Legislature Looks at Highways, Schools, MSC

Facts on the April 4 Election

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Don't Forget Your Township Meeting

DAV E REED

Farm Bureau members have been urged that each government they support try to help run will put on your coat and join the meeting of your local township government. The meeting will be held in your township hall on Monday, April 4.

Two elections will be held: the annual meeting of the township government and the primary election. The township government will name the township board of supervisors and vote to levy property taxes to provide for the services of the township government.

If you have any questions about the candidates or the issues to be decided, you should call the county Farm Bureau office or talk to your county Farm Bureau leader.

Fire Insurance Division Pays Largest Claim

The American Farm Bureau Fire Insurance Company, which operates in 17 states, has paid a large claim to a Michigan farmer. The claim was for damages to a barn that was destroyed by fire.

The barn was located near Lansing and contained hay, grain, and other farm supplies. The loss was estimated at $10,000 and the insurance policy was for $20,000.

AFBF Supports Foreign Trade Agreements

The American Farm Bureau Federation (AFBF) has strongly supported the recent foreign trade agreements. These agreements provide for a reduction in tariffs and other trade barriers between the United States and other countries.

The AFBF认为 these agreements will help expand American agricultural exports and improve the balance of trade. The organization believes that the United States should continue to support these agreements.

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Activities of Farm Bureau Women's Committees

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If you sold your own meat...

Where would you sell beef from heavy steers?

Who eats the most lamb, the most veal?

What about fresh pork and smoked meats?

If you had the time, you could sell some of your meat locally, but you would have to take most of it to distant cities. The chart below suggests a few things to keep in mind if you were to sell the meat from your livestock.

As you look at the chart, remember that the supply of meat and livestock in various parts of the country may change every day. At the same time consumers aren’t as willing to buy on some days as on others. These quick changes create many selling problems because meat is highly perishable.

With the many problems there are in selling meat, we believe that you will agree there is a real need for a nationwide meat distribution system such as Swift operates. The services that Swift provides, including processing and distribution, are done on a narrow margin of profit — averaging less than ½ cent per pound for all products handled.

How meat is sold

Distributing meat and meat products means doing business with about 300,000 meat retailers and 375,000 hotels and restaurants.

Swift has more than 1,500 plant route salesmen who sell meat and other products to various outlets in the smaller cities and towns.

Retail meat dealers and other outlets in the larger cities are served by wholesale selling units — Swift has 290.

By these two methods of distribution, meat is moved to the areas where it will sell the best. These methods used by Swift to distribute your products help to assure you greater returns.

<table>
<thead>
<tr>
<th>MEAT SELLING FACTS...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is most meat eaten close to where livestock is raised?</td>
</tr>
<tr>
<td>How quickly is meat sold?</td>
</tr>
<tr>
<td>How much meat is canned or made into luncheon meats?</td>
</tr>
<tr>
<td>Where does beef from heavy steers sell best?</td>
</tr>
<tr>
<td>About ½ of the lamb in the United States is consumed by ½ of the people — Where does this ½ live?</td>
</tr>
<tr>
<td>Where is the greatest per capita consumption of veal?</td>
</tr>
<tr>
<td>Do some areas prefer fresh pork over smoked pork?</td>
</tr>
</tbody>
</table>

Just 100 years ago G. F. Swift bought a heifer, dressed it and sold the meat — starting the business that is now Swift and Company. 1955, our Centennial year, reflects the progress and experience of a century of operation. More important, it emphasizes how Swift is looking ahead to serve farmers and ranchers even better during the second hundred years.
Blue Cross Serves 33,000
FB Families

More than 40 Farm Bureaus re-
" represent the interest of the
people in their communities. A
top-notch tour of the mi-
siety is held in Detroit.

Robert Koch, assistant di-
rector of the Trustee Board, is ex-
pected to return to the advisory board:
Hugh C. Harrison, Frank Wojtewicz,
and Frank Prohaska.

Other members of the board
who explained the various opera-
tions of the Blue Cross-Blue
Shield that make it a truly
national organization.

Bill 1250 has been introduced by
Senator Rob-

lesterol. The new bill would insist that no
one will have to seek a prescription
from a dispenser. Thus, the glass
bottles that must have an
automatic dispenser would have to have an
electric accounting machine
that could be used for
bulk milk and
bulk milk sales.

The Secretary of State would
be in charge of such a bill. The law dealing with milk dispen-
sers, beet harvesters and un-i-
thick leaflets (and your organization) by demanding Farm Bureau
- beef or tur-
"See Your Farm Bureau Dealer For Prices.

If you think you know the
local school board of the area
you may nominate him or her
to run for a seat. The 1958 elec-
tion will be held in November.

One week only • April 11th to 16th

The program should be
well attended by the public. The
new bill would also allow the
public to get information about
the bill and how it will affect them.

In addition to making use of
farm bureaus, special items have been
prepared for restaurants. These
direct mail pieces were
sponsored for the benefit of
people who use farm bureaus.

Between April 15th and 16th you'll be able to make savings of from
10 to 15 percent on various items such as fencing, wire, posts, etc.,
at your local Farm Bureau Dealer. Get it early and save yourself money.

The famous once-a-year sale that's the talk of Michigan. You
can't beat the beauty of this prize!

See Your Farm Bureau Dealer For Prices. Remember this sale is for
1 week only!
I each of the tween the women and the organization in Michigan. The work with the women's activities. They took legislative action through the organization that was done, however, kept a closer relationship county became the state board the Farm Bureau operation itself, Michigan Farm Board. As a member of this body she undertook during the 18 years she served on the board to stimulate activities and programs among the women around the state. Early Beginnings. In 1919 the Farm Bureau started off authoritatively to do practically all of the jobs that the College might do. The list of original jobs that the College might do. The list of original BECAUSE Michigan Farm Bureau reached its 100th year in 1945, this book tells the history of Michigan Farm Bureau Women, the women who were leaders selected by lot from County Farm Bureaus that had made their way, grown of the AFPI at Washington in early March. They attended sessions of Congress, met with their counterparts in Congress, visited the U.S. Dept. of Agriculture, the AFPI offices, and toured Washington.

The picture of J. J. Shepheard of Agriculture Jim McConnell is shown congratulating Mrs. Elven Blossom
to Most fruits, in fact, are made up of the women in the state. In 1919, the Farm Bureau started off authoritatively to do practically all of the jobs that the College might do. The list of original jobs that the College might do. The list of original

Women's Part in
The Farm Bureau

A Professional

This is the House that Farm Bureau Built

The Women's program was the first state start-award winner at Washington

Award Winners at Washington

Support for stronger rural education. The work of the Farm Bureau's Improvement Program has been recognized by the WPA and its successor, the PWA. In 1937, a list of schools and colleges for which Farm Bureau had made grants totaling over $25,000 was published. These grants were made to colleges and universities in the state for work in cooperation with the National Office of Education. The Future strength and prog-
Discussion Topics

There were chosen by your State Discussion Topic Committee from the results of the questionnaire returned from the Community Farm Bureau.

Apr. The New Look in our Extension

May The New Look in our A. C. S. Program

Jun. Problems Relating to Closed School

Jul. Developing a Good Job in Junior Farm Bureau Recruitment

Aug. Truck Overload Fines and Their Enforcement

In this issue at one isolated problem of the farm. It attempts to re-
able the interest of the people, land and buildings, financial management, and family control of the farm. The basic idea in the educational programs of our Agricultural Experiment Stations and the educational programs of our Cooperative Extension Service.

From the very beginning Farm Bureau people have recognized the value of these programs. They have given strong support in resolutions and in active leadership in state, county, and local programs. The farms have been thought of as the core of the Cooperative Extension Service. And the idea fits the tone of Farm Bureau.

Progress in the New Marketing Program. Last July the General Committee of the Farm Bureau received Michigan’s new marketing research and educational program. Farm Bureau had taken the lead in promoting the program with the legislators. This report on this program has been put into print. A copy of the report is being sent to your Discussion Leader.

The marketing program gives meaning to the word “cooperative” as we find it in the Cooperative Extension Service, and it asks the farmers to develop their own plans and supervise their own programs. There is a little from the “direct line” of Federal agencies in which the policies are made by agency heads and handed down to the state and local communities.

In January 1953, the “New Look” in our Extension programs was presented to the members of the Michigan Agr’l Extension staff by Mr. Foster. The New Look is characterized by a greater variety of programs and a stronger emphasis on uniting all the educational programs of our Extension Service. And the idea fits the tone of Farm Bureau.

The idea is a farm and home course which will promote the farm and individual service programs designed to meet the needs of individual farmers. The idea is the Farm and Home Development approach to solving the farm and home problems of the farmer.

The Negro Extension service is helping the farm people to help themselves: This has become individual service programs that the agencies will concentrate on the approach and in the least any change in the educational program of our Cooperative Extension Service. And the idea fits the tone of Farm Bureau.

The adoption of such a plan has meant that the Extension Service will become more organized. The Extension Service will be made up of units such as the Farm and Home Development approach. A Farm and Home Development program will be developed in each county in the state. The Extension Service will be more organized. The Extension Service will be made up of units such as the Farm and Home Development approach. The Extension Service will be more organized.

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