

Michigan Farm News

Vol. 32, No. 11

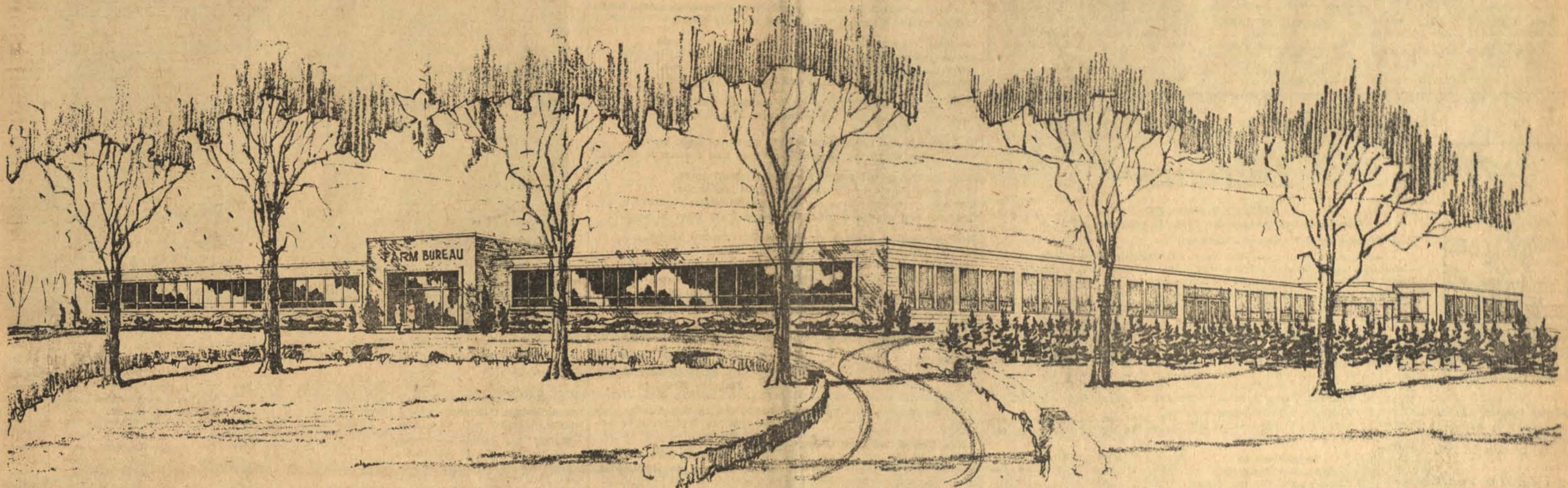
NOVEMBER 1, 1954

32nd Year

Published Monthly

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Break Ground for Farm Bureau Office Building



This is the architect's drawing of the new Farm Bureau office building which is to be constructed at 3800 North Grand River avenue on US-16 west of Lansing this fall and winter. It is being built by the Farm Bureau Mutual Insurance Company and the Farm Bureau Life Insurance Company to provide office space for the insurance companies, the Michigan Farm Bureau, Farm Bureau Services, Inc., Farmers Petroleum Co-operative, Inc. They have 260 office employees. Edmund J. Meles of Lansing is the architect.

'55 Membership Goal is 65,918

This Year the Roll Call Will be Conducted Along New Lines to Save Labor And to Enroll More Families

November is the month of action for the Michigan Farm Bureau membership program for 1955. The goal is 65,918 families.

This month County Farm Bureaus are completing and training their Roll Call workers. County meetings are being held at which the county membership committees, Roll Call managers, team captains and workers are getting ready for their work.

This year the Roll Call will be conducted along new lines and in three parts:

1—Dues for 1955 from all present members will be collected by mail. All County Farm Bureaus will mail notices for 1955 dues the second week in November. Since August 31 nearly 900 members have paid 1955 dues to county secretaries.

2—The Roll Call for membership Nov. 29 to Dec. 6 will be for new members only. Several thousand volunteer new members will go out to enroll 10,000 or more new members.

3—January 10-15 a final reminder will be sent to those members whose dues for 1955 are still outstanding. They will be reminded that Blue Cross hospitalization-surgical-medical insurance through Community Farm Bureaus on the group plan is limited to members in good standing. Farm Bureau automobile and fire insurances are also limited to members of the Farm Bureau. Nearly 75% of the Farm Bureau membership now has one or both of these services.

Michigan Farm Bureau hopes to exceed its goal for 1955 by a substantial margin. In 1954 it went over the goal by more than 1,600 memberships.

Insurance Companies' Building Will House all FB Offices

MFB Program Outstanding in The Nation

In its recent publication "Michigan Reservoirs of Help for Community Leaders," the Continuing Education Service of Michigan State College lists the Michigan Farm Bureau with this comment: "The Michigan Farm Bureau has one of the largest programs of discussion in the nation."

"More than 1,200 local groups held meetings during the year to discuss and explore topics ranging from agriculture to public affairs. The organization supports the adult education movement as a significant factor in American life."

The actual number of Community Farm Bureau groups on September 1, 1954, was 1,356.

First in Kalamazoo

September 3 Northwest Osh-temo Community Farm Bureau of Kalamazoo county reported that all members had paid their Farm Bureau membership dues for 1955. This is the third straight year Osh-temo group has been the first paid-up group.

Usually, our only real limitation is the scope of our ambition.

Plan to Occupy it In Spring of 1955

Ground has been broken at Lansing for a modern office building that will house the state offices of all Farm Bureau companies, and is expected to be ready for occupancy sometime in the spring of 1955.

J. F. Yaeger, executive secretary of the Farm Bureau Mutual Insurance Company and the Farm Bureau Life Insurance Company announced Oct. 21 that the two companies would start construction at once of a modern office building of 44,000 square feet of space, at 3800 North Grand River avenue, which is US-16, west of Lansing.

The building will be occupied by all Farm Bureau companies in the Lansing area.

The new office building will be one story, a brick and masonry structure with Indiana limestone trim. It will have a frontage of 220 feet and extend back 200 feet.

The office will be located on a 42 acre tract which is now occupied in part by the Farm Bureau Services grain elevator and farm supplies store, and by a one story warehouse of 40,000 square feet for the Farm Bureau Services farm equipment and farm supplies divisions.

Granger Bros. construction company has been awarded the building contract. Work is under way with plans for occupancy in the spring. Edmund J. Meles of Lansing is the architect.

MR. YAEGER said the new building will consolidate under one roof the office forces of the Michigan Farm Bureau, Farm Bureau Services, Inc., Farmers Petroleum Cooperative, Inc., Farm Bureau Mutual Insurance Company, Farm Bureau Life Insurance Company. The Farm Bureau companies have about 260 office employees in Lansing.

"The new office building is part of a long-range building program for more efficient operations," Mr. Yaeger said. "The objective is to bring together on one property all offices and service facilities in the Lansing area."

"FARM BUREAU" companies have outgrown the office buildings they have occupied at 221 North Cedar street since 1921 and at 507 South Grand Avenue in recent years. For the past 10 years we have been renting office space and have been converting nearby dwellings into offices to keep up with the growth of our operations."

Mr. Yaeger said the Farm Bu-

reau companies decided upon a one-floor office building because that is becoming accepted as a modern arrangement for business offices where space will permit that type of construction.

THE FRONT of the building will be tan face brick with Indiana limestone trim around the entrance and the windows. Other walls will be masonry which will be tinted tan.

There will be four vestibule entrances; one at the front, the others at the sides and rear. Entrance doors will be plate glass, aluminum and steel construction. The front lobby will be paneled mahogany and will have a slate floor.

The exterior walls will be largely window space, with aluminum ventilator sash-type windows.

PLANS for the interior provide for acoustical plaster ceilings and asphalt tile floors, Mr. Yaeger said. The floor system will permit installation of telephone or electrical outlets at any

You'll Consider 4 Proposals November 2

DAN E. REED

Four proposals to amend Michigan's Constitution will appear on the ballot Tuesday, November 2. Farm Bureau has no official position on Proposals 1, 3, and 4. On Proposal No. 2: A resolution adopted at our 1953 convention places Farm Bureau in support of the principles of the Conlin Plan. Farm Bureau recommends a "yes" vote on No. 2.

Summaries of the proposed amendments:

No. 1 would prevent the disqualification of voters who move from one voting district to another within the state during the 30 days just preceding election day. The amendment would permit those electors to return to their previous district to vote.

No. 2 would amend the sales tax diversion section of our Constitution to place the division of sales tax on a current basis. Would remove the so-called "time bomb" effect. Limits the sales tax levy to a maximum of 3% and provides for distribution to cities, villages and townships of 1/2c, schools 2c, and 1/2c to the State general fund. This amendment is being opposed by the C.I.O. and the League of Women Voters. These organizations agree that this would be an improvement.

(Continued on Page 6)

MFB 35th Annual Meeting Nov. 11-12

Pre-Convention Sessions Include Junior Farm Women of Farm Bureau, Five Commodity Conferences

The 35th annual meeting of the board of delegates of the Michigan Farm Bureau will be held at the Auditorium at Michigan State College, Thursday and Friday, November 11 and 12. Members are invited to attend.

629 Voting delegates, representing a membership of 62,981 families in 63 County Farm Bureaus, will attend the convention. They will act on the reports of officers, recommendations from the state board of directors, and upon the resolutions of program policy which have come up from the annual meetings of the County Farm Bureaus in October.

The state resolutions committee report will present the recommendations of the County Farm Bureaus and other resolutions on subjects of interest to the Farm Bureau membership.

One change at the 35th annual meeting will be no banquet Thursday evening for delegates and visitors. This event will be replaced by a Delegates' Dinner, which will be limited to the 629 voting delegates, the state board of directors, and the state resolutions committee. Farm Bureau programs and policies will be discussed at the dinner meeting.

For others attending the convention, there will be a Farm Bureau Fun-Fest program of games, music and other forms of recreation in another part of the Memorial building starting at 8:00 p.m.

The annual business meeting starts Thursday morning, Nov. 11. Registration of delegates 8:30 to 10 a.m. in the basement lobby of the Auditorium. Every voting delegate must see the Credentials committee for registration before going into the meeting. The business session convenes in the Auditorium at 10 a.m.

The annual address of President Carl Buskirk (2) the report of J. F. Yaeger, executive secretary, and treasurer for all Farm Bureau companies (3) report of C. L. Brody, executive vice-president in charge of public affairs; (4) the report of the resolutions committee (5) election of directors.

The MFB annual meeting will elect eight of a board of directors of 15 members. Directors are elected for two-year terms. The new board will organize by electing a president and vice-president.

Business to be considered: (1)

(Continued on page 6)

Speakers for Farm Bureau Meeting



CARL E. BUSKIRK
President, Michigan Farm Bureau
Thursday Morning



J. F. YAEGER
Executive Secretary of MFB
Thursday Morning



CLARK L. BRODY
Exec. Vice-President of MFB
Thursday Morning



CARL E. BUSKIRK, president of the Michigan Farm Bureau, was invited by the Farm Bureau Insurance Companies, to break ground for the new Farm Bureau office building. Present for the occasion are directors of the Insurance Companies, J. F. Yaeger, executive secretary, and Keith Tanner of the MFB staff. In the background may be seen a bit of the roof of the Farm Bureau Services main warehouse, which is a one-story building with 44,000 sq. ft. of floor space. The Lansing Branch elevator is left of the warehouse.

Michigan Farm News

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Einar E. Ungren Editor James Osborne Associate Editor

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Vol. 32 November 1, 1954 No. 11



Michigan Farm Bureau

OFFICERS

President—C. E. Buskirk, Paw Paw V. Pres.—W. G. Hodge, Snover Exec. V. Pres.—C. L. Brody, Lansing Exec. Sec'y.—J. F. Taeger, Lansing

DISTRICT DIRECTORS

1—Russell E. Hazel—Richland, R-1 2—Blague Knirk—Quincy, R-1 3—Herman Howelsen—Clinton, R-1 4—A. Shellenbarger—L. Odessa, R-1 5—Martin Garm—Charlotte, R-5 6—Ward G. Hodge—Snover, R-1 7—Thomas Hahn—Rodney 8—Kenneth Johnson—Friesland, R-2 9—Jen A. DeRuiter—McHain, R-1 10—James Mielock—Whittemore

DIRECTORS AT LARGE

Carl E. Buskirk—Paw Paw, R-2 Walter Wightman—Fennville, R-1 Gleason E. Halliwell—Gladwin, R-4

WOMEN OF FARM BUREAU

Mrs. Carlton Ball—Albion, R-1

Representing JUNIOR FARM BUREAU

Vern Thalman—Berrien Center

PURPOSE OF FARM BUREAU

The purpose of this Association shall be the advancement of our members' interests educationally, legislatively, and economically.



Poky Hiram

Our car is not so new as some, nor do we keep it shined. It bears an old and honored name, like thousands of its kind. But when I guide it down the road I feel no flush of shame For I account it adequate—a credit to the name.

My driving always gets us home and takes us here and there. Unwrinkled fenders testify that I proceed with care. Few serious wrecks have marred our lives when I was at the wheel And so I think I have a right to feel the way I feel.

For here just recently I learn that drivers with my code Are stigmatized as dangerous to others on the road. I read that thirty miles per hour delays the man behind, Inciting him to careless risks and language unrefined.

There ought to be a law, I read, to make me feed the gas. "Get with it, Gramps," my critics yell, "and when you're passing, PASS!"

And furthermore, unless your car can crack the sonic barrier You'd better leave the heap at home and ride a common carrier."

Now, for the record, may I say that I cannot agree. If someone causes cars to race it can't be laid to me. Nor does my Marthy urge me on to greater feats of speed. But care and caution recommends—and I am wont to heed.

That guy behind, in such a sweat, let him control his ire. He isn't on a record run nor going to a fire. That "60" on the roadside sign is not an average rate And if I fall a little short I call it moderate.

Besides, my taxes built these roads before these Jehu lads Were old enough to own a car or tease one off their dads. And if some Solon sires a law to whip me up in line I wish to state (and you may quote) he'll get no vote of mine.

R. S. Clark 315 North Grinnell Street Jackson, Michigan

More Than 200 Attend Lapeer Rural-Urban Outing



IN THIS PICTURE city visitors are seeing Hereford calves at the farm of Kenneth Jenkins near Attica. Mrs. Jenkins is a member of the Lapeer County Farm Bureau public relations committee.

The public relations committee of Lapeer County Farm Bureau had ambitions this summer for a real get-together with city folks.

WHEN the committee began planning, it agreed that their prospective guests were in Detroit. That's where Lapeer farmers market much of their production. How to get Detroit people to come was a problem.

Mrs. Logan Harris of Almont, chairman of the public relations committee, wrote to the Detroit Board of Commerce. The Board of Commerce offered to help through its committee on agricultural relations. The way was open!

The Farm Bureau committee planned a program to include a picnic and tours to some of the farms representing different types of agriculture. When the day came, well over 200 folks were present. A Farm Bureau family had been asked to be host to each city family.

AFTER picnic dinner at the

County Center park, two long caravans of cars started for the farms.

They visited the Russel S. Everts orchard at Metamora. There they saw and heard the story of growing and marketing fruit.

SEVERAL groups visited with Louis and Pete Spencer on their dairy farms near Almont. There they saw modern dairy farming. They saw the cows milked. The attention to efficiency, comfort, and spic and span cleanliness in the barns impressed the city people.

Some visited the Kenneth Jenkins farm near Attica to see a farming operation where Hereford cattle and turkeys are the main business. At the Nick Make-donsky farm near Imlay City the visitors saw long rows of vegetables in production for city tables and heard that kind of farming explained.

PART of the caravan visited the farm of Mrs. Edith C. Atche-son of Almont. There Ronald

Popp showed them a farming operation in which hogs are a major interest.

At 19, Mr. Popp is a state Star Farmer and a member of the Junior Farm Bureau. He works Mrs. Atcheson's farm and two other pieces of land.

The farm families described their work and answered questions. The city folks had a lot of fun and acquired quite an interest in modern farming. For their farm hosts it was an equally enjoyable day, and one which they thought would be well worth repeating. Perhaps your County Farm Bureau would like to do such a rural-urban educational program some time.

SOME results: The Women's Club of Detroit would like someone from Lapeer County Farm Bureau to come to one of its meetings and speak on Farm Bureau.

The president of the Detroit Federation of Women's Clubs came to the Lapeer Farm Bureau tour with her family. She has in-

(Continued on page 5)

Community Farm Bureaus

WESLEY S. HAWLEY

Coordinator of Community Farm Bureaus for MFB

Dear Community Farm Bureau Members:

Successful Community Farm Bureau meetings depend on everyone—members and officers—participating. The officers and members in Huron County certainly realize the importance of this as indicated by the following quotation from their October news letter:

"Some 200 of our community group officers are carrying on their meetings this month with more 'zip' and enthusiasm of making their meetings more enthusiastic, more educational, and more enjoyable for all members."

Realizing the importance of the foregoing, we offer the following key tips for officers and members that may help to make for more effective Community Farm Bureau meetings during 1954-55. All officers of any Community Farm Bureau are important. Each has a definite

part to take in successful Community Farm Bureau meetings, and he needs the cooperation of the members to be fully successful.

to Michigan Farm Bureau soon after meeting and before the 10th of the following month.

Suggestions to Discussion Leaders

- 1. Be prepared for the discussion and attend the meetings. 2. Should not lecture, but see that members take part in the discussion. 3. Assign phases of a topic to members to report on. 4. Endeavor to prevent any one member from monopolizing the discussion. 5. If possible, see that group comes to a conclusion.

Suggestions to Women's Committees

- 1. Report to the group on the County Women's Farm Bureau activities. 2. Bring matters of interest to the attention of the group. 3. Participate the same as all other members in group activities. 4. See that husbands attend the meetings.

Suggestions to Minutemen

- 1. Keep informed on legislative matters of interest to the group. 2. Keep close watch of trends on issues by reading newspapers and magazines. 3. Keep group posted as to legislative developments. 4. Attend all resource meetings on issues and legislation.

Suggestions to Recreation Leaders

- 1. Plan some fun to spice up

the meetings, taking in consideration the age and liking of the group.

- 2. Cooperate with the chairman and plan mixers and ice-breakers if desired. 3. Encourage everyone present to take part.

Suggestions to Publicity Chairmen

- 1. Keep the Farm Bureau before the public. 2. Use local newspapers, radio, and other resources. 3. Keep the information limited to facts that show the "who, where, when, why, and how."

Suggestions to Hospitalization Chairmen

- 1. Keep the group informed as to when payments are due. 2. Collect the premiums and turn over to hospitalization secretary. 3. Be prepared to answer questions and secure information regarding hospitalization for the group.

Suggestions to Members of the Group

- 1. Attend the meetings. 2. Be willing and ready to participate. 3. Know your Farm Bureau. 4. Cooperate fully with your officers. 5. Tell others about your meetings.

The suggestions offered are only the key ones for successful Community Farm Bureau activities and form a pattern that

might be followed and enlarged upon.

New Groups and Their Officers.

If any of the new groups and officers have questions or problems concerning conducting successful Community Farm Bureau meetings, we suggest you contact your County Community Farm Bureau Committee and they will assist you.

New Groups. Following are listed nine new Community Farm Bureaus so far organized for the coming year:

Berrien—Lucky 13, Mrs. Emeryk Molenda, Secretary.

Monroe—Exeter Farmers, Mrs. Elsie Liedel, sec'y; N. River Raisin, Mrs. G. W. Plotner, sec'y.

Eaton—S. E. Benton, Mrs. Wendell Frantz, sec'y.

Macomb—Ridge Runners, Mrs. Grace Leach, sec'y; High Banks, Mrs. Dean Parker, sec'y.

Saginaw—Chesaning, Mrs. Jay Lerner, sec'y.

N. W. Michigan—Ogdenburg, Mrs. Bess Tompkins, sec'y.

Alpena—Silver City, Clarence Edgley, sec'y.

Group Reporting. 1,223 groups have reported to date for 1954-55. The following counties have all of their group set-up sheets of officers reported:

Montmorency, St. Joseph, Gratiot, Mecosta, Midland, Newago, Emmet, Clare, Cheboygan, Huron.

If your group did not elect officers in September, be sure and do so in October and get your set-up sheet into the Michigan Farm Bureau office by November 1 to keep group status.

Star Awards. There were no groups qualifying for star

awards during September. We hope that this report will be better for October.

100% Certificate Awards. Something new will be forthcoming in place of the 100% certificate awards in the near future.

Deadline Date for Reporting. The deadline date for reporting group minutes to the Michigan Farm Bureau is the 10th of the following month after your meeting is held. This is important as it helps to keep your group in status and qualified for Blue Cross. This is important to all new secretaries who may not be familiar with this matter.

November Discussion Topic. "The Job of a General Farm Organization."

Adlai Not For Rigid Supports

Much to the disappointment of supporters of rigid farm price supports, Adlai Stevenson told the Midwest Democratic farm rally held at Sioux Falls, South Dakota that high farm price supports are not the answer to the farm program.

Mr. Stevenson said that the flexible price program was originally a Democratic idea. It was part of the 1948 party platform, and he hoped flexible supports would work as well as advertised. Mr. Stevenson said also that more attention should be given to cutting farmers' costs instead of supporting farm prices.

Sheep Pinkeye. Sheep pinkeye can be controlled by an application of chloromycetin ointment, M.S.C. scientists have discovered.

CLASSIFIED ADS

Classified advertisements are cash with order at the following rates: 10 cents per word for one edition. Ads to appear in two or more editions take the rate of 8 cents per word edition. These rates based on guarantee of 60,000 or more subscribers. They are members of the Michigan Farm Bureau.

LIVESTOCK

REGISTERED Tamworth Swine. The lean meat breed. Breeding stock from Michigan's Premier Herd. Registered Suffolk rams and ewes. Phil Hopkins, Homer (Calhoun county) Michigan. (7-6t-22p)

G.E.M. CORRIEDALE Sheep. Offering registered rams from 1 to 3 years, \$50 and up. Registered ewes \$35 and up. George E. Mikesell, Charlotte R-1, Michigan. (6-tf-22b)

SHROPSHIRE RAMS and breeding ewes. Registered. Visit or write Ingle-side Farm, Stanley M. Powell, Ionia R-1, Michigan. (11-tf-15b)

FARM EQUIPMENT

BUY SURPLUS Farm Tools, Feed Machinery, Trucks, Jeeps, etc. from Government. List \$1.00. Box P-213, East Hartford 5, Connecticut. (18-3t-17p)

WOMEN

GOOD MONEY in Weaving. Weave rugs at home for neighbors on \$85.00. Union Looms, 174 Post Street, Boonville, N. Y. (11-tf-24b)

EMBROIDER Stamped Linens. Buy direct from manufacturer and save. Send for Free catalog. MERIEBEZ, Dept. 568, 22 West 21st Street, New York 10, N. Y. (11-tf-24p)

FOR SALE

PINKING SHEARS—Only \$1.95 post-paid. Chromium plated, precision made. Manufacturer's Christmas overstock. Guaranteed \$7.95 value or money refunded. Order by mail. Lincoln Surplus Sales, 1204 West Farwell Ave., Chicago 26, Illinois. (10-tf-30b)

SALESMEN WANTED

MAKE \$75 AND UP every week. Full or part time. Take orders for America's largest selling, nationally advertised LIQUID FERTILIZER. Sold with Money-Back Guarantee. No Investment. Write "Na-Churs," 457 Monroe St., Marion, Ohio. (10-6t-33b)

MAPLE SYRUP SUPPLIES

KING EVAPORATORS—Order now and save dollars. For catalog and prices write Sugar Bush Supplies Company, PO Box 1107, Lansing, Michigan. (11-tf-19b)

FOR SALE—Used Junior KING Evaporator for 50 to 100 buckets. Excellent condition, reasonable price. Sugar Bush Supplies Company, Box 1107, Lansing, Michigan. (11-tf-20b)

FOR SALE—Good, used King Evaporator 3/12, \$250.00. J. H. Vance, Helsey, Michigan. (10-tf-11b)

COON HOUNDS

HUNTING HOUNDS. Cheap. Trial Literature free. Dixie Kennels, Dept. 42, Herrick, Illinois. (8-6t-11p)

FARM MACHINERY

FOR SALE—McCormick corn shredder. Stricker Bros., New Haven, Michigan. (Macomb county.) (11-tf-19p)

LEGHORNS

TOWNLINE White Leghorns bred to fulfill your complete needs for replacement and production. 41st year, 28 years ROP and Progeny Testing Program under Michigan ROP. Fully fitted for the job of making money for you. Bred for High Production, Excellent Egg Quality, Good Body Size, High Laying House Livability. This year get your Leghorn chicks direct from the Breeder. Strain Cross No. 30. U. S. R. O. P. White Rocks, Michigan U. S. Approved—Pulorum Clean. Free Catalog explains fully the story of Townline Chicks—Write Today! TOWNLINE POULTRY FARM, Box 55-F, Zeland, Michigan. (11-6t-35b)

USED DESKS, CHAIRS

FOR SALE—Used office desks and chairs. All oak wood. Used refinishing in natural color or to your den color. Free used office chair with new casters with each desk. They won't last long at \$18.50 each. Sugar Bush Supplies Company, Box 1107, Lansing Michigan. Warehouse at 4109 West Saginaw Street, Highway M-43. (11-tf-56b)



FARM FACTS

from MICHIGAN BELL



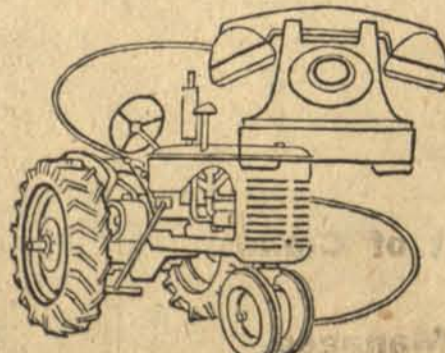
How to Clean Upholstered Chairs

To clean upholstered chairs: Remove dust with vacuum cleaner attachments or brushing by hand. Next, use a non-flammable cleaner or dry-suds shampoo. If you use the cleaner, open the windows for plenty of ventilation. A dry-suds shampoo is not recommended for frieze type upholstery. Try the cleaning agent or dry-suds on an inconspicuous area of the material to see if it causes fading. Overlap adjoining areas slightly to prevent rings. Allow to dry for 24 hours before using.



More Seed Cleaning Needed

While 90% of Michigan farmers use cleaned seed, few pay enough for a thorough job, a Michigan State College survey shows. Oat samples taken from 372 drill boxes show: Only 69% were clear of noxious weeds and 19% had over 20 noxious weed seeds per pound. Only 67% germinated over 90% in tests and 7% germinated below 70%. The farmer's solution to the problem is to insist on a thorough job of seed cleaning and pay enough for a good job.



Telephone and Tractor Do Many Jobs

A tractor does so many jobs easily and efficiently, saves a farmer hours. The same is true of your telephone. A telephone runs errands for you, helps you make plans with folks in other communities, summons help in case of fire or other emergency, provides a friendly visit when you can't get away. Surely the telephone is one of the farmer's most useful helpers. That's what makes it worth so much more than it costs.

MICHIGAN BELL TELEPHONE COMPANY

Protect YOUR FUTURE!



When is the FUTURE



... IT BEGINS RIGHT AFTER YOU READ THIS, AND CONTINUES UNTIL AFTER YOU DIE.

The future of the family that will survive you is a part of your future.

HAVE YOU PROVIDED ENOUGH PROTECTION

- FOR YOUR FUTURE? • FOR THEIR FUTURE?

Against FIRE ACCIDENT



DEATH & OLD AGE

ONE FARM BUREAU INSURANCE AGENT CAN HANDLE THEM ALL.

FARM BUREAU LIFE INSURANCE CO. OF MICHIGAN AND FARM BUREAU MUTUAL INSURANCE CO. OF MICHIGAN 507 South Grand Avenue Lansing, Michigan

This is the House That Farm Bureau Built

HOW to do it . . .



WITH CONCRETE

While you're improving your farm for greater production, do the job for keeps with concrete! Here's a "how to do it" book that will help you build such essential structures as:

- Born Floors
- Feeding Floors
- Walks, Runways
- Foundations
- Concrete Masonry Construction
- Cisterns
- Watering Tanks
- Septic Tanks
- Home Improvements
- Manure Pits
- Trench Silos
- Hog Wallows
- Soil-Saving Dams

Remember, concrete is fireproof, termite-proof, easy to work with, low in first cost, needs little upkeep, endures for generations.

Paste on post card and mail

PORTLAND CEMENT ASSOCIATION
2100 Michigan National Tower, Lansing 8, Mich.
Please send me "Handbook of Concrete Farm Construction." I am especially interested in

Name _____
St. or R. No. _____
City _____ State _____

H. E. Powell Served Long And Ably

Herbert E. Powell, Ionia farmer prominent in farm affairs, Farm Bureau, Grange, Baptist church and public service for many years, passed away at Ionia October 26 at the age of 88.

Mr. Powell was a life member of the Farm Bureau. He was an early president of Ionia County Farm Bureau, and often a delegate to the state conventions. Recently he was honored for 70 years' membership in Ronald Grange and for his work in State Grange.

He was state representative from Ionia county in 1901-04. He was one of 70 members of the constitutional convention which framed the Michigan constitution of 1909. He was state senator from 1913-16. From 1927 to 1932 Mr. Powell served as state commissioner of agriculture under Governors Fred W. Green and Wilber M. Brucker.

Mr. Powell was a life-long resident of Ionia county on the farm which has been in the family since 1842. He retired several years ago. Surviving are a daughter, Mrs. Earle Harrison of Lansing, and two sons, Ralph of Columbus, Ohio, and Stanley of Ionia, who is legislative counsel for the Michigan Farm Bureau.

Michigan is 17th
Michigan ranks 17th among states for corn acreage. At the same time it ranks 10th in amount produced, according to 1953 figures from the Michigan Department of Agriculture.

Buy Farm Bureau Feeds.

Started After World War 1

DONALD D. KINSEY
Coordinator of Education and Research for MFB

This is the first in a series of articles that will appear in the Michigan Farm News during the next few months. It is hoped that these articles will give the newer members a better understanding of the purposes and scope of Farm Bureau.

This is not a mere building that stands by the side of the road. It is more than a building. It is a house of faith and ambition. Its main walls rise in the hearts and imaginations of men as they rose in the hearts of those who set the foundations in the years gone by. Not all of the rooms were built at the same time. As the Farm Bureau family grew, new rooms were added. We are going to take a look at the building of this house that Farm Bureau built over the years.

At times the younger generation take the house over their heads for granted. They often forget the original toil, sweat and tears that were blended with the mortar and the tile. They accept the benefits, but sometimes overlook their own responsibilities for sharing in the costs of upkeep.

In the early years of the present century there were many ways in which the world at large was leaving the farmer behind in its progress. Cities built paved streets and lighting systems, trolley lines and connecting railroads, banks, stores and theatres.

The farmer was thought of as almost belonging to another world and race. His isolation in the remote rural area on a dirt road with nothing but slow horsepower often left him in no position to learn the ways of modern business, and no means of joining with his neighbors to form a business organization of his own. It was often two or three hours "to town."

No radio told him the news, and no snowplows cleared his roads. It was a real treat to get a day at the crossroads store to swap yarns and pick up the news. Individual farmers were not only the butt of many jokes by the "city slicker," but also were subject to his exploitation and his pricing schemes.

When he took his produce to town he had to take what he could get for it within the immediate neighborhood. He had no control of it much beyond his own granary, "dump box" or front gate. He had no radio nor daily newspaper that would tell him whether the price was fair or foul. He was at the mercy of the urban business interests. Business monopolies were at the peak of their monopolistic practices, and the rule was the exploitation of anyone who was exploitable. The farmer was

His standard of living was years behind that found in the larger town and cities. Conveniences in the home were unknown. Mother slaved to bake over the hot kitchen range in the swelter of August. Father worked the field with tools that were primitive although he was producing the nation's food and fibre.

He was a forgotten man politically. After 1875 he had ceased being a majority voter in politics. Cities held the organized masses of the population who were closer to political propaganda systems and boss control. Farmers were not supposed to know much about politics and government. They discussed politics in local stores and meetings, but had really little information about what was going on in the world about them. Not until radio and rural free delivery did this situation change.

During the nineteenth century social and economic pressures had caused farmers to try to form organizations to protect their interests. Lack of business "know-how," inability to compete with the business and political interests in power, and a tainting with partisan political alignments often resulted in the failure of these early organizations.

But all the early efforts to organize taught important lessons. Farmers learned that they must unite on a non-partisan basis to be strong enough to win a sound program for agriculture. They learned that their business ventures must be backed with sound and adequate financing as well as sound management. They learned that they could not fight each other in separate commodity groups and still gain the new advantages and standard of living that they sought.

It becomes clear that the development of Farm Bureau was not a mere accident. It emerged as an evolution and as a type of social revolution within a climate of difficulty for the farmer. Early events and discoveries helped to make successful a renewed effort at organization. The Grange had done much during these years to indicate the value of a general farm organization that would unite farmers from various fields of production. Being a closed and secret organization, however, it excluded nu-

merous farmers. For religious and other reasons, numerous farmers did not join a secret organization, and thus the Grange was limited in its capacity to fulfill the need for a full unity of thought and effort.

The problems that faced farmers immediately following the First World War gave momentum to the development of Farm Bureau as a farmer's organization. Farm prices were sharply down. Costs were extremely high, and the squeeze was far more severe at that time than in these early 1950's. Farm income was at poverty levels. Farmers were becoming overwhelmed by heavy tax burdens on their property. No tax relief was in sight on the legislative horizon.

In such a squeeze the avenues of conserving income were carefully examined by thoughtful farmers. Not only was it necessary to cut taxes to bring relief, but also a need for better prices on the market was clearly evident. Cost of production, too, could be reduced if better prices and improved quality in supplies were obtained. Perhaps something could be done about such problems if the farmers got together and pooled their efforts, their resources, and their influence. A general farm organization ought to be a good tool for the job. This thinking crystallized into results.

Thus on February 4, 1919, fifty-seven county groups sent representatives to East Lansing to discuss the formation of a State Farm Bureau. A plan of action and a covenant of agreement was drawn up and signed by forty-two of these county groups. Their stated aim was "to provide ways and means for concerted action on agricultural problems." Only eight days later the national organization, the American Farm Bureau Federation, was organized, including Michigan among twelve states.

Many of the early efforts of Farm Bureau took the direction of improving commodity marketing and farm supply programs. As might be expected of a young organization, some mistakes and setbacks occurred. The gains, however, over the years, so far eclipse the losses that, in justice, they should be charged up to experience and forgotten. We should take a brief look here at some of the gains.

Legislative Examples: In the face of initial opposition by Governor Groesbeck in 1921, the Farm Bureau stood fast to obtain the passage of the gasoline tax for the construction and maintenance of Michigan roads. Not only did this gas tax put the burden upon those who used the roads, but it also brought relief to farmers from the heavy tax loads of the Covert Road Tax Law. Farmers sometimes found themselves assessed in two or



J. F. YAEGER, executive secretary of the Farm Bureau Insurance Companies, and directors are shown on the site of the new Farm Bureau office building at 3900 North Grand River Avenue (US-16) west of Lansing. Mr. Yaeger is explaining construction features of the building. In the background is US-16 and the residential area the offices will face. The building will be set back considerably from the highway. The area in front and right and left of the building will be landscaped to add to the appearance of the offices and to screen the rear parking areas from the highway.

more Assessment Districts as defined under this law, and tax loads were far from being equitably distributed.

In later years, when the 3% sales tax became law, Farm Bureau led the fight to free the farmer from this tax on his supplies and equipment used in production. The tax on a \$2000 tractor would amount to \$60.00. Numerous other examples of similar work were carried through in the legislative program.

Farm Supply Examples: Seed Problems—In the days when alfalfa first began to be used in Michigan on a large scale, the farmers were having difficulties. The seed would germinate properly and the crop would look fine until a winter came. Then it would practically disappear. The reason? Under stimulation of increased demand, seed buyers were importing seed from any place they could get it. Much came from South America or the southern states, some from France. Seed dealers added a little native seed and sold it at the going price at substantial profits. The farmer paid, but did not get a crop.

Farm Bureau delegates asked for a quality and adapted seed program. They asked for legislation to protect them against this poorly acclimated seed. The result was the passage of the Seed-Staining Act. All foreign seed must be stained a certain color so that it was easily recognized even when mixed with native seed. Various countries had different colors. Canadian seed, which was stained purple, was a hardy seed for the Michigan climate.

The quality seed program has remained through present days. The objectives are to seek seeds of known origin, adapted to our area and with high germination and freedom from impurities available to Michigan farmers.

These examples demonstrate the philosophy which has guided Farm Bureau from its beginnings through the present day. The aim is always to serve the farmer and to aid in solving the problems that handicap him in making a respectable improvement in his net income, and thus in his

standard of living. The highlights of the various programs that follow are examples of this continuing effort.

Check Blue Cross Card For Coverage

One of the big advantages of Blue Cross-Blue Shield is the wide choice you have in coverage. But the very fact that your choice can be so varied sometimes leads to misunderstanding among members which could easily have been avoided.

FOR EXAMPLE, one Blue Cross-Blue Shield member was sure he had picked full family coverage and semi-private room accommodations. But it had been a long time since he had signed up and his memory had played a costly trick on him.

He found out too late—when his wife had to go to the hospital—that he had actually signed up for coverage for himself only, and had picked ward accommodations. It's easy to forget exactly what coverage you have. So don't trust your memory.

TAKE a couple of minutes today to check your Blue Cross-Blue Shield identification card. From it, you can tell exactly what kind of coverage you do have. Here's how:

1. Find the side of your identification card that has five little boxes at the top with typed numbers in them. Then find the box labeled "Service."
 2. On the other side of the card is a table entitled "Service Codes." Just locate your service number in this table and it will show you your coverage.
- For example, suppose your service number is "35." Checking the table, you find "35" is under the vertical heading "hospital-surgical-medical, ward" on the line running across that reads

"full family," so your wife and children are covered. It is in the upper table, so it also means you have the \$2,500 income ceiling medical-surgical contract.

But if your number were "31," it would be a different story. It is the \$2,500 table under the same vertical heading of "hospital-surgical-medical, ward," but on the line running across that reads "single subscriber." Your wife and children would not be covered.

ed. **Hay** Field-cured hay loses nearly twice as much as dry matter, and more than twice as much protein as hay put up as grass silage, a three-year study by the U. S. Department of Agriculture showed.

Keep floors clear of objects that could trip anyone.

Research that's worth \$100,000,000 a year

A recent report of the research activities of the Association of American Railroads shows that just 55 research projects are producing savings in railroad operating costs of \$100,000,000 annually. Since most of the projects were started in the 1940's, savings accumulated throughout their lifetime are estimated at approximately \$1,000,000,000.

Savings such as these are the best evidence of the value of railroad research. Yet, significant as these savings are, they represent only a fragment of the railroad research picture. For the 55 projects studied did not include much A.A.R. research in other fields. Nor was any account taken of economies effected by the research of individual railroads and of railroad equipment and supply manufacturers.

The combined efforts of so many have enormous effect. Research results show up in more efficient locomotives, in smoother-riding cars, in stronger track, in machines that perform maintenance work with dispatch and economy, and in ingenious traffic control devices that are helping speed trains past new milestones of safety and operating efficiency.

While research has been laying the foundation for improvements, the investment since World War II of more than \$9,000,000,000 of railroad money has been building up the physical structure of modern railroading. Into this structure there have gone during this period almost 20,000 new diesel locomotive units, 550,000 new freight cars, scores of improved yards and terminals, 15,000 track-miles of centralized traffic control, and other thousands of miles of strengthened and straightened track—to mention just some of the many things it takes to run today's railroads at today's stepped-up pace.

Under the guidance of alert, progressive management, investment has truly teamed up with research to produce ever better railroads.

ASSOCIATION OF AMERICAN RAILROADS
WASHINGTON 6, D. C.

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- Highest yields of mature high quality grain or silage corn.

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MICHIGAN CERTIFIED HYBRID SEED CORN PRODUCERS

Activities of Farm Bureau Women of District 9

Have Largest Summer Camp For Women

interested women from the groups. We meet in the homes of the members the first Tuesday of each month for potluck luncheon, excepting the busy summer months when we have evening meetings.

MRS. EVELYN HEIM
Traverse City
Chairman of MFB Women for District 9, and Member of State Advisory Council
District 9 of the Michigan Farm Bureau Women's Committee is located in the Northwest part of Michigan. It is made up of membership from five counties: Benzie, Manistee, Missaukee, Northwest Michigan and Wexford. District 9 was organized on July 18, 1945, at a meeting held at the Park Place Hotel in Traverse City. The purpose of the meeting to form a district council so that we might work more closely together.

We are very interested in our County Farm Bureau program and take an active part. August is county picnic month and we plan for the coffee, ice cream etc. At our county annual meeting last year we served a chili and oyster supper which created extra interest and brought out a better attendance.

County Chairman present at the meeting were: Mrs. Paul Earl, Wexford County; Mrs. Thomas Berghouse, Missaukee; Mrs. Earl Smeltzer, Benzie; Mrs. Gillette, Manistee; and Mrs. Wm. Hoolihan of Northwest Michigan. Mrs. Hoolihan was elected district chairman and Mrs. Earl, vice chairman.

Benzie County has always felt that good Rural-Urban relations are very important. This last March we served our annual Rural-Urban Banquet, — turkey and all that goes with it. Two hundred came, farmers and their urban guests. The speaker was Dr. Glenn Taggart, a professor in the Dept. of Rural Sociology and Anthropology at Michigan State College. This is the 4th Annual Rural-Urban Banquet that we have served. It is looked forward to by everyone.

Since that time, the Women's Committee of District 9 has continued to grow and has accomplished many things.

Our Chairman attends all the District Council Meetings and we have a fair county representation at our district meetings. We sent one delegate to the Northwest Michigan Twin Lakes Camp this spring and five women attended the State Convention in Lansing last November. A report of the Women's activities is given each month at the County Directors Meeting. We also participate 100% on the State projects.

Two District Council Meetings are held each year which are followed by the semi-annual district meetings with the counties taking turns acting as hostesses.

We are very polio conscious as Benzie county has been struck quite heavy. We sponsored a polio benefit party in February which netted \$150. A colored movie was shown of all the Benzie Co. polio patients — some having their treatments, their therapy and all the different stages of recovery. At this party we had a dance and served a luncheon. We have contributed from \$100 to \$150 to the polio drive for the past several years.

Major projects of the District include Rural-Urban Banquets in Benzie county. Health programs in Missaukee county. The Wexford county speech contest entrant was State winner last year. Manistee county carries an excellent program. Northwest Michigan has had a Camp project since 1945. In August of that year the first Camp was held at Camp Greilick. There were 29 ladies present. From that beginning has developed a program familiar throughout the state. The average attendance is now from 150 to 200 ladies daily.

For the emergency March of Dimes this September we donated and served the lunch at a benefit party and also one of our members gave us a turkey which we raffled off and this netted a total of \$77 to the fund.

Speakers have included Mrs. Wager, Mr. Clark Brody, Mr. Keith Tanner, Representative Ruth Thompson, Dr. Paul Miller, Mrs. Carpenter and foreign students and many others.

In December last year we had a rummage sale and baked goods sale to raise funds to help our "Christmas family" with clothing, food and small gifts for Christmas. We also packed Christmas boxes for shut-ins and convalescents.

Mrs. Wager was chosen "queen" of the first Camp. Plans are already being made for next year's Camp.

Mrs. Ruth Hunsberger, our County Home Demonstration Agent, was a guest at one of our meetings and she talked on her job in the county and told us how we could use her to advantage. We also had one meeting, very interesting and educational on Americanism, another one on legislation and resolutions.

Following are the reports of the County Chairmen of District 9. Back of them is a fine, co-operative membership who loyally serve, knowing it's the true value of Farm Bureau organization.

Our first Women's Rural-Urban meeting was a dessert luncheon October 29th with each Farm Bureau lady bringing a city guest. Speakers included Mrs. Marjorie Karker and Mrs. Ed. Hodgson from Reed City who gave her speech on "My City Friend and I Live in the Same World." She won the state speak-

Benzie County
Mrs. Bertha Nugent, Chairman
Our women's committee is composed of a chairman from each community group plus any other

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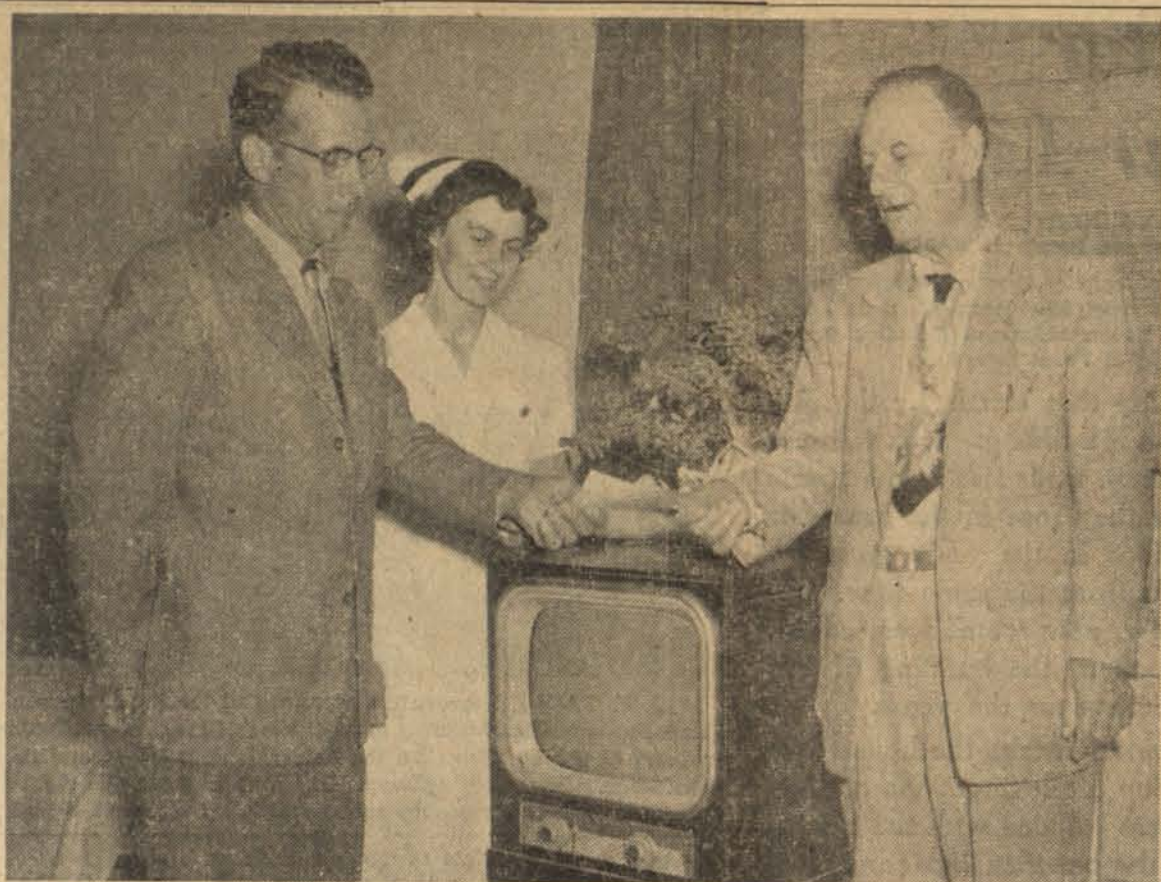
A local doctor has shown us a film on deafness in children. Another meeting was devoted to Our Flag, its history, etiquette of, and many of the poems it has given birth to. Last meeting was on Perennial Flower Beds and a flower exchange followed.

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LAST WINTER the Arcadia Community Farm Bureau group of Lapeer county held their monthly meeting at the county hospital. It was learned that the patients would like a television set. The word was passed and donations began to come. Twenty-three groups and the women's committee donated to the cause. The outcome was not one but three sets. They have been placed in areas so that everyone can watch the programs at one time. Pictured above we see Harold Best, of the Arcadia group, presenting one of the sets to Mr. Nique, superintendent of the hospital, and Mrs. Ralph Hartwig, R. N.

ing Contest last year with this speech.

each year to the annual meeting in Lansing.

Manistee County

Our legislative chairman keeps us well informed on local, state, and national affairs.

Northwest Michigan

Financially we support the state projects, such as nurses recruitment, Pennies for Friendship, the Sister Kenny Fund, and the ACWW delegate fund.

Benzie County

Some of our women come 50 miles to these meetings. To announce the date a post card is sent by the secretary to each committee member and it is also broadcast over WTCM, "Farm and Orchard Time," the Monday and Tuesday before.

Wexford County

Annual projects we sponsor include a 3-day camp each year. It takes 25 or more women to serve on this committee. The camp director reports at our regular meetings. 1954's theme was, "Our American Heritage—My Responsibility."

Attitude at district meetings

Attendance at district meetings has been very good. N. W. M. was the hostess county to District 9's spring meeting.

Break Ground for Office Building

The building will be set back considerably from North Grand River avenue and US-16, Mr. Yaeger said, to provide for landscaping. Plantings of trees and shrubs will be made far beyond the building frontage on either side and in such a manner as to screen from the highway the parking area and service activities at the rear of the building.

Successful in the man who goes straight forward—

Successful in the man who goes straight forward—with an aim on only what is right.

Health Conference and the Farm Bureau Institute in January. We are a member of the Federation of women's clubs and entertain them at a potluck luncheon once a year or so. The women are invited and do attend the annual meeting of Northwest in October.

The board of directors is sponsoring the Jr. Farm Bureau organization in our county and the women have shown good interest. They now have 59 members (are over their 1956 goal).

Northwest holds an annual picnic each August. It is a family affair. Each community group in Leelanau county this year will be visited by a member of the soil conservation program.

I attended all 12 of the board of directors meetings, all women's committee meetings, 2 councils and 2 districts. I held three executive board meetings. I visited only one group this past year, but through the year all groups women's committee members have heard from their chairmen by letters and postcards.

Mr. William Prichard, a Boy Scout leader in Leelanau county, told us about his scouting experiences and how to display, respect and handle the American flag.

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We have been honored by having our entrant in the speech contest, Mrs. Lois Hodgson, win first place in the finals at the state annual meeting in November.

We have held two countywide meetings in the past six months, one a Christmas party which began with a potluck dinner in contrast to the usual luncheon served by the hostess. We had a program on the Christmas theme and an exchange of homemade gifts.

Other numbers on the program were a study of our insurance needs presented by Mr. Lyle Hall and a discussion of traffic safety with a film on same by a State Police trooper.

We planned our year's program on the splendid suggestions given by the State Program Committee.

We have included in our plans rural-urban conferences, the first of which we have set for October 27. Mrs. Karker met with us in April to assist in planning for these.

The committee voted to go along on all state projects. Pennies for Friendship have been turned in to the county secretary.

Wexford voting delegates are: Mrs. Chas. Gotthard, Mrs. Hugh Butler, Mrs. William Denike, and

Break Ground for Office Building

(Continued from Page 1)

eight-inch interval. Uniform lighting will be accomplished through a system of continuous fluorescent tubes.

The offices will have zoned heating and a complete ventilating system. They will be air conditioned in summer through the same system that heats the building.

THE PLAN for use of the building provides that the executive offices for all companies, several conference rooms, and the board of directors room shall occupy the front of the building area. Those offices will open into the general office space. The design will permit expansion of office space at the sides and rear of the building without disrupting operations.

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A Letter From Mrs. Wagar

Dear Friends: Thanks for the many cards, letters and telegrams I received for my birthday. It is something I'll never forget.

It pleases an old lady to find she's not forgotten by those she's worked with for so long a time. We did not accomplish so much in those days of women's activities in the Farm Bureau, for it was a new venture in a new field.

The men were not so keen about it in those days either, for it would take money that was actually needed in other places.

I thought it was time to make room for the women, so at the annual meeting I said so and made the motion for a program for Farm Bureau women's work and for a woman to be in charge full time. There may have been some misgivings about it, but it couldn't fail with careful management.

It has been a source of real pleasure to me to watch our women's activities grow and the type of work it performs.

When I read in the Michigan Farm News of all the different types of work women are doing in the counties, I feel that what I had done was insignificant in comparison, but I guess everything must have a beginning no matter how small it might be.

The one thing to avoid always is a lot of small matters and fail to see the large worth while things waiting to be done.

I am not well these days and so there are circumstances which

Wexford County

Mrs. Floyd Whaley, Chairman
The Wexford County Farm Bureau Women's Committee has grown. There are now eleven groups, since the first of 1954.

There have been seven meetings held since the October district meeting with an approximate average attendance of 71%.

Our regular meeting date the first Tuesday.

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The one thing to avoid always is a lot of small matters and fail to see the large worth while things waiting to be done.

I am not well these days and so there are circumstances which

allow me to go but little. I am just as interested as ever in Farm Bureau work of all types and enjoy hearing about them.

I urge all of you to vote this fall, for it seems there are so many things that hinge on it. I am going to vote an absent voters ticket this fall and will do so whenever necessary, for in many other countries you cannot vote at all. Let us count our blessings as we should.

And contribute to the Torch Drive. It may be your child that may have polio next year or yourself that has cancer, or something worse. We all hope not, but you will be glad you helped and glad others did too.

With fondest best wishes, I remain,
Mrs. Edith M. Wagar
13676 Briar Hill Road
Carleton, Michigan

NEW TOWELS

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Assorted pastel colors. Terrific values — you've got to see to believe. Money back with a smile if not fully satisfied. ORDER NOW. Limit 3 dozen per customer. Send cash, check or money order (sorry — No C.O.D.'s):

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Unico gives you both!

Is your floor space limited? This 16 cubic foot Unico upright is the freezer for you. Holds 560 pounds of frozen food, but requires only 7 square feet of floor space. Enjoy upright storage convenience.

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- Door shelf storage space.
- Full 3 Year Warranty.

MODEL FF-816

Is your floor space limited? This 16 cubic foot Unico chest type, this 16 cu. ft. Unico Model FF-711 is the answer. Holds up to 560 pounds of frozen food. Convenient lift-out baskets. Fast freeze section.

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Long-Time Outlook for Agriculture is Good

MFB Men Sign Members In S. Dakota

Twelve volunteer Michigan Farm Bureau members signed more than 100 farmers to membership in the South Dakota Farm Bureau in a special two-day membership campaign on October 13-14.

The Michigan delegation was invited along with delegations from twelve other Midwestern and far-western states. Paired with South Dakota Farm Bureau members, the 21 worked in teams of two in ten counties.

The average of four new members per day is a real accomplishment considering the distances in

the area in which they worked. If every state did as well as the Michigan contingent, the South Dakota Farm Bureau received a major boost in membership.

Workers from Michigan were: Lavern Miller Coldwater, Roy Lord, Ceresco, Wilbur Smith, Burlington, Sam Rymer, Spring Lake, Hilbert Holleman, Byron Center.

Maurice DeVuyst, Ithaca, Clark Montague, Caro, James Reilly, Brown City, Leslie Sheridan, East Jordan, Harry Ansonge, Traverse City, Jack Savella, Cheboygan, Peter Hendricks, McBain.

Stamp Out TB

Tuberculosis, looming as Michigan's costliest public health problem, will again be under fire beginning November 22, when the Michigan TB Association and affiliates launch the 1954 sale of Christmas Seals.

While rapid strides have been made toward controlling TB, the disease attacked nearly 30,000 Michigan men, women and children in the past five years — rolling up a toll of 5,643 new TB cases last year alone.

Nitrogen

Nitrogen applied in the fall on fall-sown grains, pasture and hay land will bring just as good results as a spring application, M.S.C. soil scientists point out.

Expect Business Will Be Good

DR. EARL BUTZ and DR. HOWARD DIESSLIN
Purdue University, Lafayette, Indiana

The outlook for the American economy beyond 1955 is good. There will inevitably be periods of modest adjustment, just as we have been experiencing, but we must be prepared to ride them through just as we have the present readjustment period.

The decline in business activity from the peak levels of the Korean War period to the present time has turned out to be one of the mildest on record.

The shift from a war economy to a semi-peace economy has occurred with remarkably little disturbance — much less than we experienced in 1948-49. And our politicians didn't make nearly so much noise about 1949 as they have about 1954, but this is an election year!

The scientific and technological advances we will experience in the next decade will be unparalleled in the history of America.

The geographic frontier in America is gone. No longer can a young man "go west" and stake out his claim. But the scientific frontier in America is barely scratched. The scientific frontier has no effective limit. It is limited only by the mind and imagination of man.

If we can keep our economy free and preserve an environment in which individual producers and scientists are free to dream a little about new techniques and new ideas, and to enjoy the fruits of their dreams, we shall experience phenomenal progress in the next generation.

We live in an era of the most rapid scientific and technological change of all time. American agriculture is now feeding our growing population on science and technology.

WE HAVE increased our total agricultural output in the last four decades by 75 per cent, on roughly the same acreage we had previously, and with 2,500,000 fewer farm workers.

Even in the 15 years since the beginning of World War II, American farmers have increased total production by 47%, and with no increase in acres and with 1,750,000 fewer workers on farms.

IN THE SAME interval, we have increased our steel capacity nearly two-fifths, and have doubled our electric power production capacity. Surely, a broad base is laid for a substantial further rise in living standards for the average man and woman in America.

An exciting experience lies ahead for those Americans who have the capacity to dream. The America we enjoy today was built by men and women who had dreams. America will continue to grow in proportion as her citizens dream imaginatively and constructively.

THE FUTURE is filled with interesting challenges. Science will dominate the next century. Brains will replace brawn in American agriculture and industry. Man will direct power rather than supply it.

Production per man will increase. This means still larger agricultural and business units with more capital. It means increased mechanization. It also means higher standards of living for those who produce our food and fiber.

FARMING will be even more "big business" than it is now. It will be still less a "way of life" than now.

Let your mind dream a little about the possibilities ahead. The history of man's material standard of living is essentially a history of increased amounts of energy under the direction of a single worker.

A CENTURY ago 85% of our people were engaged in agriculture. Many agricultural operations were performed by hand or with hand implements.

As a consequence, output per worker was so low that there was little surplus food to support those who are engaged in non-agricultural occupations.

TODAY less than 15% of our population is engaged in agriculture, releasing more than 85% to follow non-agricultural pursuits and to produce the goods and services which make life so pleasant for all of us in America.

This transformation has been made possible partly because each individual farmer directs so much more power now than formerly. This is also true in industry and commerce.

REFLECT for a moment on the changes that have occurred within your own experience in the amount of horse power controlled by a single worker in agriculture, in industry, or in transportation.

Now let us dream a little! Within this decade, the nuclear age was born. Possibilities for new sources of energy stagger the

imagination. New research developments with tremendous power potentialities occur with amazing rapidity.

SOME scientists now assert that our known reserves of fissionable materials exceed in potential power our known reserves of coal, petroleum, and water power. Other scientists predict that within ten years we shall have available in this country as much nuclear energy as we now have available from our coal, our petroleum and our water power combined.

Let yourself dream! If such predictions are only one-fourth right, it means that in 1964 our whole economy of 1954 will be obsolete.

IT means that the job of converting to the new and more economical sources of nuclear energy will dwarf the automobile boom of the 1920's. It means still larger units per worker in industry and agriculture. It means more capital per plant and per worker.

It means that before you die you will buy an automobile with enough power locked in it to last until the bearings wear out. "Impossible!" some scientists say today. Yet we are confident, working as we do with superior young brains in one of America's greatest universities, that some young scientist who does not know that it is "impossible" will discover one of these days how to do it.

THE CHALLENGE of the next decade is unprecedented for men and women of vision and ambition. The challenge for the farm equipment industry is greater than ever before in our history.

200 Attend Lapeer Rural-Urban Outing

(Continued from Page 2)

visited Mrs. Harris to be her guest at a meeting of the Federation. The YWCA has suggested in viting some Lapeer County Farm Bureau women to be their guests for luncheon at the down-town YW in Detroit.

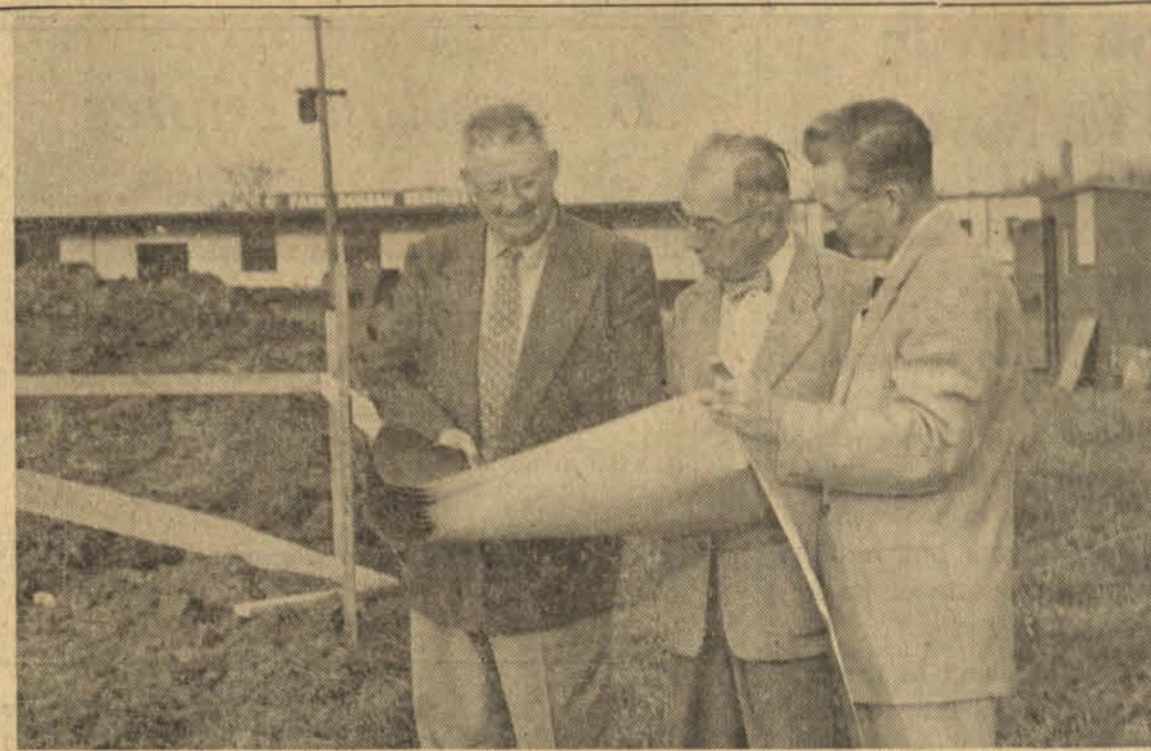
The Detroit Agricultural Club, Civitan Club, Kiwanis, and the Detroit Sportsman's Congress were interested in the Lapeer Rural-Urban tour. An exchange of speakers could produce good results.

WE ASKED Mrs. Harris to tell us how the Lapeer Rural-Urban tour developed, and how the work was apportioned. Mrs. Harris said:

"I presented the proposal for a Rural-Urban tour to the County Farm Bureau board in behalf of our public relations committee. The proposal was accepted, and the board appointed a special rural-urban committee as I felt that the public relations committee could not handle it alone.

"FRANCIS (Pete) Spencer was named chairman. He outlined the tour, chose leaders and got the cars lined up.

"The committee held four meetings. Mr. Marlie Drew, MFB district membership representative, met with us at one meeting, and Donald Kinsey of the state



Edmund J. Meles, Lansing architect, J. F. Yaeger, executive secretary and Nile Vermillion, manager of the Farm Bureau Insurance Companies, were at the site of the new office building recently to observe progress during the first week of construction. To date the ground has been leveled and preparations are being made to put in the footings for the foundation.

What They're Saying...

Correction for Conlin Plan Article

We have received a communication from Mr. Homer Ketchum of Hastings calling our attention to a point of error in our presentation of the Conlin Plan proposal in the October issue of the Michigan Farm News.

We had reported that there would be no change in the legal basis of distribution of the half-cent of the current sales tax collections for school aid. Under present conditions it is mandatory that one-half cent of the collections be distributed to school districts. This is provided in the State Constitution.

Under the Conlin Plan this mandatory feature is changed. Two cents of the monies collected are to be distributed to school districts by legislative appropriation. This would include the former mandatory one-half cent.

In the writer's opinion there could be little chance that the action of the Legislature would go too far to play favorites to certain districts. While the House

will concentrate some power that might favor a group of districts, the Senate, on the other hand has a geographical distribution and would act as a buffer against such attempts.

DONALD D. KINSEY

Observation of Cost of Highways

Do taxpayers wonder why it costs so much to maintain our highways? If they could take note of the equipment and men it takes just to repair a U. S. Highway, they might understand.

A three-mile stretch of US-16 was recently repaired by a contractor outfit. Four separate groups of men and equipment were employed.

FIRST came a machine to puncture the old cement, and men to set up road blocks and direct traffic.

Next day, there was a large steam shovel to break up the old cement and load the larger pieces into trucks. This was followed by a smaller power shovel

and a crew of men to shovel up the edges by hand. Another crew of men put in the forms for the new cement.

Another day, ready-mixed cement was poured from huge cement-mixer trucks. And a few men smoothed that out.

A few days later, four men removed the forms and a huge double scraper smoothed up the shoulder of the road.

ALL THIS on just one place that needed repair. Each of the other places in the three miles required the same procedure.

In the meantime, the County Road Commission had been working constantly with scrapers, gravel trucks and sprayers, to keep the shoulders of the road passable for the heavy traffic.

Multiply this story by the number of road jobs going on at the same time, or during a year's time, and you understand the high cost of roads.

Mrs. Cecile Croninger
Ada, R-1
Kent County
Oct. 2, 1954

County FB Resolutions Pouring In

The MFB resolutions committee has received copies of resolutions adopted at most County Farm Bureau annual meetings and expects that every county will be accounted for by November 1. This is the date set by the committee as a deadline for receiving county recommendations.

Farm Bureau office at another meeting. Both were very helpful. "I acted as secretary for the committee. Part of my duties was to invite the city groups, take the reservations for both city and Farm Bureau people, and handle the correspondence.

"THE LAPEER Community Farm Bureau group agreed to set up the tables and chairs at the County Center the day before the tour.

"The County Farm Bureau Women's Committee, under leadership of Mrs. Orin Taylor, agreed to purchase milk and ice cream, make coffee and tea, set the tables and care for the food as it came. And, in general, take charge of the potluck dinner and cleaning up.

"Mrs. Nick Makedonsky made name tags for everyone, green hats for the Farm Bureau folks and yellow hats for the city guests.

"Robert Rees, County Farm Bureau president, greeted the guests. Mrs. Clarence Bolander led the singing of the Doxology as grace before dinner.

"The farmers whose farms were visited were most cooperative. They really put on a good show. They gave interesting talks regarding their farm operations. Everywhere the city and Farm Bureau guests were attentive and interested. They asked many questions which were answered to their satisfaction."

AFBF in Chicago Has New Location

The general offices of the American Farm Bureau Federation in Chicago were moved October 2 from 221 North LaSalle Street to the Merchandise Mart Bldg., Merchandise Mart Plaza, Chicago 54.

Carelessness with fire cost 203 lives in Michigan last year. One-third of the victims were under 5 years old.

Chairman Geo. Fogle, District 5 representative, announced that the 16 member MFB committee will meet November 4. The Public Affairs Division staff is working to have all county resolutions indexed and printed for use by the committee on that date.

Note: To County Farm Bureau Secretaries—If you have not yet sent your resolutions, please do so at once - Special Delivery.

Resolutions received so far have shown strong sentiment for the present Farm Bureau program on national policies, with a number of counties leaning toward no price support program.

The county recommendations place great emphasis on increased foreign trade and on more research in marketing and in new uses of agricultural products.

The F. B. State Commodity Committees will be meeting at Lansing on Wednesday, November 10, just preceding the M.F.B. annual on November 11-12. They will give additional consideration to problems of field crops, poultry, livestock, dairying and fruits & vegetables. Their recommendations will be presented to the resolutions committee at a special session Wednesday afternoon.

Working with producers in three specialized areas are the following marketing agents:

Jack Bittner in southwestern Michigan—Fruits & Vegetables. Hans Haugard in central Michigan—Poultry Marketing Problems.

Clyde Cunningham in the Thumb area—Vegetable & Fruit Marketing.

It is expected that a livestock and grain marketing agent will be working in the Hillsdale-Lansing area shortly.

Reporting for the Experiment Station, Director Turk outlined some of the areas of new research in the general field of farm marketing. Among the studies being conducted are:

1. The economies of the bulk tank method of collecting milk.
2. Storage methods for handling apples, raspberries, blueberries, lettuce, muskmelon, pickles, carrots and onions.
3. Improved processing of peaches and blueberries.
4. Grading, sorting and quality control of farm products.
5. Factors affecting the quality of potatoes and potato products.
6. Factors affecting the sales in retail florist shops.
7. Cathode ray treatment of food products. This involves the use of high voltages and cathode rays for the sterilization and killing of bacteria, molds and insects on grains and foods.
8. Factors affecting the shelf-life of dairy products.
9. Utilization of low-value lumber, such as is produced from aspen and Balm of Gilead trees.
10. Marketing Michigan pulpwood. This is now a \$12,000,000 annual operation in Michigan.

Additional staff members have been added to carry on these research projects, and several others which are underway.

This program is in accord with the policies approved by Farm Bureau members and paid through Farm Bureau support during its consideration by the legislature.

Progress Seen In Research And Marketing

DAN E. REED

Reporting recently to the Marketing Advisory Committee Meeting at Michigan State College, Director of Extension Durwood B. Varner, and Director of Experiment Station Lloyd Turk told of progress to date in Michigan's new Research and Marketing Program, financed by an appropriation of \$294,000 by the 1954 legislature.

The program is being watched by other states and by national leaders as a milestone in efforts to solve farm surplus problems. The appropriation became available on July 1 and since that time, great strides have been made in staffing the new project.

Mr. Varner reports that eight Michigan cities now have marketing and consumer information agents. Offices have been set up in Marquette, Traverse City, Grand Rapids, Kalamazoo, Saginaw, Detroit, Flint and Lansing. Two agents are working in the Detroit area.

This program is supervised by Mrs. Miriam Kelley who came to Michigan from Louisville, Kentucky where for 6 years she had served as consumer information agent under the University of Kentucky extension department.

An important part of the work of these agents is the preparation of radio and television programs emphasizing the best use of Michigan farm products. They also conduct demonstrations at meetings, fair exhibits, and in many other ways, seek to keep Michigan's agricultural commodities on the tables of Michigan homes.

Four agents working with retailers on marketing problems are on the job. They are working with retailers in the preparation and display of meats, dairy products, and poultry items as well as general produce. It has been pointed out that products which leave the farm in good condition frequently drop in quality as a result of mishandling in storage and in retail outlets.

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Milk Dispenser Act in Effect

The Michigan Dept. of Agriculture has issued a regulation setting up standards for approval of milk containers to be used in dispenser units. The order became effective on September 16 to give milk dispensers the "go ahead" signal. The order requires use of stainless steel containers after January 1, 1957.

One of the first dispensers reported in regular operation is located in Holly's Restaurant, Benton Harbor. It is serviced by Producers' Cooperatives Dairy.

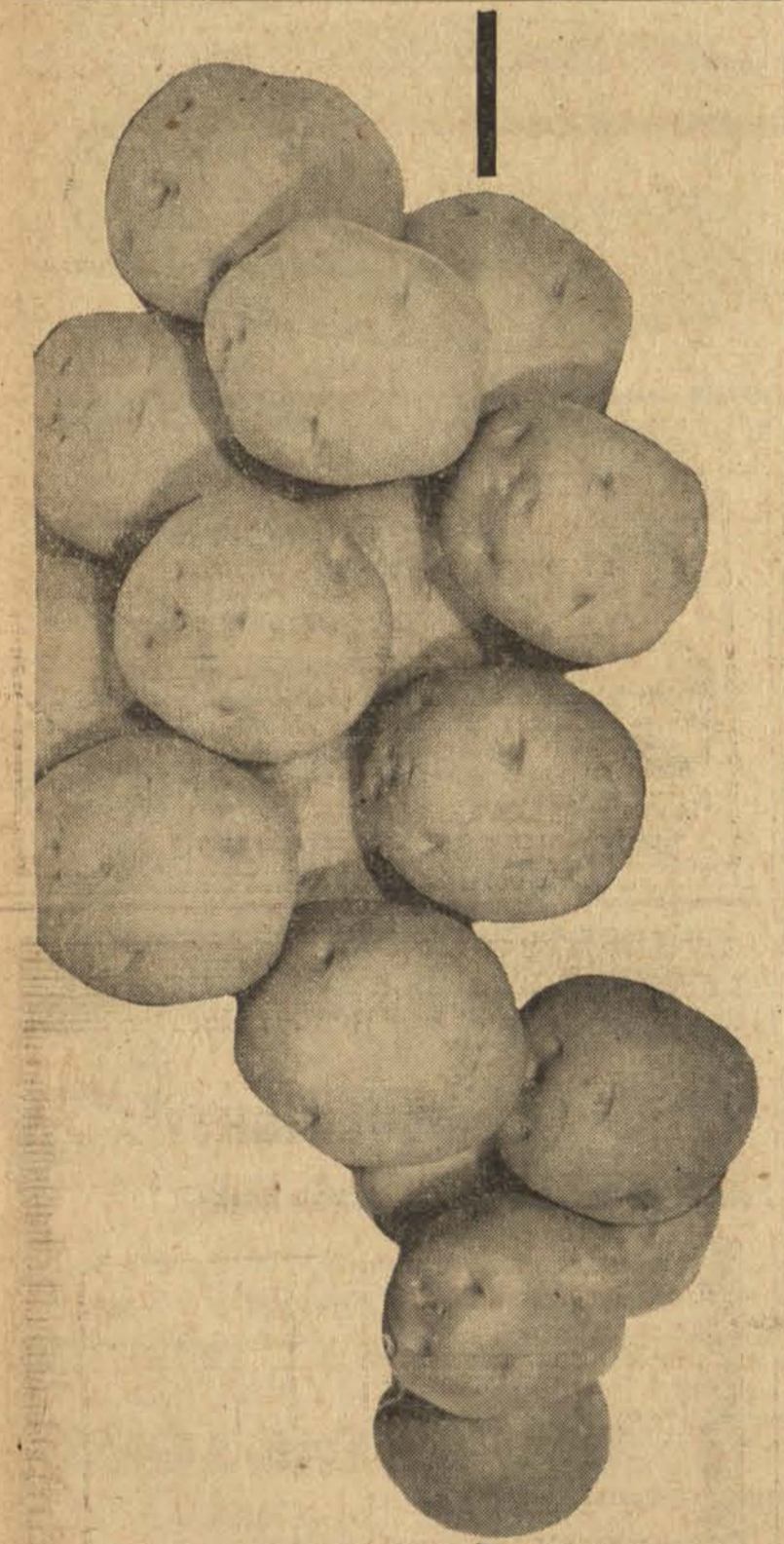
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Why wait for a power failure. Protect your farm and family NOW with this low cost stand-by generator. Operates from tractor or gas engine, complete with approved safety switch.

LOWEST IN COST 20 YEAR WARRANTY

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Want a higher yield of better quality potatoes in 1955?

Then plan now to plant Michigan Certified Seed Potatoes because . . .

Seed Potatoes certified by the MICHIGAN CROP IMPROVEMENT ASSOCIATION promise consistently better yields of dependable, high quality potatoes . . . thru marked reduction of seed borne diseases.

For sources of Michigan Certified Seed Potatoes write:

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Varieties available

Russet Rural • Sebago • Katahdin • Chippewa • White Rural • Sequoia • Green Mountain • Pontiac • Cherokee • Irish Cobbler • Russet Burbank

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BARLEY • CORN • FIELD BEANS
FORAGE SEEDS • OATS • RYE
POTATOES • WHEAT • SOYBEANS



The Job of the General Farm Organization

Community Farm Bureau Discussion Topic for November

Background Material for Program in November by 1356 Community Farm Bureau Discussion Groups

DONALD D. KINSEY
Coordinator of Education and Research for M. F. B.

Topsy, in Uncle Tom's Cabin, when asked where she came from, said, "I dunno, I just grewed!"

That's all right for Topsy, but it surely does not describe Farm Bureau. It's coming was no accident. It arose out of the necessity for farmers to protect their interests. And the toil, sweat and tears put into its making by farmer founders were a measure of its importance to them.

There have been times of great hardship in the history of farming. By 1870, business and industry had begun to form "mergers" and create giant monopolies. They began to control prices, charges and profits. The popular attitude among these powers was "the public be damned" — and the farmer especially.

At that time it meant little that the farmer produced over 80% of the new raw wealth of the nation annually. Profit on that wealth was captured by people in control of transportation, credit, processing and marketing. Farmers learned that to escape from these exploiting tactics they must fight monopolies.

Take early cases. Back in the 1870's railroad mergers controlled freight rates. Steel industries took similar steps to control steel prices. The Iowa farmer found it cheaper to burn his corn for fuel than to buy Pennsylvania coals, — because of shipping costs! Yet the same corn sold in eastern markets at six and a half times the Iowa price — shipping costs!

Steel mills added the freight from Pittsburg to the price of steel made in Gary, Indiana, — "Pittsburg Plus!" Without a large organization at that time, farmers nevertheless succeeded in beating these "trusts." Farmers forgot party lines. Their incomes and welfare hung in the balance. While the "trusts" had the dollars, the farmers still had the majority of votes!

Farmer action in state after state to bring about proper regulation of prices and freight rates laid the foundation for the forming of the Interstate Commerce Commission.

1875 marked a change. Farmers crossed the line in that year to become a minority of our population. Today they stand as less than 15% of our population. Yet they have a greater investment to protect than all other industries combined.

To accomplish such tasks with a minority requires a **UNITY OF PURPOSE AND ACTION.** A split minority is a weak minority. But even a minority can be strong if it is united. Let's take a look:

Minority Handicap Overcome. In 1919 farmers were being oppressed by heavy road taxes. Some farms were being confiscated for non-payment of taxes. This was the year that the Michigan Farm Bureau was organized. Forty-two counties signed articles of agreement. They went to work quickly.

There was a long and bitter fight to replace property taxes for roads with a gasoline tax. The battle found Farm Bureau leaders "on the mat" in Governor Groesbeck's office. His instructions were to "lay off" this gas tax idea. Victory did not come until 1925 when the Governor began to "see the light."

A closer look—In 1952, groups in the urban areas sought for control of the Legislature. They proposed a reapportionment that would have placed the control of both Houses within four urban counties of the state. This proposed amendment was placed on the ballot. It was a threat to the rural school program, farm taxation in general, and fair representation for rural people.

But Farm Bureau people had strength and unity to meet the crisis. They had kept informed of developments through Community Farm Bureau meetings. They put their own proposal on the ballot. They rallied support from some urban groups. They got rural folks to the polls. They preserved a fair balance of representation in the Michigan Senate. Unity of organization among farmers paid off.

If there had been only a scattering of disunited farm organizations, all with their own purposes, such results could scarcely be realized. Business, labor, school interests and many other groups form powerful groups today. They often seek to gain advantage for themselves even at the expense of others. Farmers must match their public strength and influence to protect themselves.

There is an important key to the strength and unity of any organization operating on democratic principles.

Discussion Topics

These were chosen by your State Discussion Topic Committee from the results of the questionnaire returned by the Community Farm Bureaus.

- Nov. The Job of a General Farm Organization
- Dec. State or Local Equalization of Taxes?
- Jan. Farmers and the Social Security Program
- Feb. The Uses of Farm Commercial License Plates

farmers from different produce groups. Michigan Farm Bureau has "followed suit" in establishing state committees and county committees in the same fields.

Non-partisan. Back in the days of the "New Deal" Farm Bureau was accused of Democrat party leanings. It led the fight for the Agricultural Adjustment Act of 1933 and 1938. It proposed the establishment of parity price floors. It had Franklin D. Roosevelt as a speaker at its national convention.

Later conflicts arose as to how far the government should go in its control of agriculture. Farmers did not want to lose their rights to farm as they saw fit. The members protested against the effects of rigid high supports as putting a ceiling on their incomes. The swing brought accusations of "Republicanism."

No farm organization has long endured in its work when it has become partisan in politics. Farm Bureau, in spite of accusations, makes its policies by member decisions. The members of any party can take part. It works to put its policies into effect with any Congressman or Legislator who will lean an ear—regardless of party. Its officers are chosen from members of both parties. Farm Bureau is strong in the Democrat south as well as in the bi-partisan north.

Ed O'Neal, the President of the American Farm Bureau Federation in 1931-47, left farmers an important message. After the fight over the original price support program in the Agricultural Act of 1938, Mr. O'Neal said: "From this struggle farmers may wisely take the counsel of experience. Farmers in opposition have put needed farm programs in great peril. They must unite behind their organizations and spokesmen to make sure that the influence of agriculture in Washington is not divided, frustrated and destroyed."

QUESTIONS

1. What part should the individual farmer play in helping to build a strong general farm organization?
2. What can a general farm organization do to help farmers of various commodity fields work together for the common benefit of all?
3. What are some of the large-scale jobs in the interests of agriculture that require the strength of a general farm organization to do them?

Ingham Has Free Public Medical Forum

Other counties may be interested in the free public medical forums being conducted over a five week period by the Ingham County Medical Society, the Community Services Council, Adult Education Center and The State Journal.

Each week in one of the high school auditoriums a panel of doctors delivers talks and answers questions on the topic of the evening. The newspaper publishes in advance a coupon to encourage questions for the forum.

The topics by weeks: Oct 21, Mental Health; Oct 23, Allergies and Colds; Nov. 4, Growing Old and Arthritis; Nov. 11, Cancer; Nov. 18, Heart Disease.

Mark Brower of The State Journal at Lansing is moderator for the 1½ hour programs.

Garbage
Garbage-cooking has cut down hog V-E disease enough to prove it's worthwhile to have a law requiring it, M.S.C. veterinarians report.

Ann'l Meeting Parking Information

For the annual meeting of the Michigan Farm Bureau and our pre-convention meetings. The new parking regulations for the Michigan State College campus apply to visitors as follows:

- Parking without Time Limit:**
1. Parking lot opposite Auditorium.
 2. On streets near Auditorium, where there are no meters.
 3. Parking lot opposite Shaw Hall.
 4. Parking lot north (in front of) Macklin Field Stadium for meetings in that general area.
- Parking with 2-Hour Time Limit:**
1. Circle Drive, or wherever there are parking meters.
- No Parking for Visitors:**
1. Parking lot behind Morrill Hall.
 2. Parking lot behind Agricultural Building.
- These lots are reserved for faculty parking only.

M. F. B. 35th Annual Meeting

(Continued from Page 1)
PRE-CONVENTION MEETINGS

October 30—19th annual meeting of the Michigan Junior Farm Bureau at Music Building, Michigan State College. Dr. Paul A. Miller, deputy director of extension service at MSC, will speak.

November 10 — 10th annual meeting of the Women of Michigan Farm Bureau at the Auditorium at Michigan State College. Program starts at 10 a.m. About 1200 women are expected. Wayne University will present a play, "My Name is Legion."

November 10—Commodity Day Conferences for Farm Bureau committees representing dairy, fruit and vegetables, poultry, livestock and wool, and field crop interests. Meetings start at 10:30 a. m. at the Union Memorial building, third floor.

The committees will assist the Michigan Farm Bureau resolutions committee on resolutions in the fields of those farm commodities.

Nests

It's easier to provide plenty of nests, and take a tour around them gathering eggs, than it is clean up broken eggs and wash dirty eggs when nests are crowded.

Switch calves at 4 days to **Land O' Lakes Calf Milk Replacer** ... All Milk Solids plus fats, antibiotics, vitamins, trace minerals

Does a milk growing job because it is milk ... not a substitute!

That's why you can switch calves at 4 days and sell your marketable milk! That's why it does not create a surplus milk supply! And you can feed Land O' Lakes Calf Milk Replacer for less than \$1.75 per hundred-weight or less!

Follow Land O' Lakes Calf Program: Start feeding Land O' Lakes Calf Pellets with Calf Milk Replacer at 4 days to get calves on dry feed faster. Discontinue Calf Milk Replacer at 6 weeks. Ask your dealer for new Calf Feeding Table!



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221 North Cedar St. Lansing 4, Michigan

MFB Tour to Washington and New York

Michigan Farm Bureau members are invited to join a tour to the American Farm Bureau convention Dec. 13-16 at New York City in December.

The tour is by railroad and includes a day and a half in Washington, D. C., and several days in New York City in the week starting Thursday, Dec. 9 and ending, Dec. 16. The tour is an all-expense arrangement for travel, meals and lodgings with the exception of hotel and meals at New York City.

AT WASHINGTON the party will stay at the Willard Hotel. There will be a sightseeing tour to Arlington, Alexandria, Lee Mansion, and Mt. Vernon. This expense is included in the tour cost. The group will be taken to the Capitol building Saturday morning.

At New York City the group will stay at the Hotel McAlpin at Broadway and 34th street.

THE TOUR will be by the Baltimore & Ohio and New York Central railroad, with Pullman accommodations and meals en route provided. It will start from Detroit at 6:00 p. m. Dec. 9. The group will leave New York Thursday morning, Dec. 16, and will arrive at Detroit at 10:15 p. m. that night. Expenses for the tour will range from \$84 to \$87 per person depending upon Pullman berth and hotel room accommodations at Washington. Hotel and meals expenses at New York City will be paid by the individual.

RESERVATIONS for the tour should be made with Keith Tanner, Member Service Division, Michigan Farm Bureau, PO Box 960, Lansing, Mich., with check or money order for \$40 per person to make the reservations. Balance of the tour cost is due not later than Dec. 1. For further information, write Mr. Tanner.

You'll Consider 4 Proposals Nov. 2

(Continued from Page 1)
ment but feel that such change might make it more difficult to obtain the drastic revisions which they suggest.

No. 3 would authorize bonding of the state, not to exceed \$80,000,000, for payment of bonuses of not to exceed \$500 each to persons performing military service during the period between June 27, 1950 and December 31, 1953 (The Korean Police Action).

No. 4 would amend our Constitution, which now prohibits all forms of lotteries, to permit the legislature to "authorize lotteries to be conducted by and lottery tickets sold by non-profit charitable organizations, as hereafter defined by law."

This has been called the "bingo" amendment. It has been pointed out that the amendment in no way limits the type of lotteries which might be legalized by the legislature nor does it define "non-profit charitable organizations."

Landscaper

A wise landscaper has a handy shade tree under which to do his summer planning, note Michigan State landscape architects.

Horton Trespass Law States:

The Michigan Game Law Digest for 1954 contains this notice to hunters: "HORTON TRESPASS LAW: Hunting prohibited on any farm lands or farm wood lots connected therewith, or within enclosed lands of any hunting club without consent of owner or lessee of such lands. Includes roads or highways in farming areas."

See page 3 of Michigan Farm News for October 1 for text of Horton Trespass Law.

Buskirk Gives Support to Farm Census

The farm census that is about to be taken is a very important thing to farmers, according to Carl E. Buskirk, president of the Michigan Farm Bureau.

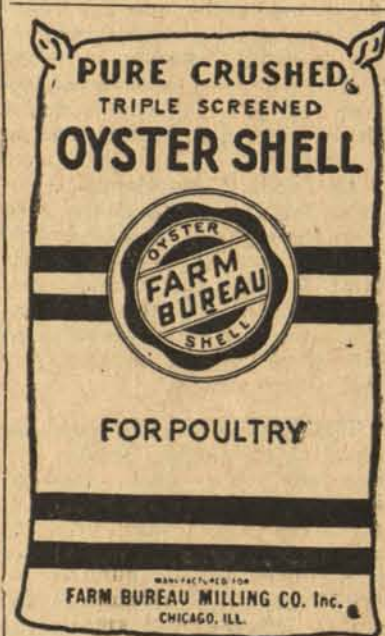
"Michigan has just launched a new program in marketing research for the purpose of aiding the farmers in moving their products to market. This program," said Mr. Buskirk, "must be based on accurate agricultural information."

"The agricultural census every five years produces information that is important to the business of farming. Many of the programs operated by the county agricultural agent are keyed to the figures in the reports.

"Facts uncovered by the census are useful to producers and processors of agricultural products, as well as to those who prepare and manufacture supplies and equipment for the farmer's use. The figures that a farmer gives are pooled with those given by all the others. The information given by any farmer is confidential."

"Whenever flood or drought conditions make it necessary to classify an area as distressed, the amount of the appropriation needed to provide loans for farmers in such areas is based on the census figures.

"In my opinion these are reasons enough to make it important for farmers to cooperate in giving the facts for this census survey."



None Could Have Said It Better

The St. Johns Methodist church of St. Louis, Missouri, used its church announcements sign to say this to the people of St. Louis:

"Try as hard to get young people to drink milk as the breweries try to get them to drink beer and the nation will be healthier."

Store flammable fuels outside the house.

be SAFE be WISE
with FREMONT MUTUAL Protection

78

YEARS OF STABILITY
STRENGTH and GROWTH

A STATEWIDE GENERAL MUTUAL INSURANCE COMPANY
WRITING FIRE AND ALLIED LINES THROUGHOUT MICHIGAN

Est. 1876

FREMONT MUTUAL
FIRE INSURANCE COMPANY
FREMONT, MICHIGAN

THERE'S A **COCKSHUTT TRACTOR** FOR EVERY FARM JOB!

2 PLOW "20" 2-3 PLOW "30"
3-4 PLOW "40" 4-5 PLOW "50"

4 POWER SIZES - 26 MODELS

Before you buy any tractor, see this great new Cockshutt fleet — it's power packed, power proved. Here in any one of these 26 new models are the extra value features you have always wanted in a tractor — greater stamina — smoother power — lower upkeep cost. Cockshutt has them all — and they're all yours when you choose a Cockshutt. Be sure you see this great line-up of tractor power now on display. See your Cockshutt dealer NOW.

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THANK YOU-BOSS!

Your active support, Mr. and Mrs. Farm Bureau Member, gave your Feed Department another increase in sales of Farm Bureau feed. The increase was 6% over the year previous (Sept. - August 1953). The feed industry for the country just held their own with the previous year so you loyal feeders are responsible for the increase. We thank you sincerely.

SOME GOOD ADVICE FOR YOU

Lots of folks are pouring out advice to feeders in view of the extremely low prices for eggs - broilers and turkeys. Farm Bureau members, in the vast majority, are doing all that is possible to help keep the profit side up. We talk with many and find out:

1. The egg producers are culling severely because only a hen laying heavily can bring a profit.
2. The broiler men are easing up on the numbers put in the broiler house. Some are skipping the batch that matures at holiday time and would have to compete with turkeys.
3. Turkeys are hit hard. These growers with light mortality, early marketed birds and a better than average market (not very many) are less unhappy. The old timer is watching to see what is best to do in 1955.
4. The dairymen are watching slight increases in price with joy but it still takes all out production to lower the unit cost. A balanced ration, with Farm Bureau Milk Maker or Cattle Supplement 48%, will help the grain do its best.
5. Hog raisers aren't too happy but are feeding well and watching the storm signals closely.
6. Cattle feeders like 48% Farm Bureau Cattle Supplement. It does the job well—at a reasonable cost per pound of protein.

Farm Bureau Feeds Are Made For "Value in Use" on Your Farm. Don't Take Substitutes.

FARM BUREAU SERVICES, INC.
221 North Cedar Street Feed Department Lansing, Michigan