

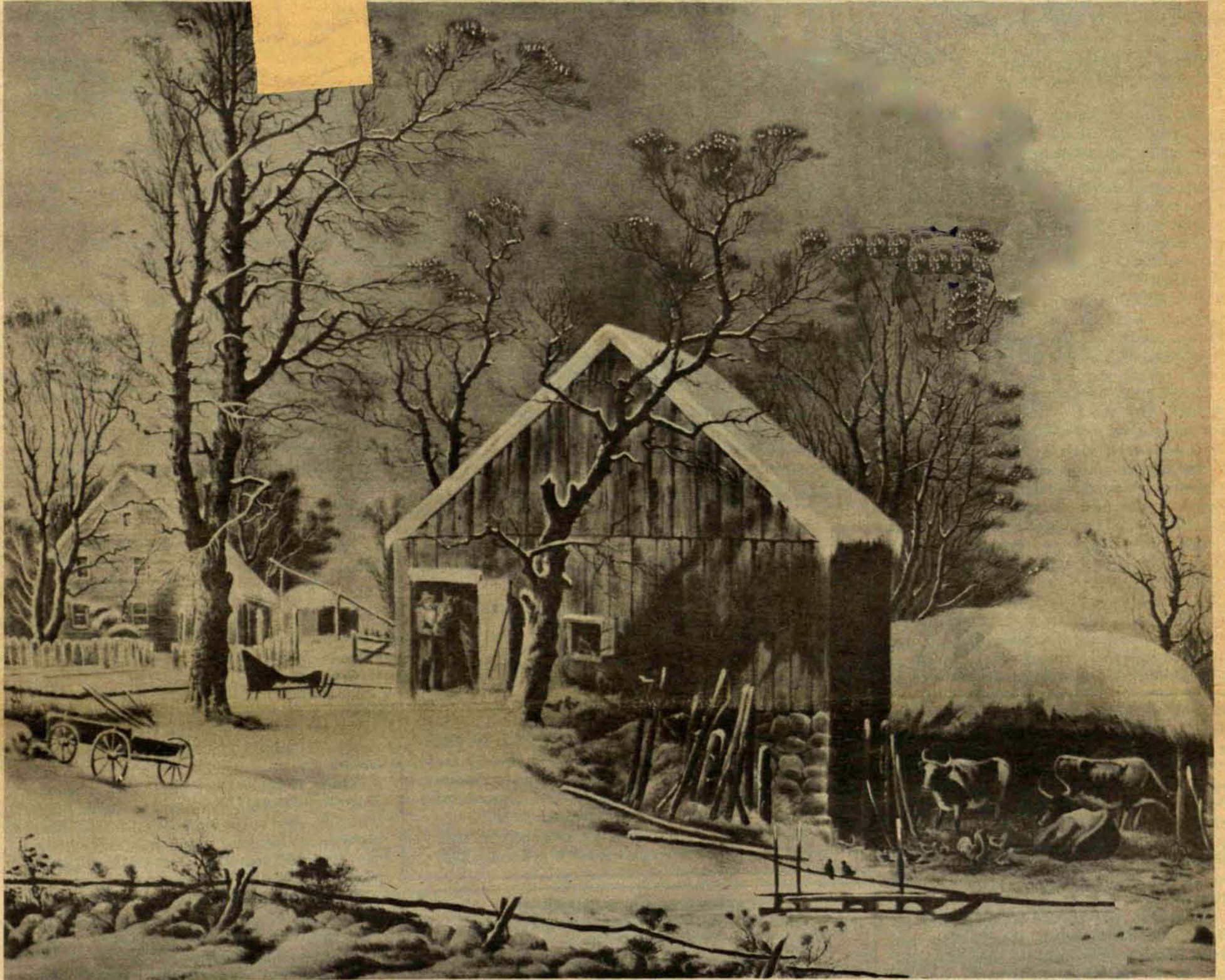
MICHIGAN FARM NEWS

THE **AC** PUBLICATION OF THE MICHIGAN FARM BUREAU

Vol. 41, No. 13

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December 1, 1963



"THE OLD HOMESTEAD IN WINTER"—A CURRIER AND IVES PRINT THAT CONVEYS RUSTIC CHARM AND NOSTALGIA.

Meet "Miss Farm Bureau"—1964

A choir-singing 4-H Club member from Washtenaw county is the new "Miss Michigan Farm Bureau." Miss Susan Jean Walker, rural Manchester, has been picked from a field of 27 finalists who competed this year for the title.

The dark-haired, 17-year-old beauty, daughter of Mr. and Mrs. Jess Walker, had impressed the judges with her talent and poise in competition held on the opening day of the Michigan Farm Bureau annual meeting, November 11.

Each contestant was asked to expand extemporaneously on a question given them by the judges and to present a talk of up to five minutes on "What Farm Bureau Means to Me."

Miss Walker won an all-expense trip to the American Farm Bureau annual meeting in Chicago, December 9-12. She began her reign with an appearance at the annual meeting of the Farmers Petroleum Cooperative, November 26.

Besides singing in the Senior Church Choir of her local Manchester Methodist Church, Susan is a member of a girls' barbershop quartet and plays the piano.

She has won the district 4-H Dairy Foods award and has been the county 4-H Dress Revue winner. Her 4-H activities brought her a trip to the nationwide "Citizenship Shortcourse" in Washington, D. C.

Two runners-up, both named "Judy," were also selected by the judges. They are Judy Main, Lakeview, and Judith Vallender, Beaverton. Miss Main (16) is the daughter of Mr. and Mrs. Archie Main, Jr. She is a junior in high school and a member of her local 4-H Club. She plays in the Lakeview school band and is a drum majorette.

Miss Vallender (21), daughter of Mr. and Mrs. Donald Vallender, is a senior at Michigan State University. She has been active in Girl Scout work and teaches Sunday School at the off-campus Eastminster Presbyterian Church.

American Annual Convention Set

Michigan farmers in record numbers are expected to take advantage of this year's nearby annual meeting of the American Farm Bureau Federation, to be held in Chicago's Civic Opera House, December 8-12.

Special interest sessions will be held in nearby hotels, including the Morrison Hotel, where the Michigan delegation will be housed.

Michigan Representative Gerald R. Ford, Jr., will be among the speakers before the general sessions of Tuesday and Wednesday, December 10-11.

Representative Ford is nationally recognized as a prominent member of the House Appropriations Committee. Others on the speaking program include Minnesota Senator Hubert Humphrey, former member of the Senate Agriculture Committee.

Although no special bus or train arrangements have been made, dozens of privately arranged caravans are scheduled to leave all parts of Michigan for the big meeting, which each year attracts some 5,000 farmers from all states.

Hawaii and Puerto Rico traditionally send delegations, while Alaska, the only state without an organized Farm Bureau, usually sends observers.

It is customary that the conventions alternate between Chicago and other parts of the nation,

with meetings on "even numbered years" to be held away from the Chicago headquarters.

In 1964 the convention will be held in Philadelphia.

Michigan representatives include six official voting delegates, with each state allowed one vote for each 15,000 members "or major portion thereof."

Seated as delegates will be president Walter Wightman, and board members Elton Smith, Dean Pridgeon, David Morris, Donald Ruhlig and Lloyd Shankel.

"WE ARE MUCH AGGRIEVED . . ."

"We are much aggrieved by the violent and unwarranted assassination of our great elected leader, President Kennedy, and that it must now become a part of the history and heritage of this great land. We express our individual and organizational sympathy to Mrs. Kennedy, to Caroline and John Junior, and to other members of the Kennedy family and their friends. We have the deepest, most profound sympathy for their personal loss."

(Portion of Farm Bureau statement following death of President Kennedy)

Editorial

Accent on YOU-th

There were at least two evident differences between this year's 44th annual Michigan Farm Bureau convention and those of previous years.

Those attending appeared to be of a younger age group—and they were more vocal. They took their responsibilities seriously, and they were conscious of their need to "speak up."

This was a "member's convention." If you missed it, you missed a good one, because it was geared to YOU. And it was geared to YOUTH.

The "Princess Parade" with 22 lovely farm girls spotlighted at the bigger-than-usual annual banquet program helped place emphasis on youth. The "Talk Meet" and "Talent Find" events were well-conducted and a credit to Farm Bureau Young People.

Farm youngsters entertained the crowd on a number of occasions. The tiny tots and larger children of the Ganges Youth Choir were an inspiration. "You'll find no future juvenile delinquents in this group," one convention-goer remarked. 4-H "Share the Fun" talent contest winners entertained the crowd at the Awards Night program and our Young People's talent contest winner was superb.

To begin, the crowd appeared larger than "normal" with some of the old-timers saying that there were more people present than at any previous convention. "Largest crowd in at least a decade," one official said.

Rooms for the commodity and other special interest sessions were jammed with delegates and visitors, many of whom "spoke up" to ask questions or in other ways show their interest. Some of the rooms were too small, and the conferences shifted to larger quarters.

The speakers were good,—almost too good. They stirred up such interest that it was almost impossible to stop the discussions they started. A spirited audience give-and-take in the Fruits and Vegetables meeting during the last hour of the program could hardly be stopped. Much the same happened in the Dairy section where those attending almost failed to leave in time for the evening program.

Both the Women's sessions and the Young People's annual meeting (held the Saturday previous to the MFB convention) were unusually well-attended. The Young People doubled their last year's crowd and enthusiasm was high. The Farm Bureau Women almost filled the main floor of the huge MSU auditorium for their program.

"The wheat referendum really stirred up farmers," one delegate said. Another felt that interest in the elections and the slate of resolutions was the reason for the larger crowd and the added interest.

Others thought that the extra amount of time given to the resolutions because of a shortened formal speaking program, was a major reason for the wider participation. "Give people a chance, and they will take hold," one man said.

There was no question about delegates "taking hold" of the thorny issues that face today's farmers. They amended amendments, "tabled"—considered and then re-considered some of the issues. They were nimble with parliamentary procedure, proving once again that there is little that farmers cannot do, and do well, if they set themselves to it.

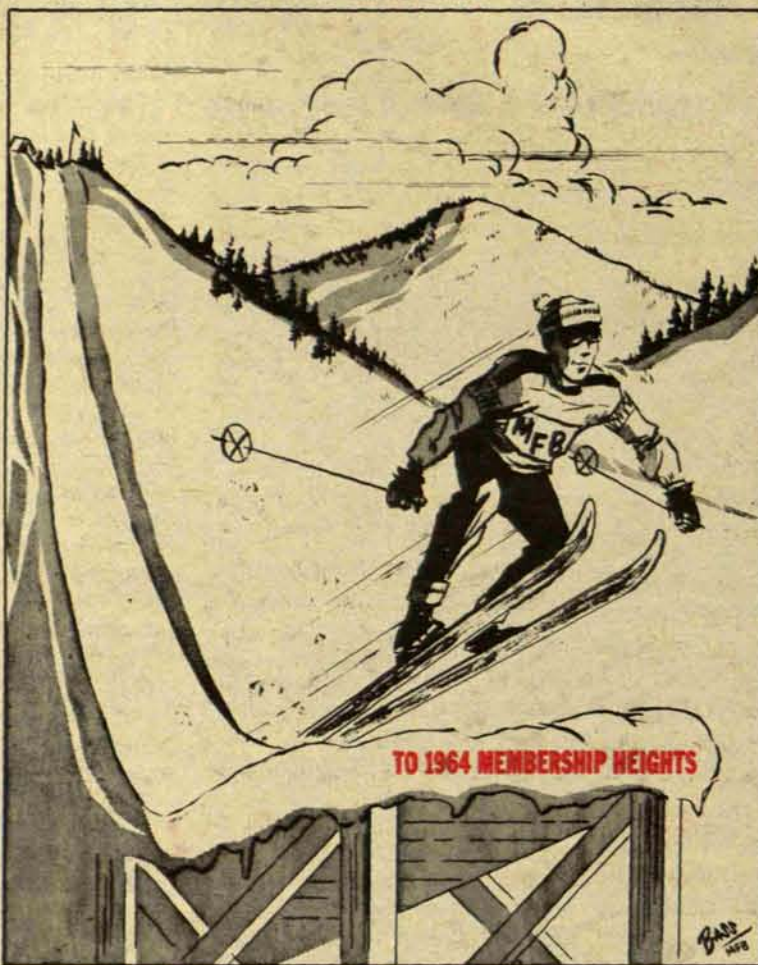
Newsmen remarked about the adroit manner with which delegates shaped the 130 policy resolutions into a program of work for 1964 that truly reflected their own thinking. They accepted little without questioning. Why did the Resolutions Committee propose this issue?—this wording? If they didn't like it, they changed or killed it.

Perhaps the real reason why this annual meeting was "better-than-ever," runs deeper than is at first apparent. Perhaps Farm Bureau is now more in tune than ever before with the real needs of farmers. The kind of farmers who run today's modernized farms are knowledgeable people.

They know what they think and are not afraid to tell others.

M.W.

POWERED—FOR A RECORD LEAP AHEAD!



1964 Membership Dues

There are obvious parallels between sports, such as skiing,—and Farm Bureau membership Roll-Call work now in progress. Both require planning, preparation and training. Both require the will to win.

All over Michigan, volunteer Roll-Call workers are now "poised and powered" for the big jump into the 1964 "leap year" membership drive.

When are 1964 Farm Bureau membership dues "officially due?" Although the membership year actually begins on the 15th of January, your 1964 membership dues are payable now, according to Farm Bureau officials.

Early payment of dues by mail saves efforts of volunteer workers who will give freely of their time to build Farm Bureau during the month of December. This savings stretches each membership dollar by releasing more money and manpower into work-program areas.

To help the most, don't wait for neighbors to call, Mail in your dues, . . . watch Farm Bureau snowball!

**STATEMENT OF OWNERSHIP
MANAGEMENT AND CIRCULATION**
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(Signed) Melvin L. Woell, Editor

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DIRECTORS AT LARGE: Anthony Kretner, Brown City; Dean Pridgen, Montgomery, R-1; Walter Wightman, Fennville, R-1.
WOMEN OF FARM BUREAU: Mrs. William Scramlin, Holly; FARM BUREAU YOUNG PEOPLE: Donald Williams, Webberville.

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President's Column

Key to Progress

By Walter W. Wightman, President Michigan Farm Bureau

In the last analysis, progress has been made only when individuals have been given the opportunity to use their initiative and know-how to improve their position in life.

The urge to do things for oneself and to own something is a human trait that must not be overlooked if world problems are ever to be solved in a way to create peace among the peoples of this earth.

The best illustration of this is in the state controlled agricultural system of Russia where 45% of the population is working in agriculture. Even at that, she is suffering from an acute food shortage. In the United States we are producing 10% more food than we can eat with 7% of the population engaged in the production of food products.

Russia, with her state controlled economy, is being called the poorhouse of the world.

The battle that the United States farmer has been fighting to prevent Federal control of his enterprise could well be one of the most important battles ever encountered in the history of the world.

The importance of the individual and the dignity of man seem to be the foundation upon which all real progress is made. The result of the wheat referendum last May 21, is a good indication of how high the United States farmer values his freedom.

Any time the State becomes the only proprietor, negligence becomes a general disease. In a free economy, enthusiasm is automatically generated because whoever is not an owner of things today, hopes to become one tomorrow. Competition is constantly spurring him on to do a better job and this is the real source of progress.

We have talked a lot about freedom in the past. A great statesman said in a time of crisis, "Give me liberty or give me death." Life can become intolerable under a state controlled economy.

Patrick Henry recognized this as a severe threat to individual liberty and economic progress. Why then is it so important that the farmer maintain his freedom? Because he controls the most important industry in the world. What he produces is vital to the welfare of society.

The demand for food is increasing daily. It is going to be necessary that those with the knowledge and know-how be allowed a free hand to use this knowledge.

The American farmer has his finger on the pulse of the world. Let no federalized bureaucracy interfere with his operation.

Our real trouble is the political influence of those who think that better decisions can be made by a central office somewhere, rather than an individual making them for himself.

We have lived to see the results of what free enterprise can do for society. It has never been equaled yet anywhere. If we fail to preserve it, then some other peoples will be raised up to do it—be they black, red or yellow.

God never intended the world to continue in bondage and want. It is only when we fail to live by the rules that this occurs. We have proven that it isn't necessary. It's time to prove that we can show others how to do it.

What we really need in this free American society is leadership. Instead of wasting our energy trying to prove that everybody is entitled to the same rights and privileges without earning them, we should be giving every individual an opportunity to prove himself and to earn his place in society.

This would build stamina and character in the individual. These are qualities that are too often lacking. Someone has said that hardships make strong people. Maybe a better way to say it is that competition makes strong people.

We shouldn't be looking for the easy way. We should be seeking that which will give us the most satisfaction in life. Real satisfaction comes to the individual when he can feel that he has accomplished something.

W.W.

Michigan Farm Bureau

44TH ANNUAL REPORT

Year Ending August 31, 1963



Clarence E. Prentice, Secretary-Manager
Michigan Farm Bureau

This is a report of a busy, satisfying year which may well be remembered as a turning point in the long march by Government toward taking over the rights of the individual.

These issues in months past were big. They required quick action and help from each member, from community and county Farm Bureaus.

Among the important issues we faced were: the regular session of the legislature with more than a thousand bills examined and compared with Farm Bureau policy; the vote on the New Constitution and the recount challenge (court action on the apportionment issue still hangs over our heads); and the Wheat Referendum and the special tax session of the Legislature.

Early in the legislative session, the work of Cooperative Agricultural Extension and Experiment Stations was threatened by heavy cuts in appropriations.

Farm Bureau members were quick to let their representatives know how they felt. After stormy hearings, the monies were substantially restored to previous levels.

Of great importance to Michigan agriculture and Farm Bureau was the fight to control the Cereal Leaf Beetle and the Japanese Beetle.

Farm Bureau asked for, and helped obtain restoration of funds spent in the emergency control period. We succeeded too, in gaining \$195,000 to establish a new Beef Research operation for Michigan State University.

FARMERS DID WELL

When the regular session of the legislature was over, the scoreboard showed that 38 bills favored by Farm Bureau were passed. Perhaps more importantly, 117 bills unfavorable to farmers were opposed, and killed. Again, not one single bill opposed by Farm Bureau was passed into law.

Michigan farmers did well in the wheat referendum, where the battle cry was "It could be a long

train," —pulled in the wrong direction by an engine stoked with our own money, and headed toward complete government control.

The nation watched as farmers turned down what might have been a short term gain, for a better long-run future.

Michigan's nearly 80% "No" vote was one of the highest.

Farmers who had not joined Farm Bureau before, joined during or following the wheat referendum. The referendum and our many Michigan issues were all part of the reason why the Michigan Farm Bureau made a membership gain of nearly 700 more family memberships over last year.

TEAMWORK DID IT

Credit for this gain belongs to the volunteer leaders in each county who gave so much of themselves in Roll-Call work. Teamwork between communities, counties and the Michigan Farm Bureau resulted in 37 counties "busting goal" this past year, more than have done so in any of the past three years.

A total of 48 counties made a membership gain. At the same time we recorded the lowest "back-door" loss in our history, a modest 6.1%. Together these

added up to our first state membership gain in three years!

A LOOK AHEAD

Is agriculture on the right track for a better future? This question Farm Bureau members ask. They look to their Michigan Farm Bureau staff members for answers to this and other questions.

How well these questions have been answered can be seen in how well Farm Bureau is accepted and respected by others.

The Michigan Farm Bureau works with nearly 100 ag-related groups. Farm Bureau's advice and help is frequently sought.

We saw again this year how important a strong membership is. Those who challenged us, did so on the false assumption that the leadership and the membership could be separated. They did all they could to cause the kind of confusion that would stop our membership growth.

The opposite happened.

TWIN CHALLENGES

The same critics that tried to make us believe we would lose members by opposing the wheat referendum, have turned their attention to our efforts in marketing. We must answer them with a continued record of success, a record of growth in our marketing program.

It is in this area that our greatest service, our greatest growth and our greatest challenges lie.

I call upon every Farm Bureau member, every Community Group and every Farm Bureau to meet the "twin challenges." These are the challenges of helping farm income to grow through market-power, and the challenge to support that market power with more membership strength.

We made a membership gain this year. When we follow it with a still greater one, your Farm Bureau will truly be "on the move."

When membership goal is reached, we can then turn full attention to the other goals of program and policy.

Farmers Petroleum—Another Good Year

The 15th annual meeting of Farmers Petroleum Cooperative, Inc., was held at Kellogg Center, MSU, November 26. A large crowd took advantage of an unusual joint meeting arrangement that combined in part, the annual Michigan Farm Bureau Institute and the Petroleum meeting.

A noon banquet session launched the final part of the Institute program, and opened the main work session for the Farmers Petroleum annual meeting.

Allan B. Kline, former president of the American Farm Bureau Federation, and a man who prides himself on being "mostly a plain hog farmer," addressed the joint session. Speaking on "Hogs, Cops and Government" — Kline drew some interesting parallels

that held the crowds rapt attention and brought occasional chuckles.

In 1958, Kline received the United States Chamber of Commerce "Great Living Americans Award." He once served as a member of the United States Team in the Japanese negotiations in Geneva, and as president of the International Federation of Agricultural Producers.

Others on the program included Lawrence Boger, chairman of the department of Agricultural Economics at Michigan State University, speaking on the topic, "Perspective on Agriculture."

General Manager Jack McKendry cited a total sales of \$11,008,328 for the "Fifteenth

successful year of Farmers Petroleum." He said that investments by farmers and bulk plants in Farmers Petroleum have proved anew that cooperatives can work together to provide profitable investments for farmers.

Farmers Petroleum "return on investment" — to the average investor, amounts currently to eleven per cent.

Strong points of the year included an increase in Wholesale Sales of 2.6 per cent, and an increase of 5 per cent in gallons delivered through the Retail and Direct Delivery Sales. McKendry said that sales through the ten Farmers Petroleum branch operations now represent 30 per cent of the wholesale volume.

MFB OFFICERS ELECTED

Walter W. Wightman, president of the Michigan Farm Bureau for the past five years, has been re-elected by the board to another one-year term.

The action was taken during the annual "reorganization" session of the board, which traditionally follows the annual meeting of the Michigan Farm Bureau, recently concluded at Michigan State University.

In other action, the 16-member board re-elected Elton Smith, Cal-Edonia, to the vice presidency, and Dean Pridgeon, Montgomery, to the position of "third member" of the executive committee. Lee Monroe, Lansing, was renamed treasurer, and Clarence E. Prentice, Okemos, secretary-manager.

Earlier, delegates to the MFB annual meeting voted three changes in board positions in an election where directors from odd-numbered districts were involved along with board representatives from the Farm Bureau Women's and Young People's Committees.

Donald Ruhlig of Dexter replaced Allen Rush, Lake Orion, as district-three director. Mrs. Wil-

liam Scramlin, Holly, was elected as the Women's representative, replacing Mrs. Arthur Muir, Grant. Donald Williams, Webberville, was elected as the Young People's board representative, replacing James Sparks, Cassopolis.

Five incumbents were renominated at district delegate caucuses for another two-year term on the board. They included Max Hood, Paw Paw, district 1; David Morris, Grand Ledge, district 5; Guy Freeborn, Hart, district 7; Eugene Roberts, Lake City, district 9 and Edmund Sager, Stephenson, district 11. All nominees were approved by the 700-member voting delegate body.

Expanded Services Reported By Farm Bureau Services, Inc.

Big things have been happening in Farm Bureau Services, and these activities have been reflected in a big annual meeting for Michigan's largest cooperative marketing-service organization.

Growth in many areas, spelling out expanded services to Michigan Agriculture were reported at the 34th annual meeting held last month in Kellogg Center, at Michigan State University.

Growth areas included the opening of the Egg Marketing division's plant at Brighton, a 20 per cent increase in the tonnage of Farm Bureau fertilizer sold and an investment of an additional \$175,000 in equipment and facilities at the 20 branch Services stores.

Total dollar volume for the total Farm Bureau Services organization, excluding the Michigan Elevator Exchange, exceeded that of the same previous period by nearly two million dollars, according to the General Manager's report to patrons and stockholders.

Maynard D. Brownlee, Farm Bureau Services General Man-

ager, had praise for staff members, including those of the Michigan Elevator Exchange Division, whom he welcomed "as a part of the fine working team of Farm Bureau Services employees."

Reports concerning the progress of the new elevator and grain terminal at Saginaw were received with enthusiasm by members.

The five "silos" that were scheduled for completion this fall were finished without problem, and work at the site is entering its planned winter phase. Next spring the remaining concrete pouring of the twin rows of eighteen silos will be completed.

"For Distinguished Service"

Beginning in 1956, the board of directors of the Michigan Farm Bureau authorized the honoring of several persons at each annual meeting for their outstanding service to the farm people of Michigan.

Named this year were: Andrew Lohman, manager of the Hamilton Farm Bureau Cooperative; Dr. John Hannah, president of Michigan State University and Arthur Howland, retired Extension marketing specialist.

Dr. HANNAH

"We appreciate the leadership that Dr. Hannah has given in directing the affairs of Michigan State University — to the end that agriculture in Michigan has been accorded high priority," Walter Wightman said in making the first presentation.

Wightman said that while Dr. Hannah is truly a great man in many fields, the farm people have chosen him for his leadership in agriculture "both on the farm and at the university." Cited were a personal background as an agricultural extension specialist and many research and education programs carried on at Michigan State University.

ANDREW LOHMAN

In honoring Andrew Lohman, Mr. Wightman pointed out that the Hamilton Cooperative which he manages, is in Allegan county. "Andy" as he is known to us there, has spent almost his entire life in the service of farmers of

Michigan — but his influence and ideas have been recognized nation-wide," Wightman said.

He reviewed Lohman's "successful management of Michigan's largest farm cooperative," and told of many contributions to American agriculture in poultry production and marketing. "He has continually worked and tried new methods to improve marketing procedures," Wightman stated.

ARTHUR HOWLAND

"For leadership over the years in the organization of farm cooperatives," read the citation to Arthur Howland, now enjoying retirement years in Florida sunshine.

Wightman told of Howland's many years of service to Michigan cooperatives as a member of the staff of Michigan State University, during which he helped organize or reorganize between 500 and 600 cooperatives. He has been honored by having "Howland House," a cooperative House for men on Campus, named for him.

capitol report



The Death of Tax Reform

Thursday, November 14th saw the death of tax reform and the end of the special session of the Legislature.

The program proposed by Governor Romney was defeated in the House by a vote of 47 nays to 44 yeas, 56 are required to pass a bill. Seven Democrats and 37 Republicans voted for and 31 Democrats and 16 Republicans voted against.

The other 19 of the 110 representatives either abstained from voting or were not present. The key vote was on an amendment to the income tax portion of the program.

Tax reform met a similar fate in the Senate the week before. There 10 Democrats and 10 Republicans teamed up to kill the program while 10 Republicans and 1 Democrat voted for the program.

Those who voted to kill the program will tell you "I am for tax reform BUT" — and then will list numerous reasons why they wouldn't support "this particular program."

It is interesting to note that they made little effort to be constructive and devise a program acceptable to them.

Those who voted for the program proved they are for tax reform and will tell you "Yes, there were changes that needed to be made in the program, and all those changes could have been accomplished had there been a real desire on the part of all Legislators to do so."

After it was over, one representative from a rural county said he voted for tax reform because he knows it must come in Michigan and this program provided substantial property tax relief to the farmers in his county.

He is fearful that next time farmers might not fare so well.

Another representative concerned with the ever increasing property tax burden said that it was his observation that "no one

wanted an unfair tax advantage over his neighbor, but on the other hand, no one seemed to mind having a fair advantage over his neighbor."

One thing is certain. The need for tax reform hasn't changed. Those paying too great a share of the costs of government will continue to do so.

Property taxes will continue to go up as they have for several years and the burden will be

greater on farmers than other economic groups.

It is also certain that an answer has just been postponed. The task will be tougher next time.

It is not expected that tax reform will be considered in the regular legislative session starting in January unless there should be a general citizen protest.

At the Farm Bureau annual meeting, November 11-13, the delegate body by a nearly unanimous vote again called for a 10 point tax reform program with the main objective being "Substantial personal and real property tax relief."

The vote exactly reflected the strong support for tax reform resulting from county annual meetings.

Every effort will be made to pass any part of Farm Bureau's tax program in the coming Legislative session. Listed below are the names of Senators and Representatives voting for and against tax reform.

SENATE

Opposed to the program:

Republicans

Begick
Geerlings
Hughes
Lundgren
Porter

Smeekens
Stephens
VanderLaan
Younger
Zaagman

Democrats

Blondy
Bowman

McManiman
Novak

New Jersey Farmers Win!

Michigan farmers take heart from the recent action of New Jersey voters, who in the November elections approved an amendment to their State Constitution which now requires all land "actively devoted to agriculture or horticultural use" be assessed only according to the value it has for that purpose.

Significantly, the amendment was approved by more than a two-to-one majority in an election that involved more than 1,000,000 voters of what is basically a non-agricultural state, and which had five other similar state-wide questions on the ballot.

The campaign for public understanding necessary for the passage of this amendment was sparked and led by the New Jersey Farm Bureau, which took its case to the voters by organizing a Citizens Committee to "Save Open Space," (S.O.S.) and which enlisted the aid of many non-farm groups.

New Jersey's action offers farmers some really effective tax relief of the kind badly needed in many states, including Michigan. Here, assessment of farm land for its agricultural production value instead of some nebulous "potential value," is part of the Farm Bureau tax reform program.

Voting delegates to the recent 44th annual meeting of the Michigan Farm Bureau reaffirmed their recognition that outmoded assessment practices in Michigan frequently cause farm land to be assessed at "market value." This is becoming a major problem around growing city areas where land may be regarded as usable for sub-division or similar purposes even when in full crop production.

In one recent Michigan case, 245 acres of strictly farm land bore a tax of \$2,350! Another farm has a rental price of \$10 per acre and a tax of NINE DOLLARS PER ACRE!

Dzendzel
Ford
Lane

Rahoi
Rozycki
Youngblood

Guzowski
Hellman
Holmes
Horriagan
Hyso
Jacobetti
Karoub
Kowalski
Law

O'Brien, E. D.
Penczak
Petri
Romano
Snyder
Thorne
Townsend
Walton
West

Favoring the program:

Republicans

Beadle
Brown, G.
Dehmel
Fitzgerald
Hilbert

Leppien
Lockwood
Milliken
Schweigert
Thayer

Favoring the program:

Republicans

Allen
Arnett
Baker
Bassett
Bolt
Borgman
Bouwsmas
Bradley
Bursley
Buth
Chandler
Conlin
Davis
Doorn
Farnsworth
Folks
Good
Gordon
Hager, Mrs.

Hayward
Hogan
Knabusch
Morrison
Nakkula
Olsen
Perras
Rockwell
Sharpe
Spencer
Strange
Tisdale
Toepp
Upton
Waldron
Warner
Wismer
Wurzel
Green (Speaker)

Democrats

Brown, B.

HOUSE

Opposed to the program:

Republicans

Anderson
Brigham
Cobb
DeMaso
Handy
Huffman
Hungerford
Little
Marshall

Most
Newton
Root, C. H.
Root, E. V.
VanderWerp
VanTil
Wagner
Whinery

Democrats

Baird
Cartwright
Copeland
Edwards
Fitzgerald
FitzPatrick, E. A.

Lesinski
Mahoney, F. A.
Mahoney, R. D.
McCollough, Mrs.
McNeeley
Murphy

Beedon
Boos
Gillis

Democrats

Montgomery
Towner
Traxler

As It Looks from Here

The Mexican Labor Law (P.L. 78) will be extended for one year unless President Johnson vetoes the measure. Farm Bureau has vigorously supported this program.

It is not expected that the President will veto the bill, which sets December 31, 1964 as the termination date for the program under which some 14,000 Mexican National workers have been coming into Michigan annually.

The program, which has provided Mexico with an important source of dollar revenue and which has provided a source of dependable labor to American farmers, will probably not be extended again. Several Michigan Congressmen and observers who were on the scene warned that further extensions are not in prospect.

The vote in the House on October 31 reversed the action taken by the House on May 29 when a similar measure was defeated by 16 votes. On October 31, the bill to extend the program passed by a vote of 173 to 158.

Michigan Congressmen voting for the bill and to extend the program were:

Meador, Johansen, Hutchinson, Ford, Chamberlain, Harvey, Griffin, Cederberg, Knox, Broomfield and Staebler.

Voting NO were:

Nedzi, Bennett, Diggs and Dingell.

The bill was passed by the

House without amendment. The Senate had attached amendments which would hamper the administration of the program. The bill now goes to conference to iron out the differences between the two houses.

Congressman Hutchinson, from Michigan's 4th District, who spoke and voted for the measure, told Michigan Farm Bureau: "The depth of the opposition to this legislation indicates the likelihood that it will not be further extended. Michigan agriculture will do well to assume no further extension beyond next year."

The termination of this program may mean more to Michigan than appears on the surface.

Many of the seasonal workers from Texas and other southern states have been available in Michigan because Mexican Nationals have provided supplemental farm labor in those states.

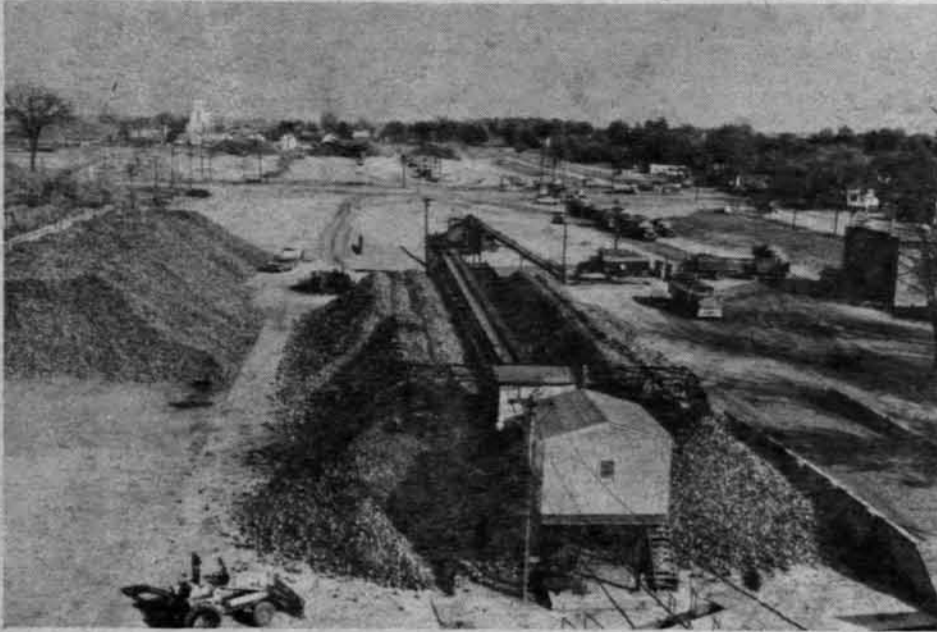
If these Mexican Nationals are not available, it is probable that many seasonal workers will not make the journey to Michigan.

THE HEART-BEET OF MICHIGAN

Michigan, the heart of one of the greatest industrial concentrations the world has ever known, is also recognized for its agriculture. A fine example of industry and agriculture joining hands and working together is the BEET SUGAR INDUSTRY OF MICHIGAN. The combination of progressive farmers and efficient industrial food processors provides the Michigan consumer with a product of which it can be truly said: None Finer in All The World . . . **MICHIGAN MADE PURE SUGAR.** Remember to ask for MICHIGAN MADE PURE SUGAR the next time you shop. Ask for it by name . . . PIONEER or BIG CHIEF SUGAR grown-in-Michigan, processed-in-Michigan and sold-in-Michigan.

BEET SUGAR INDUSTRY OF MICHIGAN

MICHIGAN'S "SUGAR BOWL" COULD BE BIGGER



AT THE FACTORY YARDS, sugar beets arrive from hundreds of farms throughout Michigan's 17-county beet growing area. After being quickly unloaded, the beets are placed in huge storage piles to await processing.



TO KEEP THE MOUNTAINS OF BEETS COOL, the storage piles are "air conditioned"—air ducts are placed laterally at the bottom of each pile and high capacity fans operating during the evening hours circulate cool night air through the beets.

By Larry Ewing
Market Development Division

To the average American, sugar is something he puts in coffee and comes from the local supermarket. He reacts strongly when it is not available, such as in war time, or when the prices go up as they did this year; and he consumes about 104 pounds each year.

Although the per capita consumption of sugar has remained stable, the increasing population has increased the demand. Each year, the United States needs an additional 150-160 thousand tons of sugar to meet this demand.

Who will produce this sugar?

The sugar Act of 1962 requires that 65 percent of this annual increase should be supplied by domestic producers.

This means that sugar producers, both cane and beet, have the opportunity to produce some 97,000 tons more sugar each year.

In 1838 the first sugar factory built in the U.S. was erected in White Pigeon, Michigan and the first of 25 to ultimately be built in the state.

Of the 25, only five now remain!

Michigan has had more factories built and removed than any other state in the nation. All of the remaining factories are clustered in the Saginaw-Valley-Thumb area.

It is often charged that Michigan's processing plants are old and obsolete, since the newest factory was built in 1902. But this is not true.

Although the outer shell of the plants are old, the equipment inside is modern and efficient, and the state's facilities rate high among the top factories in the nation in terms of obtaining the maximum amount of sugar per ton of beets.

Expansion within these factories has been constant.

Sugar beet production has shifted rapidly in Michigan. At one time, beets were grown in all parts of the state—including the Upper Peninsula; but in the last two years, only 17 counties produced the state's total beet output.

Today, approximately 3000 farms produce a little over one million tons of beets as compared to the 8000 farms needed 20 years ago to produce a similar yield.

By these figures Michigan's average yield of 16 tons per acre has doubled during the past two decades, but is still lower than some western states.

Michigan's sugar factories will produce about 250 million pounds of refined sugar this year—or about half of the sugar consumed within the state.

Since there is a market for more sugar within the state, and the world supplies have been lower

Expansion of present facilities is one way to increase our sugar industry. However, because the sugar factories have been expanded and improved constantly, each further expansion today becomes increasingly more expensive.

The other alternative to increased sugar production facilities is the building of new plants. The decision to expand in this direction must be carefully weighed as the cost of a single new factory ranges between 16 and 20 million dollars.

A new factory would need about 30,000 acres of sugar beets to keep it going. It would be a difficult job at best trying to find such a location—and farmers willing to put those acres into beets.

Complicating the matter even more, is the fact that transporting beets more than 30 miles is not economically sound.

Many feel that there is another group that must be taken into consideration—the politicians and statesmen of the USDA and the U.S. State Department.

In the past, the sugar act has been used as a method of foreign aid—and very successfully. But there is the danger that it could become a political tool as well.

For example, our State Department could try to "save" Cuba and other countries by buying sugar from them to bolster their economies.

There is no doubt that Michigan's economy could benefit from sound expansion of the sugar industry, but this can only be done when the leaders within the industry accept the challenge to promote this expansion on a sound and wise basis.

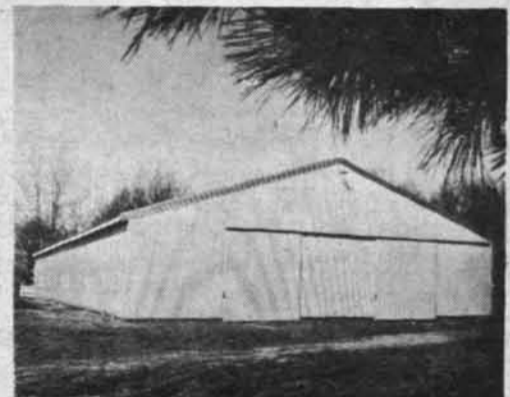
"Good things don't just happen—they are made to happen!"



THE SUGAR BEET HARVEST, once a back breaking laborious job, is 100 percent mechanized today. Michigan farmers using the latest mechanical harvesters are able to harvest from 10 to 15 acres of beets during a single working day.

IMPORTANT: THERE'S AN A.B.C. BUILDING NEAR YOU!

Farm Bureau guaranteed buildings are helping farmers all over Michigan... and more are going up every day. See what you're buying before you buy it. Your local A.B.C. dealer will show you.



MORE IMPORTANT: THERE'S AN A.B.C. DEALER NEAR YOU, TOO! SEE YOUR LOCAL A.B.C. DEALER

- | | |
|--|--|
| CARO, Caro Farmers Co-op | LAPEER, Lapeer County Co-op |
| CHESANING, Chesaning Farmers Co-op, Inc. | PIGEON, Cooperative Elevator |
| COLDWATER, Coldwater Co-op | WEST BRANCH, West Branch Farmers Co-op |
| ELKTON, Elkton Co-op | and at the following |
| FREMONT, Fremont Co-op | FARM BUREAU SERVICES |
| GREGORY, Plainfield Farm Bureau Supply | BRANCHES — Lansing |
| HOWELL, Howell Co-op Co. | Hart Mt. Pleasant |
| KENT CITY, Kent City Farm Bureau | Jeddo Saginaw |
| | Kalamazoo Traverser City |



FARM BUREAU
Services
INC.
LANSING 4, MICHIGAN

WINTER 1964 FARM BUREAU TOURS

FLORIDA SUNSHINE CARAVAN — January 26-February 6
Jacksonville — Gainesville — Silver Springs — Bok Tower — Cypress Gardens — Tampa — St. Petersburg — Florida West Coast — Everglades — Miami and Miami Beach — Daytona Beach — Marineland — St. Augustine. Citrus orchards, huge truck gardening operations and the Florida beet industry. Rail and bus.

HOLY LAND PILGRIMAGE — February 22-March 14
Greece — Egypt — Lebanon — Syria — Jordan — Israel — Rome. Arranged with special appeal to country church members along with agricultural interests planned in the tour program. Air \$1,504.90 from Indianapolis.

SOUTHWEST CARAVAN — MARCH 17-28
Houston — Gulf Coast — San Antonio — Alamo — El Paso — Juarez — Carlsbad Caverns — Phoenix — Grand Canyon. Irrigation crops from field vegetables to cotton.

Plan now for a Farm Bureau vacation away from the winter snows. Free descriptive folders giving all details are available. Write for yours today.

HOOSIER TRAVEL SERVICE, INC.

130 East Washington St., Indianapolis 4, Indiana, ME 6-0517
Agents for Airlines, Railroads, Cruises, Steamship Lines, Hotels and Resorts.

WFYC-Alma's Voice of Agriculture...

"The business of farming is most important to central Michigan's economy, and our station must be interested in the farmer's welfare if we are to be successful. It is our responsibility," said WFYC's general manager, Gil Thomas.

Based on this policy, the 1000-watt station located on the 1280 spot on the radio dial, programs over four hours of agricultural information every week—exclusive of weather and general early morning shows.

In 1948 the station went on the air as an independent and has remained that way. The present facilities located on the flat fertile farm lands just outside of Alma were built in 1952, with an addition to the studios made in 1961.

A single 208-foot non-directional tower beams out the station's programs "dawn to dusk."

Thomas "wears two hats"—beside being general manager, he is also the farm director, and for the last four-and-a-half years has been doing the daily Rural Round-up from 12:15 to 12:30.

He is also an associate member of the Gratiot county Farm Bureau.

All together, the station has nine full-time employees, and uses three two-way radio cars to help speed up the local news coverage.

According to Thomas, the station is in the final stages of completing negotiations for the purchase of a station in Indiana, also located in a strong stable agricultural area.

"We feel," he said, "that this is the type of community with which we are familiar and can best serve."

Located within WFYC's primary coverage are 49,300 farmers having a total farm income of \$57,758,000.



GENERAL MANAGER Gilbert "Gil" Thomas has been with WFYC since 1957, and has served as Farm Director for past four-and-a-half years.



VISIBLE FROM THE MODERN EXPRESSWAY which passes within 300 yards, the tall 208-foot tower pushes out the strong signal from "dawn to dusk" making 1280KC a popular spot on the dial.



WOMEN'S EDITOR ANN SCOTT answers questions from a visiting group of cub scouts from Alma's Hillcrest school. No station is complete without an all-around "girl Friday."



MOBILE RADIO ON THE GO is what they say about WFYC's trailer-studio which is used extensively in covering the wide-ranging agricultural activities of central Michigan.

"Farm Bureau at Work"

Listed are radio stations carrying Farm Bureau's weekly 15-minute variety broadcasts on a regular basis. Tune in,—let your local station know that you appreciate this fine public service programming.

- | | | |
|---|---|---|
| Adrian; Dial 1490_____WABJ
Saturday 12:35 p.m. | Detroit; Dial 760_____WJR
Announced Locally | Lapeer; Dial 1230_____WMPC
Monday 6:00 p.m. |
| Albion; Dial 1260_____WALM
Thursday 6:15 a.m. | Dowagiac; Dial 1440_____WDOW
Saturday 12:15 p.m. | Lapeer; Dial 1530_____WTHM
Wednesday 11:45 a.m. |
| Allegan; Dial 1580_____WOWE
Announced Locally | East Lansing; Dial 870_____WKAR
Saturday 10:30 a.m. | Ludington; Dial 1450_____WKLA
Saturday 7:00 p.m. |
| Alma; Dial 1280_____WFYC
Saturday Farm Program
6:30 to 7:00 a.m. | Escanaba; Dial 680_____WDBC
Saturday 11:35 a.m. | Marine City; Dial 1590_____WDOG
Saturday 12:15 p.m. |
| Alpena; Dial 1450_____WATZ
Monday 6:30 a.m. | Gaylord; Dial 900_____WATC
Thursday noon | Marinette, Wis.; _____WMAM
Dial 570 Friday 11:55 a.m. |
| Ann Arbor; Dial 1290_____WOIA
Saturday 6:45 a.m. | Grand Rapids; _____WFUR
Dial 1570 Saturday 6:15 a.m. | Menominee; Dial 1340_____WAGN
Saturday 6:15 a.m. |
| Ann Arbor; Dial 1050_____WPAC
Thursday 7:20 a.m. | Grand Rapids; _____WGRD
Dial 1410 Saturday 6:40 a.m. | Midland; Dial 1490_____WMDN
Saturday 6:30 a.m. |
| Battle Creek; Dial 930_____WBCK
Farm Bureau Featurettes
Monday thru Friday 12:35-1:00 | Greenville; Dial 1380_____WPLB
Saturday 12:45 p.m. | Mt. Pleasant; Dial 1150_____WCEN
Announced Locally |
| Battle Creek; Dial 1400_____WELL
Announced Locally | Hancock; Dial 920_____WMPL
Announced Locally | Munising; Dial 1400_____WMAB
Saturday 6:45 a.m. |
| Bay City; Dial 1440_____WBCM
Saturday 12:15 p.m. | Hastings; Dial 1220_____WBCH
Tuesday 12:30 p.m. | Otsego; Dial 980_____WDMC
Announced Locally |
| Bay City; Dial 1250_____WWBC
Announced Locally | Houghton Lake; _____WHCR
Dial 1290 Monday 12:30 p.m. | Owosso; Dial 1080_____WOAP
Monday 12:35 p.m. |
| Big Rapids; Dial 1460_____WBRN
Saturday 12:30 p.m. | Ionia; Dial 1430_____WION
Saturday 6:10 a.m. | Rogers City; Dial 960_____WHAK
Friday 12:00 noon |
| Benton Harbor; _____WHFB
Dial 1060 Tuesday and
Thursday 12:40 p.m. | Iron River; Dial 1230_____WIKB
Monday 11:45 a.m. | Saginaw; Dial 1210_____WKNX
Saturday 12:40 p.m. |
| Charlotte; Dial 1390_____WCER
Saturday Farm Show
12:30 to 1:00 p.m. | Jackson; Dial 1450_____WIBM
Saturday 6:30 a.m. | Saginaw; Dial 1400_____WSAM
Announced Locally |
| Cheboygan; Dial 1240_____WCBY
Friday 1:05 p.m. | Jackson; Dial 910_____WKHM
Announced Locally | St. Johns; Dial 1580_____WJUD
Saturday 11:15 a.m. |
| Clare; Dial 990_____WCRM
Friday 12:45 p.m. | Jackson; _____WJCO
Announced Locally
Dial 1510, Announced Locally | Sturgis; Dial 1230_____WSTR
Announced Locally |
| Coldwater; Dial 1590_____WTVB
Saturday 6:15 a.m. | Kalamazoo; Dial 1420_____WKPR
Friday 6:00 a.m. | Tawas City; Dial 1480_____WIOS
Tuesday 12:45 p.m. |
| | Kalamazoo; Dial 1360_____WKMI
Announced Locally | Three Rivers; _____WLKM
Dial 1510
Announced Locally |

A Question of Insurance

These are some of the questions families ask about life insurance, with factual answers supplied by the Institute of Life Insurance. Farm Bureau Life is a member of the I.L.I.

Q. "We're buying a new home and taking out a large mortgage to finance it. Is it really important for me to go to the additional expense of buying life insurance to cover the mortgage?"

A. Considering that a home is probably the largest investment that is made by most families, the answer is yes. A special study of six large metropolitan areas by the U.S. Housing and Home Finance Agency shows that next to curtailment of income, death or illness of the home owner ranked as the major reason for enforced loss of the home. Special term insurance policies provide protection that matches the mortgage as it reduces. When the mortgage is paid off the life insurance ends.

Q. "What's the best way to use my life insurance dividends?"

A. There is no single "best way" to use them. The best way for you depends on your financial situation and your family's needs. If your budget is tight, of course, your dividends can help make ends meet by giving you some extra cash or helping to pay your life insurance premiums. But if you can get along without this money right now, your dividends can help build a better future for you and your family if you leave them with your life insurance company to draw interest or to provide you with additional paid-up insurance protection. The latter is particularly advantageous to younger adults, who can get two or three dollars of additional paid-up insurance for every dollar of dividends.

Q. "Should I keep my life insurance policy in a safe deposit box at the bank?"

A. If you have a safe deposit box, keeping your policy there might be a good idea, but is not absolutely necessary. Your policy contract can be replaced if it should be lost or stolen (and, if stolen, would be of no value to the thief).

However, should you keep your policy in your safe deposit box, your beneficiary would likely have to get permission from the tax authorities to open the box after your death. This would involve a slight delay in receiving payment of the policy proceeds and might be a disadvantage to your family if they are in need of immediate cash. (For this reason, some banks would advise you to put the safe deposit box in your wife's name, and have her authorize the bank to give you access to the box).

Wherever you keep your policy, it should be a safe place that your beneficiary knows about. Replacing it would involve some inconvenience and delay—perhaps at a time when you or your family need the policy most.

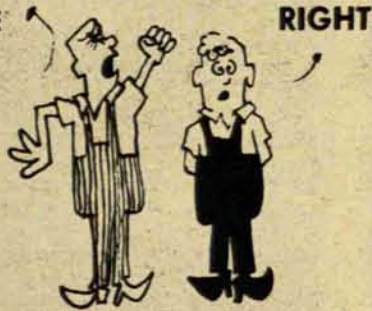
Q. "I have \$5,000 of group life insurance where I work. My employer pays a part of the premium and I the rest. If I leave my job, can I keep this life insurance?"

A. You can keep this insurance by converting it to an individual permanent policy within a month of leaving your job. You would then pay premiums directly to the life insurance company or one of its agencies. You would not have to have a medical examination. Your premium would be higher because you would now be paying according to your age, and accumulating cash values.



Mr. Dairy Farmer — DON'T KID YOURSELF

WE NEED MORE PROMOTION, RIGHT?



AND SOMEBODY'S GOT TO PAY FOR IT, RIGHT?



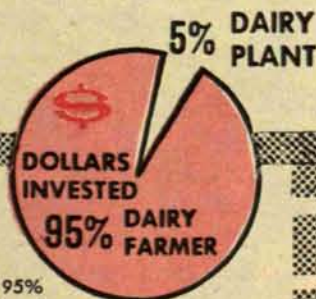
WELL?



Most dairy farmers support their program

But this isn't enough. Competition from other foods, food substitutes and consumer goods is growing daily. It takes the support of every dairy farmer to protect and increase the market for our products.

Don't kid yourself. If sales shrink, so do our milk checks. **Think it over.**



The dairy farmer's investment in land, buildings, equipment and cattle is 9.5 times that of all processing plants and facilities combined.

Who stands to lose the most? You do, Mr. Dairy Farmer! You have the biggest stake in the industry. You must invest in market development to protect your investment on the farm.

Dairy Farmers have 95% of the total investment in the dairy industry.



YOUR FUTURE IS IN THE MARKET PLACE
join your...
american dairy association
of MICHIGAN

3000 VINE STREET — LANSING, MICHIGAN

"TELFARM"—Electronic Brain May Solve Farm Financial Problems

"TELFARM" . . . the new electronic farm record-keeping program sponsored by Michigan State University, is attracting a lot of attention in Michigan farm circles. Through "mail-in" records, furnished by cooperating farmers, the TELFARM system links high-speed electronic machines to financial and family-living records, for a nominal cost.

A state-wide series of meetings are planned for December and early January to give all farmers a chance to learn more about the new service. All meetings begin at 10 a.m. and conclude at 3 p.m. Contact your County Agricultural Agent for meeting-place details. The date-schedule follows in alphabetical order.

Alcona, Dec. 13; Allegan, Dec. 9 and 16; Alpena, Dec. 5; Antrim, Dec. 17; Arenac, Dec. 2 and 9; Baraga, Jan. 10; Barry, Dec. 6 and 13; Bay, Dec. 9 and 16; Benzie, Leelanau and Traverse, Dec. 16; Berrien, Dec. 10 and 17; Branch, Dec. 9 and 16; Charlevoix, Dec. 11; Clare, Dec. 10 and 17; Clinton, Dec. 12 and 19; Delta, Dec. 12 and 13; Dickinson, Dec. 10 and 11; Eaton, Dec. 6 and 13; Emmet, Dec. 17. and 12; Luce, Jan. 6; Mackinac, Jan. 6. Macomb, Dec. 11 and 18; Marquette, Jan. 3; Mecosta, Dec. 10; Menominee, Dec. 16 and 17 and 18; Missaukee and Wexford, Dec. 12; Monroe, Dec. 10 and 17; Montcalm, Dec. 13 and 20; Muskegon, Dec. 12 and 19; Oakland, Dec. 2 and 9; Oceana, Dec. 9; Ogemaw, Dec. 6 and 13; Ontonagon, Dec. 6; Osceola, Dec. 19; Oscoda, Dec. 13; Otsego and Montmorency, Dec. 20; Ottawa, Dec. 13 and 20; Presque Isle, Dec. 6; Saginaw, Dec. 11 and 18 and Jan. 8. St. Clair, Dec. 12 and 19 and Jan. 9; St. Joseph, Dec. 5 and 12; Sanilac, Dec. 13 and 20 and Jan. 10; Schoolcraft, Jan. 6; Tuscola, Dec. 2 and 9 and 16 and Jan. 6; Van Buren, Nov. 25 and Dec. 2; 10 and 17 and Jan. 8; Lenawee, Dec. 6 and 13; Livingston, Dec. 5

Local and Important NEWS from the COUNTIES

TUSCOLA WINS AWARD

This year the Information Division offered an award for the best over-all information program conducted by a county Farm Bureau. Judges were pleased by the quality of entries, which brought tight competition for the top three spots.

First place went to Tuscola county, which this year was also named the Most Outstanding County Farm Bureau, among those with an office arrangement. Winning the divisional awards became a factor in the over-all final award, based on a comprehensive point system.

Ottawa and Alpena counties were runners up for the award, with tight competition. Many counties with excellent programs failed to keep accurate records of their projects or failed to report them completely.

Mr. and Mrs. Clare Carpenter, of Cass City, work together on the Tuscola County Information Committee, where they make things hum with their releases and reports.

The Information award-gift, (—an attache case complete with desk pad and secretarial calendar, and containing a loaded "cartridge-type" camera), was selected to further help them and other committee members in "getting out the news" of Farm Bureau.

GENESEE BURNS MORTGAGE

The Genesee County Farm Bureau held a "mortgage burning" ceremony recently at their office on North Jennings Road, Flint. The Farm Bureau moved into the new quarters in December of 1960. The three-year pay-off represents a real triumph for Genesee.

County president Leslie Ames was assisted by Dale Sherwin, regional representative of the Michigan Farm Bureau, in torching the document.

MENOMINEE PRESIDENT HONORED

The Oren Berto family of Nadeau township, Menominee county, has been named the outstanding soil conservation family of 1963 by directors of the county Soil Conservation District.

Berto is president of the Menominee County Farm Bureau. He is a member of the local board of education and a 4-H Club Leader. He is also a past member and chairman of the farmer-committee of the Farmer's Home Administration.

He farms 220 tillable acres on his 400 acre farm, which had been two farms until recently, and much of his soil-conservation work tied to the organization necessary to bring the two units together into one efficient operation.

"The Berto family now own and operate the former Roy Spencer and County Infirmary farms. They are friendly, progressive community supporters," report members of the Menominee County Farm Bureau Information Committee.

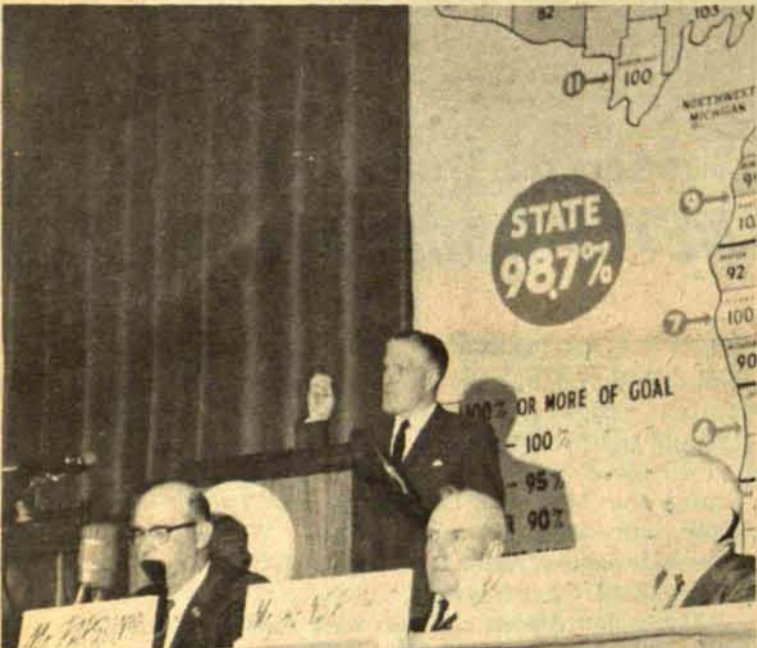
MICHIGAN FARM BUREAU 44th ANNUA



LARGEST CROWD IN A DECADE, — that was the report of oldtimers who found this year's 44th convention of the Michigan Farm Bureau filled with more people and "action" than most previous meetings. An estimated 1,500 persons were present most of the time. This year more time was devoted to the policy resolutions process.



SING-ALONG IN MICH. — The new Michigan Farm Bureau song by Mrs. Gladys Ames is tried out by this quartet from Charlevoix at the recent annual meeting.



ROMNEY APPEARS — taking time out from his last-ditch effort to save the tax-reform program then under debate. He arrived as the delegates were also talking taxes.



FARM TALENT, — the "Singing Auctioneer," Jim DeCap from Illinois, entertains at the big Monday night banquet, November 11.



WOMEN ELECT — the two new top officers, Mrs. William (Maurine) Scramlin of Holly as state Women's chairman (right) and Mrs. Jerold (Maxine) Topliff of Eaton Rapids as state vice-chairman.



JAMMED ROOMS — were a problem at the Commodity Day sessions during the MFB annual meeting with more than 600 persons attending the meeting series. They heard excellent speaking programs that included Dr. Kenneth Hood, Commodity Director for the American Farm Bureau. Later, they broke up into special interest groups.



COUNTY DAIRY AWARDS — were presented, from left, to Jackson (1st place, Duane Dancer), Mecosta (2nd place, Thomas Hahn), and St. Joseph (3rd place, Donald Eicholtz). Making the awards was Donald Moore, Manager of the Market Development Division.

MEETING IN WORDS AND PICTURES



TALENT WINNER — in the Senior Division of the FB Young People's contest is Mrs. Marian Brown, Mason. She will appear at the AFBF Convention in Chicago.



A QUEEN AND HER COURT — pretty Susan Walker (center), Washtenaw, the newly selected "Miss Farm Bureau" poses happily with runners up Judy Vallender, Gladwin (left), and Judy Main, Montcalm (right).



"FARM NEWSREEL" — of WXYZ-TV (Channel 7) featured a visit with Walter Wightman, President of the Michigan Farm Bureau, and "Newsreel" reporter, Richard Arnold.



MFB BOARD MEMBERS — elected at the annual meeting included (seated) Don Williams (FB Young People); Donald Ruhlig, District 3; Walter Wightman, Director-at-large; Mrs. Wm. Scramlin (FB Women); Guy Freeborn, District 7. Standing are (left) Max Hood, District 1; David Morris, District 5; Eugene Roberts, District 9; and Edmund Sager, District 11.



VAN BUREN COUNTY — represented by delegate Francis Finch, among others, asks a question of "The Chair" during floor debate of tentative policy resolutions.



"MOST OUTSTANDING" — among the county Farm Bureaus with an office, is Tuscola — so named in Award Night ceremonies. Tuscola also took the state-wide Information Award honors. The 2,464 Tuscola members meet in 34 Community Groups. The county does an outstanding job in training and instructing volunteer leaders.



"MOST OUTSTANDING" — of the non-office counties, is Menominee, a county that only organized 8 years ago. Menominee also won three other awards — two for Community Group activities and one for "busting" goal.



Marketing: A Topic for Women?

Marketing . . . Net Income Formula . . . Bargaining . . . Terms of trade . . . Could these be terms that would stir the interest of women? Participation in the Farm Bureau Women's fall district meetings proved that indeed they are.

Net income to a farm wife means clothes for the children, new drapes for the living room, a new washer . . . or perhaps even a new tractor—which means the washer will have to wait—but it's an investment she hopes will result in more net income.

So, looking at it from this angle, "marketing" and "net income" are subjects of concern to farm women. Approximately 1500 Farm Bureau Women throughout the state were told that "Agricultural marketing is far more than selling a product to a buyer."

Larry R. Ewing, marketing specialist for the Michigan Farm Bureau, appeared at each of the 11 district gatherings to tell the women about this important subject. He explained that agricultural marketing includes the flow of goods from the farmer through various processors to the consumer's table—and also includes the purchase of supplies needed by the farmer to produce his product.

"Through the years, Farm Bureau has worked with a 'Net Income Formula' in terms of agricultural marketing programs," said Ewing. "The Net Income Formula is: Price multiplied by Quantity minus Costs equals Net Income.

"With this in mind, it seems unreal that some groups will succeed in the area of marketing when they think only in terms of price. Quantity and costs must also be taken into account.

"Farm Bureau has worked to obtain better prices for agricultural commodities by supporting sales agencies and promotional groups,—and works to protect the rights of the individual farmer to produce an efficient quantity of whatever product he chooses. Through cooperative buying and legislative efforts, farmers have been able to keep a closer rein on the costs of production."

Ewing explained that in 1960, the delegate body asked that Farm Bureau become more active in the field of agricultural mar-

keting and that a year later, the Michigan Agricultural Cooperative Marketing Association (MACMA) was established.

"MACMA is an opportunity for farmers to bargain as a group more effectively for prices, terms of trade and other matters affecting their marketing," said Ewing. "It also supplies the opportunity for information and contract analysis.

"Though only working with three commodities at the present time, the opportunities are unlimited. MACMA is based on the sound economic principle of supply and demand. The importance of the consumer is also recognized.

"Expanding markets, both at home and abroad, is a key factor in MACMA planning. MACMA is organized so that it can provide any service required by its farmer-members.

"To be successful, an association needs member understanding, member loyalty, member discipline and an adequately-financed economic program. All these things we have in Farm Bureau.

"The philosophy of working together to solve mutual problems is a basic belief of Farm Bureau members. With this belief in practice, the problems of agricultural marketing can be solved—through Farm Bureau."

Being women, besides marketing, there are other things that will always be subjects of interest to them, such as flowers, food,

fashions, music and traveling. All these areas were covered at the district meetings throughout the state.

For instance, at the District 3 meeting, the president of the Michigan division of the National Farm and Garden Club who has been to almost every country of the world, told about her travels. The District 4 Women presented a style show, and District 1 had a unique presentation of the operetta, "Camelot," by a woman who first told the story and then sang it.

The District 6 camp, which was open to all FB Women of the state, featured Lenore Romney and "Women's Role in Politics." A "Salute to the 12 Wonderlands of Michigan" was the theme of District 9's meeting, hosted by Benzie County and described as one of the best and most well-planned meetings ever attended.

Features of the District 7 meeting were pictures shown of Oceana County and a talk by a Swedish exchange student. District 2 Women heard about materials and fabrics, and a Catholic priest who attended the Ecumenical Council in Rome appeared before the 10E Women to show them pictures of Italy.

A missionary talked to the 10W Women and showed pictures of South America. The District 8 meeting, held at the new Northwood Institute, featured a talk by the college professor who told them of this unusual school.

. . . And so it went at this year's Farm Bureau Women's fall district meetings.

Gratiot Holds Rural-Urban

Gratiot County Farm Bureau's annual rural-urban program, held at Alma College October 30, was attended by over 200 farm and city women.

Under the capable direction of Miss Ruth Hooper, chairman of the Gratiot FB Women's Committee, the group presented a program which included information on pesticides and Farm Bureau's role in agriculture. Highlight of the afternoon was a slidefilm presentation, "America on Parade," by Robert Brouwer of Grand Rapids.

A reminder to the city women that they, too, were affected by the decision farmers made on May 21, was given by Mrs. Marjorie Karker, Coordinator of Women's Activities for the Michigan Farm Bureau. "Had the government won this fight, it would have been one more step toward peasantry for the American farmer."

Mrs. Karker covered another area of mutual interest—net income—as she explained Farm Bureau's role in helping to solve the problems of marketing agricultural commodities and cutting the costs of farming. She explained that when farmers' net incomes increase, they are able to buy more products and services from city merchants.

Although the city guests were

Maurine Scramlin Elected To Head Michigan FB Women

Election of officers was the main consideration of the 277 voting delegates attending the Farm Bureau Women's 19th annual meeting at M.S.U., November 11. Mrs. Wm. Scramlin, Holly, Oakland county, was elected chairman with Mrs. Jerold Topliff, Eaton Rapids, Ingham county, elected to serve as vice-chairman.

The new chairman is familiar to FB Women throughout Michigan as the former vice-chairman of the state Women's Committee, a position she has held for the past two years. The mother of five children, Mrs. Scramlin is well-known in her community for her work as a 4-H leader and her service on the county Extension Council.

Maxine Topliff, also a 4-H leader, serves as chairman of the Women's Committees of District 5, which includes Clinton, Eaton, Genesee, Ingham and Shiawassee counties. The Topliffs specialize in dairying and maple syrup.

A clever method of acquainting the vice-chairman candidates with the voting delegates turned out to be one of the highlights of this year's annual meeting. Thought-provoking questions, in sealed envelopes were given each candidate, to answer.

This was not an easy task—with no time for study or preparation and with several hundred interested (and scrutinizing) women listening with rapt attention—but all candidates did a commendable job.

Their answers proved that Farm Bureau Women really know the score! Mrs. Belle Newell, former Women's state chairman, conducted the exercise.

"The Bells were Ringing" for counties with the largest participation at district meetings this year. Barry, Kalkaska, Chippewa and Menominee counties were presented with cow bells which they were

allowed to ring at any time during the meeting.

With attention focused on the election and the outstanding program, the only time they took advantage of this privilege was when announcement was made of their feats.

In addition to the county awards, the chairman of the district which had the most attendance at district meetings was named. This honor went to Mrs. Anton ("Billie") Hoort of Dist. 4.

"Food Fads and Fallacies" were topics covered by Dr. Dena Cederquist, guest speaker at the Women's Meeting. The M.S.U. professor of Foods and Nutrition took issue with the excessive use of minerals and vitamins.

"In our society we seem to assume that if a little is good—more is better," she said, maintaining that the indiscriminate use of food supplements can interfere rather than promote good health.



TOPS IN THE STATE in attendance records at district meetings in 1963 were Barry, Kalkaska, Menominee and Chippewa counties. Accepting the honors for their Women's Committees are (left to right): Mrs. Harry Hall, Kalkaska; Mrs. Cleve Lockhart, Chippewa; Mrs. Gerald Smith, Barry, and Mrs. Kenneth Carey, Menominee. At far right is Mrs. Anton Hoort, representing District 4 which had the highest total attendance at district meetings. Their recognition took place at the Michigan Farm Bureau Women's annual meeting, November 11.



WOMEN'S RESPONSIBILITY IN POLITICS was the topic of Lenore Romney's talk at the District 6 Camp Kett meeting. The Governor's wife urged the group to "work spiritually to bring about a good and great state." Shown with Mrs. Romney are (left to right) Mrs. George Southworth, newly-elected district chairman; Mrs. Bruce Ruggles, former District 6 chairman; and Miss Marjorie McGowan, assistant legal advisor to Governor Romney. (Photo courtesy Cadillac Evening News)



"LET'S HAVE ANOTHER CUP OF COFFEE," said the farm lady to the city lady. So they did (over 200 of them) at the Gratiot County Rural-Urban program held recently at Alma College. Pouring is Mrs. Lloyd Shankel, wife of Farm Bureau District 8 director.

A Membership Jump in Leap Year?

The best possible beginning for the 1964 Leap Year will be a December packed with successful County Roll-Call campaigns. Further, there is every evidence that membership-wise, 1964 will truly be a "leap" year for the Michigan Farm Bureau, which already has turned a downward trend into a gain-again victory.

"It's a trend that won't be stopped, —we're out for more in '64," report Roll-Call leaders who are encouraged by the one-third of state-wide goal already reported, with more than 21,600 new and renewed memberships already received.

With the December state-wide Roll-Call campaign period just beginning, there are reports that some counties in the Upper Peninsula soon expect to report "goal reached."

The Michigan Farm Bureau is aiming at a 70,525-member state goal considered "readily attainable" by Roger Foerch, Organization Division Manager. Foerch feels that attitude and results go hand-in-hand, and the "attitude of success that gave us successful results this year, is snowballing."

Backing his statement is the list of 37 "goal busting" county Farm Bureaus, —a major part of the total 48 counties that made a 1963 membership gain. The exceptionally high maintenance figures gave the Michigan Farm Bureau the lowest back-door loss in recent history, a modest 6.1 per cent.

"Goal-Busters" Honored

Counties that reached their 1963 goal were honored at the recent annual meeting of the Michigan Farm Bureau. Engraved certificates were presented to

Alcona, Arenac, Calhoun, Cass, Charlevoix, Cheboygan, Chipewewa, Clare, Clinton, Delta, Eaton, Emmet, Genesee, Gladwin, Gratiot, Ingham, Ionia, Iosco and Jackson.

Others to receive "Goal Buster" certificates were: Kalkaska, Livingston, Macomb, Manistee, Marquette-Alger, Mecosta, Menominee, Missaukee, Montcalm, Montmorency, Northwest Michigan, Oakland, Oceana, Ogemaw, Otsego, Saginaw, Washtenaw and Wayne.

A "travelling trophy" for counties reaching highest percent of goal by January 15, 1963, was presented to Clinton (103%), Marquette-Alger (101%), Montcalm (100.22%) and Missaukee (honorable mention) with 100.17%.

Counties honored for the highest per cent of maintenance dur-

ing the 1963 year included Wayne with 98.92%, Washtenaw with 96.08% and Macomb with 95%.

Saginaw Still Largest

For the third year in a row, Saginaw county received the trophy for being the largest County Farm Bureau in Michigan. In 1961, Saginaw had 2,681 members.

A gain of 47 members raised the total to 2,728 last year. Another gain of 76 members in 1963 brought Saginaw to the 2,804 membership mark and placed the trophy into their permanent possession.

Friendly rivalry has begun between counties to determine which will be first to reach 1964 goal, or have the best membership maintenance record.

Currently, counties of the Upper Peninsula are conducting an extensive campaign to outdo the Lower Peninsula in each of the membership categories. Again, the Upper Peninsula counties refused to wait for the December kick-off date, and have membership campaigns well underway.

Ideal weather, more fall work done earlier and unusual attendance at county and the Michigan Farm Bureau annual meeting all are signs that the "Leap Year" of 1964 will bring another "leap ahead" for Farm Bureau membership in Michigan.

More than Before?

The predicted "substantial gain" in Farm Bureau membership over the nation, continues to take form. Officials everywhere are excited about chances for reaching an all-time membership high, based on the most recent A.F.B.F. membership report of mid-November.

Back in 1955, a total of 1,623,222 farm families in 48 states and Puerto Rico were reported. This record figure declined through a variety of reasons including loss of farmers to other industries, and substantial increases in membership dues as programs for members expanded.

Now, these programs are becoming more mature, and with this maturity has come a new acceptance of Farm Bureau, many feel. That, and the militant stand the organization has continued to take to keep controls from American farms.

Michigan's gain of nearly 700 members is a good example. Substantial as this gain is, it is far surpassed by eight other state Farm Bureaus who now report more members THAN IN ANY PREVIOUS YEAR. Twenty states report an increase in membership over 1963 and sixteen state Farm Bureaus have already reached or exceeded their 1963 membership quotas to date.

A variety of reporting systems cause figures to lag. Each state uses their own official "fiscal year" dates, and it is the habit of some states to delay reporting until the final moment.

The new state of Hawaii and the possibility of an organized Alaskan Farm Bureau, are new factors in the membership picture. A spiraling membership growth in Southern states, where Farm Bureau is beginning to launch many new member-service programs is another.



Tom Cunningham, voted "Young Farmer of the Year" by the South Carolina Association of Young Farmers of America.

"With cows on concrete, milk production stays high even in the rainiest weather"

Says T. B. "TOM" CUNNINGHAM, Darlington, South Carolina

"I'm well pleased with the way these concrete paved lots work out in our loose housing dairy set-up. Cows don't waste feed and energy struggling in muck and mud. Our records prove we get consistently higher milk production per cow, all year around. Clean-ups are easy and fast. In fact, since putting our cows on concrete, we've cut our labor in half although we've doubled our herd."

Concrete barnyards pay in many ways. No feed is trampled in mud—more feed goes toward producing milk. Herds stay healthier. Vet bills are lower—concrete reduces mastitis and foot rot. And less cleaning required in the stalls means that cows get in and out of the milking parlor faster. No wonder more and more paved lots are seen on the most progressive dairy farms in America today.

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A national organization to improve and extend the uses of concrete
Send free booklet on paved yards.
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AGRICULTURE IN ACTION AROUND MICHIGAN

HIGHWAY STOP SIGN AVAILABLE



A RECENT COUNTY FB PROJECT is the sale of highway stop signs such as shown above in front of president Wightman's farm. On the reverse side is the "stop" sign—a constant reminder to busy farmers. See your county FB secretary for your sign.

FB BANQUET SPEAKER BAY COUNTY GOES ON THE AIR



DR. JOHN FURBAY, author-lecturer told the FB annual meeting banquet audience he felt we were past the dangers of a nuclear World War III.



Pictured above as they prepare one of their weekly 5-minute radio tapes for station WBCM are: (from left): Herb Schmidt, Information Committee chairman; Mrs. Hugo Schwab, Standish; Tony Lauzon, Pinconning; Herb Poppel, county president, Standish; and on the controls is Fred Steingreber.

WOMEN WATCH PACKERS PERFORM



BRANCH COUNTY FARM BUREAU WOMEN TOURED the Clyde Meat Packing Company in Coldwater at their October meeting. They watched the process of dressing the animals and placing them in the cooler. The company butchers from 180 to 200 beef daily and ships it all over the United States.

FBS ATTENDS UNICO FARM & HOME SUPPLIES SHOW



TWENTY-FOUR FBS FIELD MEN AND RETAIL PERSONNEL inspected the many items handled by United Co-Operative's Farm & Home Supplies Department in Alliance, Ohio. They spent a whole day at Unico's show, and also toured the Alliance manufacturing facilities. J. J. Seddon, Sales Manager of FBS Farm Supply Division (seated on the riding mower at right) made the necessary arrangements.

TURKEY GOES TO FOOTBALL GAME



NEWS PEOPLE COVERING MSU-NOTRE DAME football game at E. Lansing gobbled up 300 pounds of delicious boned Michigan turkey, donated by the Michigan Allied Poultry Industries and Michigan Turkey Improvement Assoc. Preparing the feast is "chef" Ray DeWitt, Exec. Secy.-Treas. of MAPI (right) and MSU Poultry Technician, Stanley Kellerup.

TALK MEET WINNER



SENIOR WINNER of the Young People's Talk Meet contest, Lewis Willford, Gladwin county accepts his award from Dan Williams, Webberville, Chairman of the FBYP, at the recent annual meeting of the FBYP in Bay City.

MICHIGAN WEEK PLANS LAID



Appointment of Walter Wightman, MFB president and Allegan county farmer (right), as chairman of the Business and Products Board of Michigan Week, May 17-23, was announced by Dan Gerber, president of the Greater Michigan Foundation (left).

FARM EDITOR WIN 4-H AWARD



MARSHALL WELLS, WJR's farm editor, was one of three men in the United States to receive a "Friends of 4-H Award" during the annual banquet of the National Association of County 4-H Club Agents held in Washington, D. C. Wells has been farm editor since 1946.

ST. CLAIR COUNTY FB WOMEN'S REUNION



FORTY WOMEN ATTENDED A RECENT GATHERING in Port Huron, which brought together officers and committee members of the St. Clair FB Women's Committee, who had served since it was first organized. Pictured in the front row are the past chairmen and present chairman, Mrs. Marie Houston (far left). They are: Mrs. Christina Welser, Mrs. Mildred Meharg, Mrs. Mae Shirkey, Mrs. Irene Hitchings, Mrs. Viola Quick and Mrs. Anna Pohl. Highlight of the day was a "This is Your Life, Irene Hitchings" skit featuring pictures and incidents which had happened to her in the past,—some of which were very humorous. A history of the Women's Committee was given by the County Chairmen.

"Do Cows Really Know How to Count?"

By Donna Wilber

I'm a city girl. The distinction of being born on a ranch in South Dakota and raised on a farm in Michigan until the age 10 does not qualify me as an expert on matters pertaining to that honorable vocation known as farming.

I do know that chocolate milk does not come from a brown cow . . . but beyond this, my claim to agricultural knowledge is shaky, to say the least.

Of course, my contact with the Farm Bureau Women has enlightened me to the fact that Mrs. Farm Wife is *not* identified by a faded apron and limited knowledge of the "outside world."

I have learned that farm homes *do* have inside plumbing (I recall the long walk back on a cold night) . . . and that chickens *do not* try to get in the back door (I must admit they had some encouragement from a girl who thought they'd make good house pets).

All this preliminary chatter is to point out the fact that I could be called "typical" of city women and that my observations of a visit to a farm and with farm women, could be much the same as the participants of the Kent County "Harvest Festivals."

Determined to eliminate some of the "mutual misunderstanding" which is bound to exist between farm and city women, the Kent County FB Women invited into their homes during October, representatives of urban clubs and organizations, and through "person-to-person" contact, brought down the rural-urban barriers.

Members of the Grand Rapids Junior League, PTA Councils, Church Council of Women, Urban League, YWCA, Citizen's Advisory Council, policewomen, wives of professional men, and others, were guests of the Kent FB Women.

Over coffee and dessert, the women developed a better understanding of each other and formed friendships which are sure to be lasting ones.

Their first impression (if I am typical) . . . as they drove into the yard of a farm home such as the Francis Campau's, with its beautiful lawn, huge white house

and neat red farm buildings, against a background of rolling fields and autumn-colored trees, . . . must have been, "How lovely! How quiet and serene!"

When they walked up on the porch which was decorated with pumpkins, some made into jack-o-lanterns, with toothless grins, and hair of corn silk, they probably thought, "How clever! I must remember that!"

When they were greeted by their charming hostess and shown into her lovely home with its large, cheery, family-style kitchen, its tastefully-furnished dining room and living room, they must have felt very welcome. And as the afternoon progressed, they too, no doubt were delighted to find that farm homes do have inside plumbing, — and very attractive plumbing, at that.

When they were served delicious cheesecake and coffee from delicate china, they must have thought, "This would be nice to serve at PTA," and asked their hostess for the recipe — which she willingly gave.

When the Farm Bureau Women began telling of their organization, their objectives and beliefs, the city guests were undoubtedly amazed by the knowledge with

which these farm women talked of national and international affairs.

They had heard of Farm Bureau, of course, especially since the recent wheat referendum, but they had no idea of its size and influence.

And as the afternoon of informative fellowship drew to a close, they must have been very reluctant to leave. They surely felt it was a time well spent.

Mrs. Allie Buth took her guests to see the cows being milked, a new experience for some of the city residents. As they watched the cows "march" in orderly fashion, one behind the other, each turning into its stall . . . one of the women remarked, "Why, they must know how to count! They know just which one is theirs!"

Explaining why each cow had its own stall, the Buth's told the women that some eat more than others and that their feeding bins contained different amounts of feed.

Another woman exclaimed, "Well, that makes sense. I do the same thing at the dinner table for my children."

At the Elton Smith farm, city guests were intrigued by the operation of the milking parlor where

milk flowed directly from the cow through stainless steel pipelines to an 800-gallon refrigerated bulk tank.

Questions flew thick and fast as they watched corn being picked mechanically and elevated by machine into the large storage crib.

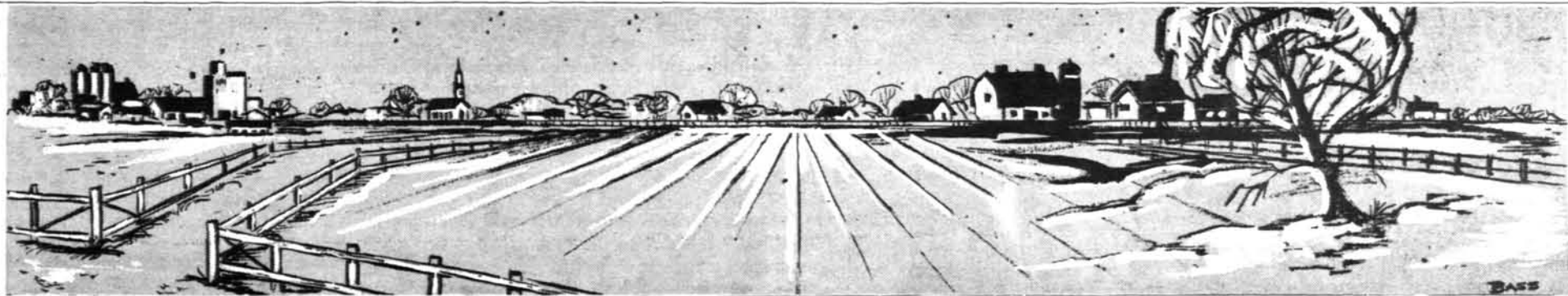
When the guests began to say their thanks and farewells, one of the urbanites declared she would love to stay at the farm for a week.

Elton Smith, MFB board member, told her she would be most welcome, but that people who stayed around a farm usually got a job to do. The city visitor replied, "I'd love it."

Some of the comments heard following these unique "adventures in rural-urban understanding" prove that the project of the Kent FB Women was a success: "I never thought I would like to live on a farm, but rather envied your lovely home and beautiful wide-open spaces."

And . . . "If farms went out of existence, we'd probably have to settle for food pills! We'd hate for that to happen . . . we like to eat too well!"

But probably most indicative of the success of the project is the enthusiasm with which the urban women are planning for visits by their farm friends to the city. It will be interesting to watch the results of Part II of this outstanding exercise.



Farm Bureau Market Place

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SPECIAL RATE to Farm Bureau members: 25 words for \$2.00 each edition. Additional words 10 cents each per edition. Figures like 12 or \$12.50 count as one word. NON-MEMBER advertisers: 15 cents per word one edition. Two or more editions take rate of 10 cents per word per edition. All classified ads are cash with order, and copy MUST be in by 20th of the month.

3 BUSINESS OPPORTUNITIES

LEARN AUCTIONEERING. Free catalog. Missouri Auction School, 1330-11 Linwood, Kansas City, Missouri. 64109. (11-tf-13b) 3

6 DOGS

REGISTERED ENGLISH SHEPHERDS. Ideal Christmas gifts. Choice of 15 puppies, \$25.00. All-purpose farm dogs, Natural heelers, Crusader bloodline. Will ship. Homer Johnson, Marshall, Michigan. (Calhoun County) (12-1t-25p) 6

ENGLISH SHEPHERD PUPS from our own good working stock dogs—\$20.00 here. Bradley Acres, Springport, Michigan. (Jackson County) (12-1t-16p) 6

10 FARMS FOR SALE

FARMLAND, seven miles northwest of St. Johns, 220 acres Grade A dairy. Many good buildings—114 acres adjoining 160 acres nearby. Well drained productive soil. Possession March 1st. Please write Fred Mohnke, owner, 300 Railroad East, St. Johns, Michigan. (Clinton County) (11-2t-36p) 10

14 FOR SALE

POULTRY/PRODUCE CRATES—Lumber Products Co., Ceresco, Michigan. Phone 616-963-0532. (12-12t-10p) 14

SAW MILL—12 ft. Two bunk carriage 44 ft. track, 56 inch insert tooth saw, complete with continental power plant, cut off saw, power feed pallet saw, automatic rip saw for crating slates. Martin DeYoung, R#1, Ada, Michigan. Phone OR 6-2019. (Kent County) (12-1t-39p) 14

14 FOR SALE

POTTER WALNUT CRACKERS—Cracks any type nut. Write for particulars. Potter, Box 930, Sapulpa, Oklahoma. (10-3t-15b) 14

20 LIVESTOCK

CATTLE FEEDERS—Feed high analysis Perfect Balancer 8% phosphate mineral feed. Feed free choice. Put plain salt in one container and Perfect Balancer Mineral in another container. The animal knows which one he needs. Get Perfect Balancer mineral at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-47b) 20

MILKING SHORTHORN BULLS, calves up to breeding age. By our noted sire and from Record of Merit dams. Stanley M. Powell, Ingelside Farms, R. 1, Box 238, Ionia, Michigan. (Ionia County) (tf-25b) 20

DAIRYMEN—Use Perfect Balancer 8% phosphate mineral feed. Mix one pound of Perfect Balancer to every 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-40b) 20

20 LIVESTOCK

FEEDING HOGS? Use salt free, high analysis Perfect Balancer 8% phosphate mineral feed in your hog feed. Mix one pound of Perfect Balancer with each 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-50b) 20

THE LAST FEEDER SALE OF 1963 will be held at the stockyards in Lincoln, Michigan, Thursday, December 5th. Get good northern Michigan feeders to fill your feedlots. Sale starts at 1:00 p.m. (Alcona County) (12-1t-32p) 20

FOR SALE—20 Holstein Heifers, vac. and tested, 750 lbs., also 20 Holstein Heifers 600 lbs., 20c lb., all open. Ed Tanis, Jenison, Michigan. Phone MO 9-9226. (Ottawa County) (11-2t-26b) 20

FOR SALE—Purebred Yearling Corriedale Rams—price \$40.00. Herman Wiedman, 12985 Wilbur Rd., Clinton, Michigan. Phone 456-4789. (Lenawee County) (11-2t-17p) 20

22 NURSERY STOCK

SENSATIONAL APPLE DISCOVERIES—Exclusive patented Starkspur Golden Delicious and famous Starkrimson! New spur-type trees bear years earlier. Also Dwarf Trees for Giant-size Apples, Peaches, Pears for backyard and orchards. Stark-Burbank Standard Fruit Trees, Roses, Shrubs. Color-Photo Catalog Free. Stark Bro's, Dept. 30564, Louisiana, Mo. (7-9t-48b) 22

26 POULTRY

DAY OLD OR STARTED PULLETS—The DeKalb profit pullet. Accepted by the smart poultryman for high egg production, superior egg quality, greater feed efficiency. If you keep records, you'll keep DeKalbs. Write for prices and catalog. KLAGER HATCHERIES, Bridgewater, Michigan. Telephone: Saline HAZEL 9-7087, Manchester Garden 8-3034 (Washtenaw County) (tf-46b) 26

26 POULTRY

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KLAGER'S DeKALB PROFIT PULLETS—Sixteen weeks and older. The proven Hybrid. Raised under ideal conditions by experienced poultrymen. Growing birds inspected weekly by trained staff. Birds on full feed, vaccinated, debeaked, true to age, and delivered in clean coops. See them! We have a grower near you. Birds raised on Farm Bureau feed. KLAGER HATCHERIES, Bridgewater, Michigan. Telephone: Saline, HAZEL 9-7087, Manchester Garden 8-3034. (Washtenaw County) (tf-72b) 26

POULTRYMEN—Use Perfect Balancer, 8% phosphate mineral feed in your ground feed. Eliminate soft shelled eggs. Mix 3 lbs. per 100 lbs. feed. The Gelatin Bone Co., Romeo, Michigan. (tf-25b) 26

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31 SILOS

NEW C&B CORRUGATED CEMENT STAVE SILOS—now built with acid resistant plastic on inside. By any standard of comparison the finest cement stave silo and most for the money. NO DOWN PAYMENT—easy terms. Complete systematic feeding also available. C&B Silo Company, Charlotte, Michigan. (tf-44b) 31

34 WANTED

WANTED—Live disabled cows and horses. Pay up to \$40. We have a truck in these counties to pick up every day: Sanilac, Huron, St. Clair, Lapeer, Macomb, Genesee, Tuscola, Oakland, Saginaw, Shiawassee, Livingston, Lenawee. Phone anytime RA 7-9765, or write Fur Farm Foods, Inc., Richmond, Michigan. (Macomb County) (9-4t-45p) 34

WANTED: Man and wife to manage Farm and Infirmary. References required. Write Michigan Farm News, Box 960, Lansing, Michigan. (12-3t-19b) 34

35 WOMEN

FREE NEEDLECRAFT CATALOG! Embroidery, Knitting, New Ideas! Merribee, Dept. 633, 2727 West 7th St., Fort Worth Texas. (12-1t-16b) 35

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Dick Braman, Secretary
ASHLEY, MICHIGAN

"Majority Rule" Can Derail the Freedom Train

Prepared by the Education and Research Department
Michigan Farm Bureau

Are you being sold a bogus deed to the Brooklyn Bridge? Some political propositions pushed upon the American people today may appear sound on the surface until you look deeply into them. The demagogue wishing to sell his proposition to the public tries to create a surface-sheen of truth. He makes some "sales", of course.

The average person cannot tell the difference between a "culture" pearl and a natural pearl. Yet, one is worth a few cents—the other may be worth a fortune. Only an X-Ray can reveal the difference, the artificial core of the culture pearl—the genuine heart of the natural pearl.

This difference applies to political principles. Today, basic principles of American government are under attack. And it is easy to give a word-gloss of "freedom and democracy" to any idea. Hence all ideas must be examined deeply to discover their true basis. On what principle are they founded? Will they aid or destroy the basic freedoms of men?

One of the "false gems" being sold in today's political market is the principle of "majority rule." It is found in many forms. Even Soviet dictators talk of "democracy and the People's Government." People are led to believe that they, not the dictators, are in control.

Here in our nation we meet another version of the same idea. This time it wears the mask of "One Man—One Vote"—which is majority rule. In all such propositions the argument is that the majority—AND ONLY THE MAJORITY—should have an effective voice in government or the group.

Strangling of Minority Rights

Take a close look at "majority rule." The original writers of our Constitution recognized that majorities—UNLIMITED BY THE NEED TO COMPROMISE—can gain ruthless power. Under absolute majority rule, individuals may have no rights nor privileges beyond those granted by the majority. Minorities must bow to the will of the majority completely, regardless of the consequences to their own interests!

Thomas Jefferson and James Madison both declared that, under majority rule, decisions can be made by sheer voting power. Those enjoying this position can promote their selfish ends by sheer power of numbers and at the expense of those who lack this voting strength.

Those who wrote our U.S. Constitution recognized that "minorities are people, too!" Government "with the consent of the governed" must include some power of consent by those who lack the authority of numbers.

Actually, the founders of our government sought to bring some balance of power into the picture—to avoid complete dominance by any individuals, any minority groups or any majority groups. The stage was set so that powers were limited, and compromise in the interests of everyone would be the normal rule of affairs.

Group Agreement and Moral Principles

Is mass agreement the standard and creator of MORAL rightness?

Conscience is an individual voice only. Masses of people have no feeling of personal necessity to do right to others. They are unconscious of their part in group injury to others. They will excuse immoral acts, raw cruelties and injustices in the name of benefits to the group.

Public conduct swings around emotional attitudes often com-

pletely severed from moral thought. If public action brings hardship to others, the individual shunts aside personal responsibility for it.

"It is not my fault," he says. "THEY did it! THEY—the people!" It is thus an easy thing to hide behind the action of the masses. No person is to blame! "I wash my hands of all responsibility," said Pilate at the trial of Christ. "The people shall decide!"

Pilate put the police power of the Roman State behind the people's decision. The multitude decided. They chose to release Barabbas—a thief. They voted with crowd clamor to crucify Christ. The power lay with the majority!

Christ taught that within man's personal soul lay a spiritual power exceeding the power of the Roman State or the Hebrew priesthood. Through it men could become free! This challenged the traditional authority—both Roman and Hebrew. It was heresy!

Shed the Shackles of Prejudice

Was Christ wrong? Should He have yielded to popular opinion? When does blind intolerance become right, if ever? Is the mob the measure of morality? It can become so. It does so in lynchings and in "goon squads."

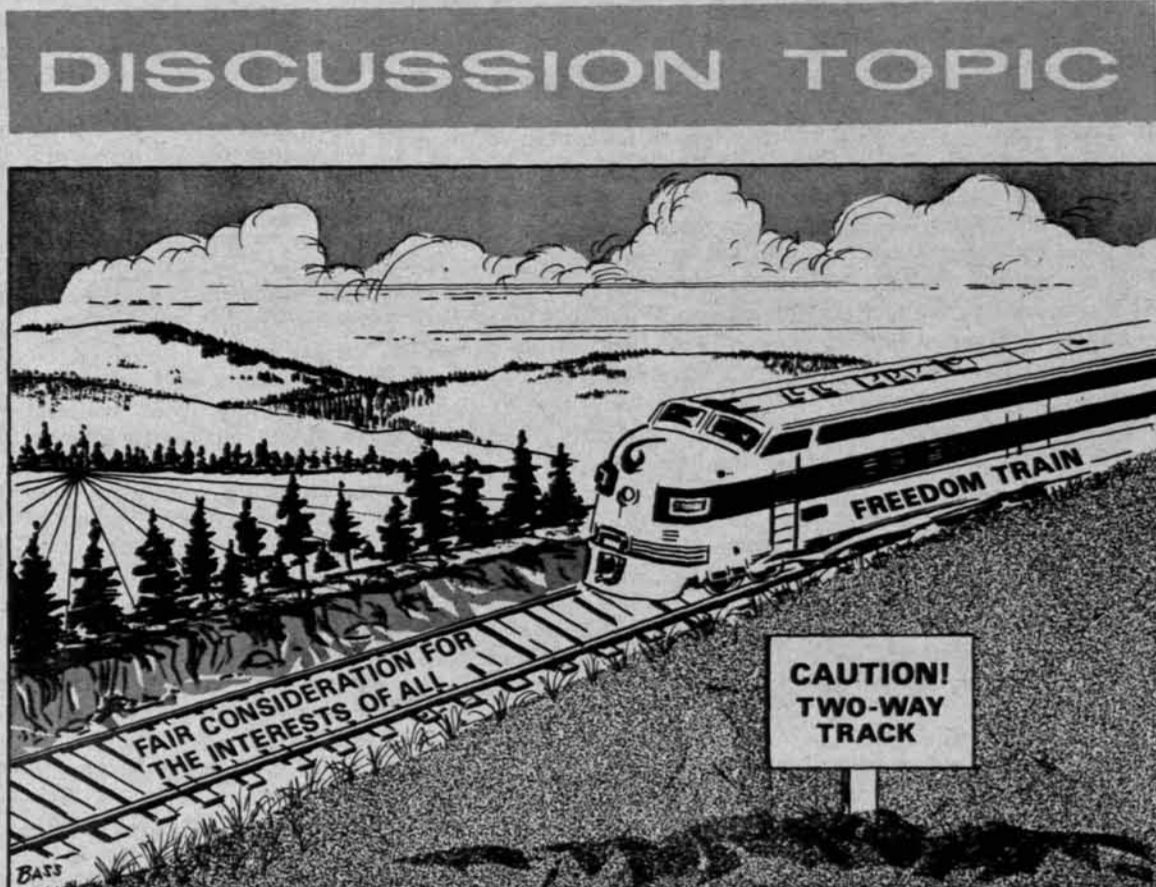
Today, some people measure SUCCESS by group approval or popularity. Yet, in human history, those who have contributed to enlarging human vision and to progress have often had to stand alone against popular opinion. Truth has come so often from persons who have dared to call falsehood "Poison." Masses have often welded the shackles of prejudice.

But examine today's world. Is intolerance on the grow? Today "prejudice-power" can be generated by modern means of communication—fast—fast! Propaganda campaigns fly through the air to excite our loudspeakers and to light our TV screens.

Recently plans were laid before government officials by certain left-wing advocates of "majority rule" outlining ways to destroy what they viciously label "The Radical Right." This emotionally prejudiced term is being spread across the land by brochures, pamphlets and articles in the public press.

One vicious prong of this campaign appeared in 1963—a campaign to brand all conservative people (those who look critically on the views of the ones who seek control) as being "mentally deranged and demented."

This would not only open the



way to imprisonment of their opposition, but would aim to prejudice public attitudes against the ideas of conservative people. But the real question becomes, "Who is mentally deranged?—the branders or the branded?"

Majorities can use their power to dictate their own rules—decide that "Americanism" means full government control over all operations of the nation. When they speak of the "public" they mean no one but themselves. And since masses never rule, as such, their leaders assume the power of dictators.

When the Meaning of Freedom Is Real

The "genuine pearl" of real American freedom must aim at "liberty and justice for ALL." It cannot be merely a freedom for some to do with others as they choose, through majority power or other political advantage.

In a truly free nation, rights are not bent to favor ANY group or class. Nor are such rights denied to any. Neither majorities nor minorities can oppress their opposition without violating the laws of the land. Such is the climate of real freedom. There is opportunity for everyone.

This principle of "give and take in fairness and respect" has been an American tradition in the past. The Christian principle of the Golden Rule has guided men in their relations—whether majority or minority. At times some ambitious people have forgotten, but the nation as a whole has held mutual respect for the rights of others.

Constitutions Gave Minorities Protection

Minorities can do little to protect themselves through the strength of their vote. So our Constitutions were designed to protect them.

Today we hear much clamor to rewrite our Constitutions so as to concentrate the power of government in those places where the majorities live—to destroy the implements of compromise available to minority areas of the land. Courts are challenged to render decisions to make this change.

What do minority people stand to lose? Perhaps we should note some of the things that Constitu-

tional government has provided for minorities. Then we may place more value on keeping our Constitutions intact!

1. Minorities have been given a sufficient voice in government to compel compromise on issues and actions affecting their interests. Thus—equal voting power in the Senate of the U.S. Also, many powers of government were reserved to the states and the people rather than being centered in the federal government.

2. Individual citizens were guaranteed equal protection of the laws. Note the present day twist being given to this provision. To "majority rulers", equal protection means "equal power for each man's vote" in electing both Houses of the Legislature. There is talk of this for Congress, too. This is absolute majority rule. It removes such protection as minorities have had.

3. All citizens were given rights to the necessary services of government. The police, for example would show no favor nor discrimination in applying or enforcing of the laws. Life and property would have impartial protection.

Yet instances are reported where the police have looked away while strikers destroyed others' property or did personal injury. Strikes are a "legal collective action." Is violence becoming an accepted part of the collective bargaining process? Do some have rights to protection—others not?

4. Equal consideration was to be given to all citizens in the courts of the land. Judges were to apply the laws without favor. Is it impartial when judges hand down decisions against minorities? Yet some judges rule for control of the Legislative Houses by majority areas only. They rule our State Senate apportionment "unconstitutional." Is the U.S. Senate next?

Our Constitutions provide many more protections for minorities and persons. Citizens should study them to discover what they can lose—especially noting the Bill of Rights.

A Nation Divided Against Itself

Our American nation can lose as a leader in world advancement

by the very conflict initiated by the majority rule agitators. The American people become split in their goals and ideals. A loss of teamwork in creative efforts and the exhaustion of our energy in internal conflicts over fundamental issues can destroy our productive energy and initiative. Nations which have bred internal class conflicts have paid a heavy penalty in the loss of their peace and prosperity. Class discrimination has often led to revolt. In a climate of true freedom, there is little need for violence.

Majority decisions play a key role in our daily lives—in the order of our group meetings. Since decisions must be made, this is proper. If self-government is to exist on any considerate basis, there must be time for compromise.

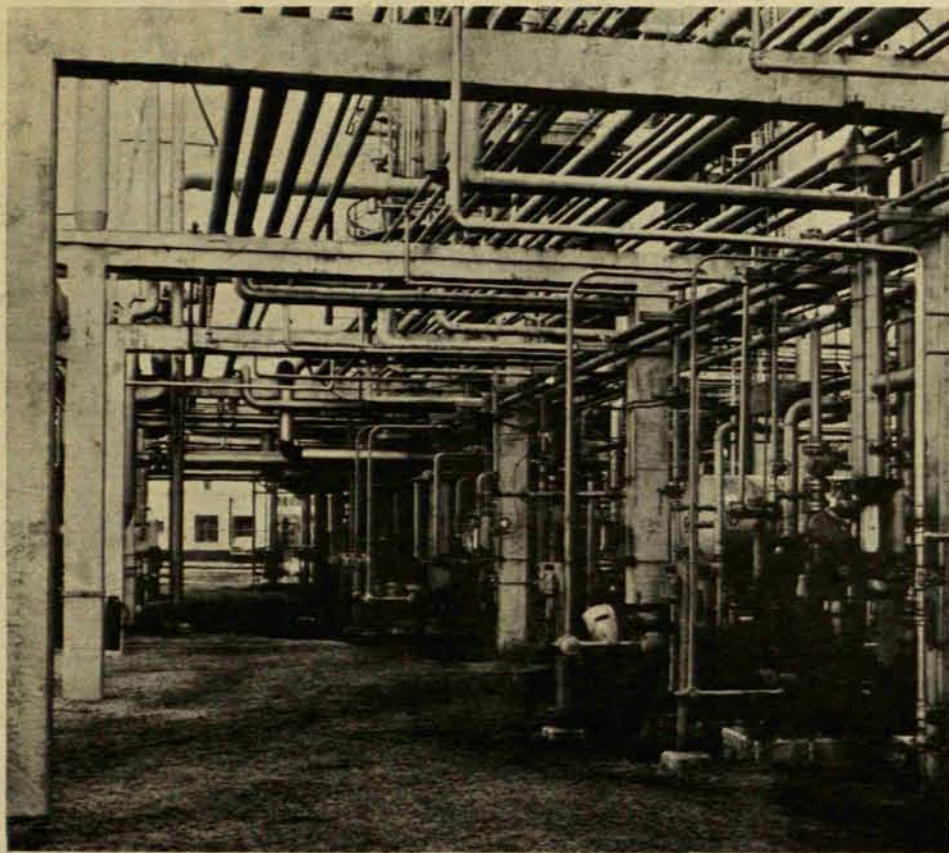
We do not accept majority decision to destroy the rights and privileges of other men in our group decisions. The minority is given its proper right to be heard on issues and to promote the acceptance of its ideas.

But in a nation, absolute rule by any group becomes one-party rule. Power-hungry groups can outlaw opposition and may do so. Totalitarian nations become one-party nations, and voting becomes mere window-dressing. There is no compromise.

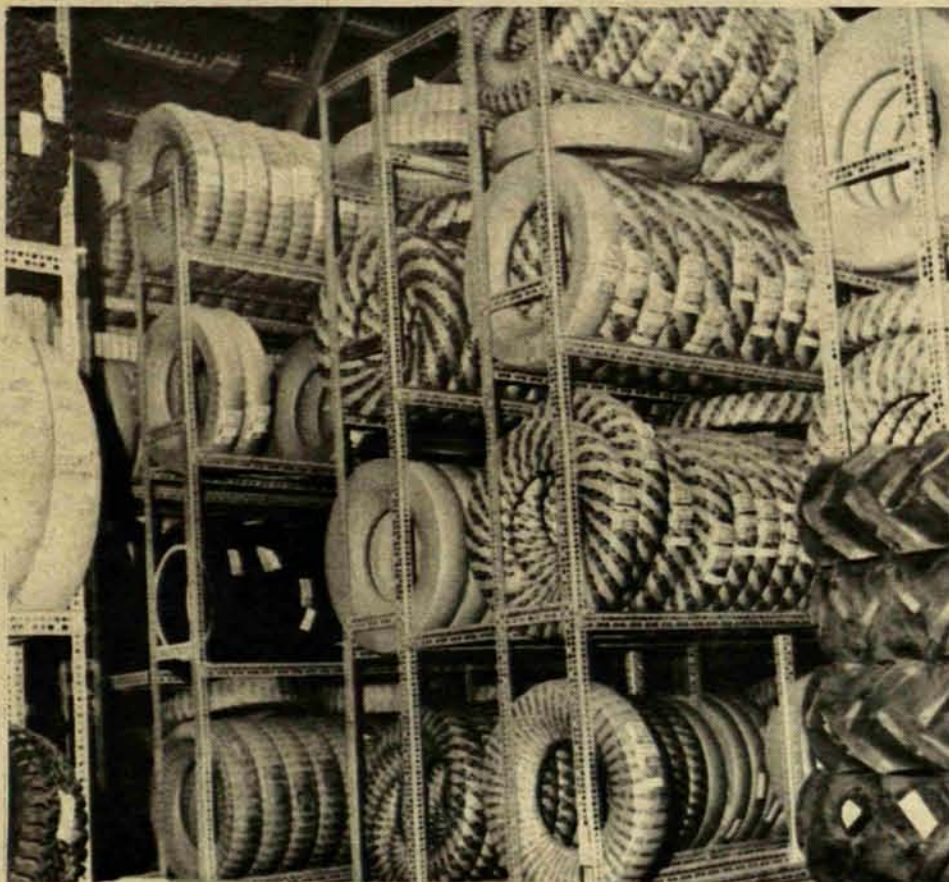
Have you noticed that "Majority Rulers" today are branding ANY defense of the basic principles of American freedom as "partisan issues?" "Freedom", to such people means merely "freedom to rule by the power of the vote" it does not mean fair and considerate compromise for all—as established in our Constitution.

QUESTIONS

1. When you decide on proposals in your group meetings, how does compromise between majorities and minorities enter into your decisions?
2. Is minority rule or majority rule the more acceptable? Or is neither to be given absolute control?
3. Should a majority of all registered voters decide to issue bonds for a local project when these bonds are to be paid from property taxes? What is the issue here?



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