Michigan Farm News

Vol. 33, No. 4

APRIL 1, 1955

Mich. State College Library East Lansing Michigan

Published Monthly

Legislature Looks at Highways, Schools, MSC

4 FB Companies in Farm Bureau Days Presentations Fine Shows **MFB** Package

Eight Farm Bureau Package Shows were presented in Michigan during February and March to give Farm Bureau and farm cooperative leaders a better understanding of what the four Farm Bureau service companies are doing to serve members.

More than 1000 County Farm Bureau leaders, directors and managers of distributors for Farm Bureau Services and Farmers Petroleum Cooperative, and Farm Bureau insurance representatives in 64 counties attended the shows. They were given at Mt. Pleasant, Lansing, Alpena, Adrian, Kalamazoo, Grand Rapids, Traverse City and Lapeer. A final show was presented at Lansing for all Farm Bureau employes in that area.

It's quite possible that this type of show will be available soon to annual meetings of County Farm Bureaus and farm cooperatives. The Farm Bureau Services show is ready for that now.

Farm Bureau Services, Farmers Petroleum Cooperative, and the Farm Bureau Insurance Services each produced a 45 minute show of professional quality in sound and color pictures. The shows ran simultaneously and were given three times a day. A third of the audience moved from one show to the next.

People liked it. Over and over the comment was heard, "We never dreamed that the services of the Farm Bureau companies were of such scope.'

FPC Purchases 22 More Oil Wells

Earl Huntley, manager of Farmers Petroleum Cooperative, Inc., announced March 23 that the oil cooperative has purchased the Bloomer Oil Field in Montcalm county at a cost of approximately \$\$300,000.

This 22 well addition brings the total to 180 producing wells owned by Farmers Petroleum Cooperative in its program to assure itself an adequate supply of petroleum products.



MEMBERSHIP COOPERATION PROVIDES AND PROTECTS quoted Jack Yaeger at a presentation of the Farm Bureau Package Show at East Lansing March 23 for 250 employees in the Lansing area of the Mich. Farm Bureau's four Service Companies. Previously the show had been presented at eight shows for the directors and managers of distributors for Farm Bureau Services and Farmers Petroleum Cooperative, for Farm Bureau insurance representatives and for County Farm Bureau boards of directors in 64 counties. See article on this page.



Tractor---2 Wagons House and Senate are 31 Amendments Apart on Highway Bill; New School

House OK for

33rd Year

Code Now Before the Senate

STANLEY M. POWELL Legislative Counsel of Michigan Farm Bureau My guess is that we will soon see a lot of action in

the Michigan Legislature. As soon as the spring election of April 4 is history, the lawmakers will throw the legislative machinery into high gear as always.

Then, too, spring weather seems to stimulate the desire to get things settled so that the Senators and Representatives can return to their homes and private life.

Bickering over provisions of H-65 still continues. This is the bill which would raise additional revenue to fiance an expanded program of highway construction for Michigan. It was approved unanimously by the Representatives some weeks ago and sent to the Senate. There, 31 rather drastic amendments were adopted and the bill was returned to the House. After the Representatives had considered these proposed changes for about a week, they rejected them by unanimous vote. Unless these differences can be ironed out and a compromise acceptable to both branches can be developed, the bill will be dead.

School Code. The Senate committee of the whole has devoted many hours to wading through a proposed new school code. This is a bill of 305 pages. A rather large committee spent a year or so in preparing this proposal for consideration by the 1954 Legislature. At that time, the House approved the bill unanimously but the Senate thought it should have further study.

The Senate set up a special committee to explore the matter in advance of the 1955 session. S-1052 was the result of the work of that committee. The Senate committee on education placed 54 amendments on the bill and others were proposed during the time that the bill was being debated by the Senate committee of the whole.

This bill would largely maintain legal provisions which have previously been in effect. The material is rearranged and confusing and conflicting provisions have

The 22 wells are producing about 22 barrels of crude oil per day. The Bloomer pool, one of the best Traverse oil pools in Michigan was discovered in 1944.

The Bloomer pool covers some 530 drilled acres in both Bloomer and Bushnell townships, Montcalm county and extends south into North Plains township, Ionia county. It has produced approximately 1,400,000 barrels of oil. Per acre recovery to date has been in excess of 2,470 barrels.

For New **Members** of **Blue Cross**

Blue Cross-Blue Shield coverage will become effective May 1st for Farm Bureau members who sign up for it during the March re-opening. Changes in coverage made by old members will also go into effect then.

Identification cards and certificates will be distributed to these help you. members by your community group Blue Cross-Blue Shield

Since it takes time to prepare and mail these items there is a certificates and identification Agreements card by that time.

Even so, your coverage will still be effective May 1st. If you or any member of your family who is covered needs to go to the hospital after that time and you

ADA Starts Sales Work for Cheese

cheese were featured in the Lenten season cheese advertise-ments in the March issue of The Farm Bureau legislative crackers were teamed up for brought many benefits to U.S. extra spring sales during the farmers in past years. Wine Advisory Board's annual beginning February 23.

magazines.

do not have your card, just tell the admitting clerk you have Blue Cross-Blue Shield and give would the name of your county and your Farm Bureau community group. With this information the hospital will be able to have your coverage verified. Once you have your identi-

fication card, be sure to carry it with you at all times. It's your recently, "One of the best ways to passport to admission without make local government stronger to be elected: Connor D. Smith, the bond issue runs for 25 years red tape in some 6,000 Blue Cross is to attend your township meetmember hospitals in the United ings. We get too many reports States and Canada.

If you have any questions board members and perhaps one about your coverage, ask your or two voters are present. If we group Blue Cross-Blue Shield secretary. She will be glad to

group Blue Cross-Blue Shield secretary. Blue Cross-Blue Shield will make every effort to get Nov let them to you before May 1st. However, it looks as if new en-rollment will be heavy this year. Foreign Trade The American Farm Bureau

Federation is supporting an extension of the Reciprocal Trade Agreements Act. The U.S. Senate Finance Com-

tension would not only provide ally destroyed by fire. increased foreign markets for

"disruptive rates of increase in it was beyond control. American Dairy Association's imports" of farm and industrial

Ladies' Home Journal magazine. director pointed out that the Mutual Insurance Company. California wine, cheese and trade agreements program has

advertisements in five national and dried milk, 28 countries," settlement." Mr. Lynn said.

In a strongly worded resolu-tion adopted in MFB's 1954 Lansing (R), Lynn M. Bartlett, Grosse Pointe (D), term Policies the delegates said, "The 2 years. best and most efficient govern-

struction: Clair L. Taylor, in-

ment is that which is closest to State Board of Education: the people." The resolution also Stephen S. Nisbet, incumbent, called on Farm Bureau members Fremont (R), John M. Veale, St. to attend township annual meet- Clair Shores (D). ngs as a means of strengthening State Board of Education con-

appointment. trols State teachers colleges and schools for deaf and blind; a There has been some objection three-member Board with 6 year

to the meeting time of 1:00 p. m. term of office. as set by the statutes. Senator Arthur Dehmel, of Unionville,

Regents of the University of representing Tuscola, Huron and Michigan, two to be elected: Sanilac counties, has introduced Joseph Herbert, incumbent, Man-S-1123 in the legislature. It istique (R), William B. Cudlip, repaid. permit the township Detroit (R), Eugene B. Power, board to set the time of the an- Ann Arbor (D), Paul L. Adams, nual meeting at any hour be- Sault Ste. Marie (D)

tween 1 p. m. and 8 p. m. This This is the governing body of bill has been referred to the University of Michigan. Board is Senate Committee on Elections. composed of eight members with an 8 year term of office.

pear on the ballot.

Brake, Stanton.

A Michigan farm leader said

on town meetings where only the ville (R).

would keep local self-government, we must use it." Be present at your township

ocal government.

Division Pays

Largest Claim The Fire Division of Farm Bureau Mutual Insurance Company experienced its largest loss Feb-

ruary 18 when a barn owned by mittee heard John C. Lynn, AFBF Mr. and Mrs. Roland Lombard of legislative director, say an ex- Glennie, Alcona county, was tot-

The Lombards farm 80 acres farm products, but that it also about 4 miles west of Glennie. Six one-dish meals that use provides ample protection against When they discovered the fire

The Lombards are Farm Bureau members and carry fire in-

surance through Farm Bureau

July of 1954. Commenting on the settlement, Mr. Lombard said, "For Fast,

Fire insurance is the newest "Under past reciprocal trade efficient and fair claim service coverage available to Farm Bu-Lenten related-item promotion programs, concessions on cotton we can recommend Farm Bureau reau members through their own have been gained from 20 coun- insurance. Before the ruins of insurance companies. The pro-The campaign was sparked by tries; wheat, 18 countries, to- our barn stopped smoking, we gram is designed to offer fire, in 1954 was the fifth largest in a series of full-color, full-page bacco, 30; apples, 33; lard, 21; had received a fair and complete lightning, wind and extended the history of the United States, The check for \$6,486.17 was the dwellings and good commercial ture economists.

for 1955 No. 2-would amend the Con-

ore elect

Livingston retained first place stitution to require Supreme by reporting 127% of goal. Che-Court Justices and Circuit Court boygan still follows closely at sec-Judges to be licensed to practice law and must be under 70 years ond with 126%. Bay is third with of age at the time of election or 123% of goal.

Others over goal are Tuscola Benzie, Montmorency, Alcona, St. No. 3 - would authorize the State to borrow up to \$100 mil- Joseph, Branch, Monroe, Berrien, lion to loan to distressed school Washtenaw, Van Buren, Missaudistricts for payment of school kee, Ogemaw, Saginaw, Presque bonds. The district would be Isle, Lapeer, Calhoun, Genesee, required to continue to levy at Sanilac, and Alpena. These 22 least 13 mills for capital outlay counties are a total of 2,264 mem-

counties have exceeded their goal

debt service until the loan is bers over goal. Time for membership work is Supporters of the measure say nearing an end. A push now on that the amendment would low- the part of the 41 counties not er school bond interest rates even over goal could add the 1,630 still needed for state goal. Invite your neighbor to join hands with you in the nation's largest farm 1, 1962, would not be covered organization. County standings March 21:

1955 Members % of goal March 21 goal 1191 1511 127 County Livingston Cheboygan Bay Fuscola Benzie Montmorency $\begin{array}{r}
 1861 \\
 2151 \\
 264 \\
 215 \\
 15
 \end{array}$ Alcona St. Joseph Branch Monroe Berrien Washtenaw Van Buren 412 1226 1854 1430 2565 1741 483 411 2356 480 1636 1565 2155 2155 2977 Van Buren Missaukee Ogemaw Saginaw Presque Isle Lapeer Calhoun Genesee Sanilad 592 1997 lladwin Calamazo sabella Ingham N.W. Michig $\begin{array}{c} 409\\ 1198\\ 8066\\ 2788\\ 1474\\ 1230\\ 1084\\ 1331\\ 1477\\ 1235\\ 1044\\ 1331\\ 1447\\ 1295\\ 1332\\$ $\begin{array}{c} 1255\\ 837\\ 1302\\ 991\\ 1302\\ 1497\\ 1497\\ 1460\\ 1145\\ 1497\\ 1451\\ 1460\\ 1145\\ 1487\\ 1460\\ 687\\ 526\\ 231\\ 1487\\ 595\\ 526\\ 621\\ 1187\\ 595\\ 621\\ 102\\ 2863\\ 6611\\ 102\\ 2863\\ 601\\ 1187\\ 738\\ 200\\ 738\\ 200\\ 300\\ \end{array}$ Ottawa Macomb Gratiot Oakland Sent Hillsdale Allegan Lenawee Eaton Oceana St. Clair Osceola Antrim Muskegon ass hiawassee Calkaska Tharlevoix Mason Midland Emmet Montcalm Newaygo Clare Wexford

TOTALS

65,918

been clarified. However, there is some new matter in the bill. For instance, if it is passed, the days of closed school districts would be definitely numbered. They would have to reopen or be annexed or become a part

of a district which is maintaining a school program.

Michigan State: Several bills property may be ended during the current session. H-165 and of particular interest to rural S-1230, which would place the folks have been making progress entire responsibility for the fairand new measures are being grounds and activities thereon, introduced day by day. After two under the Board of Managers, are days of heated debate during being considered in the commitwhich House galleries were jam- tees to which they have been med to their utmost capacity, referred. They are in harmony Representatives passed, by vote with the Farm Bureau policies of 88 to 14, H-156 which would and we hope that one of these change the name of Michigan measures may be enacted.

State College to Michigan State Dairy Bills. Prospects look University of Agriculture and favorable that the Senate commit-Applied Science. When this bill reached the Senate the following tee on agriculture may report out day, it was sent to the committee soon two important dairy bills. on judiciary by a vote of 20 of These are H-16 which would safe-

the Senators. This was a prelim- guard the interests of farmers inary victory for the friends of selling milk or cream to buyers the bill because that committee and S-1017 which, in its amended is regarded as favorable to the form, would raise the minimum legal butterfat content of pasteurproposal.

ized milk from 3% to 3.5%. This Tractor-Wagons: The House bill has been changed so that it amended H-19, a bill having to do no longer would apply to milk as with the maximum legal heights sold by a farmer to a dealer nor of trucks and truckloads, by add- would it apply to sweetened or ing a provision which would chocolate milk.

legalize hauling two farm wagons Farm Equipment. A proposal behind a farm tractor. As passed by the House, this bill contains the which presents a brand new idea following language: "nor shall in so far as most farmers are conany motor truck or tractor or oth- cerned has been introduced in the er motor propelled vehicle haul Senate. It would provide for regmore than 1 trailer and 1 semi- istration and titles of ownership trailer at any one time, except that A FARM TRACTOR MAY ment. These titles and the way HAUL 2 WAGONS AND/OR they would be handled would be TRAILERS NOT EXCEEDING, similar to titles for automobiles and trucks. This measure is IN ANY COMBINATION, A TOTAL LENGTH OF 55 FEET S-1251 and was presented by Sen-AT A SPEED OF NOT TO EX. ator Charles Feenstra of Grand CEED 15 MILES PER HOUR." Rapids,

The language appearing in capital letters is new material which | was prepared and is being prowould be added to the Motor moted by the Michigan Farm Vehicle Code by this provision of Equipment Association. It pro-H-19. Another part of the bill vides that after January 1, 1956, would allow hauling loads of hay or straw to the height of 131/2 feet. The present legal limit is 121/2

mechanical or electrical turn signals on any farm wagon which might be hauled on a public highway by any motor vehicle or tractor, is still in the House commit- serially. tee on public safety.

64,288 of the Michigan State Fair and its

It is understood that the bill certain specified faum tools which are sold or used for the first time in this state, or which shall subsequently be sold or used, shall H-26, which would require be registered and shall be identified by serial numbers. If this equipment is powered by permanently attached engines, such engines shall be separately numbered

Specifically mentioned in the bill, as coming under its provis-State Fair: There seems to be ions, are "farm tractors equipped some hope that the dual control with wheels or crawlers and with (Continued on page 4)

Total production of all crops coverage on farm property, say U. S. Department of Agricul-

out the arrangements to put the plan into effect. No political party could have a majority on

Justice of the Supreme Court of the Board. At present, the Sec-Michigan, four candidates with retary of State, State Treasurer, two to be elected. These candiand Superintendent of Public Indates were nominated at State struction comprise the Board. political conventions, but their

Township officers will be electpolitical affiliations will not aped.

Vacancies will be filled, in-Republicans nominated these cluding a State Senate seat and Carr, a seat in the House of Repretwo: Justice Leland W. Lansing incumbent; D. Hale sentatives in Lansing.

Make your plans now to vote Democrats nominated these on April 4. If you expect to be

two: Stephen J. Roth, Flint, Euout-of-town, apply for your absent voters ballot. gene F. Black, Port Huron. There are eight Supreme Court

Important decisions will be Justices, elected for 8 year terms. made by the candidates you elect concerning your schools and

proposed amendments your way of life. to the State Constitution have Be sure you vote! Take your also been placed on the ballot by neighbor along!

largest claim settlement since the | property in which Farm Bureau

beginning of the Fire Division in members have a financial inter-

Production

where a state loan was not involved. Tax levies, to repay school bonds issued before July State Board of Agriculture, two by the 15 mill tax limitations if

incumbent, Standish (D), William or more. The Constitution now E. Baker, Mesick (D), Sarah Van permits school bond issues to run Hooseh Jones, incumbent, Roches- for not more than 30 years if the ter (R), Dale Stafford, Green- | 15 mill limit is not exceeded.

No. 4-would establish a 4-This is the governing body of member bipartisan Board of Michigan State College. Board State Canvassers. The Legishas six members, elected for 6 lature would be required to work year terms.

C On the non-partisan judicial ballot will be:

考虑的自治 (P 158) 2 Minus II 信息者 () 单本 探索的时候的图

Michigan Farm News

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Einar E. Ungren Editor James OsborneAssociate Editor

TALK

IT-OVER

STIM GENT

and DECIDE

people into the act.

Limited to Farm Bureau Members. Subscription: 40 cents a year April 1, 1955 No. 4 economically.

Vol. 33

3 2 PURPOSE OF FARM BUREAU The purpose of this Associa-tion shall be the advancement of our members' interests edu-

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DIRECTORS AT LARGE Gleason E. Halliwill.......Gladwin, R-4 Robert E. Smith........Fowlerville Walter Wightman......Fennville, R-1 Representing

6

WOMEN OF FARM BUREAU Mrs. Carlton Ball......Albion, R-1 JUNIOR FARM BUREAU legislatively, and

Michigan Farm Bureau

OFFICERS

DISTRICT DIRECTORS

Russell E. Hazel...Richland, R-1 Blaque Knirk...Quincy, R-1 Herman Howelsen...Clinton, R-1 A. Shellenbarger...L. Odessa, R-1

RAM and

Hiram On Auto Design

It came to pass some months ago. It happens every year. The tom-toms beat, the trumpets blow, and brand new cars appear. With floods of warm superlatives the public press exposes New products of the Age, to shock our wondering eyes and noses. New engineering features swarm like gnats across the nation While new conveniences adorn the realm of transportation. New terms are coined, if old ones fail, new slogans greet our eyes To clothe each allegation with the vestments of surprise.

Now as you might expect of me, back number that I am, I find it hard to separate the flimsy from the flam. I gather from conflicting claims advanced by everyone That the propaganda business has been grossly overdone. And, furthermore, conveniences, for which the public yearns Have passed the awesome point of dimishing returns. So I suggest retrenchment as the slogan of the hour, Simplicity, not gadgetry; efficiency, not power.

I'd like a manual gear shift on the floorboard at my right I'd vote for separate fenders, bolted on, and not so light. To me a running board seems good; it helps in climbing in; And a sturdy, strong steel body, not of plastic, nor so thin. I would favor good big windows but they needn't wrap around. I'd prefer the seat up high enough so I could see the ground. Oh, the brakes could be hydraulic and I like a steering wheel. But I still have strength to work them, helpless as I often feel.

Marthy says I'd need a motor, and fo that I will admit, But not two-hundred stallion power-all champing at the bit. I'd make do with merely fifty, and with manual control. And a choke right on the dashboard would be soothing to my soul. My speed for cruising on the road is forty miles per hour But I'd like to count on fifty, as that extra surge of power. I have doubts if General Motors would re-tool to make my car But the world knows how I feel and what my recommendations are.

> R. S. Clark 315 North Grinnell Street Jackson, Michigan

New Haven, Shiawassee, Clark | State Office. Of this total, 97 are newly organized groups.

> "The New Look in our Extension Program" is the Discussion

AFBF Pushes Pork

"Hog marketings are running third with six new groups each 17% to 25% above a year ago,' said AFBF President Chas. B. What three counties will be listed Shuman in asking support from

large supply to the best advantage of swine producers and consumers. "We ask your support in pro-

lem," said Shuman.

of a year ago, when pork reached 122% of parity.

Beef on Top

driver's seat as America's most also be guests at this meeting. popular meat during 1955-marking the third straight year it

has held this enviable position. It took beef 17 years to pass pork

Activities of Farm Bureau Women's Committees



MRS. RUTH HUNSBERGER, consumer information specialist for Michigan State College, (right) offered samples of some twenty butter and cheese foods-many of them new ideas-at a Dairy Festival meeting of the Northwest Michigan Farm Bureau Women's Committee February 24. Mrs. Hunsberger explained the preparation of the various foods. Sampling some of the products are Mrs. Ward Sparling (left), secretary of the Women's Committee, and Mrs. Ellsworth Behne, chairman of the group.

District 5 Mrs. Harold Nye, Chairman

Olivet

dairying and dairy products. Home demonstration agents assisted in the program. The Rice dairy in Benzie and the On February 15 eighteen mem-Gabien dairy in Wexford county bers of the Ingham Women's Committee met at the Lansing Dairy Company for a conducted dairy foods. tour of the plant. After lunch, the group enjoyed a trip through Mrs. Ruth Hunsberger, con-

sumer information agent, spoke of the cancer society. the Lawrence Baking Company. at the meeting of Northwest This last trip was so interesting Michigan Farm Bureau women. She explained the value of dairy products in the diet. The ladies were invited to sample butter seasoned with herbs and types of cottage cheese spreads. learned not only the values in County Farm Bureau office at dairy foods but some new ways

East Jordan

We have a feeling of satisfaction to have had a part in a Dairy Foods Festival in District

53 Soil Labs Test 65,000 Samples

more conscious about the value John Shickluna of Michigan Wm. Parsons of the Norwood partment said 53 soil testing labs in the state tested 65,000 samples

Thirteen groups were repre- last year. That compares to sented and eight visitors came. 40,000 in 1953 and 26,000 back

trict held meetings to study ficer, of the Cancer Prevention Society, and Mr. L. B. Carr gave very interesting facts on this dread disease. In our county fifteen persons were helped by this organization, which brings conducted tours of their plants, home to us how much good is Refreshments, of course, were done each year. Two movies on cancer are to be shown in Charlevoix county. Mrs. Dwight Eisenhower is the National Chairman A very interesting report was given by safety chairman Mrs. John Weiland. Accidents that

are common to elderly people were stressed. This report is looked for by all members with much interest. We became acquainted with

our new regional man, Ward

We are trying to create more interest in our Farm Bureau by having instructive programs. The topic announced for next month by program chairman Mrs. K. Sweet is Foster Children.

Michigan farmers are getting This month our interest \$3 centered in Charlevoix county. of soil testing. The Farm Bureau women's committee met at the home of Mrs. State College's soil science de-

FOR HIGHER, MORE PROFITABLE YIELDS Plant Michigan Certified Hybrid Seed Corn in 1955

CLARE L. McGHAN Coordinator of Community Farm Bureaus for MFB Dear Community Farm Bureau Members: How many Community Groups have done any program planning?

Community Farm

Bureaus

have a suspicion that not very many have. It has been said, "anything good enough to do at all, is good enough to be done well." Good program planning can mean a great deal to a Community group.

How do we go about this planning?-you may ask. Probably a committee should be appointed or in some cases, especially in a very small group, the officers may do the planning. I like a separate committee because it gets more best if you would. You may also have some connection, with want to plan the program to fit | Easter.

These programs can be planned the seasons or special days of the for six months, inasmuch as you year - such as some groups have Some people seem to think know what the discussion topics potluck suppers in the winter are in advance. Although it is time but just a snack after the that a program for a Community are in advance. Although it is not necessary to plan the pro-grams around the discussion another example, in April, your topic, it seems that it would be may want to have your theme gram planning takes in the whole meeting, considers timing



Fairfield, Shiawassee, Sidney

This month the following Topic for April. counties are leading in the organization of new groups: (1) Berrien county with ten new groups. (2) Monroe county Sales Drive with seven groups. Tied for are Eaton and Macomb counties.

STAR AWARDS FOR FEBRUARY Gold Star

here next month?

Alpena county, Leer Communihave too much trouble getting 90% attendance. Why is this? ty Farm Bureau, Mrs. Alma Wong secretary, I think there are several reasons: 1. A higher percent of the Silver Stars

Riley

Goodrich.

Alcona County, Johnston School Community Farm Bureau, Mrs. Minnie Campbell, secretary.

Kalamazoo County, County Center, Mrs. Rupert Smith, secretary.

Muskegon County, Cedar Creek, Mrs. August Reska, secretary.

5. The job of being an officer is not so large but what every-

cause everyone has time and Presque Isle, Ocqueoc, Mrs.

one feels capable. (If, I make a mistake, I'm among friends). We notice that many of the large groups have been reported to the groups are dividing this year and



moting sale of pork as a 'good Mason. A gift will be presented to serve them. Such information Cooper. buy', and in helping the industry to the chairman having the is of great importance to us as We ar

The present large supply was our state chairman, will be the encouraged by the high prices guest speaker. Her subject will

work out a solution to the prob- largest number of her group in producers.

be "Farm Bureau and the Part our Women's Committee has in

Farm Bureau's Program." Our regional representative, Ray De-Witt, and District No. 5 Women's Beef will continue in the Chairman, Mrs. Harold Nye will

Farm Bureau women of Dis-

attendance. Mrs. Carlton Ball,

District 10 West Mrs. Hiram Brock, Chairman

District 9

Mrs. Evelyn Heim, Chairman **Traverse City R-4** community group.

trict 9 cooperated in the pro- This is the highest percentage of in 1950. motion of the Dairy Festival in attendance since our committee

that the ladies asked for a return visit in November. Plans are being made for an the food industry in moving this Open House Tea April 19th. All committee chairmen are inviting all Farm Burau ladies from her group for an inspection of the

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making small groups. This is a nealthy sign and hope it continues. I agarava starto dat

We didn't receive the response on the "66,000 Club" that we would like to have had. There have been many reports that there has been members signed by groups that we haven't received them. We will be glad to give your group credit if you'll send us the names of those you have signed as members since March 1. We were sorry to hear that some groups didn't sign any more members because their group is large enough. Com-

munity groups should help to build membership not deter it. If your group is large enough, help form a new group. There's always room for everyone.....

> To those groups which fulfilled the requirements for the "60,000 Club," we congratulate you. It is because of those like you who go beyond the call of duty that has made the Michigan Farm Bureau what it has been and will be. To the following groups, we welcome you to the "66,000 Club."

Rural Urban, Newaygo county, Don Akershoek, discussion lead-

Archie, N. W. Michigan, James Wilson. Shiwassee-Vernon, Shiawassee,

Robert Drury. Perry - Woodhull, Shiawassee, Bert O'Beirne.



FORPOULTRY

FARM BUREAU MILLING CO. Inc.



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GUTTER-PLOW—Barn Cleaner. 4-Plow self-reversing. Low cost, easily installed. Literature free. Write Ottawa-Hitch, Box 321, Holland, Michigan. (4-2t-20p) 的机制 FOR SALE

FOR SALE PINKING SHEARS—Only \$1.95 post-made. Manufacturer's Christmas over-stock. Guaranteed \$7.95 value or money refunded. Order by mail. Lincoln Sur-plus Sales, 1704 West Farwell Ave., Chicago 26, Illinois. (10+tf-30b) ILOOKING for a retired farmer who would like to buy a small sheep ranch located 8 miles north of Kalamazoo on US-131. Due to illness in family. must sell the ranch all equipped with outstanding sheep, or will sell the sheep and tractor separately. A very profitable income without work. Shown by appointment only. Call Kal-amazoo 3-7951, or write Wagon Wheel Ranch. Plainwell R-1, Michigan. (4-21-64p)

PEAT BED. Next to sweetest in U.S.A. Would like a buyer. For sale by yard or will sell entire bed. The Rev. John Gross, 7112 Washburn Road, Millington, R-2, Michigan. (4-11-20p)

WOMEN

FREE-"Ideas for Sewing with Cotton Bags" — a new 24-page Illus-trated hook of suggestions for making attractive clothing, household acces-sories, gifts, and toys from thrifty, colorfil Cotton Bags. Simplicity fash-tons for your Cotton Bag sewing. Send postcard today to National Cotton Council, Box 76, Memphis, Tennessee. (3-9t-50b)

BARN EQUIPMENT

GUTTER-PLOW, Barn Cleaner, 4-Plow self-reversing, Low cost, easily Installed, Literature free, Write Ot-tawa-Hitch, Box 321, Holland, Mich-(4-2t-20p)

FOR SALE

FOR SALE—Cedar posts and poles. Three miles south, eight miles west of Clare, Clare county. Pete Bergman, Coleman, Michigan. Phone 2968. (3-2t-28p)

WHITE LEGHORNS DARBY TOPS the nation today— Why be the "guinea pig" on unknown prosses of different strains? Get Dar-by this year. Standing offer of 1,000 chicks free if you can give us bet-ter up-to-date 16-year afficial laying test records in White Leghorns, cross-breads, or hybrids, than the three consecutive 10-year records made by barby since 1941. Dirkse's Darby strain birds averaged 277 eggs per bird at Connecticut test on hen-housed basis; 100% Ilvability throughout laying year. 245 egg average per bird on hen-housed basis on 145 birds entered in 7 laying tests throughout thy for laying year. The swing is to 100% pure Darby this year be-duction, lower mortality, resistance to log feed conversion. Ask any of our oustomers. Compare with any, bar nome. Now hatching, 340.00 per 100 pullets. LITERATUREE FREE, includ-ing 10-year Laying Test Reports. Dirkse's Leghorn Farm, Zeeland, Mich-igan. (-2t-164b) WHITE LEGHORNS

Igan. (1-21-1040) TOWNLINE White Leghorns bred to fulfill your complete needs for replace-ment and production. Alst year. 28 years ROP and Progeny Testing Pro-gram under Michigan ROP. Fully fitted for the job of making money for you. Bred for High Production, Ex-cellent Egg Quality, Good Body Size. High Laying House Livability. This year get your Leghorn Chicks direct from the Breeder, Strain Cross No. 30. U. S. R. O. P. White Rocks. Michigan U. S. Approve. – Pullorum Clean. Free Catalog explains full, the story of Townline Chicks.—Write Today! TOWNLINE POULTRY FARM, Box 55-F, Zeeland, Michigan. (11-61-88b)

TURKEY POULTS

RAISE MENEFEE BRONZE or Evergreen Whites. Big profitable tur-keys, really broadbreasted. Mature faster on less feed. Literature free. Janssen Farms, Box MF-160. Zeeland, Michigan. (4-11-24b)

POULTRY EQUIPMENT

AUTOMATIC POULTRY FEEDERS. AUTOMATIC POULTATI Provide power egg washers and poultry house cleaners save poultrymen expensive labor. Investigate now! Write Otta-wa-Hiteh, Box 321, Holland, Michigan. (4-2t-23p)

AGENTS WANTED RUN A SPARE-TIME Greeting Card and Gift Shop at home. Show friends samples of our new 1955 All-occasion Greeting Cards and Gifts. Take their orders and earn up to 100%

Take their orders and take a profit. No experience necessary. Costs nothing to try. Write today for samples on approval. Regal Greetings, Dep't 232, Ferndale, Michigan. (4-1t-52b)

WANTED TO BUY

 THRESHERS, used rubber belting,
 WANTED TO BUY

 drive belts, steam engines, small and
 BOOKS on town, country or state

 big, outboard motors. H. Wassink,
 Michigan. No text books. Write

 835 Eastern Ave., S. E., Grand Rapids,
 Michigan. (4-11-20p)

 Michigan.
 (3-2t-17p)

February. Since dairy products was organized. provide a major part of farm in-

come in this area, and believing The program topic was cancer For a standard double bed, that well informed women can which is very timely as April M.S.C. home economists recomdo much to further the sale of opens the national cancer drive, mend using an 81-inch width and those products, the entire dis- Mrs. Ronald Scott, a county of- 108-inch length sheet.









When buying that spring suit, Michigan State College home economists suggest s lect-ing a color that not only is becoming but will match or harmonize with other garments to be worn with it. To help in choosing colors, it's a good idea to take little clips of materials when shopping. If clips of the actual material are not available, match the colors to paper. Because of the many colors to choose from, it is difficult to match them by memory alone.



BEDDING

How to Seed Corn Profitably

Don't be stingy with your seed corn if you want the best yield. On good corn land, 16,000 plants per acre is about right, according to Michigan State College farm crops authorities. You can estimate your planting rate this way: if your planter is using a bushel of medium-flat seed corn in five acres, you will get about 16,000 plants per acre. When using 38 to 40-inch rows, the seeds should be about 10 inches apart; with 42-inch rows there should be 9 inches between seeds.



Always on Duty

Your telephone knows no holiday. Day and ready to serve you in dozens of ways. When you need help or answers to urgent problems, your telephone brings them quickly. But even in everyday living, the dependable telephone makes life more enjoyable for your entire family. With your telephone you visit, you shep, you make appointments, you get information, you end wonder and worry. That's what makes your telephone worth so much more than it costs.

MICHIGAN BELL TELEPHONE COMPANY



If you sold your own meat...

Where would you sell beef from heavy steers? Who eats the most lamb, the most veal? What about fresh pork and smoked meats?

If you had the time, you could sell some of your meat locally, but you would have to 'take most of it to distant cities. The chart below suggests a few things to keep in mind if you were to sell the meat from your livestock.

As you look at the chart, remember that the supply of meat and livestock in various parts of the country may change every day. At the same time consumers aren't as willing to buy on some days as on others. These quick changes create many selling problems because meat is highly perishable.

With the many problems there are in selling meat, we believe that you will agree there is a real need for a nationwide meat distribution system such as Swift operates. The services that Swift provides, including processing and distribution, are done on a narrow margin of profit — averaging less than ¼ cent per pound for *all* products handled.

MEAT SELLING FACTS

How meat is sold

Distributing meat and meat products means doing business with about 300,000 meat retailers and 375,000 hotels and restaurants.

Swift has more than 1500 plant route salesmen who sell meat and other products to various outlets in the smaller cities and towns.

Retail meat dealers and other outlets in the larger cities are served by wholesale selling units – Swift has 290.

By these two methods of distribution, meat is moved to the areas where it will sell the best. These methods used by Swift to distribute your products help to assure you greater returns.



Just 100 years ago G. F. Swift bought a heifer, dressed it and sold the meat—starting the business that is now Swift and Company. 1955, our Centennial year, reflects the progress and experience of a century of operation. More important, it emphasizes how Swift is <u>looking ahead</u> to serve farmers and ranchers even better during the second hundred years.

Is most meat eaten close to where live- stock is raised?	No. Meat on the average must be moved about 1000 miles from producer to consumer.
How quickly is meat sold?	Practically all meats, both fresh and processed (except canned) are sold by the meat packer within 14 days.
How much meat is canned or made into luncheon meats?	About one pound out of four.
Where does beef from heavy steers sell best?	In the Boston area, where beef from 1300-1500 lb. steers is preferred.
About % of the lamb in the United States is consumed by ½ of the people — Where does this ½ live?	In Boston, New York, Philadelphia, Chicago, and in cities along the west coast.
Where is the greatest per capita con- sumption of veal?	New Orleans, La., leads all other American cities, with Newark, N. J. in second place.
Do some areas prefer fresh pork over smoked pork?	Generally speaking, consumers in the northern states prefer more of their pork fresh smoked pork has a greater prefer- ence in the southern states.

AGRICULTURAL RESEARCH DEPARTMENT SUFT & COMPANY UNION STOCK YARDS · CHICAGO

FB Secretaries Visit Blue Cross at Detroit

Blue Cross Serves 38,000 **FB** Families

More than 40 Farm Bureau representatives attended the Blue Cross-Blue Shield workshop meeting recently which featured a top-to-bottom tour of the organization's new headquarters building in Detroit.

The visiting group included many county secretaries and several representatives from the regional and state Farm Bureau offices.

Object of the session was to give these Farm Bureau representatives an opportunity to better understand the Blue Cross-Blue Shield program through a first-hand look at the operations of the many departments involved.

Robert Koch, assistant director in charge of office management explained to the group that purchase of the new headquarters building was made in the interests of more efficient operation that in the long run means better service to members and lowered operating overhead.

They visited all departments dealing with 38,000 or more Farm Bureau subscribers, including the special unit where Farm Bureau records are kept, the hospital department, the IBM accounting department, and the statistical department.

Each year Blue Cross and Blue Shield pay hospitals and doctors a combined total of more than \$2,500,000 for services to families of Farm Bureau members.

From the department managers who explained the various operations in detail, the county secretaries got a clearer understanding of the many problems involved and the complexities of providing hospital and medical coverage for over 3,000,000 people in Michigan.

The group convened for an open question and answer session covering every phase of Blue Cross-Blue Shield ranging from how rates and benefits are set to the mechanics of transferring coverage when a Farm Bureau subscriber moves from one Community Group to another.

Wm. S. McNary, executive vice-president of Blue Cross, outlined at a dinner meeting the basic principles of Blue Cross-Blue Shield that make it a truly

community program. He stressed the fact that through the principle of service benefits-providing the hospital services needed without dollar limit-Blue Cross is able to give the public real protection against the unpredictable cost of hospital and surgical care.

Sterling Branch



DURING DAY-LONG visit to Blue Cross-Blue Shield headquarters in Detroit, Farm Bureau county secretaries find out how Hospital Case Department utilizes this bank of teletype machines that report hospital admissions from 21 Detroit hospitals. Together with mail and battery of telephones, department handles 1,800 admissions a day. Left to right are: Lena King, Calhoun county; Beulah Burrows, St. Clair

county; Thelma Heilman, Kent county; Belle Newell, Branch county; Irma Covert, Ionia county; Madeline Douglas, Macomb county, Emma Howeisen, Washtenaw county; Gladya Sauntman, Genessee county; Ruth Simmons, Wayne county; Don Kinsey, co-ordinator of Farm Bureau research and education; and Vis de Kubinyi, department manager.



IBM DEPARTMENT was a center of interest to Farm Bureau county secretaries who toured the Blue Cross-Blue Shield headquarters in Detroit during a recent workshop session. Wm. S. McNary, Blue Cross vice-president, joined this group as it learned how this electronic tabulator automatically records information from hun-dreds of thousands of punch cards. Left to right are: Shirley Farsakian, operator; Mr.



McNary; Elden Smith, State Farm Bureau office; Mrs. Phil Alexander, Shiawassee county; Mrs. Ardath Madison, Bay county; Mrs. Raymond Merton, Clinton county; Mrs. Merle Harrinton, Ottawa county; Mrs. Margaret Schmidt, Saginaw county; Mrs. Marjorie Gardner, co-ordinator of Farm Bureau records and county office services; and Mrs. Marjorie Karker, co-ordinator of women's activities.

Legislature Looks **At Highways**

(Continued from page 1) engines rated at over 8 horsepower, combines, corn pickers, corn picker-sheller combines, forage harvesters, forage blowers, hay and straw balers, power orchard and field sprayers and dusters, beet harvesters and uni-

harvesters." The Secretary of State would Dairy Month one of the biggest be charged with the duty for ad- sales events in history, the Amer-



VISITING FARM BUREAU county secretaries see first-hand at Blue Cross-Blue Shield headquarters how latest machines are used to speed work and lower overhead. Anthony Gutowski of IBM department explains how this electric accounting machine turns out billings covering over 70,000 subscribers in a single work day. Left to right are: Austin Pino, Blue Cross-Blue Shield rural enrollment manager; Gretna Van Fleet, Hillsdale county; Rosemary King of Traverse City, who is secretary for northwest Michigan; Mabel Bacon, Kalamazoo county; and Gutowski.

June.

Almost every state now has a June Dairy Month chairman,

and committees are being formed

to put the program into action.

Several states have already developed plans for state-wide merchandising programs during

Best Rural Teacher

If you think you know the rural school teacher of the year,

you may nominate him or her to

Rural Teacher Award, Prairie

A new provision would also include protection for farmers selling directly to buyers. The

present bond protects only in

transactions at sale markets. The

proposed bond covers only non-

payment of accounts and does

176-6

trol of its handling and sale by prepared for restaurants. These the Michigan Department of Agri- include colorful menu covers. table tents and menu clip-ons. culture.

Constitutional Convention. With one vote to spare, the House passed H-35 which provides for submitting to the voters, at the November, 1956 election, the question of calling a Constitutional Convention to draft a new Constitution for Michigan. In general, the folks who are clamoring for such a convention would like to get rid of provisions of our present Constitution which are cherished by most rural citizens. The bill has now gone to the Senate where

it has been referred to the Judic-iary Committee. School Safety The proposal to School Safety. The proposal to forms and other information may provide that no school building be had from that address. The could be used unless approved as teacher will receive an all- exto safety by the State Fire Marpense trip to the National Edshal and as to sanitation and watucation Ass'n meeting in Chicago er supply by the State Health Dethis summer and other honors. partment, is still pending in the Senate Committee on Education. **Livestock Buyers** It passed the House with not a

single vote to spare, after quite a **Bond Bill Coming** spirited battle between support-It is expected that a bill to step ers and opponents. up the protection offered under From now on each day will see the Livestock Buyers' Bond will important measures decided. If

be offered in the House. you would like to give your Sen-The proposal would raise the ator or Representative the benefit limits from the present nominal of your thought on any of these levels and would adjust them in measures you should do so withterms of the amount of livestock out delay. purchased.

Plan June Dairy Month

not cover any other 'types of Dairy distributors and food refraud. tailers are planning to make June

Harold Frahm Retires

Harold Frahm of Franken- ican diet, while two-thirds of the Burton will manage the farm.

WORLD'S DIET Cereals and potatoes make up less than one-third of the Amer-

Buy Farm Bureau Seed.

(6: -)

muth, former director of the Michigan Farm Bureau, has re- such products for 80 to 90 per tired from the farm he has op- cent of their total diet. erated for 38 years. His grandfather settled on the farm in 1862 upon his arrival from Germany. Mr. Frahm has moved into a new home at 1436 South Outer Drive, Saginaw. His son

SFLL WOMEN'S WEAR 19 5. 6 Learn to live with your temper -you can't possibly get rid of it by losing it.

A PLEASANT WAY TO ..

MITCHELL & CHURCH CO. Dept. 117 Binghamton, N. Y.



... ready to hook up to your well. And here's the clincher: Install this water system on your shallow well. If water level ever falls . . . even as low as 80 feet, it's easily converted to deep well use in mere minutes. Not a "stripped" model. Includes genuine glass-lined jet to prevent rust and corrosion, plus powerful capacitor type motor.

FOR EITHER SHALLOW OR DEEP WELLS INQUIRE AT YOUR FARM BUREAU DEALER Distributed By FARM BUREAU SERVICES, Iuc. FARM MODERNIZATION DEP'T 3800 N. Grand River Ave. Lansing, Michigan

Annual Meeting

The total amount of grain marketed and supplies purchased by patrons of Farm Bureau Services. Inc., at Sterling last year would make a train of 80 carloads, said Manager Chester J. Moczulski at the third annual meeting of patrons March 3.

Three new members were elected to the advisory board: Hugh Oliver, George Dunn, and John Heinrich. They succeeded Andy Kopaczewski, Frank Wojtwicz, and Virgil Kraatz.

Other members of the board are: Jack McTaggart, Leonard Jureck, Bruce Ireland, Bob Christie, Frank Prohaska.

FROM CHARTS in Statistical Department Farm Bureau county secretaries get the facts and figures on growth, costs and use of services during recent tour of Blue Cross - Blue Shield headquarters in Detroit. Left to right are: statistician Bob Parks; Mary Stevenson, Livingston county; Beulah Timm, St. Joseph county; Verneda Schmok, Cass county; Barbara Griffin, Eaton county; Belle Johns, Lapeer county; Austin Pino, Blue Cross rural enrollment manager; Wm. S. McNary, executive vice-president of Blue Cross; Jane Stiner, Tuscola county; Barbara Bouck, Huron county and Mary Klaty, Sanilac county.

American sheep raisers get 70 | Haddock fillets are packed acper cent of income from land and cording to size-large and small. 30 per cent from wool. Austra- Fillets from small haddock averlians get 80 per cent from wool age about two per pound and are and 20 per cent of the income now most plentiful and the best and 20 per cent of the income buy, says the U.S.D.A. from lamb.

ministering this act. The cost of ican Dairy Association has antitle for a farm tool would be \$1. nounced. Such a procedure might help in Purchases of June Dairy the recovery of stolen property Month posters, streamers and or be useful in checking the age other materials have exceeded or previous usage of a piece of any previous year's total sales. econdhand equipment. Whether In addition to materials for use these advantages would offset the

expense and bother of the program, is a question regarding which we would be interested in having your views.

School Busses. The 1955 version of proposed legislation to require

traffic to stop both ways for school busses which are loading or unloading passengers, has been introduced. It is S-1266 and is being sponsored by Senator Robert Faulkner of Berrien county. Similar proposals have passed the Senate during recent sessions but have been bottled up in the House Committee to which they were referred. This legislation is definitely in line with the Michigan Farm Bureau position on this problem which so vitality concerns the safety of rural boys and girls.

Milk Dispensers. Farm Bureau members will recall the difficulties which we had a year ago in finally securing enactment of a bill to legalize use of bulk milk dispensers in Michigan. The same individuals and interests which fought us so strenuously at that time are now promoting S-1240. This proposes rather comprehensive amendments to the portion of the law dealing with milk dispensers. All of the changes seem well intended to discourage use of this equipment in Michigan. The present law requires that not less than 8 ounces be served and that the glass or other container be of not less than 9 ounce capacity. The new bill would insist that no glass of less than 10 ounce capacity be used for serving milk from a dispenser. Thus, the glass would be 1/5 empty. After January 1, 1956, only cans made of stainless steel could be used in dispensers. Furthermore, each dispenser would have to have an annual license.

Agr'l Lime. A bill to regulate handling and sale of agricultural lime materials has been introduced. This is S-1296 and would provide for licensing and inspection of such material and the con-

Mrs. Katherine Ramsey Mother of five says, "Our hospital bills aren't the problem

in stores and on retail delivery

routes, special items have been

gives you all the basic hospital services you need --rather than fixed cash benefits, like you get with other plans. When my last baby was born, our Blue Cross Comprehen-sive Contract gave me hospital services worth almost \$1,000-and plue Shidd coverses for doctor our Blue Shield coverage for doctor bills paid my doctor \$300. Sure, we had a little more to pay, but it was certainly small in contrast with the amount Blue Cross - Blue Shield covered for us."

Why take the 1 in 3 chance that your family will have a hospital and doctor bill within a year . . . when for reasonable cost, you can have the wonderful security of Blue Cross-Blue Shield, Michigan's only state-wide, non-profit protection plans.

Find out how you can have lowcost group coverage. A company with as few as 5 employees may qualify as a group,

TODAY, contact your nearest Blue Cross-Blue Shield office, County Farm Bureau Secretary, or Grange.

K ... WHOLE OAD

on SALE at your local **FARM BUREAU DEALER**

One week only - April 11th to 16th

Between April 11th and 16th you'll be able to make savings of from 10 to 15 percent on various items such as fencing, wire, posts, etc., at your local Farm Bureau Dealer! Get in early and save yourself money ... it's the famous once-a-year sale that's the talk of Michigan. You can't beat the quality or the prices!

> See Your Farm Bureau Dealer For Prices. Remember this sale is for 1 week only!

FARM BUREAU SERVICES, INC. Lansing 4, Michigan

STOP THE CLOCK O SAVE TIME?

Naw — no one does that! People do cut down on amount of feed fed poultry and livestock or buy less well balanced feed because it's cheaper, or are we wrong - and no one does that?

MOTHER NATURE GIVES THE ORDERS

A hen - hog - cow - steer - turkey sheep have orders from Mother Nature to take enough out of their daily ration to keep them alive and happy. The left overs (the amount left for eggs-pork-milk-beef or tur-

key meat) are then put to use by the owner.

Is it smart to have that left over so small that the full productive capacity of the farm animals is not put to work to make profit for the owner?

You, our bosses, are pretty smart that way. Your purchases of Farm Bureau feeds are holding up fine. Thank you-and your actions will make you money. Always help your pocketbook (and your organization) by demanding Farm Bureau feeds.

FARM BUREAU SERVICES, INC.

Feed Department

221 North Cedar Street







Buy Farm Bureau Feeds

This is the House that Farm Bureau

Women's Part in The Farm Bureau

DONALD D. KINSEY Coordinator of Education and Research for MFB

Foreword. Those who are familiar with Eddie Guest remember that he said, "It takes a heap o'livin' in a house to make it home!" Our Farm Bureau house would have been a desolate affair, indeed, without a family. There were some early periods of hesitation about bringing a family into the House. But once the objections were overcome, the development of a Women's Program brought new light and atmosphere to the Farm Bureau.

Around most homes the women often do the things that decorate up the place. They pitch in with the cooking, baking and mending. The Women of the Farm Bureau have done that. But they have also rolled up their sleeves and helped to "pour concrete" into the foundations of the new programs. This House has become as much theirs as it is the men's.

Early Beginnings. In 1919 the Farm Bureau started off rather ambitiously to do practically all of the jobs that the College might do. The list of original departments reads like the college catalogue. This effort had one important effect. There were departments for home economics and for boys and girls clubs. To head up these departments two women were included in the Michigan Farm Bureau of Directors-Mrs. Flora' Buell and Mrs. John C. Ketchum. Thus the women had a direct place in the scheme of things from the outset.

While other state Farm Bureaus went along for years with a wide division between the women's program and the Farm Bureau operation itself, Michigan Farm Bureau enjoyed and benefited from a more direct tie-in It with the women's activities.

In 1921, Mrs. Edith Wagar of Monroe county was to adopt the title "Michigan elected to the state board. There was a gentleman's agreement that the women should have a director on the Board. As a member of this body she undertook during the 18 years she served on the board to stimulate activities and programs among the women around the state. Informally organized county women's groups were formed. They began to work on citizenship, health and education programs. It was in these years that the local group elect a representative Bureau Women's Speaking Contest was started.

In 1939 Mrs. Pearl Myus of Lapeer County succeeded Mrs. Wagar on the board. During these days they began to speak of the women's program as the "Associated Women of Farm Bureau." This was a title that to give this County Chairman was being used by other state Farm Bureaus. The work status as a member of the County that was done, however, kept a closer relationship between the women and the organization in Michigan. Women became active in membership promotional work. They took legislative action through the organization for weed control along the highways to improve safety and visibility. They began vigorous work to bring hospital facilities to rural areas.



BECAUSE Michigan Farm Bureau reached its 1954 share of the American Farm Bureau 'Two Million Member Goal," nine leaders selected by lot from County Farm Bureaus that made their goal were guests of the AFBF at Washington in early Mirch. They attended sessions of Congress, met with their representatives in Congress, visited the U.S. Dep't of Agriculture, the AFBF offices, and toured Washington.

In this picture Ass't Sec'y of Agriculture Jim McConnell is shown congratulating Mrs. Elvon Rasmussen of Ionia county. Others in the group, left to right: C. L. Brody, executive vicepresident of the Michigan Farm Bureau; Dean Pridgeon, Branch county; Mrs. Earl Tucker, Ogemaw: Frank McCalla, Washienaw: Carroll Robotham, Benzie: Lee Cook, Kalamazoo; Mrs. Harold Allen, Muskegon; Albert Adamski, Arenac; Dan E. Reed, ass't legislative counsel MFB; Ted Leipprandt, Huron county.

man of the Women's program by holding similar camps for the | Studying farm marketing prowho was elected by the women. women at the District level. This grams. Studying farm cooperatives

was decided that the title has made the camps more ac-"Associated Women" did not fit cessible locally to the women the program. The women voted from surrounding counties.

Farm Bureau Women's Program.

Ties Within the Family. It was an early precept of the Farm 1. Health Programs Bureau prograin that it must reach the home level to be ef- welfare drives. fective. Shortly after the Michigan Farm Bureau Women became organized they tied their program to the Community Farm Bureaus by having each to serve on the County Women's Committee.

County Farm Bureaus changed Health Council and the Michigan their by-laws to allow the Coun- Rural Health Conference. ty Board to choose a County Women's Chairman from among these group representatives and Board.

District Farm Bureau Women's Chairmen were elected by voting delegates sent to the district meetings by the County Women's Committees. These district chairmen have the responsibility for coordinating the program with- 2. Educational Programs in their districts with the overall state program, and also of

Council.

second year.

gram.

groups.

is the present chairman.

Bureau was organized recently

and has yet to establish this pro-

Projects with Educational,

Civic, and Public Relations Value.

It is difficult to do justice to the

scope of the programs undertaken by the Michigan Farm

Bureau Women over the years.

A brief listing of some of the

projects does reveal a picture of

importance and constructive

work. From the very early years

they have given strong service to

the building of membership.

of the group hospitalization pro-

gram (Blue Cross-Blue Shield)

They have set themselves to the

building and expansion of Com-

munity Farm Bureaus in their counties. They have aided the

promotion of Junior Farm Bur-

eau groups in many places by

conducting surveys to locate

eligible young people for the

Very early in the history of the

Women's program the women of

the Northwest Michigan Farm

Bureau set the precedent of hold-

ing an annual women's camp.

These camps held programs in leadership training, information,

recreation and effective citizen-

ship projects. This camp became

a statewide affair annually. And

in more recent years the Districts have followed the pattern

for Farm Bureau people.

They were early in the support

and their functions. Conducting a training in public speaking for farm women. This Educational and civic projects undertaken by the Women of program has involved annual speaking contests for the women Farm Bureau have included:

Aid in the establishment

Cancer Detection Clinics. Work for the establishment of 3. Civic Programs community hospitals and health clinics. Organization work on Com- rural areas.

munity Health Councils and County Health Units. Support for the Michigan

Work on cancer dressings. Aid to local Crippled Chil-

The development of blood donor teams.

Aid to the Sister Kenny Polio Treatment Program in Michigan. Promoting the program for the recruitment of nurses.

Michigan Society for Mental Health.

Improvement of rural education and rural schools. serving on the State Advisory

Support for stronger rural | Capitalistic societies.

churches. ban groups.

4. International relations

Supporting the "Pennies for Farm Bureau people. The nu-Friendship Fund." This fund in- merous public groups contacted volves the collection of , pennies in the pursuit of these programs at group meetings to help carry and the work done with them on the work of the Associated has done much to bring public Country Women of the World,

Financing visits of farm women from other countries. In 1950 two farm women from Germany were guests of the Farm Bureau women for an extended visit in Michigan counties.

Providing scholarships for for- sentation by three women on the eign students at Michigan State State Resolutions Committee of MFB Women hold the Michigan Farm Bureau. The College. membership in the Associated three women are chosen by the Country Women of the World State Farm Bureau president and in the Country Women's from a list submitted by the Council and send delegates to Women's Advisory Council. the meetings of these organizations. gress of the Michigan Farm Bur-

A constant interest of the Farm eau will depend, as it has in the past, on the energetic work of Bureau Women has been the its women. They can do much matter of preserving our American Way of Life. They have had to help keep the Farm Bureau help from the College in study- House in order and to stand ing the nature and methods used against the storms that may come by Communism, Socialism and its way.



The work of the Farm Bur-Sponsoring "home and home" eau Women in the field of canmeetings between rural and ur- cer detection was recognized by the National Cancer Society in Aiding in programs and pro- 1948. In fact, a glance through blems involving migratory labor. the above list impresses one with the vast worth of their efforts as a public relations program for

respect to Farm Bureau,

At their annual meeting in 1953. the Farm Bureau Women voted to cease passing separate resolutions. And to put their resolutions on the same footing with others, they were given repre-

Concrete Barnyards Mean More Milk With Less Work The future strength and pro-

> A concrete-paved barnyard keeps cows out of mud and filth and cuts down on the work time of cleaning cows before milking.

> > When cows wade through mud they waste energy needed for producing milk. Owners say a paved barnyard pays for itself by helping produce more milk.

> > Mail coupon for free literature on paving your barnyard. If you need help, see a concrete contractor, readymixed concrete producer or building material dealer.

----Paste on postcard and mail-----

	PORTLAND CEMENT ASSOCIATION 2108 Michigan National Tewer, Lansing 8, Mich.
	□ Please send free literature on concrete barnyards. Also following subjects:
	Name other concrete improvements on which you want hooklets.
H.1.	Name
	St. or R. No
	City



at the county, district and state level. Out of it has emerged a Work on various health and women's speakers bureau designed to tell the farmer's story

of to urban groups. Working for adequate fire protection and telephone services in

The purchase of a "Club-

mobile" for the army.

dren's Clinics.

Aid to the programs of the

chairman. Mrs. Ray Niekirk of Gratiot county became the state board member in 1943 and 1944. She ment. 1945 saw a number of mark- districts. State officers of the was highly interested in getting ed changes in the program. A women's program are elected at a fully authorized women's pro- Department of Women's Activi- their own annual meeting every United Nations. gram started. She helped to ties was established at the state promote and bring into being level. The women developed a the Women's State Advisory formal organization in that year, Harry Whittaker of Lapeer Council. This Council functions being careful, however, to keep County, 1950-1953; and Mrs. Carltoday. It is made up of one close ties with the parent or- ton Ball of Calhoun County, who Women's District Chairman from ganization. each of the 10 Farm Bureau Dis-

FARM

Mrs. U. S. Newell of Branch tricts of the state, plus the State Women's Chairman and Vice- county was the first state chair-





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FLINT, MICHIGAN 702 Church Street Flint 3, Mich. E. R. DINGMAN, Pros. H. K. FISK, Soc'y



Study of sex education in the They act as counsellors public schools. and advisors for the County

Establishment of the Depart- Women's Committees in their Working to eliminate "crime broadcasts" beamed over public channels of communication. Studying the work of the

Studying soil conservation pro-State chairmen who have serv- blems and methods.



Widow grateful she doesn't have to lose home!

"I'd never have been able to keep my home and still pay for all the hospital and doctor care I've needed, too," says Mrs. Knicker-bocker, of Highland Park, Mich. "That's why I thank my lucky stars I've got hospital bill protec-tion that pays off in services provides me with a hospital bed, for example, rather than a fixed for example, rather than a fixed amount of money to pay toward that bed, the way other plans give you. I like the service way . . . the Blue Cross way! Just recently, my Blue Cross Comprehensive Con-tract covered \$624 worth of hos-pital services I needed, leaving only \$5 that I had to pay out of my own pocket. And my Blue Shield pro-tection paid all but \$23 of my doctor bill!"

There's a 1 in 3 chance that your family will have an unexpected hospital bill within a year! Why risk your home, your life's savings . . . when for very little cost, you can have the wonderful protection that only Michigan's Blue Cross-Blue Shield Plans give you.

Find out about low-cost group coverage for your family. A com-pany with as few as 5 employees may qualify as a group,

TODAY, contact your nearest Blue Cross-Blue Shield office, County Farm Bureau Secretary, or Grange.



Yes you can start your spring work with a bang if you have your tractors and machinery well lubricated with quality Unico oil and grease. The free lubricating quality of Unico Motor Oils gets you off to a good start in the spring. It keeps the piston rings free and stands up under the severest conditions. It helps you to save on oil bills too because of its low cost.

When you have an especially tough job for your tractor, diesel or farm truck - Unico Heavy Duty is the oil for you.

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A completely new kind of grease for the many farm uses. Instead of the usual soaps or similar stiffening agents to impart consistency, Unico Multi-Purpose B-550 contains an "Aminated Gel" base made with Bentone.

 Unico Multi-Purpose has no melting point, won't soften or run as temperatures rise. It will not get stiff if temperatures fall. It will not wash out of shackles or the water pump bearing due to water action.

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LANSING 4, MICHIGAN

The New Look in the Agr'l Extension Program.

Community Farm Bureau Discussion Topic for April

Background Material for Program in April by 1438 **Community Farm Bureau Discussion Groups** DONALD D. KINSEY Coordinator of Education and Research for MFB

Styles change. They take on a new look. The ac- positive aims. ceptable and popular dress of the day changes in appearance. We live in a world of continually new design.

The same is true of programs. People look and find new ways of doing things. Just as the old car did only half the efficient job that was needed, so old programs often leave something to be desired.

Farming and farm living have changed their style a farm and family affair. along with everything else in our modern world. If farming was to keep abreast of the competition in the modern world, it had to step up its efficiency. And County Agents. Extension perthe strong right hand that has helped agriculture keep the pace of productive abundance has been the research in this direction. programs of our Agricultural Experiment Stations and the educational programs of our Cooperative Extension Service.

From the very beginning Farm Bureau people have recognized the value of these programs. They have given strong support in resolutions and in active legislative influence to help them grow. The basic idea in the research and educational programs has been "to help the farm people to help themselves." This has been the keystone viewpoint in the Farm Bureau outlook.

Progress in the New Marketing Program. Last July the Community Farm Bureaus discussed Michigan's new marketing research and educational program. Farm Bureau had taken the lead in promoting the program with the legislature. Now a new Progress Report on this program has been put into print. A copy of the report is being sent to your Discussion Leader.

The marketing program gives meaning to the word "cooperative" as we find it in the Cooperative Entension Service. And the idea fits the tone of Farm Bureau resolutions. In such programs the states and local governments help to pay the way and thus keep freedom to develop their own plans and supervise their own programs. Thus they differ from the "direct line" programs of Federal agencies in which the policies are made by agency heads and handed down to the states and local communities.

Resolution Questions Direct Aid. Farm Bureau people have to work with individual farm families in planning their overbeen thoughtful as to the proper all farm objectives and family role of the Agr'l Extension pro- accomplishments.

late all the problems - those of the people, land and buildings, financial resources, machinery and markets, etc. into a well-knit, ong-range program for the family

Extension programs generally have worked with farmers on isolated problems of the farm operation, Thus this approach has somewhat broader and more

2. The Farm and Home Development approach does not involve in the least any change in the present practices of working with farmers in general educational programs, demonstrations, research and information or supervisory helps. It is an added approach to be used with families that are interested in working out their total operation as

3. Extension personnel who will concentrate on the approach will consist mainly of Assistant sonnel in counties without such assistants will do part time work

the Public Relations Committee 4. The Farm and Home Deof the Newyago County Farm velopment approach is not a Bureau promoted a custard pie finals were six other ladies: Mrs. plan" on any farm family. The the jackpot in interest and in denberg, Mrs. Milo Smith and dough crumbles; three tableaim, rather, is to make available its value as a promoter of farm to the family the necessary in- products. formation to make sound de-

cisions for future planning. It Prize money was provided by the Greenwoods Farm Dairy, the creates a direct channel to get Sanitary Dairy and Millers Egg this information to the family. Station. The ladies who won Extension people, working with the honors were Mrs. H. Danie, these individual farm families, Deur, first for \$10; Miss Ruth

refer their problems through to the specialists at Michigan State Mrs. William TenBrink, third, College. The facts of the profor \$5. blems are worked over by spe-The final bake was held in the

ations should have some bearing

It should be emphasized that

Questions - Special questions

leader. It is too long to print

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Throughout

cialists and recommendations are made. But the facts and re-Concern of Farm Bureau leadcommendations are presented ers that such a trend should not purely to aid the family in makhappen has been voiced. Some ing decisions. There is no presfeel that the policy of the Exsure nor requirement that the tension program should be such family accept any part of the as to maintain the necessary balapproach in order to retain the ance of service so as to avoid this help of the Extension Service. possibility. This would mean That - in a nutshell - is the

that the scope of a farmer's oper-Farm and Home Development approach as outlined by Dr. Miller on his priority for attention by and Dr. Bell. It is not merely a Michigan plan. It is to operate the Extension Service. on a national scale.

the criticisms made are not In the modern Extension propoints of conflict with the Cogram there are numerous proboperative Extension Service. lems of emphasis that must be They are concern over points The agricultural popsolved. of emphasis only. ulation is changing. Agricultural its resolutions Farm Bureau has economists are pointing out that 90% of the food and fibre are and support of the Extension being produced by 10% of the program. farming population. Funds for Extension work in agriculture will be handled by a questionare appropriated by Congress and naire to be sent to your discussion the states to raise the efficiency

in this article. Out of this comes the question as to how the Extension program should allocate its service time.

simply at one isolated problem of the farm. It attempts to re-late all the problems - those \$10 for the Best Custard Pie



ABOVE ARE THE WINNERS and judges of the Dairy Festival Custard Pie Contest in Newaygo county. Left to right: Mrs. F. Adair, judge; Mrs. William TenBrink, 3rd place; Miss Lois Knopf, judge; Miss Ruth Gerencer, 2nd place; Mrs. H. Daniel Deur, 1st place; Mrs. Arlene Willson, Judge. During the recent Dairy Festival | homemaking room of the Fre- | winning pie:

mont High School February 19th. Crust: One cup all purpose Eligible to compete for the flour, 1/2 teaspoon of salt, onematter of imposing some "master baking contest. The contest hit Joan Church, Mrs. Henry Van- third cup of lard, blended until

Mrs. Rudolph Hansen from Fre- spoons of cold water to make mont, Mrs. Ruth Mellon and Mrs. soft dough. Three slightly beat-Fern Johnson from Grant. en eggs, ½ cup of sugar, ½ tea-Members of the Newaygo Farm Bureau Public Relations Com- spoon of salt, one teaspoon of vanilla beaten together. Stir in mittee are Mr. Al Kunnen, chairtwo cups of milk until sugar is man, Mrs. Kunnen, Mr. and Mrs. Loren Fitzpatrick, Mr. and Mrs. dissolved. Pour into pie tin Clifford Robbins, Mr. and Mrs. lined with pastry, sprinkle with Gerencer, second for \$7.50; and John McLaughlin, Mr. and Mrs. nutmeg, bake in pre-heated oven Arthur Vandenberg and Jack at 425 degrees for 10 minutes, Carter.

reduce heat to 325 degrees and The recipe for Mrs. Deur's prize bake for 25 to 30 minutes. trouble. If you can expand your market just a little, you're in. And that boils down to pro-

Mason Women Take Part in

Dairy Festival the 3rd to 5th grade, inclusive;

660 Mason county school chilschool. dren took part in an essay and February, according to Mrs. Har-old O. Fitch of Ludington, a ice cream.

reau. The Committee was represented on the Committee on Consumer Education which had charge of the essay and poster contest for children in three groups: From

member of the Women's Commit-

tee of Mason County Farm Bu-

6-7-8th grade group, and high There were prizes of \$5, \$3 and poster contest in the Dairy Festi- \$2 for the best entries in each val program in the county in group. The dairys of the area



LOCAL FARM BUREAU DEALER

motion-a good aggressive job of C. Chester Freeman of the promotion can gain you the ex-USDA's Food Distribution Divpansion you need. And if you ision spoke before the American don't promote aggressively, you Beekeeping Federation at Chicago

Expand Market

And You're In

can be sure you won't stand still. about What the Industry Can Do You can be sure your competitors to Promote Honey. He stressed will be promoting better-and the need for aggressive sales taking your share of the market." promotion. "If you lose just a small share of the market for

Michigan produces 92 per cent your crop," he said, "you're in of the nation's white pea beans.

Insurance is important in successful farming

How far should the program. gram go in developing direct aid to the individual farmer? Is there a danger in such directaid programs that the agencies making decisions for the farmer Paul Miller, the new Director Is such direct aid a of the Cooperative Extension himself? case of "oversupport" by gov-

These questions seemed to be gram. They were cooperative to the fullest degree They outpassed by the AFBF in December, 1954. The delegates said: "We note that the Extension Service is emphasing a coordinated farm-unit planning pro- to bring Extension resources and gram for individual families on aid more directly to the individa voluntary educational basis. ual farm family. It is not a pro-We believe Extension should not gram by itself, but rather a type become individual service pro- of emphasis on uniting all the grams.

"We believe Extension should not neglect the use of tried and proved methods in solving problems through educational demonstrations, nor overlook its job of providing practical economic marketing and production information to all farmers . . The program referred to in the resolution is part of the "new look" in the Extension pro-

gram. It is the "Farm and Home

Development Approach." It seeks

objectives as follows: 1. Yes-the Farm and Home Development approach is a plan existing programs of the Cooperative Extension Service. It is an attempt to blend all of the resources of both the farm and the family so that the fullest

desired result is gained. Personal desires and economic goals of the family are to be considered. What is the family seeking to accomplish for the farm and itself? Sound conservation practices will be considered in the plan, of course.

Discussion Topics

These were chosen by your State Discussion Topic Committee from the results of the questionnaire returned from the Community Farm Bureaus.

- Apr. The New Look in our Extension Program.
- The New Look in our A. S. C. May Program.
- Jun. Problems Relating to Closed School Districts.
- Doing a Good Job in Junior Farm Jul. Bureau Recruitment.
- Truck Overload Fines and Their Aug. Uses.

Be sure to read your discussion article in the Michigan Farm News. Attend your Community Farm Bureau meetings.

Should it work mainly with the A Frank Discussion. Your 10% who are the principal prowriter was concerned to get the ducers of farm volume, or should viewpoint of the Extension folks the small and part-time farmer firsthand regarding this resolube given an equal amount of time tion. He discussed it with Dr. in service?

HARDY

level of agriculture.

In many Michigan counties the part-time farmers and smallis helping to coordinate the proscale farmers far outnumber the full-time farmers. It could easily be true that the demands made by the smaller farmers Show might monopolize the time of the

American Landrace Breeders Extension Service to the point where full-time operators are of Indiana, Inc. neglected.



Now your animals may keep themselves bealthy — and produce more milk, beef, veal, pork, lamb and wool! HARDY'S PLAN of FREE CHOICE FEEDING OF HARDY'S TRACE MINERAL SALT, Calcium and Phosphorous makes this possible. In addition, it saves feeding labor. HARDY'S COMPLETE LOW-COST MINERAL PLAN supplies stock with ALL the minerals they need for proper health — the 3 Major Minerals: Salt, Calcium and Phosphorous — and the 5 Trace Minerals in HARDY'S TRACE MINERAL SALT: Iodine, Manganese, Iron, Copper and Cobalt.

Furthermore, HARDY'S MINERAL PLAN enables each animal to eat all the minerals it needs — according to its own individual, instinctive hunger. And, as each animal adjusts its intake of HARDY'S TRACE MINERAL SALT, Calcium and Phosphorous to its actual requirements — HARDY'S PLAN assures efficient mineral utilization, preventing waste and thus reducing the total cost of minerals and salt-fed. This does away with the need of a high-priced, complete mineral feed or complex mineral supplement. Ask your dealer for HARDY'S, the original, TRACE MINERAL SALT today! Furthermore, HARDY'S MINERAL PLAN enables each animal to eat





"I Never Want to Be Forced to Pass the Hat"

The well-kept barns and buildings of the Foster-Ross farm near Saline are the landmarks of resourceful and able farm management.

Owned by Edward D. Foster, the 400-acre farm is operated by Mr. Foster's son-in-law, Max W. Ross. Livestock includes about 65 head of cattle, some 150 lambs and ewes and usually about 100 hogs, plus 300 hens.

To Mr. Foster, Farm Bureau insurance is a basic guarantee that he will always be able to stand on his own feet.

"I've always been a believer in insurance," he explains, "not only to protect myself but for the protection of others. If misfortune should strike, I want to be prepared for it. I never want to be forced to pass the hat if I can help it.

"When you buy insurance wisely, you buy peace of mind, even if you never have a loss. I don't care how much insurance you carry; you can't carry too much."



507 SOUTH GRAND AVENUE . LANSING, MICHIGAN

Forty-five years ago Edward D. Foster was given six months to live by his doctor. He was chief clerk for the

Packard Motor Car Com. pany at the time and, in his own words, "I was a nervous wreck."

So he went \$11,000 in debt to buy 200 acres near Ypsilanti, and he has been a farmer ever since. He moved his operation west of Saline when his



D. Foster. original farm was bought

as part of the site of the Willow Run bomber plant.

Mr. Foster has always been active in Farm Bureau. He was an organizer of the Ypsilantl Farm Bureau, and he served it for 26 years as secretary-treasurer.

Son-in-law of Mr. Foster, Max W. Ross is widely respected for his farming ability. Mr. and Mrs. Ross have five children, the oldest of whom is about to enter law school.

"There's a Farm Bureau insurance representative nearby to serve you. Ask any Farm Bureau office how to reach him for information about life, auto, fire and farm liability protection, or about the FIP Protected Savings Plan.