which ground out "rolls of tunes" for the large audience. A table of hand-made gifts, all attractive and useful, created much interest with its sewing, hand-decorated stationary, bars of soap and tote bags made from ice cream cartons — all made by farm women.

Free refreshments put the finishing touch on this unique project, proceeds of which go into the general fund and toward a gift to Camp Roy-El for crippled children.

Workshop sessions prior to the fair, excellent planning and the good cooperative spirit of the committee was responsible for the success of this event. "It was a lot of work but also a lot of fun and very rewarding," said Mrs. Emily McMillan, Benzie Women's Committee Secretary. "We plan to have it every year and make it bigger and better each time."



The "white elephant" sale, as usual, was a big attraction and featured items from salt and pepper shakers to shoes. A hobby display consisted of driftwood novelties, native stones made into jewelry, place mats made from pressed leaves and flowers, and pine cone wreaths and candlesticks.

An antique display created a great deal of attention with items such as books, "crazy quilts,"

## Wedding Gowns, American Heritage Common Grounds for Farm-City Women

It's a proven fact that "person-to-person" information creates the best public relations and this is what the Jackson County Farm Bureau Women's Committee accomplishes at their annual Rural-Urban Day. As they entertain the Women's Division of the Greater Jackson Chamber of Commerce, their goal is to promote better understanding between themselves and their city sisters.

This year's event featured a luncheon with entertainment, a welcome by Mrs. Wesley Moeckel, chairman of the Jackson Women's Committee, and the introduction of special guests. Among these special guests were Mrs. Glen Hombacker, District #2 Women's chairman; Miss Marilyn Dixon, Jackson County's 1963 Farm Bureau Princess, and Miss Maxine Thorpe, dairy princess.

All women, whether they are from the city or the farm, love wedding dresses so the afternoon's program, arranged by Mrs. Gerald Dixon, Jackson Farm Bureau Women's vice-chairman, was a big hit. Wedding dresses from 1904, 1924, 1933, 1939 and 1950 were modeled, some by their owners, others by "stand-ins."

Our great American Heritage and how we should preserve it for our future generations was the subject of a talk by Mrs. Sidney Beckwith, president of the Waterloo Area Historical Society. She

1850's which will be developed into a Farm Museum. At the close of the program, guests visited this historical landmark with its spacious grounds.

Mrs. Moeckel reports that one Jackson city guest summed up the feelings of many as she said, "The 1963 Rural-Urban Day was one of the nicest events I have ever attended."

reported on the work of the Society and their acquisition of the Realy Homestead built in the



A FARM MUSEUM, developed by the Waterloo Historical Society in this picturesque homestead built in the 1850's, was visited by participants of a rural-urban event sponsored by the Jackson County Farm Bureau Women. The structure, surrounded by spacious planted grounds, is located on the Waterloo-Munith Road. A tour of this historical site climaxed the rural-urban program, which also included entertainment, luncheon and a style show of wedding dresses, both old and new.



## "Bratwurst Fry" Brings Touch of Old Austria



"EXCHANGE PROGRAM, PART II" between the Michigan and Wisconsin Farm Bureau Women, took place recently as 39 ladies from Newaygo, Oceana, Montcalm and Ottawa counties visited Sheboygan county. Included in their day's agenda was a tour of the Kohler Company and a visit to a modern dairy farm. Shown after their inspection of a milking parlor are (left to right): Mrs. Edward Hansen, Green Bille; Mrs. Arthur Muir, Grant, chairman of the Michigan Farm Bureau Women; and Mrs. Willard Telindert, Cedar Grove, Wisconsin. (Sheboygan Press Photo)

Thirty-nine Farm Bureau Women from Newaygo, Oceana, Montcalm and Ottawa Counties visited Wisconsin recently with the Sheboygan County, Wisconsin, Farm Bureau Women acting as their hosts.

The group toured the huge Kohler Plant, including their foundry, pottery, engine and electric buildings. The women were especially interested in the "Waelderhaus," a building characteristic of architecture in Austria, Kohler's birthplace.

No nails were used in this building, — only wooden pegs. The watering trough, old pump and timeclock, the handcarving in the woodwork and the old-fashioned cooking dishes were all unique items which fascinated the visitors. The structure is now used as a Girl Scout headquarters.

Also on the tour agenda was a visit to a modern dairy farm. "I am sure the cows didn't appreciate our visit at milking time," said Mrs. Arthur Muir, Michigan Farm Bureau Women's State Chairman and one of the tour participants.

The Michigan visitors were guests at a "Bratwurst Fry" in the evening, after which they were entertained by pictures on the activities of the Wisconsin Farm Bureau Women. Mrs. Muir re-

ports that many of the women liked the bratwurst (a type of sausage) so much, they bought some to take home to their families.

Last stop on their tour was the "Lake to Lake Co-op" cheese factory at Kiel. The large operation buys milk from 750 farms. They learned it takes six hours from the time culture is added to the fresh milk until the cheese is made and packaged. The ladies were pleased to meet the "World Champion Cheese Maker" at the Co-op.

In May of 1962, the Sheboygan County, Wisconsin, Farm Bureau Women visited Michigan where they were guests of the Oceana, Ottawa and Newaygo Women.

## DISTRICT 11-E DISCUSSES "MICHIGAN TAXES"



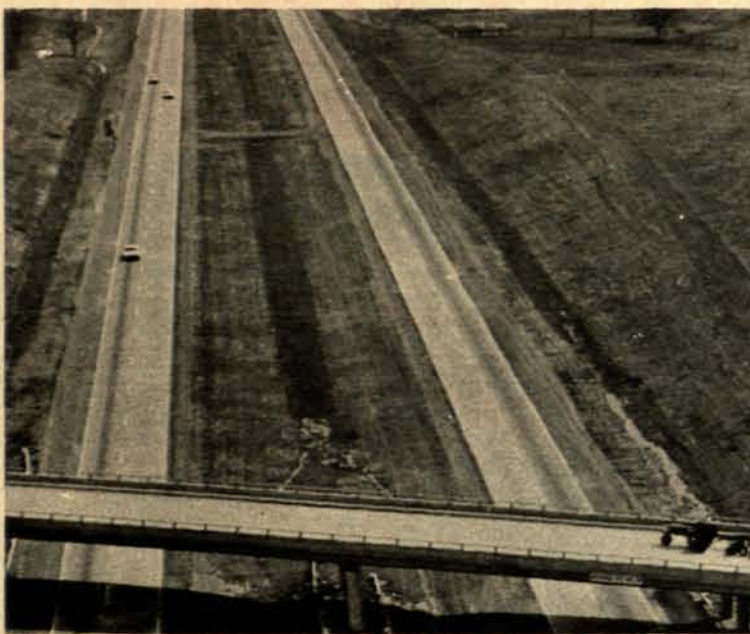
THE DISTRICT 11-E FARM BUREAU WOMEN'S MEETING in June brought together representatives from Delta, Chippewa, Marquette-Alger and Mackinac-Luce to discuss the subject of "Michigan Taxes." Shown are (left to right): Mrs. Edith Krzyzanski, Delta Women's chairman; Mrs. Faye Postma, District 11E chairman; Mrs. Elizabeth Rajala, district vice-chairman; Mrs. Marie Postma, Chippewa vice-chairman; Mrs. Vilho Matson, Marquette-Alger vice-chairman; Mrs. Clara Flatt, Mackinac-Luce chairman; and Mrs. Hattie Lockhart, Chippewa chairman. Sixty-one women from these upper peninsula counties attended the meeting which included a tour of the Locks.

## MECOSTA WOMEN ELECT OFFICERS



THE NEW OFFICERS of the Mecosta County Women's Committee for 1963-64 are (left to right) Mrs. Milton Deurloo of Big Rapids, vice-chairman; Mrs. Dan Bush, Mecosta, chairman; and Mrs. Ralph Wheeler of Rodney, secretary. They will assume their new duties in October.

# Farm Equipment Designed For Fields, Not Highways



LONE TRACTOR — The modern farmer finds it necessary to bridge superhighways such as this one and do more road travel to get to other parts of his farm operation. Extra road travel calls for extra caution.

The American farmer, traveling greater over-the-road distances with his farm equipment than at any time in history, is posing a serious safety hazard today — both to himself and to motorists.

The era in which farmers could move about their acreage without using public roads is a thing of the past, according to H. L. Powell, National Safety Council vice-president for Farms, and also assistant to the vice president of the Good-year Tire & Rubber Company.

"Because of the increasing size of his operation, the farmer must travel greater distances to get his work done," Powell pointed out, "and much of this has to be done over heavily traveled farm-to-market roads."

## CHIPPEWA WOMEN VISIT STATE HOSPITAL

A tour of the Newberry State Hospital was the main activity of the Chippewa County Farm Bureau Women during the month of May. A total of 34 women took part in the tour of the state institution which cares for 2300 patients from the Upper Peninsula.

The group visited some of the main departments including the laboratories, hobbies, arts and crafts, sewing rooms, occupational therapy, theatre and gymnasium, and the Home Economics room. The study rooms and some of the cottages were also shown to the Chippewa ladies.

They were accompanied on the tour by employees who explained the various training programs for the patients and predicted numerous changes in the near future.

Mrs. Barbar Schwiderson of Brimley, reports, "This tour was very educational and made us realize how thankful we should be for our health and for the health of our children."



"I guess you want me to cancel the safety talk you were to give at the Farm Bureau meeting."

"Reprint courtesy Successful Farming magazine. Copyright 1963, Meredith Publishing Company."

A recent Ohio study shows that 36 per cent of the farmers surveyed traveled less than one mile from farm to farm on the highway; 48 per cent traveled one to five miles on the highway with farm equipment; 9 per cent had to drive five to 10 miles between farms and the remaining 7 per cent traveled from 10 to 20 miles.

Many farms have been split by superhighways, making it necessary for the farmer to use state and county roads more frequently.

A farmer's hours are long during the peak of his working season; his work is hard. Under such conditions, it is easy to misjudge the speed of vehicles on the road or not see them at all. Or perhaps the slow moving vehicle has not been properly marked to catch the attention of the motorist.

Whatever the reasons, nearly 1,200 farmers were killed last year in auto-farm vehicle accidents on the highway.

Powell maintains that farm accidents on the highway could be drastically reduced by paying attention to three main factors: (1) Identify slow moving vehicles with safety devices and signals. Some states require a red flag to be used during daylight travel. (2) Drive farm equipment on the highway only during daylight hours if at all possible, and (3) Abide by all courtesy rules of the road, giving proper signals.

Only by practicing safety do we create safety.

**KEEP FREEDOM IN YOUR FUTURE WITH U.S. SAVINGS BONDS**

114th ANNUAL **MICHIGAN STATE FAIR**  
MICHIGAN'S OUTSTANDING LIVESTOCK AND FARM PRODUCTS

**FREE 12 HORSE SHOWS IN THE COLISEUM DAILY, EXCEPT FRI. AUG. 23**

**GRAND CHAMPION AUCTIONS THURSDAY, AUG. 29 at 2 P.M.**

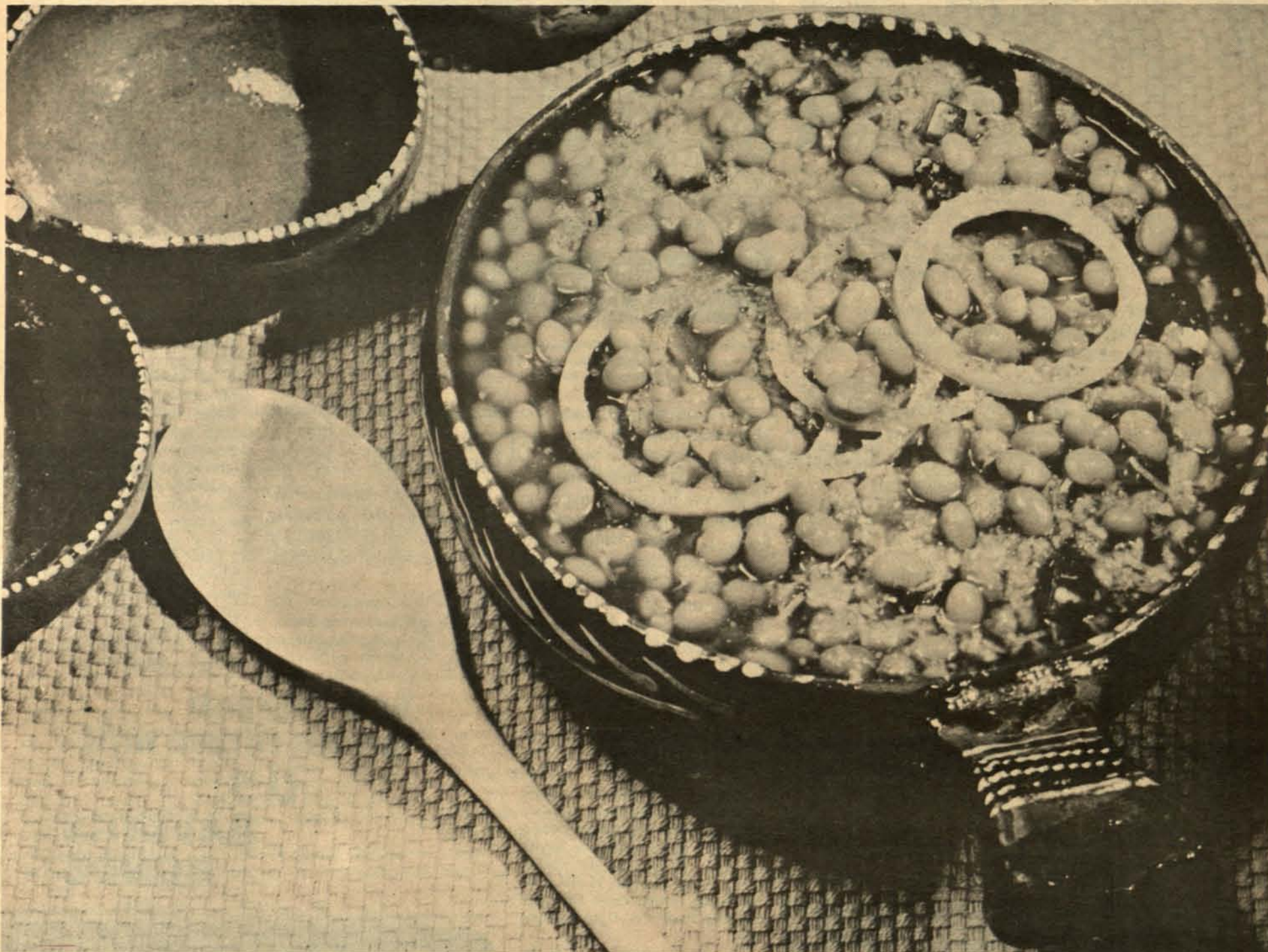
**FREE at the MUSIC SHELL DUKE ELLINGTON LES ELGART at the GRANDSTAND GRAND OLE OPRY and scores of other special attractions free!**

**FREE TV FUN CIRCUS PUPPET THEATER KIDDIE BARNYARD CONTESTS SPECIAL EVENTS**

**GATE ADMISSION: \$1.00—Children 12 and under FREE**

**AUG. 23 thru SEPT. 2 DETROIT**

# BEANS IN THE POOL MEAN MORE BEANS IN THE BOWL



**W**hen you pool your beans in the Michigan Cooperative Bean Marketing Association's bean pool, you're doing more than protect your income — you're helping to expand the world market, gaining acceptance for your future crops.

Only through the accumulation of large quantities of beans can the MCBMA effectively bargain for you on the world market. A large bean pool means bigger export bargaining units.

Deliver your 1963 crop of "navies" to any of the following elevators — protect your income now and for the future.

#### RECEIVING STATIONS FOR 1963 CROP POOL BEANS

##### Name and Address

**AKRON** — Caro Farmers Cooperative Elevator Company  
**BRECKENRIDGE** — Breckenridge-Wheeler Cooperative, Inc.  
**CARO** — Caro Farmers Cooperative Elev. Co.  
**CHESANING** — Chesaning Farmers Cooperative, Inc.  
**ELKTON** — Elkton Cooperative Farm Produce Company  
**FOWLER** — Farmers Cooperative Elevator of Fowler  
**FOWLerville** — Fowlerville Cooperative Company  
**GRAND BLANC** — Grand Blanc Cooperative Elevator Co  
**HEMLOCK** — Hemlock Farmers' Cooperative, Inc.  
**IMLAY CITY** — Lapeer County Cooperatives, Inc.  
**LAPEER** — Lapeer County Cooperatives, Inc.  
**MARLETTE** — Marlette Farmers' Cooperative Elevator Co.  
**PIGEON** — Cooperative Elevator Company of Pigeon  
**RUTH** — Ruth Farmers Elevator, Inc.  
**ST. JOHNS** — St. Johns Cooperative Company  
**SEBEWAING** — Sebewaing Farmers Co-op, Inc.  
**SNOVER** — Snover Cooperative Elevator Company  
**WEBBERVILLE** — Webberville Elevator Company  
**WILLIAMSTON** — Producers Co-op Elevator Company

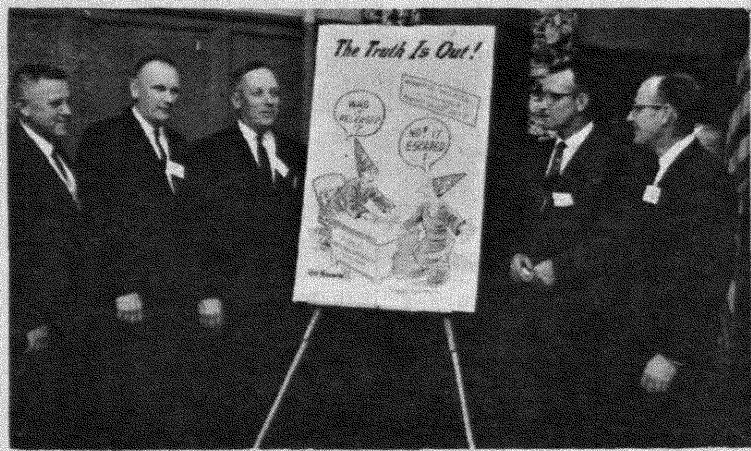
##### FARM BUREAU SERVICES BRANCHES

BAY CITY	PINCONNING	SANDUSKY
JEDDO	SAGINAW	YALE
MT. PLEASANT		



## MICHIGAN COOPERATIVE BEAN MARKETING ASSOCIATION

# Press Tour Hits Northern Michigan



IT WASN'T DIFFICULT, AT LEAST TO Upper Peninsula farmers, to see the similar dangers in "managed news and managed agriculture." Standing by one of the large cartoons used in the press tour are: (from left to right) Hugo Kivi, regional representative of the U.P., of Escanaba; Bob Godell, president of the Baraga County Farm Bureau; Walter Wightman, president of the Michigan Farm Bureau; Harold Tikkanen, a director of the Houghton County Farm Bureau; and Bob Baccus, program chairman, Houghton County Farm Bureau. (Photo by Daily Mining Gazette)



"THE TRUTH IS OUT," read the cartoon caption, and MFB president, Walter Wightman, made sure that everyone attending the press tour dinner-meetings took back with them a better understanding of the issues now facing agriculture.

"MANAGED NEWS AND MANAGED AGRICULTURE," those were the fighting words that linked farmers with the mass communications people from radio, television and the newspapers, and formed the framework for the fifth successful "Press Relations" tour in three years.

The tour, conducted by the Michigan Farm Bureau's Information Division, had as its principal speaker, MFB President, Walter Wightman. Also included were Melvin Woell, Manager, Information Division; and Paul Rivas, Coordinator, Information Services.

Beginning on the 6th of May, the tour made one-day stops at Alpena, Boyne City, and Houghton in the Upper Peninsula.

Representatives from 28 "media outlets" attended the three evening dinner-meetings, and for many, it was their first opportunity to meet in person, and discuss local and national problems with the president of Michigan's largest farm organization, the Michigan Farm Bureau.

The whirl-wind tour soon took on the title of the "Farm Bureau Truth Squad" when Orville Freeman, Secretary of Agriculture, invaded Michigan on May 6. In a press conference, the Secretary accused the Michigan Farm Bureau of trying to make an ideological fight out of the wheat referendum. Later, that night, in the dinner-meeting held in Alpena, Wightman answered Freeman's attack and pointed out a few "discrepancies" in the Secretary's arguments.

The first dinner-meeting was held in the Northeast Region with Alpena acting as host county. Seven organized Farm Bureaus were involved, with all but two participating actively.

Both Alcona and Arenac counties discovered deadline conflicts that prevented their newsmen from attending.

Present were: Iosco, Montmorency, Ogemaw, Presque Isle, and Oscoda counties. Of the 43 persons attending the meeting, 15 were members of the "press."

Representing radio were stations: WATZ, Alpena; WHAK, Rogers City; and WIOS, Tawas City. Television station WTOM-TV, Cheboygan, was also represented.

The local newspapers included the Montmorency County *Tribune*; the Oscoda County *News*, Mio; the Ogemaw *Herald*; the Onaway *News*; the Alpena *News*; and the Presque Isle *Advance*.

On Tuesday morning, the tour moved on to Boyne City. Five counties participated in the Bridge Region meeting: Charlevoix, Antrim, Cheboygan, Emmet and Otsego with Charlevoix acting as host.

Another large crowd turned out to hear Wightman — fifty-five persons of which 18 came from the local media. A total of thirteen "outlets" were actually represented.

Radio stations present were: WATC, Gaylord; WCBY, Cheboygan; WHAK, Rogers City; and WMBN, Petoskey. Also present were television stations: SOO-TV, the Fetzer Network, Cadillac; and WTOM-TV, Cheboygan.

Reporters and editors of the following papers also attended: the *Indian River Reporter*, the *Cheboygan Daily Tribune*, the *Central Lake Torch*, the *East Jordan Press*, *Charlevoix Courier*, the *Boyne City Citizen* and the *Otsego County Herald-Times*.

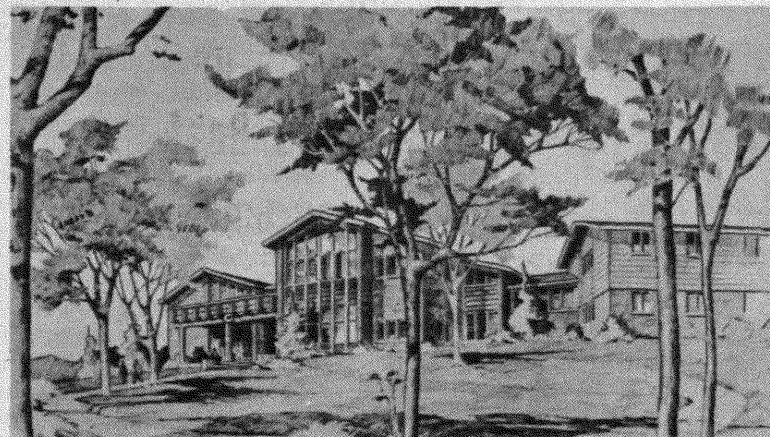
Early Wednesday morning, the group left for Houghton in the Upper Peninsula amidst a brief but severe hail storm, (some hail stones measuring almost an inch-and-a-half across).

Wednesday night's turnout was another success, as Houghton, acting as host county, combined with Baraga and Iron counties to bring in their news representatives.

Five "media outlets" were represented at the dinner-meeting. Radio station personnel from WMPL, Hancock; WHDF, Houghton; and WIBK, Iron River, attended.

Two newspapers sent their representatives: the *Iron Mountain News*, and the *Houghton Gazette*.

## Young People's Camp Comes to Michigan



Michigan will be the host state for the Midwest Farm Bureau Young People's Camp, July 26-29. The young farmers between the ages of 18 and 30 will meet at Camp Kett, located on Center Lake near Cadillac. The twelve Midwest states are invited to participate and delegates from most of these states are expected to be in attendance.

The Camp's objectives, according to Lester Bollwahn, Coordinator of the Michigan Farm Bureau Young People's Activities, are, "To enable young Farm Bureau members of the 12 Midwest states to come together to learn, share experiences, ideas, and have fun. It is the hope of the committee that everyone will pick up new ideas that can be taken back for a better program at home."

Theme of the three-day session will be "Agriculture in World Trade and the Common Market." Dr. Arthur Mauch, Professor of Agricultural Economics, Michigan State University, will be kick-off speaker for the Camp, and his topic will be the Common Market. Walter Wightman, President of the Michigan Farm Bu-

reau, will present "A Farmer's View of World Trade."

Other resource people for the educational side of the program will be Norwood ("Bill") Eastman, Midwest Area Field Services Director, American Farm Bureau Federation; John Handy, President, Great Lakes Cherry Producers Marketing Cooperative, Inc.; Robert Braden, Michigan Agricultural Cooperative Marketing Association; and Ed Powell, Michigan Elevator Exchange, division of Farm Bureau Services.

The Camp agenda will include discussion groups, fun sessions and films of "Michigan — Water Wonderland."

Members of the Midwest Camp Committee are Don Williams of Webberville, Chairman; Norman Micke of Wisconsin, and Don Holtsapple of Indiana.

All young members of Farm Bureau are invited to attend. Reservation forms may be obtained from the Family Program Division of Michigan Farm Bureau, 4000 N. Grand River Ave., Lansing 4, Michigan.

## Turkey Promotion Program Moves Into High Gear



SUMMER TIME TURKEY AND A PRETTY GIRL—With the growing acceptance of their summer campaign, the NTF is now accelerating the use of advertising and other promotional media, encouraging grocers and chefs to profit with summer turkey sales.

The National Turkey Federation is pulling all the stops this summer to get more turkey into profitable consumer channels.

Through its Eat-More-Turkey program, the NTF is expending every effort to play a major role in marketing an anticipated 95 million birds this year.

Market experts point up that a hard push during the annual Summer Turkey Time campaign could significantly help clear the profit climate for heavy fall buying.

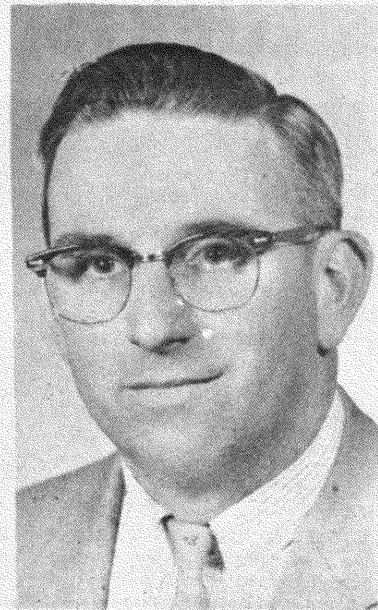
The past few years have seen a dramatic shift in the trend of turkey consumption, according to the Eat-More-Turkey directors. Turkey consumption since the

inauguration of this self-help campaign has literally tripled.

The consumer marketing picture has completely reversed itself. Where once over 90 percent of the turkey crop was moved into consumer channels during the last 35 days of the year, now some 60 per cent disappears during the first 10 months. Much of this happens during summer and fall months.

The present revolution in turkey packaging, the boneless roasts, precooked rolls, steaks and other prefabricated innovations cause experts to suggest that the turkey industry is on the threshold of one of the greatest surges in the history of meat marketing.

## King Named Manager Of Co-op Elevator



Clarence King has been named manager of the Grand Blanc Co-operative Elevator Company, effective July 1, 1963, according to El Crane, district manager of the Retail Division of Farm Bureau Services, Inc.

A long-time member of Farm Bureau, active in county affairs, Clarence became a regional representative for the organization in 1955. In 1957, he was appointed "Farm Supply Coordinator" and two years later was promoted to the Family Activities Division of the Michigan Farm Bureau.

Since 1960, Clarence has acted as Director of Membership Relations for Farmers Petroleum Co-operative and Farm Bureau Services companies. During the past several months, he has been involved in an extensive training program with the Retail Division to prepare him for his new duties.

Mr. and Mrs. King and their family will move to Grand Blanc in the near future.

# AGRICULTURE IN ACTION AROUND MICHIGAN

## "ICE BREAKERS" GET WARM RECEPTION



THE "ICE BREAKERS" COMMUNITY GROUP of Frankenmuth got a warm reception from the officers and men of Wurtsmith Air Force Base when they toured the defense installation in late June. Escorted by Lt. Odom of the base, they entered huge jet bombers to get the feel from "inside", and studied helicopter rescue work of the Air Force. Thirty-two persons made the trip by charter bus.

## MICHIGAN CHICKEN AT IONIA FREE FAIR



THE THIRD ANNUAL MICHIGAN CHICKEN BARBECUE will be held on August 7-10, at the Ionia Free Fair. Sponsoring the event is the Michigan Allied Poultry Industries, Inc. All proceeds realized from the event are used to promote the use of eggs and poultry products in Michigan. Dinners will be served from 11 a.m. to 2 p.m. and 4:30 p.m. to 7 p.m.

## FARM BUREAU PLEDGED TO "SELL MICHIGAN" EATON FB QUEEN



PRETTY PAULINE BAIRD, of Bellevue, was crowned "Eaton County Farm Bureau Queen", and one of her first appearances was on the county FB float in the Charlotte Centennial parade.

"SELL MICHIGAN" group members see Governor Romney board his plane prior to speaking in Washington, D.C. before members of the National Press Club. The group, made up of state-wide business, labor and agricultural associations, includes the Michigan Farm Bureau. All are pledged to a continued program of state promotion. Among those accompanying Romney on the trip was Walter Wightman, president, MFB, (second from left). Next to him is Clarence Prentice, Secretary-manager, MFB.

## NEW EXTENSION SOIL SPECIALISTS



TWO NEW EXTENSION SPECIALISTS, Dr. Emmanuel Van Nierop (left), an authority in water problems and water shed projects; and Dr. George Graff (center), who replaces the late Winfield Harrison, will work with Russell G. Hill, project leader (right). They will assist the 80 soil conservation districts in Michigan with their program, and will work with county agents in both youth and adult water conservation activities.

## HOUGHTON QUEEN FORMER NEWS EDITOR HONORED



HOUGHTON FB QUEEN is Pat Tikkanen, daughter of Mr. and Mrs. Harold Tikkanen of Calumet. Pat will now compete for the honor of being Miss Farm Bureau of the Upper Peninsula.



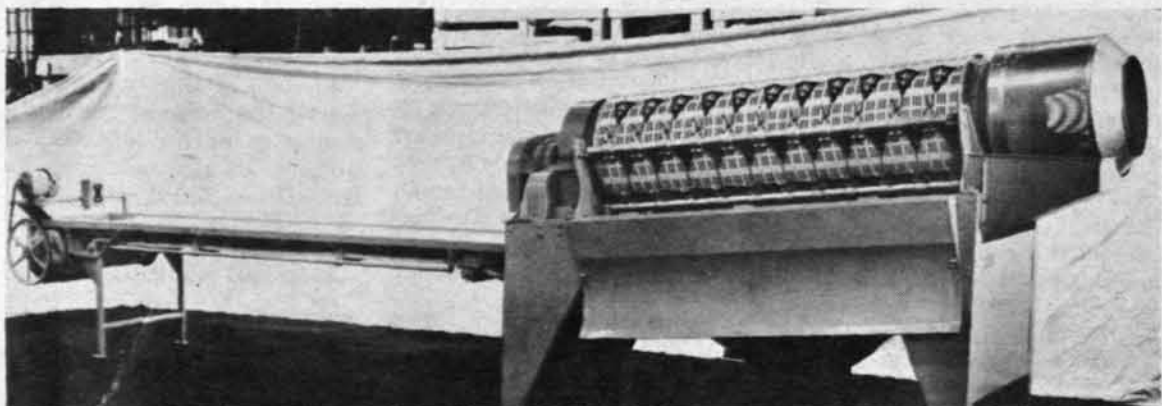
A TRIBUTE TO SERVICE was presented to Einar Ungren during the national Farm Bureau Information Conference, held in Kellogg Center, MSU, July 1. Mr. Ungren, editor of the Michigan Farm News for more than 40 years, was presented a plaque signed by colleagues and acquaintances from all parts of the U.S. The award was given by Delmar Groves, (right) editor of the Nation's Agriculture, official magazine of the American Farm Bureau Federation.

## STATE FARM MANAGEMENT TOUR



VISITORS AT THE GASKILL FARM during the State Farm Management Tour, August 7th, will see three generations working the 200-acre Holstein dairy farm. Robert, (right) a Farm Bureau member since 1947; his small 5-year old son Jahn, who isn't able to do too much work yet; and his father, Lloyd, (left) who is now retired but works part time with his son. (MSU Photo)

## BEAN SNAPPER TO BE ON DISPLAY

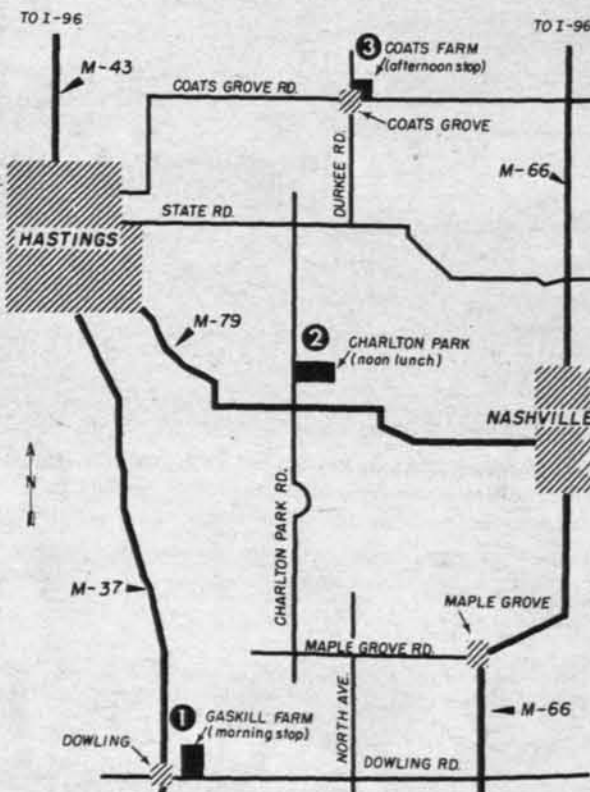


All interested farmers are invited to attend Michigan's first "Snap Bean Day" to be held August 15th at Scottville. One of the events of the day will be a tour of the Stokely-Van Camp's snap bean processing plant at Scottville where this mechanical monster will be in operation along with 17 'companions'. These machines can process over 700 bushels of beans per hour. The latest in mechanical bean harvesting equipment will also be in operation along with visits to demonstration plots.

## STATE FFA OFFICERS AND COOPERATIVE LEADERS MEET



NEWLY ELECTED STATE FFA officers had the opportunity to meet with many of the state's cooperative leaders at a meeting sponsored by the Michigan Association of Farmer Cooperatives. Shown discussing the evening's program are (left to right): L. A. Cheney, Exec. Sec'y of the MAFC; Nelson Francisco, FFA Reporter; Harold Heath, Vice-President; Marvin Head, President; Gary H. Smith, Secretary; Jerry Brandel, Treasurer; and Harry E. Nesman, State Advisor.



HOW TO GET THERE—The map shows visitors the best route to take to get to the farms involved in the State Farm Management Tour, August 7th, in Barry county. The morning program will begin at 9:30 a.m. at the Robert Gaskill farm near the village of Dowling, south of Hastings on M-37. A noon lunch will be served at Charlton Park. The afternoon stop will be at the George C. Coats & Sons farm at Coats Grove, 5 miles north of Charlton Park on Coats Grove and Durkee Roads.

Dedicated toward:

# "A More Knowledgeable Public"



WWTV, "EYE ON MICHIGAN"—examines the Michigan Farm Bureau and proposals for a sound farm program. Panelists include: (from left) Harry Travis, program series host; J. Delbert Wells, Manager, Family Program Division, Dan Reed, Associate Legislative Counsel, and Larry Ewing, Coordinator, Market Development Division.

At 7:00 o'clock on any Wednesday evening, it's a safe bet that close to 100,000 homes in "upstate" Michigan will have television sets tuned to a popular program called "Eye on Michigan." Since the fall of 1961, the program's pulling power has been demonstrated time and again by WWTV-Cadillac.

There are good reasons why this is so. Chief among them is a program format that is fast-moving and informative without "preaching" about issues and events that are important to people in the Cadillac-Traverse City and Sault Ste. Marie areas of upper Michigan.

In this vast region of 39 counties, WWTV, Cadillac (channel 9) and its Upper Peninsula satellite, WWUP-TV, Sault Ste. Marie, (channel 10) examine such issues as state taxes, the New Constitution and Agriculture's Exciting Future.

The programs are uncluttered and to the point. Expert handling by Harry Travis as host, keeps them moving. Special effort is made to present all sides to any issue, but avoid confusion through dramatic debates. "We seek to provide a platform from which any responsible and informed person may present his thoughts to the people," explains Travis, who serves as Public Service Director for the station.

One example would be the recent forum in the wake of the wheat referendum, when the "Eye on Michigan" examined Farm Bureau and the attitude of Michigan's largest farm organization toward more government controls.

Each prime-time half hour program in the series is built upon WWTV philosophy that "... a more knowledgeable public is the greatest force that will preserve and strengthen our democratic way of life and our free-enterprise system."

They are perfect evidence that television programming is far from the "vast wasteland" some would brand it.

## Tires Make the World Go Round

First Line! First Grade! Cord ends per inch! 2 ply - 4 ply! High hysteresis rubber!

Words, phrases, symbols — all designed to impart knowledge but which, in reality, only result in confusing us.

To the motorist, tires are all round — nearly all black and they have symbols on the side which indicate (so he's told) the size. 750/14? 670/15? Why doesn't someone tell him that 750 means 7 1/2" wide and 14 means the diameter of his wheel. Perhaps he couldn't care less if they did.

What someone should tell him is what's "in" the tire not what is "on" it. Basically a tire is rubber, fabric and steel. The rubber is the part that cushions the bumps in the road. The fabric is there to stop the rubber from behaving like a balloon when you put air in it. The steel is there to keep it on the wheel when the air is trying to blow it off.

Why then, if that's all there is to it, are there four and sometimes five different price tags for what appears to be the same item?

For the same reason that a Rolls Royce costs more than a (censored)—there's better quality material used in it. *Rolls Royce or Unico, you can be sure of the quality.*

by John Strohm, one of the country's recognized agricultural authorities, is divided into six major sections. These cover Planning Ideas, Crop Handling Ideas, Farm Truck Ideas, Dairy Chore Ideas, Feedlot Ideas, and Poultry Chore Ideas. Each section is subdivided into individual "how to do it" case histories showing actual mechanics of solving costly and time consuming farm problems.

In fact, the underlying theme of the entire book is "Time is Money."

### Want to Cut Chore Time?

Are you looking for more efficient ways to handle the bothersome chores of feed and crop handling on your farm? If so, you will want a copy of the new "Ford Guide to Farm Materials Handling." This fully illustrated 52-page book is just off the press and can be obtained free from most Ford dealers.

The book, compiled and edited

# Farm Bureau Market Place

### TRY A 25 WORD CLASSIFIED AD FOR \$2.00

SPECIAL RATE to Farm Bureau members: 25 words for \$2.00 each edition. Additional words 10 cents each per edition. Figures like 12 or \$12.50 count as one word. NON-MEMBER advertisers: 15 cents per word one edition. Two or more editions take rate of 10 cents per word per edition. All classified ads are cash with order.

#### 9 FARMS FOR RENT

FARMER WANTED—Is there a young or middle aged couple, both born farmers who have done only farming, who strive to own their own? Would rent my 350 acre farm, rich clay loam soil completely tilled and limed, easy to get on early. Buildings all like new fitted for most modern dairy with bulk tank. Selling my herd, retiring. You can operate with your herd or operate as grain and beef at good profit. Large wheat acreage allotment. 50 bu. wheat, 100 bu. corn land, 4 tons alfalfa. If couple proved satisfactory owner could help them buy farm. Do not reply unless you have exceptional qualities of hard, steady workers. Give references, details. Write Michigan Farm News, Box 960, Lansing, Michigan. (8-1t-121h) 9

#### 10 FARM FOR SALE

240-ACRES—100 acres good tillable land, 140 acres woodland loaded with deer. Owner retired, land currently not in production. Barn, silo, crib, equipment shed, and modernized 8-room house. Phone Alec Dunec, Standish, Michigan, Viking 6-7031. (8-1t-37p) 10

#### 10 FARMS FOR SALE

120 ACRES of clay loam on trunk line highway, one mile west of Marion, Michigan, 70 acres of Alfalfa, drawing soil bank payments plus 50 acres of excellent pasture with spring creek. Modern buildings, seven room house, automatic heat. Finished in knotty pine, running water in barn with automatic waterers, buildings insured for \$18,000. Will sell with or without stock and farm machinery. Retiring and will sell below actual value. C. W. Bonney, Marion, Michigan. Phone: Riverside 3-6694. (Osceola County) (7-63-tf-78b) 10

#### 13 FOR RENT

CHEERFUL FURNISHED CABIN, on 4 lakes, Hiawatha Nat. Forest. Sleeps 2 or 3. \$50.00 week with boat. Cordery, Box 2, Wetmore, Michigan, Alger City. (8-2t-24p) 13

#### 14 FOR SALE

ACRES OF SURPLUS TOOLS—1 Beams — Angle Iron — Pipe — Plate Gears — Pulleys — Cable — Winches — 110 Volt Motors — V Belts — Copper Drills — Taps — Reamers — Cutters — Tool Bits — Rope — Bench Grinders — Chain Falls — Speed Reducers — Work Benches — Racks — Shelves — Air Compressors — Lathes — Blowers — Office Equipment — Hardware — Bolts — Drill Presses — Arc Welders. "10,000 Surplus Tools" — OPEN SUNDAY 10-4, SARAH-LIL SURPLUS COMPANY, 1600 E. McNichols, Detroit 3, Michigan. (8-12t-59b) 14

FIRST AID for ALL your drainage problems. 100 year guaranteed Vitrified Salt Glazed Clay Products. Drain tile, sewer pipe, flue lining. Write or call for price list. Ed Anders, Retail Sales Representative for Grand Ledge Clay Products Company, Grand Ledge, Michigan. Phones: Office, National 7-2104. Residence, National 7-2870. (tf-46b) 14

NEW LISTENING INSTRUMENT for TV and radio personal listening. Doesn't disturb others. Children love it. Excellent for the deaf. Fits comfortably into ear. Money back guarantee. Only \$3 complete, postpaid. Electronics, Box 764, Clearwater, Florida. (7-2t-35p) 14

FOR SALE—A Case 22-36 grain separator in good running condition. Reason for selling, — have retired from farming. Price \$100. Phone 224-3505 St. Johns, Michigan. (Clinton County) (8-1t-25p) 14

40 ACRES 1,320 ft. on semi-private lake, \$5.00 ft. 40 acres on small lake, \$3,500. Small block cabin, about two acres, lake and road frontage, \$2,500 cash. Cordery, Box 2, Wetmore, Mich. (8-2t-33p) 14

#### 14 FOR SALE

ONE IRRIGATION PUMP AND MOTOR, 1200 feet 3 inch aluminum pipe with connectors, 18 sprayer nozzles, 3 inch suction hose, all in good condition. Write Cheboygan Soil Conservation District, Court House, Cheboygan Michigan. (8-2t-33p) 14

#### 20 LIVESTOCK

FEEDING HOGS? Use salt free, high analysis Perfect Balancer 8% phosphate mineral feed in your hog feed. Mix one pound of Perfect Balancer with each 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-50b) 20

MILKING SHORTHORN BULLS, calves up to breeding age. By our noted sire and from Record of Merit dams. Stanley M. Powell, Ingelside Farms, R. 1, Box 238, Ionia, Michigan. (Ionia County) (tf-25b) 20

DAIRYMEN—Use Perfect Balancer 8% phosphate mineral feed. Mix one pound of Perfect Balancer to every 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-40b) 20

#### 20 LIVESTOCK

CATTLE FEEDERS—Feed high analysis Perfect Balancer 8% phosphate mineral feed. Feed free choice. Put plain salt in one container and Perfect Balancer Mineral in another container. The animal knows which one he needs. Get Perfect Balancer mineral at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-47b) 20

#### 21 MAPLE PRODUCERS

MAPLE SYRUP PRODUCERS—Changing to oil for 1964. If you have electricity available order now for special summer discounts. Purchase repairs and replacement parts now and save dollars. Be ready for 1964 sap season. Sugar Bush Supplies Company, Box 1107, Lansing, Michigan. (7-3t-41b) 21

#### 22 NURSERY STOCK

SENSATIONAL APPLE DISCOVERIES —Exclusive patented Starkspur Golden Delicious and famous Starkrimson! New spur-type trees bear years earlier. Also Dwarf Trees for Giant-size Apples, Peaches, Pears for backyard and orchards. Stark-Burbank Standard Fruit Trees, Roses, Shrubs. Color-Photo Catalog Free. Stark Bro's, Dept. 30584, Louisiana, Mo. (7-9t-48b) 22

#### 24 PLANTS & FLOWERS

IRIS FANS—new and old favorite varieties. Surprise collection 10 for \$2.00. Also, African Violets 12 for \$1.10. Stamp brings list. Theo Jensen, Millington, Michigan. (Tuscola County) (7-2t-25p) 24

ATTENTION ASPARAGUS GROWERS. Extend your asparagus acreage. I will have for the 1964 season varieties, Mary Washington and California 309 asparagus plants. Rudolph Szweczyk, Paw Paw R#3, Michigan. Telephone 657-5003. (Van Buren County) (8-10t-30b) 24

#### 26 POULTRY

MALLARD DUCKS—Domestic pure-line strain. Day old through month old. Priced below hatchery catalogs. Bob Leasure, R#3, Lowell, Michigan. Phone TW 7-9794. (Kent County) (8-1t-25p) 26

STORM—Rollaway Turkey Nests, 5 double sets. Montgomery Ward and Hammernill. Lee Patterson, 3336 Kraft S.E., Grand Rapids 8, Michigan. (Kent County) (8-1t-20p) 26

DAY OLD OR STARTED PULLETS—The DeKalb profit pullet. Accepted by the smart poultryman for high egg production, superior egg quality, greater feed efficiency. If you keep records, you'll keep DeKalbs. Write for prices and catalog. KLAGER HATCHERIES, Bridgewater, Michigan. Telephones: Saline HAZEL 9-7087, Manchester GARDEN 8-3034 (Washtenaw County) (tf-46b) 26

#### 26 POULTRY

POULTRYMEN—Use Perfect Balancer, 8% phosphate mineral feed in your ground feed. Eliminate soft shelled eggs. Mix 3 lbs. per 100 lbs. feed. The Gelatin Bone Co., Romeo, Michigan. (tf-25b) 26

KLAGER'S DeKALB PROFIT PULLETS —Sixteen weeks and older. The proven Hybrid. Raised under ideal conditions by experienced poultrymen. Growing birds inspected weekly by trained staff. Birds on full feed, vaccinated, debeaked, true to age, and delivered in clean coops. See them! We have a grower near you. Birds raised on Farm Bureau feed. KLAGER HATCHERIES, Bridgewater, Michigan. Telephones: Saline, HAZEL 9-7087, Manchester GARDEN 8-3034. (Washtenaw County) (tf-72b) 26

ALL TYPES—Top prices paid your farm. No flocks too large. Will consider consolidating smaller flocks with others in your area to make full load. Phone or write in advance so we may schedule your load. ARGYLE POULTRY, 21616 John R., Hazel Park, Michigan. Phone LI 1-3140. (2-12t-43p) 26

NOW IS THE TIME to place your order for Shaver Starcross yearling hens for September and October deliveries. These hens will be producing from 55% to 65%. Priced at 75¢ each delivered to your farms. MacPherson Hatchery, Ionia, Michigan. Phone 1774. (Ionia County) (6-3t-41b) 26

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# Farmers Depend on WIOS Radio



TAWAS CITY, MICH. — Down a country road on the edge of Lake Huron stand two 150-foot towers pulsing with the 1,000 watts of power that sends out the radio WIOS "1480 sound."

Locally and in a 15 county area, WIOS radio means top-notch broadcasting ranging from the daily "Community Calendar" of coming events, (12:55 Monday through Friday,) to the "Farm Bureau at Work" program each Tuesday at 12:45.

Owned and operated by the Superior Broadcasting Company, the station slaps a prime signal into Alcona, Arenac, Iosco, Ogemaw and Oscoda counties where more than 50,000 citizens live.

WIOS programming is especially appreciated by the 10,000 persons who live on Wurtsmith Air Force base, located just 18 miles from the transmitter and who, along with the hordes of tourists that visit the lake area each summer, boost the region's already substantial buying power.

Much as in modern farming, modern radio stations depend greatly upon mechanization for efficiency. Where many people were once needed to operate broadcast outlets, a half-dozen key people now do the job. WIOS

is a good example of this principle.

Farmers in the listening area are appreciative of the school announcements, meeting notices and reports of local community events, that make up a high percentage of programming. Besides Farm Bureau, rural programs include features from both the University of Detroit and Michigan State, along with reports from local Agricultural Extension Agents.

"Don't know what I'd do without WIOS to keep me on schedule," is the comment of an Iosco county farmer. The remark is typical of those who depend on the "1480 sound."

Property losses from farm fires have increased steadily since 1940. In 1961 the total was \$163 million, an increase of 155 percent in 22 years.



LIVE-WIRE LEADERSHIP — of General Manager Richard (Dick) Egli has brought about the recent conversion to tape-cartridge programming with new "Sparta-Matic" equipment.



WIOS "GIRL FRIDAY" — is Norma Hosbach who "keeps the station running smoothly," according to Manager Egli. Norma schedules the daily farm programming, greets guests, and hosts the daily "Community Calendar" program on the air.



STAFF MEMBER — Daryl Harris feels that automated equipment helps run a "tight board", (efficient operation) keeping WIOS airwaves "live" with uninterrupted sound.

## Broiler Industry Creates Overseas Markets

Donald R. Moore, Manager  
Market Development Division

Some people feel that the recent decision of the European Economic Community (Common Market) to raise duties on poultry imports, is a door slammed on further shipments of U.S. frozen chicken to much of Europe.

Can new overseas markets be developed to replace this loss? The alert broiler industry is more than willing to try.

The story of how the market for fried chicken was developed in West Germany, an EEC country, is significant, for it is being repeated elsewhere.

Fried chicken is not a dish native to Germany. In fact, it was introduced to the Germans through a cooperative promotion venture of the U.S. Department of Agriculture and the American poultry industry.

Colorful posters featuring fried chicken were used extensively. Housewives were invited to sample freshly fried chicken at trade fairs and in markets. People talked about the "new" product. Soon, chicken began to come off the luxury meat list and go on the daily menu.

In 1956 consumption of fried chicken in West Germany was only 236 million pounds. In 1962 consumption rose to 736 million pounds. Twenty-six per cent of this chicken came from the U.S.

The same type of introductory program was begun in Austria last March. It appears the Austrian's taste for chicken is similar to the German's. They like it, and their country is still outside the EEC.

On the other side of the world, the British protectorate colony of Hong Kong is one of the newest markets. Traditionally, poultry has come here live from the Chinese mainland. But the communist policies of Red China have upset agriculture to such an extent that poultry has not shown up in Hong Kong for some time. The U.S. has been able to move into the void with frozen poultry products. It is impossible to say whether Red China will ever export live poultry again.

Another far eastern market with great potential is Japan. In recent years the Japanese have become one of the greatest importers of American agricultural commodities. Now they are developing rapidly as a market for frozen poultry. Sales of poultry in Japan have risen steadily for the last three years. Virtually no sales were made in 1960. In 1962 sales had risen to nearly one million pounds, and the 1963 forecast is for five million pounds.

With world population constantly increasing, the potential markets for food products is unlimited. Certainly, chicken is one product which will be acceptable to more and more people the world over.

## Famine Strikes Again—Africans Beg for Beans



Burundi, Algeria, and Tanganyika is far more than we can supply, and at present, the United States government has not made beans available through its programs.

"We are depending upon CROP (Christian Rural Overseas Program) for meeting as much of this need as possible," Van Hoogstraten said.

CROP's major source of beans is the Thumb-Saginaw Valley section of Michigan. According to Dan E. Reed, chairman of Michigan CROP, and MFB Legislative Counsel, "To help meet the urgent need for this high protein food, we are counting heavily on the people of this area, both rural and urban, during the coming harvest season."

Two carloads have been ordered for immediate shipment to a few of the distressed areas, but according to Van Hoogstraten, "These are just a drop in the bucket compared to what we really need."

Famine conditions are again appearing in many African nations, according to Jan Van Hoogstraten, director of the Church World Service program in Africa, and there is a growing demand for Michigan beans.

"Every place I went, the people were breathing down my neck about beans," he said. "Since beans provide high protein, this is a product of special value to these people who are becoming more aware that food does more than fill their stomachs."

He pointed out that the need for beans in Ghana, the Congo,

## Checking—Do Michigan Food Laws Protect You?

A recent action by the Commission of Agriculture established a Citizen's Advisory Committee to study and advise the Foods and Standards Division in its regulatory and service programs. Appointed as co-chairman to one of the sub-committees was Dan E. Reed, MFB Legislative Counsel.

One of the responsibilities of the Citizen's Committee is to determine the adequacy of state legislation since Michigan's food law was enacted in 1895 — and has been amended only a few times since then.

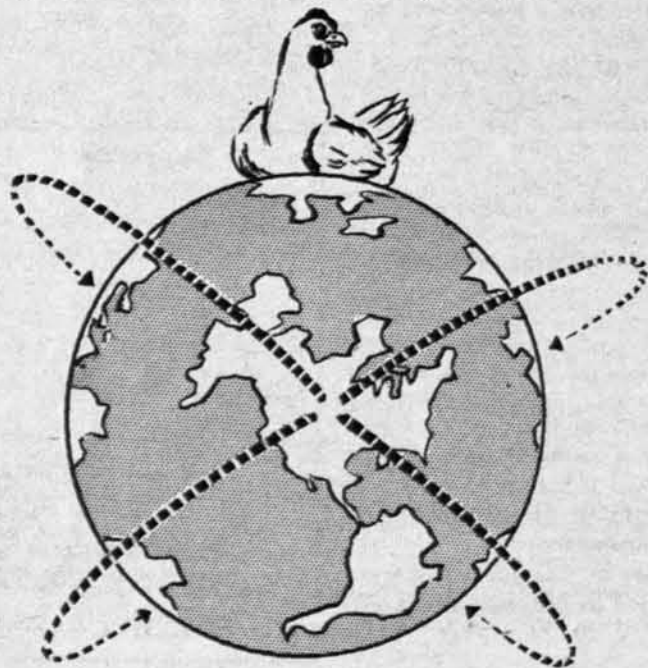
Reed's sub-committee will study current laws, enforcement and laboratory facilities of the Foods and Standards Division which is responsible for the enforcement

of all state food laws, and weights and measures laws, in addition to the inspection of all food handling establishments.

Co-chairman, along with Reed, is Dr. Gordon Guyer, Professor and chairman of MSU's Entomology Department.

A bill now before the Michigan legislature would update the food laws making them resemble the food portion of the proposed Uniform Food, Drug and Cosmetic Act now being adopted by other states.

In today's complex society and the rapidly advancing technology in the food and drug industries, uniform legislation is an important part in protecting the consumer and industry.



# The Bad Bug That Came to Dinner!!!!

Prepared by the Education and Research Department  
Michigan Farm Bureau

It's only a tiny insect about as large as a grain of wheat — this cereal leaf beetle. But for the extent of its destruction, it might well be a monster 20 feet tall, stamping down fields of Michigan grain.

Fields of wheat, oats, barley, rye or corn stand with the skeletons of their leaves laid bare to mark the passing of the hordes of these insects. The attack comes during the early prime growth period of the crops and continues during the summer.

The assault often starts on young fields of winter wheat, then skips to oats — or where these are no longer lush and attractive — the bugs take on the cornfield. They move about easily and swiftly on tiny wings — by the billions. Adults and larvae chew and chew — and suddenly the grain stands dead!

**QUESTION:** Who is threatened by this insect army?

**ANSWER:** A. The farmer, of course. He faces the total destruction of his grain crops with tremendous loss of income. Although the cereal leaf beetle is now concentrated in the counties of southwest Michigan and in northern Indiana and Ohio, it is spreading. It can blanket all of Michigan unless rigorously controlled.

A tremendous fight is on, using research, education and control measures, to contain and destroy this perilous enemy. The Michigan Department of Agriculture and the Research Center at Michigan State University are hard at work. The Extension Service is dispensing information and aiding in beetle identification. It is a war of desperation. Yet the insects, themselves, are not the only problem.

B. What of the threat to the city consumer? It is there. Yet city people often shut their eyes to the danger. They show complacency.

The tragedy of the urban outlook takes shape in such editorials as have recently appeared in the Detroit Free Press column "As We See It." These editorial writers have been clamoring for a reduction of funds for Agricultural Extension work. The cereal leaf beetle, alone, hurls a challenge into the teeth of such obstructive and ill-informed viewpoints. This beetle has established a beachhead for potential famine that can sweep the nation.

Only an aggressive program of education and research, combined with eradication measures, can contain this invasion. Complacency has no place in such emergencies — and farmers face many of them.

**QUESTION:** Just how is the city consumer involved with such a problem?

**ANSWER:** Cereal leaf, Japanese beetles and other insects dine sumptuously on the crops that yield their bread, milk, eggs, and meat. They attack fruits and vegetables. The Jap beetle gorges on 250 kinds of vegetation and its larvae eat rootlets of grasses. (A lawn or the greens on a golf course make good grazing ground for the larvae.)

Our food abundance is not an automatic gift of nature! Farmers fight constantly to insure that their farms can pour the blessings of abundance on the American table. New problems emerge with every turn of the calendar. In many cases, answers must be discovered. Research and education become vital to solving these problems.

**QUESTION:** Has this bug a history?

**ANSWER:** The cereal leaf beetle has ravished the grain fields of Russia and the Balkans. Total crop destruction has been reported. It has hit into Turkey, Sweden and England. When it moves unchecked, crops in the fields yield nothing for the use of man.

**QUESTION:** How did the cereal leaf beetle get into Michigan?

**ANSWER:** Authorities can only guess. They believe that it may have come by ship through the Great Lakes Waterway. The beetle first appeared in Berrien County, Michigan, during July of 1962. From there it has spread into surrounding counties and across state borders.

The infested areas of Europe are similar in climate and crop conditions to the northern grain-producing areas of the United States and Canada.

**QUESTION:** How fast is this insect spreading?

**ANSWER:** New "finds" reveal that the insect migrates rapidly. It travels outward from Berrien County like the waves from a stone thrown in a pond. Regulations to limit its spread are now in force in 17 Michigan counties, 21 in Indiana and 2 in Ohio. New counties have to be put under regulation as the insect is found.

Michigan counties now under regulation include Allegan, Barry, Berrien, Branch, Calhoun, Cass, Eaton, Hillsdale, Ingham, Ionia, Jackson, Kalamazoo, Kent, Muskegon, Ottawa, St. Joseph and Van-Buren. Every "find" is pinpointed, and control measures are immediately put in force.

**QUESTION:** Do we know how to control the insect?

**ANSWER:** Not entirely as yet. The present program is an effort to suppress it until we can find out more about control. Research experts from Michigan State University are constantly in the field studying the habits and life cycle of the beetle. Research plots have been established and placed under close observation.

During the winter, the beetles hide in trash, in crevices of fence posts, under the bark of trees, in straw piles or in corn stalks. They may be found hiding at the base of leaf shoots on corn in summer.

In the early spring, the beetles fly to new fields of grain where they feed on the leaves. They strip away the green living tissue, leaving a silvery leaf skeleton. The beetles mate in the spring and lay eggs on the leaves of grassy crops near the stem — about 400 eggs per female beetle.

The eggs hatch in about a week. The larvae are more damaging than the adults. Their soft bodies are covered with a



sticky coating of excrement. After feeding for about 10 days to 2 weeks, the larvae enter the top inch or two of soil to form pupae. Here the insect becomes transformed into the adult which leaves the ground about July first. A new generation is begun.

Control measures are being studied for all four phases of the life cycle — beetles, eggs, larvae and pupae.

**QUESTION:** Where do insecticides fit into the control effort?

**ANSWER:** A mixture of one pound of malathion to one gallon of water per acre — spread by airplane or helicopter — kills about 95% of the beetles and larvae in treated fields. This has no effect on eggs or pupae. Repeated sprayings become necessary to kill off new generations during the same season.

Malathion is not highly poisonous to human beings. Its residues do not linger for long periods. The spraying program is being carefully supervised by the Michigan Department of Agriculture, The Michigan Department of Health, the Department of Conservation and the Water Resources Commission. The public is being guarded against contamination from the spraying. Dangers to wildlife are being controlled.

**QUESTION:** What are the problems of quarantine regulations?

**ANSWER:** To prevent the spread of this destructive pest, all products such as grain, hay and straw, lawn sod, etc., have to be treated with malathion before being moved out of any regulated area. Since beetles have been found on the silks of sweet corn used on the table, its movement may have to be checked. This is under study.

Farm harvesting machinery and trucks involved in moving farm products have to be fumigated before leaving an infested area. All these measures involve new problems and added expense for farmers and shippers of farm products. It is like being on a war footing. And a war it is —

with the invader on the offensive. Wars are costly.

**QUESTION:** What can people do to help win this battle?

**ANSWER:** In the case of the cereal and Japanese beetles, study color prints of the insects. Your Extension Agent has them. A folder on the cereal leaf beetle is being sent to Community Farm Bureau Discussion Leaders. It shows pictures of the insect in all stages. Report any find of a suspicious insect in any new area.

Put the beetle into cotton and mail it to the Michigan Department of Agriculture, Cass Building, Lansing, Michigan. Give your name, and the location where the beetle was found. If you find larvae, put them into a small bottle with rubbing alcohol, protect the bottle well and mail it in.

Cooperate fully and willingly with all control regulations. Don't be a part of the problem. It is not simply a farmers' fight. Food is a commodity, (to use a badly overworked cliché) "in the public interest." Urban cooperation and support for funds becomes necessary — farmers cannot carry on the fight alone. Urban people, too, should caution themselves not to become part of the problem.

**QUESTION:** Is the Japanese beetle as serious a threat as the cereal beetle?

**ANSWER:** As an official of the Michigan Department of Agriculture puts it — "Yes, he is a threat, but beside the cereal beetle he is a piker!"

The Jap beetle migrates more slowly. He is a hitchhiker. He spreads mainly by catching a ride. He emerges from the ground in July, where his "grub" has been feeding on the rootlets of grasses. He will light in his beetle form on a peach, crowding for a place at the dinner table. When the swarm leaves, there is nothing left but the pit.

**QUESTION:** Is the Japanese beetle getting worse?

**ANSWER:** The Jap beetle was first found in Michigan in 1932. It started in the southeastern

counties. Since its discovery intensive control measures have largely kept it in check — until recently. A spread has shown up in the past year or two. Control activity has been stepped up.

Have you seen one? If you do, mail it in to the Michigan Department of Agriculture. It is a bit under a half inch long. Its head and body are a shiny, metallic green. Its wing covers are bronze colored. The larvae look like the common white grub and are found in the soil 10 months of the year. Adults appear in late June or early July.

Scented traps, looking like lanterns, have been set by the Michigan Department of Agriculture in and around the infested area to spot the spread of this insect. You may even see them in Detroit. This beetle is not "picky and choosy". He likes flowers, shrubbery and nice green city lawns.

Hi, there, Mr. Urbanite!

## Questions

1. Study-the color prints of the cereal leaf beetle (See Discussion Leaders Letter or get one from your County Agent). What steps do you take if you find a beetle in a new location?
2. What can farmers do to help make the quarantine regulations effective?
3. What are your plans for getting support from the State Legislature for money to control and eradicate this insect?

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Farm Bureau Mutual provides farmers with the broadest coverages, lowest rates plus the best agent and claims service in Michigan.



Mr. Harold Crumbaugh, successful Gratiot County farmer, is a charter Farm Bureau Mutual auto policyholder. He purchased his first Farm Bureau auto policy in 1949.

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