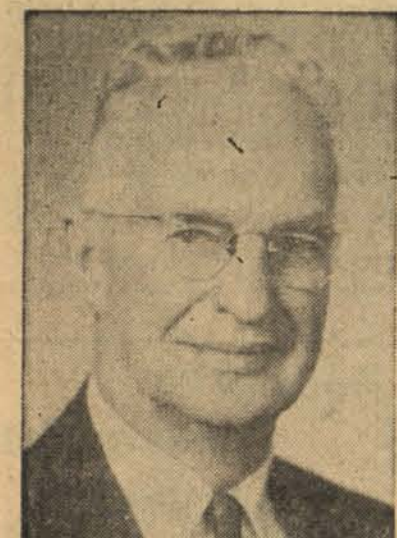


## Farm Bureau Members Call New Home Good

### Served FB Many Years



Roy W. Bennett, manager of Farm Bureau Services Seed Dept., retired August 31. He is the dean of all Farm Bureau employees with 35 years of service.

When the Farm Bureau bought the North Cedar street office building in April 1920, Roy was there as building superintendent. He was asked to continue with the Farm Bureau and soon was in the newly established seed dept.

In 1932 when business conditions were worst, Roy became manager. For 23 years he and his staff have been responsible for purchasing, assembly, cleaning, packaging, sale and delivery of 5 to 7 million pounds of Farm Bureau brand field seeds a year. Enough to sow half a million acres annually. It's a million dollar a year business.

Hundreds of farmers, cooperative elevator people, and others in the seed trade are on a first name basis with Roy. He is going to do some vacationing with Mrs. Bennett before making any plans for the future.

The new manager of the seed department is Dick Schantz. He has been assistant manager for several years.

### Resolutions Committee Gets Started

Farm Bureau policy-making machinery moved into high gear on August 22, when the 1955 Michigan Farm Bureau Resolutions Committee met for its first session. Waldo Dick, Van Buren county, was selected by MF Board President Ward Hodge, as chairman of the committee.

At its first meeting held in the new Farm Bureau building in Lansing, all 16 members were present. In organizing the committee for its work of preparing proposed resolutions to be presented at the 1955 Michigan Farm Bureau Convention November 10-11, the following subcommittees were appointed by Chairman Dick:

**Section 1**  
Education: Mrs. Beaman Smith, Chr., Allen Rush, Mrs. Chas. Nickel, Thomas E. Hahn, Archie McCallum.  
**State Affairs:** Guy Frechorn, Chr., Mrs. Ernest Heim, John H. Albers, Henderson Graham, Russell E. Hazel.  
**Conservation:** Edmund F. Miller, Jr., Chr., Mrs. John Watling, Willis Hoffman, Herman F. Howelsen, Fred Lynch.

**Section 2**  
**National & International:** Allen Rush, Chr., Edmund F. Miller, Jr., Russell E. Hazel, Mrs. Beaman Smith, Mrs. Ernest Heim, Fred Lynch, Guy Frechorn, Archie McCallum.  
**Highways, Manpower & Selective Service:** Henderson Graham, Chr., Willis Hoffman, Mrs. John Watling, Thomas E. Hahn.  
**Bylaws & Internal Affairs:** Mrs. Chas. Nickel, Chr., Herman F. Howelsen, John Henry Albers.

The next meeting of the committee will be held September 21, at which time the subcommittees will meet with well informed resource people.



Benjamin P. Pattison, coordinator of commodity relations and director of finance promotion for Michigan Farm Bureau, retired August 31.

Ben came to Michigan Farm Bureau in 1944 after 17 years with the Federal Land Bank of St. Paul. At first he was field representative for the Michigan Ass'n of Farmer Cooperatives. Then he was put in charge of commodity relations for the Michigan Farm Bureau.

As director of commodity relations, Ben helped develop five state-wide commodity committees of Farm Bureau members to represent the interests of dairy, livestock, poultry, fruit and vegetables, and field crops farmers.

These groups are organized at three levels: county, Farm Bureau membership regions, and state. Recommendations pass up to the state committee, which makes recommendations to the MF Board of directors.

Mr. Pattison as director of finance promotion, has managed the sale of more than \$2,000,000 of securities for the Farm Bureau Services, Michigan Elevator Exchange, Michigan Livestock Exchange, Southwestern Michigan Livestock Yards auction, Central Michigan Livestock Yards auction, and other cooperatives.

Beginning September 1, Mr. Pattison will be associated with the Michigan Poultry Marketing Cooperative, Inc., at Hemlock as secretary. The new coordinator of commodity relations is Peter J. Sikkema.

### Add Alpena, Berrien to Group Life

Two more counties, Berrien and Alpena have qualified for Farm Bureau group life insurance. This brings the total of those enrolled in our group life plan to more than 4000 persons.

Berrien county qualified on July 24th with over 600 enrolled. Alpena qualified August 19th with 302 enrolled. Both counties will have a few more days to complete their enrollments.

Tuscola county is well on the way towards qualifying with over 400 people enrolled since July 29th. Tuscola's minimum to qualify is 900 enrollments in qualified community groups.

Farm Bureau's Group Life Plan makes available to all members and members spouses, 60 years of age or younger, belonging to Community Farm Bureaus, \$1000 of life insurance each, without medical examination. They must however, be in reasonably good health and able to work fulltime. Sixty percent of those eligible must enroll in each Farm Bureau Community group to qualify the group.



THIS IS THE WAY the front entrance of the Farm Bureau building looked August 10 as groups of Farm Bureau members came for the Open House. They registered at the lobby desk and proceeded on guided tours throughout the building. Afterward they had picnic lunch in the big tent pitched behind the office building, then participated in the dedicatory program in the afternoon.

### Seen as Beginning Of New Era

Some Were There Who Saw Farm Bureau Grow from Idea to 65,830 Families, \$30,000,000 a Year Business

The Michigan Farm Bureau dedicated a half million dollar office building in the open country along US-16 west of Lansing, August 10.

Thousands of members of the Farm Bureau and other visitors came to see the new home of Michigan's largest farm organization. A few were there who helped organize the Michigan Farm Bureau, February 4, 1919.

They walked into one of the largest and most modern one story office buildings in Michigan.

They saw a general office of nearly an acre in size for the 250 office employees of the Michigan Farm Bureau and its four service companies.

Everything was new—desks, chairs, files, coat racks—down to the ash trays.

Farm Bureau members looked around.

They remembered the old place on North Cedar street where the Farm Bureau had its headquarters for nearly 36 years.

Many of them knew its history. That old building was built in the '80's. Three stories, and plenty of stairs to climb. The place had been a machine shop in its early days. At another time it had been a windmill factory. Once it had been gutted by fire.

It was what the Farm Bureau could afford in 1920... and we took it, and went in debt for \$35,000. Former President Carl Buskirk was one who remembered that.

For the past 10 years the Farm Bureau offices had been bursting at the seams. There were offices in six locations in Lansing.

Enough for the past. The new building is spacious, and it's colorful. There's space outside to triple the present office area if necessary.

The Farm Bureau buildings at 4000 North Grand River Avenue are rather widely spaced on 18 acres. At the old locations the space was counted in feet.

The visitors heard that the Farm Bureau Mutual Insurance Company and the Farm Bureau Life Insurance Company own the building. They built it for home offices and as a business investment. It was approved by the State insurance department as part of the Insurance Companies' investment program. Rentals from the Farm Bureau companies will provide a satisfactory return on the investment. Each of the Farm Bureau companies purchased its own furniture.

The programs said that the pastel color of the walls of the general office is periwinkle blue. The asphalt tile floor is salmon. The desks and other furniture are blue ridge green. The chairs are aluminum frames with plastic backs and seats in persimmon.

Everywhere in that big room the visiting Farm Bureau members observed that the light was almost of daylight quality, and shadowless.

Nearly all the wall space is window. Overhead in the general office is a mile and a half of fluorescent tube lighting.

They had a look at the executive offices.

The Farm Bureau's executive offices reflect the work of a top flight interior decorator. Conference style desks in walnut. Chairs in walnut and leather upholstery. Different types and colors of carpets, draperies and decorations give diversion to the character of these rooms.

(Continued on page 3)

### Poultry Co-op Offers Service

B. P. PATTISON

#### Farm Bureau Joins in Farm City Week

DAN E. REED

Michigan Farm Bureau has joined other organizations, to make Farm-City Week October 23-29, a focal point for better understanding between town and county neighbors.

With Kiwanis International serving as a coordinating agency, farm and urban organizations, business groups, and service clubs are joining to make the last week in October a high point in the activities in rural-urban relationships.

The theme was taken from President Eisenhower's State of the Union Message before the Joint Session of Congress on January 7 last year: "The well-being of our 160 million people demands a stable and prosperous agriculture. Conversely, every farmer knows he cannot prosper unless all America prospers."

**65,830 Members Of Farm Bureau**

August 25 the Michigan Farm Bureau membership was 65,830 or within 15 of the goal of 65,845 by August 31, 1955. Between July 28 and August 24 there was a gain of 98 memberships.

Observation proves that more people know how to make money than to save it.

The Michigan Poultry Marketing Cooperative, Inc., at Hemlock, Saginaw county, is planning a busy season in the processing and marketing of poultry products.

A letter has been mailed to turkey growers in Michigan advising that the processing and freezing facilities of the Cooperative are now available to them. Enclosed with the letter is a post card on which the grower is asked to list the number of turkeys he will have for sale; also his best guess as to the time his turkeys will be ready for market.

If you are a turkey grower and did not receive this letter and card, we will gladly mail you one upon request. By listing turkeys with the Cooperative, farmers are assuring themselves of a market when their turkeys are ready.

Preference will be given to those growers returning the cards and thereby helping to promote an orderly marketing program. Being assured of a market when turkeys are ready is just as important as price.

The Michigan Poultry Marketing Cooperative Inc. plant is located one half mile south of Hemlock and offers ample parking space for convenient unloading. Hemlock is located on highway M-46 half way between Saginaw and St. Louis.

The capacity of the plant is some 5,000 turkeys or 15,000 fowl every eight hours. A large blast freezer recently installed will freeze 100,000 pounds of product daily to 35 degrees below zero. Only experienced labor, that has been available to the plant for years, is employed. The Hemlock plant is the only processing plant in Michigan organized and operated wholly in the interest of producers.

#### Farmers and Sportsmen to Talk Relations

Three Farmer-Sportsman Conferences have been arranged for early fall by the Farmer-Sportsman Relations steering committee. The conferences, in Michigan's "pheasant belt" will bring together farmers and sportsmen for joint discussions on the subject, "How Can We Improve Farmer-Sportsman Relations?"

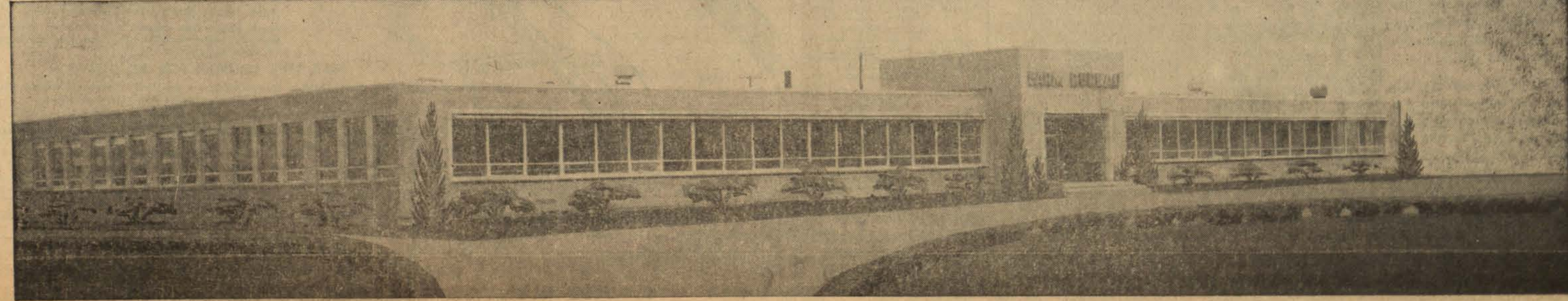
County Farm Bureaus are urged to send representatives to the meeting. All farmers are welcome to attend. As in the past two years, these meetings have been arranged through the joint efforts of the Michigan United Conservation Clubs, Detroit Sportsmen's Congress, Michigan State Game, and Michigan Farm Bureau. Meetings start at 8:00 p.m. as follows:

Sept. 12 - Kalamazoo—West Osh-temo Grange Hall, (7 miles west of Kalamazoo on M-48, then north 1 1/2 miles on Third Street) Ray Ball, Chairman.

Sept. 13 - Ionia—Clubhouse of the Ionia Fishing and Hunting Club, (Bertha Brock County Park, 2 miles west of Ionia on M-21) Roman Slowinski, Chairman.

Sept. 16 - Port Huron—Bluewater Sportsmen's Clubhouse, (5 miles west of Port Huron, just off M-21) Tom Korn, Chairman.

### Farm Bureau's New Office Building for Five Companies Serving 65,830 Families





Michigan Farm News

Established January 13, 1923  
Entered as second-class matter Jan. 12, 1923, at the postoffice at Charlotte, Michigan, under the Act of March 3, 1879.  
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Editor  
Limited to Farm Bureau Members.  
Subscription: 40 cents a year  
Vol. 33 September 1, 1955 No. 9



PURPOSE OF FARM BUREAU

The purpose of this Association shall be the advancement of our members' interests educationally, legislatively, and economically.

Michigan Farm Bureau

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Representing  
JUNIOR FARM BUREAU  
Paul Leipprandt, Pigeon



Back Door Calls

We have a shaded screened front porch. We sit out there a lot. It often has a little breeze when all the world is hot. A table with a radio, a cushioned rocking-chair; But no one walks up our front steps to greet the Grangers there.

We have a neatly bordered walk that leads to our front door; With portulaca (giant, mixed), a thousand blooms or more; With nice tea roses at the ends, my Martha's joy and pride. But no one treads that flowery path—they go around the side.

We have a plain back door as well, with setting not so formal. The stoop is neat, the steps are clean, at least when things are normal. Plain wooden steps, a plain screen door—no fancy stuff or fuss. But that's the door the folks approach who come to call on us.

Marthy may take them out in front to show her lovely roses Or on a backyard garden tour of vegetables and peas. But when the guests have noted all the flowers we feel so rich in. They just re-enter our back door, and trail thru Marthy's kitchen.

We've talked it over, pro and con, between ourselves you know. And we conclude that all in all we're glad that it is so. We're proud if we appear to folks as back-door neighbors should. Simple and wholesome and sincere, and altogether good.

We both admire the simple life, devoid of fancy frills. Enduring steadfast in the strength that cometh from the hills. And if our neighbors think so too, and if they think we rate it. We hope they'll call at our back door. We sure appreciate it.

R. S. Clark  
315 North Grinnell Street  
Jackson, Michigan

Community Farm Bureaus

CLARE L. MCGHAN  
Coordinator of Community Farm Bureau for MFB

Dear Community Farm Bureau Member:

The success or failure of the Community Farm Bureau program may well be decided in your community group meeting during September. The reason for this is that the success of the Community Farm Bureau is pretty well determined by the type of officers that are selected.

Every office in a Community Farm Bureau is important. If each one of the officers consider their job as being equally important, the success of the Community Farm Bureau would be assured.

I am afraid that some Community Farm Bureaus do not consider these offices of equal importance, and are apt to do a good job in the selection of the first three or four offices on the set up sheets. Then

one of the most capable people in your community. He should be well thought of, have an interest in legislation, and be willing to take the time necessary when the occasion arises to get the necessary action desired. The duties of the Minuteman are:

1. To keep informed on matters of legislative concern to farmers and his organization;

(a) By attending such meetings as may be called for the Minutemen of his county;

(b) By reading the materials provided, also newspapers and magazines;

(c) By listening to radio or TV.

2. To inform others:

(a) He should report to the group each month when called on by the chairman. Or if he has something of importance to report, he should request time for this report. (Minuteman's Letter)

(b) He should present information on Farm Bureau viewpoints to other persons and groups.

3. In times of needed action he should use the telephone, make personal contacts and by all means inform his people about the action needed and the time within which it should be done.

4. He should not act alone. He should be sure that other members act on the matter to the greatest possible extent.

5. He should be very familiar with the resolutions of his organization at all levels.

We hope that all Community

Farm Bureau members will feel that they have an obligation to accept the challenge of becoming a group officer if asked. This can be one of the most important jobs, and most satisfying of any that you have ever had. By each and every one accepting their responsibilities, Farm Bureau will continue to grow and be the most powerful Farm organization in existence.

Other months we have given credit to the counties for the organization of the most new community groups and the largest total number of groups in the county. This month we would like to give credit to those counties who have the best ratio of groups to members.

This is really the goal we are shooting for in the organization of Community Farm Bureaus. In the small counties under 1,000 members, the five counties with the best ratio of groups to members are as follows:

Kalkaska one group for each 14 members, Cheboygan 1-15, Otsego 1-16, Alcona 1-17, and Ogemaw 1-18.

For the large counties over 1,000 members congratulations go to these counties:

Chnton 1-29, Eaton 1-30, Huron 1-31, Kalamazoo 1-32, and Washtenaw 1-33.

Congratulations to all these counties for a job well done.

GOLD STAR  
Hillsdale County, Prattville, Gertrude King, secretary.  
Saginaw County, Fremont, Jane Alson, secretary.

SILVER STAR  
Calhoun County, Duck Lake, Thelma Hisler, secretary.  
Jackson County, Sandstone, Margaret House, secretary.  
Macomb County, Radish Toppers, Sarah Giacalone, secretary.

Farm Bureau In Upper Peninsula

WESLEY S. HAWLEY  
MFB Coordinator, U.P.

The temperature reached a high of 100 degrees in Escanaba August 21. This broke heat records for this area for many years.

Quite severe and heat has been the drought in the Upper Peninsula. The drought has hurt the potato crop at least 25%. Only about a good month of growing season is left. The potato vines look good but the set of potatoes will be reduced. Farmers have completed their haying and combining in good shape.

The third new Community Farm Bureau for the U.P. was organized August 18 at the Frank Falkeis home in the Cornell area. They call themselves the Woodtick Community Farm Bureau. Girard Van Damme is chairman of the group and Mrs. Vernon Wick secretary. Clayton Ford, chairman of the Delta County Committee, and I were present to tell the Farm Bureau story and do the organizing. Attending the meeting were

Mr. and Mrs. Girard Van Damme, Mr. and Mrs. George Terrier, Mr. and Mrs. Daniel Barron, Mr. and Mrs. Phil Lippens, Mr. and Mrs. Vernon Wick and Mr. and Mrs. Frank Falkeis, the host and hostess.

Regular monthly meetings will be held the second Wednesday of each month. The next meeting will be held at the Phil Lippens home September 14.

Those attending the meeting are some of the leading farmers of the Upper Peninsula. Mr. Frank Falkeis is a potato king. He has produced over 1000 bu. of potatoes per acre on ten acres without irrigation.

The Upper Peninsula State Fair is August 23 to 28. We will be there all week and expect to meet many people and tell them something of the Farm Bureau.

We plan to organize about ten more community groups in Delta county by the first of October and to have over 100 member families soon after that date. The date for organizing the Delta County Farm Bureau



BOARD ROOM. The Farm Bureau's new building provides this spacious room for meetings of the boards of directors of the five Farm Bureau companies.

Roll Call Mgrs. Plan for 70,000

Roll Call managers for the 1956 Farm Bureau membership campaign met with Michigan Farm Bureau staff members at Michigan State University August 23-24 to plan the work. The campaign will be conducted December 5 to 12. The goal is 70,000 families as members of Michigan Farm Bureau in 1956.

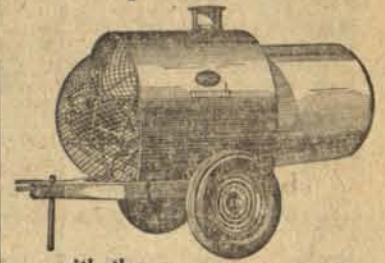
Yaeger Trustee of American Institute

J. F. Yaeger, executive secretary of the Farm Bureau Service, Inc., was elected to the board of trustees, governing body of the American Institute of Cooperation at the meeting at Purdue University August 7-11. The Institute is an organization of the nation's farm cooperatives for educational purposes.

41,000 IN BLUE CROSS  
41,000 Farm Bureau families have Blue Cross-Blue Shield hospital, medical and surgical prepaid service through their Community Farm Bureaus.

GOOD SEED  
is the foundation of  
GOOD FARMING  
Always Ask for  
Farm Bureau Seed

heat plus penetration



HARTZELL indirect-fired Crop Drier

Unique heat exchanger design produces a compact drier, yet gives you maximum heat with maximum economy. And the specially designed Hartzell axial-flow fan has the punch to put the heat where it's needed.  
Used with any crop, in batch drier, row or bin the Hartzell indirect-fired crop drier gives you both heat and penetration... power to dry fast. Available in 3, 5, and 7 1/2 HP models; automatic controls.

Dealer Representative Inquiries Invited. Write to:  
HARTZELL  
PROPELLER FAN CO.  
BLYTHE KELLERMAN  
Factory Representative  
78 N. Main St., Elkton, Michigan  
Phone 43-R2, Elkton

You can cut milk production costs 300 to 400 hours with a... PATZ barn cleaner

A 20 cow herd can produce 100 to 140 tons of manure each year.\* Handled by hand, it's one of the heaviest, toughest, most time consuming jobs in dairying. 300 to 400 man hours can be reduced to the mere flip of a switch by installing a Patz Barn Cleaner. A Barn Cleaner that has been farm engineered through thousands of installations until today it is the simplest to install and the easiest to maintain... because of exclusive features manufactured only by Patz.

**\*The Patz Exclusive Flat Linked, Hook-'N'-Eye Chain**  
The Patz chain does not rust or corrode. There are no pins to rust, lock, bend or break. Individual links can be added or slipped on in a matter of seconds... WITHOUT TOOLS.

**\*The Patz Exclusive Corner Assemblies**  
Corner Post Assemblies are factory-built. They cannot "pull out" because they ride "against" the gutter wall. (Contrast this to regular steel short corner posts set in cement. Any possible misalignment becomes a permanent misalignment.)

**\*The Patz Exclusive Automatic Chain Tightener**  
"Tight" or "loose" chains cause unnecessary wear, friction, and binding. The Patz Cleaner includes an AUTOMATIC chain tightener to maintain proper, smooth-running efficiency.

**\*The Patz Exclusive Fast-Cleaning Flites**  
Angled Flites, welded underneath the chain, clean more thoroughly... and eliminate "snubbing" and "jamming" on gutter walls under heavy loads.

MAIL THIS COUPON FOR AN ESTIMATE  
There is a Patz Representative near you. He'll be glad to measure your dairy barn and estimate complete costs without obligation.

\*Feeds and Feedings.

THE PATZ COMPANY  
Dept. MFN  
Pound, Wis.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Directions to Farm \_\_\_\_\_

The PATZ Company  
Pound Wisconsin

CLASSIFIED ADS

Classified advertisements are cash with order at the following rates: 10 cents per word for one edition. Ads to appear in two or more editions take the rate of 8 cents per word edition. These rates based on guarantee of 60,000 or more subscribers. They are members of the Michigan Farm Bureau.

LIVESTOCK  
MILKING SHORTHORNS - Buy your next sire from Michigan's Premier Herd. Bull calves and yearlings. Also females. We are headquarters for registered Shropshire Sheep. Stanley M. Powell, Ingleside Farm, Ionia R-1, Michigan. (1-tr-29b)

CORRIEDALE SHEEP - Pick up your ram now. A small deposit will hold until wanted. Your choice, Hampshire, four Corriedales under five years in exchange. Neaton E. Mike, Charlotte R-4, Michigan. South on US-27 at Ripley's garage. (9-3t-46b)

BARN EQUIPMENT  
GUTTER-FLOW barn cleaner. 4-Flow self-reversing. Low cost, easily installed. Cow stalls, comfort & stanchion types. Literature free. Write Ottawa-Hitch, Box 321, Holland, Michigan, Warehouse 223 East 24th St. Phone 7050. (8-2t-31p)

MAPLE SYRUP PRODUCERS  
FOR ORDERS placed in September for King Maple Syrup Evaporators, a very liberal cash discount is granted. Plan now for your 1956 syrup season. Take advantage of this saving. Write now to Sugar Bush Supplies Company, PO Box 1107, Lansing 4, Michigan, for all prices and descriptive material. (6f-45b)

PURE MAPLE SYRUP Makers: Now available, special oil burner to fit your King Evaporator. Write for literature and estimated costs. Make one gallon of syrup with three gallons of fuel oil. Write Sugar Bush Supplies Company, Box 1107, Lansing, Michigan. (9-1f-46b)

WOMEN  
FREE - "Ideas for Sewing with Cotton Bags" - a new 24-page illustrated book of suggestions for making attractive clothing, household accessories, gifts, and toys from thrifty, colorful Cotton Bags. Simplicity fashions for your Cotton Bag sewing. Send postcard today to National Cotton Council, Box 78, Memphis, Tennessee. (12-3t-45b)

FOR SALE  
FOR SALE - One used King maple syrup evaporator with arch, copper pans, to handle 500 to 700 buckets of sap. Also, one set of used galvanized pans, no arch, for about 800 buckets. Write for complete details. Sugar Bush Supplies Company, P. O. Box 1107, Lansing, Michigan. (9-2t-37b)

POULTRY EQUIPMENT  
AUTOMATIC POULTRY FEEDERS, Flock Feeders, Waterers, Nests, Poultry house cleaners. Details free. Write Ottawa-Hitch, Box 321, Holland, Michigan. (8-2t-19p)

AGENTS WANTED  
RUN SPARE-TIME Greeting Cards and Gift Shop at home. Show friends samples of our new 1955 Christmas and All-Occasion Greeting Cards and Gifts. Take their orders and earn to 100% profit. No experience necessary. Costs nothing to try. Write today for samples on approval. Regal Greetings, Dept. 57, Ferndale, Michigan. (7-4t-52b)

MALE HELP WANTED  
FRUITS & VEGETABLES Inspectors - Salary \$68.50 to \$76. High school graduate or possess license to inspect fruits and vegetables. Write for application to Michigan Civil Service Commission, Lansing 13, Michigan. (8-2t-29b)

BUSINESS OPPORTUNITIES  
MANAGERIAL position open for operating a cooperative farm supply and feed store. Please write, giving age, education, experience (farm background necessary), marital status. Write Lake Market Ass'n, Inc., P. O. Box 217, Montague, Mich. (9-1t-32b)

HELP WANTED  
MARRIED MAN wanted to work on large poultry farm with some general farming. Write Hamilton Poultry Farms, Hamilton, Michigan. (10-1t-17b)

FLORIDA  
FREE! Florida Farm Booklet. New, 40-page booklet "Florida Farming" contains up-to-date information on all types of farm opportunities in Florida. 60 illustrations of Florida farm scenes. 14 in full color. Detailed data on truck farming, citrus, dairying, beef cattle, poultry, swine, tropical fruits, ornamentals, and other information. Send for your free copy of booklet today. Write State of Florida, 6528-A, Commission Building, Tallahassee, Florida. (9-1t-65b)

SEPTIC TANKS  
FREE CIRCULAR - Septic tanks, cesspools, outhouses cleaned, deodorized without digging, pumping, solvent. Monticello 17, Iowa. (9-1t-14p)

CONCRETE IMPROVEMENTS give farm profits a boost

Inexpensive concrete improvements can work wonders in helping you increase the productivity and profits of your farm.

What are the needs on your farm? Perhaps one of the improvements shown here. Or a new dairy barn floor, barn foundation, paved barnyard, driveway, manure pit or poultry run.

Firesafe concrete improvements are easy to build. They make farm work easier and more profitable year after year. Plan today for greater profits with concrete.

Concrete construction is moderate in first cost, requires little or no repair and lasts a lifetime. As a result concrete delivers true, low-annual-cost service.

If you need help, get in touch with your concrete contractor, ready-mixed producer or building material dealer. Send the coupon below for free literature.

PASTE COUPON ON BACK OF POSTCARD AND MAIL TODAY

PORTLAND CEMENT ASSOCIATION  
2108 Michigan National Tower, Lansing 8, Michigan

A national organization to improve and extend the uses of portland cement and concrete... through scientific research and engineering field work

Please send free booklets on these concrete improvements (list subject):

Name \_\_\_\_\_  
St. or R. No. \_\_\_\_\_  
Post Office \_\_\_\_\_ State \_\_\_\_\_



# This is the House that Farm Bureau Built

## Steel, Roofing, and Paint Were Added

DONALD D. KINSEY  
Coordinator of Research and Education, MFB

As any house begins to gather age and become a home, small items begin to gather that become a part of its soul and being.

Grandma used to speak of these items as "necessities." They are an expression of human wants.

So it is with many small items that come into the Farm Bureau with merchandising picture. Some items never bulked large in volume but people wanted them.

Let's take a look at fencing materials, for example. Many of the cooperatives and dealers to whom Farm Bureau furnished seeds, feeds and fertilizer had been stocking fence for a number of years. They asked Farm Bureau to obtain it for them.

Farm Bureau began distributing fence and fencing materials as early as 1920. In those days fencing was a problem. The hot-dip method of galvanizing allowed the zinc to run thick on the low side of the wire and thin on the top side. The life of the wire was no better than the thinnest part of the coating.

The Bethlehem Steel Company came to Farm Bureau asking that it distribute Bethlehem fence and steel products. This company had developed a method of galvanizing that was new. The wire was plated by electrolysis. This resulted in a uniform coating of the zinc around the wire. And the zinc coating was mirror-smooth and shining. It made a fence that was shining and attractive in the field. Bethlehem Steel had a good quality control program, so Farm Bureau agreed to handle the product, and did so for many years.

In 1930 the Farm Bureau Services, Inc. of Michigan joined with the Farm Bureau Cooperative Associations of Ohio and Indiana to establish the Farm Bureau Oil Company. This is mentioned here because this company came to serve as a bargaining agency not only on gasoline, but also on agricultural steel and wire products.

Other cooperative organizations joined with the Farm Bureau Oil Company. As the scope of the operations broadened out, a new organization was formed. It was the United Co-operatives, Inc. This took place in 1936.

From this date on Farm Bureau Services, Inc. obtained its fencing materials and many other supplies through the United Co-operatives, Inc. The inclusion of many other state markets for supplies gave the advantage needed for large pooled purchases, which meant savings in costs.

United Co-operatives now lists an "open formula" set of Unico specifications for the wire and galvanized coating on fencing materials. Thus the farmer can be assured of the quality he is

getting. United Co-operatives, Inc. has a "watch dog" program on quality control. Each of its departments enrolls the service of expert agencies to check on the quality of items being produced for distribution. The specification standards established for Unico products are high.

Let's take steel roofing, for example. United's program calls for definite amount of zinc for each square foot of metal roofing. Standard roofing is about 1 1/4 ounces of zinc per square foot. Unico Seal of Quality roofing must have no less than 2 ounces of zinc per square foot. This heavy-gauge, deep coated roofing lasts about twice as long as standard roofing.

Even as early as 1920 and 1921

the Michigan Farm Bureau began distributing some variety merchandise for its members. We find such things as flour, coffee and fabrics in the billing records. Shipments of binder twine (made at Jackson Prison), salt, cement, coal, lime, barbed wire, spray materials, paints and oils, and even some automobile tires and tubes got into the supply picture.

Considerable variation in manufacture was found in some farm supplies. A service could be performed by standing guard on quality. So the young organization set itself the slogan of providing good service at an assured quality and the right price to the farmer. It wanted to insure that each product was worth the money the farmer was to pay for it.

Distribution of farm supplies was performed in the earlier days by the Purchasing Department of the Michigan Farm Bureau. In 1925 this became the Farm Bureau Supply Service and the seed program became the Farm Bureau Seed Service.

In 1929 the seed and supply services were combined and incorporated as the Farm Bureau Services, Inc.

The Farm Bureau Services, Inc., distributes Farm Bureau Brands of field seeds, fertilizers, dairy, cattle, hog and poultry feeds. It distributes United Cooperatives, Inc., Unico Brands of fence and posts, asphalt and steel roofing, twine, paints, barn and poultry equipment.

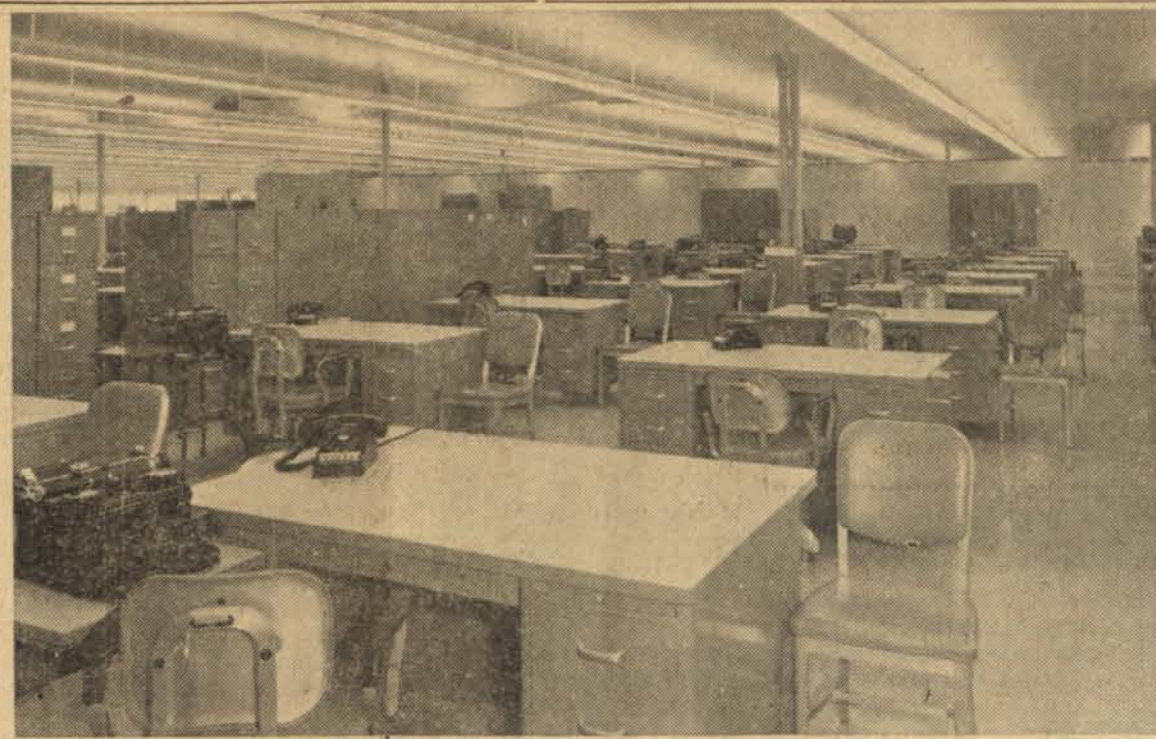
Unico petroleum products, batteries, tires and other automotive accessories formerly distributed by the Farm Bureau Services petroleum department are now distributed by the Farmers Petroleum Cooperative. The petroleum department was incorporated as a separate company—FPC—in 1949.

The Paint Program. In the early 1920's quality paints for farm buildings were hard to come by. The young Farm Bureau of Michigan sought to make good paints available to farmers. The first paint that Farm Bureau handled in 1921 came from the Enterprise Paint Company of Chicago, a subsidiary of the Glidden Paint Company. Later the Glidden Company came along with a paint having a base of soy oil.

Soy Bean oil in paints in place of linseed oil was promoted by Henry Ford. The Farm Bureau took it up. The paint was good. It helped the growing soy bean industry and it's still used by Farm Bureaus in the corn belt where the bulk of soy beans are grown.

The United Cooperatives, Inc. in 1940 purchased a building in Alliance, Ohio, and established a paint factory. They produced the first product in August of that year. Farm Bureau Services became a distributor.

To assure high quality, United



MEMBER SERVICE DIVISION office. Ample space, daylight lighting, modern furniture, and pastel colors characterize the new building.

hired graduate chemists. These men were to check upon ingredients as they arrived. They tested the finished product as it came from the mixers to be sure that it was all that it should be. They kept samples of every batch for five years, testing each year to see that performance was still up to high standards.

Testing fences were established in all climates around the country. Not only were Unico paints subjected to all weathering conditions, but other paints were tested along side of them. Unico paints must be as good or better than the best on the market.

These tests are the proof of the pudding. One of these test fences is at Cornell University, and another at Penn State College. Some are in arid climates, others in hot, rainy regions and in our northernmost states.

Paints sold by Michigan Farm Bureau in 1921 totalled about 90 gallons. In 1954 Farm Bureau Services, Inc. distributed 35,000 gallons.

Farm Bureau Services distributes between 50 and 60 carloads of roofing felts and shingles yearly. This amounts to upward of a thousand tons.

Although fencing, roofing and paint supplies do not bulk large in the Farm Bureau's total supply program, we should remember that they have played an important part. Quality protection is a service. A product must do the job and last as it should on the job for which it is purchased. This has been the Farm Bureau objective.

### NTEA Film Hits Snag in Colorado

The National Tax Equality Association's latest propaganda film "Citizen Dave Douglas" hit a snag in Colorado, when four TV stations refused to show it. The spokesman, Don Searle, manager of KOA-TV, in Colorado, and well known in Kansas, Nebraska and Iowa said, "We don't shy away from controversy, but we do have standards on how it is han-

dled. It (the film) is a propaganda attack under the guise of entertainment. It borders closely on bad taste in the extreme to which it goes in attacking cops and other mutual businesses."

### Tour Oil Fields Fertilizer and Poultry Plants

Fifty-two members of County Farm Bureau Farm Supply Committees toured manufacturing, processing and supply operations which Farm Bureau members have an interest.

The tour was sponsored by Farm Bureau Services, Inc., and Farmers Petroleum Cooperative. The group met at Lansing where they visited the new Farm Bureau office building, the Farm Bureau Services main warehouse and other facilities before starting the tour.

The first call was made at the new oil wells in Roscommon county. When they arrived the drillers were about ready to put a new well into production. It had been drilled to a depth of over a mile. An earlier Farm Bureau well close by had been brought in only a few weeks earlier with a daily production of 100 barrels of crude oil. The new well being drilled showed plenty of promise.

The visitors were busy picking up souvenirs of the drill cores taken from the well. They then visited an older field of producing wells in Gladwin county. These wells have been producing crude for Farmers Petroleum Cooperative since 1950. New methods of conditioning the wells are improving their daily production.

The travellers then went to the Bay City Refining Company's plant where they studied the pro-

cesses of transforming the crude oil into gasolines and other liquid fuels. The high interest of the visitors made it a bit difficult to keep the caravan on schedule for the next points of the tour.

The visitors saw the Farm Bureau fertilizer plant at Saginaw in full operation. At each point their hosts gave explanations of the methods being used.

Branch stores of the Farm Bureau Services, Inc. were visited in Bay City and Saginaw. Visi-

Can't Go Wrong with FARM BUREAU CERTIFIED SEEDS See Farm Bureau Dealer

These Quadruplet Calves had 1 chance in 10,000 For Survival

Quads occur once in every 625,000 births. These Quads weighed less than 50 lbs. ea. (30 lbs. underweight for Holsteins).

tors expressed surprise at the variety of supplies available in the wholesale warehouse in Saginaw. Many questions were asked.

The last point on the tour took the group to the new poultry processing plant in Hemlock. This plant was recently purchased by the Michigan Cooperative Poultry Marketing Association. Farm Bureau gave its services in promoting the financing of this plant. Twenty-one County Farm Bureaus have stock in the new operation.

The plant hopes to process and freeze for the market at least ten million pounds of poultry yearly. It not only purchases poultry, but does custom processing for others.

The group arrived back in Lansing on Wednesday evening with some new information and interesting experiences. And that is not all—they had plenty to eat, beginning with a he-man sandwich made of a half a loaf of bread in Mt. Pleasant and ending with a fish and chip fry in Saginaw.

One little lie has to be supported by another and another and finally its legs give out.

Your chance for advancement lies in your doing your best work to-day—not tomorrow.

PURE CRUSHED TRIPLE SCREENED OYSTER SHELL FOR POULTRY

FARM BUREAU MILLING CO. INC. CHICAGO, ILL.

## \$60,000 Class A Common Stock

Offered by MICHIGAN POULTRY MARKETING CO-OP, INC. HEMLOCK, MICHIGAN

Class A stock is preferred as to payment of a 5 percent yearly cash dividend. All sales made only on basis of information contained in the prospectus. Write:

B. P. PATTISON, Secretary MICHIGAN POULTRY MARKETING CO-OP, INC. HEMLOCK, MICHIGAN

**FARM FACTS** from MICHIGAN BELL



### Cold facts about pineapple

When home-freezing pineapple, food researchers at Michigan State University suggest this method. Select ripe fruit; peel, eye and core it; and cut it into 3/8-inch slices or 1/4-inch cubes. Pack the fruit in acceptable freezer containers, cover with a 30 per cent syrup, two cups of sugar to four cups of water, and freeze. Better than freezing with dry sugar or with no sweetening—say Michigan State University experts.



### More profit from lambs

You'll have a better chance to make profits if you start with light feeder lambs instead of the heavies—say Michigan State University sheep researchers. During recent tests, they discovered that light lambs—60 pounders—needed only 882 pounds of feed per 100 pounds of gain. Heavy lambs—76 pounders—took 987 pounds of feed for the same gain. That's a difference of 105 pounds of feed per lamb, which can add up to quite a lot of extra expense.



### When you need help in a hurry

Emergencies come when you least expect them. A fire, an accident, a sudden illness in your family—and you reach for the telephone. What a comforting thought to know that it is always there, always dependable, to bring the help you need! Day in and day out, your telephone serves you in dozens of ways, but the protection it gives you and your family is one of its greatest values. Another important reason why your telephone is worth more than the few pennies a day it costs!

## Call New Home Good

(Continued from Page 1)

The board of directors sit down to a 27 foot conference table in tawny walnut. The carpet is gold. The draperies are rich in texture and color. The center of attraction in this room is a cherry tree in bloom.

The members looked all this over and called it good. Nearly 2,000 of them went to the big circus tent for picnic dinner. President Ward G. Hodge of Snover, Executive Secretary J. F. Yaeger of East Lansing, and Executive Vice-President C. L. Brody of Lansing said at the dedication program that the new home marks the beginning of a new era in the growth of Farm Bureau.

Between the Michigan Farm Bureau with nothing 36 years ago and today has come the growth of a membership of 65,830 farm families.

The business volume of the Farm Bureau Services, Inc., the Farmers Petroleum Cooperative, Inc., and the Farm Bureau Mutual Insurance Company (automobile and fire) and the Farm Bureau Life Insurance Company totals nearly \$30,000,000 a year.

From one room and a half dozen employees in 1919, the Farm Bureau has grown to have 800 employees.

Farm Bureau operates million dollar fertilizer manufacturing plants at Kalamazoo and Saginaw. It is part owner of a big feed mixing mill at Hammond, Indiana. Farm Bureau operates the largest of the field seeds businesses in Michigan. Through the Petroleum Cooperative, the Farm Bureau membership owns oil fields and prospects for oil.

Many things tie the membership together. Not in the least of these is their interest and effectiveness in state and national legislation of interest to farmers. Another bond is the fact that 41,000 Farm Bureau families have Blue-Cross-Blue-Shield hospital-surgical-and medical prepaid service through 1,474 Community Farm Bureau groups.

## Your young stock can profit from this toughest test for any calf feed program

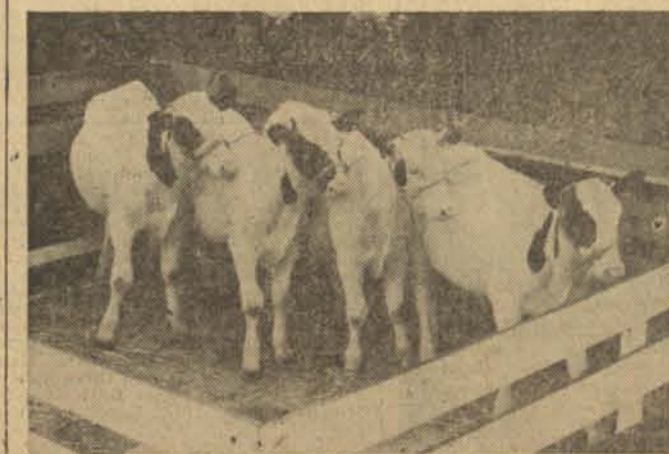
Quads averaged 1.7 lbs. gain per day — on dry feed at 5 weeks of age

It is evident that their feed and calf rearing was responsible for their vigorous growth when these quad calves needed it most. Albers Calf Rearing Plan has saved thousands of calves, but few with the handicap of these quads. We are proud to offer you this plan that has withstood the toughest test.

Here's how you can save on the Calf Manna-Suckle money saving program

Actual tests with over 10 national and local calf feed programs have proved you can raise excellent calves on the Carnation-Albers Program for 19 to 21 dollars total feed cost to four months. That's a saving of up to 9 dollars a calf over other leading brands.

## Good big cows of any breed beat good little cows every time



Quads gained 500% in 5 months. Watch the spring of rib and depth of body Calf Manna puts on your heifers. It takes as much time to put the milk on a little cow as a big one, or to turn her out, or feed her. Assure yourself bigger money-making cows of any breed with the Calf Manna-Suckle program.

Send for the 40 Page free booklet—"More Profitable Dairy Cows"—Calf Section.

Dept. 50  
**Albers Milling Company**

5045 Wilshire Blvd. Los Angeles 36, Calif. 314 Fairfax Bldg. Kansas City 6, Mo.



# Activities of Women of Michigan Farm Bureau

## District 1

Mrs. Byron Eley, Chairman  
Constantine, R-1

St. Joseph County: A trip through the Coldwater State Home and Training School was made by 24 of our women on July 29. Mrs. Brickie, social worker, served as guide and gave informative facts and history of the institution which is situated on 1,100 acres north of Coldwater and houses 2,350 mentally retarded persons.

Many are capable of helping with the work in the buildings and on the farm belonging to the institution. There are doctors and many nurses on duty at all times. The group visited the administration building, several cottages, including the nursery, the physically handicapped and others.

Prior to the tour the women enjoyed a picnic dinner at the Water Works park which was followed by a short business meeting. Each representative was given a copy of the proposed

## A Dressy Style



3055  
12-20

It's frankly for parties, with cap sleeves, sweetheart neck, paneled skirt with side fullness. So feminine—you'll love it!

No. 3055 is cut in sizes 12, 14, 16, 18, 20. Size 16: 4 1/2 yards, 39 inches.

## Handy Helpers!



2135

In one pattern, three little aprons with contrasting pockets or braid trim are so easy on sewing time and fabric. You'll want to make several to give away and to make your own kitchen spirits zoom.

No. 2135 is cut in one size. Each apron takes less than two yards, 35 inches. Use scraps for pockets.

Send 35 cents in coin for each pattern (no stamps, please) with your Name, Address, style number, and size. Address: Pattern Bureau, Michigan Farm News, P. O. Box 42, Old Chelsea Station, New York 11, N. Y.

Now! Just off the press! Brand new Fall-Winter edition of Fashion World. Including easy-to-make patterns as well as style forecasts and gifts for the entire family. IN COLOR, you'll find style as well as practical designs. Order your copy now. Price is only 25c.

operating rules for the Women's Committee. These rules were formulated by the officers and are to be considered and voted upon at our next meeting, August 26. Election of officers for the Women's Committee will also be held at our August meeting—Mrs. Don Pierce, chairman.

## District 5

Mrs. Harold Nye, Chairman  
Olivet, R-2

The Ingham County Farm Bureau Women's Activity chairman held their annual picnic July 19 at Columbia Creek Park. Mrs. Carl Topliff was hostess again this year. Mrs. Marjorie Karker was guest speaker. She told of the way Farm Bureau began, some of its accomplishments and some of its future aims. A very active discussion followed.

In the past, the regular monthly meetings have been held in the County Farm office where there is a well-equipped kitchen and nice dining room. Recently it was voted to change this plan and to hold the meetings at different places in the county. In so doing we hope to get more people interested in our work. We are taking the mountain to Mohammed instead of asking Mohammed to come to the mountain.

The committee for our Rural Urban Day, of which Mrs. Carl Topliff is chairman, has appointed its sub-committees and outlined the program. A maximum of fifty ladies from various organizations in Lansing and East Lansing will be our luncheon guests. A panel of four ladies representing the various farm interests will carry on a discussion. No date has been set for this meeting, but it is planned for the month of October.

The annual county Farm Bureau picnic will take the place of an August meeting for our Group.

A telegram was sent to Representative Inghamworth telling him that the Ingham County Farm Bureau women wished him to support a bill to exempt from federal tax all gas used for farm purposes.

## District 7

Mrs. Dale Root, Chairman  
Barryton, R-1

This month, we would like to introduce Mrs. Clarence Olson, vice-chairman of Montcalm County Farm Bureau Women's Committee. She will tell us about the activities of the Farm Bureau women in her county during the last few months as follows:

Montcalm County Farm Bureau Women's Committee held its annual International Relations meeting at the Coral Church with Douglas Township Community Group in charge of arrangements.

The object of the meeting was to promote friendship and goodwill among people of all nationalities and cultural background in our community and the world.

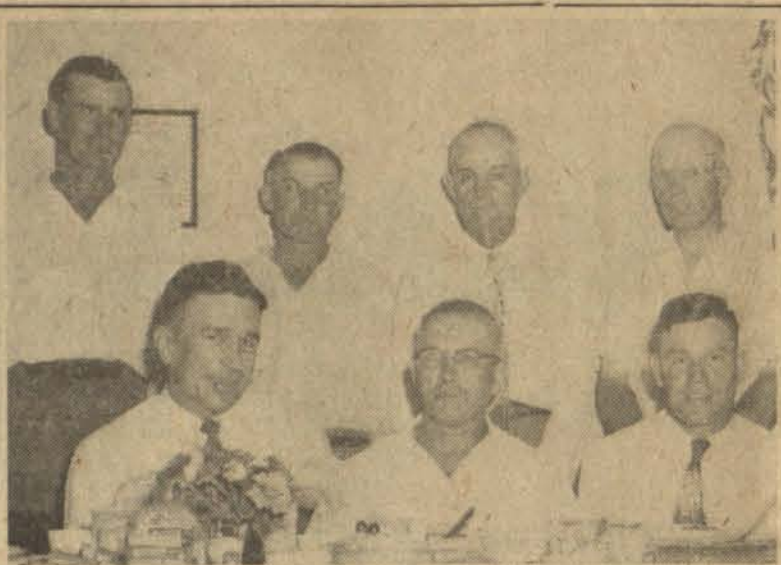
All Americans have their roots in the Old World. The fusion of ideals and cultures of all of us has made this a nation where peace and happiness are paramount objectives and where freedom is taken for granted.

The Folk Fair, which was made up of articles the women brought from their homes, portrayed these cultural roots to give each an appreciation and understanding of our world backgrounds.

Following a candle lighting ceremony using I Thess. 3:12 May the Lord make you love for one another and for all men wide and full like my love for you, so that your hearts may be strong; Eph. 4:31-32 Let all bitterness and wrath and anger and clamor and slander be put away from you, with all malice, and be kind to one another; 1 John 4:7-8 Let us love one another for love is of God; and every one that loveth is born of God, and knoweth God—God is Love; and Act 10:34-35 God is no



CO-OP INFORMATION FOR SCHOOLS. Bulletins on Cooperative Organization and sources of information on cooperatives were distributed to 225 teachers of Vocational Agriculture at their summer conference at MSU. L. A. Cheney of Michigan Ass'n of Farmer Cooperatives shows a bulletin to Roland Cook, teacher of vocational agriculture at Okemos.



NEW HAVEN Community Farm Bureau of Shiawassee county entertained President Charles Shuman of the American Farm Bureau at dinner at their community hall the evening of August 4. Present were the Michigan Farm Bureau board of directors, and directors and wives from Clinton, Eaton, Genesee, Ingham and Shiawassee counties.—122 in all. Front row, left to right—President Shuman, President Ward Hodge, of MFB, President LeRoy Drury of Shiawassee county. Second row, left to right—Earl Reed, Orville Cram, Clarence Tubbs, Merl Byington, chairman of Community Farm Bureau groups.

respecter of persons; but in every nation he that feareth him, and worketh righteousness, is accepted with him. These were key thoughts for the meeting.

Tsuru Nakatani, our guest, said the Lord's Prayer in Japanese. Tsuru Nakatani is a Japanese student at MSU. She is sponsored by the Michigan Farm Bureau Women's Committee.

The group sat down to an International dinner made up of favorite foods from many countries. Recipes of these foods will be available. The tables were decorated with flowers that are famous in various countries, figurines and global napkins.

Tsuru, who has studied floral arrangement in Japan, arranged the bouquets for the tables. She told many interesting things about her homeland and its people.

We feel that by a better understanding we can have better international relations. A group from Osceola County were also our guests. They presented Tsuru with a beautiful floral arrangement.

Montcalm Farm Bureau Women chose a tour for their annual picnic. After a dinner under the direction of the Crystal Township Group at Bertha Brock Park, Ionia county, the women went to the State Hospital and were favorably impressed by the care and facilities at the hospital. It is a complete community within itself. Everything is being done to restore the mental health of the patients. Dr. Robertson spoke to the group at the end of the tour and answered many questions.

For our "Know your County" program Bushnell Township Group prepared a little quiz on our county and then led us on a tour of the farm home of Alvin Hansen, one of the farmers of our county. He has just won the title of one of the four Outstanding Farmers in the Nation.

Belvidere Township Group conducted a worthwhile program in the form of a questionnaire on "know your Farm Bureau." We hope our farm is becoming informed by a better informed Women's Committee.

## District 9

Mrs. Evelyn Heim, Chairman  
Traverse City, R-4

Wexford County Farm Bureau Women's Committee held an International Tea in connection with their regular meeting in July. The meeting was held in the home of Mr. and Mrs. Fred Marine of Cadillac.

Guests were foreign brides of American G.I's who are members of the Foreign War Brides Club of Cadillac and Manton. Members of the club who attended were from England, Austria, Germany, Ireland and Italy.

They brought many beautiful and interesting items from their homelands. Included were laces, linen, hand knitted articles of clothing, pictures, china, cer-

amics, coins, silver and a newspaper.

Each guest spoke of the place where she had lived, telling of the industries, educational programs, entertainment, etc.

The Farm Bureau women were charmed with their guests and had a great many questions to ask. Following this question and answer period, the guests had their turn to ask questions of the Farm Bureau women.

The main question in their minds seemed to be: "How do American women feel about us taking their men?"

In August the Wexford women went to Station WWTV for their meeting. They met in a picnic grove near Cadillac for a potluck lunch, then drove to the TV Station where they were guests of Ike Buchanan on his half hour "Relaxin' With Ike" program.

The county chairman, Mrs. Chas. Gotthard, was introduced and she in turn introduced the other officers and some of the committee chairmen.

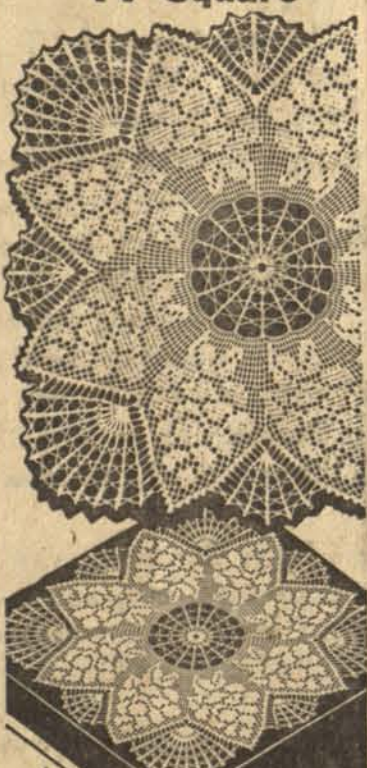
During the program the ladies told of their program on the county and state level and some of their duties. All of the women were introduced and each received a nice gift as a memento of their appearance on TV.

After the program Mr. Buchanan and Mr. Wheeler, who is technical director for WWTV, met with the women and answered questions about the station. One of the most important things the ladies learned was that in television, just as in legislative work, it's letters and signatures that count. And it's just as important to let the station know when we like a program and want it kept on the air, as it is to write against a program.

Wexford County Farm Bureau women feel that they are much more familiar with TV.

Mr. Buchanan upon learning of the visit of student Tsuru Nakatani to Wexford county invited Mrs. Gotthard and Tsuru to appear on his August 10 program.

## TV Square



7135

by Alice Brooks

Prettiest covering for your TV set! A smart combination of filet crochet and regular crochet forms the decorative new grape design!

## What is Medical Nursing?

MISS IRENE BELAND

Associate Professor of Nursing at Wayne University

(Editor's Note—This is one of a series of articles for the purpose of describing opportunities open to women who wish to prepare for professional nursing.)

There is no simple answer to this question, for medical nursing has many facets. There are dramatic moments and quiet hours.

There are opportunities to help those who are acutely ill as well as those who may be sick for months or years. In the latter, satisfaction comes not from seeing the individual recover completely, but from helping him learn to manage his condition so that he lives as fully as possible within his limitations. Satisfaction may also come from having, through conscientious and gentle care, eased his last hours, both for the patient and his family.

Medical nursing requires great flexibility as well as maturity in the nurse. In one instance she may provide for all of a patient's needs, while in another she may teach him to care for himself. In both instances she does this not to meet her own need to be of service or because she is busy, but because she has appraised the needs of her patients and is attempting to meet them.

Medical nursing includes a wide variety of experiences. People of all ages from adolescence to old age, from all walks of life and suffering from many different diseases, come under her care. Although most of the conditions are common, some are unusual and may require the skill of a good detective to identify.

Furthermore, in the course of each day's work, there is the opportunity to work with the other members of the medical team, the doctor, the occupational therapist, the physical therapist, the social worker and the dietitian.

In the hospital, as well as in the home, there are always the patient's family and friends. Winning their cooperation and support is essential to the patient's well-being and support. This is especially important in those instances where the patient needs to continue a regimen after he leaves the hospital.

The family attitude and understanding often determine how well the patient manages his condition.

Medical nursing also is preventive nursing, both in the well and in the sick. Instructing the patients and their families in the essentials of food nutrition, hygiene and other health habits, assisting them in learning about their diseases and what to do to control them, helping them to assess what they are able to do within their limitations, always with the emphasis upon what they can do rather than what they can't do.

Medical nursing has the opportunity to put the patient and his family in touch with other community agencies, such as the Visiting Nurse Association, if he has a need for continuing care after he leaves the hospital. Through working together, the patient attains and maintains his health.

In medical nursing there is an opportunity to participate in the diagnosis of the patient's condition. Careful and accurate observation and reporting of the patient's symptoms, including not only what can be seen but pertinent information given by the patient, may be invaluable.

Preparation of the patient both emotionally and physically for diagnostic examinations may be determining factors in the accuracy of the results. Proper collection and care of specimens may seem routine, but often hasten or delay a diagnosis and the establishment of treatment.

Implicit in medical nursing is participation in research. All diagnosis, treatment and care of patients involve the methods of research, for each person is an individual who responds in his own way. Moreover, all advances must eventually be tried on patients and the medical nurse has the opportunity to witness the drama of the seemingly miraculous cure of a patient with a drug like penicillin or the sulfonamides. Many in nursing today can remember the first person they cared for who was cured by one of these drugs.

Fundamental to medical nursing is continuous learning, for medical and social sciences are

rapidly expanding fields. Better understanding of how the healthy body functions has led to more understanding of how these functions can be disturbed in disease and what must be done to restore or conserve function.

As more is learned the nurse gains more and more respect for the ways in which the body adjusts to and compensates for partial failures; and thereby her efforts are utilized to give adequate support. All of this, and more, makes medical nursing an interesting and exciting field of endeavor.

Improved child care, immunization programs, better sanitation and nutrition have resulted in a lowering of the death rates in babies and children, and as a consequence an increase in the number of people in the older age groups. As a result, more people are living to the age when diseases such as heart disease and diabetes are common. In the care of patients with these conditions the nurse has the opportunity to use all of her knowledge and skill.

For example, an elderly man with a carbuncle on the back of his neck is admitted in an acutely ill state. He is obviously in need of much care. He must be fed, bathed, turned and have special care to the infected area. Diagnostic measures, including the collection of urine and blood specimens, are ordered. The nurse observes that he is more than usually thirsty and that his breath has a fruity odor. She comforts his worried wife. She tries to understand his and his wife's fright when they were told that the diagnosis was sugar diabetes.

In appraising the situation the nurse realizes that for the first days the patient is too sick and too worried to be taught to care for himself. Therefore, she carries out all of his nursing care and treatments conscientiously and sympathetically.

She also realizes that a diagnosis of a disease that is incurable, despite it being controllable, is accompanied by a period of anxiety which is expressed in varying ways. She helps the patient and his wife during this period by indicating to them that it is natural for

them to feel as they do, but that she has confidence in their ability to manage.

As the patient's physical condition improves, she encourages him to help himself and answers both his and his wife's questions. When he is able, she provides him with a syringe and an insulin vial containing water and budes him to use them.

As his confidence improves she increases his activities, until one day he and his wife are able to carry out the procedures and have the knowledge that he needs to maintain the control of his diabetes.

If there is a Visiting Nurse Association in his community, he and his wife may wish to have a nurse come in and supervise them for a few days. The patient and his wife go home confident in their ability to manage.

"What is Medical Nursing?" It is the application of an understanding of the principles of nursing, medical and social science to the meeting of the needs of people who are well or sick. The illness may be acute or chronic, curable, controllable, or incurable. In medical nursing the nurse may give complete care to the patient or teach the patient to care for himself. In terminal illness she uses the way for the patient and his family.

She participates in nursing and medical research and ever looks for better ways of meeting the needs of her patients. She considers it her obligation to continue to learn, so that she can better fulfill her obligation as a nurse and gain more satisfaction from a job well done.

## Fertilizer Pays \$3 For \$1 Invested

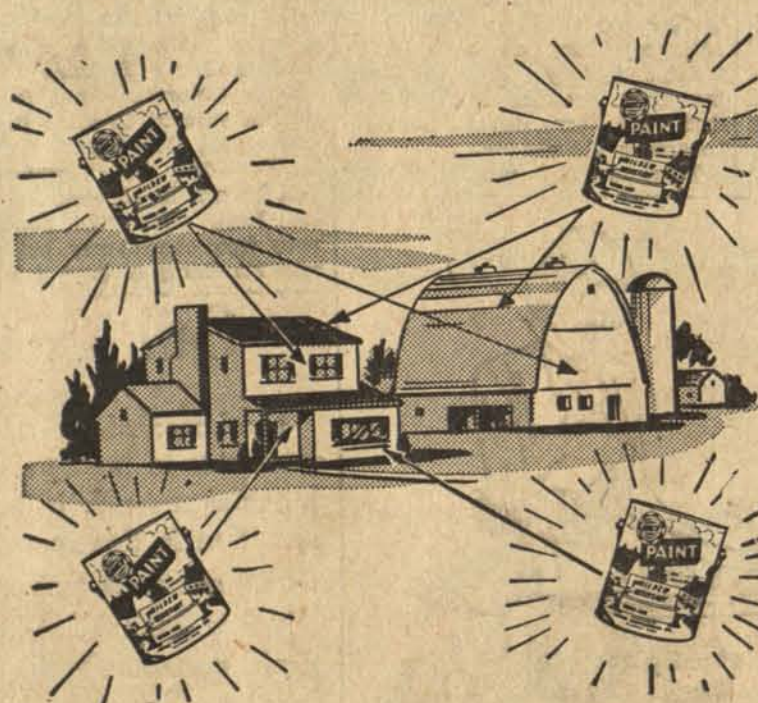
Every dollar a farmer invests in fertilizer returns him \$3 in increased crop value from higher yields, reports the Middle West Soil Improvement Committee, in quoting a recent statement by Dr. Garth Volk, chairman of Ohio State University's agronomy department.

## MAKE LAWNS NOW

Late summer and early fall—when the nights are cooler and the fall rains start—that's the ideal lawn-making time.

Minimum tillage can save Michigan farmers \$10 million a year in production costs, Michigan State College specialists point out.

## No Matter What You're Planning To Paint... Be Sure



## To See Your Local FARM BUREAU PAINT DEALER

Between September 1st And 10th. He Will Have Terrific Values On Sale During His

## HARVEST PAINT SALE

To show his appreciation for your patronage during the past months and to call your attention to his Paint Department, your Farm Bureau dealer is conducting his Harvest Paint Sale between September 1st and the 10th. He is offering paint and painting items at prices you can't afford to pass up. This is not a "catch-all" sale. All the merchandise offered is first quality and bears the Unico trademark, your guarantee to quality merchandise.

LOOK AT THIS FEATURE ITEM... UNICO OUTSIDE WHITE PAINT No. 201T

This is the paint that has been consistently graded No. 1 by the U. S. Dept of Agriculture. It is the best outside white paint on sale anywhere, at any price. This paint regularly sells for \$5.49 per gallon. The special price saves you 70c a gallon. You just can't afford to miss it.

4.79 PER GALLON

MARK YOUR CALENDAR - Sept. 1 to 10... PAINT SALE... FARM BUREAU

For additional information contact Paint Div., Farm Bureau Services, Inc., Lansing, Mich.



# Shuman Favors Trade with Russia

Charles B. Shuman, president of the American Farm Bureau Federation on Aug. 4 advocated a policy of developing "mutually advantageous trade" with the Soviet Union.

Mr. Shuman, who heads a nation-wide organization of more than 1,609,000 families, spoke at Corunna, Michigan to the Michigan Farm Management Tour group in Shiawassee county.

He said trade with Russia would contribute to world peace and would be a major step in expanding markets for the current big supply of U. S. farm products.

It would be to the advantage of the U. S. to trade such products as cotton, and wheat, of which we have big surplus stocks, and even pork, now in plentiful supply, for strategic materials from behind the iron curtain.

If the Russians would raise the curtain the resulting tourist trade would also help them earn dollars that could be used to buy U.S. farm products.

The national farm leader pointed out that U.S. feed grain supplies this year promise to be the highest on record. As a result, U.S. farmers may well

increase our already large production of livestock and livestock products. Total U.S. crop production is expected to be the second highest on record this year.

This will mean tough price problems for the U.S. farmers unless they can step up their sales at home and abroad.



THIS BUILDING at 221 North Cedar street, near downtown Lansing, was the headquarters of the Michigan Farm Bureau for 35 years.

"It has been demonstrated that high government price supports won't protect farm income effectively," Mr. Shuman said.

"Instead of helping farmers they encourage them to pile up surpluses like those which are now holding down the prices of important commodities.

"We must use a different approach," he said.

expand our export markets."

The future level of farm prices, Mr. Shuman said, "depends more upon government action to expand world trade than it does upon government action to support prices at any given percentage of parity.

He pointed out that U.S. farmers have fared much better under the American free enterprise system than have the farmers of other nations under government pricing systems.

But their continued efficiency and their continued ability to earn high standards of living depend on maintenance of a relatively free economy.

"The American Farm Bureau Federation," he said, "insists on free, competitive pricing in industry, labor or agriculture.

"In deciding between systems of artificial price and income guarantees on the one hand, and free opportunity on the other, American farmers have chosen freedom.

"They want the opportunity to produce efficiently for the market, both in this country and abroad."



Charles B. Shuman

"The prosperity of American farmers depends in reality upon increased efficiency and bigger markets.

"Government policies should create favorable conditions for farm prosperity and for general prosperity. They should not attempt to guarantee profitable prices for farmers or for any other group."

American farmers now have the capacity to produce at least 15 per cent more than domestic markets will absorb at satisfactory prices, Mr. Shuman said.

"Efficiency on the farm has increased dramatically in the last few years," he declared.

"As measured in production per man hour farmers have stepped up efficiency 78 per cent in the last 15 years," he said. "We have produced the largest volume of farm products in history with fewer workers than ever before. And we can anticipate even greater production per farmer in the future.

"Unfortunately, we are exporting only about 10 per cent of our production. Obviously we must

## Heifers Delivered

Russell Hartzler, Michigan CROP Director, and "sea-going crowboy" reports that the Michigan heifers dedicated at the Ingham County Fairgrounds on July 3, were distributed to German refugee families on August 3. All 48 animals made the trip safely, with one freshening on shipboard.

Each refugee promised to give the first heifer calf to another needy refugee. The heifers were

donated by church, Farm Bureau, and other groups and individuals.



Peter J. Sikkema is the new coordinator of commodity committees for the Michigan Farm Bureau. These committees of Farm Bureau members make recommendations to the MFB board if directors regarding dairy, poultry, livestock, fruit and vegetables, and field crops matters.

Mr. Sikkema has been teacher of vocational agriculture at McBain for five years. He is a member of Missaukee County Farm Bureau, with two year on the resolutions committee and five years as a discussion leader. He served in the U.S. air force 1940-46, and was graduated from Michigan State in 1949. Mr. and Mrs. Sikkema have three children.

## 5,000 Attend Dairyland Picnic-Fair

One of central Michigan's outstanding annual summer events, the Dairyland Cooperative Creamery company's picnic-fair, never lost a stride to the 90 degree heat August 18.

The annual all-day affair again drew more than 5,000 central Michigan farmers and some of the top dairy cattle in the region.

Three show rings operated all morning as more than 200 head of cattle were judged. When the judging in the six different breeds was completed, grand and reserve champions were awarded blue ribbons by Miss Carolyn Jensen's Dairy Queen.

Bruce Larson of Howard City topped the big field who participated in the butter judging contest. Mrs. R. W. Young of Orleans was second.

Two Greenville girls, Charlene Stevens and Janet Towns, won the grand and reserve championships with their Holsteins. In the Milking Shorthorn class, Duane and Douglas Ferris of Lyons earned the blue ribbons. Gary Johnson of Carson City won the grand championship in the Jersey breed, and Gary Christensen of Saranac won the reserve ribbon.

Jean and Patty Linebaugh of Lyons were one-two in the

## Water Rights a Growing Problem

DAN E. REED  
Many Michigan farmers are planning for crop irrigation as a result of the severe dry weather crop damage this year.

## No Farm Voice at Tax Conference

Forty-seven delegates have been named by Governor Williams to represent Michigan at the National Tax Association Conference to be held in Detroit October 17-21. Agriculture is not represented directly in the delegation.

Named as delegates were the five members of the Senate and eleven members of the House. Committees on Taxation of the legislature. Also 5 from labor organizations, 16 from state commissions and boards and the Department of Revenue, 2 from the Detroit Board of Assessors, 5 University staff members, and 3 representatives of other groups.

## CO-OP BAKERY LEADER DIES

William Mueller, Sr., of Grand Rapids, founder and General Manager of Muller-Grocers Baking Co., died recently of a heart attack. Mr. Mueller has headed the bakery co-op since 1935. It was organized with 40 members in Grand Rapids, Kalamazoo, Lansing, Saginaw, Traverse City and Detroit to provide independent grocers with baked goods which would be competitive with chain store prices.

Buy Farm Bureau Seed.

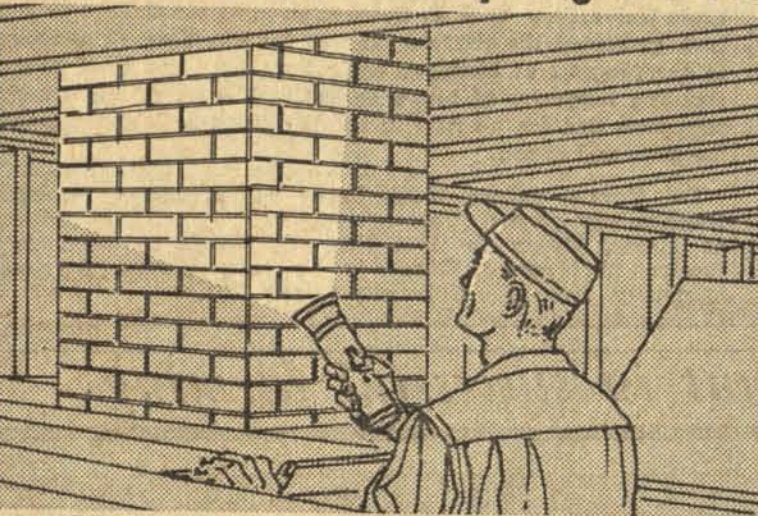
## AMERICAN FARMERS TOURS TO EUROPE

### Special Michigan Farmers Tour Departs Sept. 10

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- ✦ Visit farms and experimental stations of other countries.
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- ✦ Inclusive 35 day tour only \$1285 from New York and return.
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AMERICAN FARMERS TOURS  
American Tourist Bureau  
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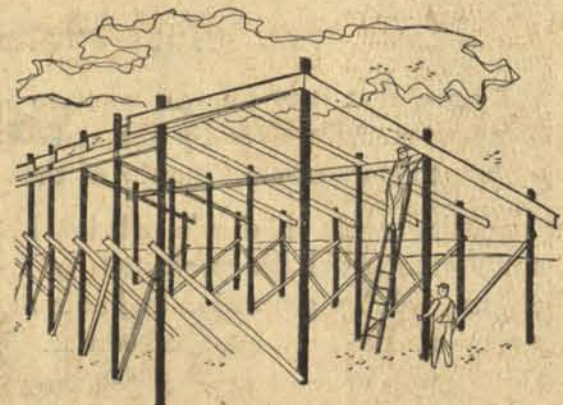
That's why better than one out of every five Michigan farms depend on him for protection against financial loss.

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H. K. FISK, President



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does more than lubricate, it cleans as it lubricates, retarding oxidation, sludge, gum formation and carbon. When you use Bureau Premium you can depend on safer, cleaner, and longer-life motor performance.

## UNICO HEAVY DUTY MOTOR OIL

has higher detergency to combat deposits of varnish on pistons, carbons and gums in ring grooves. Unico Heavy Duty keeps your engine clean, reduces wear and increases power.

## UNICO HEAVY DUTY MULTI-RANGE 10W-30

This multi-range, hi-viscosity oil flows as readily as LOW grade oil at cold temperatures to insure low friction - - - quick starting. Yet it provides the full protection of a 20 or 30 grade oil when your engine reaches its normal high operating temperatures. This year round, all temperature oil gives excellent protection against major causes of engine wear and fouling conditions.

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for details of the Unico Motor Oil Fall Sale. He can deliver direct to your farm other high quality Unico Products such as Unico Permanent Anti-Freeze, Unico Methanol Anti-Freeze, Unico Oil Filters, Unico Greases, Unico Passenger, Truck and Tractor tires.

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# Taking a Look at Community Farm Bureaus

## Community Farm Bureau Discussion Topic for Sept.

Background Material for Program in September by Our 1474 Community Farm Bureau Discussion Groups

DONALD D. KINSEY  
Coordinator of Education and Research

What do you say we sit down here in the shade and visit for a spell? Sometimes a good visit is relaxing to the soul.

**Speaking of visiting**—I had a group of farm folks sit down with me a few days back, and they sure did like to visit. They were Farm Bureau folks from all over the state. The folks back home had elected them to a committee to choose the group discussion topics.

We were sitting around the table — No! not the dinner table! — a table in the conference room. Anyway, one of them came out with the opinion that folks in their Community Farm Bureaus ought to take one meeting to get a close look at their group program and what it meant. Meetings could be a lot better, too, if folks would just work at it a bit and brush up on the "know how".

Some of the other folks agreed, and first thing you know the committee had voted that all of us do just that in our September meeting. I got to thinking maybe they were right. Folks in the groups hadn't done that for six years, and in that time the number of groups had doubled.

I took a look at the 1474 Community Groups that are a foundation for the Michigan Farm Bureau. A right smart number of folks meet in those groups every month. I got to running off a few points on my fingers — just calculating — and my figures seemed to show somewhere between twenty and thirty thousand folks in those meetings each month. Put them at a ball game and it would make a sizeable crowd!

I've heard folks talk about that as "democracy." I'm afraid they're wrong. Democracy would mean getting all those folks together in one place so they could vote at once on issues. That would be kind of a clumsy business with so many folks.

Nope—what we have in this country is a republic. It's a representative form of government. Farm Bureau's set up that way, too. When there are too many folks, or they're too far apart, you have to work on the representative system.

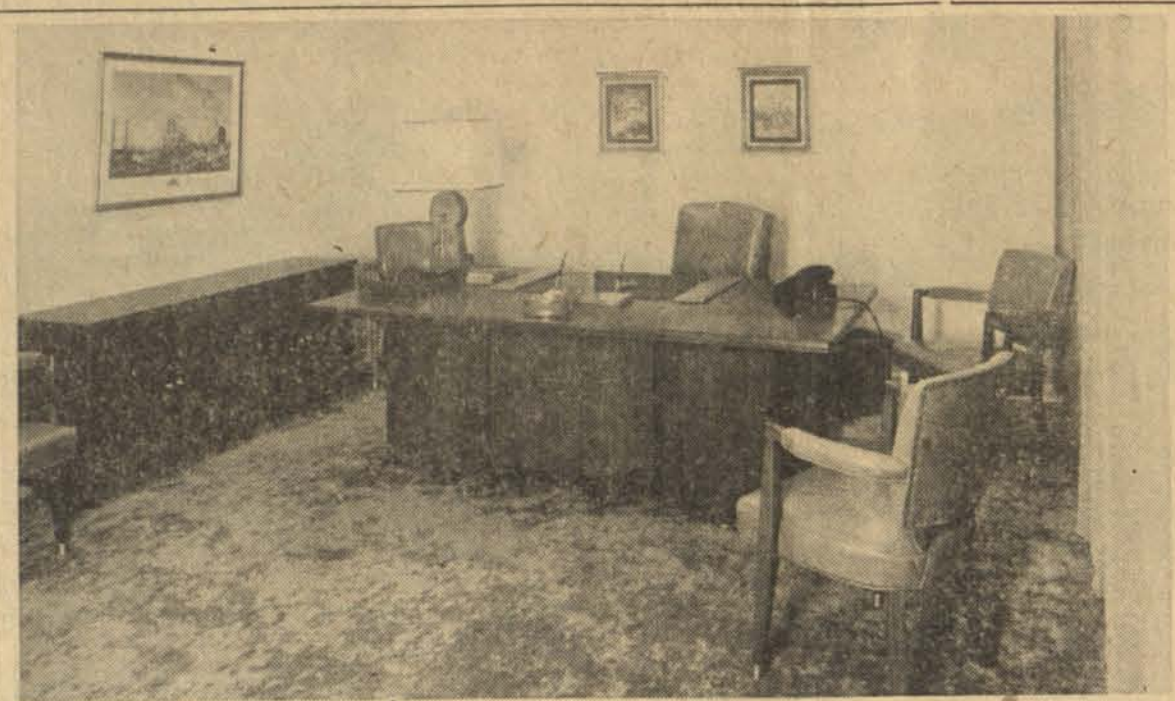
Now, have you and I hit on the point that this system makes our home meetings ten times as important? Folks have to keep informed which way the legislative wind is blowing. There's taxes, and farm agency programs in Congress, and rural schools, and land knows what else on the legislative fire all the time. We have to know what's cooking!

Farm Bureau's been pretty effective that way, too. If you don't think so, just ask Owen Deatrick, state capitol reporter for the Detroit Free Press.

If we have any real representation, we have to decide which way we want to jump when issues begin to boil. We have to be ready to tell our representatives not to forget whom they are representing. If we don't tell them, then, you and I have left ourselves out of the decisions entirely. And that's not representative government.

So, it looks to me like doing a good job in our own home group is pretty important. It's one way of keeping our representative government alive and protecting our own interests.

Some folks say they're too busy



AN EXECUTIVE OFFICE at the new office building. It is occupied by Keith A. Tanner, manager of operations for Farm Bureau Services, Inc.

we'd get together and talk things out we could help one another work out farm issues and decide on ways and means of tackling them. We could put our decisions into recommendations that would be voted on at the annual meeting. The resolutions formed in this way would become a guide for our organization in its efforts. We make a strong combination when we think together like that, and support the decision of our majority.

7. I notice that I fused together three or four of their stated purposes in that statement. But let's go on. The folks said, away back there nearly twenty years ago that we ought to get together as neighbors to have some fun each month. Not just to have fun, mind you, but some fun ought to be mixed in with our work.

Rural people need to keep a friendly neighborhood spirit alive. A little fun together is good medicine. It helps us know each other better. Our meeting could get pretty monotonous if we run it like a courtroom. All work and no play—you know.

8. Finally those folks said that the group meetings ought to let everybody have a chance to get in the swim—and take part. Seems to me that is important to self-government. And it is important to an individual's final enjoyment of the group meetings. You don't get a kick out of just listening to others and playing "wall flower". And if only a few take part, then we have government by the few.

I heard a poem the other day that sort of pictured some of this idea—

Are you an active member,  
The kind that would be missed?  
Or are you just contented  
That your name is on the list?  
Do you attend the meetings,  
And mingle with the flock,  
Or do you just stay at home  
And criticize and knock?  
Do you ever go to visit  
A member that is sick?  
Or leave the work to just a few  
And talk about a clique?  
Please come to meetings often  
And help with hand and heart.  
Don't be "just a member"—  
Dig in, and do your part.  
Think this over, brother,  
You know right from wrong.  
Are you an active member,  
Or do you just belong?

Well, that's kind of straight from the shoulder, and I don't just know who wrote it. But it has a real good point.

Getting back to the state committee—they thought that it would be good to set up a gimmick that the folks could use to rate their own group program. So I made up a little game like they do in some of the magazines the sort of thing where you test yourself. I called it the "Looking Glass." Your discussion leader gets a number of copies with his newsletter for September.

Try it out. It's just for your own exercise. But you might get an idea or two out of it as you go along. Outside of the stuff in the "Looking Glass" there are **No Questions this month.**

## Three Days of Farm Events At State Fair

The 1955 Michigan State Fair has its Coliseum reserved for three complete days and evenings of livestock judging and Farm Fun Frolics for which there will be no admission charge.

The dates are Tuesday, Wednesday and Thursday, Septem-

ber 6, 7, and 8, in the middle of the ten day State Fair which opens Friday, September 2 and closes Sunday, September 11.

This will be the fourth consecutive year that theatrical entertainment is adjourned while the farm events take over for the three days and nights. Approximately 10,000 spectators, many of them city dwellers, witnessed each of the night shows last year.

Each morning and afternoon will see regular State Fair judging of champion livestock with the grand auction scheduled for 1 p.m. Wednesday, September 7.

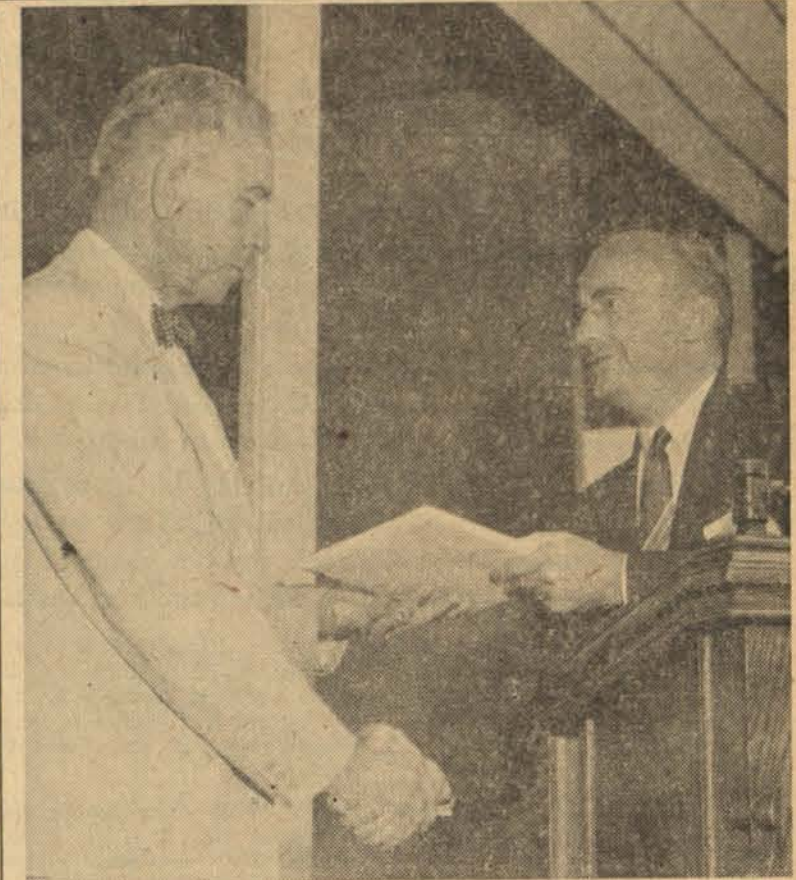
The evening shows, called Farm Fun Frolics, are emceed by John Merrifield, WWJ farm reporter. There are more than a dozen events each evening beginning at 6:45 p.m.

These events include Kiltie Band music, livestock parades, Detroit Mounted Police Drill, Hog Calling Contest, educated golden retriever dogs, sheep shearing, and judging of Morgan, Arabian, Western and English Pleasure Classes, four and six horse hitched, dressage acts and others.

## Turner Has Degree In Soil Science

Philip B. Turner, quality control and research manager for the Plant Food Manufacturing Division of Farm Bureau Services, Inc., was awarded a Doctor of Philosophy degree in Soil Science at the centennial commencement of Michigan State University.

His original research in Soil Science dealt with The Effect of Calcium-Potassium Ratios on the Incidence of Potato Scab.



RECEIVES CENTENNIAL CITATION. J. F. Yaeger, executive secretary of the Michigan Farm Bureau, was awarded a centennial citation during the Centennial of Farm Mechanization at Michigan State University. Tom K. Cowden, dean of the College of Agriculture, presented the citation. It was for Mr. Yaeger's contributions to the progress of Michigan agriculture. He was cited as an outstanding supporter of broad agricultural research and educational programs, and for his part in helping direct agricultural policy for the state and nation.

Dr. Turner earned a B.S. in Biochemistry at the University of Maine, Orono in 1943. He received his Master of Science in Agronomy from the University of Massachusetts, Amherst in 1950. Dr. Turner has been employed by Farm Bureau Services, Inc. since 1951.

## Insurance is important in successful farming



### "Knowing About Insurance is Important to Children"

Hard work alone is not enough for successful farming. Careful planning and the best use of available resources are equally important.

The Robert Bush farm near Caro has been cited for the way in which it has made these ingredients pay off in good farm living. It is a dairy and poultry farm, with Mr. Bush concentrating on the care of a dairy herd of some 60 cattle, Mrs. Bush tending the 500 to 600 chickens in their poultry flock.

Proof of their successful management can be found in the comforts and conveniences of their home and in the many labor-saving devices which they use to lessen toil and increase production.

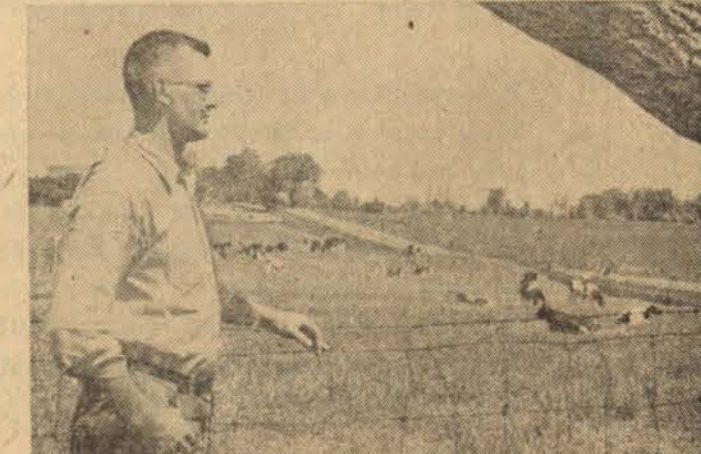
Mr. Bush applies the same planning to his insurance that he does to his farming. For instance, he is building a program of Farm Bureau Life Insurance for his children not merely as a means of protection but also as a part of their education.

"I believe in starting them off right," he comments. "Knowing about insurance is important to children. It's a part of their education, and there's no better way to learn than to have your own policies. I took out a couple of policies when

I was 16, and it won't be long until I have them paid up.

"Now we've started our children out the same way. I hope that they all will want to increase their insurance themselves by the time they are old enough to start earning money of their own."

In addition to his children's policies, Mr. Bush maintains substantial life protection of his own, carries farm liability protection and auto and truck insurance—all Farm Bureau, of course.



Robert W. Bush was raised on the farm which he subsequently bought from his father and now calls his own. Industrious and inventive, he had added to and modernized his home, acquired a full line of farm machinery, built many new facilities and installed much new equipment. His farming efficiency and ability have won him much respect.

## Are You Getting 36 bushels of wheat per acre? 42 bu.? 47 bu.?

YOU CAN, HERE'S HOW



MICHIGAN STATE recommends that farmers should double their fertilizer rates. Even though twice as much fertilizer is being used in the state today, the amount is much less than recommended.

FERTILIZER SPECIALISTS at Michigan State have said that farmers could push present yields of wheat up to 36 bushels per acre.

HOW? . . . By applying 600 lbs. of fertilizer per acre instead of 250 lbs., without changing their present production practices.

A COMBINATION of a 600 lb. application of fertilizer at planting time plus a 30 lb. top dressing of nitrogen in the spring could yield 41 bushels per acre.

A CHANGE to the recommended production practices plus the aforementioned 600 and 30 lb. fertilizer applications could yield 47 bushels per acre.

IT CAN BE DONE, and in some parts of the state it is being done. It's up to you to do the same. Your Farm Bureau Dealer is waiting to help you. See him as soon as you can. Learn how to increase your wheat crop next year.

See your FARM BUREAU DEALER now. His supply is full, he has the analyses you want.

FARM BUREAU SERVICES, INC.

Plant Food Division  
4000 N. Grand River Lansing, Mich.

## Discussion Topics

These were chosen by your State Discussion Topic Committee from the results of the questionnaire returned by the Community Farm Bureaus.

- Sept. Purposes and Activities of Community Farm Bureaus.
- Oct. Ownership of Mineral Rights on Farm Land.
- Nov. How Farm Bureau Benefits the Average Farmer.
- Dec. Should Michigan Have a Highway Speed Control Program?
- Jan. Industry's Guaranteed Annual Wage and the Farmer.
- Feb. The Serious Political Attacks on Farmers Cooperatives.

Be sure to read your discussion article in the Michigan Farm News. Attend your Community Farm Bureau meetings.

\* "There's a Farm Bureau insurance representative nearby to serve you. Ask any Farm Bureau office how to reach him for information about life, auto, fire and farm liability protection, or about the FIP Protected Savings Plan."

## FARM BUREAU INSURANCE

4000 N. GRAND RIVER AVE. • LANSING, MICHIGAN