Fleming Urges Courage To Oppose Some Ideas

When people do not know what they are for, he said.

"The problems of the people..."
Today in Farm Bureau

ROGER R. FORBIN
Manager, Organization Divisions, Michigan Farm Bureau

Here we are going into the second month of our membership year, and Central Farm Bureau Roll Call members are knee-deep in membership work training, or actual driving for new members.

This year, as we have said before, there are three Roll Call periods. You will notice by the following list the Roll Call period your County Farm Bureau has selected:

September 1-5

October 1-5

November 1-5

December 1-5

The Pickering Creek Conference

The Pickering Creek Conference is a break for members from the hard work they have been doing, and a chance to get together and enjoy each other's company.

The Conference will be held at Lakeview Guest House, 6 miles north of Port Austin, and 10 miles south of Port Huron.

The Conference will begin on Wednesday, Oct. 2, at 8:00 a.m., and conclude on Saturday, Oct. 5, at 5:00 p.m.

The Conference will feature speakers from all across the state, as well as workshops and meetings for members to learn and grow.

Please make sure to bring your name tags and your membership cards, as they will be needed for the Conference.

Attending the Conference will also give you a chance to meet new people and network with other members of the Farm Bureau.

The Conference will be a great opportunity to learn more about how the Farm Bureau works, and how you can get involved in your local chapter.

We hope to see you there!
Pay 1962 Dues to Co. Sec'y

Following are the names and addresses of County Farm Bureau Secretaries, to whom Farm Bureau dues for 1962 and new membership applica-
tions may be made. Please address as: Mrs. Don Kipkemp, Secretary, Ionia County Farm
Bureau, Harriville, R-1, Michigan.

Alcona—Mrs. Don Kipkemp, Harriville, R-1, Alcona.
Alcona—Mrs. Joyce Elmer, 227
E. State St., Alcona.
Alcona—Mrs. Kenneth Howard, 55 Woodbridge,
Harriville, R-1, Alcona.
Antrim—Mrs. Vivian Smith, 216
Hill St., Independence, H-1, Antrim.
Ascension—Mrs. Ruth Stauden-
meier, E. 26th Dr., Swartz Creek.
Auburn—Mrs. Elmer Hulman, 1313
Central Ave., Auburn.
Baraga—Mrs. Alice Schmoegger, 628
E. State St., Baraga.
Baraga—Mrs. Donald Goodrow, 113
East Main St., Centerville.
Baraga—Mrs. Ralph Pines, 505
20th Ave., Pearsall, Baraga.
Barry—Mrs. Elizabeth G.
Levyman, 1165 North State St., Bay City.
Bay—Mrs. Anna Riley, 301
Broadway St., Bay City.
Bay—Mrs. Myron Williams, 310
Corunna Ave., Owosso, Bay.
Bay—Mrs. Anthony Woman, 308
Columbia Ave., Bay City.
Bay—Mrs. James Ball, 126
Featherston Rd., Brethren, Bay.
Berrien—Mrs. Valma Wise,
Vinh, Berrien Springs.
Big Rapids—Mrs. Robert G.
Tustin, R-1, Big Rapids.
Benton—Mrs. Frank Wilson,
310 N. Roscommon Rd., Be
town, H-1, Benton.
Brethren—Mrs. Philip Hage,
5039 Stott Rd., Brethren.
Calhoun—Mrs. Harry King, P.
O. Box 266, Calhoun.
Calhoun—Mrs. Elva Smith,
1305 E. Clay Ave., Battle.
Caledonia—Mrs. Harold Stevens,
51140 Geddes Rd., Belleville.
Calhoun—Mrs. Robert Brecht,
59015 Plank Rd., Romeo.
Clinton—Mrs. Marilyn Knight,
1010 East State St., Hastings.
Clinton—Mrs. Frederick H.
Baker, 502 W. Liberty St., Holy
City.
Clinton—Mrs. Earl Wright,
2015 Manufacturers Rd., 
Clinton.
Clinton—Mrs. Herbert E.
Corbett, 404 W. Michigan Ave., 
Clinton.
Clinton—Mrs. Jack Harsch,
311 East Main St., Clinton.
Clinton—Mrs. Richard Akers,
113 Main St., Clinton.
Clinton—Mrs. Harry Moore,
51140 Geddes Rd., Belleville.
Clinton—Mrs. Bill Winder,
Brown Rd., Clinton.
Clinton—Mrs. William Ford,
1105 N. Judson Ave., Clinton.
Clinton—Mrs. Malcolm Knapp,
160 East State St., Albion.
Clinton—Mrs. Albert Wray,
209 W. River Ave., River.
Clinton—Mrs. Mae Leek,
416 Jackson St., Petoskey.
Clinton—Mrs. Reva McDonald,
1468 North Betsie Rd., Frank.
Clinton—Mrs. Estelle Branch,
1468 North Betsie Rd., Frank.
Clinton—Mrs. Forrest Mcada,
401 4th St., Frankfort.
Clinton—Mrs. John Stevens,
146 East Michigan Ave., 
Frankfort.
Clinton—Mrs. John Steven,
1313 West Michigan Ave., 
Frankfort.
Clinton—Mrs. Virginia Stutts,
595 West Michigan Ave., 
Frankfort.
Clinton—Mrs. Marion Wisn
sky, 445 South Delaware Ave.,
Frankfort.
Clinton—Mrs. John Henry
Howard, 1435 East Michigan Ave.,
Grant, R-2, Grant.
Clinton—Mrs. Robert G.
Tustin, R-1, Big Rapids.
Cass—Mrs. Pauline Mclntyre,
5113 Market St., Cass City.
Cass—Mrs. John Tuddenham,
5251 North Jennings Rd., 
Cass City.
Cass—Mrs. Elmer Vliet,
3435 Plum Road, Cass City.
Cass—Mrs. Paul Vliet,
3435 Plum Road, Cass City.
Cass—Mrs. Paul Vliet,
3435 Plum Road, Cass City.
Cass—Mrs. Donnell Fordham,
10565 Milford Rd., Holly,
Cass—Mr. Alvin Goodrow,
425 South Hough St., 
Cheboygan.
Cheboygan—Mrs. Fred A.
Johnson, Osceola.
Cheboygan—Mrs. Murlin Wil
son, St. Joseph.
Cheboygan—Mrs. Margaret Fitz
hugh, Big Rapids.
Cheboygan—Mrs. Eva Warn
son, Big Rapids.
Cheboygan—Mrs. James E.
McKnight, Big Rapids.
Cheboygan—Mrs. Margaret Fit
chugh, Big Rapids.
Cheboygan—Mrs. Mary W.
Mclntyre, Cheboygan.
Cheboygan—Mrs. John T.
Tuddenham, Cass City.
Cheboygan—Mrs. Paul Vliet,
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Cheboygan—Mrs. Jane Davis,
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Activities of Women of Michigan Farm Bureau

District 1

Mrs. Lee Cook, Chairman

Berrien County Farm Bureau met at the Youth Memorial Building on Thursday, October 10.

Mrs. Eunice Nye, President, announced the program for the evening, which was entitled: "The Naked Communist." He discussed the increase in competitive foreign countries, stating that about 25% of the nations of the world are not at war but at peace. He showed colored slides of his experiences on a fruit farm, an "American Apple Farm," and discussed with the group the quality of the apples in the United States and the lack of competition. He mentioned the increase in the demand for apples, stating that the apple crop in the United States has increased about 13% in the last fifteen years. He discussed the importance of education for the fruit grower, stating that the use of educational programs can aid in the promotion of the apple industry. He also discussed the importance of quality control and the need for research in the field of apple production.

Mrs. Russell Nye, Chairman of the Farm Bureau Women's Committee, announced that the next meeting will be held on November 14 at 7:30 p.m. at the Armada Auditorium.

District 2

Mrs. G. O. Comiskey, Chairman

Our full dinner meeting will be at the Farmer's Club in Detroit on November 15. The trained and qualified speakers will demonstrate the fun of flying, showing the mechanics of planes and the various types of aircraft. The speakers will also discuss the importance of safety in flying and the role of the Women's Committee in promoting safety in aviation.

Hillsdale County's Women Committee met at the home of Mrs. Robert Smith on November 9. The meeting was well attended and the committee discussed the importance of safety in flying and the role of the Women's Committee in promoting safety in aviation. The committee also discussed the importance of education for the pilot, stating that the use of educational programs can aid in the promotion of the aviation industry.

Ann Arbor Women's Committee met at the home of Mrs. John Smith on November 12. The meeting was well attended and the committee discussed the importance of safety in flying and the role of the Women's Committee in promoting safety in aviation. The committee also discussed the importance of education for the pilot, stating that the use of educational programs can aid in the promotion of the aviation industry.

Manistee County Women's Committee met at the home of Mrs. John Young on November 14. The meeting was well attended and the committee discussed the importance of safety in flying and the role of the Women's Committee in promoting safety in aviation. The committee also discussed the importance of education for the pilot, stating that the use of educational programs can aid in the promotion of the aviation industry.

Bay County Women's Committee met at the home of Mrs. John Smith on November 16. The meeting was well attended and the committee discussed the importance of safety in flying and the role of the Women's Committee in promoting safety in aviation. The committee also discussed the importance of education for the pilot, stating that the use of educational programs can aid in the promotion of the aviation industry.

Farm Bureau Women's Committee met at the home of Mrs. John Smith on November 18. The meeting was well attended and the committee discussed the importance of safety in flying and the role of the Women's Committee in promoting safety in aviation. The committee also discussed the importance of education for the pilot, stating that the use of educational programs can aid in the promotion of the aviation industry.
ingenious shell roofs of concrete bring a new look to the farm

Behind each new and dramatic structural forms as those hypostylous pylons is the engineer. Engineering knowledge and practice can bring truly modern styling to the farm buildings that stay modern for years to come, regardless of agricultural changes.

The modern look of this all-concrete cattle shed is really an indication of its wide versatility. Today it can be a livestock barn; tomorrow it can be an office building, or store, or crop storage building merely by adding walls anywhere between the roof legs and finished with the type of siding material desired. The large unobstructed floor area of 25 ft. between columns in both directions gives maximum freedom of movement for the labor-saving equipment. Best of all, the solid structure of the construction is of concrete, it has unmatched durability, fire safety and the lowest of maintenance costs.

To help you be better fitted to design the new modern buildings, this article will be continued in the next issue of Farm and Home discussion.
Farm Bureau Services, Inc.

Farm Bureau Services

On Some Con-Con Issues

During the coming Constitutional Convention, many issues will be raised which will be of tremendous concern to Farm Bureau. To assist County Farm Bureau Representatives in developing recommendations, we present this partial review of Farm Bureau's present policy:

Legislature

1. Repeal the corporate income tax and replace it with a uniform tax on personal income.
2. Eliminate the inheritance tax.
3. Increase the personal income tax to provide additional revenue.

Taxes and Finance

Farm Bureau Position

4. Increase the personal income tax.
5. Increase the property tax.
6. Repeal the inheritance tax.

General Government

1. Increase the personal income tax.

Community Farm Bureau Groups Moving Ahead for 1962

Appointed to Youth Advisory Council

The Michigan Farm Bureau Farm Women's Division held its annual convention February 25-26 at the State Capitol.

And, Mr. Keith King, Route 6, Charlotte, Michigan, found just enough bit as his Production Associate of the Lansing Farm Bureau. In fact, PCA financing played a vital part in helping Keith King to double the size of his dairy herd through the PCA program. Today the 340-head King farm, one of Michigan's dairy herds of fines, and Michigan Holsteins, with an average production of 14,000 pounds per cow, is the largest in the state. All the farm's crop is marketed through the dairy herd.

This is how Keith King puts it:

"Working with my PCA I was able to plan an expanded dairy farm marketing program that was worth it. I needed a little more, a new, all-inclusive, all-purpose bank feed and loose housing facility, and, in short, to not be able to do that.

Yes, I needed volume credit and to turn my farm income into the future. Where, my PCA has certainly filled the bill!"

We think it will help you to investigate our PCA's "need to sell! ... PCA Free!" programs. We are anxious to help... our special low-cost method of financing interest... and, PCA's overall record is one of success.

Let us discuss with you how PCA can help your farm business.

Successful Farm Business

A story of new men and new ideas in PCA financing.

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Farmer Bureau Life 10th Anniversary

September 11 marked the 100th anniversary of Farmer Bureau Life Insurance Company of Michigan. The event was celebrated in a series of meetings with Farmer Bureau Life members and agents and was written on September 15.

Farmer Bureau Life has been a valuable resource in the lives of many families. The company has provided various benefits, including:

- Life Insurance
- Health Insurance
- Disability Insurance
- Retirement Programs

In 1951, Farmer Bureau Life became a major player in the insurance industry, offering policies that have helped many families meet their financial needs. The company continues to be a trusted name in the insurance sector, serving the needs of customers in Michigan.

Asparagus Gardens Start Market Ass'n

Michigan asparagus growers are organizing a cooperative marketing association to be called the Asparagus Division of the Michigan and National Cooperative Marketing Association (MACMA). The purpose of the organization is to provide growers with an opportunity to market their product in a more efficient and effective manner. The organization will be called the Asparagus Division of the Michigan and National Cooperative Marketing Association (MACMA).

Government Dairy Stocks Increase

Stocks of dairy products have increased significantly in recent years. Last month, the Michigan Dairy Products Association released data showing an increase in the amount of dairy products stocked by retailers. This increase is attributed to various factors, including higher consumer demand and improved supply chain management.

Starting a New Business

Starting a new business can be a challenging endeavor. There are several key steps to consider when starting a new business, including:

1. Researching the market
2. Crafting a business plan
3. Securing funding
4. Preparing for launch

These steps can help ensure the success of a new business.

Mail Coupon For Free Soil Test Bags

Mail your request for free soil test bags to:

JOHN EISEN
Service Plant Division
Farmer Bureau Life

The coupon below can be used for free soil test bags. You'll need 1 bag for each field. Began taking field samples through your local County Extension Service.

Advisors and general managers agree that the correct test is available through your local County Extension Service.

FARM BUREAU SERVICES, INC.

1555 N. Meridian Rd.
P. O. Box 196, Lansing, Mich.

FIELD SEEDS

States

Georgia is the largest state using 
history, and Florida is next.

Produce More Wheat Profit with Less Labor

USE FARM BUREAU SEED AND FERTILIZER

- Maximum yield regardless of number of acres
- Top quality seed and fertilizer for added
- Specialty formulated for Michigan farms
- Product greater yields with less labor
- Order now and be ready for planting
State Marketing Orders and Agreements!

Community Farm Bureau Discussion Topic for October

Background Material for Program in October by Our 1525 Community Farm Bureau Discussion Groups

DonalD R. Kirkby Coordinator of Education and Research

Should Michigan pass a law which would enable agricultural producers to establish marketing orders and agreements on certain farm products? This question may be before our Legislature some day. Some fruit and vegetable growers groups have formed "Producers Boards on Enabling Legislation for Michigan." They have prepared a proposed legislative bill which would form the basis for such a law.

Proposals bearing on similar matters have developed a substantial amount of interest in Michigan. The Michigan Legislature established a joint committee of House and Senate members in 1961 to "study the need of a law for agricultural promotion and research."

This most recent proposal by the Producers Committee is a new idea for Michigan. Other states have similar laws in effect and become a source of ideas for the Michigan proposal.

As outlined it would simply permit the establishment of marketing orders and agreements on crop, after proper petitions, hearings and referendum votes by eligible producers of the crop had been held. Such a marketing order or agreement would be approved if a prescribed majority of the producers, it would then become binding on all producers and handlers.

Activities permitted under such orders might include: advertising and promotion, research, market information and grading programs. Other features deemed necessary would affect handlers and distributors. Dividends or returns from operation of such orders could be distributed among the members of the order.

Costs of such a program would be borne by the members, but fees from producers who marketed through the program would cover at least a part of the cost. The rate could be fixed by the order, although the producer would have a say in the matter.

Orders and agreements would be established by the Secretary of Agriculture who would be empowered to close the orders, change them, alter charges and other vital regulations of the orders. The order, or any provision of the order, could be amended only by an amendment passed by a majority of the producers of the product represented by the order.

This Advisory Board would be appointed by the Director of Agriculture, who would serve as the chairman. The board would initially consist of no more than six persons, but the number could be increased. The board would choose a chairman from its number. Five of the members shall serve on the board.

The Secretary of Agriculture would be ex-officio member of the Board, who would serve as the chairman. The board would meet at least twice a year. The state board would have the power to make rules and regulations to carry out the provisions of this act.

Now Legalize Necessity

Producers of Michigan cannot maintain the marketing programs which would set forth the necessary marketing programs which would set forth the provisions of this act. The cost of the board would be borne by the members of the order. The number of the board would be fixed by the act, and the number of members would be decided by the Secretary of Agriculture, who would appoint the board.

Agreements Differ from Orders

Marketing Agreements are VOLUNTARY contracts between the members of the product. The State Director of Agriculture in Michigan would have the power to regulate the orders and agreements between the members of the product. The agreements would be in the form of a contract, and the order would be a necessary condition of the contract.

Marketing orders and agreements of the same kind have been used to regulate marketing of many products. However, agreements have not been widespread in usage, and many have not been successful.

Other States

Nine states now have enabling legislation on the books which permits producers to establish marketing orders and agreements. These states are: California, Colorado, Connecticut, Maine, New York, North Dakota, Oregon, South Dakota, and Washington.

A Tool to Use, If Wanted

Many things might be included in a marketing order, and a few might not. The producer is the one who will decide, with the help of the order, the type of work that will be done.

Strength of the Law

Successful marketing programs are built on a solid foundation. A marketing order or agreement must be effective and flexible. It must provide for adequate representation of the producers and the handlers. It must provide for the payment of fees to the order.

Protest Free Riders

Under the Michigan proposal, marketing orders would be established by the Secretary of Agriculture. The order would be subject to approval by the board. If the board approved the order, it would become binding on all producers and handlers.

Under the proposal, the Secretary of Agriculture would be authorized to set up an agency to collect market information from producers. The agency would be financed by a tax on growers and handlers.

An effective program of market development, which would be high on the list of priorities, would provide for the payment of fees to the order. The order would have the power to make rules and regulations to carry out the provisions of this act.

Policy Position

While the Michigan Farm Bureau has no policy position on the matter of state marketing orders and agreements, it believes that the order should be established by the Legislature and the order should be based on a statute which is the law of the land.

Some believe that the existence of a permissive law for the order would be a source of confusion among the producers and handlers. They declare that in such cases the order would be a matter of practice and not of law. They also believe that the order would not be effective unless the law is clear and definite.

The order would provide for the payment of fees to the order. The fees would be distributed among the producers and handlers.

Whether general product advertising or price support are included in the order, the order would be a law.

Enabling Legislation

A law containing real benefits, without danger to the producer's right of choice in the matter, would be a law. An order or agreement which is not a law would not be a law in any true sense of the word.

The order would be a law if it is passed by the Legislature and is signed by the Governor. If the order is not passed by the Legislature and signed by the Governor, it will not be a law.

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