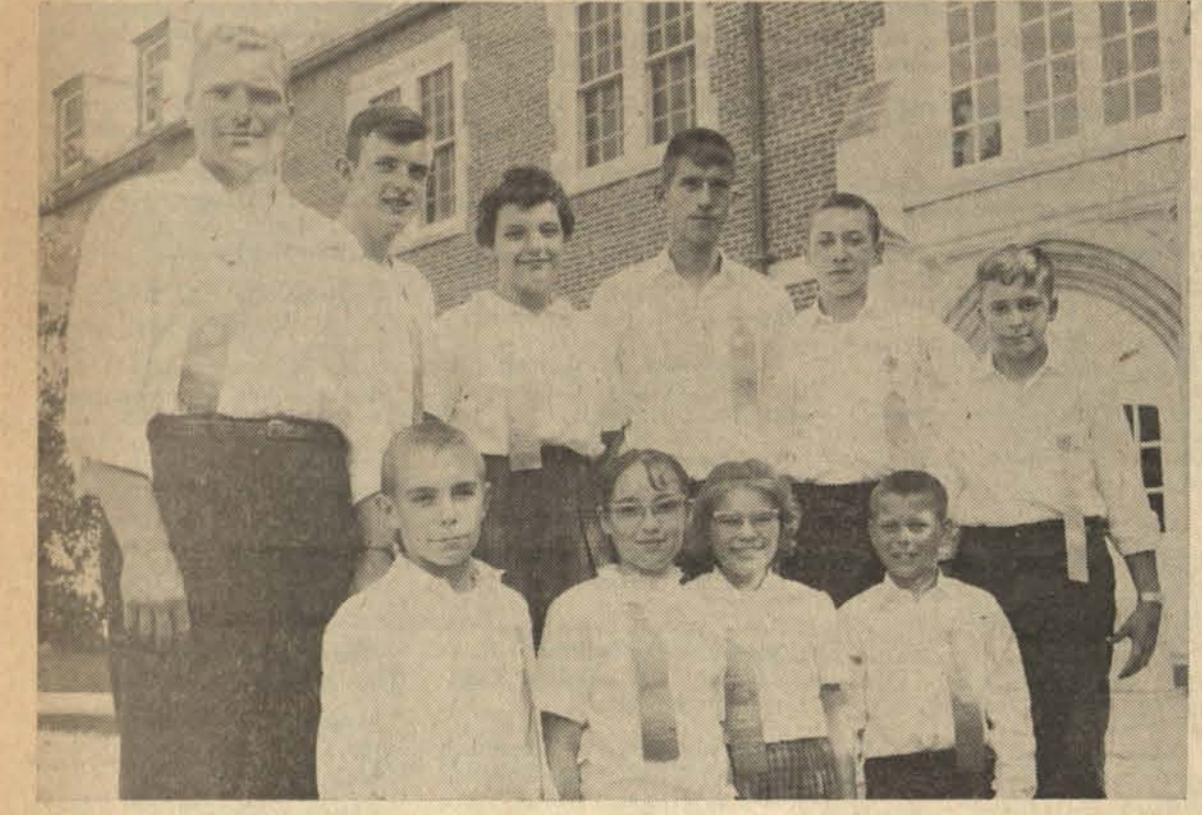








# Young Farmers, Leaders, Take Many Honors State 4-H Show Is Exceptional



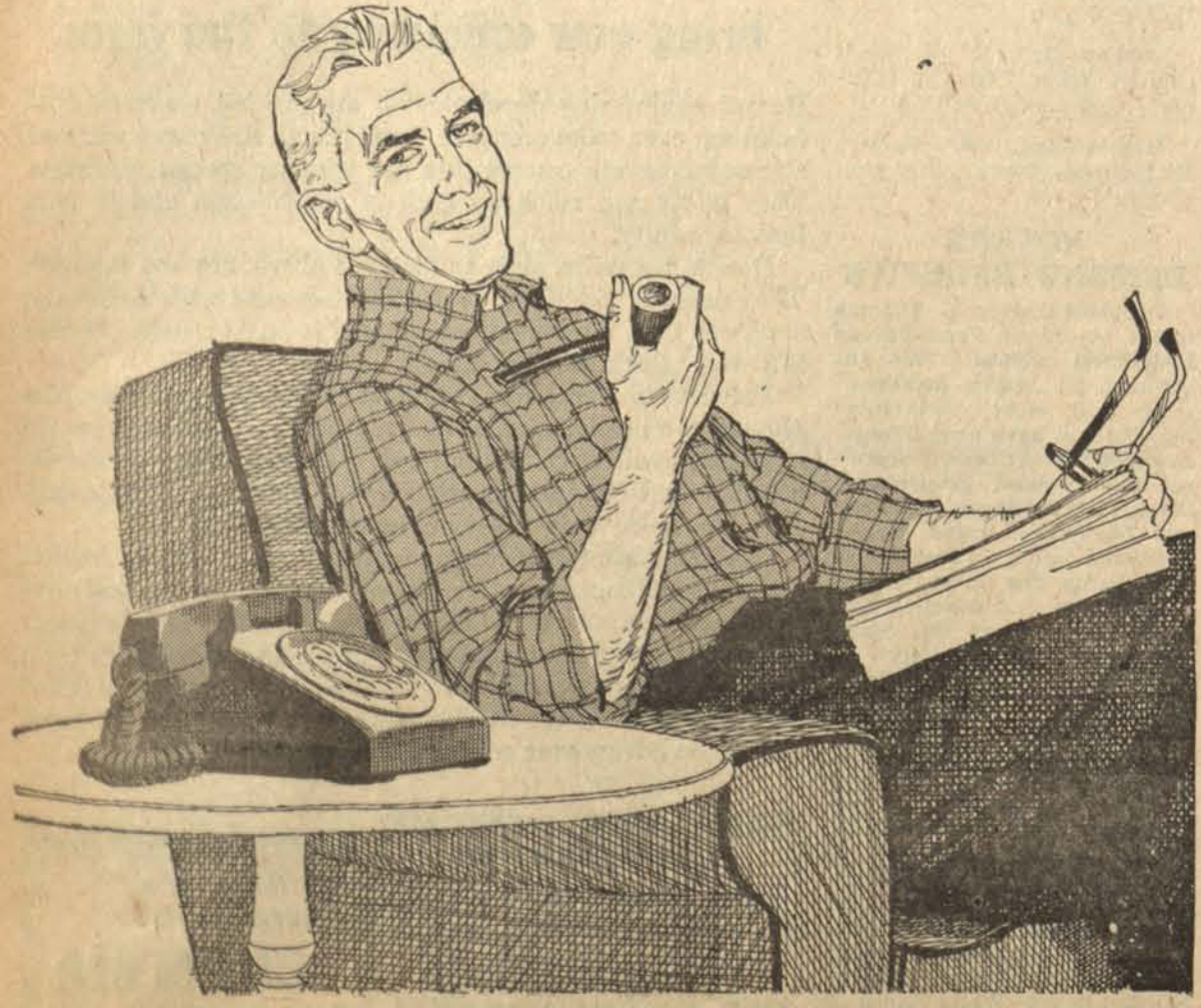
**"LITCHFIELD LIVESTOCK 4-H CLUB" - JUNIOR WINNERS**  
4-H CLUB JUNIOR WINNERS—in the annual Meeting Demonstration Contest, sponsored by Michigan Farm Bureau, were the representatives of Hillsdale County. The winning team, members of the "Litchfield Livestock 4-H Club," pictured above are, left to right, back row: Coach David Evans, Lindall Tuammel, Bonnie Southfield, John Gregg, Kenneth Blonde and Larry Wildt. Front row, left to right: Gale Smith, Marlene Isles, Janet Dawson and Mark Blonde.



**"ROGERS CORNERS HERDSMEN," - SENIOR WINNERS**  
4-H CLUB SENIOR WINNERS—in the Meeting Demonstration Contest, sponsored annually by Michigan Farm Bureau. Top senior winners, under the leadership of Robert Musolf, represented Washnaw county. Team members above are, back row, left to right: Richard McCalla, Beverly Windell, David Frisinger, Donald Hinderer and Jerry Bristle. Left to right, front row: Nancy McCalla, Carol McCalla, Lynn Harvey and Grace Kushmaul.

**"THIS TIME OF YEAR, WE DO OUR VISITING BY PHONE"**  
"We'd like to go across the state to see the children, or take a few weeks off to visit my sister out west, but this time of year it's pretty hard to get away from the farm. There are so many things that just can't be put off. "So, instead, we just sit down in the living room and make a Long Distance call. Within seconds we're talking to people who are miles away—without any bother at all."  
It's easy to visit a friend or relative by Long Distance. Rates are lower after 6 p.m. and all day Sunday. And after 9 p.m. every day you can make a 3-minute station call to anywhere in Michigan for 50¢ or less, excluding taxes.

**MICHIGAN BELL TELEPHONE COMPANY**



## Friendly Competition is Key...

**Farm Bureau Sponsors One Event**  
In 4-H Club work, as in the Olympic Games, it is not the winning that is important, but taking part in the competition . . . whether it be raising livestock, poultry, homemaking, . . . or conducting a 4-H Club meeting.  
Among the many events conducted at the four-day State 4-H Show on the Michigan State University Campus, August 29th, was the Meeting Demonstration Contest, sponsored annually by the Michigan Farm Bureau.

According to Clarence King, representative of the Farmers Petroleum Cooperative, the purpose of the contest is to "challenge all 4-H Clubs in Michigan to better planned programs through improved 4-H meetings."  
Mr. King, along with Mrs. June Tews of Lansing and Professor A. L. Thurman of Michigan State University, judged the junior contestants, while Dale Warsco of Farm Bureau Services, joined Mrs. Corrine Ketchum of E. Lansing and Associate Professor David Ralph of M.S.U. in judging the senior division.  
Teams were judged on a point system in four separate sections of their demonstration: Business, Educational, Social (recreational) and Participation of Leader. Contest rules set meeting length to "not less than 20 minutes, nor more than 25 minutes" and parliamentary procedures must be followed. Duplicate sets of awards, including gold medals, ribbons and cash prizes, were presented to winners in each classification.

**Judging More Difficult**  
King and Warsco agreed that, "This year's contest was more difficult to judge, since the competition has become more intense and participation has increased in this event. All groups entered in the contest are to be complimented on their planning and conducting of their demonstrations."  
The demonstrations were divided into two classifications, the Senior, or "green" group, and the Junior, or "white" group. Clubs with an average age of 15 years or more are designated as Seniors, while groups averaging below 15 years of age competed as Juniors.  
Winners in the Senior division were nine Chelsea youths, representing Washtenaw County 4-H Clubs. Those participating in the winning demonstration were, Richard, Nancy and Carol McCalla, Lynn Harvey, Grace Kushmaul, Beverly Windell, David Frisinger, Donald

## Dedicated Leaders Honored

**4-H Contributions Spotlited**  
The annual State 4-H Show held recently at Michigan State University found several Farm Bureau members in the spotlight as citations were made for contributions to Michigan's 4-H Club program.  
Charles Force, Kalamazoo County; Mrs. Gerald Williams, Kent; Mrs. Felts Thompson, Hillsdale and Hershell Head, Ingham, were given special recognition as alumni of 4-H.

Mr. Force will be honored at the National 4-H Club Congress in Chicago this fall as one of the nation's outstanding 4-H alumni. His activities in the "corn and pig clubs" of 1912-14 were the forerunners of modern-day 4-H club work.  
C. next April. Selected as "cream of the crop" in 4-H were Arlene Crites, Jackson County; Leslie Smith, Monroe; Gail Ann Akin, Gratiot and John Duff of Sanilac County.  
Runners-up in the achievement selection was a week-end trip to the Canadian National Exposition in Toronto. These winners included: Sonja Van der Honing, Newaygo; Michael Flynn, Mecosta; Gail Timm, Alpena; John Niska, Onton-

## MMPA Selects Dairy Couple

Stanley and Marilyn Fay of Stockbridge, members of the Ingham County Farm Bureau, have been named Michigan's Outstanding Young Dairy Couple for 1963.  
They won the title over 11 district winners and five finalists in a contest sponsored by Michigan Milk Producers Association. They will represent Michigan during the annual convention of the National Milk Producers Federation in Cincinnati, Nov. 11-15.

Judging was based on farm and community leadership activities, personality, and the general farm dairy program.  
Others are: Donald Hawkins, Hudson; Thomas Jewett, Grand Blanc; William Sillers, North Branch; Leslie Smith, Temperance; Denis Stubleski, Temperance; Norman Veliquette, Kewadin and Kenneth L. Wilson, Escanaba.  
Winner of the Sears Foundation Sophomore award for 1962 is Michael Lindquist of Bark River.  
Over the past 25 years, the Foundation has presented these scholarships to more than 12,000 students in the country's agricultural colleges.  
Do these college scholarships in agriculture pay off? According to a recent study of winners of the agricultural grants, the answer is "yes." The scholarships have enabled an estimated 2,750 scientists and educators to obtain degrees from

**PURE CRUSHED TRIPLE SCREENED OYSTER SHELL**

**FOR POULTRY**

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**BEEF-FEED CONTEST WINNER PICKED**  
THE FEED DEPARTMENT of Farm Bureau Services, Inc. has kicked off its 1962 Beef Feed Program with a 3-phase question and answer contest. Beef feeders throughout the state answered a question pertaining to Services' Beef Feed Program. The photo shows M. D. Brownlee, General Manager of F. B. Services, drawing the winner from a container of correct answers. Mr. L. F. Carlton, of Marshall, won a Hamilton-Beach Liquid Blender. Pictured with Mr. Brownlee are J. J. Seddon (left), Sales Manager of the Farm Supplies Division, and M. J. Buschlen (center), Manager of the Farm Supplies Division.

## Conservation Awards Given

**Farm Bureau Members Win Trips**  
State agricultural leaders who reviewed the work of 17 districts, recently named St. Clair County Soil Conservation District "Grand Award" winner for 1961-62.  
Conservation practices on farms which won the awards included: sod waterways, pasture renovation, minimum tillage, winter cover crops and pasture improvement.  
Two Farm Bureau members, Franklin J. Kells, Goodells, and Alvin Kersten, Capac, will represent the district on a four-day tour of a 14,000-acre desert farm in Phoenix, Arizona in December. Along with 102 other representatives of top conservation districts throughout the United States, they will have the opportunity to study irrigation and cropping practices which changed barren desert into productive farmland.  
Second place honors were won by the Antrim Soil Conservation District, which named Calvin L. Barge, Kewadin, (also a Farm Bureau member) as the outstanding farmer-cooperator.

## Butter

that is More than just BUTTER in the Dairy Case.

**Butter is a symbol of MICHIGAN**

**Customers Buy, When They Know a Food Excels in Flavor**

People always will buy Butter. The superb Flavor of MMPA Butter, either in the colorful Wax Overwrapped Solid, or in the Parchment Wrapped Quarters in Carton, tells its own Sales story. Customers have confidence because they know MMPA foods must be processed in nearby Michigan plants from highest grade Milk and Cream. The Butter's Association name—MMPA—meaning Michigan Milk Producers Association—assures them of its still more, every time they want Butter.

This USDA Shield can be building continuing traffic in your store... Customers Who Want and Recognize—the Best.

Michigan Milk Producers Association's huge plant at Imlay City is qualified to churn USDA Graded AA and A Butter. There is none better. Customers who want—and recognize—the finest Butter possible to buy, return again and again for USDA Graded AA and A Butter. It will help maintain that all-important store traffic this week, next week and every week. Michigan Milk Producers Association can put their Highest Quality Butter to work building sales in your store.

We hope Michigan Milk Producers Association Butter is Building Satisfied Customers for You in Your Dairy Case. For Further Information:

michigan milk producers association  
Marketing and Sales  
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