"WE ARE MUCH AGGRIEVED ••• 

"We are much aggrieved by the violent and un
warranted assassination of our great elected leader,
President Kennedy, and that it must now become a
part of the history and heritage of this great
land. We express our individual and organizational
sympathy to Mrs. Kennedy, to Caroline and John
Junior, and to other members of the Kennedy
family and their friends. We have the deepest,
most profound sympathy for their personal loss."

(Portion of Farm Bureau statement following death
of President Kennedy)

Two runners-up, both named "Judy," were also selected by the
judges. They are Judy Main, Lakeview, and Judith Vallender,
Beaverton. Miss Main (16) is the daughter of Mr. and Mrs. Archie
Main, Jr. She is a junior in high school and a member of her local
4-H Club. She plays in the Lakeview school band and is a drum
majorette.

Miss Vallender (21), daughter of Mr. and Mrs. Donald Vallen
der, is a senior at Michigan State University. She has been active
in Girl Scout work and teaches Sunday School at the off-campus
Eastminster Presbyterian Church.

American Annual Convention Set

Michigan farmers in record numbers are expected to take
advantage of this year's nearby annual meeting of the American
Farm Bureau Federation, to be held in Chicago's Civic Opera
House, December 9-12.

Special interest sessions will be held in nearby hotels, includ-
ing the Morrison Hotel, where the Michigan delegation will be
housed.

Michigan Representative Gerald R. Ford, Jr., will be among
the speakers before the general sessions of Tuesday and Wednes-
day, December 10-11.

Representative Ford is nationally recognized as a prominent
member of the House Appropriations Committee. Others on the
speaking program include Minnesota Senator Hubert Humphrey,
former member of the Senate Agriculture Committee.

Although no special bus or train
arrangements have been made,
dozens of privately arranged car-
caravans are scheduled to leave
all parts of Michigan for the big
meeting, which each year attracts
some 5,000 farmers from all states.

Hawaii and Puerto Rico tradi-
tionally send delegations,
while Alaska, the only state without an
organized Farm Bureau, usually
sends observers.

It is customary that the con-
ventions alternate between Chica-
go and other parts of the nation,
**Editorial**

**Accent on YOU-th**

There were at least two evident differences between this year's 44th annual Michigan Farm Bureau convention and those of previous years. Those attending appeared to be of a younger age group—and they were more vocal. They took their responsibilities seriously, and they were conscious of their need to "speak up."

This was a "member's convention." If you missed it, you missed a good one, because it was geared to YOU. And it was geared to YOUTH.

The "Princess Parade" with 22 lovely farm girls—spotlighted at the big-than-usual annual banquet program helped place emphasis on youth. The "Talk Meet" and "Talent Find" events were well-conducted and a credit to Farm Bureau Young People.

Farm youngsters entertained the crowd on a number of occasions. The tiny tots and larger children of the Carges Youth Choir gave an inspiration. "You'll find no future juvenile delinquents in this group," one convention-goer remarked. 4-H Share the Facts contest winners entertained the crowd at the Awards Night program and our Young People's talent contest winner was superb.

To begin, the crowd appeared larger than "normal" with some of the old-timers saying that there were more people present at any previous convention. "Largest crowd in at least a decade," one official said.

Rooms for the commodity and other special interest sessions were jammed with delegates and visitors alike, probably because of the questions in or out of session they brought in. Some of the rooms were too small, and the conferences shifted to larger quarters.

The weather was good—a little too good. They stirred up such interest that it was almost impossible to stop the discussions they started.

A spirited audience took part in the Fruits and Vegetables session. An hour of the program could hardly be stopped. Much the same happened in the Dairy section where those attending almost failed to leave in time for the evening program.

Both the Women's sessions and the Young People's annual meeting (held the Saturday previous to the AFB convention) were unusually well-attended. The Young People doubled their last year's crowd and enthusiasm was high. The Farm Bureau Women almost filled the main floor of the huge MSU auditorium for their program.

The wheat referendum really stirred up farmers; one delegate felt that interest in the elections and the state of resolutions was the reason for the larger crowd and the added interest.

One farmer said that the extra amount of time given to the resolutions because of a shortened formal speaking program, was a major reason for the wider participation. "Give people a chance, and they will take hold," one man said.

There was no question about delegates "talking back" of the plans of today's farmers. They amended amendments, "tabled"—considered and then re-considered some of the issues. They were nimble with parliamentary procedure, proving once again that there is little that farmers cannot do, and do well, if they set themselves to it.

Lawyers referred to the adroit manner with which the members handled the 130 policy resolutions into a program of work for 1964 that truly reflected their own thinking. They commended the Committee on Resolutions for surveying, then redrafting, then again clearing with us as to whether it was the Resolutions Committee propose this issue—"this wording?" If they didn't like it, they changed it or killed it.

Perhaps the reason why this annual meeting was "better-than-ever," runs deeper than is at first apparent. Perhaps Farm Bureau is now more in tune than ever before with the real needs of farmers. The kind of farmers who run today's modernized farms are knowledgeable people.

They know what they think and are not afraid to tell others.

M.W.
Farmers Petroleum—Another Good Year

This is a report of a busy, satisfying year which may well be remembered as a turning point in the long march by Government toward taking over the rights of the individual.

These issues in months past were big. They required quick action and help from each member, from community and county leaders.

Among the important issues we faced were: the regular session of the legislature with more than a thousand bills examined and compared with Farm Bureau policy; the vote on the New Constitution and the recent challenge (court action) on the amendment issue still hangs over our heads; and the Wheat Referendum and the special tax session of the Legislature.

Early in the legislative session, the work of Cooperative Agricultural Extension and Experiment Stations was threatened by heavy cuts in appropriations.

Farm Bureau members were quick to let their representatives know how they felt. After stormy hearings, the monies were substantially restored to previous levels.

Of great importance to Michigan agriculture and Farm Bureau was the fight to control the Cereal Leaf Beetle and the Japanese Beetle.

Farm Bureau asked for, and helped obtain restoration of funds spent in the emergency control period. We succeeded too, in helping obtain restoration of funds to help us combat the fight to control the Leaf Beetle and the Japanese Beetle.

Lawrence Boger, chairman of the Michigan Farm Bureau, has spent almost his entire life in the service of farmers of Michigan. He manages, is in Allegan county. Michigan's nearly 80% "No" vote was one of the highest.

Farmers who had not joined Farm Bureau before, joined during or following the wheat referendum, and our many Michigan issues were all part of the reason why the Michigan Farm Bureau made a membership gain of nearly 700 more family memberships over last year.

**TEAMWORK DID IT**

Credit for this gain belongs to the volunteer leaders in each county who gave so much of themselves in Roll-Call work. Teamwork between communities, counties and the Michigan Farm Bureau in the 37 counties "busting goal" this past year, more than have done so in any of the past three years.

A total of 48 counties made a membership gain. At the same time we recorded the lowest "back-door" loss in our history, a modest 6.1%. Together these added up to our first state membership increase this year.

**LOOK AHEAD**

Is agriculture on the right track for a better future? This question is one that we must ask ourselves. They look to their Michigan Farm Bureau staff members for answers to this and other questions.

How well these questions have been answered can be seen in how well Farm Bureau is accepted and respected by others.

The Michigan Farm Bureau works with nearly 100 ag-related groups, Farm Bureau's advice and help is frequently sought.

We saw again this year how important it is to have a strong membership base. Those who challenged us, did so on the false assumption that the leadership and the membership could be separated. They just couldn't. They could cause the kind of confusion that would stop our membership growth.

The opposite happened.

**TWIN CHALLENGES**

The same critics that tried to make us believe we would lose members by opposing the wheat referendum, have turned their attention to our efforts in marketing; We must answer them with a continued record of success, a record of growth in our marketing program.

It is in this area that our greatest service, our greatest growth and our greatest opportunity lie.

I call upon every Farm Bureau member, every Community Group and every Farm Bureau to meet the "twin challenges." These are the challenges of helping farm operators grow to grow through market power, and the challenge to support that market power with more leadership, more money, more votes. We made a membership gain this year. When we follow it with a continued record of success, a record of growth in our market programs, we can fully turn attention to the other goals of program and policy.

Farmers Petroleum—Another Good Year

The 15th annual meeting of Farmers Petroleum Cooperative, Inc., was held at Kellogg Center, MSU, November 29. A large crowd took advantage of an unusual meeting setting that combined in part, the annual Michigan Farm Bureau Institute and the Petroleum meeting.

A noon banquet session launched the final part of the Institute program, and opened the main work session for the Farmers Petroleum Cooperative, Inc.

Allan B. Kline, former president of the American Farm Bureau Federation, and a whirling dervish himself on being "mostly a plain hog farmer," addressed the joint session on "Forests, Farms and Government."—Kline drew some interesting parallels that held the crowd rapt attention and brought occasional chuckles.

In 1958, Kline received the United States Chamber of Commerce "Great Living Americans Award." He once served as a member of the United States team in the Japanese negotiations in Geneva, and as president of the International Federation of Agricultural Producers.

Others on the program included Lawrence Boger, chairman of the Michigan Department of Agricultural Economics at Michigan State University, speaking on the topic, "Perspective on Agriculture."


In 1968, Kline received the "Rayburn" Award. He once served as a member of the United States team in the Japanese negotiations in Geneva, and as president of the International Federation of Agricultural Producers.

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The Death of Tax Reform

Thursday, November 14th saw the death of tax reform and the end of the special session of the Legislature.

The program proposed by Governor Romney was defeated in the House by a vote of 47 yes, 44 no. A proposed amendment to the income tax portion of the program was approved by more than a two-to-one majority in an election involving more than 1,000,000 voters of what is basically a non-agricultural state, and which had five other similar state-wide questions on the ballot.

The campaign for public understanding necessary for the passage of this amendment was sparked and led by the New Jersey Farm Bureau, which took the case to the voters by organizing a Citizen's Committee to "Save Open Space," (S.O.S.) and which enlisted the aid of many non-farm groups.

As It Looks from Here

The Mexican Labor Law (P.L. 78) will be extended for one year unless President Johnson vetoes the measure. Farm Bureau has vigorously supported this program.

It is not expected that the President will veto the bill, which sets December 31, 1964 as the termination date for the program under which some 14,000 Mexican National workers have been coming into Michigan annually.

The program, which has provided Mexico with an important source of dollar revenue and which has provided a source of dependable labor to American farmers, will probably not be extended again. Several Michigan Congressmen and observers who were on the scene warned that further extensions are not in prospect.

The vote in the House on October 31 reversed the action taken by the House on May 29 when a similar measure was defeated by 16 votes. On October 31, the bill to extend the program passed by a vote of 175 to 108.

Michigan Congressmen voting for the bill and to extend the program were:

Mender, Johannes, Hitchinson, Ford, Chamberlain, Hay, Griffin, Cederberg, Knox, Brownfield and Stuebel.

Voting NO were:

Nedzi, Bennett, Diggs and Dingell.

The bill was passed by the House without amendment. The Senate had attached amendments which would hamper the administration of the program. The bill now goes to conference to iron out the differences between the two houses.

Congressman Hutchinson, from Michigan's 4th District, who spoke and voted for the measure, told Michigan Farm Bureau: "The depth of the opposition to this amendment is the likelihood that it will not be further extended. Michigan agriculture will do well to assume no further extension beyond next year."

The termination of this program may mean more to Michigan than appears on the surface.

Many of the seasonal workers from Texas and other southern states have been available in Michigan because Mexican Nationals have provided supplemental farm labor in those states. As these workers are not available, it is probable that many seasonal workers will not make the journey to Michigan.

Another representative concerned with the ever increasing property tax burden said that it was his observation that "no one wanted an unfair tax advantage over his neighbor, but on the other hand, a sense seemed to mind having a fair advantage over his neighbor." It is certain that the need for tax reform hasn't changed.

Those voting to kill the program will tell you "I am for tax reform BUT" — and then will list numerous reasons why they wouldn't support "this particular program."

It is interesting to note the hardy little effort to be constructive and devise a program acceptable to them.

Those who voted for the program proved they are for tax reform and will tell you "Yes, there were changes that had to be made, but if there had been any attempt at all, the burden would have been alleviated and there had been a real desire on the part of all Legislators to do so."

After it was over, one representative from a rural county said he didn't agree with Mr. Griffin because he knew it must come in Michigan and this program provided substantial property tax relief to farmers in his county.

He is fearful that next time farmers might not fare so well.

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New Jersey Farmers Win!

Michigan farmers take heart from the recent action of New Jersey voters who, in the November elections approved an amendment to their State Constitution which now requires all land "actively devoted to agriculture or horticultural use" assessed only according to the value it has for that purpose.

Significantly, this amendment was approved by more than a two-to-one majority in an election involving more than 1,000,000 voters of what is basically a non-agricultural state, and which had five other similar state-wide questions on the ballot.

The campaign for public understanding necessary for the passage of this amendment was sparked and led by the New Jersey Farm Bureau, which took the case to the voters by organizing a Citizen's Committee to "Save Open Space," (S.O.S.) and which enlisted the aid of many non-farm groups.

New Jersey's action offers farmers some real effective tax relief of the kind badly needed in many states, including Michigan. Here, assessment of farm land for its agricultural production value instead of some nebulous "potato value," is part of the Farm Bureau tax reform program.

Voting delegates to the recent 44th annual meeting of the Michigan Farm Bureau reaffirmed their recognition that outdated assessment practices in Michigan frequently cause farm land to be assessed at "market value." This is becoming a major problem around growing city areas where land may be regarded as usable for subdivision or similar purposes even when in full crop production.

In one recent Michigan case, 245 acres of strictly farm land bore a tax of $2,350. Another farm has a rental price of $10 per acre and a tax of NINE DOLLARS PER ACRE!

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As these workers are not available, it is probable that many seasonal workers will not make the journey to Michigan.

Michigan, the heart of one of the greatest industrial concentrations the world has ever known, is also recognized for its agriculture. A fine example of industry and agriculture joining hands and working together is the BEET SUGAR INDUSTRY of Michigan. These farmers and efficient industrial food processors provide the Michigan consumer with a product of which he can be justly proud — . . . MICHIGAN MADE PURE SUGAR. Remember to ask for MICHIGAN MADE PURE SUGAR the next time you shop. By name or BIG CHIEF SUGAR grown-in-Michigan, processed in Michigan and sold in Michigan.
MICHAHAN’S “SUGAR BOWL” COULD BE BIGGER

By Larry Ewing
Market News-Research Division

To the average American, sugar is something he puts in coffee and comes from the local supermarket. He reacts strongly when it is not available, such as in war time, or when the prices go up as they did this year, and he consumes about 104 pounds each year.

Although the per capita consumption of sugar has remained steady, the increasing population has increased the demand. Each year, the United States needs an additional 150-190 thousand tons of sugar to meet this demand.

Who will produce this sugar?

The sugar Act of 1962 requires that 65 percent of this annual increase should be supplied by domestic producers. This means that sugar producers, both cane and beet, have the opportunity to produce some 30,000 tons more sugar each year.

In 1838 the first sugar factory built in the U.S. was erected in White Pigeon, Michigan. Although the outer shell of the plants are old, the equipment inside is modern and efficient, and the factories are built in 1902. The state's facilities rate high in the nation in terms of obtaining the maximum amount of sugar per ton of beets.

Expansion within these factories has been constant. Sugar beet production has shifted rapidly in Michigan. At one time, beets were grown in all parts of the state—including the Upper Peninsula; but in the last two years, only 12 counties produced the state's total beet output.

Expansion of present facilities is one way to increase our sugar industry. However, because the sugar factories have been expanded and improved constantly, each new expansion today becomes increasingly more expensive.

The other alternative to increased sugar production facilities is the building of new plants. The decision to expand in this direction must be carefully weighed as the cost of a single new factory ranges between 16 and 20 million dollars.

A new factory would need about 30,000 acres of sugar beets to keep it operating. It would be a difficult job at best trying to find a location—and farmers willing to put those acres into beets.

Complicating the matter even more is the fact that transporting beets more than 30 miles is not economically sound.

Many feel that there is another group that must be taken into consideration—the politicians and the State Department. In the past, the sugar set has been used as a method of foreign aid—and very successfully. But there is the danger that it could become a political tool as well.

For example, our State Department could try to “save” Cuba and other countries by buying sugar from them to bolster their economies.

There is no doubt that Michigan's sugar economy could benefit from sound expansion of the sugar industry, but this can only be done if the leaders within the industry accept the challenge to promote this expansion on a sound and wise basis.

“Good things don't just happen—they are made to happen.”

WINFTER 1964
FARM BUREAU TOURS

FLORIDA SUNSHINE CARAVAN—January 26-February 6

GREGORY, Plainfield Farm Bureau
FREMONT, Fremont Co-op
JEDDO SAGINAW, Jeddo Co-op
CHESANING, Chesaning Farmers Co-op
CARO, Caro Farmers Co-op
COLUMBIA, Columbia Co-op
ELSTON, Elston Co-op
FREDON, Fredon Co-op
GREGORY, Gladstone Farm Bureau
HOUGHTON, Houghton Co-op
LAPEER, Lapeer County Co-op
LAPPE, Lappeer County Co-op
LAREDO, Laredo Co-op
WEST BRANCH, West Branch Farmers Cooperative

MONTHLY—February—March

HOOSIER TRAVEL SERVICE, INC.
120 East Washington St., Indianapolis 4, Indiana, ME 6-0517
Agents for Airlines, Railroads, Cruises, Steamship Lines, Hotels and Resorts.

TO KEEP THE MOUNTAINS OF BEETS COOL, the storage piles are “air-conditioned”—air ducts are placed laterally at the bottom of each pile and high capacity fans during the evening hours circulate cool night air through the beets.

FIVE

MICHIGAN FARM NEWS
December 1, 1963

FACTORY YARDS, sugar beets arrive from hundreds of farms throughout Michigan's 17-county beet growing area. After being quickly unloaded, the beets are placed in huge storage piles to await processing.

At the Factory Yards, sugar beets arrive from hundreds of farms throughout Michigan's 17-county beet growing area. After being quickly unloaded, the beets are placed in huge storage piles to await processing.
WFYC—Alma’s Voice of Agriculture...

"Farm Bureau at Work"

Listed are radio stations carrying Farm Bureau’s weekly 15-minute variety broadcasts on a regular basis. Tune in, — let your local station know that you appreciate this fine public service programming.

Adrian; Dial 1400... WABJ Saturday 12:35 p.m.
Albion; Dial 1360... WJLM Thursday 6:15 a.m.
Alliance; Dial 1350... WWVE Announced Locally
Alma; Dial 1280... WFYC Saturday 12:30 p.m.
Ann Arbor; Dial 1290... WOIA Monday 12:30 p.m.
Ann Arbor; Dial 1050... WPAC Thursday 7:20 a.m.
Battle Creek; Dial 930... WBCK Farm Bureau Features Monday thru Friday 12:35-1:00 a.m.
Battle Creek; Dial 1460... WELC Announced Locally
Bay City; Dial 1440... WBCM Saturday 12:45-1:15 p.m.
Bay City; Dial 1250... WBWC Announced Locally
Big Rapids; Dial 1460... WBNR Saturday 12:30-1:30 p.m.
Benton Harbor;... WHPB Dial 1060 Tuesday and Thursday 12:40-1:20 p.m.
Charlotte; Dial 1390... WCER Saturday Farm Show
Chesboygan; Dial 1240... WCHY Friday 1:05 p.m.
Clare; Dial 990... WCRM Friday 12:45-1:25 p.m.
Coldwater; Dial 1590... WTVB Saturday 6:15 a.m.

Detroit; Dial 760... WJIR Announced Locally
Dowagiac; Dial 1440... WDOM Saturday 12:15 p.m.
East Lansing; Dial 870... WKBV Saturday 10:30 a.m.
Escanaba; Dial 980... WDBC Saturday 11:35 a.m.
Gaylord; Dial 900... WATC Thursday noon
Grand Rapids; Dial 1490... WUFUR Dial 1370 Saturday 6:15 a.m.
Hancock; Dial 920... WMPL Announced Locally
Hastings; Dial 1220... WBCH Tuesday 12:30-2:30 p.m.
Houghton Lake;... WHCR Dial 1290 Monday 12:15-1:15 p.m.
Ionia; Dial 1430... WMPR Saturday 6:10 a.m.
Iron River; Dial 1230... WKIR Monday 11:45 a.m.
Jackson; Dial 1490... WJIB Saturday 6:15 a.m.
Jackson; Dial 910... WJMH Announced Locally
Jackson; Dial 1000... WJCO Announced Locally
Dial 1510, Announced Locally
Kalamazoo; Dial 1420... WKBG Friday 6:00 a.m.
Kalamazoo; Dial 1360... WMKI Announced Locally

The business of farming is most important to central Michigan’s economy and our station must be interested in the farmer’s welfare if we are to be successful, it is our responsibility,” said WFYC’s general manager, Gil Thomas.

Based on this policy, the 1000-watt station located on the 1280 spot on the radio dial, programs over four hours of agricultural information every week — exclusive of weather and general early morning shows.

In 1949 the station went on the air as an independent and has remained that way. Present facilities located on the flat fertile farm lands just outside of Alma were built in 1952, with an addition to the studios made in 1961.

A single 208-foot non-directional tower beams out the station’s programs “dawn to dusk.”

Thomas “wears two hats” — besides being general manager, he is also the farm director, and for the last four-and-a-half years has been doing the daily Rural Round-up from 12:15 to 12:30.

He is also an associate member of the Gratiot county Farm Bureau.

All together, the station has nine full-time employees, and uses two two-way radio cars to help speed up the local news coverage.

According to Thomas, the station is in the final stages of completing negotiations for the purchase of a station in Indiana, also located in a strong stable agricultural area.

“We feel,” he said, “that this is the type of community with which we are familiar and can best serve.”

Located within WFYC’s primary coverage area are 45,300 farmers having a total farm income of $57,758,000.

“Girl Friday.” Michigan’s own women’s editor answers questions from a visiting group of scouts from Alma’s Hillcrest school. No station is complete without an all-around woman today. She rounds out the regular morning shows with a feature on the farm every Friday.

Announced Locally

Monday thru Friday 12:35-1:00 p.m.

We are familiar and can best serve. Our coverage are 49,300 farmers with a total farm income of $57,758,000.

Located within WFYC’s primary coverage area are 45,300 farmers having a total farm income of $57,758,000.

A Question of Insurance

These are some of the questions farmers ask about life insurance, with formal answers supplied by the Institute of Life Insurance.

A. Considering that a home is probably the largest investment that is made by most families, the answer is yes. A special study of six large metropolitan areas by the U.S. Housing and Home Finance Agency shows that next to curtailment of income, death or illness of the home owner ranked as the major reason for enforcement loss of the home. Special term insurance policies provide protection that matches the mortgage as it reduces. When the mortgage is paid off the life insurance ends.

Q. “What’s the best way to use my life insurance dividend?”

A. There is no single "best way" to use them. The best way for you depends on your financial situation and your family’s needs. If your budget is tight, of course, your dividends can help make ends meet by giving you some extra cash or helping to pay your life insurance premium. But if you can get along without this money right now, your dividends can help build a better future for you and your family if you leave them with your life insurance company to draw interest or to provide you with additional paid-up insurance protection. The latter is particularly advantageous to younger adults, who can get two or three dollars of additional paid-up insurance for every dollar of dividends.
Mr. Dairy Farmer—

DON'T KID YOURSELF

WE NEED MORE PROMOTION, RIGHT?

AND SOMEBODY'S GOT TO PAY FOR IT, RIGHT?

WELL?

I'M THINKING, I'M THINKING

Most dairy farmers support their program

But this isn't enough. Competition from other foods, food substitutes and consumer goods is growing daily. It takes the support of every dairy farmer to protect and increase the market for our products.

Don't kid yourself. If sales shrink, so do our milk checks. Think it over.

"TELFARM"—Electronic Brain May Solve Farm Financial Problems

"TELFARM"... the new electronic farm record-keeping program sponsored by Michigan State University, is attracting a lot of attention in Michigan farm circles. The "mail record-keeping service," furnished by cooperating farmers, the TELFARM system links high-speed electronic machines to financial and family-living records, for a nominal cost.

A state-wide series of meetings are planned for December and early January to give all farmers a chance to learn more about the new service. All meetings begin at 10 a.m. and conclude at 3 p.m. Contact your County Agricultural Agent for meeting-place details. The date-schedule follows in alphabetical order.

Alcona, Dec. 13; Allegan, Dec. 9 and 16; Alpena, Dec. 5; Antrim, Dec. 17; Aroan, Dec. 3 and 9; Baraga, Jan. 10; Barry, Dec. 6 and 13; Benzie, Leelanau and Traverse, Dec. 16; Berrien, Dec. 19 and 17; Branch, Dec. 9 and 16; Charlevoix, Dec. 11; Clare, Dec. 10 and 17; Clinton, Dec. 12 and 19; Delta, Dec. 12 and 13; Dickinson, Dec. 10 and 11; Eaton, Dec. 6 and 13; Emmet, Dec. 17; Gladwin, Dec. 5 and 12; Gogebic, Jan. 9; Grootvleut, Dec. 12 and 19 and Jan. 7; Hillsdale, Dec. 10 and 17; Hurons, Dec. 4 and 11 and Jan. 7; Ionia, Dec. 11 and 18; Isico, Dec. 3 and 10; Iron, Jan. 8; Isabella, Dec. 5 and 12 and Jan. 9; Kent, Dec. 11 and 18; Keweenaw, Dec. 4 and 5; Lake and Mason, Dec. 18; Lapeer, Dec. 10 and 17 and Jan. 9; Lenawee, Dec. 6 and 13; Livingston, Dec. 5; Wayne, Dec. 9 and 16.

Local and Important

NEWS from the COUNTIES

TUSCOLA WINS AWARD

This year the Information Division offered an award for the best over-all information program conducted by a county Farm Bureau. Judges were pleased by the quality of entries, which brought tight competition for the top three spots.

First place went to Tuscola county, which this year was also named the Most Outstanding County Farm Bureau, among those with an office arrangement. Winning the divisional awards became a factor in the over-all final award, based on a comprehensive point system.

Otsego and Alcona counties were runners up for the award, with tight competition. Many counties with excellent programs failed to keep accurate records of their projects or failed to report them completely.

Mr. and Mrs. Clare Carpenter, of Cass City, work together on the Tuscola County Information Committee, where they make things hum with their releases and reports. The Information award-gift, (an attache case complete with desk pad and secretarial calendar, and containing a loaded "cartridge-type" camera), was selected to further help them and other committee members in "getting out the news" of Farm Bureau.

GENESEE BURNS MORTGAGE

The Genesee County Farm Bureau held a "mortgage burning" ceremony recently at their office on North Jennings Road, Flint. The Farm Bureau moved into the new quarters Dec. 13 and 20; Presque Isle, Dec. 6; Saginaw, Dec. 11 and 18 and Jan. 8; St. Clair, Dec. 12 and 19 and Jan. 9; St. Joseph, Dec. 5 and 12; Sanilac, Dec. 13 and 20 and Jan. 10; Schoolcraft, Jan. 6; Tuscola, Dec. 2 and 9 and 16 and Jan. 6; Van Buren, Nov. 25 and Dec. 2; Washtenaw, Dec. 4 and 10; Wayne, Dec. 19; Osceola, Dec. 13; Otsego and Montmorency, Dec. 20; Ottawa, Dec. 13 and 20; Presque Isle, Dec. 6; Saginaw, Dec. 11 and 18 and Jan. 8.

MENOMINEE PRESIDENT HONORED

The Oren Berto family of Nadeau township, Menominee county, has been named the outstanding soil conservation family of 1963 by directors of the county Soil Conservation District.

Berto is president of the Menominee County Farm Bureau. He is a member of the local board of education and a 4-H Club Leader. He is also a past member and chairman of the farmer-committee of the Farmer's Home Administration.

He farms 220 tillable acres on his 400 acre farm, which has been two farms until recently, and much of his soil-conservation work tied to the organization necessary to bring the two units together into one efficient operation.

"The Berto family plan and operate the former Roy Spencer and County Infirmary farms. They are friendly, progressive community supporters," report members of the Menominee County Farm Bureau Information Committee.
SING-ALONG IN MICH. — The new Michigan Farm Bureau song by Mrs. Gladys Ames is tried out by this quartet from Charlevoix at the recent annual meeting.

LARGEST CROWD IN A DECADE — that was the report of oldtimers who found this year's 44th convention of the Michigan Farm Bureau filled with more people and "action" than most previous meetings. An estimated 1,500 persons were present most of the time. This year more time was devoted to the policy resolutions process.

ROMNEY APPEARS — taking time out from his last-ditch effort to save the tax-reform program then under debate. He arrived as the delegates were also talking taxes.

FARM TALENT — the "Singing Auctioneer," Jim DeCap from Illinois, entertains at the big Monday night banquet, November 11.

JAMMED ROOMS — were a problem at the Commodity Day sessions during the MFB annual meeting with more than 600 persons attending the meeting series. They heard excellent speaking programs that included Dr. Kenneth Hood, Commodity Director for the American Farm Bureau. Later, they broke up into special interest groups.

WOMEN ELECT — the two new top officers, Mrs. William (Maurine) Scramlin of Holly as state Women's chairman (right) and Mrs. Jerold (Maxine) Topliff of Eaton Rapids as state vice-chairman.

COUNTY DAIRY AWARDS — were presented, from left, to Jackson (1st place, Duane Dancer), Mecosta (2nd place, Thomas Hahn), and St. Joseph (3rd place, Donald Eicholtz). Making the awards was Donald Moore, Manager of the Market Development Division.
MEETING IN WORDS AND PICTURES

TALENT WINNER — in the Senior Division of the FB Young People's contest is Mrs. Marian Brown, Mason. She will appear at the AFBF Convention in Chicago.

A QUEEN AND HER COURT — pretty Susan Walker (center), Washtenaw, the newly selected "Miss Farm Bureau" poses happily with runners up Judy Vallender, Gladwin (left), and Judy Main, Montcalm (right).

"FARM NEWSREEL" — of WXYZ-TV (Channel 7) featured a visit with Walter Wightman, President of the Michigan Farm Bureau, and "Newsreel" reporter, Richard Arnold.

MFB BOARD MEMBERS — elected at the annual meeting included (seated) Don Williams (FB Young People); Donald Ruhlig, District 3; Walter Wightman, Director-at-large; Mrs. Wm. Scramlin (FB Women); Guy Freeborn, District 7. Standing are (left) Max Hood, District 1; David Morris, District 5; Eugene Roberts, District 9; and Edmund Sager, District 11.

MICHIGAN FARM NEWS
December 1, 1963

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VAN BUREN COUNTY — represented by delegate Francis Finch, among others, asks a question of "The Chair" during floor debate of tentative policy resolutions.

"MOST OUTSTANDING" — among the county Farm Bureaus with an office, is Tuscola — so named in Award Night ceremonies. Tuscola also took the state-wide Information Award honors. The 2,464 Tuscola members meet in 34 Community Groups. The county does an outstanding job in training and instructing volunteer leaders.

"MOST OUTSTANDING" — of the non-office counties, is Menominee, a county that only organized 8 years ago. Menominee also won three other awards — two for Community Group activities and one for "busting" goal.
Marketing: A Topic for Women?

Marketing...Net Income Formula...Bargaining...Terms of trade...Could these be terms that would stir the interest of women? Participation in the Farm Bureau Women's fall conference is one way to find out.

Net income to a farm wife means clothes for the children, new drapes for the living room, a new washer...or perhaps even a new tractor--which means the washer will have to wait until he earns it's investment. She hopes her efforts will result in more net income.

So, looking at it from this angle, "marketing" and "net income" are subjects of concern to farm women. Approximately 1500 Farm Bureau Women throughout the state were told that "Agricultural marketing is far too important to any farmer."

Larry R. Ewing, marketing specialist for the Michigan Farm Bureau, appeared at each of the 11 district gatherings to tell the women about this important subject. He explained that agricultural marketing includes the flow of goods from the farmer through various processors to the consumer's table--and also includes the purchase of supplies needed by the farmer to produce the product.

"Through the years, Farm Bureau has worked to develop a "Net Income Formula" in terms of agricultural marketing programs," said Ewing. "The Net Income Formula is: Price multiplied by Quantity minus Costs equals Net Income.

"With this in mind, it seems certain that some groups will succeed in the area of marketing when they think only in terms of price. Quantity and costs must also be taken into account."

"Farm Bureau has worked to obtain better prices for agricultural commodities by supporting sales agencies and promotional groups, and to work to protect the rights of the individual farmer to produce an efficient quantity of agricultural commodities."

"Through cooperative buying and legislative efforts, farmers have been able to keep a closer rein on the costs of production."

Ewing explained that in 1960, the Farm Bureau Group asked that Farm Bureau become more active in the field of agricultural marketing. And that a year later, the Michigan Agricultural Cooperative Marketing Association (MACMA) was established.

"MACMA is an opportunity for farmers to bargain as a group more effectively for prices, terms of trade and other matters affecting their marketing," said Ewing. "It also supplies the opportunity for information and contract analysis.

"Though only working with three commodities at the present time, the opportunities are unlimited. MACMA is organized so that it can provide any service required by its farmer-members.

"To be successful, an association needs member understanding, member loyalty, member discipline and an adequately-financed economic program. All these things we have in Farm Bureau.

"The philosophy of working together to solve mutual problems is the essence of a sound agricultural marketing can be worked through Farm Bureau."

"Being women, especially in marketing, there are other things that will always be subjects of interest to them such as flowers, food, fashions, music and traveling. All these areas were covered at the district meetings throughout the state."

For instance, at the District 3 meeting, the president of the Michigan division of the National Farm and Garden Club who has already visited every country of the world, told about her travels. The District 4 Women presented a style show, and District 1 had a unique presentation of the operetta, "Ganetel," by a woman who first told the story and then sang it.

The District 6 camp, which was held in the PF Women of the state, featured Lenore Romney and "Women's Role in Politics." In the 19th World Congress of Michigan was the theme of District 9's meeting, hosted by Benzie County and described as one of the best and most well-attended meetings ever.

Features of the District 7 meeting were pictures shown of Oceanic County and a talk by a Swedish exchange student. District 2 Women heard about matters of particular interest to a Swedish priest who attended the Ecumenical Council in Rome. The District 8 meeting held at the college professor who told the women of the Extension School and so it went at this year's Farm Bureau Women's fall district meetings.

A missionary talked to the 10W Women about the pictures of South America. The District 8 meeting, held at the new Northwood Institute, featured a talk by the college professor who told them of his Extension School. And so it went at this year's Farm Bureau Women's annual rural-urban meeting.

TOPS IN THE STATE in attendance records at district meetings in 1963 were Barry, Kalkaska, Manistee and Chippewa counties. Accepting the honors for their county were 4-H leaders: Mrs. Anton (“Billie”) Hoort of Dist. 4; Mrs. Maxine Topliff, also a 4-H leader, serves as chairman of the Michigan Farm Bureau Women's state chairman, term ended.

"The Bells were Ringing" for counties with the largest participation at district meetings this year. Barry, Kalkaska, Chippewa and Menominee counties were presented with cow bells which they were allowed to ring at any time during the meeting.

With attention focused on the election and the outstanding problems of the district, the meeting was most interesting. The突出 advantage of this privilege was when announcement was made of their feats.

In addition to the county awards, the chairman of the district group which had the most attendance at district meetings was given the trophy by Mrs. Antone (“Billie”) Hoort of Dist. 4.

"Food Fads and Fallacies" were topics of discussion at a district meeting with a Dawn Cederquist, guest speaker at the Women's Meeting. The M.S.U. professor of Foods and Nutrition took issue with the excessive use of minerals and vitamins.

"In our society we seem to assume that if a little is good--more is better," she said, maintaining that the indiscriminate use of food supplements can interfere rather than promote good health.

Maurine Scramlin Elected To Head Michigan FB Women

Election of officers was the main consideration of the 277 voting delegates attending the Farm Bureau Women's 11th annual meeting at M.S.U., November 11. Mrs. Wm. Scramlin, Holly, Oakland county, was elected chairman with Mrs. Jerold Topliff, Eaton Rapids, Ingham county, elected to serve as vice-chairman.

The new chairman is familiar to Farm Bureau as the former vice-chairman of the state Women's Committee, a position she has held for the past two years. The mother of five children, Mrs. Scramlin is well-known in her community for her work as a 4-H leader and her service on the county Extension Council.

Maxine Topliff, also a 4-H leader, serves as chairman of the Women's Committees of District 5, which includes Clinton, Eaton, Genesee, Ingham and Shiawassee counties. The Topliffs specialize in dairying and maple syrup.

A clever method of acquainting the vice-chairmen candidates with the voting delegates turned out to be one of the highlights of this year's meeting. Thought-provoking, questions, in sealed envelopes were given each candidate, to answer.

This was not an easy task with no training for study or preparation and with several hundred interested and scrutinizing women listening with eager attention--but all candidates did a commendable job.

Their answers proved that Farm Bureau Women really know the score! Mrs. Belle Newell, former Farm Bureau Women's state chairman, conducted the exercise.

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A Membership Jump in Leap Year?

The best possible beginning for the 1964 Leap Year will be a December packed with successful County Roll-Call campaigns. Further, there is every evidence that membership-wise, 1964 will truly be a "leap" year for the Michigan Farm Bureau, which already has turned a downward trend into a gain-again victory.

"It's a trend that won't be stopped,—we're out for more in '64," report Roll-Call leaders who are encouraged by the one-third of state-wide goal already reported, with more than 21,600 new and renewed memberships already received.

With the December state-wide Roll-Call campaign period just beginning, there are reports that some counties in the Upper Peninsula soon expect to report "goal reached."

The Michigan Farm Bureau is aiming at a 70,525-member state goal considered "readily attainable" by Roger Foerch, Organization Division Manager. Foerch feels that attitude and results go hand-in-hand, and the "attitude of success that gave us successful results this year, is snowballing."

Backing his statement is the list of 37 "goal busting" county Farm Bureaus,—a major part of the total 45 counties that made a 1963 membership gain. The exceptionally high maintenance figures gave the Michigan Farm Bureau the lowest back-door loss in recent history, a modest 6.1 per cent.

"Goal-Busters" Honored

Counties that reached their 1963 goal were honored at the recent annual meeting of the Michigan Farm Bureau. Engraved certificates were presented to Alcona, Arenac, Calhoun, Cass, Charlevoix, Cheboygan, Chippewa, Chippewa, Clinton, Delta, Eaton, Emmet, Genesee, Gladwin, Grayling, Ingham, Ionia, Iosco and Jackson.

Others to receive "Goal Buster" certificates were: Kalkaska, Liv- ingston, Manistee, Manistee, Marquette-Alger, Mecosta, Me- tone, Missaukee, Montcalm, Montcalm, Montmorency, Northwest Mich- igan, Oakland, Oceana, Ogemaw, Oscego, Saginaw, Washtenaw and Wayne.

A "travelling trophy" for coun-
ties reaching highest percent of goal by January 15, 1963, was presented to Clinton (103.3%), Marquette-Alger (101.01%), Mont- calm (100.29%) and Missaukee (honorable mention) with 100.17.%

Counties honored for the high-
est per cent of maintenance dur- ing the 1963 year included Wayne with 96.98, Washtenaw with 90.65% and Macomb with 95%.

Saginaw Still Largest

For the third year in a row, Saginaw county received the trophy for being the largest county Farm Bureau in Michigan. In 1961, Saginaw had 2,681 members.

A gain of 47 members raised the total to 2,728 last year. An- other gain of 78 members in 1963 brought Saginaw to the 2,804 membership mark and placed the trophy into their permanent pos-
session.

Friendly rivalry has begun be-
tween counties to determine which will be first to reach 1964 goal, or have the best member-
ship maintenance record.

Currently, counties of the Upper Peninsula are conducting an extensive campaign to outdo the Lower Peninsula in each of the membership categories. Again, the Upper Peninsula coun-
ties refused to wait for the De-
cember kick-off date, and have membership campaigns well un-
derway.

Ideal weather, more full work-
day earlier and unusual attend-
ance at county and the Michigan Farm Bureau annual meeting all are signs that the "Leap Year" of 1964 will bring another "leap ahead" for Farm Bureau mem-
bership in Michigan.

The predicted, "substantial
"gain" in Farm Bureau member-
ship over the nation, continues to take form. Officials everywhere are excited about chances for reaching an all-time membership high, based on the most recent A.F.B.F. membership report of mid-November.

Back in 1953, a total of 1,625,- 222 farm families in 48 states and Porto Rico were reported. This record figure declined through a variety of reasons including loss of farmers to other industries, and substantial increases in membership dues as programs for mem-
bers expanded.

Now, these programs are be-
coming more mature, and with-
this maturity has come a new acceptance of Farm Bureau, many feel. That, and the militant stand the organization has continued to take to keep controls from Ameri-
can farms.

Michigan's gain of nearly 700
members is a good example. Sub-
stantial as this gain is, it is far sur-
passed by eight other state Farm Bureaus who now report more members THAN IN ANY PREVIOUS YEAR. Twenty states report an increase in membership over 1963 and sixteen state Farm Bureaus have already reached or exceeded their 1963 membership quotas to date.

A variety of reporting systems cause figures to lag. Each state uses their own official "fiscal year" dates, and it is the habit of some states to delay reporting until the final moment.

The new state of Hawaii and the possibility of an organized Alaskan Farm Bureau, are new factors in the membership picture. A spiraling membership growth in Southern states, where Farm Bu-
reau is beginning to launch many new member-service programs is another.

PHONE CALLS BRIGHTEN UP LONELY AFTERNOONS

Minutes before, you were alone in the empty house and feeling lone-
some. Suddenly, the most cheerful sound of the day ... your telephone rings, and it's a neighbor you haven't seen in a while.

That's the wonderful thing about the telephone: it's always there, ready to brighten up a winter's day with a friendly chat!

Telephone people are on the job to make sure that 24 hours a day, in good weather and in bad, your phone is always ready to serve you.

MICHIGAN BELL TELEPHONE COMPANY

"With cows on concrete, milk production stays high even in the rainiest weather"

Says T. B. "Tom" Cunningham, Darlington, South Carolina

"I'm well pleased with the way these concrete paved lots work out in our loose housing dairy set-up. Cows don't waste feed and energy struggling in mud and

our loose housing dairy set-up. Cows don't waste feed and energy struggling in mud and our loose housing dairy set-up. Cows don't waste feed and energy struggling in mud and. Our records prove we get consistently higher milk production per cow, all year around. Clean-ups are easy and fast. In fact, since putting our cows on concrete, we've cut our labor in half although we've doubled our herd."

Concrete barnyards pay in many ways. No feed is trampled in mud—more feed goes toward producing milk. Herds stay healthier. Vet bills are lower—con-
crete reduces mastitis and foot rot. And less cleaning required in the stalls means that cows get in and out of the milking parlor faster. No wonder more and more paved lots are seen on the most progressive dairy farms in America today.

CLIP-MAIL TODAY

PORTLAND CEMENT ASSOCIATION
Sheddell Building, Lansing 23, Michigan
A national organization to improve and extend the uses of concrete Send free booklet on paved past. Also send other material I've listed:

NAME_
ST. OR. R. No._CITY_STATE

December 1, 1963
ELEVEN
HIGHWAY STOP SIGN AVAILABLE

A RECENT COUNTY FB PROJECT is the sale of highway stop signs such as shown above in front of president Wightman’s farm. On the reverse side is the “stop” sign—a constant reminder to busy farmers. See your county FB secretary for your sign.

WOMEN WATCH PACKERS PERFORM

BRANCH COUNTY: FARM BUREAU WOMEN TOURED the Clyde Meat Packing Company in Coldwater at their October meeting. They watched the process of dressing the animals and placing them in the cooler. The company butchers from 180 to 200 beef daily and ships it all over the United States.

TURKEY GOES TO FOOTBALL GAME

NEWS PEOPLE COVERING MSU-Notre Dame football game on TV gobbled up 300 pounds of delicious boned Michigan turkey, donated by the Michigan Allied Poultry Industries and Michigan Turkey Improvement Assoc. Preparing the feast is “chef” Ray DeWitt, Exec. Secy.-Treas. of MAPI (right) and MSU Poultry Technician, Stanley Kellerup.

FARM EDITOR WIN 4-H AWARD

MARSHALL WELLS, WJR’s farm editor, was one of three men in the United States to receive a “Friends of 4-H Award” during the annual banquet of the National Association of County 4-H Club Agents held in Washington, D. C. Wells has been farm editor since 1946.
"Do Cows Really Know How to Count?"

By Donna Wilber

I'm a city girl.

The distinction of being born on a ranch in South Dakota and raised on a farm in Michigan until the age 10 does not qualify me as an expert on matters pertaining to that honorable vocation known as farming. I do know that chocolate milk does not come from a brown cow... but beyond this, my claim to agricultural knowledge is shaky, to say the least.

Of course, my contact with the Farm Bureau Women has enlightened me to the fact that Mrs. Farm Wife is not identified by a faded apron and limited knowledge of the "outside world." I have learned that farm homes do have inside plumbing (I recall the long walk back on a cold night)... and that chickens do not try to get in the back door (I must admit they had some encouragement from a girl who thought they'd make good house pets).

All this preliminary chatter is to point out the fact that I could be called "typical" of city women and that my observations of a visit to a farm and with farm women could be much the same as the participants of the Kent County "Harvest Festivals." Determining, to eliminate some of the "mutual misunderstanding" which is bound to exist between farm and city women, the Kent County FB Women invited into their homes during October, representatives of urban clubs and organizations, and through "person-to-person" contact, brought down the rural-urban barriers.

Members of the Grand Rapids Junior League, PTA Councils, Church Council of Women, Urban League, YWCA, Citizens' Advisory Council, policewomen, wives of politicos, and others, were guests of the Kent FB Women.

Over coffee and dessert, the women developed a better understanding of each other and formed friendships which are sure to be lasting ones.

Their impression (if I am typical) as they drove into the yard of a farm home such as the Francis Hampel's, with its beautiful lawns, huge white house and neat red farm buildings, against a background of rolling fields and autumn-colored trees... must have been, "How loveable! How quiet and serene!"

When they walked up on the porch which was decorated with purple, some made into jack-o-lanterns, with toothless grins, and hair of corn silk, they probably exclaimed, "How clever! I must remember that!"

When they were greeted by their charming hostesses and shown into their lovely home with its large, cheery, family-style kitchen, it was tastefully furnished dining room and living room, they must have felt very welcome. And as the hostesses served the food, they too, no doubt were delighted to find that farm homes do have inside plumbing,... it's a very attractive plumbing, at that.

When they were served delicious cheese and coffee from delicately china, they must have thought, "This would be nice to have on PTA," and the hostess for the recipe—which she willingly gave.

The Bureau Women began telling of their organization's objectives and beliefs, the work they were doing, and an amusingly, by the knowledge with which these farm women talked of national and international affairs.

They had heard of Farm Bureau, of course, since the recent referendum, but they had no idea of its size and influence.

And at the afternoon of informative fellowship drew to a close, they must have been very reluctant to leave. They surely felt it was a time well spent.

Mrs. Allie Thak bought her guests to see the cows being milked, a new experience for some of the city residents. As they watched the cows "march" in orderly fashion, one behind the other, each turning into its stall,... one of the women remarked, "Why, they must know how to count! They know just which one is theirs!"

Explaining why each cow had its own stall, the Butch told the women that cows some eat more than others and that their feeding bin contained different amounts of feed.

Another woman exclaimed, "Well, that makes sense. I do the same thing at the dinner table for my children."

At the Elton Smith farm, city guests were intrigued by the operation of the milking parlor where milk flowed directly from the cow through stainless steel pipelines to a 800-gallon refrigerated bulk tank.

Questions flew thick and fast as they watched corn being picked mechanically and elevated by machine into the large storage crib.

When the guests began to say their thanks and farewells, one of the city girls cried, "I would love to stay at the farm for a week."

Elton Smith, MFB board member, told her she would be most welcome, but that people who stayed around a farm usually got a job to do. The city visitor replied, "I'd love it!"

Some of the comments heard following these unique "adventures in rural-urban understanding" prove that the project of the Kent FB Women was a success: "I never thought I would like to live on a farm, but rather envied your lovely home and beautiful wide-open spaces."

And... "If farms went out of existence, we'd probably have to settle for food pills. We would have to do that for that to happen... we like to eat too well."

Probably most indicative of the success of the project is the enthusiasm with which the urban visitors are planning for visits by their farm friends to the city. It will be interesting to watch the results of this adventure of understanding.
"Majority Rule" Can DeraIl the Freedom Train

Prepared by the Education and Research Department
Michigan Farm Bureau

Are you being sold a bogus deed to the Brooklyn Bridge? Some political propositions pushed upon the American people today may seem so sound on the surface until you look deeply into them. The demagogues willing to sell his proposition to the public tries to create a surface-sheen of truth. He makes some "sales," of course. Then the person cannot tell the difference between a "culture" pearl and a natural pearl. Yet, one is worth a few cents — the other may be worth a fortune. Only an X-Ray can reveal the true value or internal core of the culture pearl — the genuine heart of the natural pearl.

This difference applies to political principles. Today, basic principles of American government are under attack. And it is easy to give a word-gloss of "freedom and democracy" to any idea. Hence all ideas must be examined deeply to discover their true basis. On what principle are they founded? Will they aid or destroy the basic freedoms of men?

One of the "false gems" being sold in today's political market is the principle of "majority rule." It is found in many forms. Even Soviet dictators talk of "democracy and the People's Government." It is the same as that they, the dictators, are in control.

How in our nation we meet another version of the same idea. This time it wears the mask of "voting strength."

NEED TO COMPROMISE — can gain ruthless power. Under similar pretension, different individuals may have no rights or privileges beyond those granted by the majority. Minorities must bow to the will of the majority completely, regardless of the consequences that flow.

Thomas Jefferson and James Madison both declared that, under majority rule, decisions can become right, if ever. "Is the mob right, regardless of the consequences of Prejudice to their own interests! Was Christ wrong? Should He refuse to stand where windows were broken, and the people rather than the center of the federal government.

Strangling of Minority Rights

Take a close look at "majority rule." The original writers of our Constitution recognized that majorities need protection. "A PEOPLE HAVE A RIGHT TO COMPROMISE."

Majority decisions play a key role in our daily lives — in the cases brought to our courts of law. This principle of "give and take" has been and will continue to be the basis for our freedom. It is the principle of Americanism. "The people shall decide that Americanism" means equal power for each man's vote in electing both Houses of the Legislature. There is talk of this in Congress today. This is absolute majority rule. It removes such protection as minorities have had.

1. All citizens were given rights to the necessary services of government. Church and state, police and army would show no favor nor discrimination in applying or enforcing laws of the land. Such is the climate of real freedom. There is opportunity for everyone, without fear or favor.

2. Individual citizens were guaranteed equal protection of the laws. Note the present day twist to this. "What if the majority rules," equal protection means "equal power for each man's vote in electing both Houses of the Legislature."

3. All citizens were given rights to the necessary services of government. Church and state, police and army would show no favor nor discrimination in applying or enforcing laws of the land. Such is the climate of real freedom. There is opportunity for everyone, without fear or favor.

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This principle of "give and take in fairness and respect" has been an American tradition in the past. The Christian principle of the Golden Rule has guided men in their relations — whether majorities, minorities or others.

Equal consideration was to be given to all citizens in the courts of the land. Judges were to apply the laws without favor. Is it impartial when judges hand down decisions at the expense of minorities? Should judges rule for control of the Legislative Houses by majority areas only? They rule our State Senate appointments "unconstitutional." Is the U.S. Senate fair?

Our Constitutions provide many more protections for minorities and persons accused of crimes than the Federal Constitution. What is the status of these provisions? Are they to be given absolute control?

QUESTIONS

1. On the basis of the preceding discussion, what conclusions can be drawn about the role of majority rule in American democracy?

2. Discuss the concept of "freedom and democracy" and its relationship to the principle of "majority rule." What are the drawbacks of relying solely on majority rule to make decisions?

3. Considering the examples given, what steps can be taken to protect the rights of minorities in a democracy that relies on majority rule for decision-making?
Dear Farm Bureau Member:

Your Farm Bureau Oil Company completed its 15th year of successful operations on August 31, 1963.

The average stockholder in Farmers Petroleum received a return of 11% on his investment!

Farmers Petroleum Cooperative had total sales of $11,058,328. Product sales were 2.6% above the previous year. Liquid fuel sales increased over two million gallons, or 4.7%.

We are pleased that Farmers Petroleum had earnings of $355,799, which means another good year. For example:

At year end, $81,397 in interest was paid to investors in F.P.C. Debentures.

A total of $61,287 in dividends was paid to Class A Stockholders.

Dividends in the amount of $15,696 were paid to all holders of deferred Allocated Patronage Refunds issued in prior years.

The balance of earnings will be distributed as Patronage Refunds 25% in cash and 75% in deferred Allocated Patronage.

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Farmers Petroleum Cooperative represents 15 years of history in bringing quality petroleum products to Farm Bureau members of Michigan - AT A SAVINGS.

The Board of Directors and staff of Farmers Petroleum encourage you to make full use of these services and to encourage your neighbors to do so.

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