

Michigan Farm News

Vol. 40, No. 2

40th Year

FEBRUARY 1, 1962

Published Monthly by Michigan Farm Bureau

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Records Modernized

High-Speed Data Processing Planned

Additional "farm and family" status information is flowing into county Farm Bureau offices at a fast pace and through them, into Farm Bureau Center, Lansing. It is planned that soon it will flow into punch-coding on IBM data cards to allow more effective services back to the same Michigan farmers who originally supplied the important facts and details.

New membership applications received at the Member - Service division of the Michigan Farm Bureau contain valuable local data "pictures" that add up in a collective sense to an accurate composite of Michigan farming.

Renewal members are cooperating in adding more detail to already existing records to round out the farming picture report.

"We are most grateful to Farm Bureau members, — new or renewal, who are volunteering this year and family information as requested by their county Farm Bureau boards of directors and Roll-Call workers," reports Roger Foerch, Manager of the Organization Division of the Michigan Farm Bureau. He reports that most farmers seem to welcome the possibilities for expanded services opened to them through the new method.

"I am pleased to find that Michigan farmers are modern-minded and well aware that fast communications are the means to fast action," Foerch said. He pointed out that under the new system it will be possible to be selective in special service - areas. That, for example, all cattle feeders or just those farmers most interested in fruit, could be contacted within hours should something of real importance in their field warrant it.

He added that by knowing local farmer program preferences, county boards could "appoint most effective advisory committees" in areas ranging from citizenship and legislation through the wide range of commodity interests.

Although the newly gained information loses its identity in a series of holes on electronic data cards, in a collective sense they can guide both county and State Farm Bureau organizations in swift decision-making. This will be particularly true in commodity fields where fast-moving programs often demand up-to-the-minute information.

Young Farmers Tour



VISITORS TO THE IBM Data-Processing Center in the Farm Bureau building, Lansing, were this group of young farmers,—part of a group of 30 from more than a dozen counties that toured Farm Bureau facilities in early January. Besides seeing machines similar to those to be used in correlating farm and family data for future Farm Bureau programs, the young couples studied the entire Farm Bureau program and toured the Farm Bureau Services Warehouse and Seed Plant; Leonard Refineries, Alma, and the Egg-Marketing division plant at Jenison. The two-day and evening program was sponsored by the Michigan Farm Bureau and affiliated companies.

Washington Trip

Air-Tour Tickets Still Available

Reservations are still available for the Washington Air-Tour planned for February 25-28 by Michigan Farm Bureau Women and open to all Farm Bureau members.

"With the new Congress in session the tour provides an unusual opportunity for Michigan farm people to see their Congressional Delegation in action," comments Mrs. Marjorie Karker, Coordinator of Women's Activities for the Michigan Farm Bureau and one of two staff persons acting as hosts for the trip.

Dan Reed, Associate Legislative Counsel for the Michigan Farm Bureau, will act as the other staff host. Through his work with Farm Bureau in National Affairs, Reed is well versed in Washington matters.

A visit to the Washington office of the American Farm Bureau Federation near the nation's capitol, Monday, February 26, will provide a briefing concerning the kind of legislation farmers can expect from the Second Session of the 87th Congress.

Later in the day the group will visit the huge, bustling building - complex that houses the U. S. Department of Agriculture.

The final day, Wednesday, February 28, will be set aside for an all-day sight-seeing tour of Washington and area. The group will tour historic sights before going directly to the Washington National Airport for the trip by plane back to Detroit and Lansing.

Since during the week family rates apply to airline travel, couples will have a slight cost advantage on the trip. From Lansing returning to Lansing, is \$114.30 per person or \$214.52 for a married couple. Costs from Detroit back to Detroit total \$92.75 per person or \$174.11 per couple.

Those planning to make reservations or needing further information should contact Mrs. Marjorie Karker, P.O. Box 960, Lansing 4.

Congratulations!

—To the Farm Bureaus of Otsego and Antrim counties,—second and third in the state to reach membership goal.

At press-time, Charlevoix County, under the leadership of Women's Committee Chairman, Mrs. William Parsons, is within a few members of goal, possibly bringing the number-four honor to the Bridge Region.

January 22-26

Roll Call 'Alert' Sounded

Honor Conferred

Wightman Receives MSU Ag. Service Award

Michigan Farm Bureau president Walter Wightman, Fennville farmer, was one of five farm leaders of the state to receive special honors during the 47th annual Farmers Week program at Michigan State University.

Besides Wightman, Bernie F. Beach, Adrian; and Reisener Brothers & Hopp, Rogers City, received the "Distinguished Service to Agriculture" awards as a highlight of the Wednesday program, January 31.

The awards were presented to the outstanding rural leaders by Dean T. K. Cowden of the MSU College of Agriculture. The awards program preceded the address of Secretary of Agriculture Orville Freeman in the University auditorium.



Walter Wightman

Wightman operates 270 acres in Allegan county, devoted primarily to fruit and livestock. Beach, a 1915 MSU graduate, has made many contributions to the dairy industry. The partnership of Fred and David Reisener and brother-in-law, Ervin Hopp, was honored for their pioneer efforts in Michigan potato growing.

The Presque Isle county trio have been long-time producers of certified seed and have been instrumental in the development of new varieties. Both the Katahdin and Pontiac potato have become popular varieties among Michigan growers as a result of testing on their farm near Rogers City.

1962 Program Kick-Off Meeting Series Held

Mich. Well Represented at Chicago

Members of the Michigan Farm Bureau Board of Directors and key staff people were among more than 100 Midwest Farm Bureau leaders attending the 1962 "Program Kick-off" meeting in Chicago, January 17-19.

The meeting was one in a series of eight regional gatherings of state Farm Bureau leaders called by the American Farm Bureau during January. It was part of an annual signal-checking effort conducted nation-wide by Farm Bureau shortly following the first of the year.

Problems of major concern to farm people were reviewed in the sessions and checked against the yardstick of Farm Bureau policy resolution. Areas checked included nation-wide marketing orders, health services, commodity promotions, member participation and policy development and execution.

Roger Fleming, Secretary of the American Farm Bureau and Director of the Washington office, discussed policies and problems relating to Farm Bureau's land-retirement proposals, cooperative taxation and international trade.

In speaking of the importance of the European Common Market, Fleming reported that U.S. farmers ship a high percent of all export products to the six Market countries of France, Italy, West Germany, Belgium, Luxembourg and The Netherlands.

He pointed out that these countries contain 170-million people in an area only one-seventh the size of the United States. He added that one-fourth of these people are engaged in farming. "Half of these farmers operate farms of ten acres or less in size," Fleming said.

It was reported that between 25 and 50 per cent of all wheat, corn, barley and grain sorghums currently exported by the United States, are sold to the six Common Market countries.

Concern was expressed for extension of the Reciprocal Trade Act, scheduled before Congress in June.

Membership progress reports from the Midwest region indicated that Farm Bureau is continuing to grow in size and strength. Most states, including Michigan, reported membership totals ahead of last year at the same date. A summary of Farm Bureau membership in the United States revealed that the organization now represents more than 65 per cent of all commercial farms in the nation.

MFB Board Activates "Telephone Grid"

The Board of Directors of the Michigan Farm Bureau activated the state-wide Telephone Grid, January 22, in a sweeping membership Roll-Call effort aimed at a goal of 70,801 family membership for the 1962 year.

The Grid operation began with a telephone call from MFB President Walter Wightman to members of the Michigan Farm Bureau board in each district of the state. It ended four days later, January 26, following completion of a potential 5,000 telephone and personal calls.

In his calls opening the Grid, Wightman stressed the importance of strengthening Farm Bureau through membership work. He challenged each director to push the state across the finish line to goal by personally signing at least one new member in the following few days and to continue the telephone "alert" by passing on the call to every County Farm Bureau president in the state.

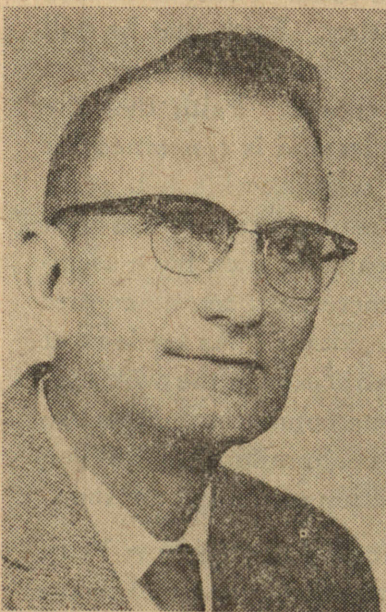
MFB Board members in turn made personal visits or called each County Farm Bureau president in their district. Each was challenged to make personal membership contacts and to secure at least one new member in this manner. County presidents, relaying the call, contacted their Executive Committee members, Roll-Call Managers, Membership Committee chairmen and Community Group chairmen. In each case they repeated the "charge" originated by Wightman and the Board.

The Telephone Grid operation spread further when Executive Committee members called all other directors on the county board. Roll-Call Managers carried out the "alert" by contacting their Area Captains. Membership Committee chairmen contacted each of their committee co-workers who in turn passed along the word to their local volunteer membership workers.

Simultaneously, Michigan Farm Bureau Women, activated by their State Committee Chairman, Mrs. Arthur Muir, contacted each County Chairman in their districts. The county chairmen called all officers of each County Women's Committee.

Results of the Telephone Grid alert were reported January 26 by reversing the order of the calls. Although incomplete, the tally at press time showed the state at 92 per cent of goal, with 65,136 Farm Bureau members enrolled. Two additional county Farm Bureaus, Otsego and Antrim, both of the Bridge Region, — joined Incon county in announcing "over-goal" for the 1962 year. At 94 per cent of goal, the Bridge Region tops the state in percentage of members signed.

Representative In Thumb Region



Duane D. Sugden

A Tuscola county farmer and farm leader has been named Regional Field Representative for the Thumb area. He is Duane "Dewey" Sugden, Mayville. He has served his community and county in a number of capacities. His Farm Bureau background includes work as Roll-Call captain, Discussion Leader and chairman of the Public Relations committee. In both 1954 and 1956 he was a delegate to the Michigan Farm Bureau convention.

Sugden, (49) replaces Carl Kentner who was promoted to the position of Coordinator of Picking and Mailing for the Mich. Farm Bureau.

This Month . . .

72,425 copies of this issue of the Michigan Farm News were mailed to subscribers.

"All Members Welcome"- To Freedom Conference

Broad, Varied Program Promised Those Who Attend

The 4th annual Freedom Conference, scheduled Feb. 21 - 22 at Central Michigan University, Mt. Pleasant, is open to all Farm Bureau members, the Family Program Division of the Michigan Farm Bureau reminds those interested.

"There may be a feeling that perhaps the Conference is limited to people who have attended in previous years or to those who work in Farm Bureau's Citizenship programs," reports J. Delbert Wells, Manager of the Family Program Division which sponsors the conference.

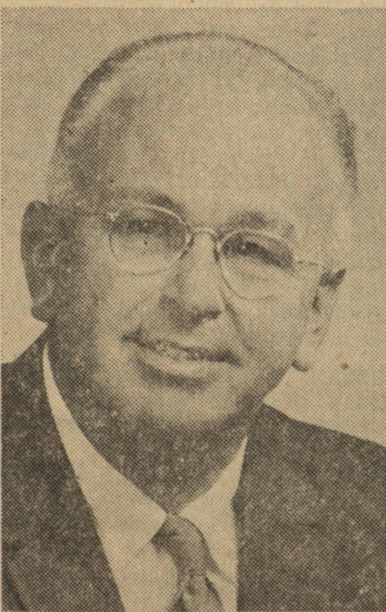
"This is not true," Wells points out. "While the Freedom Conferences are designed to be of specific help to those people actively engaged in citizenship programs, they are broad enough to be of value and interest to every citizen."

Wells adds that a desired goal would be one or more persons attending the conference from every county Farm Bureau since there is much of value that can be returned to every community.

This year the conference features discussions on the private enterprise system and threats to it. There will be a review of several freedom study groups-programs now in progress.

Featured speakers on the two-day program include two prominent Michigan men,—Lucas S. Miel, president of the Commercial Steel Treating Corporation of Detroit, and Dr. Kenneth W. Sollitt, Pastor of the First Baptist Church, Midland. Dr. Howard

Kershner, Editor of "Christian Economics," will be featured speaker for the banquet scheduled for the night of February 21.



Lucas S. Miel

Lucas Miel has a long history of community service. He is a director and past president of the Michigan Epilepsy Center; director and past national chairman of the Council of Profit-Sharing Industries; director of "Junior Achievement" of Southeastern Michigan and director and president of the Employers Association of Detroit.

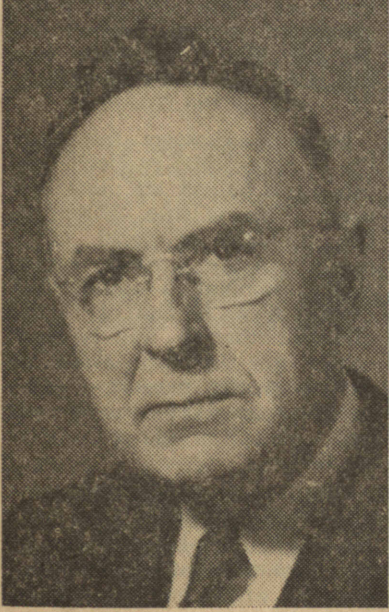


Kenneth W. Sollitt

can Farm Bureau Federation. Born on an Iowa farm, Sollitt is a graduate of Sioux Falls College and Rochester Divinity School. He is a teacher of Speech and Art in Religious Education. He is the author of a publication called "Preaching from Pictures," and has won Freedom Foundation awards on five occasions for "outstanding achievements in bringing about a better understanding of the Howard Way of Life."

Dr. Howard Kershner served as Editor and Publisher of the Dodge City (Kansas) Journal for several years. He was Assistant Chief of the newspaper section of the War Industries Board during World War I. Later he became a builder and manufacturer and operated a real-estate company. He retired in 1938 and since then has been a leader in international projects to provide food for children in destitute countries.

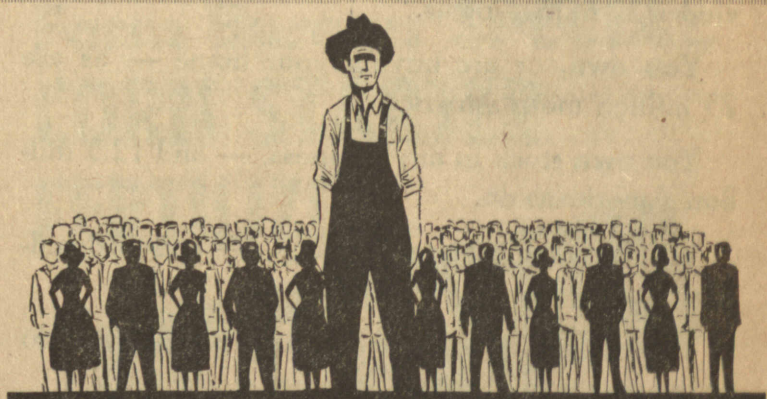
In 1950 he organized the Christian Freedom Foundation. He writes a column titled "It's up to you" now



Howard E. Kershner

carried by 205 daily and 410 weekly newspapers. His "Sermonette" is supplied as reprints to more than 1,500 churches each week. He has been given 6 awards by the Freedom Foundation.

Dr. Kershner will speak at two sessions of the Conference, dealing with two topics. His first talk will be based on his book, "God-Gold-Government," tying together the economic system as it relates to human freedom and government. His last talk will deal with the threats to our American competitive economic system from both sides of the Iron Curtain.



ON THE INSIDE, READ . . .

- "What About the 19th Congressional District?" (Background report, Page 2)
- "Fabulous Farming Future"—predictions for the year 2,000. (Page 3)
- "February's Giant Men" (Page 4)
- Calendar of Farm Bureau Events. (Page 5)

Bay Co. "Open House" February 17

The public is invited to the "Open House" at the new office building of the Bay County Farm Bureau, 2 miles west of Bay City on the Midland Road, hours of 1 to 4:00 p. m.—Sat., February 17.

Clarence Prentice, Secretary - manager, Michigan Farm Bureau, will participate in the afternoon dedication program. Luncheon will be served. An evening variety program will feature "Fritz's Little German Band."

Predicting a Fabulous Farming Future

Wheel-Less Farm Machines?

By the year 2,000 — one American farmer may well be producing enough food for 100 persons. This is not dreaming or someone's idea of a shocking statement. It is cold fact based on the rising productivity of those in agriculture.

For example, it took 100 years prior to 1920 to double farm production to a point where one farmer supplied food and fiber for eight persons instead of the previous four.

In the last forty years the figure has risen from eight to 25 persons.

Right now one truly "commercial" farmer is actually feeding 40 persons and this productivity will soon become average.

How can farmers continue this fantastic production? First off, it is a phenomenon that bears the label "strictly made in America." It is not found anywhere else in the world. Many factors are involved, of course. But no one can discount the part that free farmers using private initiative play in it.

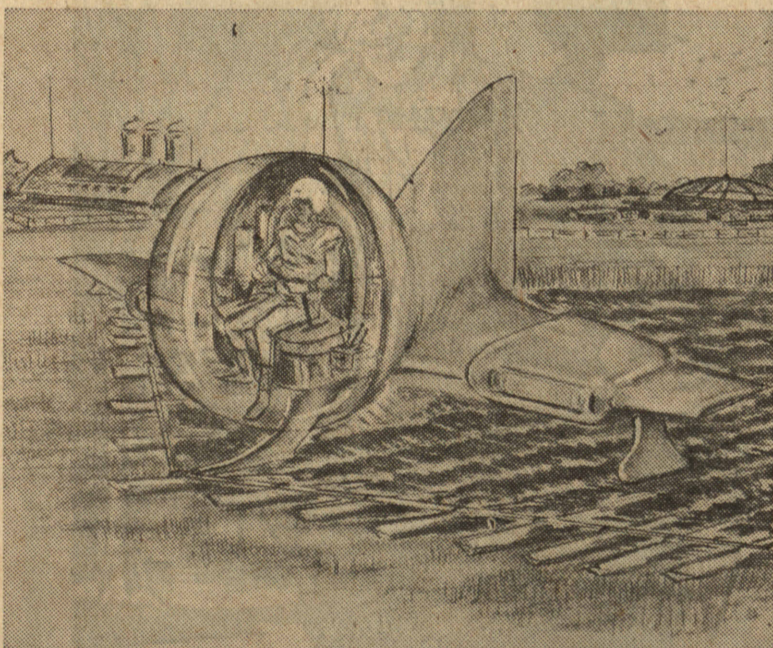
Once, when comparing American swine production methods to Russian, Allan Kline, (former president of the American Farm Bureau) said — "We American farmers are good animal husbandmen because we have a personal stake in what happens to our stock. Does the farmer in this country sit up all night when the sows are farrowing because he loves the sows? — Or because he really doesn't care for sleep? Of course not. He knows that the number of pigs he saves will register in his personal cash books, — will add up to personal profit or loss. We never forget that's the kind of system we have, one of 'profit or loss.'"

As an after thought he added, "Can you imagine the Russian farmer sitting up all night for a week with the government's pigs?"

Other than the incentive system, — what do American farmers have in their favor? Unlimited opportunity to innovate, for one thing. Some of the more predictable farming innovations were recently unveiled at the Winter Meeting of the American Society of Agricultural Engineers in Chicago.

A report from Dr. William Bertelsen of Illinois, serves to illustrate. Dr. Bertelsen is now pondering the question if perhaps one day we may consider the wheel a retarding device instead of an aid to progress.

"Wheel-less" machines are his delight and other scientists join in agreeing that ground-friction is a waste of materials and energy. Such men consider the moving wheel as only a slight step above the sledge and suggest that the real answer is to go back to the sledge after having provided it with an air-cushion to float it off the ground and away from friction. Such air-cushions will have many applications in future farming.



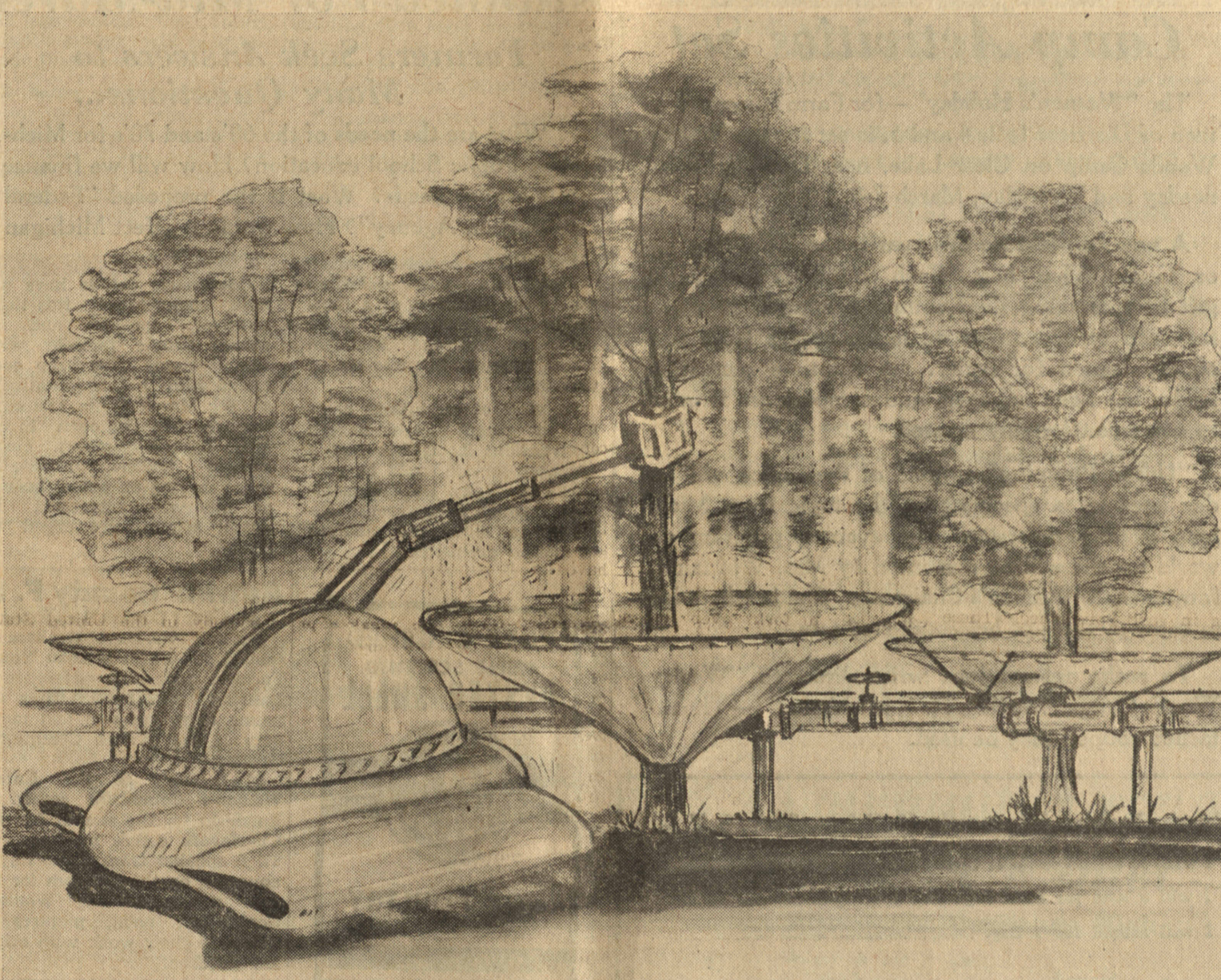
ARTISTS CONCEPTION—of one form of "air plow." Using forced air over the mold-board, the plow is almost friction-free. Some of the same compressed air "floats" the wheel-less machine over the ground and airconditions the cab where the farmer sits in living-room comfort. Farm Bureau staff artist Sam Bass, pictures not one but more than a dozen furrows turned at the same time by this super plow, in keeping with reports by farm scientists that up to 14 bottoms are already possible with modern power equipment. As many farm machines of the future, the air-plow is equipped for remote control operation on the less complicated jobs. Television "sensors" relay a continuous picture of both machine and job to the farming center.

Bertelsen has invented an "Aeroplw" — a machine which almost eliminates the friction of plowing by using compressed air to "lubricate" the passage of earth over the plow. An air compressor hitched to the tractor's power take-off, pumps air to the plenum box behind the mold-board, allowing direct pressurization under the furrow slice to keep



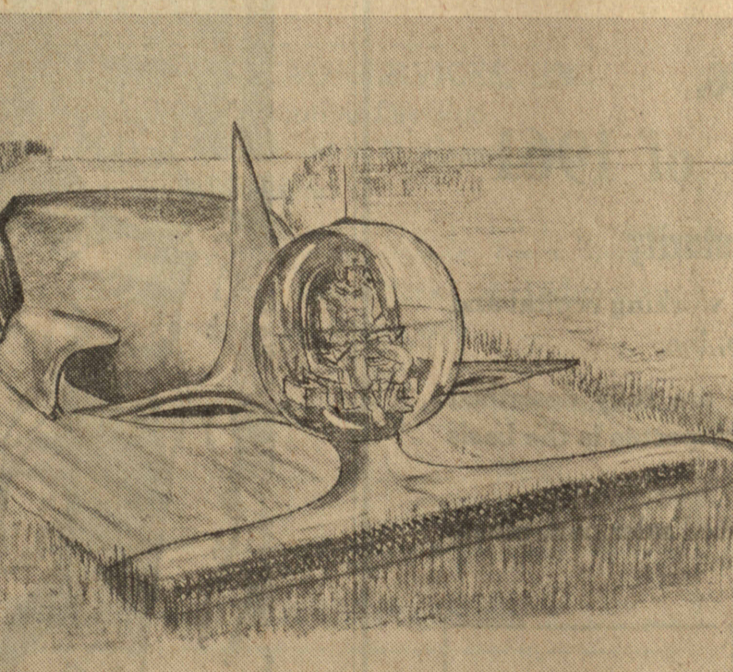
BY THE YEAR 2000—one farmer may provide the food and fiber for 100 others if farmers' production potential is not damaged some scientists now predict. It is generally agreed that "science has not begun to show what can be done in agriculture." They compare the upcoming 38-year period with the

increased farm production efficiency of the past 40-year period to make their prediction. American farm efficiency is unmatched in the world where food shortages, not food surpluses are common.



FRUIT PICKER OF THE FUTURE—using continuous flows of air and water to prevent damage to easily bruised fruit. Michigan State University scientists have built a prototype of this impression by Farm Bureau staff artist, Sam Bass. He pictures a boom-and-claw shaker to combine with pulsating air currents to remove the fruit and reduce the pull of gravity as it falls. Fruit drifts slowly into "catcher funnels" to be further cushioned by a flowing stream of water. Air and

water also clean the crop. Part of the air blast is directed downward in this artist's conception, to allow the harvest machine to "float" slightly off the ground on a thin cushion of air. Remote? Not at all. Preliminary tests of a similar device shows the pulsating air method efficiently removes cherries and apricots from branches. An added bonus—since unripe fruit is harder to remove, selective harvesting may be possible.



COMBINE-MILLER—this artist impression of tomorrow's harvester is multi-purpose. It combines the grain, cleans, dries and mills it into a variety of forms for immediate use. Again, forced air does much of the job. Air provides a vacuum-cleaner type suction to pick up stray kernels and to remove ground friction by "floating" the body of the machine.

it off the plow itself after it leaves the actual point of the plow-share.

Add to such innovations a step-up in farm automation that will make today's self-unloading silos and barn cleaners appear toy-like in comparison.

Farmers will always be necessary, but their productive ability will remain closely tied to their ability to change. If this ability is not hindered or impaired by government action or otherwise, each of tomorrow's farmers will find it easy to feed 100 persons.

Agronomics Adventure

Dreaming With The Dreamers

"Plant growth will be tightly controlled" on the fabulous farm of the future, according to Don Cook of Farm Bureau Services. Cook, who manages the sales department of the Plant Food and Feed division for Farm Bureau Services, agreed to project results of current research projects into guesses concerning what the future will bring farmers in the field of plant science.

Among the "predictions" made by Cook were these possibilities:

"Solid plantings" will take the place of many present row-crop plantings, with solid stands planted in corn, potatoes, beets, beans and vegetables.

Special plants will be "engineered" to make full use of the sun's energy. These plants will be tailored to fit arid or moist regions. In some cases the plants will be able to grow throughout the winter season, — and to grow as fast in the dark as in the direct sunlight.

Artificial "triggering" of the photo-synthesis process will become a well-developed art. This may be done through additive chemicals with fluorescent characteristics, and by flood light beams sweeping across huge fields where the light-sensitized plants are grown. Once triggered the growth process will continue without additional light until the next timed beam repeats.

Fertilizers of the future will supply plants with long-term fertility released slowly over an entire crop rotation. A plant frost "protectant" can be expected as an additive to prevent cell damage during frost periods. Future fertilizers will contain insect repellants and other chemicals in a wide range of "systemics" absorbed by cells for protective purposes. Deadly to certain insects, the repellants will be selective and some will be highly beneficial to man.

Cook concedes that although all these things are highly possible, they will appear a long time in the future for most Michigan farmers. "On the other hand, those in agriculture—although always with their feet firmly on the ground, have been the great dreamers of our nation. Their dreams have made our present fantastic production possible," Cook says.

Farmers Report

Starter Fertilizer Shows Results

Over 90 per cent (92.8%) of farmers replying to a recent survey of those who have used Farm Bureau Services Special Corn Starter fertilizer last year, reported excellent results, according to John Sexson, manager of Farm Bureau Services fertilizer division.

Farm Bureau Services were the first to introduce a corn starter fertilizer in Michigan. The improved special corn starter was developed in conjunction with the American Farm Research Association and other state Farm Bureau Service companies.

Of the 7.2 per cent who indicated that they were less than completely satisfied with the results, a detailed study showed that these persons had failed to follow the use-program as outlined on the back of each fertilizer bag.

The survey revealed that approximately 50 per cent of those using the new fertilizer for the first time had never before had their soil tested for available fertility. As a result the improved fertilizer bag instructions now place more emphasis on seeking soil tests before attempting any comprehensive fertility program.

This year the Special Corn Starter fertilizer will contain

added growth factors found to increase corn yields by from ten to 30 per cent, Sexson reported. A deliberate "de-emphasis" has been placed on fertilizer analysis in the case of the special corn-starter fertilizer, according to Sexson, —"to emphasize the importance of carrying out a complete fertility program." Formerly, he indicated, people became involved in "analysis" instead of "program" —and in some cases they felt that analysis alone assured adequate yield regardless of past-management factors which affect the available nutrients used in producing a crop.

"Soil Test. — Don't Guess!" — reads the heading on each of the new Corn-Starter bags. "Have your soil tested through your County Agent," the instructions continue. Other recommendations include: (1) Lime according to soil test. (2) Conserve soil and moisture by minimum tillage. (3) Plant only adapted corn varieties, (recommended Michigan certified hybrids are listed by growing zones.) (4) Sufficient plan population to insure adequate stand for desired yield. (5) Weed control through cultivation and chemical weed killers. (6) Adequate insect control, and (7) Harvest and save all of the available crop through close attention to moisture and mechanical losses.

MORE
PROFIT
with
LESS
LABOR



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CORN STARTER
FERTILIZER

IMPROVED

to produce

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Michigan Certified Hybrid Seed. Corn can increase your yield. Twelve varieties to fit every grower's need . . . developed for and adapted to Michigan soils and climate. Plant the best and fertilize with the best . . . Farm Bureau.

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See your local Farm Bureau dealer for other popular analyses and a complete line of farm chemicals.



FARM BUREAU
Services
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LANSING 4, MICHIGAN

Michigan Farm Bureau Women --- Citizenship

Work-Program Outlined

Dozen Project Recommendations Made

Women of the Michigan Farm Bureau have outlined a comprehensive and decidedly challenging program for the 1962 year. The outline stemmed from recommendations to the Women's Committee by a state-wide "Program Planning" group that met in Lansing, January 3-4. Later, material suggested by this planning group was reviewed and accepted by the over-all State Farm Bureau Women's Committee.

In reporting-out the work outline, the Committee noted that it was placing its stamp of approval on a heavy program, but one they felt would be sufficiently challenging to help County Farm Bureau Women "fulfill their responsibilities and potentiality." They added: "The Committee hopes that these program recommendations will be fun, informational and interesting, and provide such challenges that at the end of the year county Farm Bureau Women can look back and say that no opportunity was wasted."

Work areas listed in the recommended program range from Safety to Civil Defense. They include: —Con-Con "education"; —a study of the philosophy, policies and structure of Farm Bureau; —increased activity in "the political party of your choice," and in areas of understanding the election processes.

Other suggested program areas are: —agricultural promotion, including a study of the significance of Federal Marketing Orders, county product promotions, (bean smorgasbords, cherry - dairy events, dairy days, etc.) —legal matters, including family wills. In the Safety area, the committee suggests a study of the use of safety belts in automobiles, with the possibility of group purchase of the belts to gain price advantages.

Since the "Medicare" program is high on the list of federal proposals it is suggested that Farm Bureau Women might want to work in opposition to this and similar legislation that might open the door to any form of socialized medicine.

Listed program areas are "suggestions" only and meant to be guidelines for county Farm Bureau Women's Committees,—which are free to use as many as they might wish.



STATE PROGRAM PLANNING COMMITTEE—for Michigan Farm Bureau Women are pictured enjoying hot coffee after cold drives to get to Lansing on a blustery winter day. The committee met January 3-4 to suggest program areas for the 1962 year. The group includes (seated, left to right) Mrs. Clinton Falor, Lenawee; Mrs. Charles Gotthard, Wexford; Mrs. George Southworth, Huron; Mrs. Fred Billett, Allegan; Mrs. William Scramlin, state

Vice Chairman and chairman of the program-planning committee, Oakland, and Mrs. Lewis Babbitt, Clinton.

BACK ROW (left to right) Mrs. Marjorie Karker (pouring coffee)—Coordinator Farm Bureau Women's Activities; Mrs. Norman Harvey, Cass; Mrs. Elmer Peterson, Mecosta; Mrs. B. H. Baker, Saginaw and Mrs. Herman Ristow, Presque Isle.

Outstanding Program Planned

"Women's Holiday" Camp Activities Set

The "Women's Holiday"—for Farm Bureau Women of Districts 1, 2, 4 and 5, is set for the Wesley Woods Camp on Clear Lake, near Dowling Wednesday and Thursday, March 7-8.

A new fun-feature this year is the 'Tote Bag' — or 'Guess What' bag. Each county is to bring a gift of something their county produces, as a gift for each camper, (for example, apples from one county famed for fruit). A full-time recreation leader has been engaged, and campers are warned to come comfortably dressed.

"Urban Planning" — one of the topics, will be discussed by a specialist on the topic from Michigan State University. The evening program on world travels will be presented by Mrs. Whittaker, former State Women's Chairman. She is scheduled to show pictures of her conducted tours.

To make reservations write direct to "Wesley Woods Camp, Dowling, R. 1, Michigan." — The attached coupon may be used.

Farm Bureau Women's Holiday, March 7 & 8

I wish to attend camp at Clear Lake, Barry County.

I will attend for both days and overnight.

I will attend for 1 day.

Signed

County

Education Forum Is Planned For Mid-March

Farmers Seek Answers to Many Questions...

What are the needs of the 60's and 70's for Michigan Public School education? How will we finance our school needs? What is the proposed "Federal Education Agency"? How would it affect Michigan schools?

These and similar questions will form the basis of a Conference on Education to be sponsored by the Michigan Farm Bureau in mid-March this year.

In view of resolutions passed at recent Farm Bureau Conventions it is felt that a valuable service could be rendered to Farm Bureau members through a conference designed to study and analyze education problems.

Conference details have not been completed at this time, however, speakers and resource people familiar with the problems have been contacted with a date tentatively set for March 15-16. The conference will be open to all Farm Bureau members. Farm Bureau leaders, especially those serving on school boards or otherwise interested in school affairs, are urged to attend.



Antrim County F. B.

Mrs. Carl Conant, Reporting Mr. and Mrs. David Graham attended the Farm Bureau Young Farmers' tour and conference in Lansing, Jan. 3-4-5. They are young dairy farmers and members of the Vance Community Group.

Members of the Antrim Women's Committee served the luncheon for the annual Antrim-Charlevoix A.B.A. meeting, Jan. 17. A speaker from Camp Roy-al appeared on the program for the Jan. meeting of the Women's Committee, using pictures to illustrate their work with crippled children.

February's Giant Men

Great Philosophies of Great People

February has been called the month of "Great Men." In a sense this is true when we realize that both Washington's and Lincoln's birthdays occur during the month and when we think of the impact they have had on the future of the world.

As you study what made these men great, you get into a study of their attitude, their philosophies, their interest and their goals for the nation.

The name "George Washington" is immediately associated with many things. His Generalship of the army, his Presidency of the Union and of the Constitutional Convention, his wealth, his engineering ability, his truthfulness as evidenced by the cherry tree story, his farming enterprises, etc.

Actually his significant beliefs for America were expressed in his letter of transmittal on September 17, 1787 when he, as chairman of the Constitutional Convention, recom-

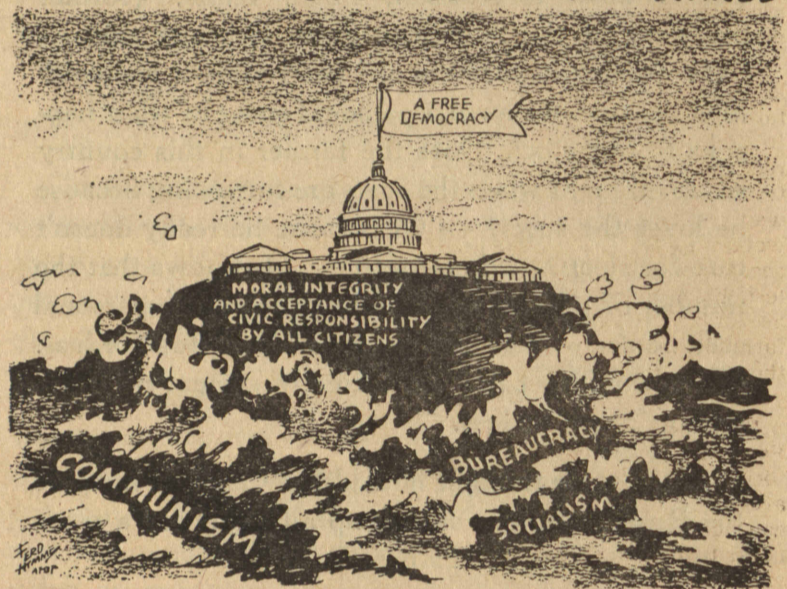
We also think about his humble birth and his hard won education; his desire for politics instead of business and of his assassination by persons opposed to his ideals.

As we read Lincoln's Gettysburg Address, we should be impressed by this part of the statement, "We are now engaged in a great Civil War, to see whether this nation or any nation so conceived, and so dedicated, can long endure."

Regardless of the issues, historical personalities or mythology surrounding each of these great American patriots; each were very cognizant of the establishment and preservation of the United States as a nation.

Washington had to work to establish, unify and guide the establishment of the Union, leaving all freedoms and responsibilities possible to the individual states and to the citizens. Lincoln had to work

THE ROCK ON WHICH OUR GOVERNMENT STANDS



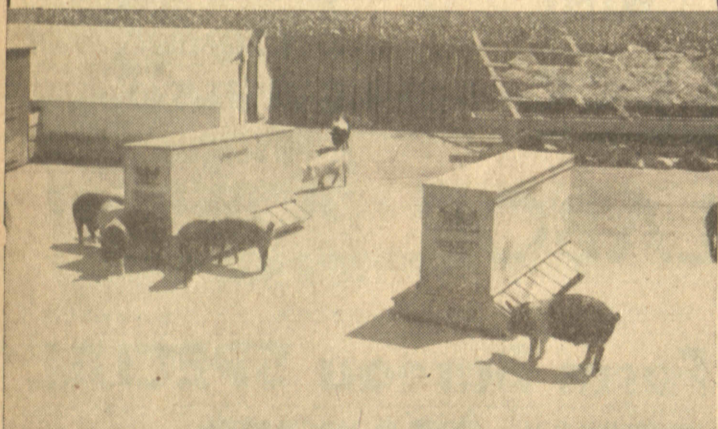
mended the new U.S. Constitution to the various states for ratification. As he wrote of the personal liberties, State Rights and state differences, he said, "In all our deliberations on these subjects we kept steadily in our view, that which appeared to us to be the greatest interest of every true American, the consolidation of our Union, in which is involved our prosperity, felicity, safety,—perhaps our national existence."

When we think about "Rail Splitter Abe," our first major thought is about him freeing the slaves, thereby proving that all men are equal by American as well as Divine law.

to preserve the Union of states and to make secure the personal freedoms and rights intended in the basic documents of the nation. The splitting up and disintegration of the nation was a real threat to President Lincoln.

In February 1962 read and study all you can about these great men. They helped bring order out of chaos. The nation that they helped establish and preserve was not without its challenges. They faced the challenges. They worked from principles. They helped originate and guide the greatest civilization ever known to mankind — a nation that has been a guiding ray for many nations and many people.

Tested way to make more money with hogs: keep them on concrete from birth to market!

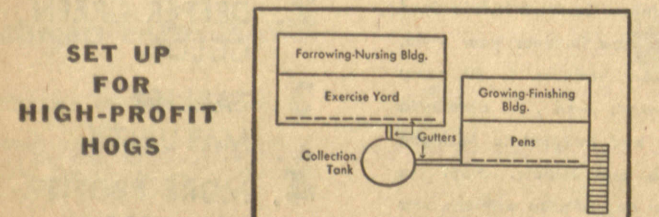


Confinement method gives faster gains, healthier hogs, big labor savings

More than 4% faster weight gains in confinement than on pasture—that's how hogs did at recent Purdue University tests. And farmers everywhere are finding that, on concrete, more pigs are weaned per litter, more hogs are marketed.

And with concrete yards and concrete housing, growers aren't held to just one or two farrowings a year. No worries about bad weather or poor pasture.

Confinement allows farmers to handle hogs with less time and labor. University of Kentucky tests show that confined hogs required 15% less man hours of labor than those on pasture. Pasture can be put back to profitable crop production.



CLIP-MAIL TODAY PORTLAND CEMENT ASSOCIATION
Dept. F-6 Stoddard Building, Lansing 25, Mich.
A national organization to improve and extend the uses of concrete
Please send free booklet, "Concrete Improvements for Hog Raising."
Also send material on subjects I've listed:

NAME _____
ST. OR R. NO. _____ CITY _____ STATE _____

This is not, and under no circumstances is it to be construed as an offering of these debentures for sale, or as a solicitation of offers to buy any such debentures. The offering is made only by the prospectus.

\$1,500,000
FARM BUREAU SERVICES, INC.

Series A Debentures-Issue of 1961

6% Simple Interest - 15 Years Maturity

The purpose of this issue is to provide additional working capital and to modernize facilities of Farm Bureau Services, Inc.

The issue and the Farm Bureau Services, Inc. are fully described in the prospectus dated November 30, 1961. The prospectus is the basis for all sales.

For copy of the prospectus, and a call by a licensed salesman, please fill in and mail the form below:

FARM BUREAU SERVICES, INC.
Securities Promotion Division
P.O. Box 960, 4000 N. Grand River
Lansing, Michigan

Please send copy of prospectus for Farm Bureau Services, Inc. 1961 Issue Series A Debentures and have a licensed salesman call.

Name _____
Road _____ RFD _____
P.O. Address _____
County _____ Phone No. _____



"...and I'll need another ton of that fortified feed, too..."

Think of all the time and steps an extension phone in the barn could save you. Whether you need to call the veterinary in a hurry or order supplies while checking the inventory—or accept important incoming calls—a barn extension phone is a dependable, handy helper. It can save you valuable man-hours every month—keep your entire farm operation running more smoothly. You'll find, as so many others already have, that an extension phone in the barn more than pays for itself. Why not call your Bell Telephone business office? We'll be glad to help you plan just where extension phones can be the most help to you.

Michigan Bell Telephone Company

--- Young People, County F.B. Activities



Farm Bureau Young People Plan Programs

PICTURED MAKING PLANS for their 1962 program of work are the officers and members of the Michigan Farm Bureau Young People's Committee. Members and their home counties include: (from left)—Lester Bollwahn, Lansing, MFB Coordinator Young People's Activities; Jack Lehman, Ogemaw; Eslier Robinson, Clin-

ton; Don DeMatio, 3rd V.Pres., Ogemaw; Gail Priddy ("Miss Mich. Farm Bureau" and committee secretary), Ogemaw; Pat Murphy, 1st V.Pres. Ionia; James Sparks, Committee Chairman, Cass; Catherine Milett, 2nd V.Pres., Livingston; John Goodchild, Tuscola; Bruce Landis, Calhoun; Darrell Fuller, Kalkaska; Lyle Murphy, Ionia and Louis ("Jake") Wilford, Gladwin.

Young People Plan Busy, Important Year

The Farm Bureau Young People's projects for 1962 will be built around three major areas: Rural safety, "Food Comes First" and Citizenship. County Young People's groups are being encouraged to develop projects within these areas.

About seventy people are killed each year on Michigan farms as a result of accidents. In addition to this, one hundred rural people are killed in traffic accidents. This in no way measures the number that were crippled as a result of accidents nor the work time lost. Farm machinery accidents account for almost 40% of all farm deaths and one-third of those killed are under twenty years of age.

The Farm Bureau Young People's Committee decided to focus their attention on three areas of safety. They are encouraging group projects in rural traffic and farm machinery safety. An understanding of Civil Defense in rural areas is also being stressed.

Since farmers have an interest in food from both a producer and consumer point of view, it was felt that young people should have a better understanding of this industry.

The "Food Comes First" projects are designed to inform people of the better use of food and the career opportunities available in the food industry. County groups are urged to carry on a better breakfast campaign in their counties and tell the story of farm products produced in their area from the farm to the table.

The citizenship projects recommended include activities to help young people understand the American way of life. Study of our free enterprise system and the Communist system is urged. Films from the Farm Bureau film library are recommended to the county groups. Pageants and other creative work will be planned and carried out locally by Farm Bureau Young People.

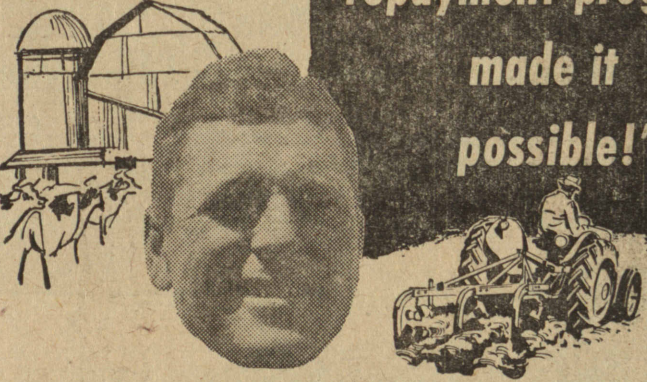
The committee recommended the continuation of a number of state projects. Three contests with award trips to the American Farm Bureau Federation Annual Meeting were approved. These are the Talk Meet, Talent Find and "Miss Michigan Farm Bureau" contests. State awards will be given to the Outstanding Boy and Girl in Farm Bureau and to the best county Farm Bureau Young People's program.

Educational features this year

SUCCESSFUL FARM BUSINESS*

*A series of case histories based on PCA financing

"PCA loans based on a sound repayment program made it possible!"



Mr. Wallace Erickson, Neillsville, Wisconsin, expanded from a 160-acre farm and 30 cows in 1956 ... to a 480-acre farm and 96 cows in 1960! And, the credit with the "sound repayment program" was, of course, Production Credit Association financing.

In 1956, after six years of operating a dairy route, Wallace Erickson rented his father's 80-acre farm on a livestock share lease. And to make a "go" of his new farm business he decided to:

"... change from two silos to seven, from fork to barn cleaner, from fork to silo unloader, from milk can to bulk tank, from small wagon boxes to self-unloading boxes, from one tractor to four ... and, from depending on the weather to dry the hay to conditioning hay.

"These are examples of the changing conditions of farming. Because PCA works so close with the farmer, PCA financing sure helps the farmer adjust to such changes."

Your PCA's financial planning service, like modern farm equipment, is designed for today's "big money" farming needs. It is one of the most useful pieces of "equipment" in planning your farm business.

Let us discuss with you how PCA can help your farm business.

Production Credit Association



Michigan Main Offices: Adrian, Alma, Bay City, Escanaba, Grand Rapids, Kalamazoo, Lansing, Lapeer, Sandusky, Traverse City.
Branch Offices: Allegan, Ann Arbor, Bad Axe, Cadillac, Coldwater, Gaylord, Hillsdale, Howell, Jackson, Lakeview, Marshall, Monroe, Mt. Pleasant, Paw Pt.

Iron County F. B. Victory Party Set

Iron County Farm Bureau plans a Victory Party, February 10, at the Iron River Armory. All members are invited to attend. "And especially those whose efforts have assured us of a real Roll-Call victory," reports County President Chester Kudwa.

Iron county was first in the state to report "goal reached" December 19. It has continued membership work since that time with the final reports to be given at the party.

Ward Cooper, Manager of the Market Development Division of the Michigan Farm Bureau, Lansing, will be featured speaker at the evening dinner meeting. He is expected to report on efforts to broaden markets for Michigan farm products through Farm Bureau's American Agricultural Marketing Association and its state counterpart, the Michigan Agricultural Cooperative Marketing Association, (MACMA).

Newwaygo Co. F. B.

A first-hand report on the progress of the Michigan Constitutional Convention was given by Stephen S. Nisbet, President of the Convention, Friday, Jan. 12, in the Fremont Community building. The open meeting was arranged by the Newwaygo County Farm Bureau and was attended by over 100 persons.

The meeting was of particular local interest since Mr. Nisbet is a Fremont resident and a member of the Newwaygo County Farm Bureau. This was the first opportunity for area residents to hear him talk of Convention activities since he was named President.

The talk was presented through the efforts of the legislative committee in cooperation with the Public Relations committee of the County Farm Bureau, with Henry Bode and Al Kunnen the respective chairmen. Albert Scholten, president of the Newwaygo County Farm Bureau, acted as meeting chairman.

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\$500,000
FARM BUREAU SERVICES, INC.
Series A Debentures-Issue of 1961
SELECTION MATURITY
5 to 15 years

The purpose of this issue is to provide additional working capital and to modernize facilities of Farm Bureau Services, Inc.

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FARM BUREAU SERVICES, INC.
Securities Promotion Division
P. O. Box 960, 4000 N. Grand River
Lansing, Michigan

Please send copy of prospectus for Farm Bureau Services, Inc. 1961 Issue Series A Debentures and have a licensed salesman call.

Name
Road RFD
P.O. Address
County Phone No.

NOTICE OF ANNUAL MEETING

FARM BUREAU LIFE INSURANCE CO.
The annual meeting of the stockholders of Farm Bureau Life Insurance Company of Michigan, a corporation, will be held at its office, 4000 North Grand River Avenue, Lansing, Michigan, on Tuesday, February 27, 1962 beginning at 1:30 for the following purposes:

- 1—To receive reports from officers and management.
- 2—To elect directors.
- 3—To consider such other matters as may properly come before the meeting.

February 1, 1962
Lansing, Michigan
L. D. DUNCKEL
President

Farm Bureau Calendar of Events

FEBRUARY

- 6 "Con-Con" Seminar, Lansing—Famous Grill, 10:00 a.m.
For members of THUMB REGION Resolutions Legislative Committees.
- 7 "Con-Con" Seminar, Lansing—Famous Grill, 10:00 a.m.
For members of UPPER PENINSULA AND BRIDGE REGION Resolutions and Legislative Committees.
- 7 Michigan Association of Farmer Cooperative Directors' Institute, Ulby.
- 8 Legislative Seminar, Lansing—Famous Grill, 10:00 a.m.
For members of UPPER PENINSULA AND BRIDGE REGION Legislative Committees.
- 8 Michigan Association of Farmer Cooperative Directors' Institute, Chesaning.
- 9 Michigan Association of Farmer Cooperative Directors' Institute, Grandville.
- 13 Legislative Seminar, Lansing—Famous Grill, 10:00 a.m.
For members of SOUTH EAST REGION AND SHIAWASSEE COUNTY Legislative Committees.
- 14 Legislative Seminar, Lansing—Famous Grill, 10:00 a.m.
For members of SOUTH CENTRAL REGION AND CLINTON COUNTY Legislative Committees.
- 19-20 Presidents' Conference, Camp Kett.
- 20 Legislative Seminar, Lansing—Famous Grill, 10:00 a.m.
For members of WEST CENTRAL REGION, MONTCALM AND IONIA COUNTIES Legislative Committees.
- 21-22 Freedom Conference, Central Michigan University, Mt. Pleasant.
- 25-28 Women's Washington Tour.

MARCH

- 1 Michigan Association of Farmer Cooperatives Clinic, Managers and Directors, Coldwater.
- 5 District 5 Spring Institute.
- 6 District 3 Spring Institute.
- 7 Farm Bureau Insurance "State Wide" Meeting, Jack Tar Hotel, Lansing.
- 7 Legislative Seminar, Lansing—Famous Grill, 10:00 a.m.
For members of SOUTHWEST REGION Legislative Committees.
- 7-8 Farm Bureau "Women's Holiday"—Clear Lake Camp, Districts 1-2-4-5.

F. B. Community Groups Flourish In Winter

Group Attendance Continues High

Ninety-seven percent of the Farm Bureau Community Groups meeting in 1961 have reorganized and are meeting in 1962.

Along with these "carry-over" groups, a number of new groups have recently been organized. Typical are the "Elmira Seed Potato Growers" of Otsego county and a new, and yet unnamed Midland county group. The latter group is composed primarily of younger-age farm families.

Although Farm Bureau is a year-around proposition, the winter and spring months find community groups most active. Community group attendance runs high from October until field work starts in spring. Along with higher attendance comes better discussions, more entertainment and better meetings in general.

The 1962 spring season promises to be especially attractive to group meetings. Politically, the four-ring circus involving the Constitutional Convention, the state legislature, the Congress and local spring elections should challenge groups to study and action. The income tax proposition and other equally interesting topics should be thoroughly aired through the

groups.

Approximately thirty farmers and farm wives are taking an educational tour sponsored by Farm Bureau. They, along with those who take part in the flying trip to Washington sponsored by Farm Bureau Women should be available to report to community groups in coming programs. Recently thirty-two young farmers toured Farm Bureau Center and affiliated company service points, and they will have interesting stories to tell.

Farmers, as hard-headed businessmen, don't hesitate to go in debt to buy a machine that will pay off through more efficiency — more production. The smart farmer realizes that when he pays Farm Bureau dues, he is entitled to use, help run and benefit from this "tool." He avails himself of the chance to participate in community group activity, for he realizes that the best handle for the tool he has paid for is his local community group.

He realizes that "outsiders" miss considerably by not being in. In Farm Bureau,—through community groups, farmers are invited to invest, investigate, and become involved.

Winter and spring months are the best times to do this.

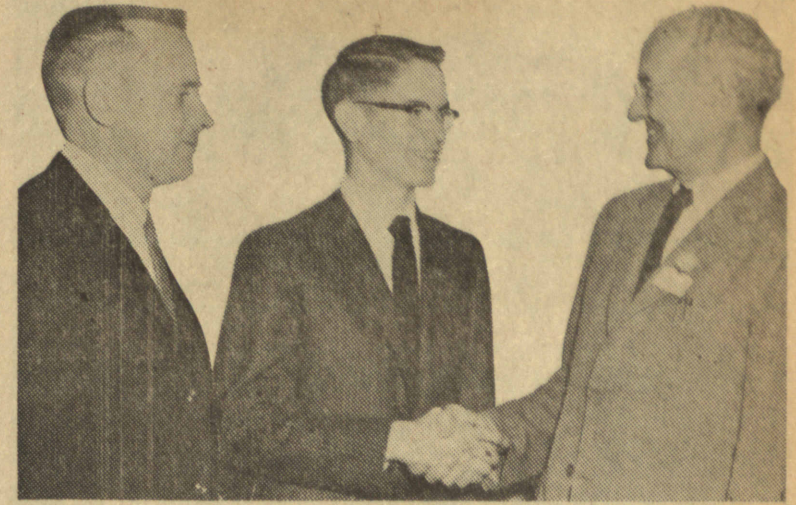
NOTICE OF ANNUAL MEETING

FARM BUREAU MUTUAL INSURANCE CO.
The annual meeting of the policyholders of the Farm Bureau Mutual Insurance Company of Michigan, a corporation, will be held at its office, 4000 North Grand River Avenue, Lansing, Michigan on Wednesday, February 28, 1962, beginning at 1:30 for the following purposes:

- 1—To receive reports from officers and management.
- 2—To elect directors.
- 3—To consider such other matters as may properly come before the meeting.

February 1, 1962
Lansing, Michigan
ELTON SMITH
President

Michigan Canning-Crop Champion



Lee A. Wever, 15 year old son of Mr. and Mrs. Gerald H. Wever of Fremont, has been named state Champion in the 1961 canning-crops production and marketing contest. Pictured are, (from left) Jack Sanderson, Vocational Agricultural teacher at Fremont; Lee, and Dr. Charles H. Mahoney, director of Raw Products Research for the National Canners Association.

To win the contest, sponsored by the National Junior Vegetable Growers Association and the National Canners Association, Lee grew five tons of green beans on one acre, under contract to the Gerber Products company.

His parents are members of the Newwaygo County Farm Bureau.

He received his award at the annual Awards Dinner held recently in Detroit. The Gerber Company sponsored

the Detroit convention trips for Lee and ten other young farmers. This year 27 Michigan farm youngsters took part in the canning-crops production and marketing contest, growing such crops as peas, green beans, squash and apples.

Sponsorship of this youth program is another example of the partnership between canners and growers which has increased canned fruit and vegetable consumption by 33 per cent in ten years.



Plant **CERTIFIED**

MICHIGAN Certified SEED OATS

Year after year you can enjoy higher yields when you plant Michigan Certified Oat Seed. Michigan Certified Seed is field and laboratory proven for high germination, varietal purity and uniform high quality. All varieties are tested and proven particularly adapted to Michigan's climate and soils to give the best possible yield.

- CLINTLAND 60 • GARRY • RODNEY

At Your Seed Dealer's... Now!



MICHIGAN CROP IMPROVEMENT ASSOCIATION
MICHIGAN STATE UNIVERSITY
EAST LANSING, MICHIGAN
BARLEY • CORN • FIELD BEANS • FORAGE SEEDS
OATS • RYE • POTATOES • WHEAT • SOYBEANS

... recommended specifically for Michigan growing conditions."

Co-op "Appreciation" Meeting Series Held

Report and Outlook Meetings Are Success

A report of current operations and of plans for the future was presented in a series of nine "appreciation" dinner meetings recently, by Farmer's Petroleum Cooperative.

A total of 450 local farmers and Farm Bureau leaders attended the regional meetings staffed by state-office and district personnel.

One feature of each meeting was an explanation of quality features of Farm Bureau's Unico line of truck and passenger automobile tires and the personal responsibility each driver has in protecting lives by using only top quality, first-line tires.



District Meetings Well Attended

WM. ARMSTRONG, District Supervisor for Farmer's Petroleum Cooperative, and Clarence King, Member-Relations director, alternate on the program before one in a series of district "appreciation" dinner-meetings.

past five years were explained by King in a series of charts. "This year's earnings from sale of petroleum products was the highest in the history of Farmer's Petroleum," (\$386,076).

Advertisement for Unico tires featuring a large image of a tire and text: "YOUR TIRES MAY MEAN LIFE OR DEATH TO YOU" and "BUY THE BEST... BUY UNICO".

"YOUR TIRES MAY MEAN LIFE OR DEATH TO YOU" the slogan of Unico Powercruiser and Redi-Grip tires is pointed out by Clarence King, Director of Member-Relations to County Farm Bureau presidents and their wives.

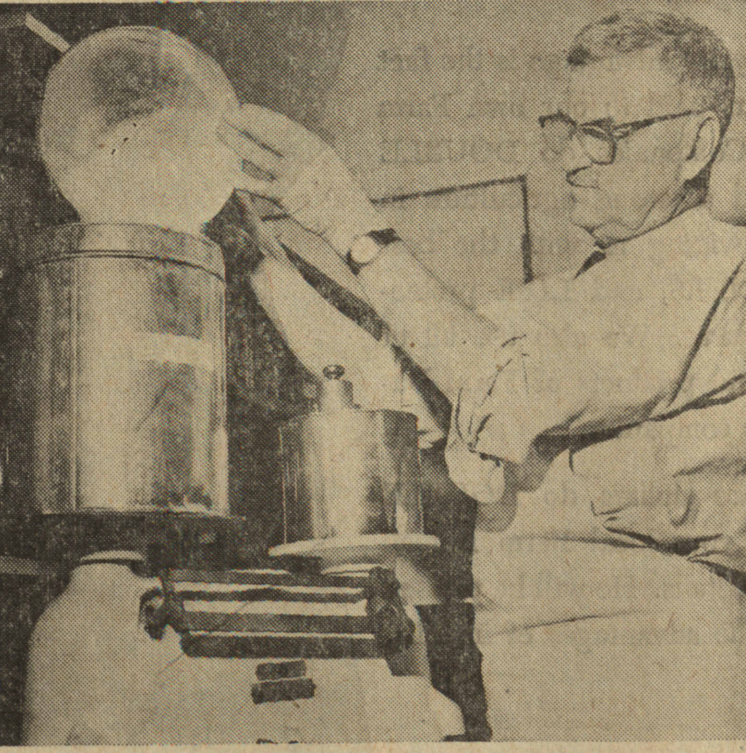
Participation Sought F. B. Insurance Co. Launches Member Information Program

A special program aimed at increasing member participation in Farm Bureau Insurance Company's auto insurance has been launched by the Company in

The program, being conducted separately in each county in the state, will be divided into three steps. The first step consists of two mailings to qualified members not insured with Farm Bureau.

Advertisement for F. B. Insurance Co. featuring a photo of N. L. Vermillion and text: "Every effort will be made during this campaign to explain the benefits of Farm Bureau's auto protection to as many people as possible."

ADA Funds Back Dairy Tests Nationwide Milk Study Underway



Farmer-Support To ADA Pays Off In Research

INVENTOR GOLDING—pouring powdered plastic into molding machine for making the beads used in new milk solids test. Both the Golding Plastic Bead Test and the Watson Lactometer, developed with the aid of American Dairy Association research funds, are used in a nationwide study of milk composition now under way at 35 federal and state experiment stations, involving more than 13,750 cows of five breeds.

School Progress

It is hardly news that Federal Aid to Education bills are among the first proposals to be placed before the next Congress, according to Matt Triggs, AFBE Legislative assistant in Washington.

In a recent broadcast prepared for the "Farm Bureau at Work" radio programs now heard weekly on 40 Michigan radio stations, Triggs said: "Many citizens oppose the federal school bills because they believe that public education is, and ought to continue, to be, a function of state and local government."

Poultrymen Visit Services Jenison Plant



THE ULTRA-MODERN facilities of Farm Bureau Services' Egg Marketing operation at Jenison have an appeal for the progressive egg producer. Groups tour the plant on a year-around basis to check the latest in up-to-date packing operations.

Farm Bureau Market Place

Try A 25 Word Classified Ad for \$1 SPECIAL RATE to Farm Bureau members: 25 words for \$1 each edition. Additional words 5 cents each per edition. Figures like 12 or \$12.50 count as one word. NON-MEMBER advertisers: 10 cents per word one edition. Two or more editions take rate of 8 cents per word per edition. All classified ads are cash with order.

Classified advertisements including: 1 AGENTS WANTED, 15 FARM FOR SALE, 23 LIVESTOCK, 26 PULLETS, 30 SEED POTATOES, 31 SILOS, 38 WOMEN, 16A WANTED.

Donald Piper, Bingham is president of the Kalamazoo County Farm Bureau and Piper is president of the Van Buren County Farm Bureau. A total of 450 persons attended the series of 9 meetings.

BLUE DIAMOND White Rock Cookerels Special Poultry and March 8 cents. Try our 1st generation Blue Diamond White Rock Pullet for next year's layers.

INCUBATOR, 2500 egg, Petersime, all automatic, plus electric starting cages, feeders and waterers, cost \$1500. For sale at \$200. S. C. Case tractor parts.

FOR SALE—African Basenji dog. A good pet for children. Write Marjorie Freeman, Adrian, Box 218, Michigan. (2-17-17p) 10

FOR SALE—Bale loader. Automatically loads bales from ground to wagon, truck. Low cost. Literature free. Write Ottawa Hitch, 1329 P.A. 2-2275, Glen Truesdell, 1114 Haggerty, Wayne 16, Michigan. (12-17-20b) 11

FOR SALE—Cockshutt 50, LP gas, power steering, live power take-off, 14.5 tires. Excellent condition. 1329 P.A. 2-2275, Glen Truesdell, 1114 Haggerty, Wayne 16, Michigan. (2-17-25p) 13

FOR RENT—120-acre farm in Alpena County. Excellent farm soil. 3-bed room house with bath and oil furnace. 30-stall dairy barn with gutter cleaner, milking house and barn equipped for Grade A milk. 100-silo, calf barn and two machine sheds, all in good repair. If desired additional 120 acres and house available. Contact Willis Wegmeyer, Gaylord R-1, Box 96, Michigan. (Otsego County) (2-17-63p) 14

160 ACRE GRADE A DAIRY FARM, MORTON COUNTY. 150 acres tillable, fertilized, 35 stanchion barn, 4 stall Surge Parlor milkinghouse, silo, corn crib, pole shed, 8 room modern house, furnace, double garage, \$75,000. Write Hiel Hicks, 538 Albert Street, East Lansing, Michigan. (Ingham County) (2-17-41p) 15

CATTLE FEEDERS—Feed high analysis Perfect Balancer 8% phosphate mineral feed. Feed free choice Put plain salt in one container and feed from another. Eight spring calves. All calves vaccinated. C. Robert Johnson, Sunnyridge Farms, Cedar Springs, Michigan. (2-17-25p) 23

Advertisement for Isolate Infected Milk featuring a photo of a milk can and text: "ISOLATE INFECTED MILK! QUARTER MILKER \$6.95"

Teaching Our American Heritage in Schools

Community Farm Bureau Topic For February Discussion

Background Material For Our 1513 Community Farm Bureau Discussion Groups

DONALD D. KINSEY
Coordinator, Education and Research

Our schools constitute one of the important molds in which the minds and spirits of our children are cast. Considering the spirit in your own community, how will it shape your child's nature and his future? What will it do to form the basic attitudes of the children, their outlook on life, their capabilities and living habits? For what sort of a nation are they being prepared?

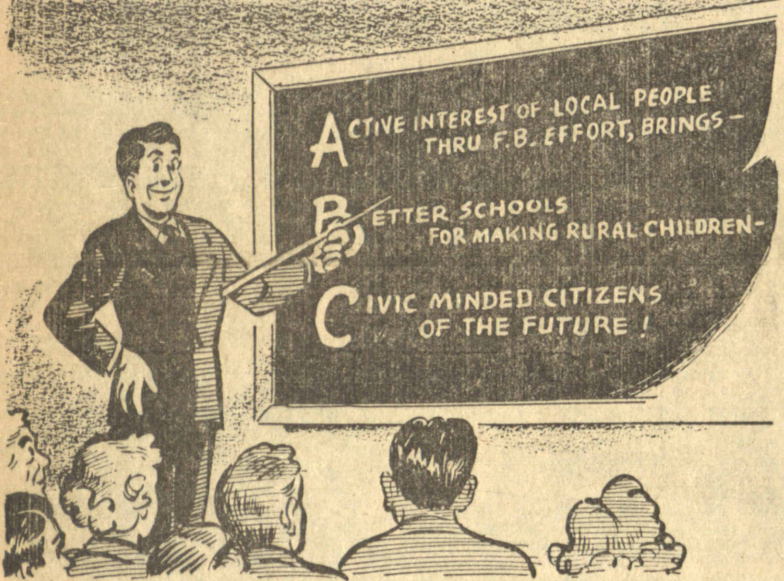
Is it Your Affair?

I have on my desk a document containing an article by an educator of national prominence. He declares that the citizenry in America should have no say in what the school teaches—that it is "too risky to trust our educational faith to the judgment of rank amateurs."

There appears to be a growing group of educators with this slant on things, and they see fit to promote this idea among the teaching profession. To an American, thoughtful and conscious of his heritage, his statement is a very raw dose to swallow.

Such a person asks the American people to hand him a signed blank check, drawn to their account. It is not a mere matter of money. He can fill in that check with the privilege to teach any sort of school philosophy he may choose, and the parents and citizens would have no authority to protest. Such a statement may raise your dander, as it does mine.

A, B, C's OF FARM BUREAU RURAL SCHOOLS PROGRAM



But, before you let your anger rise too high, think a moment. To what extent has this educator's statement been made possible by the negligence and indifference of the American people toward the school program? Many of our citizens have paid little attention to the school and its program of teaching. Many have used it merely as a place to put the kids "to get them out from underfoot" — a public "baby-sitting service" on a grand scale.

protect the rights and opportunities of its citizens, individually.

Not Vested in Social Levelling

There was no element of our heritage which said that government is responsible for the personal welfare nor should dictate the course of the personal affairs of its citizens.

Under this heritage no plan existed for the levelling of all citizens to the "standards of the masses" — the accomplishment level of the national average. Yet in some of our schools today the methods and the objectives are set to yield just such an outcome. What the GROUP does is of primary importance. There is a de-emphasis on the importance of challenging individual development to the maximum possible degree.

Please take note that SOME schools have taken this road—not all of them. There are still many schools in which the American ideal still guides the education of the child.

Our Heritage — A Positive Challenge

If we have a true vision of the nature of our heritage, we recognize it as centering in us personally. THE AMERICAN HERITAGE IS A CHALLENGE TO ALL INDIVIDUAL AMERICANS TO BUILD AND MAINTAIN A NATION IN WHICH THERE IS EVERY OPPORTUNITY FOR EVERY PERSON TO ACHIEVE THE FULLEST DEVELOPMENT OF HIS CAPABILITIES WITH A MINIMUM OF INTERFERENCE FROM OTHERS OR FROM GOVERNMENT. To achieve this, our citizens must assume personal, moral and political responsibility for the conduct of their government and their schools.

Never was a more challenging set of guidelines placed before the people and the schools of any nation. Where educators and citizens swing away from that



"CLINTON COUNTY PIONEERS" — discuss taxes in their monthly session. This group has met continuously in homes of the neighborhood for the past 25 years. It is the first Farm Bureau Community group organized in Clinton county and one of the first fifty organized in

the state. Group Chairman, George Baird (extreme left) and Oliver Angell, Discussion Leader, share material with the group. Seated next to them is Mrs. Warren Dobson, group Secretary.

challenge, our heritage and the freedom of our people is endangered. It bears on every aspect of our school program.

Good Schools? Why, Certainly!

Everyone agrees that we should have good schools. It is a general sentiment like siding with "virtue" or "motherhood." The child should have the best of education.

But what ARE "good schools?" Is a good school determined by fine buildings and equipment? Or is it vested in the educational opportunities which it provides for the child?

The school can train the child with a stress on the "collective" principle. It can regard the most important goal for the child to be "social adjustment," the stress being on the "group process." The school situation can be so set that the limits of educational opportunity are centered in the "standard of the group."

Courses can be made easy so that many can be passed through or "get by." The child's progress may be gauged by the degree to which he "gets along with others." Courses stressing "social skills" and vocational training may push out courses requiring more difficult thought development. Group "trips" and entertainment programs break up the child's day so that he rarely gets time to concentrate on problem solving courses seriously.

A Firmer Foundation

Under our American heritage, the child must be prepared for personally responsible living. This can be done only by challenging the individual child. From day to day he must be encouraged and taught to reach out and master greater problems. There was, in this heritage, no foolish doctrine which said, "It is dangerous to expose the child to pressure for fear of frustrating him and creating 'mental conflict.'" Such a weak-kneed principle would not have fitted men for building a nation from a wilderness!

Those of sound mind are those who learn to handle the problems and conflicts of their daily lives with confidence and skill. This takes practice. It takes highly skilled guidance on the part of the teacher to bring this ability to flower in the child.

No teacher with a "soft-touch" program that encourages an "easy-way-out" set of habits can ever instill this fighting attitude in a child. It is the habit of personal success. On the other hand, the spoiled child is the one who quits on every problem. The approach has been made easy for him. He has not had to struggle through on his own, or he may not have to do any better than "average," so why worry? Yet, later, when such a child is "on his own," having no skill to face his own problems, he collapses and has a mental or emotional breakdown. The demands of the world are more than he can handle.

Personal Competence and Mental Health

Successful accomplishment and mental growth are personal, not group matters when they fit the requirements of our American heritage. The struggle with a problem may be long, and sometimes painful. But the healthy mind tackles it head on. And with success comes the joy of accomplishment, the release of tension—the readiness to tackle new challenges with sleeves rolled up. The child who never solves his problems is left with the tensions connected with them

below others." The banishing of competition is another form of the levelling process.

Why in the world should the limited capacity of some children set the standard which must limit the capacity of all? Under our American heritage this would never make sense. Under a standard of socialistic "equalizing" it could make much sense. It would never build a nation of citizens capable of personal responsibility such as is necessary to freedom and self-government.

Look at the Heart of the Matter

Today the attention of the public is often centered on the need for school buildings—and more of them. Yes, we should fill whatever need there be for school buildings and capable teachers. But our attention should not be drawn from the question "Where are we going in education?" As free, American citizens we have every right and need to ask that question. And we should not surrender that right because some officious educator puts up a sign saying "Public Keep Out!"

We hear much talk of centralizing and "streamlining" our educational systems for the sake of efficiency. All well and good, if efficiency does not mean the surrender of other values which make up the core of our educational program based on American freedoms.

Nations and societies are made

up by the dominant attitudes, beliefs and capabilities of their citizens. The school can bend the twig in any direction, to fit a nation of subordinate citizens or a nation of competent free men. Those who understand and cherish our American heritage will respect their obligation to build a school program that will protect all that heritage means to the child and the future of America.

No Easy Solution

The developing chasm between ideas as to the purpose of the school in modern America presents a real challenge to the citizen who would see the American heritage survive. He must have a deep understanding of what that heritage is and what it means to education and other aspects of our national life. He must look deeper than classrooms, equipment and teaching materials.

He must learn the basic aims behind the teacher-child relationship in his school system. What does the teacher seek to do with or for the child, and what methods are used to do it? The citizen's observation calls for patience, calmness, fairness and sound judgment.

If some change is necessary to reset the guideposts in the school system, citizens may expect to meet with conflict. There are many today who sneer at people who hold our American heritage in high regard. Those who sneer declare that "progress" lies in

another direction, that man has changed.—Man has not changed, but political ideas for the control of man have changed. They affect our school program.

Restoring the foundations of our American heritage may mean that the foundations of some school programs would have to be shaken. This would take work, study, dedication and perseverance. The citizen who faces this challenge will have to be well-grounded in principle.

As is usual with problems to be solved, there is no "easy way" to solve this one. The starting point may have to be that of restoring the meaning and value of our American heritage with the citizens of the community. But regardless of the size of the job, the outcome is worth the struggle. It deals with the opportunities for America's children, as well as the future of the nation.

Questions

A special discussion exercise sheet will be sent to your Discussion Leader.

FARM FORUM

Community Farm Bureau Discussion Topic

Radio Station WKAR

1:00 P. M.
1st Monday each Month
September through June
870 on Your Dial

"COUNT THE ADVANTAGES

of INSURING with FARM BUREAU!"

"As we look back at 1961 and plan ahead for a new year, the many advantages of insuring with our own Farm Bureau Insurance program certainly stand out," says Mr. Dean Pridgeon.

"Over the years we have become accustomed to receiving the best in insurance coverages and claim service at the lowest possible costs. We also appreciate the personal service of our local Farm Bureau agent."

"And an important *extra* advantage is the fact that premium dollars paid to our own Farm Bureau Insurance Companies do DOUBLE DUTY . . . build a strong agriculture in Michigan while providing us with the best AUTO, FARMOWNERS, and LIFE protection available anywhere. We also use all of the other services and products of Farm Bureau and its affiliate companies."

Make your insurance dollars do DOUBLE DUTY in '62. See your local Farm Bureau Insurance agent for details. He will be pleased to help you enjoy the advantages of insuring with Farm Bureau.



Mr. Dean Pridgeon and his wife, Mary, were named 1961 Cooperators of the Year by the Michigan Farm Bureau. Mr. Pridgeon was also Michigan's Outstanding Young Farmer of the Year in 1956. A Farm Bureau member for 20 years, Mr. Pridgeon currently serves as a Director of Michigan Farm Bureau.

He, his wife and four children live on a 680 acre farm in Branch County. They specialize in corn and hogs.

FARM BUREAU INSURANCE

AUTO • FIRE • LIFE • FARM LIABILITY • HOMEOWNERS • FARMOWNERS • CARGO • INLAND MARINE

4000 North Grand River Avenue, Lansing 4, Michigan



Michigan Farmers Promote Own Products



"DIRECT DISTRIBUTION"—a new kind of "D.D." program was promoted during the holiday season by Richard, "Dick" Campbell of the Order Dept. of Farmer's Petroleum Cooperative. Dick is pictured assisting the Farm Bureau personnel office by driving a van loaded with 8 tons of turkeys, delivered to Farm Bureau employees throughout the state as both a Christmas gesture and support to one of Michigan's excellent farm products.

It's no secret that turkey prices have been down a good bit and that there is considerable activity to boost them back where all producers agree they belong.

Two classic avenues of price-action are currently under examination. The first is market-development and product-promotion with turkey farmers launching an aggressive campaign to let everyone know just how good their product is. The second avenue, now receiving more than its share of attention, is government action, through such suggestions as the proposed National Turkey Marketing Order.

It has been suggested by Farm Bureau that instead of running to government for "help"—it would be wise to take a leaf from the notebook of such groups as the Minnesota Turkey Federation. This private group has used an effective public information program, excellent newspaper and other advertising, school campaigns and store-wide pushes to move turkeys. It has raised \$35,000 from its members to pay for this salesmanship.

In the same spirit, managers of the Michigan Farm Bureau and affiliated companies, supported market-development of Michigan farm products

through emphasis on "Meat for Christmas" campaigns. After all, what better gift for a farmer—or anyone else for that matter, to give?

This year the Farm Bureau boards of directors and Managers selected frozen turkeys,—1,100 of them, amounting to approximately 8 tons of top-quality meat, as gifts to Farm Bureau employees in Lansing and throughout the state.

The Michigan-grown turkeys were delivered in four sweeping trips prior to the Holidays. The broad-breasted "Beltsville" birds were something new in turkey enjoyment to many of the employees who were surprised that the gift birds yielded almost all white meat.

The trucks, driven by Elden Smith, director of Personnel Services for Farm Bureau, and Dick Campbell of Farmer's Petroleum, stopped at Farm Bureau affiliate branches and regional outlets.

More important than the turkeys delivered were two ideas that went along with them. First, that Michigan farmers must themselves be first in promoting their own products,—secondly, that although any meat makes a great Christmas gift, turkey meat is great to eat at any time of year.



Michigan Meat Products Promoted by Farm Bureau

TONS AND TONS OF TURKEY—all frozen and gaily packaged, were distributed by the personnel department of the Michigan Farm Bureau and affiliated companies. The turkeys were employee-gifts from the Boards of Directors and Man-

agers of Farm Bureau Mutual and Life Insurance companies; Farmer's Petroleum Cooperative, Inc., Michigan Farm Bureau and Farm Bureau Services, Inc. The 1,100 turkeys amounted to nearly 8 tons of top quality meat.

FARM BUREAU'S Extra Ton-O-Milk PROGRAM REALLY WORKS

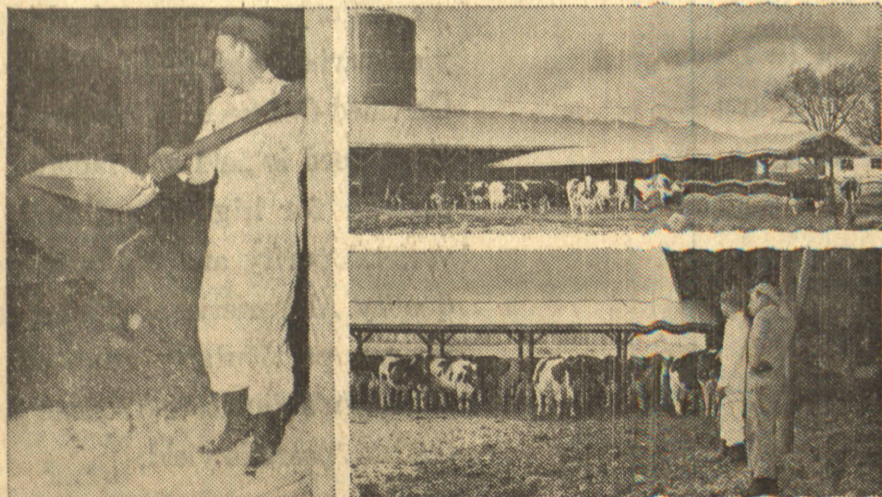


"We know it can be done"

HOWARD and VINCENT EBENHOEH of CHESANING

"Some of our cows have gained at the rate of 5,500 lbs. per year and our whole 105-cow herd is averaging an extra 2,800 lbs."

The Ebenhoeh brothers are following the Farm Bureau Extra Ton-O-Milk Club recommendations. Their tailored program calls for increased grain and Farm Bureau 55% Dairy Supplement. Your local Farm Bureau feed dealer has a program for you using Farm Bureau 55% Dairy or Milk Maker. Get extra milk production and profits and at the same time be a Farm Bureau trophy winner.



YOU CAN WIN THESE FARM BUREAU 1962

*Extra
Ton-O-Milk
Club Awards*

You can get 2,000 pounds more of milk per cow if you follow Farm Bureau's Extra Ton-O-Milk Club recommendations . . . and at the same time you may win these handsome trophies, a plaque or certificate. Everybody wins with extra milk profits. Register today and get all the details from your local Farm Bureau feed dealer.



In cooperation with M.S.U. Dairy Extension

Register TODAY with your local Farm Bureau Dealer or Write to Our Feed Department



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