Vol. 38, No. 7

Farm Bureau Asks Defeat of Poage Farm Bill

EDITORIAL

Why We Are in Legislation

CLARK L. BRODY

Legislation to protect farm interests and to provide farmers with a united voice in their relationship with other groups is a primary objective of the Michigan Farm Bureau.

Legislation was one of the strongest incentives that inspired the first membership campaign in 1919-

The aims and hopes of those charter members have been well carried out by those who have lived after them. Throughout the years farmers have made the Michigan Farm Bureau a major influence in the decisions made on important policies in our state. Farm Bureau has registered their views effectively in Washington.

While the first membership campaign was being completed in 1920 its founders under the leadership of President Roland Morrill and Secretary Charles Bingham lost no time in applying its influence on legislative policies.

One of their first problems was to seek relief for farmers from burdensome highway taxes. Intercity motor traffic was rapidly wearing out rural gravel roads that, since pioneer days, had been financed by assessing adjoining farms.

The majority of the automobiles and trucks then were owned in the cities. Our members said "Let those who use the roads pay for them."

Through the Covert Road Act farms two and three miles distant were taxed for road construction, and often from more than one direction at the same

This caused us to battle vigorously from 1921 to 1925 for the enactment of a two cents per gallon gas tax. We encountered strong opposition from influential city groups and from powerful political leaders influenced by them.

They regarded us as radicals. They felt that farmers were not supposed to be engaged in such activities. Nevertheless, a two cent gas tax was enacted by the Legislature in 1925.

The Farm Bureau has fought to preserve adequate representation in the State Legislature for rural and outstate counties. At our annual meeting February 5, 1925 the delegates said, "The representation from any one county should be limited to not more than five Senators and not more than 16% of the House of Representatives.

In spite of our efforts, rural representation has lost some ground in succeeding years but the members' statement of 1925 still stands as the guiding principle of the Michigan Farm Bureau.

Our Legislative Department, under the guidance of Stanley Powell, was instrumental in securing legislation that established the bipartisan Agricultural Commission in 1945 for the supervision of the State Department of Agriculture.

The Commission has eliminated much of the direct partisan control by succeeding Governors. It has provided greater continuity of policy for the Department, so important to both farmers and consumers.

These are only a few of the many basic issues which have been major factors in creating the environment in which farm families are living in 1960.

Farm Bureau members by uniting their efforts through their organization have been active in all of them, and have been the deciding influence in some of the most important ones.

The record speaks well for the long list of Michigan Farm Bureau Presidents and members of the Board of Directors, since the inauguration of our first President Roland Morrill in 1919 to the administration of President Wightman in 1960.

I would be remiss not to mention the able service of Stanley Powell. He was on the Farm Bureau staff when I came in 1921. He has served almost continuously as head of the legislative department.

In the May 1st Michigan Farm News he reported that in the 1960 session of the legislature nineteen bills favored by the Farm Bureau were enacted. Fif-

(Continued on Page 2)



Dan Reed Given Award by United Fund

DAN E. REED. Associate Legislative Counsel of the Michigan Farm Bureau, was signally honored at the 13th annual meeting of the Michigan United Fund held at Kellogg Center in East Lansing on June 14, 1960. With Farm Bureau warm words of appreciation and commendation, Mr. John S. Pfarr of Alma, right, Vice President of Leonard Refineries, Inc., and immediate past President of the Michigan United Fund, presen-Committee of the organization. the F.F.A. Chapter activity The plaue was inscribed as Soil and Water Conservation.

"Presented to Dan E. Reed for Inspired Leadership as Chairman Admissions and Budget Committee - 1959 -1960 - Michigan United Fund."

During the past thirteen years the Michigan United Fund has developed into a state-wide organization which provides supand state health and welfare agencies, and emphasizes the united once-ayear campaign and offers a of Farm Bureau Young People, sound budgeting process which presented awards to the winning assures the giver a dollar's worth of value for each dollar contri- ed by Farm Bureau. Gold award buted. It saves the time of the contributor and volunteer solici- Deckerville, Hastings, Kent City

The Michigan United Fund provides the financial support for 33 state and national agencies. Last year it raised and allocated \$3,200,000.

Mich. Elevator Exch. Moves

Wednesday, June 15 was movng day for the Michigan Elevator Exchange. Because of continued growth the marketing cooperative was forced to seek more space for its ever expanding home office operation.

The new quarters for-the organization are in the Grace Building located at 2724 East Michigan Avenue in Lansing. new offices will cover about 3,200 square feet of the second floor and are modern in every detail. The mailing department and storage facilities will be located in the basement.

About forty years ago next reau, together with 45 cooperelevators, organized the Michigan Elevator Exchange and the Farm Bureau. It wasn't long before the growth of the Exincorporate and go by themsel- about to begin.

facilities.

Organic Matter

Farm manure annually provides twice as much soil organic matter as the humus from America's grain and cotton crops, estisity agricultural engineer.

Sixty-five Future Farmers of ted Mr. Reed with a plaque in America and 14 vocational agrecognition for two years of out- riculture teachers visited Farm standing service as chairman of Bureau Center recently as a part the Admissions and Budget of an award for participating in

> The group toured the Farm Bu-Clarence Prentice, reau, talked to the group con-

Lester Bollwahn, Coordinator Chapters at a luncheon sponsorwinning Chapters are Alma, Reed City and Sandusky. Silver Powell Reappointed award winners are Buckley, Lesie, Mesick, Portland, and Unionville. Dowagiac, Reese and Traverse City received Bronze awards. Other Chapters completing the contest and receiving honorable mentions are Dundee, Eaton Rapids, Greenville, Hartland, Hillsdale, Lakeview, May- years. ville, Midland and Three Oaks.

Experiment Station observing of the Premium Exhibits comconservation practices in soil, mittee and commissioner in water and wildlife. Co-sponsors of the contest are departments.

Michigan Farm Bureau and affiliated companies; Michigan Chapter, Soil Conservation Society of America; and Michigan Association, Future Farmers of

MSU Honors **Four at 1960** Graduation

reau Services Seed Plant and schoator received honorary degrees members at the County Farm Buthe wholesale and retail outlets, at Michigan State University's reau annual meetings, secretary- 100th annual commencement exermanager of Michigan Farm Bu- cises June 12 at Spartan Stadium Honorary Doctor of Laws decerning the relationship of Mich- grees were awarded to former Can Burn Barns igan Farm Bureau and the af- President Harry S. Truman, the filiated companies. The purpose commencement speaker; Charles E. of Farm Bureau and how it Bohlen, special assistant to the section they buy electric fence controlserves the farmer-member were retary of state for Soviet affairs, lers not approved by the Unde and Henry S. Comager, historian.

was associated with Michigan State sin, according to Richard Pfister, as a student, employee and board member for some 60 years, was awarded the honorary Doctor of versity. Agriculture degree.

To State Fair Board

Governor Williams announced recently that Stanley Powell of without the UL label was inthe Mchigan Farm Bureau staff has been reappointed to the State Fair Commission for a fifth consecutive term of four

Mr. Powell's first appointment was made by Gov. Harry F. The afternoon was spent in Kelly in May of 1944. At the touring the Rose Lake Wildlife present time he is vice-chairman

Resolutions Committee For 1960

President Walter Wightman has announced the appointment of the Resolutions Committee for the 41st annual meeting of the Michigan Farm Bureau at Michigan State University November , 10, and 11.

Members of the State Resolutions Committee are:

From Membership Districts: 1—Donald L. Piper, Bangor 2—Clarence Herford, Britton 3-Ralph Peckens, Howell

4-Mrs. Clare A. Barton,

Plainwell 5-Glenn Williams, Elsie 6-Donald C. Kreiner, Brown

7-R. L. Alberts, Ravenna 8-Mrs. Samuel Nash, Glad-

9-Robert Snell, Beulah 10-Willard Wangler, West Branch

11-Ronald Clark, Gould City From Farm Bureau Women: Mrs. Margaret Muir, Grant Mrs. William Scramlin, Holly Mrs. Hattie Ristow, Rogers City

From Farm Bureau Young People: Miss Esther Robinson, of

St. Johns Members-at-large are: L. D. Dunckel, Williamston Allen F. Rush, Lake Orion

Robert E. Smith, Fowlerville The Committee will meet in August for its organization session. Committees in recent years have found that the completion of their report has required about

six days. Last year's Resolutions Committee had before it reports from 70 County Farm Bureaus, total-A former President, a diplomat, ling 782 resolutions which had historian, and a farm leader- been approved by Farm Bureau

Electric Fencers

A lot of people may be buying writers' Laboratories or the In-Clark L. Brody, farm leader who dustrial Commission of Wisconagricultural engineering safety specialist at Michigan State Uni-

> "In the past year, a number of farmers have told me they blamed their barn fires on the weed-cutting-type action of unapproved controllers," Pfister reports. "In every case, a well-known brand volved.

Several states have outlawed the sale of controls not bearing UL approval. Fire insurance companies also recognize the hazard. Pfister warns against being fooled by extravagent fencer ad-

This Edition 70,550

Vote at the August 2nd Primary

Don't Sleep Through the Main Act!

DONALD D. KINSEY Coordinator of Education and Research

month the Michigan Farm Bu- Don't miss the greatest show on or may refuse to do so. County

provided them office space with ceived, Ladies and Gentlemen, by action to elect them! people who beat the drums too loudly for the final act on Nov-

the national elections.

One of the best documents ever written on the methods of statement of how people can win ber ballot by the county party to four years!

| control over their government | convention. The county officials - or how a group may do it. In this document, the C. I. O.

Step right up, Ladies and Gen- declares, "There is no unimportlemen! Get into the gigantic ant public office and there is NO American political circus! See MINOR ELECTION." Are our the most stupendous acts of self- elected judges important? They ets are offered on August 2nd. their interpretation of the laws, Sheriffs serve injunctions or may hesitate to do so. Public of-Don't be late! Don't be de- ficials serve the people who take

Neglect or by-pass the August change made it necessary to ember 8th. The Main Act is primaries, and you have no influence over persons who play a ves so space was provided on the | The August primary election part in nominating the candidsecond floor of the old Farm Bu- is the keystone of American vot- ates for whom you vote in the reau Building on Cedar Street, ing opportunity. Americans get November election. At least, a influence will have a lot to do which has been its home ever carried away by the glamor, the vote in the primaries, when with the makeup of the State noise and the bigness of the carefully considered, gives you a Legislature for the next few A cordial invitation is exten- national election. Sure! The foot in the door for such influ- years also. Groups who want to ed to those interested to call and national election is important! ence. The people you choose are get control over both Congress inspect the new and modern But the primary elections set active party members. They in- and the State Legislature don't the stage for what happens at fluence party conventions. And forget it. There is NO MINOR party conventions nominate the ELECTION! national candidates.

whom you elect have a lot of influence in naming them to be on the ballot.

The county officers and candidates on the August primary ballot are the ones who choose government in the world! Tick- pass on writs of injunction, or in the members of your county party committee. They also appoint the officers of this committee. So you see what I mean when I say that the August primary election forms the foundation upon which the national choices for our government officials are set. In the November election you have pinched your choices down to a simple few.

And, don't forget that the same

So - Vote in the August 2 ation is jointly sponsored, fin-In our state party conventions, Primary! Why sleep through the anced and managed by the making self-government work held between August 10 and 21 whole show, just to hear the American Farm Bureau Federwas put out by the C. I. O.'s this year, nominations are made band give its final flourish be- ation and state-wide cooperative time was in charge of soil ex-Committee on Political Edu- for the "Presidential Elector" fore the curtain comes down and farm supply organizations. The tension work. In 1950 MSU cation. It is called "How to Win." from your district. These people the lights fade out on your polit- organization operates under the awarded him a doctor's degree mates a Michigan State Univer- The book is a "High Fidelity" are chosen to be on the Novem- ical opportunity for the next two management of Dr. George D.

Or Delete All But Farm Bureau Plan

Says Poage Proposal for Support at 85% Parity Would Price Wheat Out of Certain Markets

DAN E. REED

Associate Legislative Counsel, Michigan Farm Bureau

The heat at Washington, in June did not all register on the thermometer.

The powerful House Rules Committee was forced to release the revised Poage farm bill (H.R. 12261). This bill, with the attractive title of "Farm Surplus Disposal Act," has been urged by some majority party leaders as a campaign issue.

It is expected that, should the bill in its present form be passed by Congress, President Eisenhower would not give it his approval.

Under the Poage proposal a referendum would be held for larger wheat growers to determine (1) whether the "85-25-55" program or (2) the Farm Bureau wheat proposal would be in effect for 1961 through 1965. Wheat growers not subject to marketing quotas in 1960 would be ineligible to vote.

Farm Bureau is urging members of the House in Congress to defeat the Poage bill, or to delete all but the wheat plan as supported by Farm Bureau, and known as Subtitle B of the measure.

Michigan Farm Bureau wrote to Michigan members of Congress June 20 to say that the Poage bill is a move away from the goal of a market related farm program. The bill provides for the use of government payments of the "Brannan Plan" type and sets up a new, broad, giveaway program under the Secretary of Health, Education and Welfare for the distribution of protein foods. Farm Bureau said this is not the type of farm legislation needed.

The morning of June 23 (as the Michigan Farm News went to press) the House refused to amend the Poage bill to leave only Subtitle B, the Farm Bureau wheat plan and conservation reserve program. The House was expected to vote on final passage of the bill later in the day.

The "85-25-55" program provides for (1) price supports at 85%, thus further pricing wheat out of the domestic feed market and the export market; (2) a mandatory 25% reduction in acreage allotments; and (3) payments-in-kind based on 55% of the average yield per acre. Payment at this rate has been characterized as an effort to persuade wheat growers to vote for continued controls rather than an effort to help farmers make needed adjustments in acreage.

The average payment-in-kind producing wheat. under this program would be worth approximately \$25 per charge of the three Junior show copies of the Michigan Farm tional average in 1960 of \$12.90 Farm News. News were mailed to subscribers. per acre. The proposed paymentin-kind program would give producers a higher return for hold-

Kesearch Ass'n

Kellogg Center at Michigan

State University, Lansing, will

be the site of the twelfth annual

American Farm Research Assoc

The conferences are technical

eminars aimed at correlating

state, federal and industrial farm

research and making it available

to farmers through their organi-

zations and service cooperatives.

Local hosts to the conference

will be officers and staff mem-

bers of Farm Bureau Services,

affiliate of the American Farm

Bureau Federation. The Associ-

Cooperative of Michigan.

iation conference, July 13-15.

Will Meet

The alternative plan would be the proposal supported by Farm acre, in contrast to the U.S.D.A. Bureau and explained in detail conservation reserve contract na- in the May 1 issue of Michigan

Also included in the Poage bill is authorization for the Secretary of Agriculture to use "aling land out of production than ternative income stabilization they could expect to realize by methods" to achieve parity prices. Under the language of the measure, only a "Brannan ype" program would seem to meet the requirements.

House Defeats Wheat Control Bills June 23 the House in Con-

gress practically ended hopes for wheat surplus control legislation this session by rejecting the Senate's Ellender bill 211 to 195, and defeated the Poage bill 236 to 170.

John Sims Dies

John Sims, 70, died at Univerity Hospital, Columbus, Ohio, June 18. He was executive secretary of the Ohio Farm Bureau and general manager of the Farm Bureau Cooperative Ass'n from nc., and Farmers Petroleum 1948 to 1955 when he retired. He oined the Ohio Farm Bureau American Farm Research is an staff in 1938 as head of the fertilizer department.

Mr. Sims was a Michigan man educated at Michigan State Unicultural agent here and at one Scarseth, director of research, culture.

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Einar E. Ungren

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PURPOSE OF FARM BUREAU

The purpose of this Associa-tion shall be the advancement of our members' interests edulegislatively

Roof Strength

Pole Building

The dollar sign is mighty, all

right, but initial cost isn't the

"A Michigan pole barn isn't

you construct a farm building.

Is Test for

careful planning."

test. A few might not.

PHONE CALLS BRIGHTEN UP LONG AFTERNOONS

a friendly chat!

PresidentW. W. Wightman V.-Pres. ...R. E. Smith, Fowlerville
Sec'yC. E. Prentice, Okemos
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3-Allen F. Rush...Lake Orion, R-1
4-Elton R. Smith...Caledonia, R-1
5-Dale Dunckel...Williamston, R-1
6-Ward G. Hodge.....Snover, R-1
7-Thomas Hahn.......Rodney, R-1
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WOMEN OF FARM BUREAU Mrs. Alex KennedyPosen, R-1

Representing FARM BUREAU YOUNG PEOPLE

Today in Farm Bureau

ROGER FOERCH Manager, Organization Division

Good news came to us today. The first District to go over goal is District 9. Our congratulations! And may the next District come in soon.

Editor

The District Mid-year Series is about over. Up to now, only one county has been absent. The total attendance has been about 400. This is real good considering the weather and the pressure of farm

One of the items being discussed is the Michigan Farm Bureau membership goal for 1961. Due to the fact that there are a couple more District meetings to be held, we are unable to give you the final figure. Watch this space next month for the goal that was set by the Districts.

June was State Camp Month \$for both Farm Bureau Women and the Farm Bureau Young People. The reports we have so far indicate that they were the best

June was also the month that Michigan Farm Bureau had its first Clergy Conference. There will be more next month on the results of this Conference.

Membership is 70,467. New memberships are coming in each The goal-getters have now reached a total of seventeen counties. The latest to join the ranks Oakland, Presque Isle, Otsego, Wayne, Kalkaska, and Oge-

Future events:

July-Membership Committees agriculture engineer at Michigan make plans for the 1961 Roll Call. August-Primary election Au-

August-Government Regional Safety Conferences: August 1-Ypsilanti

August 3-Port Huron August 5-Three Rivers August 12-Traverse City

August 15-Mount Pleasant Roll Call Managers start on the month.

in a while.

The world's longest railroad bridge is the 12-mile trestle over weakest point in a pole-type st- tive member. Great Salt Lake in Utah.

. Minutes before, you were alone in

the empty house and feeling lonesome.

Suddenly, the most cheerful sound

of the day . . . your telephone rings,

and it's a neighbor you haven't seen

That's the wonderful thing about

and ring-and-bolt joints hold up best. Joints held together with nails alone don't take full advantage of lumber strength."

The engineer advises farmers to check on strength before purchasing a new building. The contractor should be able to give a definite indication of the "safe

Pres. Shuman States

AFBF Position On Co-op Income Tax

Charles B. Shuman, president of the American Farm Bureau, has told Congress that all net savings and income of farmer cooperatives should be subject to a single federal income tax, to be paid either by the cooperative, or by the patron, as earned.

Mr. Shuman made three recommendations to the House Ways and Means Committee regarding income tax for farmer cooperatives:

(1) That net savings and inonly thing to keep in mind when come of a farmer cooperative to its members in cash paid should be taxable to the member and tax-exempt to the coopera-

considered safe unless it can hold up 25 pounds of snow and (2) That net savings and inice on every square foot of roof come paid by a cooperative to space," warns Philip Mielock, its members in the form of a written instrument of such State University. "Added strlegal quality that all members ength may cost very little with receiving it will be under a legal obligation to include the face Farmers in Georgia and the amount thereof as gross in-Carolinas learned the hard way come" should also be taxable to last year. Record rain and sleet the member and tax-exempt to Shuman Says storms destroyed hundreds of the cooperative.

lightly-constructed poultry and (3) That other income of colightly-constructed poultry and livestock buildings, causing mil-operatives should be subject to No Defenders lions of dollars worth of damage. the corporate income tax. The Farm Bureau president

Mielock says most new Michjob in August. See you next igan pole buildings could meet made it clear that the "written the 25 - pound - square foot- instrument" referred to in his second recommendation should "Joint design is often the be of real value to the coopera-

the telephone: it's always there, ready

to brighten up a long afternoon with

Telephone people are on the job to

make sure that 24 hours a day, in good

weather and in bad, your phone is

always ready to serve you.

MICHIGAN BELL TELEPHONE COMPANY

ructure," he explains. "Glue-nail Mr. Shuman said that it

Michigan Farm Bureau President's Column



brings to mind many of the ex- "Love your enemies, do good to periences that we all have had in our many contacts with the Brody family. She was the mother of six who have taken their places in society and in their own communities in a manner that has been a credit to the family. They do honor to their heritage and exemplify the contribution that the Brody family community. He has many per- ebrated their 50th wedding annihas made toward making the sonal friends all over the United versary in November, 1956. world a little better because of States, including such important having lived in it.

In addition, she was a strong others too numerous to mention inspiration to Mr. Brody in his 38 upporter of her gracious hus- here. band and lent much encouragement in times of need. In this way she contributed much to his successful career.

Remembering back, there was a time when there was a questa time when there was a quest-ion whether the Michigan Farm years ago by Mr. and Mrs. Clark Bureau would survive. There Brody. She has gone on to better were few members, there was no things and will be waiting there money and the Board of Direct- for her family and the great ors were divided in their thinking as to what should be done.

Those were strenuous times. Somebody had to risk their cred- there is anything we can do to it to borrow money to keep help in any way, be sure to let things going. Everybody, includ- us know.'

ment is of such legal quality."

which is without value. It is the purport and intent of our position to cause the written instruments issued by cooperative as- the competition of CCC sales Einar L. Larson of Lansing, and and income not paid in cash to which now total over 1.4 billion have taxable value if they are bushels. This protection would to be deducted by the cooperat be made effective by providing

For Present

President Charles B. Shuman of the American Farm Bureau has told the Senate Agricultural Committee that the present

Failure of Congress to pass corrective legislation ments that must come."

Mr. Shuman said no plan will solve the basic problem or serve the longrun interests of farmers "unless it encourages market expansion, reduces incentives for the production of unneeded supplies, minimizes economic hardships on wheat growers, and avoids shifting the burden of adjustment to other farmers.'

To accomplish those objectives, the Farm Bureau president records show there is only one ments and marketing quotas, ef- tween June 6 and June 15.

tax with respect to something wheat would be supported at not James K. Brody of Downers less than 120 percent of corn in Grove, Illinois; four daughters,

1961. (3) Protect all farmers against sociations reflecting net savings from accumulated wheat stocks, that no CCC wheat could be sold for domestic use or dollar ex ports at less than 150 percent of Seminar Studies the effective support price, plus reasonable carrying charges.

He opposed a proposed "re- sing in June. vised wheat certificate plan" which he said would "hurt other and operate on an unbalanced budfarmers, be costly to taxpayers, get in good years and bad, with no impair our relations with foreign disposition to tighten our belts." countries, and not even serve the interests of the traditional wheat mong the 26 organizations and growers who have the biggest businesses represented at the semwheat program has virtually no stake in the future of this com-

He also opposed a reported igan. "would plan to increase the support make more severe the adjust- price for wheat and cut acreage Michigan Wheat allotments substantially.

or even maintains the current level of price support would lead us further down the road of excess production, lost markets, continuing surpluses, higher export subsidies, and rising annual expenditures for wheat programs," he said.

Figures from Michigan weather advocated legislation that would: chance in four of hitting three (1) Eliminate acreage allot- consecutive days without rain be-

(Continued from Page 1)

ty-nine bills opposed by the Farm Bureau were not enacted. Only one bill opposed by the Farm Bureau was passed.

One of his important services was bringing Dan Reed to the department as Associate Legislative Counsel. Dan assists Stanley with state legislation and works continuously on national issues.

The Michigan Farm News has been indispensable to the Farm Bureau's legislative program. It has provided continuous information on Farm Bureau's state and national legislative programs to every one

The fundamental purpose of the legislative activities from the beginning has been to maintain freedom and opportunity for farmers to solve their problems and advance their standard of living.

The Legislative Department has served us well, from the early efforts in the 1920's to helping 70,-000 Farm Bureau members deal with the complex legislative problems of 1960.

ing the manager, was taking a

fifty percent cut in wages. In ad-

dition to this, there was no certainty that Mr. Brody would be

retained on the job. In such a

time a man needs encourgement

and has need of somebody who has faith in him. In such a time

the good wife supplies the need

better than anyone else in the world. This is the kind of life

she lived and we thank God for

In the frequent heart-to-heart

talks that many of us have had

with Mr. Brody in his office, we

learned many things about life

and how best to live. He never

wears his religion on his coat

sleeve, but he is one who could make life-long friends out of those that appeared in the be-

ginning to be his enemies. How

could he better follow the Mast-

The parting words when we

Mr. Brody's acquaintances are

people as Ezra Taft Benson, True

Of such is the life and influ-

ence of the man who nursed the

Bureau, then in its infancy. It

host of her friends.

was made possible by the life-

In the meantime, Clark, "If

now 70,000 farm family Farm

would leave the office would of Clark L. Brody, died at Lan-

always be, "If there is anything sing June 16. She was 80 and

eral strokes.

igan Farm Bureau.

1919 through 1959.

I can do to help in any way, be had been in failing health for

not confined to the immediate ried nearly 54 years. They cel-

D. Morse, and many, many encouragement were a constant

them that hate you."

sure to let me know."

MRS. MARGARET E. BRODY

Mrs. Margaret E. Brody, wife

about eight weeks following sev-

Mr. and Mrs. Brody were mar-

Her sympathetic understand-

ing, vision, and wise counsel and

years of service with the Mich-

She assisted her husband when

he wrote the book "In the Serv-

ice of the Farmer," a history of

the Michigan Farm Bureau from

the Michigan Farm Bureau,

Combs of Three Rivers.

and related foods.

YOU CAN MAKE

ELECTRIC FENCE

FASTER - BETTER

WHEN YOU USE

DARE Minute Man

GALVANIZED STEEL

ELECTRIC FENCE WIRE

GAUGES 15 TO 19

ON METAL SPOOLS

- OR IN COILS -

80 ROD OR 160 ROD NO. 611 - 19 GAUGE

ILLUSTRATED

having had her with us.

MR. WIGHTMAN

The passing of Mrs. Brody er's teaching when he said -

should be the responsibility of a fective with the 1961 wheat crop. cooperative association to certi- (2) Base wheat supports-befy to the Internal Revenue Ser- ginning in 1961-on the support came secretary and manager of vice "that its written instru- level for corn, with upward adjustments to reflect differences "We believe," he said, "that no in weight, nutritive value and one should be expected to pay a buyer preference; however, dy, Jr., of Evanston, Illinois, and

> (4) Help farmers make needed adjustments in land use by expanding the Conservation Reserve program to 60 acres by 1963.

modity.

"Any proposal that increases

EDITORIAL

of the Farm Bureau's 70,000 members.

On Sale at Most Farm Bureau

Dealers in Michigan



Tour on August 3. agricultural economics at Mich- July 23, 1960. igan State University. Farm management specialist Myron P. Kel sey coordinator of the field day, MICHIGAN FARM NEWS reports that the tour will visit

and Sons farm north of Spring-

Tour of Gardens

Conducted tour of gardens and Nearly 2,000 persons are ex- shrub collections at Michigan pected to attend the annual event State University feature Garden sponsored by the department of Day on the East Lansing campus,

July 1, 1960 the Lyle Cunningham farm near 2 Concord and the Carlton Prine

HALLINSURANCE On Farm and Garden Crops

Almost \$4 million has been paid to Mich-Igan farmers for hail-rulned crops by Michigan Mutual Hall Insurance during the past 49 years.

This mutual company . . . a non-profit organization, operated by farmers for farmers . . . provides prompt, fair cash settlements for hall damage farm and truck

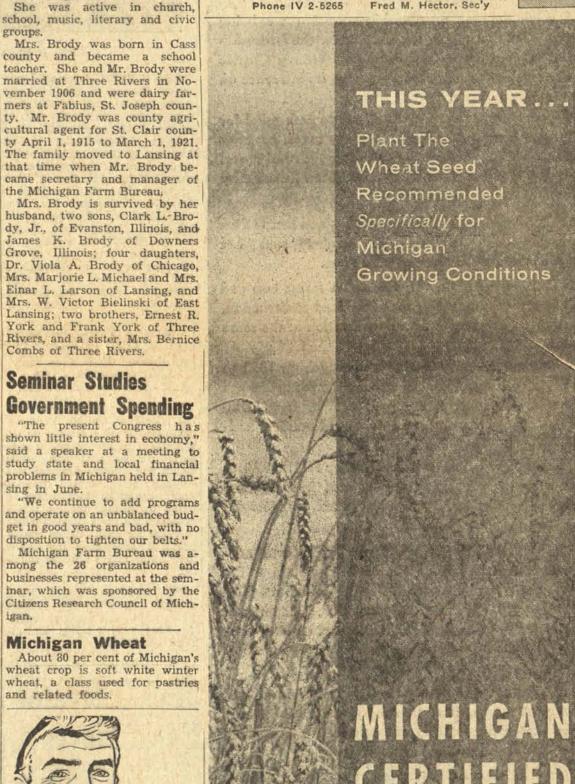
Why not protect your Income with a Michigan Mutual Hail "Multiple Crop" policy? Write today for further information from your nearby agent.

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MICHIGAN MUTUAL HAIL Company

107 N. Butler Blvd., Lansing, Michigan Fred M. Hector, Sec'y Phone IV 2-5265





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Yorkwin, Cornell 595 RED: Dual, Seneca, Monon

MICHIGAN CROP IMPROVEMENT

ASSOCIATION MICHIGAN STATE, UNIVERSITY

EAST LANSING, MICHIGAN

BARLEY . CON . FIELD BEAMS POTATOES . WHEAT . SOYBEANS

. . recommended specifically for Michigan growing conditions.



Mackinac Island's Role in History

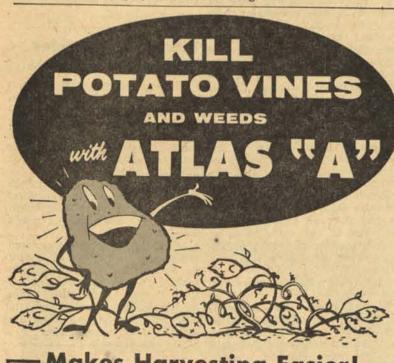
quility of the 19th century is Great Northwest. Michigan's Mackinac Island. This small parcel of land rises high, proud and green from the Straits of Mackinac in the very shadow bridge which now links the two peninsulas of Michigan.

The island once played a cru- Belding.

cial role in the struggle between England and France for supremacy in the new world. For, those Enveloped in the midst of leg- who controlled Mackinac conend and still reflecting the tran- trolled the rich fur trade of the

Ad Sold Equipment

Extension wheels for corn of the world's longest suspension planting, offered in the Farm News classified ads April 1st, sold quickly. Robert Nason,



Makes Harvesting Easier!

Kills vines and weeds so they do not interfere with digging or picking. Less time and labor required for harvesting operations. Permits harvesting at the best time and before freezing weather.

Improves Potato Quality!

Skins set 8 to 10 days after application . . . resulting in less bruising and skinning when potatoes are harvested. Late blight tuber rot is reduced.

Liquid or Spray Powder!

ATLAS "A" is a sodium arsenite solution . . . easy to mix with water for use as a spray. Also available is ATLAS "A" SP, a powder ... readily soluble in water for spray application. Apply either product 1 to 2 weeks before harvest time.



entire

CHIPMAN CHEMICAL CO. Dept. 15, 608 S. Dearborn St., Chicago, III.

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Successful farm businesses need modern.

efficient machinery. But, even more, you

One of the newest services available

Association to encourage longer range

A 2 to 5-year PCA-I.T. Loan offers

and machinery, immediately.

2. You eliminate bothersome yearly

why PCA loan services comprise your

dependable credit source, year after

important advantages:

note renewals.

not just interest rates.

PCA office.

Check your plan at the local

planning is the Intermediate Term Loan.

1. You can buy needed farm implements

Yes, I.T. is another rock-solid reason

year. Remember, too!-check total costs,

need to plan your machinery purchases

to fit your complete farm finance

program. No planning-no profits!

from your local Production Credit

farm business



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P. O. Box 454, ESCANABA

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For further information please call or write today to one of these Production Credit Association offices.

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Friendship Acres for Needy People Overseas

annual Farm Bureau

Young People's State Leadership'

Camp was held at Clear Lake

The theme of this year's Camp

was, "Green today . . . Golden

tomorrow." The emphasis being

on the responsibilities of young

people as citizens of the United

The first day of the Camp was

Friday's workshop was en-

Citizens," and was directed by

J. Delbert Wells, manager of the

Family Program Division of

Michigan Farm Bureau. He

pointed out that the basic dif-

way of life and that of com-

munistic countries is the relig-

ious foundation on which all

Dr. Michael Kolivosky, Aca-

Citizens." He pointed out the

State is most important.

only 30 years ago."

dependence and the Bible.

"Setting our Goals as

between the American

Clear Lake

17 counties attended.

titled,

Site of

Signs like these are going up in a number of Michigan counties. Any farmer willing to share an acre or more of his farm products with needy people overseas may do so through CROP.

Blaque Knirk on the right of Branch County and a member of the Michigan Farm Bureau board of directors takes time from his corn planting to receive his sign from Glyn Dee Havens, Chairman of the "FRIENDSHIP ACRES" project for Branch County. Mr. Knirk has set aside Camp at Dowling June 16 to 19. one acre of his 1960 corn harvest Forty-three young people from to give to CROP.



Elev. Exch. Manager

J. STANLEY SHERMAN of Freeland has been named general manager of the Michigan Elevator Exchange. The announcement was made by the Board demic Dean of Hillsdale College, of Directors of the cooperative conducted Saturday's workshop marketing association recently. on, "Reaching our

Mr. Sherman was employed by the cooperative from 1945 to great responsibility that young 1951. At that time he accepted people have today and the clear a position with a large Saginaw thinking that is needed by them. firm in the bean and grain in- He said, "Young people by the dustry. He is well qualified, and highly respected by the trade. We are sure that Michigan Elevator's friends and stockholders will be happy to renew their association with Mr. Sherman in his new capacity. He will assume responsibility as of July 1, 1960. Mr. and Mrs. Sherman plan to move to the Lansing area as soon

as arrangements can be made.

Seaway, New **Bean Variety** For Michigan

A new, early maturing, mosaic-resistant bean variety called Seaway has been announced by Michigan State University and the U.S. Department of Agri-

Seed for the new variety has been turned over to the Michigan Foundation Seed association for propagation. It will be available to Michigan certified seed growers in 1961. Commercial growers should be able to buy the seed in quantity in the spring

"The Seaway, along with varieties now grown, will let Michigan farmers select the level of maturity or combination of maturities that best fit their individual needs," explains Dr. Wayne Adams, M.S.U. bean

The Seaway is resistant to common bean mosaic. Sanilac and Michelite - the principal varieties now grown in Michigan—have only partial resist-.

"The new navy bean matures about two weeks earlier than Michelite," Dr. Adams said. "Yet it gives about the same

In 14 trials over seven years, Seaway has averaged 34.2 bushels per acre. Sanilac totalled 37.5 bushels in the same tests, Michelite 33.8 bushels.

Seaway beans planted June 1-Sanilac would mature by the first week in September, Michstarting your car in the garage, open the doors first. Get the car out into the open air as soon as

weather and keep good ventilaair will keep you safe and alert.

standing in a line of traffic so find informative and helpful. that the heater will not pick up the carbon monoxide from vehicles ahead of you. This is important particularly where freshair intakes are at the front of the vehicle.

checked for leaks. Replace burned-through, rusted-through, or cracked parts immediately.

sed in a discussion of recreation monoxide is colorles, odorless, eadership. The director for the and tasteless. However, if you day was Bill Cansfield, who has smell exhaust fumes, you can be been recreation director of sure that carbon-monoxide is Clear Lake Camp the past two present.

Spiders are not classed as in-

Farm Income Figures Looked Good in 1958

farm accounting project paid Bureau annual meetings held themselves for their labor in 1958 throughout the state last fall. was \$3,426.

this country, the individual has month, according to W. H. Hene- sidered by the 18-member State worth and dignity and therefore berry, U. S. Department of Agri- Resolutions Committee in deveis the most important factor to Culture, Agricultural economist loping its report, which was con-

2. Never drive with all windows closed. Dress for the tion at all times. Plenty of fresh

3. Close fresh-air vents when

5. Remember that carbon-

phases of our life are based. In

consider. In communism, the at Michigan State University.

gard to national affairs

farm policies.

farmers obtain their fair share year. of the national economy, yet one which will preserve for panied by larger investments in MICHIGAN FARM

Asks MFB For

Help on Nat'l

Farm Policies

Michigan Farm Bureau was

asked by Congressman Melvin R.

Laird, vice-chairman of the plat-

form committee of the Repub-

lican National Convention to

give its suggestions on national

In replying to Congressman Laird, Dan E. Reed of the Mich-

given us this opportunity to pre-

igan Farm Bureau said:

"Our membership also has indicated their agreement in your to develop a 'program which will function in the best interests of our whole national economy, one that city consumers can understand and appreci-

"I am enclosing with this letter copies of our statement of policy on state and national issues which I believe you will

"I might emphasize the constructive accomplishments of the conservation reserve program. This approach to the problem of adjusting farm production to market needs has met with fav-4. Have your exhaust system orable acceptance in our state. "Businessmen, bankers and

farmers agree that it is helping farmers on marginal farm lands to move into other income opportunities, thereby benefiting their families, their communities and themselves.

"Farmers are also favorably impressed with the relative economy of the conservation reserve program when compared with the costs of storing and maintaining the present growing stock of agricultural surpluses.

The policies outlined in the enclosed statements were deve-Average amount that the 870 loped by Farm Bureau members farmers in the Michigan mail-in and approved in County Farm Over782 County Farm Bureau-That figures about \$285 a approved resolutions were considered by nearly 700 delegates

at the State annual convention | C. R. Hoglund of the M.S.U. held in East Lansing in Novem-

dressed: Honorable Melvin R. are major reasons for this trend. Laird, Vice Chairman, Platform Committee, Republican National Convention, House Office Building, Washington, D. C.

Hoglund Tells Labor Saving Developments "We are pleased that you have

sent the views of over 70,000 Silage storage capacity on Michigan farm families in re- Michigan farms has increased by 40 per cent in the past four "Our membership is in tune years, a Michigan State Uniwith your goal of developing 'a versity farm economist told a farm program which can help Farmers' Week audience this

More silos have been accomthem their freedom and indepen-labor-savers such as mechanical July 1, 1960 unloaders, feeders and wagons.

department of agricultural ecnomics said that larger opera-Congressman Laird also in- tions, higher labor costs and a vited individual farmers to send desire to take the drudgery out him suggestions. He may be ad- of feeding and livestock chores

> For \$60 per cow, a dairyman with a loose-housing system can mechanize to feed forage to a 60cow herd in an hour a day. Hoglund estimated that a fullymechanized feed lot should be operated for around \$500 per year, Equipment for 100 cows would probably step this up another 40 per cent.

"The steer feeder, too, can install such labor savers. A \$6,500 investment should provide a good system to feed 200 steers. Once it's installed, it can probably be operated for \$3 a month in electrical current, a very lowcost farm servant.'

Hoglund advised a concrete feeding floor of 100 square feet per animal for mechanized feeding systems and estimated that such slabs could be built for 18 to 25 cents per square foot.

Tested way to make more money with hogs: keep them on concrete from birth to market!



Confinement method gives faster gains, healthier hogs, hig labor savings

More than 4% faster weight gains in confinement than on pasture-results of Purdue U. tests. And on concrete, more pigs are raised, more hogs marketed.

With concrete yards and housing, bad weather or poor pasture doesn't limit farrowings. And confined hogs require as much as 15% less man hours of labor than those on pasture-results of Kentucky U. tests. Pasture can be put back to profitable crops.

------PORTLAND CEMENT ASSOCIATION 2108 Michigan National Tower, Lansing 8, Mich.

Dept. F-6 A national organization to Improve and extend the uses of concrete Please send free booklet, "Concrete Improvements for Hog Raising." Also

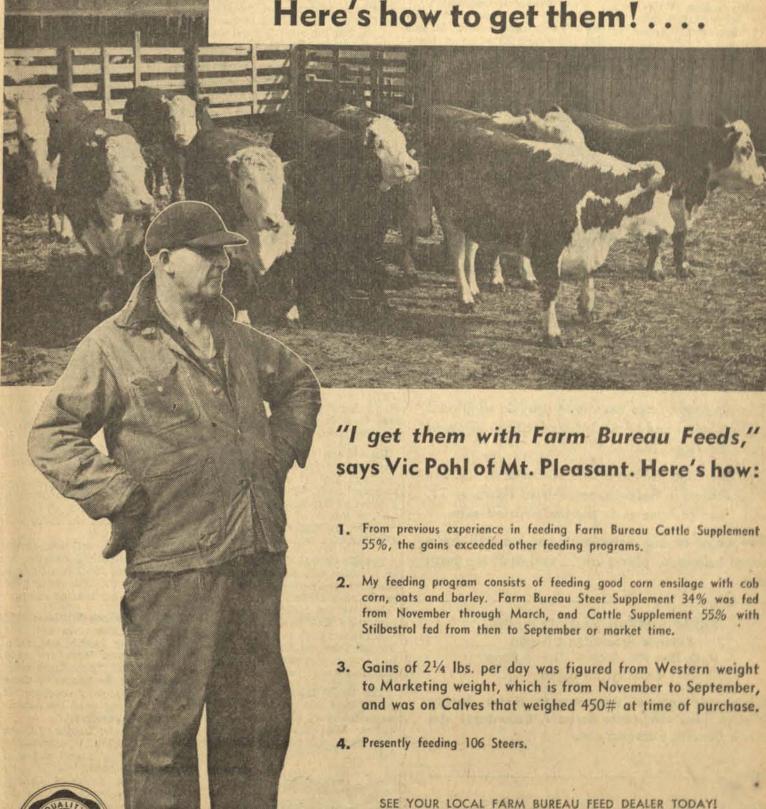
send material on subjects I've listed:

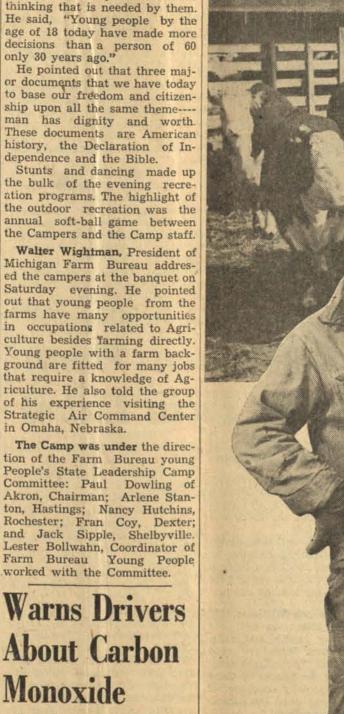
Farm Bureau SERVICES, INC.

Lansing 4, Michigan

4000 North Grand River Avenue

If you want gains of 21/4 lbs. per day Here's how to get them!....





Farm Bureau Young People worked with the Committee. Warns Drivers **About Carbon** Monoxide

in Omaha, Nebraska.

Herb Schindler, Jr., president of the Michigan Trucking Ass'n, has warned drivers about the danger from carbon - monoxide

About 300 persons die annually from accidental carbonmonoxide poisoning. Mr. Schindler said probably all the tragedies could have been avoided if will mature around August 25. the victims had obeyed a few basic rules.

1. Never run a motor-vehicle elite by about September 10-12, engine in a closed space. When

Activities of Women of Michigan Farm Bureau

District 1

Mrs. Alma Foster, Chairman Niles R-3

Berrien County Women's Committee met June 14 at the Youth Memorial Building with hus-bands and members of the county board of directors as guests. Special guest was Janet Krickhahn of Watervliet who is the student nurse that the Berrien County Farm Bureau Women's Committee are sponsoring.

Clifford Conrad, Berrien county horticultural agent, spoke about production of commodities. Jack Bittner, district marketing agent, said that the economic conditions are good and retail sales are better than last year. There is promotion to increase the fresh food market and to encourage the use of packaging demanded by the public. The next meeting will be July 12 in the evening.

Kalamazoo County. Twenty-County center building. Lyle ker. ties of his department and assurmade before such foods are re-

Luzenship Chairman, Birgetti Thompson, announced that July 5 is the last day for registration to be able to vote in the August primary election. Stanley Powell, and chairman of the county political parties will be guests of the next meeting. Bird Corbus and Mary Eastman gave reports on the N. W. Camp at Twin

Marjorie Karker spoke on her the price of milk.

Rivers, Mrs. Gerald Bohm, Mrs. difference in price. Brauker, Mrs. Donald Pierce, and Mrs. A. B. Eley acted on the committee for the day.

Mrs. Wayne Hagelgans, Mrs. V. Miller and Mrs. Richard Schug were appointed by the chairman

AMA Would Reduce **Poisoning Cases**

The American Medical Ass'n is

in case of accidental poisoning. and a drink.

Van Buren County women met at the home of Mrs. Walter Bitely, June 14. Citizenship Chairman Westcott urged all to get out to vote in the school elections.

Legislative Chairman Ketchum reported on measures opposed and passed by the Legislature. The group voted to continue to help serve in the Farm Bureau booth at the Youth Fair.

The Farm Bueau Young People's Litter Barrel project is to be helped by the County Farm Bureau. Chairman Morehouse gave an interesting report on the Northwest Michigan Camp which she attended. Mrs. Clarence Patterson, Mrs. Ernest McCubbin, Mrs. Henry Dentler, and Mrs. Arthur F. Dowd also attended.

District 2

Mrs. George Crisenbery, Chmn. Jackson R-8

five members enjoyed a potluck Women's Committee met June 10 luncheon June 13 at Kalamazoo at the home of Mrs. Floyd Brau-Littlefield of the Michigan De- Resolutions chairman remind-

partment of Agriculture, foods ed all groups to be getting the and standards, explained the du- resolutions ready. The health chairman stated that Miss Vined the group that no one need cent had resigned as public immunization shots in May in a also given. The decision was ards. Mrs. Helen Gilliland showor additives in foods. Tests are has been appointed in her place. pena County Farm Bureau.

Safety chairman read an arti-

In July there will be a quarter a silent auction.

Hillsdale County: Our group met June 13 at the Farm Bureau the Alpena County Medical Sooffice. Our speaker was Douglas ciety, and Dr. E. S. Parmenter, Sanford, a member of the sales Four-County Health Unit Direccommittee of the Michigan Milk tor, administered the shots with St. Joseph County Farm Bureau Producers Ass'n., representing the help of a host of volunteers. Women's Committee met June 6 about 400 shippers in this area. for a Rural-Urban program. Mrs. The sales committee bargains for

trip to the A. C. W. W. Conven- Class 1 milk is for bottling. At tion in Scotland. She explained the present about 70% is Class the function of this organization. 1. Class 2 milk is used for dried Mrs. Richard Schug of Marcel- milk, cheese and butter. There lus, Mrs. Delbert Hahn of Three is about \$1 per hundred weight

posed policies was stressed by and weather were beautiful. Mu- saran wrap, styrofoam and aspir- Charles Mumford, spoke to the the speaker.

to act as a committee to push the mittee was the hostess group gained weight. sales of Camp Kett buttons in the June 17 for members of the county. Susan Shumaker and board of governors of the Wo-Mrs. Earl Drummond reported men's Division of the Greater us we must know the problems, Jane Link and Carolyn Balcom, tendance at Northwest School, ges of Understanding." Mrs. Marjorie Karker was our

Janet Kitley of Munith was resupporting a bill in Congress to vealed as the recipient of the require that household chemicals Ruth M. Day nurses scholarship

year, including pre-school chil- chester. Mrs. Dale Crouch was the young people. program chairman.

The American Medical Ass'n, Our next meeting will be July 535 North Dearborn Street, Chi- 5 at Ella Sharp Park. All Farm cago 10, Illinois, offers free of Bureau ladies are urged to attend fail to lead or set good examples, charge a handy card for medi- this annual picnic. Bring your many don't care. Only God can cine cabinets telling what to do own table service, a passing dish change a person's heart.

This is not, and under no circumstances is it to be construed as an offering of these debentures for sale, or as a solicitation of say of our children and our husoffers to buy any such debentures. The offering is made only by

\$1,000,000

Farm Bureau Services, Inc. Series A Debentures—Issue of 1960

51/2% Simple Interest - 15 Years Maturity

The purpose of this issue is to provide additional working capital and to modernize facilities of Farm Bureau Services, Inc.

The issue and the Farm Bureau Services, Inc. are fully described in the prospectus dated February 11, 1960. The prospectus is the basis for all sales.

For copy of the prospectus, and a call by a licensed salesman, please fill in and mail the form below:

> FARM BUREAU SERVICES, INC. Finance Promotion Division P. O. Box 960, 4000 N. Grand River Lansing, Michigan

Please send copy of propectus for Farm Bureau Services, Inc., 1960 Issue Series A Debentures and have a licensed salesman call.

Name Road RFD P. O. Address County Phone No.



Photo, courtesy of Alpena News

Alpena County Farm Bureau Sponsors Polio Shots

More than 3,400 rural youngsters in Alpena county received polio ing history of the State flag was of the more serious safety haz-

S. Raymond Schultz, president of cle "How to Tour Safely." She the County Farm Bureau, said, is being planned to learn the warned against picking up hitch "This is the beginning. The com- political views of candidates for Michigan food was served at a Their June meeting was held mittee plans to follow with the election. second shots about June 1, and ly meeting at Kinderhook with third shots in November, and with booster shots in November of

Dr. Harold Kessler, president of

District 6

Mrs. Bruce Ruggles, Chairman Kingston

Twenty-six ladies from District 6 attended Northwest Farm Bu- Groups went to Midland for their mittee met June 7 for an after- day. She has presently booked The need for unity between City. Camp theme was "Bridges Chemical plant at Midland, Mrs. Adolph Hildebrandt. District MMPA and Farm Bureau on pro- of Understanding." The scenery learning about the processing of 3 Regional Representative, Mr. were wonderful. Speakers were ed the Dow Gardens. Jackson County Women's Com- outstanding. The food - we all

The scarcity of water, impure world. such as detergents, and cleansers granted each year by the Farm and they want peace. The World portant places in our state. tents and other information in case of accidental poisoning.

There are many fatal cases each

Ther

Other thoughts from camp. Youth presents problems. Adults

We all need the approval of band, "I'm glad they are mine, I'm glad I'm theirs." We need faith in God, Faith in ourselves Communist," urging everyone to Picnic plans were discussed, and Faith in our children to grow read it. and change. (Read Ephesians 4

Lapeer County. The Julie Shop entertained Lapeer Ladies with a well modeled style show and now this fall. A State Trooper told of contest-Mrs. Murphy the ladies are all on a diet.

showed there were 136 suspect The Red Cross collected 373 pints of blood at the last blood

It is not too late to go the Yates Clinic for a cancer check-up. Many have gone. Better to go than to wish you had gone when it is too late.

Sanilac County. Nineteen groups were present at the May meeting. Sheriff Quincy Hoffman spoke on safety and showed pictures of accidents in the county. The three "C" 's are the best rules for driving. Care, Courtesy and Common sense.

Tuscola County. Mr. Ed. Schader, County 4-H Agent expained Michigan, also, 106 Farm Bureau the need for Camp Kett as a lead- Women from the area coming for er training center.

Most of the ladies were wear ing Camp Kett buttons.

Six ladies gave reports of camp life at Traverse City. All want to go again and urged others to tary conditions. Both are very plan to go next year.

The Bean Bake Off was discussed and the women showed the work being done by Amerimuch interest in making bean can medical personnel.' dishes. We were served dough-

District 7

Mrs. Walter Harger, Chairman

Stanwood R-2

Mason County women enjoyed and present status of osteopathy an interesting program on Mich- as a healing art.

worry about chemicals, pesticides health nurse and Miss McGowan three-day project sponsored by Al- made to have a book review of ed her series of Michigan Won-"The Naked Communist."

On July 12 a public meeting

Mecosta County. For their June Bureau Women Consolidated Gas Company.

Mrs. Don Bush, in her citizenship report, told of the experimental shelter that was being tried out by a family in Grand son gave an excellent report on North West Camp. Five copies of "The Naked Communist" were distributed for schools in the

Montcalm County. Seventy wo- Homes in Pinconning. men representing 12 Community reau Women's Camp at Traverse regular meeting to tour the Dow noon meeting at the home of

Muskegon County. Four students of Ravenna High School, Mrs. G. Mennen Williams told Judy Mallam, Gene Stickney, on the Northwest Michigan Jackson Chamber of Commerce, living conditions, customs and with their instructor Mr. Gene It was our annual Rural-Urban beliefs of other people of the Stiles, presented a varied pro- ity Hall. Committees were apday with about 150 ladies in at- world before we can build "Brid- gram on Michigan for the Farm pointed to serve at the county these American women. Their Bureau Women's May meeting.

water, and lack of sanitation are Communist" were given out for munist" will be ordered. big problems in much of the high schools in this county. In Dr. Skillman, speech teacher at tourists." Mothers all over the line with Michigan Week, this the Central Michigan University. Now I'm off to visit Bruce and world are concerned about the theme was carried out decora- was guest speaker, and he took family who have taken up resihealth and food of their families tively by post cards of the im- the group on a trip to five special dence in Owosso and I expect

many changes have to start with agriculture, wild life, natural re- Village and Holland with its tusources. Indians, the Dutch, lip festival It was a very inter-Pioneers, education and recrea- esting talk. tion. Mrs. Place arranged a lovely centerpiece for the lun- Women's Committee met June 7 cheon table.

Newaygo County. At their May someone. We should think and ed a film on Michigan-it's prin- flag. ciple cities and industries.

view of the book "The Naked will have it in August.

two proposals to be on the ballot prizes-Verna Thurlow, Guessing the 12 point system on traffic Picnic to be held Saturday,

derland pictures.

potluck luncheon for their May meeting of the Osceola Farm Lakes Camp June 7th.

meeting the ladies met in the History of Michigan was givnew social rooms of Michigan en by Betty Oehrlis, and the history of the flag by Alice Hes-

District 8

Farwell R-2

Arenac County Farm Bureau Women's Committee met May 17 and made a tour of the Kraft Cheese Plant and Regal Mobil

Clare County Women's Comfoundation of the Farm Bureau Women. A very interesting question-and-answer period followed. All enjoyed Charles' talk.

Isabella County Farm Bureau

Midland County, Farm Bureau at the home of Mrs. S. J. Murphy. Mrs. Blanche Stark, vice-chair-23 meeting Mr. John Verwolf of man, gave the ladies some very others, a sense of belonging to Fremont Christian School show- interesting information about the

There will not be a meeting in

and the following committees appointed: Tables-County Board, Oceana County. Mrs. Win. Food on the tables-Tittabawas-Schrumpf, chairman of the legis- see Group, Cold drinks - Good

The recent tuberculosis tests violations, also touching on some July 9 at the Fairgrounds.

1960 Womens Camp Held at Twin Lakes

Publicity Committee Chairman

camp for Farm Bureau Women was held June 7-8-9 at Twin Lakes 4-H Camp, six miles out from Traverse City. There were 119 full time camp-

ers coming from 32 counties in one or more sessions of camp.

Mrs. G. Mennen Williams told of her experiences in the Far East studying health and sanibad. She said, "Americans were welcomed by the people of these countries especially because of

Miss Marianne Turner of Essex with a travelogue and slides of scenes in Holland.

Mrs. Thearl Smith of Omena painted a lovely scene while she evening vespers. told of some of the techniques of painting landscapes.
Dr. Kenneth Taylor gave an

informative talk on the history

in international understanding, meeting in July and August. A most successful three-day in our form of government: He named three things important 1—Fundamental belief in God.

2-Constitutional type of government whereby the rights which are given by God are guaranteed to us by the Constitution. 3-Open market system.

Rev. Dean Ballard's talk "Youth Challenges Us" was thought provoking and well received. Also was Mrs. B. Farley Murry's address on "Family Relations. The musical part of the pro-

gram was especially good this Arleigh Smith and Mrs. Walter year. Mrs. Marge Exo was music Dart gave the highlights of their chairman for the camp. She activity to Farm Bureau Women's companied Mrs. Mozelle Bennette Camp. Stickers for car bumpers Sawyer in three violin selections advertising Dairy Month were nuts made with beans. They were County, England, entertained and Melanie Harrigan in three distributed. vocal numbers.

Marvin Rosa of Lake Ann sang "The Holy City" at Wednesday grist, chairman of information,

and piano duet by Marge Exo Mrs. James Blust, safety com-and Josephine Killman and ac-mittee chairman, gave a report cordion numbers by Carolyn Slo- on radioactive fallout. Mrs. Lloyd

District 9

Mrs. Oliver Tompkins, Chairman Traverse City R-1

Mrs. Duddles, newly elected district chairman, will take over this correspondence in October. This makes it 46 down and 2 to go in the four years I have sent in these reports. At the moment there are 4 out of a possible 8 counties to draw from but I saw so many of you at camp I know you're on the job.

Benzie County ladies met for a picnic lunch with Mrs. J. Haswell of the Platte Group. They held a discussion on TV prorams and drinking of alcoholic beverages

Mrs. LaRue, legislative chairman, explained the Wagner-Pey-

The "Naked Communist" will be purchased and read by group importance of milk in our daily mockorange, butterfly bush and members before putting it in the schools. Camp Kett buttons were distributed.

Wexford County Women will purchase "The Naked Communst" and examine it.

Mrs. Jacobs, program chairman, presented a group from Wexford County Historical Society who outlined their work and organization. This was done Osceola County. Nothing but in observance of Michigan Week. just prior to attendance at Twin

candidate for State Represent-Northwest has had a busy and ative, spoke to the women. very satisfactory month. The Cherry-Dairy Smorgasbord, with Radke, citizenship chairman, re-Mrs. Loren Black, chairman, had a record attendance of 922. minded us of Michigan Week and

our heritage as a citizen. Mrs. The 16th annual camp at Twin Lakes also scored an attendance Loomis, safety chairman, read a record with Mrs. Harriett Hooli- letter of a man and what he Rapids. Mrs. Margaret Rasmus- Mrs. Kenneth Kapplinger, Chmn. han as director. 32 counties were would like to do to smart-alec represented, all districts in the teenage drivers, but he was the ower peninsula and 131 full driver who really needed some time campers. Many came for good advice on driving. one day or two and the weather Poster Contest. There has been cooperated beautifully. no response from the Rogers City

Miss Turner, our English guest. returned to her homeland Mon-45 speaking engagements and her next tour is to the Holy Land. While here we checked and double checked all possible informasic and entertainment numbers in. In the afternoon they visit- ladies on the background and tion about the American farm woman's way of life and many "Bridges of Understanding" were traveled. May I pass on to you from Victor A. Knox in answer to an excerpt from a letter she wrote while sitting at my kitchen port on the Farm Bureau bills table. "No where in the world and the wheat situation, Women met at the Orr Commun- did I expect to see such kindness and hospitality as is found among picnic which will be held July 21. way of life is so sincere and Four copies of "The Naked Six books of "The Naked Com- simple, quite different from the book "The Naked Communist" impressions we get from the and urged everyone to read it.

places in Michigan in observance there are 5 little grandchildren Washington, D. C. in February tions committee. He was chair-

District 10E

Mrs. Lee LaFarge, Chairman

The last two months reports have been written by our district secretary, Mrs. Bert LaForge, my mother-in-law, while I was away taking care of my mother during Mrs. Sharp of Grant gave a re- July and the Alamando Group did a real good job for us and I her recent illness and death. She would like to say "Thanks, Mom,

for a job well done." The district meeting was held in Alpena County and was well attended. Mrs. Herman Ristan, lative committee, reported on the Neighbors Group, Membership charge of the meeting and did a district vice - chairman, had nice job. Alpena County had the best attendance and received the award. How are your Camp Kett buttons selling?

> Alcona County. The meeting was at the Harrisville Township Hall. The women are purchasing two copies of "The Naked Communist" to be placed in the Alcona County High School

Alcona County will be host to spoke of the Farm Bureau's role school this fall. There will be no

> Alpena County. The Trading Post in Alpena was the meeting place this month. Mrs. Viola Herron resigned as secretary due to illness and Mrs. Alma Wong agreed to finish the year for her. A hot dog stand and smorgas-

bord dinner was served for Livlihood Day at the Fairgrounds. A dinner was served to 4-H leaders of the county. A chicken dinner for directors, the Kiwanis Club which they toured two strawber-

Iosco County. Mrs. Harold Sie-

reported on the rural opportun-There was also a Conn Organ ities and the importance of milk. Little, legislative chairman, re-A summary of camp activities ported that a bill to charge \$2 igan Week featuring Mrs. Ralph as a healing art.

given by Mrs. Marge Karker of per year or 50c per day for each
Huffman as speaker. An interest- J. Delbert Wells of Lansing concluded the event.

was passed and to become effect tribution of Camp Kett buttons tive August 17.

book should be a must for all

High School students and should

Ogemsw County. Lucille Brind-

having been taught our language

in his school. He had brought

his native cowboy suit, complete

with spurs, wide-brimmed hat

and colorful cape. He showed

slides of the beautiful mountain

scenery some Holland cattle and

Mr. Harold Stark, Republican

Presque Isle County. Mrs.

Mrs. Ristau reported on the

High School and no interest at

Onaway. Mrs. Trafelet reported

that there were 22 in Millersburg

Mrs. Radke, Mrs. Netkowski,

Mrs. Sorgenfrei read a letter

the card sent him urging his sup-

Mrs. Marjorie Karker was at

the meeting and explained about

District 11E

Mrs. Clifford Postma, Chairman

Rudyard

Chippewa County Women's

Mrs. Mendrick and Mrs. Klee vol-

Day to be in August.

now than ever before.

or dessert lunch.

interested.

a few of their homes.

be read by every American.

were discussed. For the first time Michigan has a law permitting the use of chemical tests in drunk driving cases.

Guest speaker was Mr. John Matheson of the Soo Evening News. Topic-The News and Its Following the business meet-Travels from Happening to ing, Miss Lela Osgerby gave an Print. A very interesting disinteresting book review on "The cussion followed. Ugly American." Miss Osgerby has long been associated with educational and library work and knows her subject well. She stated that the reading of the

Bloom Time Guides Shrub Pruning Date

Time of blooming determines the pruning schedule for shrubs. This guide means that now is the time to prune early flowering varieties, says Carl S. Gerlach of ley read a letter written by Mr. the department of urban planning Tucker on the poor example set and landscape architecture at by some adults for our teen-age Michigan State University.

Forsythia, lilacs and quince As June is Dairy Month our should be pruned after flowering Ogemaw Dairy Princess met with in the spring since they form us and gave an interesting talk their flower buds on last year's on some of her experiences as wood.

Princess. She also told of the Later flowering types such as

the hydrangeas, should have been Mrs. Donna Nelson introduced pruned in the early spring as Rolf Derpsch of Chile. Rolf is an their summer flower buds form I. F. Y. P. student who is spend- on the current season's growth. ing a few days with the Nelson They also can be pruned in late family. He speaks good English fall or during the winter.



ARCHIE McCALLUM, 60, of rural Breckenridge, a member of the Gratiot County Board of unteered to serve on the Rural-Education and active community Urban Committee. Rural-Urban worker, died June 3 following a

heart attack. Mr. McCallum was a leader in Farm Bureau. He served his Community Farm Bureau group over the years as discussion leader, secretary, and chairman. He was a member of the county the Camp Kett buttons that are of years, worked faithfully in membership campaigns, and was a member of the speakers' bu-As for the world situation, the reau. He had served as chairman of the delegation to the President needs our prayers more state annual meeting, and as She told about her trip to chairman of the county resolu-

> tions committee, and attended the special education conference last year at Columbus, Ohio. Mr. McCallum is survived by his wife, two daughters, eight grandchildren, a sister and a

Michigan Farm Bureau resolu-

Committee met June 1 at Sault brother. Ste. Marie First National Bank MICHIGAN FARM NEWS Plans for a cake sale and dis- 4

July 1, 1960

A New Book You'll Want to Read!

Clark L. Brody's

In the Service Of The Farmer

My Life in the Michigan Farm Bureau 1919 - 1959

IN THE SERVICE OF THE FARMER is the history of the Michigan Farm Bureau. It is the autobiography of a man, Clark L. Brody, and an organization, the Michigan Farm Bureau. The story of one is inseparble from the other.

PLEASE USE THIS ORDER FORM

Michigan State University Press

P. O. Box 752 East Lansing, Michigan

I enclose \$3.25 for one copy, postpaid, of IN THE SERVICE OF THE FARMER by Clark L. Brody.

For Proper Use of Sprays

F. M. SKIVER Chief, Dairy Division Mich. Dep't of Agriculture

All spray operations will be factories without being sure that by Department of Agriculture it is free from DDT. Do not feed watched very closely this year sweet corn fodder that has been dairy inspectors to prevent any sprayed for control of worms. contamination of milk.

Of the fruit and vegetable and peach orchards where DDT sprays DDT appears to be the is used. Spray drift from such worst offender. It is very hard operations may contaminate to wash off. It stays on pas- dairy pastures and hay fields. ture and on other forage crops often fed to dairy cows.

It is accumulative in the cow's Methoxochlor and Malathion up body and is given off in milk. It to seven days before harvest. MICHIGAN FARM NEWS the labels.

Use according to directions on 5 Insecticides are poisonous. July 1, 1960

Brighten up

MILDEW RESISTANT . SELF

CLEANING

Freshen up your home, barn, fences and outbuildings

with UNICO 201 Exterior White. It's an easy paint to

apply that's economical to buy. Good hiding, controlled chalking and resistance to mildew are other features that give UNICO Weather-amic 201 Exterior

UNICO BRIGHT RED BARN PAINT

MORE PROTECTION . . . LASTING BEAUTY. You

get both with Unico Weatheramic Super Bright Red

Barn Paint, One coat of this heavily pigmented paint

will do the job. Has more red oxide, more oil.

Retains its gloss longer. Stop in at your nearby Farm

FARM BUREAU SERVICES, INC.

Special Offer to FARM BUREAU MEMBERS

Please send your classified by July 20 for the August 1 edition.

HANDY ORDER BLANK

..... word ad for

Here's greater value for your paint dollar!

Bureau dealer today and get the full story.

White a reputation for long life.

Weather amic

is harmful to humans and must Keep them in closed, well labelbe kept out of milk. Samples of milk from produ-

by the Dep't of Agriculture lab- pets cannot reach them. cratory. Milk from herds fed on Follow all directions and heed pea silage and apple pomace was found to contain small amounts labels. all precautions on container

cers are being tested for DDT Keep them where children and

The only safe, effective spray Producers are warned to take for milk cows, and for use in every precaution to prevent any barns and milk houses is a solu-DDT from getting on dairy tion of 0.1% Pyrethrins and 1% feeds. Do not feed refuse from Piperonyl-Butoxide. fruit and vegetable canning

ed containers where they will

not contaminate food or feed. County Presidents

FRANK BLESSING of 4127

Canada Road, Birch Run, pres-

to Saginaw proper and a 14 year

stab at city life. He returned to

In the 18 years since, the Frank

Blessing family has been active members of the Saginaw County

Farm Bureau. Frank has been

president of his Community Farm

Bureau, served on the County

tion to the presidency two years

The Blessings are members of

church. They have three grown

Minimum Wage

the land once more in 1942.

farm or in the city.

Manure and other fly breeding areas near the barn should be treated with Diazinon, Malathion, or Korlan. A good treatment for manure piles is a mix-Watch all spraying of apple ture of cyanamid and superphosphate applied at the rate of one pound per two square feet. Treated fly cords are effective for use in milkhouses, parlors Alfalfa may be sprayed for and barns.

spittle bugs and aphids with Mr. Skiver spoke to the Michigan Farm Bureau's State Dairy Committee in April on the proper use of sprays and in proteeting the milk supply.

Services is Member of Forage Res'rch

Services, Inc., Seed Department, announced the charter membership Farm Bureau legislative commitof Farm Bureau Services, Inc., in tee several years, and was couna new cooperative organization, the several years, and a new cooperative organization, the vice president before his elec-

The new organization known as FFR was formed for the purpose Taymouth township was dropped of promoting basic and applied re- in 1951 in favor of beef and pork search in the raising of alfalfa, production. clover and grasses. The organizational meeting was held May 5, the Taymouth Presbyterian

Membership consists of farmer-children. Son Bill lives at Norowned cooperatives and is of major walk, California, while Frank, Jr. importance to those who merchan- lives near the home place. dise seed. FFR is designed to pro- daughter, Patricia, is a graduate vide seed research and varietal de- of Central Michigan University velopment of forages for the bene- and will be teaching in the De fit of American Agriculture - to troit area this Fall. In this, she foster seed research and the de- follows in the footsteps of her velopment of techniques resulting mother, who is a member of the

Present plans of the new organ- faculty at the Taymouth Elemenization are to assist the applied and tary School and has been a teachbasic research activities of public er for the past 21 years. institutions through grants. A plant breeder will be employed in the near future to direct the research Farm Bureau

Directors and officers have been elected from the membership to elected from the membership t

Strain 19 Vaccine Is the Answer

Calfhood vaccination with Strain 19 vaccine holds the key to complete eradication of brucellosis believes George Parsons, dairy specialist at Michigan State University. Vaccination must be carried out when calves are between four and eight months old.

earned about 700 million dollars

from the goods they sold.

the overtime provision (11/2 times Have You Something regular wage rate) will apply after regular wage rate) will apply after 48 hours the first year, 46 hours the second, 44 the third, 42 the fourth and 40 thereafter.

CUSTOM MADE WAGON UNLOADERS, false end gate trons, rollers and bearings. Sylvester Shoner, 117 Grand River, Brighton, Michigan, (Livingston County) (5-2t-17p) 11

year and \$1.25 thereafter.

5. The present exemption from overtime of workers engaged in seasonal canning, packing or shipping of fruits and vegetables is for a 28-week period. The bill would reduce this to 20 weeks the first 5. The present exemption from ping of fruits and vegetables is for a 28-week period. The bill would reduce this to 20 weeks the first year and 14 weeks thereafter.

Mail Coupon For Free Soil Test Bags

JOHN SEXSON Services Plant Food Division

It pays to determine the fertilizer analysis you should use and the amount per acre through

Mail the coupon below for free Farm Bureau Soil Sample Bags. You'll need 1 bag for each flat field. 5 bags each rolling field. Have your fields soil - tested at one of 52 County Soil Test La-

boratories. Advise the lab management the crop and the yield per acre you're driving at. Apply fertilizer on basis of need for the crop.

FARM BUREAU SERVICES, Inc. Fertilizer Plant Food Division P. O. Box 960, Lansing, Mich.

Please send - Soil Sample

Street No. & RFD

Safety Rules For Power Lawn Mower

Power lawn mowers are labor saving machines, but they can be dangerous as shown by a rising accident rate, said Dennis Orphan some time ago in the American Medical Association's magazine, Today's Health.

The most common accident happens in starting the machine. The operator stands too close.

The second most common accident occurs when the operator moves up or down an incline. He may slip and the mower rolls back on his feet.

A 20-inch blade at 3000 revolutions a minute can pick up a nail or stone and hurl it at 170 miles an hour.

ident of Saginaw County Farm Thus power lawn mower op-Bureau is equally at home on the erators should develop a healthy respect for their machines and Born and raised near Saginaw, learn how to use them correctly. he spent the first 26 years of his Mr. Orphan listed some rules life on the farm before moving inof safe operation:

> 1 - Clear the yard of all stones, nails, bones, wires, sticks, and other debris.

2-When you start the mower. teep your feet in a safe position away from the blades.

3-Know how to disengage the lutch, and how to stop the engine quickly in case of emer-

4-Store gasoline in approved, Dairying on the home farm in tightly-sealed container in a safe place. Refuel engine only when

5-Never work on the machine; when motor is running.

6-Tip the mower by pressure on the handles. Never reach underneath and risk injury.

7 - When mowing on rough ground, set blades high to prevent debris from being ejected from the mower.

8-Keep your hands, feet, loose clothing away from any moving part.

9-Make sure an electric mower has a ground wire. Don't use mower when it's wet or raining unless machine and cord are in perfect condition.

10 - Don't leave mower unettended when motor is running. Keep bystanders and pets away from mowing area.

11-Don't let mower pull you. Slow it down.

12-Cut sideways on slopes and hills. Never cut up and down, because if you slip the machine may slide over your

13-Never attempt to remove anything from mower until you are certain the blades have stop-

14-Don't increase the speed by tampering with the governor. Excessive cutting blade speed is

Farm Tractor Deaths

Pre-school-age deaths on farm tractors have outnumbered fatalities in the 30-34 age bracket three to one since 1950, reports a Michigan State University farm

Dairymen Observe 20 Yrs. with ADA

"Michigan dairymen can well be proud of belonging to the American Dairy Association" Use sharp tools to cut Ernest Girbach, Saline, state president said today as the national organization entered its

Founded in 1940, membership has grown steadily from six states to 48 states. Income from dairy farmers for nationwide market - strengthening activities has grown from \$250,000 to six

21st year.

million dollars annually. In pointing to this record of Michigan State University farm progress, Mr. Girbach said the economists. association has been building its membership and its promotion program for dairy products through years of war and peace, scarcity and abundance, depression and boom.

Michigan joined the American Dairy Association in 1942. The original six states were Minnesota, Iowa, Wisconsin, Montana, North Dakota and the state of Washington.

In 1959, dairymen in Michigan invested \$622,000 in marketbuilding activities for milk and its products. The national policy adopted by the farmer-controlled organization is a voluntary investment at the rate of 2 cents per hundred pounds of milk marketed. Three times in 20 years the dairymen have voted an increase in set-aside rates to

meet new market challenges. "The total program of the American Dairy Association"

concluded President Girbach "provides the impact of tested sales themes and campaigns, gives opportunity for tie-in cooperation with point of sale materials using brand imprint. Overall it helps build demand for milk and its products which is what we dairymen need if we are to survive.'

Use sharp tools to cut Howers, recommend Michigan State University floriculturists. Breaking or twisting off the flowers injures the remaining stem.

Cattle Prices Good

Michigan cattle feeders can expect cattle prices to continue favorable through at least the summer and early fall of 1980, report



Farm Bureau Market Place

Try A 25 Word Classified Ad for \$1 SPECIAL RATE to Farm Bureau members: 25 words for \$1 for each edition. Addi-

tional words 5 cents each per edition. Figures like 12 or \$12.50 count as one word. NON-MEMBER advertisers: 10 cents per word one edition. Two or more editions take rate of 8 cents per word per edition. All classified ads are cash with order.

AGENTS WANTED

AGENTS - Fart-time farmers, barn builders, farm cement contractors, fealers, making extra profits. Sell Acorn high-speed gutter cleaners, barn equipment, new Acorn big capacity silo unloaders, egg coolers. Some territory still available. Investigate now. State occupation, where you live. Write Ottawa-Hitch FN321, Holland, Michigan.

(6-60-tf-46b) 1

BABY CHICKS

proposed minimum wage bills as plete eradication of brucellosis believes George Parsons, dairy spelieves George Parsons, dairy specialist at Michigan State University. Vaccination must be carried
out when calves are between four
and eight months old.

I. Increase in minimum wage
and eight months old.

I. Increase in minimum wage
and eight months old.

Farm Sales
In 1959, Michigan farmers
earned about 700 million dollars

Troposed minimum wage bills as
reported by committees of House
and Senate in Congress These
MACPHERSON HATCHERY of Machigan Phone Uptown
for State of Michigan Phone Uptown
for State of Michigan Phone Uptown
for State Ountry) (6-21-33p 15
In 1959, Michigan farmers
earned about 700 million dollars

Two-Horse Trailers, Good tires,
MacPHERSON HATCHERY of Machigan Phone Uptown
for State of Michigan Phone Uptown
for State Ountry) (6-21-33p 15
In 1959, Michigan farmers
earned about 700 million dollars

Two-Horse Trailers, Good tires,
MacPHERSON HATCHERY of Michigan Phone Uptown
for State Ountry) (6-21-33p 15
In 1959, Michigan farmers
glood truck farming or potato grounds.
Au Gres, Michigan Phone Uptown
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In 1950, Michigan farmers
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In 1950, Michigan farmers
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Au Gres, Michigan Phone Uptown
for State Ountry) (6-21-33p 15
In 1950, Michigan farmers
glood truck farming or potato Eloyd Roberts,
Au Gres, Michigan Phone Uptown
for State Ountry) (6-21-35p) 15
In 1950, Michigan Phone Frankers,
In 1950, Michigan P ice businesses whose sales exceed

ice businesses whose sales exceed \$1,000,000 a year.

3. For newly covered concerns, the minimum wage will start at \$1.00 an hour the first year, \$1.10 the second year, \$1.20 the third year and \$1.25 thereafter.

DARBY LEGHORNS are Greater Layers. Baby Pullets Ready to Lay. Pure, or Darby DX Cross. Liberal guarantees and low prices. Shipped or delivered anywhere. Free literature. Big discounts on large orders delivered. Dirkse Leghorn Farm, Box 169F, Zeeland, Michigan.

4. For newly covered concerns, 11 FARM EQUIPMENT

INTERNATIONAL 22 - 28 grain separator for sale. Also, 8 foot John Deere binder. A. L. Truesdell, Fen-ton, Michigan, R-2. Phone Ma 9-9582. (Livingston County) (7-11-21p) 11

13 FARM MACHINERY

McCORMICK-DEERING 52-R Com-bine with motor mounted, 1943 model, All in good condition, Donald Moore, 2/17 Lake Lansing Road, Lansing 13, Mich. Phone IV 5-8484. (7-1t-24p)

MINNEAPOLIS-MOLINE G12 COM-MINNEAPOLIS-MOLINE GI2 COM-BINE. 12' with water cooled tractor motor and pickup attachment. Also MINNEAPOLIS-MOLINE 14' wind-rower with transport. Both in very good condition. Cheap. Ralph Brink and Son, Holland R-5, Michigan. Phone SKI 2246 or SKI 2240. (7-2t-35p) 13

1950 McCORMICK-DEERING power take-off corn binder on rubber, Also windrower in perfect condition, Walter Warren, Washington, Michigan, Phone Stillwell 1-2151. (Macomb County) (7-1t-24p) 13

POWER TAKE-OFF McCORMICK-DEERING grain binder on steel. Good canvasses. 10 foot. \$50.00. Also John Deere tractor bean puller \$40.00. Smith Charles, Sr., Jackson R-6, Michigan. (7-11-25p) 13

FOR SALE - Smoker field bale londer. Reasonable Price. Phone San-dusky 791-W3. Mrs. Lunetta Wallis, Sandusky R-2, Michigan. (Sanilac County) (6-2t-16p) 13 JOHN DEERE MODEL G tractor

for sale. Good rubber. Runs good. Tires loaded. Power Take Off. \$325. Leslie Lounsbury, Cass City, Mich-igan, Phone 7057J. (Tuscola County (7-1t-23p) 13

NEW C&B CORRUGATED CE-MENT STAVE SILOS — now built with acid resistant plastic on inside. By any standard of comparison, the finest cement stave silo and most for the money. NO DOWN PAYMENT —easy terms. Complete systematic feeding also available. C&B Silo Com-pany, Charlotte, Michigan. (5-80-tf-44b) 31

REAL ESTATE

15 FARM FOR SALE

220 ACRE DAIRY FARM. Mostly heavy, slightly rolling. One quarter mile south, three quarter mile west of Pinckney. Large barn, 22 standelms, silo and milk house. 7 room brick house. 3200 an acre. Theodore voice size. \$25 each. All equipment in A-1 condition. Myrvle M. Miller, Scottwille Ran. (Livingston County)

(6-2t-34p) 15

(6-2t-34p) 15

(6. L. F. EGG CLEANER. Four cases per hour. \$200. Thirty gallon acres where heater, \$75. Walking cooler unit and motor, \$150. Three wood gas brooder stoves. 500 chick size. \$25 each. All equipment in A-1 condition. Myrvle M. Miller, Scottwille Ran. (Livingston County)

(6-2t-34p) 15

320 ACRE MUCK FARM for sale.
New 40 x 80, well insulated storage.
New ditches. Some tools, Crates,
Good truck farming or potato ground,
Reasonably priced. Lloyd Roberts,
Au Gres, Michigan. Phone Uptown
6-2568. (Arenac County) (6-2t-33p 15

Michigan, Phone Frankemuth OL
2-9950. (7-2t-35p) 18

240 ACRE modern dairy farm. Two modern houses, 60' x 70' pole barn, 36' x 65' basement barn with milk house and 3 stall milking parter. Small lake for irrigation. Henry Culp, Blanchard, Michigan. (7-1t-30p) 15

HO TRAIN LAYOUT for hobby, for two Holstein for sale. Ready for service. Good information approximately. Joseph Bang, Jr., Sebewaing, Michigan. Phone EV 6-2396. (7-1t-18p) 23

County. Seven room modern house, brick bungalow, garage. 1,000 bushel steel grain bin. 1,000 gasoline storage with pump. \$14,000. Immediate pos-session. Elden T. Smith, P. O. Box 365, DeWitt, Michigan. (7-11-40p) 15

120 ACRES, barn, granary, other buildings. Cherry orchard. Optional Ford tractor tools, cattle. 7 miles from Traverse City. Louis Rose, Gedar R-2, Michigan. (Leelanau County) (7-1t-25p) 15

220 ACRE DAIRY FARM. Mostly heavy, slightly rolling. One quarter mile south, three quarter miles west of Pinckney, Large barn 22 stanchions, silo and milk house. 7 room brick house. \$200 an acre. Theodore VanderWerven, Pinckney R-2, Michigan. (Livingston County) (6-2t-34p) 15

NEAR ALBION—80 acre farm, seven room house, two barns, other buildings with part of oil rights, adjoining 90 acres available. At Sault Ste. Marie on north end of Sugar Island two log cottages with 1,690 ft. of St. Marys riverfront, \$3700 each. At Lady Lake Florida, 230 acres ripe for development of one mile of waterfront. Double your money on this one. \$48,000. Owner Eldon Zeiter, 1821 Gibbs Road, Albion, Michigan. (7-2t-72p) 15

FIELD SEEDS



40 RESORT PROPERTY

FOR SALE

60 ACRES mixed loam soil, 46 acres hay, 52 acres under cultivation, 3 bedroom, modern home, 38 x 50 barn, other out buildings. \$4000 down and terms of \$900 a year including interest at 5%. Good county road nail and school bins service.

143 ACRES for saie, Good land ½ mile from Gladwin city limits. Modern form home sites or to lease for business, price \$11,500 with \$2500 down payment. Guy C. Ritchie, Gladwin, Michigan. Augres River flows through east end of farm To close estate \$12,000. Terms. Contact Bilacic Real Estate, Catherine Bilacic Real Estate, Catherine Bilacic, Broker. AuGres, Michigan. Phone UP 6-2821 or UP 6-2217.

(7-11-91b) 15 bedrooms up, 1 down. Open stairway, oil heat. Can be seen any day after

TWO FRAME EXTRACTOR, tank, draft trough, decapping knife, several hives, Many other items all like new. Price \$50.00. H. V. Dekker, West Olive, Michigan (Ottawa County) (7-1t-25p) 18

AWNINGS. Akron Aluminum Prod-

TWO CHOPPER WAGONS with 74 22 MAPLE SYRUP x15 foot boxes and self unloader Painted and in good condition. Mor ris Flanders, Coopersville, Michigan Phone 422J. (7-1t-23p) 1

ALLIS - CHALMERS COMBINE with motor. Excellent condition. Edison Morrow, 525 W. Buno Road, Milford, Michigan. Two miles south of Milford. (7-1t-22p) 18

15 LARGE HOLSTEIN HEIFERS, some Wisconsin 2 year olds. Tested. Due August and September, Well marked. \$256 each. Ed. Tanis, Jenison, Michigan. Phone MO 2-9228. (Ottawa County) (7-11-25p) 18

1200 pounds each. Tested. \$275 each. 7 calves by side, same sire. Polled Hereford bull with papers, \$400. Ed. Tanis. Jenison. Michigan. Phone Hudsonville MO 3-9226. (Ottawa County) (7-1t-29p) 18

MAKE MINE "PREMIUM." Every dog owner who feeds the Farm Bureau way soon realizes the top value for every dollar spent. Available at Farm Bureau feed deslers' throughout Michigan. (9-59-tf-25&5b) 10

LIVESTOCK

and other out buildings. Angres River flows through east end of farm To close estate \$12,000. Terms. Contact Bliacic Real Estate, Catherine Bilacic, Broker. AuGres, Michigan. Phone UP 6-2821 or UP 6-2277.

(7-11-91b) 15

40 ACRES, clay loam, well tiled. Eight miles northeast of Caro. Section 5, Ellington Township, Tuscola County. Seven room modern house, brick bungalow, garage. 1,000 bushel

24 NURSERY STOCK

Write today NURSERIES, Dent. T Ma (7-ft-80b)

PRODUCERS

PULLETS

LEGROON PULLETS for sale. Almost any age. Thomsands to choose from Getty's Poultry Parm & Hatchery, Middleville, Michigan. Phone

STARTED PHILETS, Ghostley Pearls—3 way Strain Clross Leghern. Winner New York Contral Random Sample tests for egg quality, 23 top strains in contest, 4 weeks old 55c; 12 weeks old 55c; 12 weeks old 51,30; 16 weeks \$1.75 delivered ortes. Mac-Pherson Hatchery, Ionia R-2, Michigan. (7-11-25&15p) 26

Post Office

Post Office

Butterflies banded in Ontario were picked up in Virginia, Florida, and Texas, often within 3 weeks of banding date.

27 REAL ESTATE

NICE COTTAGE ON INLAND

NICE COTTAGE ON INLAND

REGISTERED GERMAN SHEP week (9-59-tf-25&55) 10

REGISTERED GERMAN SHEP week of the veek of the veek

You'd Like to Sell?

will present up to 25 words of classified advertising, including your name and address, in one issue of the Michigan Farm News. It is read by 70,000 members of the Michigan Farm Bureau. This bargain

is less than half our regular classified advertising rate.

Extra words over 25 at 5 cents each. Figures like \$12.50 or 1238, etc., count as one word. See Ads for classifications.

MICHIGAN FARM NEWS P. O. Box 960

Lansing, Michigan

August 1 edition, 1 enclose \$......

Classification:

Ad Campaigns for Promoting Farm Products

Community Farm Bureau Discussion Topic for July

Background Material for Program in July by Our 1566 Community Farm Bureau Discussion Groups

> DONALD D. KINSEY Coordinator of Education and Research

Will the advertising of farm products pay back the money that it costs to do the job? He who puts up the money would like a bit of assurance that it will.

As a consumer, I am under constant bombardment - to buy! Magazines and newspapers are crammed with ads. The air waves sizzle with commercials. Billboards, posters and packages on store shelves practically shout at me. Some of the ads are false — and some are silly.

No matter. American business pulls no punches. It sinks 2% of the value of all products sold into public persuasion. So, the man on the street concludes automatically that "It Pays to Advertise." Just everybody does!

Farmers take a look at industry's effort. They decide that if it works with automobiles, soap and gasoline - then it ought to work for farm products in general.

Food processing industries have advertised farm products - but as brands. They seem to find it worth while. But what about advertising straight, unbranded farm products like wheat, milk, fruit. pork and kidney beans - just as raw products? Will it work in the same way and sell more farm pro-

I Encounter some "Burnin' Questions"

I was a greenhorn about this problem - in fact I still am. I went to see a number of "experts" to get some information. Shades of Confucius! How ideas

I found more questions than answers. And I was surprised at the amount of heat some folks generated

I went to see an agricultural economist. I asked him if advertising farm products was a paying proposition. He said, "Well, that depends. It might help at certain times and with a special product. It might help get rid of a temporary surplus of a perishable

vertise every food product with

equal emphasis. That would

cost a lot of money, of course.

each other off, leaving you

I stared at him for a minute. I

He grinned and said, "Man, it

Then he gave me some re

Wheat from the Chaff

What can you pin down? A

source materials to study.

GET PRODUCTION

EQUAL TO SIX!

STOCK FLY SPRAY

EFFECTIVE, SAFE, SENSIBLY -

PRICED, SENSIBLY PACKAGED

Available through Farmers Petroleum Dealers

and Direct Distribution agents.

your money gone?"

relationships, consumer trends, public is not going to overeat to wait. These young folks will remains. family income levels, timing and just to make you happy. Foods grow up. Maybe they will pre-

"We could profit by a lot more off with others. research on this question -- research on consumer reactions to ads, better ways of measuring results, checks on long run and short run campaigns. We need to What would happen? Would the know more about how the strong promotion campaigns cancel promotion of one product affects the sales of a similar competing where you started, but with

"I suppose," said my econohot spot on a question like this?" neutral on this subject?"

I cocked a quizzical eyebrow. "How come?"

"Well, you have to be as interested in promoting one farm product as another. You have to assume increased promotion will sell more food of all kinds -right across the board. But will

Effective fly control on dairy

animals normally increases

milk and butterfat production

for the entire lactation period by at least 20%. YOU can ef-

fectively control flies with UNICO PY-TAB, a combination

Insecticide and Repellent.

paign blind. Get all the facts about the market that you can. There have been some campaigns where food items were advertised heavily -- and sales even decreased! Perhaps the timing and price relationships

Some short campaigns succeeded in selling products that were in critical oversupply and were perishable. Price had to be favorable to move the product. Our Extension Consumer Marketing Specialists have helped to move some products like this -- with broadcasts on "better buys."

In some cases sales on the product mounted while the campaign was on but slumped seriously right afterward. Sometime when the ad campaign was long enduring, sales slumped anyway. The public got fed up

It seems reasonable to assume that if you improve a product, or put it out in a new and more useful form, that sales might increase to a new and permanent level. But even here conclusive proof is lacking -- as a long term proposition.

The Public Could Eat Better

One idea is certainly worth ers are influenced by be able to sell more food with an diets. Just take a look at the lousy eating habits of the American public! A cigarette and a cup of coffee for breakfast or lunch. The kids being fed candy, pop, hot dogs and chewing gum instead of good nutritious meals. Such diets are a threat to our national health!

Americans are spending less of their incomes for food. In 1947-49 families spent 25% of the per capita income for food. By 1958 it was down to 22%. Farmers could really benefit by recapturing that 3% loss.

The National Food Conference has sparked a number of national campaigns to achieve this is "Better Breakfast Month" (September), the "Food Comes First" campaign, the 'Youth Power Congress" and the school lunch program. Farm Bureau has been in the forefront of promoting these programs Cranberries. This gives the Bureau has been in the forefront nationally.

They are programs aimed at "Lots of things influence the | "One thing stops you. The hu- long-run benefits. They emphacompete for a place on the table. pare better meals for their fu-"Just suppose that you did ad- habits.

Farmer Confidence In Advertising

Farmers have shown positive confidence in the value of adver-tising products. Witness to this is more than 1100 organizations mist, "that you realize that a gulped. "Friend, I have just one they have formed to do this job. general farm organization is in a more question. How can I remain Some of these are national some statewide. Some seek to promote food in general, some beat the drums for a class of foods, many seek to increase sales of a single type of farm product.

Farm Bureau delegates show confidence by the resolution passed in 1960 at the national convention. They declare that "We point or two. Don't stage a cambelieve that promotion work is essential for increased use and and consumption of agricultural commodities. We urge increased support for sound, well-coordinated programs to promote them, without duplication of effort."

cation of effort? Well, if a campaign to advertise a farm product is to have any real punch, it has to have lots of funds. Little organizations, collecting funds in competition, splinter the effort and destroy the punch.

Small state organizations, collecting funds to be used within gram unfairly. Says Carl: the state, often miss the point entirely. In many cases the BIG market for the product is centered far away in some other gaining begins. The processors Advertising emphasis needs to be put where the market has best promise. In some cases, the campaign has to be nationwide. Even state bundles of cash may be too small to do it. When they don't they take

My Farm Bureau friend, Carl R. Nelson, up Traverse City way, keting Act in Michigan. It prosays: "To have any effective im- vides the machinery to collect pact, an advertising campaign \$2 per ton for research and prohas to be big. It takes real motion purposes. But it has an money. When you do try to do it 'escape' clause. Growers can with short funds it is somewhat avoid paying a share of the prolike trying to drown a gopher by gram by sending in a card. trickling water down the hole. The earth soaks it up and your effort is waisted. To get the growers contribute to the fund. gopher, you have to dump the Some of our growers pay in bucket. You have to invest, not \$1000 a year or more to help \$150,000 as the Michigan Cherry promote sales. Since that 90% Growers do, but rather \$6 mil- produce only 85% of the cher-

Discussion Topics

These topics were chosen by your State Discussion Topic at the MFB annual meeting.

Community Groups Vital to Farm Bureau.

Be sure to read your discussion article in the Michigan Farm News. Attend your Community Farm Bureau meetings. Have a voice in Farm Bureau affairs.

operating farmers.

doing, and dumping cherries on

growers. This is selfish and un-

"Maybe 'compulsion' is a

nasty word to farmers, but the

day will come when refusal to

share the costs of marketing the

products will be an unfair trade

practice. The Michigan Cherry

Growers are in support of a com-

pulsory cherry tax under the

Michigan Cherry Marketing Act.

We wish we had Farm Bureau's

Not As Easy as

"Cherry Pie"

compulsory program has a lot of

power to say how the program

shall be run. The producers have

There are problems within a

support for this effort."

Promotion - Not

The Farm Bureau delegates on the product and switched to meant by "promotion." There is something else, for variety's more to it than advertising. Proper packaging, grading, sales merchandising, new forms of fair. the product and improved quality play big roles in promoting

> Research in such directions is highly important. Michigan farmers ought to support appropriations for such research at Michigan State University.

money, not only for research. but to make their STATE products famous. Michigan consuma good hearty try. We ought to efforts. They are coached to think of "Wisconsin Cheese" educational program for better "Idaho Potatoes," and "California Wines." The Washington State Apple Commission is trying to do the same thing with "Washington Apples."

these efforts either in research or in State product advertising.

Brands and Financing

food advertising is done by processing and distributing companies who advertise under brand names. There are folks who think that this is the way that it should be done. The processor can charge back the costs in the price to the consumer, while the farmer cannot.

Some producer organizations have done a good job of creating public familiarity with "growerowned" brand names -- Sunkist Oranges, Diamond Walnuts. growers an advantage.

Some folks reason from this results. You have to take into man stomach is just so big and size all foods. They work with that product promotion, as such. account such things as the sup- no bigger. You can advertise till the coming generation of child- will work. There's a difference. ply of competing products, price your money is gone -- but the ren and youth. Results will have And the question of proof still

> that you cannot leave advertis-Sell more of one and sales drop ture families. The older gener- ing strictly up to the processors. ation is pretty set in its eating Farmers must promote their products in a general public education campaign.

If so, how to pay for it?

Controversy Over Compulsion

pay into advertising and promotion funds? What if they doubt that it will pay? Can the program get anywhere unless the collections are compulsory? Opinions differ sharply on the

right of private property.

Some folks look at the matter Why did they mention dupli- differently -- and people have a right to different opinions. My friend, Carl R. Nelson is a cherry grower. He wrote me long and interesting letters on this subject. He believes in farm product promotion - in the big way. He feels that "non-cooperators" undermine the success of the pro-

want to pay.

"Now, we have a Cherry Mar-

"Ninety percent of the cherry lion as the Flordia Citrus Grow- ries there are some big produc-

Committee from the results of the ballots returned by Community Farm Bureaus . . . and the requests of the delegates

How to Pay for Farm Product Promotion?

All Advertising

Some States have put up

Michigan has not matched

By far the largest share of

Quite a few farmer groups say

Should farmers be forced to

The Farm Bureau delegates have stuck to the policy that such support should be by voluntary contribution only. They believe that no farmer should be forced to pay for a program against his will. A compulsory tax of this sort deprives him of his right to his own opinion, his right of free choice, and by taking, his money it invades his

"Farmers are in no position to bargain for a good price unless the product is sold before barand distributors are not going to pay to advertise the raw product just to improve the bargaining position of the producers. The producers have to do any old price that the processors

ers riding on the backs of the co-

market, if possible.

Another fundamental question arises. Suppose the producers of commodity A build up a War Chest for promotion and succeed in boosting demand and prices. The market is good so producers plant more. Production mounts, so a bigger War Chest is needed to expand the

But the producers of competing commodity B decide that 2. How should promotion prothey have to build a War Chest grams be financed? promote in self-defense. They do so and capture some of "These 'free-riders' take the the market away from the probenefits but pocket their share ducers of commodity A. What is of the costs. There is nothing in to prevent this happining? And the law to prevent them from when it happens, what will come did not stop to define what they planting extra acres, as some are of the price in the market for A or Commodity B, for that the market developed by other matter?

Compulsion By Law-How Much?

Any support for compulsory programs would have to be decided on by Farm Bureau delegates. Up to now, they have seen a broader issue involved than promotion.

Just how far should farmers go with this business of compelling by law? Where should the line be drawn? Is one kind of force acceptable, and another not? You can find "reasonable" arguments -- reasonable to those who give them -- to supcompulsory program. The mana- port any kind of compulsory ger who handles the funds in a program. Favor one compulsory program, and you will be asked, "Why one and not another?"

Where do you build a dam little or no authority to govern against outside control? Farm the use of the monies nor to ex- Bureau delegates have felt that ert pressure on the manager to every new compulsory law develop a better program. In a knocks a segment out of their voluntary program the contribu- rights as farmers and citizens to boards laying around with nails,

tors vote with their dollars. They decide on the management of broken glass, wire, pitchforks, can tell management to do a their own farm affairs. It is rakes, etc. better job, or withdraw their creeping into every crevice of public life, too.

It is not simply a matter of

Questions

1. List the principal commodities produced by the members of your group. a. Which of these should be promoted and why? b. Which should not be promoted and why not?

3. Who should be responsible for promoting agricultural pro-

Disorder is **Leading Cause** Of Accidents

ranks second only to poor judgment as the cause of accidents? A study of hospitalized home accident cases disclosed that one out of every five was caused by disorder. Accidents happen more often in cluttered, untidy sur-

roundings. These hazards can be eliminated by a good CLEAN-UP!

Fire breeds in paper, rags, and rubbish in closets and attics.

Falls are caused by cluttered stairways, unsafe ladders.

Poison. Any old unlabeled or half-filled bottles in medicine cabinet? Put insecticides and chemicals out of reach

Appearance goes with performance. A clean orderly farm produces more at lower cost.

MICHIGAN FARM NEWS July 1, 1960

How to buy 1.000 for \$750and pay only 63¢a day



With as little as 63¢ a day, you can buy an \$18.75 U.S. Savings Bond every month. Keep it up for forty months and you'll own a stack of Bonds worth \$1,000 at maturity.

You save more than money with

U. S. Savings Bonds



Foot injuries. Take care of Michigan Farm Bureau

Want Your Share of the WORLD MARKET?



Go Co-op All The Way!

Here's The Good News

Each year more and more farmers look to their local co-op elevator for the best deal in selling their grain and beans. And each year co-ops look for, and expect the best of outlets for their members' products.

The opening of the St. Lawrence Seaway has opened up a whole new market for Michigan farm products. Your co-op elevator, through the Michigan Elevator Exchange, has moved swiftly to capture this new market for you.

Since harvest time 1958, two brand new cooperatives have come into being just to get farmers more money for the grain and beans they sell through cooperatives . . all the way.

The Producers Export Co., with agents in foreign lands, promotes and sells U.S. grains and beans for farmers' benefit.

The Mid-States Terminals, Inc., made up of co-ops in Michigan, Ohio, and Indiana with headquarters in Toledo is equipped to assemble huge quantities of farm products for export or domestic sale, wherever large quantities give a merchandising advantage to the farmer.

When you go co-op "all the way" you cash in on these new merchandising tools.

Michigan Elevator Exchange

Member of

Producers Export Company FARMER OWNED

Mid-State Terminals, Inc. **FARMER CONTROLLED**