

Michigan Farm News

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Vol. 37, No. 1 37th Year

JANUARY 1, 1959

Published Monthly by Michigan Farm Bureau

Membership Goal for 1959 is 72,387 Families

Roll Call Starts Jan. 5 with 50,013 Enrolled

EDITORIAL

At the American Farm Bureau

CLARK L. BRODY

Counsel on Public Affairs for Michigan Farm Bureau

When President Charles Shuman called the 40th annual meeting of the American Farm Bureau Federation to order December 9, around 4,000 Farm Bureau people were seated in Boston Symphony Hall.

On the 60 foot stage at his right stood a 10 foot figure of a Minuteman. At his left, an imposing statue of the Goddess of Liberty beckoned us to perpetuate our great heritage.

Boston, the birthplace of American liberty, was an appropriate setting for the American Farm Bureau Federation, an outstanding exponent of individual freedom.

Farm Bureau families comprising this great assembly from all of our 48 states constituted a nationwide demonstration of the influence and power of the Farm Bureau.

I appreciated this more than ever when the delegates unanimously reaffirmed the Farm Bureau philosophy that:

"America that is unparalleled progress is based on the freedom and dignity of the individual, initiative and equal opportunity sustained by our faith in God and our basic moral and ethical values. The true measure of a nation is found in the kind of people it has as citizens."

"The full realization of man's dreams as envisioned by our founding fathers can only be achieved if each individual assumes active responsibility for the maintenance and strengthening of the principles upon which our Republic was founded, and vigorously opposes all programs and policies which erode the very foundation of our American system."

"That the centralization of power and authority in the Federal Government, the movement to socialize America, the apathy of the American people toward this trend, and the apparent lack of responsibility on the part of individual citizens are among the greatest dangers threatening our Republic and our system of competitive enterprise."

"We believe in the right of every man to choose his own occupation; to be rewarded according to his productive contribution to society; and to save, invest, and spend or convey to his heirs his earnings as he chooses."

"The principles of our competitive enterprise system derive from and are consistent with our religious values and the highest goals that mankind seeks. Through this system the American people have produced abundant goods and services and provided widespread educational advantages and religious opportunities."

There was no disagreement or wavering on these fundamentals. It was merely how they could be stated most effectively.

Previous to the AFBF annual meeting the presidents of the 48 State Farm Bureaus review and consolidate the recommendations from the state organizations into a tentative national program.

Walter Wightman, our State Farm Bureau president, served on this committee.

This program is submitted to the annual convention for approval, amendment or rejection. It then becomes the official policy of the AFBF until changed or replaced by a later convention.

The discussion of the resolutions by the delegates from all sections of the nation reveal an accurate cross-section of rural opinion and interest. It is through debate and give-and-take on the many issues that differences are harmonized into a unified, workable program for the AFBF.

Michigan Farm Bureau President Walter Wightman, Vice President Robert Smith, and Directors Ward Hodge, Blaque Knirk, Allen Rush, and Herbert Fierke served as our voting delegates and par-

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Michigan Was First to Make AFBF Goal in 1958

WALTER WIGHTMAN (left), president of Michigan Farm Bureau, is shown receiving from President Charles Shuman the American Farm Bureau's Award for membership gain in 1958.

Michigan was the first state to reach the goal set by AFBF. Thirty of 48 state Farm Bureaus passed their 1958 goals. The presentation of awards was at the national convention at Boston in December.



Promoted

ELDEN T. SMITH has been appointed manager of the Personnel Division of Farm Bureau Services. He will assist with the personnel activities of all Farm Bureau Companies.

The appointment was announced by Maynard Brownlee, general manager of FBS.

Mr. Smith joined the Farm Bureau staff in 1949 as regional membership representative in the Thumb area. He served there 6 1/2 years. May 1, 1954 he was promoted to coordinator of Farm Supply Relations for Michigan Farm Bureau.

In 1956 Mr. Smith was appointed supervisor of employee training for Farm Bureau Services. He will continue to supervise that program.

Legislative Seminars Start Feb. 19

County Farm Bureau Legislative Committees will attend regional Legislative Seminars in Lansing, beginning February 19.

Starting at 10:00 a. m., the seminars offer an opportunity to discuss legislative issues currently before the Congress and the Legislature. Luncheon with the members of the Michigan Legislature representing the counties present is a highlight of the seminars. This is followed by attendance at the sessions of the House and Senate in the afternoon.

Scheduled dates for the seminars are as follows:

- Feb. 19—Southeast Region.
- Feb. 24—Northeast and North-west Regions.
- Feb. 25—Thumb Region.
- Mar. 3—Southwest Region.
- Mar. 4—East Central Region.
- Mar. 5—Central Region.
- Mar. 11—West Central and Upper Peninsula Regions.

Marten Garn Heads MAFC

Marten Garn of Charlotte was elected chairman of the administrative council of the Michigan Association of Farmer Cooperatives to succeed Arthur Ingold, chairman since 1957. Mr. Garn has been a member of the council since 1954, representing Farm Bureau Services.

Other officers are Adolph Ecklund, vice-chairman. He is manager of Producers Cooperative Elevator at Williamston; L. A. Cheney, Williamston, secretary; Leon Monroe, East Lansing, treasurer; and G. F. Griswold, East Lansing, assistant treasurer.

New members on the council are Walter W. Wightman, Fenning, representing Michigan Farm Bureau; Ted Bauman, manager of Remus Cooperative Creamery, representing Mid-West Producers' Creameries; and Albert Seelye, manager, Lapeer County Cooperatives, representing the cooperatives in the Thumb area.

The association promotes educational, public relations, and member service programs for the 133 farmer cooperative members throughout the state.

Farmers Week 1959

Feb. 2 is Purebred Dairymen's Day

Monday, Feb. 2, the first day of Farmers' Week is reserved for the Michigan Purebred Dairymen and their friends.

Topics of general interest to all breeds will be discussed in a joint meeting with the annual business meetings of the various dairy breeds conducted in separate meetings. The day will end with a joint banquet for all dairymen and their friends.

The day will start with a joint meeting for all breeds in the auditorium of Kellogg Center at 10:30 a. m.

Jim Cavanaugh, executive secretary of the American Jersey Cattle Club and chairman of the Production Testing Committee of the National Purebred Dairy Cattle Association will discuss some of the proposals being made to combine DHIA and HIR into a single program.

E. A. Wenner, general manager of Michigan Artificial Breeders

Co-operative, will discuss some of the problems and responsibilities of the purebred industry in artificial breeding work. Both of these topics are of vital interest to the owners of registered dairy cattle.

Starting at 11:30 a. m. the breed associations will go to their assigned conference rooms for lunch followed by their annual meeting.

At 4:30 p. m. the business meeting will adjourn and all associations meet in the Centennial Room for a social hour prior to the annual banquet. Refreshments will be furnished by the American Dairy Association of Michigan.

The All Breed Dairy Banquet starts at 6:00 p. m. and highlights the day's activities. Good food, an outstanding speaker, and recognition of leaders in the various undertakings of the industry concludes the day.

Mrs. Carl T. Reed Wins Essay Contest

Mrs. Carl T. Reed of New Era, Oceana County Farm Bureau, won the Michigan Farm Bureau essay contest for 1958 on the topic "What Freedom Means to Me."

Mrs. Reed's award was a trip to the American Farm Bureau convention at Boston December 7 to 11.

The second place essay was written by Mrs. G. A. Wittke of Herron, Alpena County; third place essay was written by Mrs. Bette Morris of Montmorency county.

Eighteen County Farm Bureaus had five or more contestants each and nominated a county winner for state honors.

Saginaw county had 14 contestants and Lapeer 12. The essay contests were sponsored by the County Farm Bureau Citizenship Committees.

This Edition 72,023

Copies of the Michigan Farm News were mailed to subscribers.

Talk Vaccination for All School Children

The pros and cons of a state law that would call for compulsory vaccination of all Michigan school children against poliomyelitis, diphtheria, smallpox and tetanus will serve as one of 25 discussion topics at the ninth annual state health commissioner's conference at Lansing on February 5, 6 and 7.

Directors of Michigan's 43 city, county and district health departments will discuss local-state health problems with Dr. Albert E. Heustis, state health commissioner.

The state now makes vaccines available to private physicians and local health departments for immunizing most school children against polio and the other three diseases, but immunization is not obligatory.

Ulyot President of St. Paul Co-op Bank

The board of directors of the St. Paul Bank for Cooperatives has elected L. L. Ulyot president to succeed the late H. M. Knipfel. Mr. Ulyot began working for the bank in 1934 as a business analyst. He was elected treasurer in 1942 and vice-president and treasurer in January 1954.



Seedsman

RICHARD W. BROWN has joined the staff of the Farm Bureau Services at Lansing as manager of the Seed Department. Mr. Brown came to Farm Bureau from Climax where for seven years he was manager of Little Brothers branch elevator. He is a graduate of the School of Agriculture at Michigan State University.

Farm Ponds Answer For Irrigation?

DAN E. REED Associate Legislative Counsel

"Impoundment of water on their own farms may be the best answer for many farmers who are seeking supplies of surface water for irrigation," it was generally agreed by conferees on water management legislation meeting at the Farm Bureau Center in Lansing.

Runoff water held back in farm ponds becomes the property of the farmer, and he may use it as he sees fit.

This might also be true of water pumped from streams during high water periods and retained in ponds.

Much progress has been made in the development of sealers for ponds constructed in sand-gravel soils which will not seal naturally.

The representatives of Soil Conservation Districts, State Government, M.S.U. and Farm Bureau met to discuss proposals which might be considered by the Michigan Legislature, which will convene on January 14.

Charles Butler, Director of Land and Water Use for American Farm Bureau, said if states do not act to provide rules for the wise management of water resources, we can expect the federal government to move into the field.

"We may be able to go on a few more years without serious conflict between water users un-

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Teams Start with 69 Per Cent of Goal

They Aim to Invite Every Farm Family to Membership and Benefits in Farm Bureau January 5 to 15

Membership campaign managers from 70 County Farm Bureaus and the Michigan Farm Bureau staff met at Michigan State University December 29 for final preparations for the 1959 membership campaign.

The goal for 1959 is 72,387 families.

Roll Call managers reported a total of 50,013 memberships paid in advance for 1959. That is 69% of goal.

Included are 1,979 new memberships and 48,034 renewals of membership by mail.

All County Farm Bureaus will hold kick-off meetings and dinners January 5. They will be attended by several thousand volunteer workers who will work in membership teams.

Roll Call workers will devote themselves to two jobs in the campaign:

- 1—Secure a total of 6,000 or more new members. They want to give a personal invitation to Farm Bureau membership to every farm family.
- 2—Complete renewal of the last of the old memberships for 1959.

January 15 is a most important date for all Farm Bureau members participating in Blue Cross-Blue Shield through Farm Bureau. Also, if they have Farm Bureau automobile, farm liability, and fire insurance. Also for those in the Direct Distribution plan of the Farmers Petroleum Cooperative.

Membership for 1959 must be paid by Jan. 15 to qualify the member for these services limited to Farm Bureau members.

Every Farm Bureau member is urged to mail his dues to his County Farm Bureau Secretary. See page 7 of this edition for address.

Why do people join Farm Bureau? Because they receive information on the Farm Bureau program—and, most important—because they get a personal invitation from someone to join. Most members will tell you that they joined because someone invited them.



T. C. Petersen at 1959 Roll Call Managers' Meeting

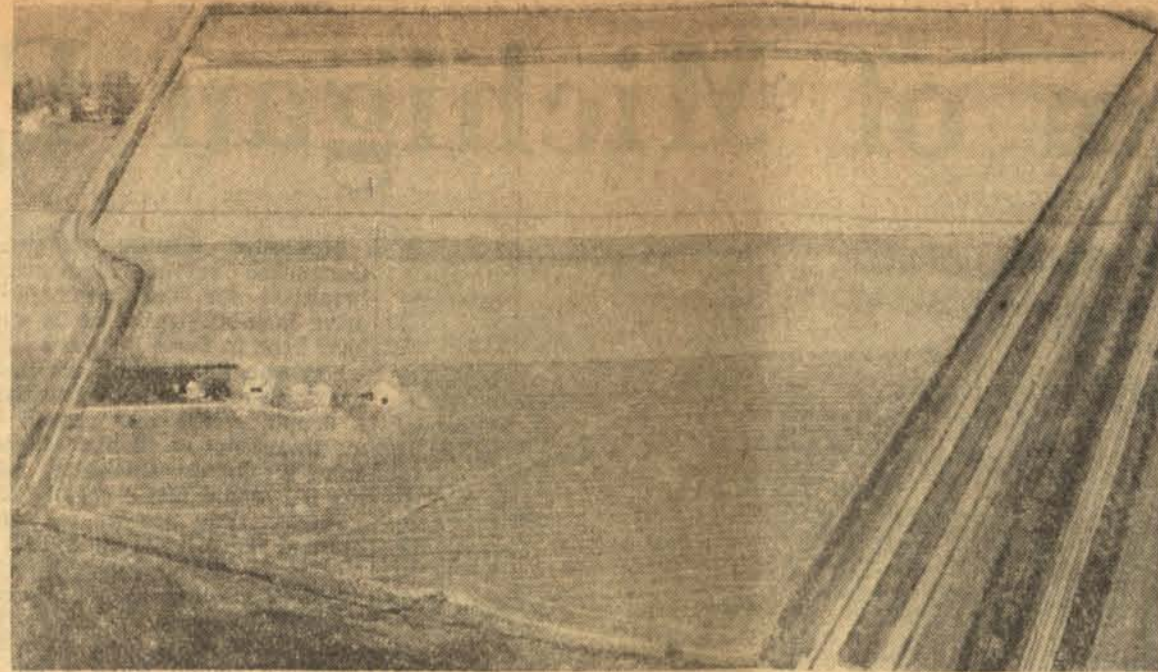
"Farm Bureau is interested in helping to produce high, net spendable income for farmers. We are organized for constructive purposes. The acid test of the value of Farm Bureau to farmers is our annual, voluntary membership campaign where the organization program goes to farmers for their approval."

Federal Court Order Upsets NTEA

For about 14 years the National Tax Equality Ass'n has been fighting cooperatives on the charge that they enjoy certain tax advantages not available to their competitors, says the Carolina Cooperator.

Now a federal court has ordered NTEA to reveal the names of its members. This action came in a suit brought against NTEA by the National Milk Producers Ass'n. The Milk Producers charged NTEA carries on an illegal attack on cooperatives and provides a screen for enemies of cooperatives to hide behind.

NTEA spokesmen protested that contributions to NTEA would stop if names were revealed. They said when Congressman Daniel Reed put the names of large contributors to NTEA in the Congressional Record 72 members stopped contributing.



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How Co-ops Can Work Together

As a result of the Managers and Directors Clinics held last spring, Michigan Association of Farmer Co-operatives has been working on a program to promote "How Cooperatives Can Work Together."

1. Each cooperative will establish a public relations committee to present information to the public about its organization.
2. Sulo Peltola, manager of the Northland Co-op Federation, was selected as chairman of an Upper Peninsula Public Relations Committee to be composed of the chairmen of the individual committees.
3. A study will be made of the possibilities of bulk feed and fertilizer service for Upper Peninsula Cooperatives.
4. The dairy cooperatives will investigate the possibility of combining supply orders to secure volume discounts.
5. Attempt to secure a Michigan market for cheese and beans processed in the Upper Peninsula.
6. Each cooperative will plan better annual meetings.
7. Develop and promote a short course for managers on personnel and labor relations.
8. Develop a county cooperative directory.

A study will be made of the possibilities of bulk feed and fertilizer service for Upper Peninsula Cooperatives.

The 5th in a series of meetings being held around the state to promote this program was held November 7 at Escanaba. The following suggestions will be put into action in the Upper Peninsula as a result of that meeting:

Mich. Farmers Sell Wheat To Pakistan

200,000 bushels of soft white wheat from Michigan has been sold to Pakistan through the Producers Export Company.

This represents Michigan farmers' first major export sale through their own cooperative marketing organization. For the 39 years since the inception of Michigan Elevator Exchange, farmers have been using their own organization to sell grain to exporters who sold it abroad.

But only since the birth of this new cooperative exporting company, have they been able to take their commodities directly into the foreign markets.

Ed Powell, manager of the grain department of Michigan Elevator Exchange, said the deal was made Dec. 4 by S. M. Alcone, Manager of Producers Export Company.

The Producers Export Company opened offices in New York City on October 15, to market grain in foreign countries for nineteen regional grain cooperatives, including Michigan Elevator Exchange.

Free Press Fears We're Behind Times

DAN E. REED
Associate Legislative Counsel
Looking for solutions, or for places to lay the blame for Michigan's financial woes, an editorial in The Detroit Free Press said Michigan voters "did themselves a great disservice" when they turned down the proposal for a Constitutional Convention.

The editorial says: "Unpopular taxes may result and the wasteful and pyramided costs will be retained because the people themselves will have no direct voice in the matter as they would have had if the changes had come about through constitutional revision."

The editorial suggests that Michigan is not a progressive state because we continue to elect our state officials for two-year terms instead of for the "progressive" four-year term as now in use by some 35 states.

It points out that West Virginia, in the recent election, eliminated a number of elective positions from the ballot, and Kansas adopted the "Missouri" plan of selecting judges.

It concludes that "we must wait until 1974 for another opportunity" to review the entire constitution.

As Farm Bureau spokesmen pointed out during the recent election campaign, during which the proposed Constitutional Convention was under discussion, the people have the most direct voice on major issues such as those suggested as "money savers" in other states, when the issues are presented through constitutional amendment. By this route, each issue may be considered on its own merits.

It is doubtful whether a Constitutional Convention would

have offered a revised document which would ease the State's financial burdens.

If such an answer is available, we don't have to wait until 1974 for another opportunity, as The Free Press indicates.



W. VICTOR BIELINSKI of East Lansing, resigned December 8 as manager of the Internal Service Division of Farm Bureau Services at Lansing to open his own business as a consultant in office management and in the selection and training of office employees.

Mr. Bielinski started with the Farm Bureau business staff in 1936. His assignments were with the FBS Seed Dept., Farm Bureau Fruits Products Co., Michigan Ass'n of Farmer Cooperatives. In 1948 he became manager of personnel operations for 846 employees of Michigan Farm Bureau, Farm Bureau Services, Farmers Petroleum Cooperative. In 1952 manager of Internal Service Division, Farm Bureau Services.

Farm Bureau In Upper Peninsula

HUGO E. KIVI
UP Regional Representative

The Upper Peninsula was represented by 11 members from six counties at the Michigan Farm Bureau Institute which was held at Lansing in early December.

A series of meetings has been held in District 11 in preparation for the Safety Surveys. The survey was made in Chippewa and Menominee counties this past year. This year the survey will also be made in Baraga, Marquette-Alger, Mackinac-Luce and Delta.

Delta County Farm Bureau and the cooperatives in the county are assisting with the Blood Bank program. Teams of workers are making contacts for blood donors. This program is being carried on in cooperation with the Red Cross.

Leaders in the 1959 membership drive to date are Mackinac-Luce with 108% of goal, Chippewa with 73% and Baraga with 70%. The membership drive will

Farm Supply At Climax Sold To Services

The Avalon Farm Services, Inc., farm supplies business at Climax, Kalamazoo county, has been bought by Farm Bureau Services, Inc., of Lansing.

Beginning January 5 the business will be operated as the Climax Branch of Farm Bureau Services.

Reasons for the sale are the retirement of Niles Hagelshaw from active business, and Ora Norton's decision to move with his family to Arizona. Clair Fenwick, third member of the firm, will remain with the business.

Ray Bohnsack, manager of Farm Bureau Services retail division, said the new management will continue to offer a full line of farm supplies from Farm Bureau and will buy grain and field seeds.

Climax Branch of Farm Bureau Services is located on O. P. Avenue, one mile south and one-half mile west of Climax. Business hours are 8 to 5:30 Monday through Friday.

5,000 Roses Have Names

At the present time there are more than 5,000 known roses which have names. Of this number, 1,400 have been named in honor of women, and only 870 for men. Two All-American varieties, Lilibet and Queen Elizabeth have been named for England's ruler.

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24th ANNUAL BRED EWE SALE

LIVESTOCK PAVILION AT MSU, EAST LANSING
Wed., February 4, 1959 at 12:30 p. m. EST
70 Shropshires - Hampshires - Oxfords - Suffolks -
 Corriedales - Southdowns - Dorsets.
 Also 15 select Ewe Lambs.

This is your opportunity to buy top ewes from Michigan's leading purebred flocks. A 10% DISCOUNT TO ALL 4-H and F.F.A. PURCHASERS. Judging of sale ewes at 10:00 a. m. by Professor H. E. Henneman, MSU.
 MICHIGAN SHEEP BREEDER'S ASSOCIATION
 Harold Dingman, Bellevue, Pres.-Robert Chapman, S. Rockwood, Sec.
 REQUEST CATALOGS AND MAIL BIDS TO: Graydon Blank, Animal Husbandry Dept., 105 Anthony Hall, Mich. State University, East Lansing, Mich.

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Concrete barnyards, barns and manglers save you time in handling feed. Because concrete keeps cows out of the mud, less time is needed to clean them before milking.

A concrete milking parlor is easy to clean. It makes milking faster and easier. It eliminates crouching and back-bending. After milking, the entire room can be washed down quickly with a hose.

Labor-saving concrete improvements defy storms, decay, fire, termites and rats. They are moderate in first cost and last a lifetime. This means low-annual-cost service.

For more ideas on how concrete can help lighten chores on your farm, mail coupon for free booklet.



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 A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.
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For most farmers

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During periods of low income and high expenses it's a great relief to know that you can borrow from your local Production Credit Association. Whether you need money to pay taxes, or buy supplies or equipment, it makes good, money-saving sense to see your friendly PCA man. You are assured of your money WHEN you need it. What's more, you'll SAVE MONEY because of PCA's special method of calculating interest charges.

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What Is The Largest "Woman's Club" In Michigan?

1,690,000 Women Who Save Trading Stamps Are The Largest "Woman's Club" in Michigan

Every day over 1,690,000 Michigan women make it a point to shop where they get trading stamps.

seldom think about it, her active saving is enormously good for business in our state.

This large group of smart, thrifty Michigan shoppers, with their common interest in trading stamps, can be thought of as a huge "woman's club" with membership spreading throughout the entire state.

Last year, for example, trading stamp companies purchased \$9,816,000 worth of products from Michigan manufacturers. Making these things provided jobs for 1,016 Michigan people. S&H Redemption Stores, paying local rent and taxes, employ many more.

Of course this "club woman" gets wonderful things for her home and family through such favorites as S&H Green Stamps. Through her thrift and diligence she provides "extras" for her home and family. And although she may

In the light of these facts it would seem that not only Michigan women, but everybody in the state can be thankful that the trading stamp is a part of our way of life.

This message is published as public information by THE SPERRY AND HUTCHINSON COMPANY, originator 63 years ago of S&H Green Stamps.

