Vol. 34, No. 8

EDITORIAL

Our Strength Comes from People

Executive Vice-President of Michigan Farm Bureau In Charge of Public Affairs

I have recently been reviewing the activities of the Michigan Farm Bureau during the closing years of the 1920's and the early 1930's to assemble material for writing a history of the Farm Bureau in Michigan.

Middle-aged and older people can well remember that this was a period of business failures, closed banks, and acute agricultural distress.

Suicides in the business world were not uncommon. One of the jokes current at that time was that hotel clerks would ask guests registering for rooms whether they wanted them for sleeping or jumping.

Studying the records of those earlier days reminds me of the struggle to keep the Michigan Farm Bureau from being numbered with the thousands of business organizations in other walks of life that died during the world-wide depression from 1929 to 1933.

Many of these were much stronger financially and more firmly established than the Michigan Farm Bureau at the beginning of the collapse of our national economy in 1929. So it was not an excess of material resources that enabled the Michigan Farm Bureau to survive the adversities of twenty-five years ago.

The Michigan Farm Bureau is carrying on a quarter century later long after many more substantial firms have been forgotten, because devoted farm men and women have put their money, efforts and hearts into it.

The Farm Bureau in Michigan has endured because for more than a third of a century farm families have worked and sacrificed for a cause in which they believe strongly.

This is why the magnitude and influence of the Michigan Farm Bureau program in the 1950's is far beyond anything that could have been imagined in 1930.

The present 67,027 Farm Bureau member families with their 1,582 Community Farm Bureaus would have been considered a dream twenty-five years ago.

As I scan the pages of the minute books, annual reports, and issues of the Michigan Farm News that have not seen daylight for many years, I appreciate more than ever the qualities in Michigan farm people that have carried the Michigan Farm Bureau onward through the vicissitudes and changes of more than three decades.

This continues to be exemplified in an admirable manner in the voluntary renewals of membership by mail and by the many thousands of volunteer teams who have annually worked steadfastly without expense allowance or remuneration to interest their neighbors in Farm Bureau membership.

In the 1956 roll-call they have enrolled more members than were signed a year ago, in spite of the cost-price squeeze and low net farm income. This is a notable accomplishment.

With our farm family membership, this means that well toward 200,000 men, women, and young people are looking to the Michigan Farm Bureau with hope and confidence.

Through the Michigan Farm Bureau they are dedicating their efforts and their resources to finding the answers to the many perplexing farm problems facing the farmer in 1956.

What is more, they are contributing their influence to the perpetuation of private enterprise and individual opportunity. They have made themselves an essential part of the American Farm Bureau Federation, one of the strongest forces in the nation today for the preservation of the human freedom for which our Republic stands.

We cannot leave a nobler heritage for future generations.

Farm Bureau on Income Tax Cut

contends that if and when an income tax cut is feasible, it should be accomplished by lowering the rates, and particularly in the

bers off the tax rolls. All self-supporting persons should make a direct contribution The American Farm Bureau to the support of government, the Farm Bureau said.

68,243 This Edition

This is the number of copies of This, rather than by methods the Michigan Farm News mailed that would take substantial num- to subscribers August 1.



BLAQUE KNIRK, Michigan Farm Bureau vicepresident, told Farm Bureau Young People at Clear Lake Camp in June that our leaders are very much in favor of an active and growing organization of Young People in Farm Bureau. They will soon have major responsibilities in the Farm Bureau organization.

Leaders of young people in Farm Eureau in this picture are, left to right: Verna Janke, Berrien county, state queen, JrFB; Victor Engelhardt, Huron, state king JrFB: Margaret Linebaugh, camp director; Barbara Foster, state president; Mr. Knirk, Mrs. Knirk, John Kelso, Otsego, state camp committee: Ray DeWitt, Michigan Farm Bureau representative, Central region.

-How to Make it Work for us" blems: was the theme of the third Land and Water Conference sponsored Chicago, June 25-26.

Nineteen state Farm Bureaus stressed the importance of the people in communities and states taking a hand in dealing with ground water problems and the legislation that is needed.

Michigan was represented by Dep't of Agriculture. Holly Hubbell and George Dunn of the Legislature, and by Gleason Halliwill, director, and Dan Reed, ass't legislative counsel of the Michigan Farm Bureau.

stated the three basic areas of locally-sponsored projects

Days program, Aug. 27-28. Mr.

to make a speech of national im-

luncheon to be served by the

Women's Committee of St. Joseph

Wisconsin Has

Battle Over

Use of Water

Farm Bureau.

in the township.

A conference of farm, munici-

called soon by the Wisconsin

7.000 people in the past.

County Farm Bureau.

2-Legislation to make it posby the American Farm Bureau at sible to do something about prob-

> Emphasis on local participation in development of our resources

Public law 566, the small watershed act, is a good example of proper federal-state relations, eterson said.

"Our Vanishing Water Supply | work on land and water pro- | come up through state govern- | marily for some special interest

"This is not a federal public scrutinized by the lawmaker to no value without water and that President Charles B. Shuman works program. It provides for make certain that it is for the water rights must be considere

(b) Is it to increase the price?

(g) Is it to shift the cost of

dvertising from processors and

(2) What is the probable long-

(3) Would a mandatory check-

A resolution adopted by the

"We believe that expan-

sion of demand for agricul-

tural products can be accom-

plished in part by the devel-

opment of well-coordinated,

aggressive, industry - wide

promotional programs fi-

nanced on a voluntary basis."

tion at Chicago last December

time effect of proposed commodi-

etailers to producers?

ff be constitutional?

ty promotional programs?

ments with request for particip- 2. The right to use water is re-1-Research to learn the facts. ation by the federal government. cognized as a property right and The project is not imposed on the legislation proposing to regulate people—the people themselves such use must be in accord with propose the projects-ones that the constitutional provision that they have studied and that are in a person shall not be deprived of 3-Action at local, state and their own interests and good for his property without due process

three factors to be considered in not in conflict, with these natural laws.

George Wilson, chairman, 1. Any legislation suggested by AFBF Land and Water Use Comto public welfare rather than pri- the same as property rights.

ful and have a good time and so Farm Bureau. do their farmer hosts. Generally, the boys have lost one or both tory check-offs be given considparents. The idea came from a eration in the development of nember of Genesee County Farm Bureau and was adopted by the board of directors.

(1) What is the objective of a commodity promotional pro-(a) Is it to increase consump-ion of the commodity? Fertilizer for (c) Is it to relieve market Hall Season

(d) Is it to improve nutrition? Farm Bureau Services fertil-(e) Is it to obtain a higher per- izer plants at Kalamazoo and entage of the consumer's dol- Saginaw are busy making thousands of tons of high analysis (f) Is it to shift consumption Farm Bureau plant foods for the

Both plants are making granulated fertilizer, with three exceptions, which are pulverized. Trip Lease Bill S-898.

This is the list of analyses: 4-12-24 0-25-25 4-16-16 0-40-20 5-20-20 *3-18- 9 6-24-12 *3-12-12 10-10-10 Pulverized fertilizer.

The new analysis is 0-40-20 trip. for the fall of 1956. It is a 2 to ratio fertilizer for heavy soils where the farmers intends to:

(1) Top dress existing stands of alfalfa, which can be done as county agr'l agent.

or September.

Lawn Grasses

Maintain lawn grasses such as Kentucky bluegrass and red fes-

Legislature Has Livestock Bond Bill

Would Bond All Dealers in Livestock to Assure Payment to Producers; Call Hearing at Lansing, Aug. 9

> STANLEY M. POWELL Legislative Counsel for Michigan Farm Bureau

After Governor Williams had been presented with a petition signed by a majority of the Senators and Representatives, he gave the legislature permission to consider, during the current special session, a bill regarding bond-Ming livestock dealers.

On the same day when the lawmakers received the message from the Governor allowing them to take up this matter during the special session, Representative George Gillespie of Gaines, Chairman of the House Agriculture Committee, introduced House Bill 16. This is a revised version of H. 358 which was passed by the House by a vote of 92 to 3 during the 1955 session.

This new bill provides for licensing and bonding of all livestock dealers, stockyards, and auctions. Butchers, packers, and processors would be brought under its provisions. They and dealers are exempt from the present

The amount of bonds required would be brought more nearly in line with the volume of business involved. Today no stockyard or auction has to give a bond for more than \$15,000, even though its average weekly business may be far greater than that amount.

The provision in the proposed bill relative to the size of the bond required reads as follows:

"The amount of the bond shall be equal to the amount of the gross business conducted during the average week of the previous licensing year by the applicant, but in no case less than \$1,500: Provided, however, that if the average gross weekly business conducted by the appli-3. The occurrence and move- cant during the previous licensing year was greater than in development of our resources also was stressed by Ervin L. gist, Groundwater Branch Geologist, Groundwater Branch Geologist Peterson, assistant secretary for gical Survey, U. S. Department it is desirable that legislation the rate of \$1,000 for each \$5,000 or part thereof above Federal-States Relations, U.S. of Interior, Salt Lake City, cited should be in accord, or at least \$15,000 on the average gross weekly business conducted \$15,000, on the average gross weekly business conducted during the previous year."

> The bill would stiffen the present law by authorizing individuals or groups should be mittee, emphasized that land has the Director of Agriculture to withhold or revoke the license of any applicant or dealer who has failed to pay in full for any amounts due on livestock purchased.

> > Genesee County Farm Bureau of his colleagues were worked for the second year is sponsoring out in a conference between repplacement of boys from the Flint resentatives of the livestock auc-Youth Bureau on members' farms tions, the Michigan Department for a week in July or August. The of Agriculture, Michigan State boys try to make themselves use- University, and the Michigan

> > > House Committee on Agriculture, ago. has announced that a hearing on the new bill will be held at 10:00 several banks throughout southa.m. on Thursday, August 9, ern Michigan and adjoining states which is the date on which the incurred very substantial losses legislature will reconvene at the running up into hundreds of end of its current recess.

permit consideration and passage of this bill by both the House and Senate remains to be seen.

Farm Bureau members might complete protection.

Genesee Members Are
Hosts to City Boys
Genesee County Farm Burger

The detailed provisions of the new bill being sponsored by Representative and Senator prior to the time when the legislature will reconstructions. vene on August 9.

Current interest in this whole matter of the financial reliability of livestock dealers grew out of a series of very heavy losses to farmers and banks which resulted from the passing of a large num-Representative Gillespie, in his ber of worthless checks for livecapacity as chairman of the stock at Jackson a couple months

Many farmers in that area and thousands of dollars because of worthless checks which had been will be in session long enough to given in payment of livestock the subject is better than nothing, but sad experience has shown that it falls far short of giving

Congress Enacts from one class of food to another or from one class of meat to another? fall season, according to M. J. Buschlen, manager of the fertilizer sales department. Trip Lease Bill

Farmers have quite a stake in this Farm Bureau promoted bill. In effect, it informs the Interstate Commerce Commission that it may not suspend the right of a trucker of agricultural products to pick up a load for the return

This reduces farm marketing transportation costs.

Certain shipping interests prevailed on the Interstate Comate as December. The amount merce Commission to forbid trip sential to keep transportation to use is determined by a soil leasing. The Farm Bureau helped test and recommendation by the delay the order until it became apparent the ICC would not drop (2) Where alfalfa will be sown it. The Farm Bureau then joined in reducing farmers' costs. his fall-seeded in the wheat, or with others in asking Congress to without a nurse crop in August enact legislation to permit trip leasing.

> The battle is not over. The Interstate Commerce Commission, the U.S. Dep't of Commerce and shipping interests opposed to trip leasing will probably ask President Eisenhower to veto the

C. L. Brody, vice-president in charge of public affairs for the Buy Farm Bureau feed.

Congress has just approved Michigan Farm Bureau, on July 26 sent this telegram: President Eisenhower

> The White House Washington, D. C.

The Michigan Farm Bureau in behalf of its 67,000 farm family members urges executive ap proval of Trip Lease Bill S-898.

Its passage by Congress is the result of a long struggle by farm people to maintain practical and economical methods of getting farm products to market.

Your approval of S-898 is escosts on farm products from being greatly increased. Approval of S-898 is greatly needed as a factor

> C. L. BRODY Executive Vice-President Michigan Farm Bureau.

Quaking Aspen

One of Michigan's most important trees from the standpoints of forestry and game is the quaking aspen or "popple." The tree, valuable in wood pulp The American Farm Bureau manufacture and as deer food

Benson Speaks at FEAR FEDERAL LAW FOR Constantine Aug. 28

Forced Check-offs To Promote Sales asking that the proposed manda-

sidered:

Assistant Legislative Counsel

New plans for forced national Farm Bureau recommendations check-off payments to promo- and resolutions. He suggests that tional funds are being considered the following questions be conby several commodity groups.

Many farm leaders feel that such check-offs would severely injure the present voluntary pro- gram? grams being carried on by commodity industries and would actually result in more benefit to the advertising industry than to farmers.

Three separate groups are now Ezra T. Benson, Secretary of developing plans for check-off the U.S. Department of Agriculfinancing of meat promotion: Nature, will speak Tuesday aftertional Beef Council, National noon, August 28 at the third Swine Council, National Liveannual Michigan State Plowing stock Promotion Board. Contest and Soil Conservation

Such programs undoubtedly would injure voluntary industry Benson often uses such occasions programs such as are now being carried on by the industry-wide portance. This farm program at National Livestock and Meat Constantine has attracted up to Board.

Mr. Benson will be introduced | It is estimated that about \$50 by Clark L. Brody, executive million per year is used for provice-president in charge of public motional advertising by meat affairs for the Michigan Farm packers and another \$50 million Bureau. A reception for Mr. by retailers. Benson will be held at noon, with

It is believed that a check-off, American Farm Bureau convenenforced by federal law, might discourage much of this volun- states: tary promotion.

Other groups now considering mandatory programs include the National Cotton Council and the National Turkey Producers Fed-

President Charles B. Shuman of the American Farm Bureau is

eau request to set aside a 53-year | Rural-Urban Chicken pal, industrial, university and owner of a well to take all the Barbecue August 14 old decision which permits the other state groups to review Wis- water he wants regardless of

consin water problems will be effect on neighbors. Statewide legislation is needed, Rural-Urban Chicken Barbecue but a thorough study of the many August 14 at 7:30 p.m. at the Ed-Its action follows a state sup- conflicting interests must be ward A. Fritch farm at Lake The court refused a Farm Bu- said.

Bureau announces its annual reme court 5-2 decision in June made before new state water Chemung. About 600 attend cue at one and a half to two overruling ordinances of the town laws are passed, said William every year. Tickets are \$1.50 each inches high in open sunny areas. of Empire aimed at restricting KasaKaitas, Farm Bureau secre- and may be had from the Living- Keep red fescue and rough bluethe water the city of Fond du Lac tary. The legislative council ston County Farm Bureau office grass in the shade at two to two and state Farm Bureaus are ask- has the most extensive range of a half inches. You can mow Mering the President to sign the bill. any tree in North America. gation before offering a bill, he president, Miss Margaret Millett, Ion bluegrass to three-quarters of C.

Livingston County Junior Farm Best Height for

Michigan Farm News

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Einar E. Ungren Editor

Subscription: 46 cents a year Limited to Farm Bureau Members. August 1, 1956



PURPOSE OF FARM BUREAU

The purpose of this Associa-tion shall be the advancement of our members' interests educationally, legislatively,

Michigan Farm Bureau

PresidentW. G. Hodge, Snover V.-Pres,Blaque Knirk, Quincy Exec. V.-Pres. ..C. L. Brody, Lansing Exec. Sec'yJ. F. Yaeger, Lansing

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WOMEN OF FARM BUREAU Mrs. Carlton Ball.....Albion, R-1

JUNIOR FARM BUREAU Paul Leipprandt ...

Community Farm Bureaus

CLARE L. McGHAN Coordinator of Community Farm Bureaus for MFB

Dear Community Farm Bureau Leaders:

During July we had the pleasure of meeting with the members of the County Community Group Committees in the July series of meetings. We want to report here some of the things we talked about because the programs discussed are important to all members of Community Farm Bureau Groups.

The first thing that we discussed at quite some length was the value of getting all Farm Bureau members to participate. One of the best ways that we know to accomplish this is to get our members

best way to accomplish this.

IT OVER

bers to attend Community Group meetings. These counties have a ratio of one group for 20 members or less.

On the other hand, there are a number of counties who are each county will receive some only getting 10 to 20 per cent of special recognition. their members to participate in group to 75 members and up.

It is our strong belief that if ty's first place group. counties are going to increase 4. The prize winner will be the participation of members in announced at the 1957 Michigan Farm Bureau Groups in Michi-Community Groups they must Farm Bureau annual meeting. organice more groups.

schools this fall.

If you are an officer in a mittee. ity Group meetings better.

the state that are getting more third will be eligible to send and privilege. penses paid.

2. The first place group in

3. The County Community Community Groups. These coun- Group Committee has the reties have only a ratio of one sponsibility of planning the coun- local level accept their responsity contest and selecting the coun-

Every Community Group is The mext item we discussed eligible to enter this contest if sula counties with 8 new groups with the committee members was the Community Group Commit- organized this year. Menominee the organizing and conducting tee and the County Farm Bureau in the upper peninsula leads with of a Community Group officers' Board of their county approves 13 new groups. training school on the county the contest. The details of the level. Almost all the counties are contest will be presented to the planning to have one of these Community Groups by the County Community Group Com-

plan to attend the school in your ber 1, 1956 to August 31, 1957. county. This school can be of a If you wish more information on great help to you as well as the contest, contact your County Lautner, Secretary. helping to make your Commun- Community Group Committee chairman.

into Community Groups. Accord- A most important project we | September is Community ing to the statistics that we have discussed was the new Michigan Group election month. If your accumulated, they show that Farm Bureau Community Group group has not already appointed numerous small groups is the Contest. Some of the highlights a nominating committee, we sugof this contest are as follows:

1. Three groups in the state officer of a Community Group who are judged first, second and can be an important obligation

group we would urge that you | The contest runs from Septem-

PUBLIC SALE OF LANDRACE HOGS SEPT. 11, 1956 - 7:00 P. M., CST

At Warner Farms, en State Road 4, 1% mi. East of Goshen, Indiana 70 - HEAD - 70

25 Bred Gilts-20 Open-25 Boars PUREBRED - REGISTERED - IMPORTED

An effering of top quality animals, all from litters of at least 8 pigs weaned with the litter weight at 56 days at least 300 lbs. Most of the litters considerably exceeded these minimums. BUY LANDRACE ...

> TRUE LEAN MEAT TYPE BIG LITTERS, FAST ECONOMICAL GROWTH IDEAL FOR CROSSBREEDING Buy WOODLAND-VARNER LANDRACE -

WARNER FARMS

PHIL B. WARNER, Owner R.R. 1. Goshen, Indiana Certified Brucellosis Free Herd No. 87

1. H. Hull, Importer, 57 Whittier Place, INDIANAPOLIS, INDIANA

HARD

Buy with Confidence! Write for Free Catalog

WOODLAND FARMS WM. EUGENE MYER, Owner R.R. 2, Greencastle, Indiana Certified Brucellosis Free Herd No. 70

NEW FOR HEALTHY CATTLE AND SHEEP DEVELOPED ESPECIALLY FOR ALL RUMINANTS IN THE MICHIGAN-INDIANA AREA

of the six essential Trace Minerals—Cobalt, Iodine, Manganese, Iron, Capper and Zinc—only Cobalt and Iodine are likely to be deficient in the rations of cattle and sheep in the Indiana-Michigan area . . . according to reports from the Department of Animal Husbandry at Purdue University and the Dairy Department at Michigan State College.

end 50-lb. blocks PROTECTS YOUR STOCK—BUILDS PROFITS HARDY COBALT-IODIZED SALT is the work-saving, money-saving way to protect your stock from such profit-stealing diseases as "big neck", goiter, anemia, poor appetite and other common signs of Cobalt or Iodina deficiency.

lodine deficiency. NO OTHER MINERAL SUPPLEMENT IS NEEDED. Hardy Cobalt-Iodized Salt fully satisfies the Cobalt-Iodine Mineral requirement. Your stock stay healthy and at peak production by the simple, logical method of satisfying their natural need for salt.

COMPLETE DIRECTIONS FOR FEEDING Hardy Cobalt-Iodized Salt are imprinted on every bag. Ask your feed dealer about Hardy Cobalt-Iodized Salt today!

HARDY SALT CO. . Drawer 449 . St. Louis 3, Mo

gest that you do so. Being an

some of their members to the Everyone should be willing to American Farm Bureau Conven- do his share. If you are asked all kinds of weather. We owe a tion in Chicago in 1957, with ex- to serve as an officer, we hope lot to these men who take the

> continue to be a democracy and the Michigan Farm Bureau a "grass roots" organization as long as volunteer people on the bilities.

county leads the lower penin-

GOLD STAR AWARD

Manistee County. Arcadia Charlevoix R-3.

Community Group, Mary Naver-

Resolutions Committee

first meeting at Lansing August 21. It will meet again in September, and October and for two days before the annual meeting in the preparation of its report to the convention.

Conferences. begin work through such sub-Education, Highways, Conservation, By-Laws & Internal Affairs, etc.

The subcommittees will explore many problems of interest to Farm Bureau. They will consider various items of unfinished business in legislation, and will consult with authorities on questions likely to be considered at the annual meeting. Members of

From Membership

1-C. W. Randol, Galesburg

There are 1.584 Community gan. Huron county still leads with 68 groups. Van Buren

Community Group, Genevieve Muxlow, Secretary.

Northwest Michigan, Elmwood Community Group, Isabelle

SILVER STAR AWARD

Hilltop Community Group, Eliz- 11-Clayton Ford, Cornell abeth Werle, Secretary.

Oakland County, East Orion Farm Bureau Women man, Secretary.

Saginaw County, Freeland Community Group, Ellen Breternitz, Secretary.

Hodge Names

President Ward G. Hodge has appointed the resolutions committee for the 37th annual meeting of the Michigan Farm Bureau at Michigan State University November 8 and 9.

The committee will hold its

Resolutions sent to the Michigan Farm Bureau by annual meetings of County Farm Bureaus are considered. Last year there were 874 such resolutions and 27 others proposed by the five statewide Farm Bureau Commodity

In August the committee will committees as National & International Affairs, State Affairs,

the Resolutions Committee are:

Districts

that you will accept the chal- bumps out of our driving. The United States will only

Ben Schubel was arranging to make some bumps a little bigger because they had been worn down by last summer's traffic. And he was brightening up the sign that says "Bump Ahead."

The reason for this strange behavior is, of course, that experience has proved a bump in the road is a most effective way of getting high-pressure drivers to slow down in the area where children play at the Pointe aux Barques resort.

Recently the county road crew

was scraping away the dirt from

some soft places on the Filion

road, and Norman Elsinger was

spreading a new layer of gravel

to make the surface smooth in

But at Pointe aux Barques.

TRAM and

First Appliance

That struck me speechless with delight and really pleased me most

We common folks enjoy today, and use as common thing,

Concerning all this handy stuff that we have had for years.

As Helpful Gadget Number One to head that glorious slate.

Most everybody has some chore he hates right down the line

That scorching range, on ironing day, I almost sense it now.

I hustled while the iron was hot, as well I knew I should. Till when the clothes horse bars were full I'd put the board away

I blessed the heart of Edison with all the strength I had. I did my ironing on the porch and found it cooler there. I let the cook stove fire go out, and never sweat a hair.

Why, that was many years ago and lots of gadgets since

But still I call to mind the joy, keener than I can say,

When came that first electric iron, to ease my ironing day.

And sigh a sigh of dull relief,-until next ironing day. Ah, then we got the 'lectric iron, and was I ever glad!

Of all the tasks that fall to him, and ironing clothes was mine.

It kept the irons at sizzling heat and seared my streaming brow. trudged from ironing board to stove. I stoked selected wood.

Have come to bless my busy life (sometimes I've dropped some hints)

Neighbors of Mine

REV. MARION S. HOSTETLER

Kinde, Michigan

R. S. Clark

Jackson, Michigan

315 North Grinnell Street

Our Maker has placed

some bumps in the highway

of life to tell us when we

need to slow down. Eyelids

that twitch, ulcers that act

up, hearts that pound too

hard—all these bumps that

say "What's your hurry?"

take your time and live longer.

finish all their work either."

and the recreation we now pos-

of our working force were en-

Change to This

All-Season Oil!

the cemetery?"

Now if I were to name the one of all this helpful host

My first electric iron would be the thing I'd nominate

A host of conveniences unknown to ancient kings. In fact, one-half the modern world is also in arrears

It reminds drivers that you can understand the words of can take time to live—and let the ancient prophet (Isaiah 28: University. He built what he Lapeer County, Montgomery live—when you are in Huron 16): "He who believes will not calls his Hydracooler.

7-Andrew Kole, Fremont R-2. Made Possible by 8—Melvon Kindig, Shepherd Farmers' Efficiency 9—George Scheppelman, Bear

10-Edward K.

From Nominations by Michigan

Mrs. Vernon Kingsbury, Alpena Mrs. George Southworth, Elk-

Mrs. George Crisenbery, Jack- Be Careful At Large-From Michigan Farm

Bureau Board of Directors Thomas E. Hahn, Rodney R-1. Allen F. Rush, Chairman, Lake Orion R-2. Robert E. Smith, Fowlerville

Tractor Accidents This Spring

Twelve Michigan farmers and two children were killed and a large number of people injured in tractor accidents during April and May in Michigan.

More than half the tractor accidents on farms in Michigan this spring involved farmers who were 50 to 65 years old.

Mallard Duck

The adaptability of the common mallard has made it the chief wild duck of the world. It will breed almost anywhere it can find suitable habitat and readily adapts itself to civilization.

protection against the major causes of engine wear and fouling conditions.

County Distribution Agent.

quick starting.

CLASSIFIED ADS Classified advertisements are cash with order at the following

Michigan.

rates: 10 cents per word for one edition. Ads to appear in two or more editions take the rate of 8 cents per word edition. These rates based on guarantee of 60,000 or more subscribers. They are members of the Michigan Farm Bureau.

LIVESTOCK

REGISTERED TAMWORTH Boars, ready for service. Excellent for cross-breeding. Also, gilts bred for August farrowing. Phil Hopkins, Homer, Michigan. (6-3t-20p)

DEALERS WANTED SELL HEISLER Milking Machine
Washer for Surge, Farm Eureau's
Universal, Chore-Boy, Sears milking
machines. For further information
write to Heisler Products, Springport,
Michigan (5-51-18p)

2—Leo C. Wagner, Adrian R-2.
3—Wilbur E. Smith, Erie R-1.
4—Homes N. Cowles, Belding and Glift shop at home. Show friends samples of our new 1956 Christmas and All-Occasion Greeting Cards and 5—Mrs. Cyril Spike, Owosso R-2.
6—Merle Hazelton, Memphis
6—Wilbur SPARE-TIME Greeting Card Move Over, TM SICK TOO.

RUN SPARE-TIME Greeting Card Move over, TM SICK TOO.

RUN SPARE-TIME Greeting Card and Greeting Cards and Grifts. Take their orders and earn to 100% profit. No experience necessary.

Costs nothing to try. Write today for samples on approval Regal Greetings.

Dep't 59, Ferndale, Michigan.

(7-4t-52b)

WOVE OVER, TM SICK TOO.

But Grifts Take their card and Grifts and All-Occasion Greeting Cards and Grifts. Take their orders and earn to 100% profit. No experience necessary.

Costs nothing to try. Write today for samples on approval Regal Greetings.

Dep't 59, Ferndale, Michigan.

(7-4t-52b)

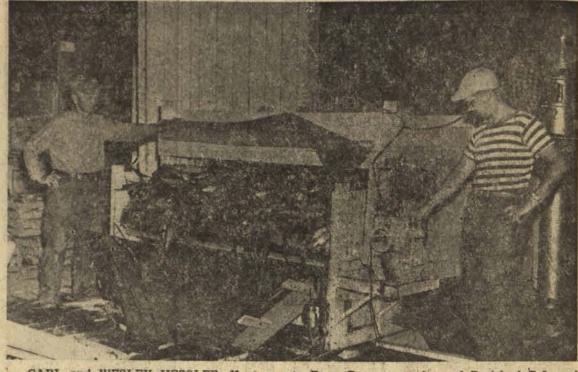
BARN & POULTRY EQUIPMENT

GUTTER WING BARN CLEANER Saves time. Saves labor. Cleans —Saves time. Saves labor. Cleans one, two, three gutters with one unit, also poultry houses. Special 6-wing unloading train returns automatically. Lower cost. Easily installed. Literature free. Write, Ottawa-Hitch & Equipment Company, P. O. Box 321, Holland, Michigan. (7-2t-38b)

RAIN GAUGE. Measure to 5 inches in tenths of inch. \$1.00 postpaid. M-LEES, 'P.O. Box 8792 (M), San An-tonio ?, Texas. (8-2t-18p)

FARM BUREAU MEMBERS IN THE NEWS

Homemade Cooler Lowers Temperature of Sweet Corn



CARL and WESLEY HESSLER, Kent county Farm Bureau members of Rockford R-3, and the Hydracooler they built for quick cooling of freshly picked sweet corn to retain its flavor.

KEATS VINING Agr'l News Writer

Consumers in Grand Rapids, Michigan, who eat sweet corn from the Carl and Wesley Hessler farm at Rockford R-3 in Kent county have a palatable vegetable for their table.

cash crops. They have always centered their farm operations to er of July 1955, the corn came give the consumer a good pro- from the field with a 90 degree trips a day to Grand Rapids with

who is always making new ma-People will remember how chines to improve the ease of well you did a job long after handling crops or improving the they have forgotten how fast quality. you did it. So you might as well It bothered the Hesslers be-

cause sweet corn loses its flavor I read about a man who was so fast from the time it leaves ready to explode because he had the stalk until it gets to the conso much work to do. His psychisumer's table. Heat destroys the atrist told him to do six hours' sugar content of the corn, reducwork in an eight hour day, and ing its flavor. to spend one day a week in a They knew if the sweet corn "What am I supposed to do in could be retained. There should could be cooled down, the flavor

be some way to use ice or ice "Just get acquainted with some of the other people who didn't cold water to do the job. Throughout a winter and spring Wesley worked on the If we believe in ourselves and in our work and in our God, we can understand the words of the local agricultural extension

The cooler is box shaped, 15 feet over all and about 18 inches deep. The bottom is a movable "We could not have the cars, conveyor made of slats bolted to the steel, the electric power, the an endless chain. The top is Shanahan, ships, the coal, the oil, the metal roofing punched full of holes. Under the cooler is houses, the radios, the bathtubs, metal tank holding 440 gallons of the running water, the clothing,

water. The water in the tank is kept sess if one half, or even one third, cold with ice. The water is pumped or rather circulated by gaged in agriculture-instead of only one ninth."—Ezra Taft Benan irrigation lift pump. It runs over the metal roofing and

in the cooler.

trailer into the cooler.

The Hesslers grow table stock ning over it continuously. How en ears and ten pounds of chip-potatoes and sweet corn for their well does the cooler work? Ped ice. It is delivered to the

During the extreme hot weath- stores in the sacks. Wesley, the junior member of in the cooler for 25 minutes, the ice. The Hesslers figure it takes the firm, is one of those fellows temperature was down to 40 ne-

Corn is brought from the field From the cooler the corn goes in a trailer, holding from 140 to by conveyor to an eight foot cir-150 bushels. It has a movable cular table, which turns all the bottom. The corn goes from the time. Here the corn is sorted. The small and poorly shaped ears The corn stays in the cooler for are thrown out. The good corn 25 minutes, with ice water run- goes into sacks, holding five dozped ice. It is delivered to the

Wesley makes two and three temperature. After it had been corn. Generally he brings back

Alfalfa a Bargain for August Seeding

PLENTY OF SEED

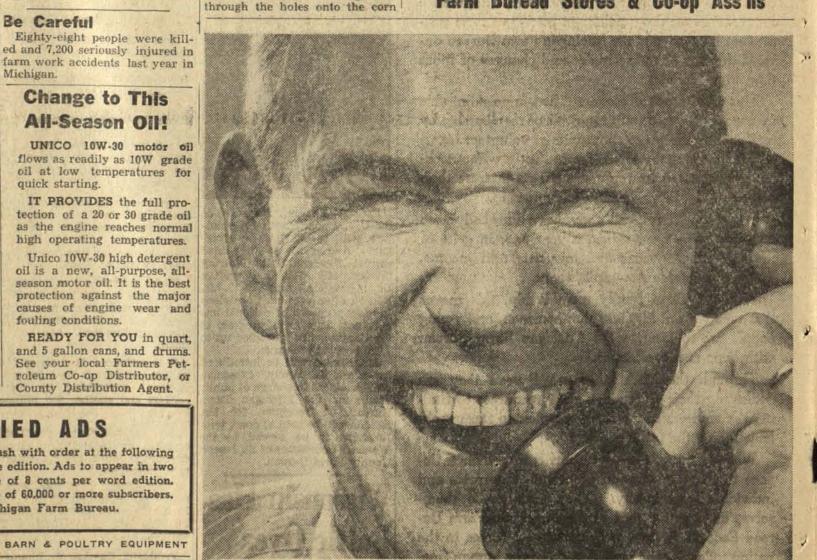
PRICE IS FAVORABLE

Michigan State University recommends late summer seedings of alfalfa - late August or September.

Right now we think alfalfa seed is selling at bargain prices. Later we can expect prices to go up because of demand for the soil bank program. We have good supplies of the popular varieties of alfalfa seeds.

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After a long, hard day in the fields, there's nothing like it to give you a lift. Who's at the other end of the line this time? Your son at 4-H Camp? Or the friend you're planning to get together with at

the State Fair? Your telephone is the quick and easy way to keep in touch - or plan a trip. Long Distance rates are low, even lower after 6 P.M. and on Sundays. MICHIGAN BELL TELEPHONE COMPANY

See "Telephone Time," 5 P.M. Sundays on CBS-TV-a show the whole family will enjoy

make an unbeatable combination.

Sometimes people with open minds let the wrong stuff get in.

gathering at Camp Shaw near Chatham, in Michigan's Upper Peninsula for the second annual Midwest Farm Bureau Young People's Camp.

About 350 young people will machines, alfalfa, herd sires, catattend the camp on August 3-4-5. the bloat and a lot of other ter-Reservations for Michigan young minology that makes up farm people exceed 100.

June 27.

Bureau.

an egg.

a yank out of life.

duce milk and meat.

They discovered cows run

up a \$200 board bill before

they ever put a drop of milk

in the pail at the age of two.

They found out there is only

4671/2 pounds of meat and fat

on a plump 1,000 pound steer,

and a poultryman puts a lot

of feed into a hen before she

ever gets around to laying

found automatic gutter clean-

ers in the barn instead. They

stuck their finger into the bus-

iness end of a milking machine and decided Bossy gets quite

Others expressed amazement

Those that spent part of

HIGA

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SEED

CERTIFIED

Michigan Certified Seed Barley gives

· Freedom from mixture with other

Freedom from objectionable weed

Specify

EED"

you the best assurance of

High Germination

varieties

their lives on a farm before

moving to the city, were

at Charlie Pancake' \$25,000 in-

vestment in order to raise tur-

Wheat Support \$2 a Bushel

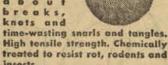
The U.S. Department of Agriculture has announced that on the basis of the July 1, 1956 parity price for wheat the national average support price for 1956crop wheat will be \$2.00 per bushel, the same as announced by the Department April 23.

The parity price for wheat as of July 1, as reported by the Agricultural Marketing Service, is \$2.42. Since 821/2 percent of this is not more than \$2.00, the \$2.00 minimum national average support price announced earlier remains in effect.

Habits are either bobbers or sinkers on the sea of life-they either hold you up or hold you

Unica BINDER TWINE

Available in 500-ft. and 600-ft. (per pound) yardage. Forget breaks knots and



At Farm Bureau Dealers



Tour of Farms Opens Eyes of City People

Photos by Kalamazoo Gazette.

CITY VISITORS VIEWED CORN CULTIVATION AND DAIRY OPERATIONS ON OSWALT FARM Below, Stanley Oswolt (2nd from left) invites guests to test milking machine pull.

astonished about the mechanization-\$20,000 worth of it-on the dairy farm of Stanley Oswalt near Vicks-

FARMERS' INVESTMENTS AWE VISITORS

Mr. Oswalt pushed a switch for his visitors and they watched a series of paddles in the gutter behind the cow stalls move back and forth. The paddles would have carried out the manure and eventually dumped it in a spreader-if the barn hadn't been cleaned spotlessly before hand.

Mr. Oswalt pushed another switch and a fan in the haymow started whirling, drying hay that had been chopped and stored while still moist in order to preserve the quality. Most farmers still rely on the sun to do the

"I lived on a farm in Huron county when I was younger. But, the way they do things now is sure different," exclaimed J. W. Woodhams, Kalamazoo insurance agent.

For all his labor and investment-\$75,000 in farm, buildings and equipment-Stanley Oswalt gets less than eight cents a quart for milk, the visitors learned.

After realizing the labor on a dairy farm, the city people could understand, why Merrit Harper, southeast of Vicksburg, quit milking 30 cows, in order to find more time for his fruit and other crops.

They viewed Harper's spraying machine, which throws a mist of insecticide or funcicide over the trees preventing disease and destroying devastating insects. Near Climax, another group

THE REAL ECONOMY

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towns have invested their

street paving funds with

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fortable-riding, safe, long+

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reasons: (1) Concrete

streets make any area,

more attractive. (2) Con-

crete streets stay comfort-

able-riding years longer

than other types. (3) Con-

crete streets are safer:

They are skid-resistant,

wet or dry. (4) Concrete

streets are durable. They

save taxpayers the bur-

dens of excessive main-

tenance, resurfacing or

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pavement for city streets.

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WITH CONCRETE PAVEMENT

replacement costs.

lasting concrete streets.



Mr. and Mrs. Merle Vosburg, cows, 18 calves, 16 steers and where six generations of the heifer calves. family have made a living from | The small turnout of city peoagriculture. They were told about ple disappointed the Farm Buthe process of raising one of the reau, but the visitors were quite Vosburgs' Angus cattle from a happy over the new world shown 70-pound calf to a 1,000-pound them

can take her place in the purebred breeding herd.

steer or a full grown heifer that Now I know why they say "you can take the boy away from the farm, but you can't take the

The herd has grown from three farm out of the boy," exclaimed bred cows and two expectant one enthusiastic city dweller.

1886 with ten families and is still going."

Community Groups Began In Shiawassee

"We believe that the Shiawasee-Vernon and the Burton-Carland Community Farm Bureau groups in Shiawassee county are the oldest of such groups in Michigan," writes Mrs. Clayton Potter of Owosso, R-4.

Bureau meeting. Dinner was proers Club which was organized in charters in May, 1936.

Editor's Note-We remember well the Burton-Carland and Shiawassee-Vernon Community Groups and the parts that Mr. and Mrs. Clayton Potter and Mr. and Mrs. C. B. Cook, and Charley Openlander had in organizing

The idea for the present day style organization and program for Michigan Community Farm Bureaus was picked up at the 1935 annual meeting of the American Farm Bureau. A dele-"Our groups were organized in gate from New York spoke on the early 1929. Our purpose then activities of community Farm activities of community Farm was to bring Farm Bureau men Eureau groups in his state. Sum-and women of our community mit-Pere Marquette and Golden together regularly for a Farm Community Farm Bureau Groups in Mason county were the first to vided by the ladies. Both groups be organized on the discussion are still meeting in 1956. We got group, legislative representative, our idea from the Burton Farm- etc., plan. They received their

ASPHALT ROOFING - In 45, 55, 65 lb. Rolls

STEEL ROOFING - Farm Bureau Lap-Tite, non-siphoning. Lays up full 24 inches. 2 ounces zinc per sq. ft. surface. Longest lived steel roof by far. Standard Corrugated-21/2 inch corrugated. 2 ounces zinc per sq. ft. surface; 11/4 inch corrugated, 11/4 ounces zinc per sq. ft.

Order from

YOUR FARM BUREAU DEALER

Farm Bureau Peninsula

WESLEY S. HAWLEY Coordinator, UP

We were sorry that we missed the last issue of the News with a story for the Farm Bureau work in the Upper Peninsula. We will try not to let this happen again.

Delta and Menominee counties

continue to develop very well.

really using Farm Bureau for the It's a busy time. benefit of agriculture in our active. Delta women have planned a year's activities. The

Menominee women are making some good plans. July 20 they had a bake goods sale to raise money for their activities. The executive committees of the two counties have had Peter Sikkama of the MFB commodity department up to discuss the pro-

blem of better marketing of

agricultural products of the Upper Peninsula. Marketing really is the major problem facing the farmers in the Upper Peninsula so they are launching out on a real study of these problems with the help of Mr. Sikkama, the Department of

Agriculture, and MSU. Each county expects to hold a picnic in August and we feel sure that it will help to stimulate the Farm Bureau and bring the members closer together.

The first regional meeting to be held in the Upper Peninsula is scheduled for August 6. The executive, membership, community, and resolutions committees will meet in Escanaba.

The following staff members are scheduled to meet with them: Eastman, Cordrey, McGhan, and

Baraga and Chippewa counties: Good progress has been made in setting the stage for organizing Baraga and Chippewa counties. Two very important advisory committee meetings will be held July 31 in L'Anse and August 1 in Pickford. These committees have reach-

ed the climax of their preparation and at these meetings expect to make final plans for organizing the Community Farm Bureaus, and in October the County Farm Bureaus.

Plans will be made to organize about ten Community Farm Bureaus in each of these counties

during August and September. We are most fortunate in that we can have Mr. Creston Foster of the American Farm Bureau at the committee meetings July 31 and August 1. Mr. Foster will give us the issues and probl confronting agriculture and the Farm Bureau*from the national

By the time some fellows get ready to work it is too late.

Homemade Cooler For Sweet Corn

Continued From Page 2 about 50 pounds of ice to cool

150 bushels of corn, One of Hesslers' problems was to reduce the speed of the convevor belt in the cooler. One way was to use a reduction gear out of a stoker. This wasn't slow enough so they added a variable belt pulley.

It takes ten men to handle the corn. The crew goes to the field and picks trailer loads of corn. Then back to the packing shed where all hands turn to unload The leaders have the vision of ing, sorting and packing corn.

The Hesslers grow about 35 acres of potatoes for table stock, The women's committees are selling them in ten and 15 pound bags. There is a like acreage of sweet corn. The corn is planted at different dates for a longer market period. All of the No. 2 corn is sold at the farm for which there is a good demand.

OIL FILTER ELEMENTS

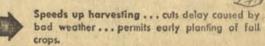


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Drops the leaves before harvest! Offers these important advantages . .



Assures fast drying and ripening on standing plants... beans are thrashed directly after pulling . . . no drying in windrows

Increases yield and Improves quality . . . by reducing im-

mature, discolored and moldy beans. Applied by ground or airplane sprayer . . . 10 to 14 days before harvest.

Tests and commercial use in Michigan and New York have proved the many advantages of Shed-A-Leaf. Treatment costs less per acre than a bushel of beans !

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YOU KNOW WHAT YOU WANT in fertilizer. . . the type, the analysis and the quality. You tell your Farm Bureau dealer all about it. He in turn tells us, Farm Bureau Services. All of the manpower and resources of Michigan's leading manufacturer of plant food are put to work to give you what you want.

THE RESULT IS TECHNICAL PROGRESS. . . improving the type, quality and availability of fertilizer in Michigan. Specifically, here are just four things that have resulted since you and your Farm Bureau dealer have teamed up with the Farm Bureau Fertilizer Department. You

will note each is a step in the ladder of Technical Progress.

1. Higher units of plant food in each ton of fertilizer. Result is money saved in time and labor.

2. Granulated fertilizer to put the plant food where it will do the most

3. Double-screened fertilizer from both Farm Bureau plants assures you of uniform-sized pellets.

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NOW IS THE TIME to have your soil tested. Use your County Soil Test Labor-

atory for an impartial recommendation. Write us for a free soil sample bag.



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FARM BUREAU SERVICES, INC.

Fertilizer Department

Lansing, Michigan



Because of illness the newly elected chairman, Mrs. Louis meeting of the Branch County versity. Texture will dominate all Bregger of Van Buren county, has resigned and will not be able July at the Kinderhook town hall, or use. to accept the office of district Mrs. Ellsworth Hard, county

The rules governing the District did not cover a vacancy in pledge to the Flag, Mrs. Ray any form. The co-ordinator of Knisley led the devotions. Mrs. Women's Activities, Mrs. Mar- Hard reported that the Fair Com- crepes jorie Karker, Lansing, met with mittee will have a milk disthe Council and assisted in the penser and an ice-cream dispenvoted to send Mrs. Lee Cook, the 1st vice-chairman, to the State Annual Picnic is to be Aug. 3, Council meeting, August 1-2 at with Senator Creighton Coleman

A complete set of operating rules was suggested and will be presented to the members at the fall district meeting that will be held in Kalamazoo in October. All Farm Bureau Women will be eligible to vote on the rules.

A special election will be held this fall at the district meeting for the purpose of electing a district chairman. The nominating committee consists of the 1st vicechairman from each of the five counties with Mrs. Jesse Smith of Galesburg as the chairman.

speak at the State Plowing contest on Tuesday, August 28.

Mr. Ruben Eirschele, manager afternoon, of the Constantine Creamery, announced that Mr. Clark Brody, executive vice-president in charge of public affairs for the Michigan Farm Bureau, will be pres-

A reception for Mr. Benson will

Mrs. Schuttler One Of First Leaders

Mrs. Charles Schuttler of Missouri, one of early leaders in Farm Bureau women's activities in her home state and in the nation, died June 24 at the age of 73, Mrs. Schuttler was elected to the board of directors of the Missouri Farm Bureau and to the board of directors of the American Farm Bureau in 1919. For many years she was editor of the Missouri Farm Bureau News. She was the first chairman of the Associated Countrywomen of the World.

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NO PAINTY ODOR and it's economical

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Sixteen members from the four Women's Committee, under the counties of District I were pres- supervision of Mrs. Myron Ul-

District 2

Allen R-1

Branch County. The quarterly chairman, presided. All but two townships represented. After the 25. Branch County Farm Bureau and dresses and acetates.

as the speaker for the afternoon. Program Chairman, Mrs. Ella Dickey, introduced Mr. John Smeekens who spoke as a candidate for State Senator.

Mrs. Ruth Ball, state chairman, was the main speaker of the spark fashions. afternoon. She said that we must get more members to participate and take an active part in our organization. We must also work to keep Michigan ahead, in Farm Bureau. Mrs. Diamond read an interesting letter from Tsuru

The legislative report was giv-The Rotary Club of Constan- safety chairman and the cittine has invited Secretary of izenship chairman had received She stated that one drawback in the 4-H and Future Homemakers Agriculture Ezra T. Benson to no material so could give no re- the program is the lack of enough of America members at the Hurport. Miss Judy Sherburne play- trained personnel. ed two lovely solos during the

Lenawee County. In observance of dairy month the Lenawee Co. Women's Committee spent the afternoon of June 20 on a ent to introduce Secretary Ben- conducted tour of Michigan Producers Dairy in Adrian. An interesting explanation of checking, testing, and bottling procedures was given. Facts were also given showing the magnitude of the dairy industry in Michigan.

Miss Pearl Haist of the County Health Dep't spoke again to the group, urging the cooperation in the Future Nurses program which

is being carried on in the county. During the business meeting the group voted to undertake the rural census-taking project with the understanding that the money earned would be partly used to equip the kitchen or interior furnishings for the County Farm Bureau building soon to be erected.

Mrs. Dewey Ries, legislative chairman, reported on the bills \$34 was received. recently passed. The next meeting of the Farm Bureau Women will be a picnic at Island Park

meeting of the Calhoun County topic "Know Your Farm Bureau." Mrs. Roy Lord with 23 groups has had a great effect upon the at Goodells Park in June. on the Citizenship Chairman good leadership. Farm Bureau is ing and supper sponsored by Mrs. had attended in Lansing.

ported on the Midwest Confer- man, Ottawa county. ence in Iowa which she attended. The women voted to make cancer dressings at the next meeting. Mrs: Lord introduced the speaker of the afternoon, Mr. Samuel Hermen, director of the Child Mrs. Leslie Pease of Dowling Guidance Clinic in Battle Creek. describes their tour: The clinic treats the emotionally disturbed child.

sted, the Young Farmer Trainee and kitchens, in Hillsdale county.

on the unemployment situation answer questions. here in Michigan. He said if the benefits were increased as was ner at the Fair Grounds and lots suggested many of the small busi- of fun and laughs.-Mrs. L. A. ness men would be forced out of Day, Chairman, Barry county.

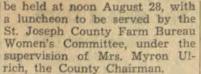
Miss Florence Sweet of the Coldwater State Home and Training School, spoke to us on "Mental Health." There are 19 Mental Health Clinics in Michigan to treat the "emotionally disturbed."

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For folks who want white house paint the answer is Unico No. 201 WHITE. You will get years of protection, durability and glistening white buildings. You can't buy a better white than Unico 201. Test-fence performance proves this statement, Stop in

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be held at noon August 28, with a luncheon to be served by the St. Joseph County Farm Bureau Fall Fashions Play up Color and Texture

on July 18, at 11 a.m. at Chicken- Mrs. Duane Sanford, Chairman surface interest, announces they will be clear blues which specialist at Michigan State Uni- vibrant. Farm Bureau Women was held in fabrics regardless of fiber, type

> You can see the use of texture by watching for enlarged weaves, greens. ribbon weaves, close grainy weaves, flattened surfaces and

Crepes are being revived in a big way-not only in silks, business meeting. The council ser at the county fair August 21- but in wool jerseys, wool suitings Magnified patterns, big, big

the fashion scene.

brown family including beige always, will be high fashion. and taupe. Greeny taupes will be high fashion; camels for suits,

en by Ralph Greenamyer; the tones. Number three will be true, ed silk tweeds.

District 4 Mrs. Robert Weisgerber, Chmn. Ionia R-2

Ottawa County Farm Bureau Women have had a varied and interesting program in the last few months. June being dairy month, a "Dairy Smorgasbord" was enjoyed at the home of Mrs. Ward Kippie.

They had a safety driving film presented by two deputies from the sheriff's department. At one meeting information on "What to do in Case a Tornado Hits" was reviewed. The two deputies present were Bud Gryzen and Len Ver Schwre.

Mrs. Sam Rymer, legislative hairman, reviewed the accomplishments of Farm Bureau in the legislature this past session. Ottawa county women raised their quota for Pennies for Friendship by having an auction.

They enjoyed a report of the Northwest Farm Bureau Womens Camp near Traverse City. It was attended by Mrs. Kay Moore. Regional man, Ralph Olthouse, Calhoun County. The July was the speaker in April on the

Mrs. Ball, state chairman, re- -Mrs. George Smallegan, Chair- man

Barry County Farm Bureau Women will long remember their tour of the State Reformatory at Ionia which took place in June.

"Thirty Farm Bureau members and friends arrived at the Reformatory at 9:30. Our first trip Hillsdale County. Farm Bureau was a tour of the dairy barns. Women of Hillsdale County met We learned that all the milk is for their July meeting at the used by the institution. We saw Allen town hall with a luncheon. the machine shop, foundry, print-During the business meeting the ing shop, woodworking shop, libwomen voted to give \$9 towards rary, high school, upholstery, and the camping fee of Harold Haar- tailoring school, hospital, bakery,

"There are 1450 people there. Rep. Frederick Marshall spoke The guards were very glad to

"At noon we had a picnic din-

District 6

Mrs. Irene Hitchings, Chairman North Street

East Side Huron County Farm Bureau Women are planning their kitchen for the Huron County Fair. They will serve meals to 4-H and Future Homemakers of America members and attempt to furnish them nutritious food,

They enjoyed a talk by Mrs. Karker, state coordinator of their activities, at the meeting in June. Huron county is divided into East and West groups because of its large size. They usually meet

Mrs. Ed. Swaethhamer of Bad Axe keeps the women informed on the voting and election regulations. Mrs. Bruce Cruikshank is chairman for East Side Huron in combination of bright blue,

West Side Huron County Farm Bureau Women had Mr. Arthur EACH pattern to Michigan Farm Crampton, director of field ac- News, P.O. Box 162, Old Chelsea The West Side Women join Coral, Michigan, with the Women of the East Side "Costume Do

The single biggest fabric news | blue blues. There will be no pur- on the Farm Bureau and its place Florence Rann, extension clothing are pure and intense, yet not

> The green family ranks fourth son and omit the usual July 4th on the color hit parade. These blue-greens wil include yellowed greens, sage-greens and bronze-

The fifth color group is that of antique coin tones—gold, brass, copper and deep rust. These coin colors are expected to be used in sportswear and coats more than anywhere else.

To dazzle the eye for late-day classic checks, stripes and plaids fashion, Miss Rann declares there will play an important part on will be paper-thin and soft-aschiffon taffetas. Satins will be so In color, it's black plus five big sheer you'd think they were families. Not just black but "tex- chiffons and brocades will be tured black" as a carrier of new loaded with metal (though lightweaves and new surfaces will weight) and truly monotone at first glance. Baratheas and peaus are being given pronounced First in colors is the entire weave interest, and velvet, as

coats, separates and dresses; and year. They will have smoother beiges for formal and cocktail surfaces, monotone colors and town. By casting your vote you weightlessness despite frequent tance. These will be hot and blue right now are the dark rich color-

> on County Fair from August 7 to 11th. Mrs. Edward Oeschger man of Farm Bureau Women of age or personal exemptions. is chairman of the West Side. Lapeer County Farm Bureau Women are very active in Red

peer county in the event of a dis-They have given a check for \$100 to the County Convalescent for District 8 Camp at Coldwater

for the hospital. They are stressing the import- included: office to drop in at their July 20th bay, Germany.

meeting and meet the members. | Colored slides, with approcials in government. The idea Saginaw County. was to interest the members in We were told that a fashion

peer Center Building.

man of the Farm Bureau Women today.

Women was held at the home of He told us that, "Farm Bureau Women enjoyed a potluck supper Mt represented. Mrs. Lord reported community life in developing This was a county-wide meet-

meeting she and Mrs. Hombaker always urging us to defend our Meharg and her women's comfreedom to keep what we earn." mittee. Mrs. Meharg is chair-

Mrs. Marjorie Karker was the

Iron-on Color



Only ONE yard of 35-inch fab-

Pattern 7052: Tissue pattern, washable iron-on color transfers yellow, green. Medium size only.

ed a pleasant evening. It was decided to have another of these potluck suppers later in the sea-

The Farm Bureau Women are

in our farm society. Many farm

families were present and enjoy-

working on the survey of the egg market in their county, hoping that it may be improved. Tuscola County Farm Bureau

Women have as one of their

worthy projects the care of a Korean orphan. They viewed a film from Michigan State University on the weight reduction plan. Miss Joyce Mayer of Saginaw spoke on the topic "The Diet Craze," at the

meeting in June. Dr. B. Donahue of Cass City gave them an educational talk on Lansing District Office of the rheumatic fever and its effect on

The citizenship chairman urged each and every woman to vote at the elections. She explained that if you do not vote at elec-Tweeds are in for their biggest tions, you do not belong to a the law? country, a state, a county or a and your nation.

the Rose Bowl Game."

Mrs. Walter Moderow is chair-

District 8

Cross. They are organizing La- Mrs. Martin Stockmeyer, Chmn. Reese R-1

Sixty-one women registered Hospital to be used toward the lake near Mt. Pleasant June 20 purchase of a dumb waiter. They and 21. The theme for the camp also had a wash-cloth shower was "Facts, Fun and Fellowship." The program was excellent. It

ance of voting at all elections. A talk by Mr. Sebastian Perin-They invited any candidates for ger, a farm trainee, from Neuder-

Mrs. Jenkins offered a prize to priate narration, were shown of the member or members who put on by Home Demonstration state and national elected offi- Miss Mary Ellen Delsipee of

taking more interest in their gov-ernment.

principle written for Godey's Lady's Book in January 1849 said The Lapeer County Farm Bu- that no lady would wear a street ported yearly on Form 943. reau Women contribute each year costume which was comprised of toward the indebtedness of La- more than fourteen eye arresting elements. It is still the basic Mrs. Emily Dondineau is chair- principle in being well dressed

Mrs. Walter Chaffin of Shepherd, Michigan was camp director St. Clair County Farm Bureau and Mrs. Hugh Swindlehurst of Pleasant, Michigan kitchen chairman.

> Bay County Farm Bureau Women maintain a loan closet in Mercy Hospital in Bay City. This is a 10 by 10 feet room, donated by the hospital, in which are kept 6 complete hospital beds, matteresses, springs and covers for though they are available at mattresses; one wooden wheel chair, one folding wheel chair as money is not plentiful enough. well as other small equipment such as wash basins, bed trays, urinals, cancer bandages, etc.

These supplies are not used in the hospital but are available to any person in Bay county who has cancer and who does not have the means of buying supplies.

The making of cancer bandages is the main project of Bay County Women's Committee. So far this year they have made and delivered 10,819 bandages to the loan closet. Mrs. Alice Andrews has the supervision of this room.

The cello cotton and gauze used for these bandages is purchased with money raised by the women with parties in the spring. Each community club also puts on a party for this project.

Gladwin County Women answered roll call in May by naming their favorite spot in Michigan and telling why it is of interest to them. The new rules drawn up at the February meeting were read, discussed and amended. They were adopted unanimously

June 6, members of the committee, laden with cookies and flowers, visited the Tuberculosis Sanatorium in Saginaw. They were greeted by Miss Ruth Mc-Clellan who ushered them into the chapel where she told them about the hospital, the patients, ic to make this pretty apron! the course of treatment, the fin-So thrifty, so easy-a stroke of ancing and the numerous gifts your iron and flowers appear in from clubs, organizations, individuals and indusdrial groups.

The gifts have furnished an organ for the chapel, pianos and television sets. The average stay of patients is

from one to two years. The new Send 25 cents (in coins) for drugs are doing much to shorten hospitalization.

The ladies were shown the tivities for Michigan Division of Station, New York 11, N. Y. Add laboratory, the consultation room, American Cancer Society, as a five cents for each pattern for the library room and the staff guest at a recent meeting. He first class mailing. dining room. Patients are served showed a film and spoke on the a hunting and fishing trip to in their rooms from mobile steam subject "Strike Back at Cancer." Chile by Mr. Christianson of tables. Mrs. Schmidt said that the ladies came away with a better "Costume Do's and Don't's" understanding of how T. B. Farm Bureau in serving meals to was the title of the demonstration patients are cared for.



Editor's Note-To help Farm who can no longer operate the Bureau members understand | land and who rent the land out better the provisions of the Social on shares? Security Act, we have invited the Social Security Administration to present answers to some of the questions asked most frequently by farm people.

Q-Are all farmers covered by

A-No. Farm operators who are participating in the affairs of are farming for themselves as Red will be second in impor- bulkiness. Something to look for your local community, your state owner-operators, as partners participating in a joint venture, Tuscola County Women have or as tenants or share farmers, also viewed a film, "Overland who make a net profit from farmwith the Michigan State Band at ing of \$400 or more in a year ing of \$400 or more in a year beginning in 1955 are covered by the law without regard to their

> Q-Do you have to do all the farming yourself to be covered by the law?

A-No. Farm owners who perate their farms partly or entirely with hired help are considered as farm operators and subject to the tax.

Q-I'm 56 years of age and have my married 23 year old son helping me on my 120 acre farm. I pay him half of the monthly milk check and he gets 1/3 of the rest of the farm income. How do we stand on social security?

A-You, the father, appear to be the farm operator and are could name correctly all of the Agents, Miss Ruth McIlnay and covered by the law if your net earnings are at least \$400 a year. The money you pay your son from the milk checks and other income are taxable wages as a farm employee and should be re-

Q-What about older farmers

Mr. Sebastian Peringer, foreign exchange trainee from Germany, was the guest speaker at the May meeting of the Saginaw Farm Bureau Women's Committee. He told the ladies that he likes it farm, part of a farm or a single here in Michigan and that he can stay until December.

"Standards of living are not as a truck garden. high in Germany as they are here," said Mr. Peringer. "Rooms are heated separately by coal stoves. German housewives have few automatic appliances, alabout the same price as here but Farm Bureau women meet every two months in Germany and they farm in 1955. Do I get a refund too arrange trips to the mountains, factories, etc."

county superintendent of schools, discussed the problems that come with annexation of schools. Women of Saginaw county again vise them of your error as soon as will gather sheaves of grain for possible. You can't elect coverage the Saginaw fair display in Sept- on farm rental. The law is definite on that.

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with full instructions. Each tissue

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with name and number for easy

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mation to supplement the pattern.

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Make a wonderful wardrobe-

from this one dress pattern! Vary

neckline from mandarin collar to

a low squared beauty; sleeves in

A-Farm income received by the landlord in the form of rent by cash or cropshares is not covered by the law. Q-Can you give us a logical

reason why income from farm rentals is not covered by the A-Social Security is designed to provide benefits which will

replace, in part, income from work when that income is cut off by retirement or death. Rental income, whether from a farm (in the form of cash or as a share of the crop) or from some other investment generally represents a return on investments rather than income from work.

Since such income from investments usually does not stop when the landlord retires or dies. He is not exposed to the kind of economic insecurity which the program was designed to relieve.

Q-I'm a widow, 72 years of age, renting out all my land to a neighbor on 50-50 basis, splitting costs of seed, fertilizer, etc., plus paying all the taxes and keeping up the fences. I still live in the farm house. How do I and my tenant stand on social security?

A-You are the landlord and your income would be considered as farm rentals. The income from the land received by the tenant is covered if his net earnings from all his farming enterprises is \$400 or more a year. Your income is not covered.

Q-Can I change from a farm andlord to a farmer operator to get social security coverage by hiring my farm work done?

A-Yes. You can qualify as a three smart versions. Easy to sew, self-employed farmer by taking a joy to wear-those sleek slim over the farming operation your- lines are pure flattery for your self. This may be on a whole figure. enterprise, such as raising chickens and selling eggs, or operating

You can work it alone, or have hired help. Remember that wages paid to hired employees are covered by the law for each worker who is paid \$100 or more in cash each year.

Q-On the advice of a friend paid social security on the rental income I received from my on that erroneously paid tax? I'm 69 and would rather get In June, Mr. Howard Cornford, | credit for it than get a refund. A-We suggest you file an

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A Sewing Buy



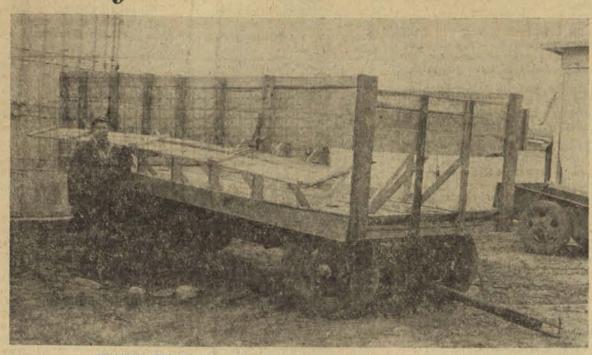
Easy-sew this versatile styledd the over-blouse to it to make a smart ensemble! Lovely longtorso lines are first in fashion for the younger set—so pretty in colorful check and plain cotton.

Pattern 9165: Children's sizes 2, 4, 6, 8, 10. Size 6 sun dress and overblouse takes 21/2 yards of 35 inch checked fabric, 1/8 yard

Send 35 cents in coins for EACH pattern to Michigan Farm News, P. O. Box 42, Old Chelsea Station, New York 11, N. Y. Add five cents for each pattern for first class mailing.

Half the troubles we complain of are troubles only because we complain of them.

Harry Webb Makes Triple Use of Silos and Pastures



HARRY WEBB, Van Buren county dairyman, and self-feeding wagon he made to handle chopped hay from the field.

KEATS VINING Agr'l News Writer

Harry Webb, dairy farmer of Van Buren County Farm Bureau, makes a triple use of his silos and his pasture fields. The result is that his herd of 30 Brown Swiss cows get a variety of fresh rough-

Mr. Webb gets the triple use of ferent kinds of silage.

summer and starts feeding it out during the summer months, particularly during the time his pastures might be short due to dry weather. He likes to feed all his grass silage so there will be no

gins feeding it at once.

Makes Harvesting Easier

Boosts Potato Profits!

1. Eliminates vines and weeds as obstacles to harvesting.

3. Enables grower to harvest and ship at the best time ... to

5. Improves potato quality . . . skins toughen, resulting in less

ATLAS "A" is a sodium arsenite solution . . . easy to mix with

water and spray. Apply 1 to 2 weeks before harvest time.

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Dept. 15, 608 S. Dearborn St., Chicago, III.

Certified

With certified seed wheat from the Farm

Bureau, you are assured of the best quality

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FARM BUREAU SERVICES, INC.

SEED DEPARTMENT

CORNELL 595-White

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mend certified seed from these varieties.

GENESEE-White

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6. Reduces late blight tuber rot; related storage losses.

7. Reduces disease spread in seed potato fields.

Write for Special Bulletin

take advantage of high market value or good weather.

2. Cuts labor and expense of harvesting operations.

4. Permits harvesting before freezing weather.

bruising and skinning when harvested.

The oats grow quickly. By the end of October there is a good growth and possibly heading out. About that time he cuts the oats with a direct field chopper and puts them in the silo. The oats go silos by filling them with dif- into the silo where corn has been

Putting the oat silage on top of He puts up grass silage in early the corn lessens the pressure on the oat silage, which has a juicy consistency. It also revents a

seepage of juices. If there are too many oats for

the silo, Mr. Webb turns his can be lowered when being filled Brown Swiss cows in the field for pasture. Some years the oats Late in August he starts filling are pastured early in the fall. the two silos with corn and be- Harry figures he can get four tons of oat silage per acre.

Mr. Webb likes to sow alfalfa | He likes rye for pasture. It is seed the middle of August. He sown after corn, broadcast on the ground and then disced in It ground and then disced in It Paw Paw R-2 and member of the acre, both as a nurse and cover generally doesn't make enough mill for pulverizing and go back fall growth for pasture but is in to the granulating drum and then

good shape in early spring. The cows are turned on the rye early and pasture it until the land is plowed for oats.

This spring the field of rye was away from the buildings making it impossible to get the cows there for pasture.

So Harry took the rye to the cows. On a wagon running gear he built a self feeding rack 61/2 by 18 feet. It was built of basswood lumber cut from the farm wood-

The wagon has hinged sides that and raised for the cattle to feed

The wagon was hauled to the rye field and filled with a direct chopper, then hauled home to money saved in some instances in

rents 80 acres more and does all

Dairyland Picnic-Fair August 16

A varied day long program featuring a butter scoring contest; judging of livestock in all classes and breeds, and the usual afternoon of entertainment will be featured events at the annual Dairyland Picnic-Fair at Carson City's park Thursday, August

event was made by Fred Walker, East Lansing are ready to make secretary-manager of Dairyland Cooperative Creamery Co. of Carson City and Greenville, Michigan Has Most which has sponsored the free program continuously for 31

to judging of all breeds of dairy and beef cattle in all classes, there there will be swine judging and a separate, concurrent show for Guernseys. It will be sponsored by the Montcalm County Guernsey Breeders' Ass'n. Ribbons and cash premiums will be

offered in all livestock events. The butter judging contest will be open to men and women of all ages, with suitable prizes for the ones most nearly correct in determining the proper grade of several samples. A kiddies pet parade will be another morning

Folks will open picnic baskets at noon. There will be a twohour show starting at 1:15. It is open to the public.

Hog Prices

A Michigan State farm economist estimates a fall high of \$14 to \$15 per hundredweight for

Mail Coupon For Free Soil Test Bags

Mail the coupon below for free Farm Bureau Services Soil Sample Test Bags. You'll need: I bag for each flat field. 5 bags for each rolling field. Have your fields soil-tested at your County Soil Test Laboratory and apply fertilizer on basis of need for the

FARM BUREAU SERVICES, Inc. Fertilizer Dep't P.O. Box 960, Lansing, Mich.

Please send ——— Soil Sample

Name

Street No. & RFD

Post Office

Double Screen Process for **Fertilizers**

M. J. Buschlen, manager of the fertilizer sales dep't for Farm Bureau Services, has announced installation of the double screen process in the manufacture of all granulated fertilizers at the Kalamazoo and Saginaw plants for the fall season.

The double screen process provides a finished granulated fertilizer with a very close range in the size of the pellets for the following improvements:

1-Removes all dust. which gave some trouble in plant-

3—Enables farmer to distribute fertilizer more evenly in the row

Up to now, the granulated Michigan's Quiet fertilizer manufacturing process has employed one screen. It removed the very large particles of fertilizer. All else went through the screen for bagging, including the very fine material.

With the double screen process, fast legal storm.

granulated fertilizer except the If you fail to pay taxes, either by granules too large for good drilling. These are sent to the hammer return for screening and bagging.

The second screen removes all very fine granules and fertilizer dust. They go back to the granulating drums to be built up to

August Good Month for **Testing Soils**

August is a good time to get soil samples tested at your nearest laboratory. It could mean eed lot.

Mr. Webb owns 200 acres and to Kermit Washburn, Van Buren county agricultural agent.

> A soil test is valuable for a field now in sod and which will go into row crops next year, says James A. Porter, extension soils specialist at Michigan State Uni-

> The test will show how much lime and fertilizer will be needed and provide plenty of time to order and apply it.

Farmers can pick up a supply of Farm Bureau Services soil test sample bags from any Farm Bureau Services dealer. Each bag provides a place to identify the soil sample with the sample number, field, and other informa-

Fifty-two County Soil Testing Laboratories and the Soils Dep's Announcement of the 1956 of Michigan State University at soil tests for you.

Water-Covered Land

Michigan has four times as much water-covered land as any Livestock Show. In addition other state and contains more than 11,000 lakes and 36,000 miles of streams. At any point in the state, one is never more than six miles from a lake or stream.

IF YOU PRODUCE EGGS

Cents Saved Can Mean **Hundreds of Dollars**

Bureau's feed department, says against three other popular that's just about how lowering brands. the feed cost per dozen eggs stacks up for the Michigan egg

,000 hens on 60% production, can lowest feed cost per dozen eggs. ave yourself one cent on every lozen eggs laid by your hens, ou'll be putting \$180. in your ocket at the end of a year.

Mr. Addy backs up his figures

ana Farm Bureau.

But Firm Tax Law Property owners in Michigan

of false security when non-payment of taxes fails to churn up

overned by a "quiet but firm" The first screen passes all tax law. The law works like this: If you fail to pay taxes, either by skipping one year's payment or In Dairying by continued forgetfulness, the county will place your tax on sale, three years after the tax return for his labor in the dairy

delinquency occurs. Purchasers may afterward use have: his tax as a wedge toward acuiring title to the land. Probably ou will be notified that your axes are due, but neither state must be fed liberally. nor local officials are responsible for an owner's failure to pay his taxes. Each owner must take care 4—At least \$1,500 income per

Blue Cross Urges **Duplicate Cards**

Blue Cross suggests that everyone in the family carry in bill studied the present dairy situ-fold or purse a card with the ation. ssential information from the card. This is: Name of the subgroup, service and contract num-

In the event of accident or illness requiring hospital treatment of the family will be saved time is looking for trouble

Farm Bureau won hands down! Laying Mash had the highest lay-If you, as an egg man with ing percentage in addition to the

Farm Bureau's feed saved 9/10 of a cent per dozen of eggs over the next nearest brand and 6 6/10 cents over the last place brand. An egg producer, feeding a mash with the results of a feeding test | made with Farm Bureau Poultry 1—Removes all dust.

2—Removes larger granules | just completed by the Product | Supplement 34%, would have | Research Department of the Ind- | saved from \$163.80 to \$1,175.00 on the production of 1,000 layers, Indiana Farm Bureau's Laying as compared to the other laying Mash, made with our Poultry mashes on test.

and trouble if they can present the information on the card to the hospital clerk on admission.

Michigan land ownership is To Succeed

In order to make a reasonable business these days a farmer must

1-Cows that produce at least 10,000 pounds of milk each. 2-High quality roughage that 3-A return of at least \$350 in

\$1,000 invested in equipment. 5-More than 200,000 pounds of milk sales per farm worker per

These were the conclusions of committee of specialists at Michigan State University who

specialists found that family Blue Cross-Blue Shield when a farmer is not making a reasonable return for his labor in scriber, the effective date and the dairying, he may be weak in any one or all of the points they list-

More than one man has overwhile away from home, members estimated his capacity when he



Stock

100% ACTIVE PRODUCT ready to use around dairy barns, for cattle and other livestock. May be sprayed directly on animals or used as space sprayers. (Avoid spraying udders or dairy utensils.)

EFFECTIVE for quick kills, residual effect. ECONOMIsafe insecticide and non-blistering agent, Contains Pyrenone (Reg. US Pat. Office), which consists of pyrethrum, one of safest insecticides known, plus equally safe piperonyl butoxide to increase killing effectiveness and active life.

UNICO STOCK FLY SPRAY is effective against gnats, flies, mosquitoes. Protects stock from deer flies, horn flies, horse flies, stable flies. Effective for controlling lice on cattle and hogs. Spray used daily for about one week will build up residual deposits on animals which eliminates need for daily spraying. BUY at Farm Bureau Dealers, and from Farmers Petroleum Cooperative local Bulk Plant Distributors, and FPC County Distribution Agents.



If you want

BIGGER

EGG PROFITS

feed Farm Bureau

POULTRYMEN have taken to Mermash. They have found that Farm Bureau Mermash provides all the ingredients a laying mash should have. The records of these egg-men prove that Mermash gives them "more hen left." Mermash with its M.V.P. content produces more eggs at less cost per dozen.

IT CAN DO THE SAME for your flock. Start feeding Farm Bureau Mermash and give your birds the help they need. Back it up with sound management practices and watch your feed cost per dozen eggs drop. Mermash is made in farmer owned plants . . . for farmers' profits.



See your local Farm Bureau Dealer or Co-op Ass'n for Farm Bureau "Open Formula" Feeds

You, the Farm Bureau Member, are the one who is building our organization so that it can serve you better. Keep it up.

FARM BUREAU SERVICES, Inc. FEED DEPT.

Flint Milk Dealers in Price War

MICHIGAN FARM NEWS

the Flint milk market topsy-tur-The hens fed with Farm Bureau vy. Housewives have been buying milk at prices as low as 19c for a half gallon as distributors sell at below-cost prices. While consumers are enjoying

the low priced milk, distributors and eventually dairy farmers stand to lose thousands of dollars. A meeting of retailers, distributors, and dairy farmers is planned to try to iron out the pro-

blem of returning milk to a fair Farm Bureau supported two pills in the regular 1956 session of the Michigan Legislature which would have regulated so-called "loss leader" merchandising.

Both bills died in committee.

Farm spokesmen say that nobody really gains in a price war. The retailer loses profits, the distributors lose customers, wagon drivers lose commissions, farmers take a lower price.

When milk goes back to a normal price, there is usually a falling off in consumption as the consumer reacts to the higher price. Even the consumer makes no gain in the long run.

A Surprise

More motor vehicles are used in the distribution of milk than any other commodity.

Sow Lawn Seed This Month

Best time to sow lawn seed is Aug. 15 to Sept. 1 in the southern half of the lower peninsula, and Aug. 10-25 in the northern part of the lower peninsula and the upper peninsula.

Livermore Director Of Farm Credit Board

Glenn C. Livermore of Romeo R-2 has been appointed a director the Farm Credit Board for the 7th District at St. Paul, Minnesota. Mr. Livermore is president of the Macomb County Farm Bu-

Try to convince a school boy that summer vacation days are longer than winter school days.



for A Bumper Crop of High Yield, **Quality Wheat**



plant dependable

Michigan Certified Seed It pays . . . because Michigan Certi-

fied Wheat Seed assures you

- HIGH GERMINATION
- UNIFORM QUALITY
- O VARIETAL PURITY FREEDOM FROM WEED SEED

Ask your local elevator or seed dealer about these recommended wheat varieties for 1956.

Soft White GENESEE CORNELL 595 YORKWIN

Soft Red SENECA

FORAGE SEEDS . OATS . RYE

POTATOES . WHEAT . SOYBEANS



Doing A Better Job of Marketing Products

Community Farm Bureau Discussion Topic for August

Background Material for Program in August by 1582 Community Farm Bureau Discussion Groups

> DONALD D. KINSEY Coordinator of Education and Research, MFB

When the modern age of invention began to get up steam, an American writer said, "The man who can invent a better mousetrap will find the world beating a path to his door."

Mousetraps may seem rather out of focus here. But fat. the general idea is good.

Give people those things that make life worth while, and they will reward you by buying your product.

It might seem that "inventing this better mousetrap" in agriculture is no easy chore. Certainly, it takes a lot of "know how." But remember, the farmer has lots of people who are trained to give him help and counsel, and some farmers have made it pay well. They have produced and marketed wisely to gain larger returns.

The most natural question arising here is, "What can the farmer do to make marketing pay better?" The of grain, too. The farmer may economists have worked a long time on that. So have the men in marketing research. And Michigan has developed a farm marketing program to try to do something about it.

As a result of increasing appropriations by the Legislature-with Farm Bureau pushing for them-a crew of Michigan State University extension marketing special and waste, and brings a higher ists are at work to help the farmer sell more Michigan farm products. They can do much to improve our marketing program. But the cooperation of the farmer to hit the market at the peak de- milk and canned milk helps to and his own efforts at self-help can do even more.

What Can the Farmer Do to Improve Marketing? We will take this up under a number of headings:

- 1. Shifting production to meet changes in market
- Knowing how to get and preserve quality products.
- Planning for the proper timing of sales.
- Producing varieties wanted by the consumer.
- Working together to strengthen the marketing operation.
- Working for needed legislation.
- Controlling disease, and the use of chemicals. Advertising and promotion of farm products.
- Taking advantage of the new Extension Market-
- ing Services.

farm, really. Farm production And it may be costing us more habits affect prices. Perhaps the than we can get in return. oldest rule in the book of business is the one which calls for sound rule. And the farmer can sought the advice of extension (d) spread the flow of the pro-

Quite a number of farmers production to meet who have studied their produc-

the best results. If dairy will not pay, for example, perhaps some other commodity will do better within the market area.

2. Next, the farmer may increase his profits by knowing how to develop and maintain a quality product for the market. This is a broad area.

It would include the ability to judge livestock and poultry for prime market condition. farmer must know how to get them in this condition quickly and with the least cost in work and expense. He loses when he overfeeds-both in costs and in the price he gets on the market. Consumers do not want excess

In dairy, it involves a proper sanitation and refrigeration program. It requires clean equipment and low bacterial count, so the consumer gets sweet and healthful milk. It involves a disease-free herd for these reasons, too. The farm itself must produce a large enough volume to support such a sanitation and quality program if it is to stay in business and pay.

In fruits and vegetables, it involves proper grading and storage. We can say the same thing need to ask for laws to protect his product from harmful blending and mixing - putting top grade wheat or potatoes, for example, in with poor or damaged goods. In grains, certainly it means control of weevils and disease-carrying rodents.

Better grading increases sales, gains customer favor, avoids loss price in the long run.

farmer can plan his production turing of cheese, butter, dried can adjust hatching, farrowing duct. Without these operations and calving schedules. He can re- the fluid milk market price frigerate turkeys, broilers, fruits would drop to a disastrous figure. and vegetables for later sale and market. Such a program will re- unsound market speculation in

varieties that are more in demand by the consumers. He may breed the newer meat-type hogs, cattle and poultry. He may gain information on better varieties of fruits and vegetables.

Research on better varieties for the consumer market is in progress. The farmer needs to keep up to this research. He needs to change with it. Exten-

cooperatively to gain advantages put a in processing and marketing. By doing so they will be able to:

(a) Pool production; (b) control the supply to some extent; (c) changes in demand. It's still a tion and marketing program have reduce unit costs of processing; specialists, and have made an in- duct to market. All these things We may easily get in a rut and crease in their profits. Solving help bring a higher average price



BULK FEED DELIVERY UNIT of the Holland Cooperative Company is shown making delivery of Farm Bureau HI-N-R-G Broilermash to the Leon Scholten farm near Holland. A 20 ft. auger raises feed for 4,000 caponettes to the bins. The seven ton capacity truck has three compartments to permit delivery of different feeds. Louis Van Huis, manager at Holland, says bulk delivery saves time and money for the farmer. He doesn't have to handle bags or even be there when the delivery is made. The cost of bags is eliminated.

helps on price also. With milk, is a control of chemical poisons. only a fraction can be used as a 3. Our third point is that the fluid food item. So the manufacmand period, in many cases. He spread the marketing of the pro-

6. Farmers can work together avoid a low price on a glutted to obtain legislation to prevent quire reliable market demand in- farm products. Such speculation happened, for example, with Michigan onions this past year. 4. The farmer can grow the It frequently undermines the market price for the grower.

Another legislative field where farmers can take action is on the matter of the bonding of livestock buyers. The law allows a buyer to take out a bond of not more than \$15,000. Yet buyers may pass out checks for as much as \$100,000 in a day.

When checks bounce, the farmsion specialists can help him the Jackson area. Checks have bounced this way before. So 5. Farmers may work together farmer teamwork is needed to proper protective law through the Legislature.

> 7. Farmers can carry through and livestock. Not only does the farmer lose heavily as a result of future consumer demands. disease, but the consumer gets a damaged product, as well.

their decisions on sound market his product in dangerous amounts. of the product. Disease control is part of our

> 8. Farms can aid in the sale of their own products through financing proper advertising proal programs have paid in the past in the increased sale and consumption of the items in question. Other industries advertise, and service. know the benefits in increased The effort of the farmer should be just as great to sell his own products. Each farmer in a given field of production can help here by making his contribution to the advertising funds.

Finally, farmers can support and take full advantage of the whole new Michigan Marketing Program and its services. This program is being coordinated by Extension Service.

orogram are:

1. To win a larger share of Michigan's vast food market for Michigan farm products.

2. To increase the consumption of Michigan farm products in the national market.

3. To provide information that a proper disease control in crops will assist the farmer in adjusting his production to present and

4. To aid the farmer with inwe may easily get in a rut and go on producing a commodity in our problems means that we must and mean savings to the farmer. Control of blights, insect damformation that will give him a age, Bang's Disease, etc. costs basis for taking advantage of the farmers should develop their money, but have the farmer with in-

ing, location, proper conditioning+ of products and seasonal changes.

5. To provide homemakers with information that will help them prepare tastier and more nutritious meals at lower cost by using Michigan farm products.

6. To provide information to aid retailers in Michigan to sell Michigan farm products more ef-

Michigan's Marketing Program Has Gone to Work. In order to make proper decisions as to where and when to sell his products, the farmer needs broad and accurate reports on market

The Michigan program is striving to give improved and expanded market news by locality throughout the year. markets spread over different population centers, prices are often better in one place than another. The "central market" quotation is not always a good standard of the best price within

Sometimes farmers sell to truckers directly. If they knew where the best market price was being offered, they might do better by taking their own products

The extension specialists are helping to develop better packaging. Packages need to be made in sizes that will be convenient to take home and use. They need own independent bargaining as- vegetable grower will have to to be attractive and colorful. sociations, too, to work for favor- use caution, too, in seeing that They need to be built so as to able prices on the market, basing spray residues do not remain in protect the quality and condition

When the farmer knows the Proper utilization of products quality control program, So, too, consumer demand and makes the neessary changes, he gets more money for his product.

> Another helpful service that Extension provides is to aid grams. Many of these promotion- farmers in planning and adjusting their total farm program. This is often done as part of the Farm and Home Development

The whole farm and family problem is studied. If changes are needed to bring about a paying operation, the family and the extension specialist plan them out together.

It has been the American tradition for farmers and marketing people to work out their own decisions, not to have someone else hand them a "cut-and-dried" pro-Michigan State University gram. But to make such decisions they will need the best avail-The established aims of this able information. The Michigan Marketing program through Michigan State University is striving to fill this bill more adequately each year.

1. In what ways may the members of your group work to improve the marketing programs for products from their own

How may the farmers of your area use the services of the Michigan Marketing Program to

best advantage? How does a properly-timed and controlled - quality program in marketing help to improve the

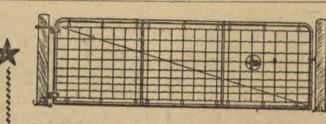
price the farmer receives?

Dairy State

There are 864,000 dairy cows on 101,000 Michigan farms that find out whether water supplies of milk each year.

Safe Water

produce nearly six billion pounds are safe has been discovered at



NEED A NEW

The UNICO tubular steel gate is rigid, durable and sagless-all parts are completely galvanized to assure long years of troubletree service. This gate comes complete with wood post fittings.

FOR FENCING NEEDS. COME TO FARM BUREAU Sold by Farm Bureau Dealers

MORE BARGAIN BARBED WIRE



Save on Imported Barb Wire! With carload purchasing, your Farm Bureau can make these foreign barbs available at most attractive prices. They meet or excel domestic specifi-

HEAVY, 4 point is 121/2 gauge, heavily zinc-coated for long service. Full-size, sharppointed barbs wrapped around both wires. A real buy!

MOTTO, 4 point is our new, imported, lighter (151/2 gauge) barb wire. It's a good buy because (1) It has twice the rust free life of standard barb (2) It is made of special high-tensile steel for added strength; (3) It stays tight because of its reverse twist design.

OTHER ITEMS YOU MAY NEED

- . UNICO FIELD FENCE.
- Studded "T" Fence Posts.
- GALVANIZED STEEL SHEETS.
- Unico Electric Fence Posts. Unico Smooth Roll Roofing.

SEE YOUR FARM BUREAU

DEALER and SAVE MONEY!

FARM BUREAU SERVICES, INC. Lansing, Michigan

HOW ABOUT IT NEIGHBOR?

THIS IS NO TIME TO STAND ALONE! FARM BUREAU-ANSWERING AGRICULTURE NEED FOR ORGANIZED ACTION

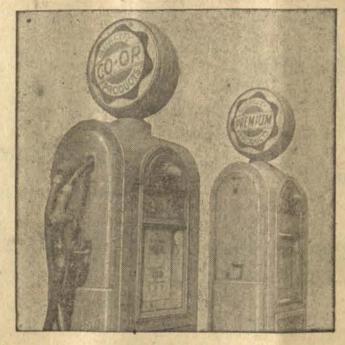
To 112 Members,--Thank You:

Because you acted on this advertisement in our April and June editions, we have 112 more families as members of the Farm Bureau.

You took the membership application printed in this advertisement and invited a farm family to join Farm Bureau,-perhaps for the same reasons you did. Most people become members of Farm Bureau because SOMEONE invited them. Thank you, again.

Membership Department-Michigan Farm Bureau

THERE'S NO BETTER GASOLINE THAN



UNICO PREMIUM and CO-OP REGULAR

THERE'S NO BETTER GAS than Farmers Petroleum Cooperative's Unico Premium,-an Ethyl gasoline. It has the highest octane rating. Smooth, knock-free performance with Ethyl in all high compression motors. More power always because pre-ignition trouble and waste is eliminated by a great, new phosphate additive.

CO-OP REGULAR GASOLINE is specially blended for farming operations in Michigan. The octane rating is at the top for regular gasolines. You'll like it!

OTHER FPC PRODUCTS FOR YOU: Co-op Diesel and Heating Fuels, Unico Motor Oils, Greases, Tires, Batteries, Spark Plugs.

WILL BE DELIVERED TO YOUR FARM

By your Co-op Bulk Plant and by Farmers Petroleum Cooperative County Distribution

Farmers Petroleum Cooperative, Inc.

Would You Like Young Man from Abroad?

people? Would you like to make Regional Representative. a real contribution to international understanding and world filing in the coupon below and peace? If you would, now is the use a U. S. postcard to mail it to time to make application for a us: Young Farmer Trainee for 1957.

The Young Farmer Trainee program is a project of the American Farm Bureau Federation through which participating gram: members have an opportunity to take a young farmer from a foreign land into their home for a Name farming season. The trainees who apply and are

qualified as follows: They are single young men from 20 to 30 years of age. They | Postoffice. can come from 63 different countries of the world.

They are farmers or plan to be-

selected for this program are

They apply for this program through their government or farm organization in cooperation with agencies of our government over-

come farmers.

They have U.S. Government security clearance before they are accepted for the program. They are expected to speak some Eng- | tinue to be sound and in the pub-

The time schedule for the 1957 Trainee Program is that all trainees will be arriving on their farms approximately February 1. They will continue on their farm until the first week of November.

Trainees are to live with their sponsors as a part of the farm family. The sponsor pays a total Michigan the week of July 30. of \$70 per month; \$50 of this goes to the trainee to cover his personal expenses; the balance of \$20 per month is paid to the Farm Bureau to help cover the cost of operating the program.

young man from a foreign coun- suggest M.S.U. specialists.

Would like to learn more about try, contact your County Farm a foreign land through one of its Bureau Office, or Farm Bureau

Or, you may get information by

P.O. Box 960, Lansing, Mich.

Please send further information

Michigan Farm Bureau

Membership Dep't

on Young Farmer Trainee Pro-

Street address & RFD

Farm Bureau Calls on **Newspaper Editors**

During the past three months, John Lacey, director of press and radio relations for the American Farm Bureau, has been calling upon editors and editorial writers of daily newspapers in five states. Mr. Lacey reports that the

Farm Bureau program must con-

lic interest to maintain the great

prestige that it enjoys today among newspapermen. No one is more prompt than are the newspapers in recognizing soundness and integrity of individuals, organizations and pro-

Mr. Lacey will be calling upon editors of daily newspapers in He will be accompanied by Einar E. Ungren, editor of the Michigan Farm News.

Wet Grain

Don't store wet grain. Think be-If you are interested in this fore combining. Get a moisture program and the securing of a test at the local elevator first,