Michigan Farm News

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JANUARY 1, 1953

31st Year

Published Monthly

Cockshutt Buys National Farm Machinery Co-op

EDITORIAL

Farm Problem Coming Back?

Trouble is brewing on the farm, says the U.S. News & World Report. It may be President Eisenhower's big problem at home.

When Ezra Benson takes over January 20 as Secretary of the U.S. Dep't of Agriculture, he takes over a troubled farm situation.

Surpluses are showing up in the basic crops of wheat, corn, cotton, rice, tobacco and peanuts.

No help in controlling such surpluses will come from the Agricultural Act of 1952. It provides that the U.S. must support prices of all basic crops at not less than 90% of parity through the crop year of 1954.

The American Farm Bureau pointed out last year that mandatory price support at 90% of parity could encourage production for the support price, and thereby assure surpluses.

Grain prices and livestock prices have been falling.

Prices received by farmers are below parity on corn, wheat and peanuts. Government loans on those products are soaring.

Farm costs continue to rise.

It is to be expected that this situation will soon be a problem for the 83rd Congress.

AFBF on Price Supports for '53

The American Farm Bureau Federation adopted the following statement on price supports at its 34th annual convention at Seattle, December 9-11. Six thousand persons present represented a membership of 1,492,000 farm families in 48 states. The statement:

For many years we have been experimenting with various types of agricultural programs to protect farm prices against collapses, to dispose of surpluses, and to bring about needed adjustments in production.

We have supported flexible price supports and the

Cockshutt Plant at Brantford, Ont. **Alcona Leads** As 4 Counties **Make Goal** Alcona and Montmorency

County Farm Bureaus reached their membership goals for 1953 on December 5.

Alpena and Branch County Farm Bureaus reached their membership goals December 8.

Alcona County Farm Bureau was the first to report. It has made its membership goal every year since it was organized five rears ago

Montmorency County Farm Bureau has been first to make goal the past three years and w a close second for 1953. Branch County Farm Bureau one of the largest. It is quite

distinction to enroll 1685 families as Farm Bureau members in less than a week

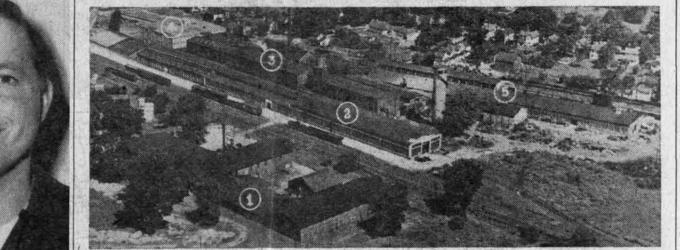
tion.)

success.



This is the manufacturing plant of Cockshutt Farm Equipment Co. at Brantford, Ontario, about 120 miles east of Port Huron, Michigan. Here are 45 acres of machine shops, foundries, forge, welding, sheet metal, paint shops and other facilities for the building of tractors, combines and a complete line of farm machinery. Hay tools are built at Smith Falls, Ont.

Cockshutt Plant at Bellevue, Ohio



This is the Bellevue, Ohio, plant of Cockshutt Farm Equipment Company. From LEROY SANDS, roll call man- this factory comes the line of Co-op Black Hawk corn planters, tractor discs, lime ager for Alcona county, reported sowers, manure spreaders, harrows, grain drills, etc. In the picture above we see 321 members or 101% of goal. 'Fine cooperation, workers that (1) Engineering and experimental shop, (2) new forge shop and machine shop, (3) knew the story of Farm Bureau new modern assembly line building, (4) packing and shipping department, (5) well, good coverage, and people's new, completely automatic foundry. interest in the Farm Bureau were responsible for our success," said

Ar. Sands. ERVIN FARRIER, roll call Elect Roberts manager for Montmorency county, reported 170 members. Good President of to do the job quickly did it for Montmorency. (Photo of Mr. Farrier not available for this edi-



Co-ops and Tractor Firms Gain by Deal

Effective December 10, 1952, Cockshutt Farm Equipment Company of Brantford, Ontario, became the owner of the National Farm Machinery Cooperative at Bellevue, Ohio, according to an announcement by J. F. Yaeger, executive secretary of Farm Bureau Services, Inc.

This step was under negotiation for several months. C. L. Brody of the Michigan Farm Bureau was chairman of the committee which negotiated the deal.

Cockshutt Farm Equipment Company, manufacturers of Co-op tractors and other Co-op equipment since 1945, is a fine engineering and manufacturing organization. It has taken over all engineering and manufacturing operations at Bellevue, Ohio.

Farm Bureau Services and 11 state and regional farm cooperatives which were in National Farm Machinery Co-op will devote themselves to distribution and servicing of the full line of Co-op Black Hawk farm equipment.

Co-op tractors, combines and other equipment will continue to be manufactured by Cockshutt at its plants at Brantford and Smith Falls, Ontario. Cockshutt is continuing the manufacture of the Co-op Black Hawk line of farm machinery at Bellevue, Ohio.

Founded in 1839, Cockshutt has grown to be the argest manufacturer of a complete line of farm equipment in Canada. It employs 4200 people Brantford and Smith Falls. Included is a large staff of engineers who work on production, testing, and improvement to keep pace with the new opportunities in agriculture.

The Cockshutt organization and farm cooperatives now join the group of major farm equipment manufacturers which have manufacturing and distribution facilities in both the United States and Canada. Some 1100 distributors serve Cockshutt in Canada.

Farm Bureau Services and 11 State and regional farm cooperatives serve several hundred thousand farmers in the United States. They have distributed more than \$128,000,000 of Co-op Tractors and Co-op Black Hawk farm equipment. They are well equipped for distributing and servicing farm equipment.

The Cockshutt Farm Equipment Company is a very strong organization financially. It's manufacturing plants at Brantford and Smith Falls, Ontario, and Bellevue, Ohio, are up-to-date and well equipped.

modernized parity formula.

We believe that those proposals are sound. However, Congress has seen fit to delay their full application to the basic commodities (wheat, corn, cotton, tobacco, rice and peanuts) by extending provision for the use of the higher of the old or the new parity formulas in calculating parity prices. Also, by providing that the support level shall be 90 percent of parity for the next two years.

We recommend that the American Farm Bureau Federation board of directors make a comprehensive review of existing price support and production adjustment legislation to determine whether there is any change in approach that would better serve the following principles:

1. Farm price supports are an appropriate and necessary protection against unreasonable price declines. It is not, however, the responsibility of the government to guarantee profitable prices to any economic group.

2. In order to encourage high production per man in agriculture, the emphasis in farm programs should continue to be on adequate prices in the market place rather than on income subsidies. The problem is to provide reasonable price protection without going to the extreme of government price fixing.

3. Government payments to farmers are not a desirable substitute for price supports or a satisfactory means of bringing income into agriculture.

4. The cost of the program to the government should not be excessive.

5. The maintenance and improvement of our soil resources should be promoted.

6. Efficiency and the production of better quality products should be encouraged.

7. Emphasis must be given to the development of expanded markets on a firm basis and the importance of adjusting production to the real market demand.

8. Finally, opportunity for the individual farmer to adjust his operations to changing needs and conditions must be preserved.

Alfred Roberts of Pigeon was elected president of Farm Bureau Services, Inc., December 17, at the 23rd annual meeting of the plowing down a heavy crop of stockholders of the farm supplies cooperative, serving some 50,000 farmers in Michigan. The meeting was at Kellogg Center, Michigan State college

MR. ROBERTS is 44. He is manager of the Cooperative Elevator and Milling Company at Pigeon, Huron county. Mr. Roberts has been employed at Pigeon for 26 years. He has been a director of FBS for 9 years and was the vice-president. He succeeded Albert Shellenbarger who served for two years as president nd continues on the board. Marten Garn of Charlotte, Ea- Hodge for and continues on the board. ton county farmer and Farm Bureau leader, was elected vicepresident.

ARTHUR HAGGERMAN, roll all manager for Branch county, J. F. YAEGER of East Lansing reported 1685 members or 101% was re-engaged as executive sec-Mr. Haggerman said retary and treasurer of FB Serof goal. with confidence that the job vices. could be done. Good cooperation

The stockholders re-elected all from the members and service to nine directors: Mr. Roberts and members made the campaign a Mr. Garn; Thomas Berghouse of

Falmouth; Paul Kaechele, Caledonia; Ivan Parsons, Grand Blanc; Carl Buskirk, Paw Paw; Ward Hodge, Snover; Blaque Knirk, Quincy; Albert Shellenbarger, Lake Odessa.

SERVICES stockholders amended their by-laws to provide that beginning in December 1953 at the next annual meeting. all directors must be farmers and be members of the Michigan Farm Bureau. For years 3 to 4 members of the board have been managers of farm cooperatives. They have served FBS well.

The intent of the amendment, said a stockholder, is to continue the program in all Michigan Farm Bureau companies whereby only farmer owners of the busi nesses shall be eligible for the policy making boards of directors. Farm cooperative managers supported the change.

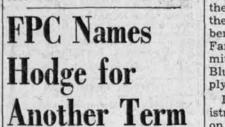
ARCHIE WIRGAU, roll call

FARM BUREAU Services manager for Alpena county, reported 558 members. He thought named Marten Garn and J. F. their success was due to good Yaeger as its directors on the planning, enthusiastic leaders, board of United Co-operatives, the training school for roll call Inc., at Alliance, Ohio. United is managers, and an inspiring kick- the source of motor oils, paints, to gardeners as a single rose. To- delegation. Reservations can be Cross hospital-surgical-medical virtue of a long and impressive off meeting for campaign work- steel and other farm supplies. Carl Buskirk and Boyd A. Rai- fifty petals per blossom. ers.

100 Bu. Corn

The claim has been made that Farm Bureau Institute will b legumes could supply enough Michigan State College campus nitrogen for a 100-bushel corn on January 6 and 7. Approxicrop. Elmer C. Rossman, Mich- mately 375 county leaders are exigan State College corn specialist, agrees.

An acre of good legumes can take 150 pounds of nitrogen out aid county Farm Bureau com of the air; when plowed under, mittees in planning and building the legumes make the nitrogen a stronger county Farm Bureau available to corn following in rotation.



Ward Hodge of Snover was reelected president of the Farmers' Petroleum Cooperative, Inc., December 18, at the close of the 4th annual meeting of stockholders at Kellogg Center, Michigan State college

THOMAS KONING of Marne vas elected vice-president of the farm cooperative engaged in the production of oil and distribution of petroleum products to farmers throughout the lower peninsula of Michigan. The board of directors re-en-

gaged J. F. Yaeger of E. Lansing as executive secretary and treasurer, and Earl Huntley of Dinondale as manager.

Kenneth Johnson of Freeland and Blaque Knirk of Quincy were elected to the board of directors. They succeeded Carl Buskirk of Paw Paw and Walter Wightman of Fennville, who reired from the board.

Odessa. Marten Garn of Charotte, William Bartz of St. Joseph, Fred King of Blissfield, Glenn Pridgeon of Montgomery.

Petals

The original rose of history had five petals which is now known day some roses have as many as

January 6-7

The Fourth Annual Michigan held at Kellogg Center on the pected to attend. This year's

theme is "Setting the Pace for '56." The Institute is designed to program. Each county is urged to send its county president t

the Institute and the chairmen of the following committees: mem bership, community Farm Bureau, Farm Bureau women, senior com mittee on Junior Farm Bureau. Blue Cross, resolutions, farm sup ply and legislative.

Institute will open with registration from 9:00-10:00 A. M on Tuesday, January 6. The first general session at 10:00 A. M will feature a panel of county presidents from the 1952 pace setting counties. Appearing will be the presidents from Berrien, Gladwin, Branch, St. Joseph, Huron, Ottawa, Otsego, Jackson Mecosta, Arenac, Allegan, and

Sanilac counties. The afternoon will be spent in the various com mittee workshops. Highlighting the Tuesday evening program will be an address by Dr. "Woody" Varner, Director of Extension at Michigan State College.

Most of the day on Wednesday, January 7, will be spent in workshop sessions. The program will conclude in the afternoon with a graduation ceremony for the Institute "students." A certificate of participation will be presented to each person who attends every one of his workshop periods. This session will feature Riley Arnold, Assistant Regional Organization paid? Director for the Farm Bureau in OTHER directors re-elected the Southern Region. Mr. Arnold vere: Mr. Hodge and Mr. Koning, is widely known in Farm Bureau Albert Shellenbarger of Lake audiences for his simple philreau. osophy and tremendous sense of

> humor The program should be interesting, educational and entertaining for all county Farm Bureau must be paid by January 15 in tee. This committee is the execommittee chairmen. county could get helpful hints Community Farm Bureau roster. Farm Bureau's Youth Program in program building by sending a This makes him eligible for Blue made by contacting your county service through an eligible group. Junior Farm Bureau record. Dur-Farm Bureau secretary.

The new set-up with Cockshutt handling engineering and manufacturing operations and farm cooperatives in the United States handling distribution and service will assure the success of the cooperatives' farm equipment program.

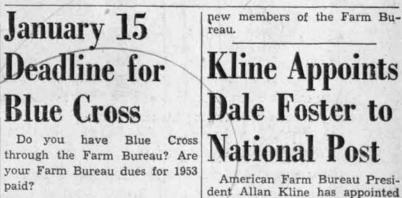
Roll Call Goes On; 41,118 December 16

WESLEY S. HAWLEY Director of Membership Acquisition

The Michigan Farm Bureau roll call for members for 1953 is near the three-quarters mark. The December 16 report from County Farm Bureaus totalled 41,118 family memberships as paid up for 1953.

This is 73% of the goal of 56,662. Efforts are being made by County Farm Bureau membership workers to reach the state goal by January 2.

For the past two years Michigan has been the first state Farm Bureau to reach its membership goal. Prospects are good for doing it again. Indiana Farm Bureau was the runner-up last year, and is trying hard to beat us in 1953.



Dale Foster of Berrien county as This is important, says Wesley Michigan's representative to the S. Hawley, director of member-National Rural Youth Committee, ship acquisition for the Farm Bu-Dale was recommended to Mr. Kline by the Michigan Junior According to the new County Farm Bureau Board. He will

Service Agreement with County join delegates form twelve other Farm Bureaus, a member's dues states on the National Commit-Every order to have his name on the cutive body of the American Dale wins this high honor by The rule applies to both old and ing the past eight years.

TWO

Michigan Farm News

Established January 13, 1933

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James Osborne Associate Editor

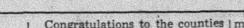
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Limited to Farm Bureau Members.

Vol. 31 January 1, 1953 No. 1

Editor

Einar Ungren



munity Farm Bureau Group. listed above. FARM BUREAU INSTITUTE. January 6 and 7, the annual **Farm Bureau** Michigan Farm Bureau Institute will be held at Michigan State College for county chairmen of various Committees. At that Active in time, the chairman of your County Community Farm Bureau Health Council Committee will meet in a twoday session. The program this Michigan Farm Bureau is one

increasing attendance at Community Farm Bureau meetings, improving the program of these meetings and also the importance of a Community Farm Bureau roster. The Institute has been a very popular meeting with County leaders and it is expected that this year there will be the largest at-

Dear Community Farm Bureau

The records for November indicate that to date we have 1137 Community Farm Bureaus regis- It has been called to our attentered for this new fiscal year tion that an error was made in of which five are new. During the month one group was added in Genesee County. This was the Mt. Morrison No. 1 Group with Mrs. Francis Dolan as secretary. past year's activities. Statistics for the three months

MICHIGAN FARM NEWS

Community

Activities

losco Counties

County

Members:

Farm Bureau

MRS. MARJORIE GARDNER

GOLD STAR - Van Buren

SILVER STAR - Alpena and

HONORABLE MENTION

Shiawassee County, Bay Coun-

ty and Missaukee County

December many counties held

representatives reporting month-

year will stress the importance of

tendance at this meeting there has ever been.

Certificate of Merit Winners. our original listing of 100%'ers. This has since been corrected and the Elmwood Group of Northwest Michigan with Mrs. Sylvia Lautner as secretary has been awarded the certificate for the

this fall are running a little behind last year in terms of percentage of groups reporting. However, the total number of discussions and conclusions is up. Attendance also has improved considerably over the same three ROSTER MEETINGS. During

meetings for Community Farm Bureau secretaries to discuss the importance of the Community Farm Bureau roster. Also at 50 percent of their net gains, re- these meetings, it has been stressed that January 15 is the deadline igan State College agricultural for memberships and that no





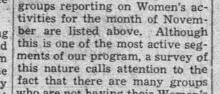
Easy elastic ring method. Saves

MOORE MANUFACTURING CO

ELASTRATOR

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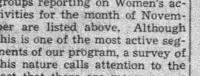
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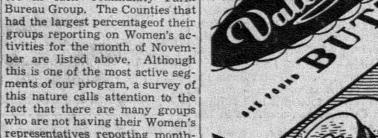




Farm Fresh

COUNTY AWARDS. This month the Star Awards were based on reports made by the member of the Women's Committee in each Community Farm Bureau Group. The Counties that had the largest percentageof their groups reporting on Women's ac-







Congratulations to the counties | meeting held at Detroit Decem- , been consolidated. Three other ber 11, Mrs. Karker was reelected areas are in the process of organizing. to, a two-year term.

> COUNCIL Secretary Hugh Brenneman reported that in- fall to grow this winter and be encreased demands for assistance joyed next spring. by County Health Councils led to

appointment of Mr. W. F. Tryloff as field secretary.

Among the projects approved for Michigan Health Council for 1953 is a continued effort to orof the ten larger contributors to ganize Community Health Counthe financing of Michigan Health cils. During the past half year, Council and has been represented six additional Community Health on the board of trustees by Mrs. Councils have become associate Marjorie Karker. At the annual members of MHC and three have

Tastes so

good so many

ways...

INDIANA

and - Spring Grove Dairy OHIO

Fine, farm-fresh Valley Lea Butter now

is sold in an attractive, newly-

designed carton of vivid yellow back-

ground with red and blue lettering ... a nutritious product, rich in essential

natural vitamins, processed by a

nearby member-creamery of The Mid-West Group.

TTER MAN

Evergreens need water this

JANUARY 1, 1953

See - Se



SOIL-CEMENI today's biggest value for light-traffic roads

COIL-CEMENT makes taxpayers' dollars go farther because about 90 per cent of the required material is usually native soil on the site. It's easy to transform high-maintenance cost dirt, gravel or stone roads into strong, longlasting pavement good for years of all-weather service with soil-cement.

The first soil-cement road, built in 1935, is still giving excellent service. Soilcement's superior value and durability for light-traffic paving is thoroughly demonstrated and established by thousands of miles of such pavement now in use.

PORTLAND CEMENT ASSOCIATION (

Olds Tower Bldg., Lansing 8, Mich. A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work.



What Other Folks Say About Us People write to Clark L. Brody, Coop GLF Exchange in the attitude expressed in your Ithaca, New York. executive vice-president of the resolutions to ward curtailing dir-Michigan Farm Bureau, to tell ect payments to farmers and There are still 13 groups to report "YOU ARE certainly to be him what they think about the spending more money for re- their new officers and meetings. commended for your admirable Farm Bureau. Excerpts from search. This certainly makes stand on many, many basic prinsome letters in December: sense to us." ciples. National Affairs, Expendi-Swift & Company

WALTER J. TUOHY

Chesapeake & Ohio

Railway Co. Cleveland, Ohio

President

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PURPOSE OF FARM

The puropse of this Associa-tion shall be the advancement of our members' interests edu-

cationally, legislatively, economically.

6

3

"I HAVE been reading the ture of State Highway Funds, Use resolutions adopted by the Michof Truck Overload Fines, your igan Farm Bureau board of dele-Educational and Church resolugates. I'm in full agreement. tions. For that matter, practical-"The thing that always astonly everything in the Resolutions ishes me about your Board of pamphlet is worthwhile and em-

Delegates is that they are so unphasizes the soundness of your orcompromising with sin. "Please send me a half dozen copies of your Resolutions. I think I can put them in the hands of some of our Eastern Legislators who believe the same way." JAMES McCONNELL

"I WAS interested particularly **Executive Vice-President**

Farm Bureau Services, Inc. **Finance Promotion Division**

P. O. Box 960, 221 North Cedar, Lansing, Michigan

ganization."

I am interested in further information on the expanded fertilizer program for Michigan Farmers-Please send, copy of Prospectus for Farm Bureau Services, Inc., Series A Debentures and have a licensed salesman call.

Name Address RFD No. Road County

selp"says:

for draft, breeding or dairy pur-Tax.

> Care of Roses A comprehensive booklet on

I CAN TAKE GOOD LUCK ...

economist.

Michigan Farm Bureau

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PORTER JARVIS

Chicago, Ill.

Tax Advice

On Livestock

Farmers may treat some live-

stock sales as capital asset sales-

and pay 1952 income tax on only

minds Everett M. Elwood, Mich-

the animal 12 months or more;

the animals must have been held

rose care, published by All-American Rose Selections may be obtained by sending your name and address together with a three cent stamp to All-American Rose Selections, Room 3007, 630 Fifth

Avenue, New York 20, New York. Order Farm Bureau seeds now.

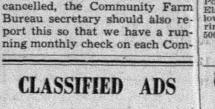
months last year.



Allaring Shokrinoknik we won Premier Breeder award at the 1952 Michigan State Fair, our 9th in 19 years. Take, a short-cut to success by heading your herd with a young bull from Ingleside Farm. Write or visit Stanley M. Powell, Ionia, R-1. Michigan. (10-tf-57b)

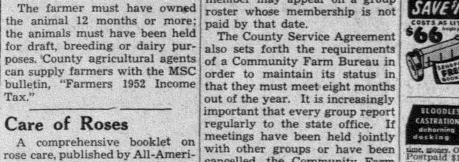
igan: Write me in ten words one reason why you like Corriedales. George E. Mikesell, Charlotte, R. 4. Michigan. (1-2t-29b)

CORRIEDALE Bred Ewes for sale Your choice of 26 one to four years of age. George E. Mikesell, Char-lotte, R. 4, Michigan. The new home of Woodbine Farms, 2334 Champion Ewe at Ohio State Fair, 1952.





CORRIEDALE Breeders of Mich-



member may appear on a group





FORPOULTRY



If you're leaving your future to luck, you can't tell whether the luck will be good or bad. But your F. I. P. savings plan-developed by the Farm Bureau for Farm Bureau families-can help make your future secure. Start saving now through the easy, protected F. I. P. savings plan. Your Farm Bureau insurance agent will give you all the details.

FARM BUREAU INSURANCE SERVICE

507 South Grand Ave.

Lansing, Michigan

(1-2t-30b) CORRIEDALE Sheep. Consigning four of our top ewes to Michigan Sheep Breeders Bred Ewe Sale a Michigan State College Farmer Week. George E. Mikesell, Char-lotte, R 4, Michigan. (1-tf-25b)

WOMEN

EMBROIDER Stamped Linens, Buy direct from manufacturer and save. Free 28-page catalog. Merribee Art Embroidery Co., Dep't 984, 22 West 21st Street, New York 10, N. Y. (1-1t-24p)

AGENTS WANTED

NEED EXTRA Money? Show your friends Wonderful Regal lines of All-Occasion Greeting Cards. Over 100 beautiful assortments to choose from. Also Exclusive Stationery un-obtainable elsewhere. No experience necessary. Your profit up to 100% plus bonus. Write for free samples. Sales kit on approval. Regal Greeting Card Co., Dep't 20, Ferndale, Michigan. (1-3t-52b)

WOOL PRODUCERS

SHEARING Equipment and Sharp-ming Service. Shearmasters, Clip-nasters, and commercial shearing quipment and parts for sale. Mich-gan Co-operative Wool Marketing Association, 308 Francis Street, Jack-son, Michigan. Phone 3-4246. (1-6t-27b)

MAPLE SYRUP PRODUCERS

WE OFFER all supplies for mak-ing and marketing your pure maple syrup. Order now and be sure. King Evaporators, buckets, bucket covers, containers in tin and glass, labels, thermometers, hydrometers, filters, etc. Write for prices and catalog on our complete list of supplies. Sugar Bush Supplies Co., PO Box 1107, Lansing 4, Michigan. Located on M-43 at 4109 West Saginaw road, just west of Lansing, and Waverly golf course. (1-tf-50b)

BABY CHICKS

TOWNLINE U. S. Certified-Pull-orum Clean White Leghorns. 25 years of U. S. ROP Trapnesting and Progeny Testing has developed our Leghorns for body size, livability, egg size. 1951-52-64.5% of our Leghorns qualified for ROP average hede weight 50 nor 52-64.5% of our Leghorns qualified for ROP, average body weight 5.0 per hen; average egg production 205 eggs based on total number of birds housed; average egg weight 26.3 ounces to the dozen. Fill your laying houses with Townline Leghorns for more egg profits. U.S. ROP White Rocks for both eggs and meat. New Hampshire Reds, Minorca-Leghorns. Send for New Catalog. It's Free! Townline Poultry Farm, Box F, Zee-land, Michigan. (1-31-96) WANTED

WANTED-Corn Huskers, Corn Binders, Threshers, Grain Binders, Silo Fillers, Drive Belts, Small Steam Engine. Harry Wassink, 835 Eastern S.E., Grand Rapids, Michigan. (12-41-20n) (12-4t-20p)

SPARK PLUGS

SPARK PLUGS-for Cars, Trucks, Tractors and all farm machines. Buy direct from manufacturer and save half, 20 days frese trial. Write Taylored Products, 126 Odette St., Flint 5, Michigan. (1-21-29p)



ILLINOIS Pana - Equity-Union Cry. & Produce Co.

MICHIGAN

MICHIGAN Carson City — Dairyland Coap. Cry. Co. Coldwater — Coldwater Dairy Co. Canstantine — Constantine Coap. Cry Co. East Jordan — Jordan Valley Coop. Co. Elsie — Michigan Milk Prod. Ass'n. Fremont — Fremont Coop. Cry. Co. Green — Grant Cooperative Cry. Co. Greenville — Dairyland Coop. Cry. Co. Imlay City — Michigan Milk Prod. Ass'n. Montgomery — Tri-State Coop. Ass'n.

TENNESSEE

rketing milk or cream "The Cooperative Way" through a member-plant of The d-West Group assures you the highest possible cash return at time of shipment plus your proportionate share of savings from operation of the entire business.

Mid-West Producers'

224 W. Jefferson Blud. Creameries, inc.

THE MID-WEST GROUP

To Present Members---

ers' Associat

To you, the present Farm Bureau members, we extend our warmest wishes that the New Year-all of it-brings happiness, harmony and contentment for your house-

You helped make 1952 the finest year your Feed Department ever had. Thanks a million.

Toth e New Farm Bureau Members---

To our new Farm Bureau members, we offer a fraternal greeting, and sincere wishes for the best year you've ever had. We are on your team. With your help, we can maintain, and increase, feed volume. This means more animals-better fed. It means a stronger program that is entirely premised on farmers' need for open formula feeds that are made for value in use, and not for manufacturing profit. Feed made by your organization.

Maybe you new members are old Farm Bureau feed users. If you are, you can help build a stronger feed program by telling your neighbors about Farm Bureau quality and results. Will you do that?

If we can help on any feeding problem, just drop us a line-or ask your Farm Bureau Feed Dealer-He is on your team, too.

Farm Bureau Services, Inc.

Feed Department

221 N. Cedar Street Lansing, Michigan

Fremont Mutual FIRE INSURANCE COMPANY . . . 76 Years Strong!

Back in the 1870's your grandfather, even your great grandfather may have known Fremont Mutual, may have had the opportunity to test the integrity, the performance which through the years were to give Fremont Mutual its outstanding performance. Now, Fremont Mutual is 76 years strong - because of its performance and well earned reputation. Most certainly, you too can be sure with a Fremont Mutual Fire Insurance policy.

Extra Protection . . . Ask your Fremont Mutual Agent to show you, in every policy, the added protection extras yours with Fremont Mutual. Call him today.

Agents: Fremont Mutual is growing . . . territory inquiries are invited.

> The best friend your farm could ever have

Fremont Mutual

FIRE INSURANCE COMPANY

HOME OFFICE • FREMONT, MICHIGAN

JANUARY 1, 1953

MICHIGAN FARM NEWS



Acts on Schools And Twp. Boards

STANLEY M. POWELL MFB Legislative Counsel

session December 18.

many school districts, particularly for January through June of 1953. ed a special session for emergency

growing

INDOLAKES

E OF MILL

ES MILK RES

NOW! GIVE YOUR CALVES

Real milk

AND SAVE MONEY, TOO, WITH

Land O'Lakes

calf milk replacer

Calf Milk

SEE THE DIFFERENCE in Milk Solids content between Land O'Lakes

'CALF MILK REPLACER' and these 4 leading old-style milk substitutes

FARM BUREAU FEED DEALERS

It is made by Land O' Lakes Creameries, Inc., a

co-operative. Distributed in Michigan by Farm Bureau

\$1/2% added vitamins

Services, Inc. United We Are Strong!

SOLD BY ALL

TAT TT, TC

"D" 4

1952 resolutions was taken by the to grant such advances except in Michigan legislature at its special relatively small amounts. Also, lem, quoted the resolution adopt-

called attention to the serious school districts in January, 1953 financial situation confronting will actually be paid. The Farm Bureau recommend-

session of the legislature, a letter MANY districts have been in the habit of securing advances on was sent to each member of the lation of 5,000 or over 3,000 or to serve on a township board. their state aid. Because of the Legislature over the signature of Definite action in line with two depleted condition of the state's J. F. Yaeger, executive secretary they wish to do so, elect four of the Michigan Farm Bureau's general fund it is now impossible of the Michigan Farm Bureau. This letter outlined the prob-

there is considerable uncertainty ed by the Farm Bureau dele-The Farm Bureau delegates had as to when the payments due the gates and ended with this appeal:

State Aid.

"We therefore urge that you give this subject your very careful consideration and hope that you will see your way clear to

support legislation substantially in harmony with the foregoing resolution when you meet in special session on December 18."

THE BILL to meet this situation passed both the House and Senate unanimously. It author-izes any school district to pledge state appropriations allocated to that district as any form of State Aid and to borrow through local banks an amount not to exceed 70% of the undistributed balance of the state aid not yet paid to the district.

Such notes shall bear interest at not more than 4% per annum and shall be due and payable on or before September 1, 1953. They shall not be renewable except that if the total state aid due any district is not paid to the district by September 1, 1953 the notes may be renewable but shall be paid within ten days following the receipt of the final payment from the state.

Thus the school will not be penalized by the current shortage in the State's General Fund. All that they will be out of pocket will be the interest paid and the bother of complying with the rather detailed provisions of this new legislation.

THE SECOND emergency problem settled by the legislature in line with Farm Bureau resolutions had to do with membership on township boards.

The resolution relative to state affairs adopted by Michigan Farm Bureau delegates last November, read as follows:

"The recent decision of the state supreme court, barring justices of the peace from service on the township boards, has created a serious problem. We urge that the legislature take immediate steps to increase the board membership to the former number by providing for election of trustees, or by some other legal method." The Legislature provided that in townships having a five-member Board, two trustees would be elected in addition to the super-

of those five officials would con- four years this would mean that urgent.

SHORTLY after the Governor action of business. had decided to call the special

TOWNSHIPS having a popumore registered electors may, if trustees and thus have a sevenmember township board.

Four members of that Board constitute a quorum.

LISTEN!

As a companion bill the legislature enacted another measure line is fast approaching for filing reducing to one the number of petitions for running at primary

legislation to authorize school visor, township treasurer and Justices of the Peace to be elected elections which are held in many boards to have increased borrow- township clerk. This would con- at each biennial spring election. townships, settlement of this pro- nor Williams. ing authority against anticipated stitute the township board. Three As the terms of justices are for blem at the special session was

> stitute a quorum for the trans- there will be two justices per township. Because of the supreme court decision mentioned Farm Bureau above, justices are not permitted The supreme court decision had Helps Review

resulted in a very serious problem in many townships, particularly in those having seven-member boards or where one of the offi-

cials had died or had become incapacitated. Because the dead-

Election Laws

The group will study state elec- able concern throughout the state. tion laws and procedures and will endeavor to suggest improvements. Williams an apparent lead of over

BOTH 1952 and 1950 elec- lenged by the Republican canditions for governor wound up in date Alger. All precincts will be : photo finishes which involve ex- recounted except those where votpensive recounts and keep state government marking time until the outcome is certain.

In 1950 correction of errors in counting, certifying and reporting brought a change of some 4,000

winning the All-American award.. Michigan Farm Bureau is repre- votes and seated Democrat Wilsented by Dan Reed of its legisla- liams instead of Republican Kelly

Buy Farm Bureau seeds. tive staff on the Election Study as had first been announced. While

ting machines were in use.

per precinct, there was consider-

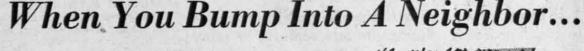
The 1952 election has given

8,000 votes. This is being chal-

It takes almost ten years to de-

velop and test a rose capable of!

THREE





Be Sure You Have Farm Bureau Insurance

There are three good reasons why you, like your neighbors, should insure your automobile and farm vehicles through the Farm Bureau Mutual Insurance Company.

First, there is no better, more economical protection.

Second, Farm Bureau insurance has been especially designed to meet the needs of farm families.

Third, the deductible feature of your collision insurance is waived in case of an accident involving two Farm Bureau policy-holders. Suppose your car or truck collides with another and both vehicles are covered by \$50 deductible Farm Bureau policies. Both owners would be entitled to 100 per cent of the damages up to the face of the policies . . . without deduction of the first \$50. This is a new and valuable feature of Farm Bureau insurance.

A high percentage of all Michigan farmers already maintain Farm Bureau insurance. Be sure that you are among them. It's the best way to the best protection . . . and the most neighborly way. Your Farm Bureau insurance agent will tell you about it.

FARM BUREAU INSURANCE Lansing 4, Michigan 507 South Grand Ave.

THE TRAIN Because of the increased demand, as well as limited storage space and manufacturing facilities, the supply of new, improved Farm Bureau high analysis plant food will be short

Why wait until the last minute to buy your spring requirements of fertilizer. By ordering your Farm Bureau high analysis plant food now . . . for early delivery . . . you can get a substantial discount from your dealer. In addition you'll be certain of getting exactly the amounts and analysis you need. Here are the analysis available to you for spring use:

0-20-0	10-10-10	3-18-9
0-20-20	4-12-24	6-24-12
0-10-30	4-16-16	5-20-20

SEE YOUR LOCAL FARM BUREAU DEALER TODAY FARM BUREAU SERVICES, INC. FERTILIZER DEPARTMENT 221 N. Cedar St. Lansing 4, Michigan

FRIENDS \$ DON'T MISS

this spring.

0-20-0	10-10-10	3-18-9
0-20-20	4-12-24	6-24-12
0-10-30	4-16-16	5-20-20



O FARM BUREAU FRIENDS

Each year sees many changes in this old world of ours with new problems, new joys, but our relationship with our members and patrons remains the same season after season for we can succeed only as we earn your friendship.

It was your loyal support and patronage that made possible everything that has been done by us as your organization this past year.

To all of you, may the New Year bring every promise of good health and happiness . . . and leave you with each promise richly fulfilled.

May each month be a milestone in your steady forward march to better things through your Farm Bureau organizations.

May 1953 prove one of the brightest pages in your memory book . . . because of what it did for you ... your loved ones ... your country ... your world!

MICHIGAN FARM BUREAU

E. E. Ungren **Director of Public Relations**

S. M. Powell **Director of Public Affairs**

Keith Tanner Director of Field Service

W. S. Hawley Membership Acquisition

Norwood Eastman Junior Farm Bureau

D. D. Kinsey **Research & Information**

Mrs. Marjorie Karker Women's Division

Mrs. Marjorie Gardner Records

Fred Reimer Farm Supplies

FARM BUREAU SERVICES, INC. G. F. Griswold

Asst. Treasurer Lee Monroe Comptroller

Edwin F. Steffen General Counsel

Maynard Brownlee Manager of Distribution Division

Boyd A. Rainey Manager of Procurement Division

Archie Moore Manager of Farm Equipment Division

B. P. Pattison Manager of Finance Promotion Division

Victor Bielinski Manager Personnel Division

Adolph Ecklund Manager Fertilizer Manufacturing Division

J. F. YAEGER, Executive Secretor & Treasures C. L. BRODY, Executive Vice President of the Michigan Farm Bureau

FARM BUREAU INSURANCE SERVICES

Nile Vermillion Director

R. P. Zemke

Accounting Supervisor Allan Tagg

Supervisor of Agents Ivan Allison

Underwriter Supervisor **Richard James**

Superintendent of Claims

William Conley Actuary & Ass't Manager of Life Co. FARMERS PETROLEUM CO-OPERATIVE INC.

Earl Huntley Manager

Claude Rasey Automotive Equipment

Jeddie Staley Management Contracts

Robert Bruegger Orders & Transportation

Arlo Wasson **Field** Promotion

SINCE 1945 co-operatives have

made their greatest progress in

the field of farm equipment.

Your Farm Bureau Services and

eleven other regional co-opera-

Farm Equipment Company (lo-

cated in Ontario) in the develop-

ment of a complete line of farm

During the past year the new

E2 Co-op tractor, with a full line

ed equipment, was placed on the

teen models. This complete line

These Farm Equipment Branch-

in the industry.

Summary of the 23rd Annual Report of Farm Bureau **Manager Reports** of \$620,000 for the above purpose. The total necessary is approxi-It is extremely important that pact of service in a machinery several weeks and to him goes a such personnel be developed and distribution program as compared major share of the credit for an mately \$2,000,000 and the sched- training programs of this nature to other commodities, the regional orderly solution to the problem. Steady Growth ule calls for achieving this goal be expanded if the opportunity cooperatives cooperating in the In the process, however, past inwithin the next two years. Only for added service to farmers is venture, decided to expand manu- vestments totaling in excess of as finances are available can ex-pansion in this and other fields be factor. not to be handicapped by this facturing rapidly in this postwar period.

orogram.

ment.

J. F. YAEGER Manager's Report to Farm Bureau Services, Inc., at Annual Meeting at Michigan State College December 17, 1952

Farm Bureau Services, like most business, has during the past year experienced postwar adjustment problems. Some of these have been extremely difficult.

The slowing up of the inflationary cycle and the return, in most instances, to a buyer's market has emphasized the need for consolidation of gains and examination of personnel and finance programs.

In most instances, Farm Bureau Services has been able to make necessary adjustments and continue to move ahead and increase services for farmers.

Planning during the recent years, in which necessary adjustments were anticipated, has made possible in most ally recognized. The injection of instances, progress in spite of difficulties.

The total volume from September 1, 1951, to August cent years and a variety of com-31, 1952, was \$21,465,204 an increase of 13% over a year ago. This is a continuation of steady growth in only a few years ago. volume during recent years.

Increases are not limited to dollar volume alone, but unit volume is also materially higher. As an example, feed sales unit-wise are 25% over a year ago, fertilizer 15%, seed 15.5% and steel products 8.5%.

over a year ago. The machinery volume totaled \$2,366,287.

TOTAL NET savings of Farm Bureau Services were also satis- riety of ways. Manufacturing and factory, although not as great as processing has been added to a They were approxia year ago. mately \$436,000 before taking into chandising program. It is interconsideration FBS share of the year ago.

The expansion of volume but the past year. This can be attrib-



THE RETAIL branches had a established in various areas of the dollar volume of approximately state so as to better serve the \$7,769,000, an increase of \$797,000 members. More money has been invested in equipment so as to replace expensive labor.

Expansion has occurred in a vawholesale jobbing and retail meresting in these regards to note was 13 cents.

FARMERS' and patrons' cash time. decrease in earnings is character- investments to finance these asistic of many corporations during sets amounted to 2 cents for every dollar of volume in 1939 and 4 uted to a stablizing of prices to cents in 1951. Farmers' and patrons' capitalized margins were 8 cents for every dollar of volume

in 1939 and 13 cents in 1951. With the exception of fixed assets, it is noted that all other comparisons are favorable, indicating, of course, a better utilization of monies now than in 1939.

As we have said above, the ininto manufacturing and processing of products has brought a change which requires increased investments in fixed assets. Incidentally, investments of this character increased from \$159,000 in 1940 to \$2,183,410 in 1952.

Money has also been invested

in programs jointly sponsored

Farm Bureau Milling Company \$159,766.31 United Co-operatives, Inc... 137,632.70 National Co-operatives, Inc... 66,085.95 National Farm Machinery Co-operatives 473 355 08

Approximately 46% of this ex-

holdings of raw rock phosphate

in the West so as to insure a sup-

ply of raw material.

473.355.08

47,749.24

38,909.1

\$923,498.42

tions.

clude

tilizers.

with other states as follows:

Farm Bureau Milling

Co-operative Central Farmers Fertilizer Company Co-operative Plant Foods,

accomplished.

PROBLEMS are many in these The matter of developing personnel which might efficiently asand the challenges are great. sume responsibility in these expanding programs has been given onsiderable attention during this ast year. The management consultant firm of Rogers, Hill and periences, is the difficulty which years. Slade of New York has been enthe regional cooperatives ingaged to assist managment in this volved experienced in the machinery manufacturing program. Approximately 35 of the Divis-

ion and Department Heads have BACK in the depression period been participating in this training of the '30's, it became apparent that there was an opportunity to program. It is planned to conrender a service to farmers in a tinue this and expand it in other machinery distribution and manuareas during the next year, notfacturing program, and that opably, in the area of retail manageportunity is still present. The pioneers in this machinery en-

MODERN management indeavor started, as most cooperaolves techniques not yet genertives did in their first years, in a small way. government into business, a Lacking knowledge of machinchange in social philosophy in re-

petitive influences necessitates a different type of personnel and plants to actual large scale manumanagement than was the case bution points that ranged from

The attempt to find or train cooperative management so as to accomplish a happy balance bepoints tween sound business operations and the "cooperative way" with

its service and sharing of earnthe second world war forced ings among patrons is not easily these plants into serving the comaccomplished. mon purpose and making war Men who are able in these rematerials. During the war years, gards are few. Management

training is necessary. Men who was great. have been managers and operators of cooperatives during the vears of their inception and growth are now, in most instances, well along in years.

TRAINING programs to recompared to \$570,097.31 for a ed assets in 1939 and in 1951 it philosophy, are not available. It

year has been one of ample supply.

SOURCES of supply for most of our commodities are well esflationary trend, the replacing of tablished ones in which Farm expensive labor with machinery, Bureau Services has a financial improvment of facilities so as to interest and a voice in the man-

> THOUSANDS OF TONS 50 FEED

MONEY was borrowed, facili-

made it apparent that expansion in these fields had been too rapid, that the ability to manufacture had exceeded the ability to distribute, that financing in the amounts needed were not available, that "know-how" in machinery manufacturing was not equal to that in other successful projects.

DURING this development period, the cooperatives which were federated under the National Farm Machinery worked with ery operations, they experiment- the Cockshutt Plow Company of that varied from small assembly Cockshutt Farm Equipment Com-

pany) a reliable manufacturer of facturing operations and distri- some years standing. A complete line of useful tools crossroad blacksmith shops to had been engineered in conjunc- has reinstituted its program of rolarge well-equipped service tion with this manufacturer. It became apparent that a better job

could be done on behalf of farm-HARDLY had actual manuers if the responsibility of manufacturing started, however, when facturing could be assumed in its entirety by the Cockshutt people locals, as a result of their experience through the years, concenthe demand for farm machinery bution programs.

Not properly evaluating the IN MID-1952, an appeal was postwar period, not understanding the much greater needs for made to the courts in an attempt financing in a machinery pro- to conserve the facilities and as- Bureau Services is not that ingram as compared to the feed- sets so as to effect such a merger. volving one man alone. Many seed-fertilizer distribution pro- At the time this report is written, others who make up the "manplace them with efficient opera- gram, not appreciating the farm- this is being brought about under agement team" play important that 4 cents of the dollar of an-; tors schooled in present day man- er's tendency to do one thing dur- the leadership of C. L. Brody as parts in a successful program ery Cooperative operations as nual volume was invested in fix- agement, as well as a cooperative ing a war period in which there chairman of a committee made up These people have assisted in deprevailed a great need for farm of managers of the regionals as- veloping this Annual Report and is a matter of training, counsel- machinery and another in a per- sociated in the program.

er than 1950-51.

\$400,000 will disappear.

This should not be considered necessarily as waste, but as an changing times; the opportunities ties were expanded, plants were investment in what will be a conmodernized, only to have the tinuing program of continuing One of the experiences of the trend, just before the beginning service to farmers who already past years which might be con- of the Korean conflict, reverse it- have over \$16,000,000 of cooperasidered wholly discouraging, if self and have this reversal furth- tive machinery on their farms in one learned nothing from such ex- er continued in the past two Michigan. Out of this experience should come a better understand-This rude awakening quickly ing of "what it takes" in ventures of this type.

> AT YOUR annual meeting of last year, you voted to approve the issuance of patronage refund securities without dividend returns on these securities. This was with the understanding that savings effected in this manner coupled with resultant tax savings would be used to cash securities outstanding. It will be of interest to you that your Board of Directors voted to call in securi-

ties of 1940 issue totaling approximately \$45,000, utilizing savings ed with manufacturing systems Brantford, Canada (now the effected in this first year by the adoption of this new policy.

> THIS IS the first time since 1946 that Farm Bureau Services tation of securities. This has been approved by the Bank for Cooperatives with whom we consult on such matters and marks the beginning of a program which it and the regional cooperatives and is hoped can be continued annually. It is another example of facing up with the problem and trate on improving their distri- through cooperation accomplishing sound, long range goals.

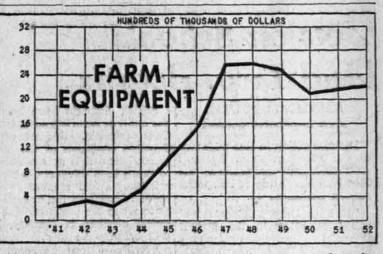
> > The business of managing an organization the size of Farm their comments are to be found

THE GOAL of the Procurement eau feeds this year. There were | ly keeping pace supplying our Division is to procure for distri- 25 dealers who exceeded their pre- percentage of the total used. supplies of high quality at a price more (some up to 226% increase). ties are provided, we will need to that will effect a saving and thus Over 20% more dealers exceeded continue some pattern of equit. assist in making the business of their quota than were able to do able distribution of the tonnage so a year ago, in spite of the fact available.

The greatest increase this year was in the supplying of nitrogen materials for direct application. Our Cattle Supplement (the

new urea feed) rang the bell. **INSECTICIDE** and fungicide Thousands of users of soybean supply service continues in its meal tried this supplement and ever increasing importance in our got improved production. Research men feel that urea will take an increasingly large part in introduced each year. the feeding of ruminants.

system to enable Co-operative points. Our dust plant showed a sub-Farm Equipment Dealers to in-



Michigan farmers entered the farm equipment manufacturing business in 1943 to meet the needs of Michigan farmers. As indicated by the graph above, the farm equipment division made a slight increase in dollar volume over a year ago.

Farm Equipment Division Now Has 6 Districts

ARCHIE MOORE, Manager

of great importance in the devel-The period covered by this reopment of our modern power port, Sept. 1, 1951 to Aug. 31, 1952 equipment. was a very difficult one in the

farm machinery industry for manufacturers, dealers, and all involved.

THE VOLUME of patrons purchases Farm Services Farm tives joined with the Cockshutt Equipment Branches and wholesale was as follows: Lansing Farm

\$ 443,425.95 tractors. Branch Saginaw Farm 299,358.26 Branch Kalamazoo Farm

242,375.42 of hydraulically controlled mount-Branch . Mt. Pleasant Farm 151,074.01 market. This new E2 Co-op Branch

completes the Co-op tractor line Emmett Farm Branch 43,111.06 and we now have three sizes; E-2-\$1,179,344.70 -E-3 and E-4. There is a diesel Wholesale Volume model in two sizes, E-3 and E-4, and each tractor has different through other

1,186,942.92 wheel arrangements, making fifoutlets

Total Volume\$2,366,287.62 of farm power units is a leader While this total volume slightly

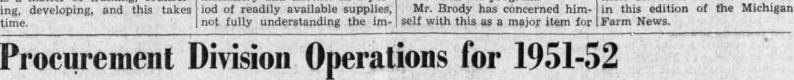
exceeded that of last year, earn-YOUR FARM Equipment Diings of the Division were not sat- vision realizes the great responisfactory. Because of excessive sibility it has providing replaceinventories in the hands of deal- ment parts and prompt and effiers everywhere in all lines of cient service for approximately farm equipment we were forced \$16,000,000 worth of co-op farm to sell in a very difficult market. machinery now being operated by Michigan farmers. It is this

THE DEMAND for farm equip-ment, that has been steadily in-districts in the State with either creasing since World War II, near-by or centrally located reached an adjustment period Branches to work with these during the past year. A leading dealers and provide this very spokesman for the industry on necessary service.

June 21st made this statement: 'Viewed from all possible angles 1952 can be the most critical year es are located at Lansing, Saginaw, Kalamazoo, Mt. Pleasant, the dealers now in business will Hastings and Emmett. We assist ever face."

in the supervision of the farm During the past year your Farm farming business today. New and more specific materials are now organized to provide a more econ-introduced each are now organized to provide a more economical and efficient distribution points and management contract

> The co-operative farm ject keen competition into the ment program has many important activities and is judged on the field. The influence in the design of overall operation. With your our Co-op tractor with a high support we will overcome the difcompression motor, rubber tires ficult problems encountered durthat adapt it to high speed and ing the past year in farm machinextra traction, and the live power ery and render greater service take-off for operating mounted to farmers in this day of highly



B. A. RAINEY, Manager With few exceptions, the procurement situation on farm pro- bution to Michigan farmers farm vious year's tonnage by 50% or Until additional production faciliduction supplies during the past farming more profitable.

Such supplies include feeds, the average quota was 13% highfertilizers, insecticides, seeds, steel, paint, roofing, and miscellaneous items. better serve patrons and entering agement or policy-making opera-

FEEDS. The feed program

J. F. YAEGER

farm consumers without comparable stabilizing of their labor costs, materials, etc. Obviously then, if the Farm Bureau Services is to continue serving the farmers and to expand, then efficiency of operations, use of capital and development of personnel must be of prime concern to management.

A SURVEY of the use of from these projects back into the monies by Farm Bureau Services in which comparisons are made vestments. with past years might be of some

interest. Let us make compari-DURING the past year, it besons between the year 1939 and came apparent that, if we were to 1951. (The following figures are meet the increased demand for for the use made of money for fertilizer among our co-op and each dollar of volume after elimi- farmer members it would be nating operations not compar- necessary to establish a second fertilizer plant. Also in conjuncable:) 1939 1951 tion with other states to develop

Accounts receivable 8c 10c Inventory 2c Investments

years.

It is noted from the above, that At a meeting of Farm Bureau in normal merchandising opera- and cooperative leaders last tions, money is being better util- spring it was indicated the farmer ized today than was the case 12 was ready to invest in Farm Buryears ago. However, operation eau securities so as to finance this of Farm Bureau Services has program.

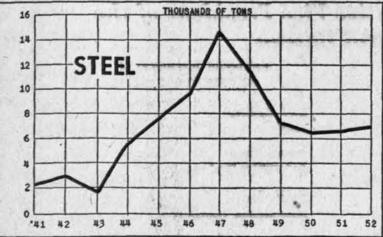
7c

8c

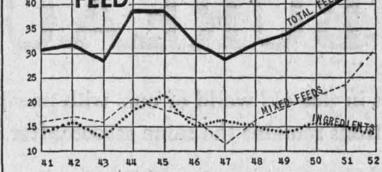
1c

changed materially in those 12 YOU WILL note in the Finance Promotion, report that farmers

A FERTILIZER plant has have, within recent weeks bought been built, warehouses have been Farm Bureau securities in excess



Bureau brand field and garden The dip in tonnage volume of steel items for farm use, such as fence, posts, roofing, etc., during the past four years is largely the seeds are prepared and packaged. land, Pigeon, Buchanan, Caleresult of government allocations brought about by the defense mobilization program. The outlook for the coming year is much where dusts are manufactured for Dorr, Coldwater, Ypsilanti, and planting more processed and certified seeds. The fluctuations in the brighter. Many government restrictions have been eliminated and the control of insects and diseases Owosso) each averaged over 7 year-to-year volume reflects changes based upon local production as on fruits and vegetables. greater supplies are expected in 1953.



pansion in investments have been For the last three years, nearly 94% of Farm Bureau Services total the result of turning earnings mill tonnage has been in the form of high concentrates. Each additional ton of concentrate has provided five more tons of Farm program while 54% was cash in-Bureau feeds at the farm level than is shown on the graph.

> Regional cooperatives supervised by Bob Addy had an which Farm Bureau Services has excellent year in 1951-52. Not helped set up as our suppliers in- only was the tonnage handled the origin, adaptability and high ger-Farm Bureau Milling Co., Hamexceeded their previous year's

mond, Ind., Manufactures feeds. tonnage. Cooperative Plant Foods, Inc., Hartsdale, Ind. Manufactures fertime) by 20.2%. This is a sub-Central Farmers Fertilizer Co., stantial increase when compared

Chicago. Supplies ammonium nitto a 5% gain in the over-all feed rate and triple superphosphate. industry. Our gain must be attri-

United Cooperatives, Inc., Albuted to many factors: liance, Ohio. Supplies paints, (1) Farm Bureau members fence, steel roofing, asphalt roofand farmers generally are more ing, petroleum products, poultry conscious of the superior quality and barn equipment, freezers, of Farm Bureau feeds; (2) The earnest and effective

water systems, farm chemicals. National Cooperatives, Inc.,

Chicago. Manufactures or supplies milking machines, water heaters, water systems.

an intelligent, aggressive pro-American Farm Research Ass'n, gram on Farm Bureau feeds; Lafayette, Ind. Coordinates research information from midwest forts with radio, newspapers, land grant colleges. literature, posters and prizes;

National Farm Machinery Cooperative, Bellevue, Ohio. Manufactures a full line of farm equipment.

Farm Bureau Services also owns and operates:

1. A fertilizer plant at Saginaw, where super-phosphate and mixed fertilizers are produced. 2. A seed cleaning and proces-

and aid in finding relief for such sing plant at Lansing where Farm troubles have built good will.

Our nine largest dealers (Hol-3. A plant at Grand Rapids donia, Lapeer County Co-ops.,

work of Farm Bureau dealers and

(3) Services district men and

the supervisors of Farm Bureau

their associates;

present:

SEEDS. The Seed Department stantial increase in tonnage this handled over a million pounds year. Several new mixtures were more seed during 1951-52 than added to the line with the disconwas handled for the season 1950tinuance of some older formula-51. This department is under the tions. We shipped 515,700 pounds direction of Roy Bennett, assisted of dust as compared to 412,780 by Dick Schantz. pounds last year.

Improvements in processing There are still great opportuniseeds are continually being efties for the co-op members of fected. Two years ago a mag-Farm Bureau Services to be of netic mill was installed for reservice to their patrons through moving buckhorn and other weed handling of these high quality seeds. Operations were further dust mixtures, especially a few of improved with the installation of the basic formulations that farma continuous mixer to replace the batch mixer. This increases the need. Employees and Management batch mixer. This increases the need.

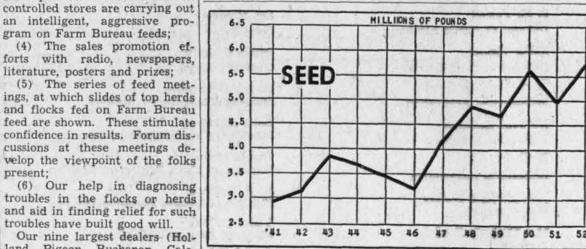
capacity at least 100% along with doing a more efficient job.

tinued to be a year in which steel The Seed Department is conitems were controlled. However, tinuously striving to make availon many items the supply did able for farmers seeds of known catch up with demand, points out Warren Dobson, who is responsigreatest we have ever had, but a mination at reasonable cost. ble in this department. This was larger percentage of our dealers There may be times when it not true, however, of steel roofwould appear others were selling ing, steel posts or all barbed wire. seeds cheaper. Let us remind all

Shipments of Farm Bureau farmers that "cheap seed" may, Feeds from our Hammond Mill because of low germination, unexceeded the 1950-51 tonnage known origin, etc., cost more in (which was the largest up to that the long run. Farm Bureau Seeds are guaranteed seeds. for all farm needs.

> FERTILIZER. Wayne LeCureux reports that new records program was not up to expectawere set this year in both tons tions in 1951-52. Supplies should and dollar values of fertilizers be ample to meet 1953 demands. handled. The increase was nearly 10,000 tons at a value of \$430,426 over the 1951 total, which itself in the fall of '51 and spring, but was also an all time high. De- showed an upturn during summer

> mand for fertilizers increases and fall months. The container each year so that even though the problem which was somewhat of production of our one factory has a bug-a-boo early last year no increased somewhat, we are hard- longer appears bothersome.



The above graph indicates a general trend of Michigan farmers carloads increase in Farm Bur- affected by weather and economic conditions.

or pull type machines, has been mechanized agriculture. **Personnel Division Helps**

W. V. BIELINSKI, Mgr. STEEL. The year 1951-52 con-The purpose of the Personnel Di- who have responsibility for planvision is to provide the necessary ordinating and controlling the personnel services, advice and assistance so that an adequate and a high morale may be maintained throughout the Farm Bureau companies and affiliates.

Looking forward to the 1952-53 season, increased production ca-THE EMPLOYEE force has pacity should (barring further grown from 395 in 1942 to 714 in labor troubles) result in ample 1952. A 11% growth occurred quantities of steel being produced during the past year mainly due to increase in employees in the

ROOFING. The asphalt roofing Divisions of the organization. The Insurance and the Distribution following is the record of fulltime employees as of August 31: Michigan Farm Bureau

PAINT. Paint sales were slow Farm Bureau Services, Inc. Farmers Petroleum Cooperative. Inc.

Total

Farm Bureau Mutual Insurance Co.

Farm Bureau Life Insurance Co. Farmers Service Agency ...

of personnel work such as:

ployees

2. Handling employee policies, practices and benefit programs; 3. Carrying on employee education programs.

There are a variety of state and federal regulations affecting employer - employee relationships. Seeing that these are followed constitutes much of the personnel veloped for use in checking the department activities.

performance of employees. The DURING the past year a purpose is to appraise actual perlarge portion of time and effort formance and then by proper has been spent in special programs counseling, information and traindesigned to help 77 executives ing assist the employee to improve,

work of groups of employees. an efficient employee force having heads-3; division directors-13; department and district heads-20; and retail managers-41. These special programs include: 1. JOB DESCRIPTIONS which

have been written for company managers, division and department heads, district staff and retail managers. This required extended discussion as to objective, scope, duties, relationships and personal characteristics required to do the job. This is especially valuable 57 in determining what is expected .546 of present and future employees in these jobs and cleared up mis-

ning, organizing, directing, co-

42 understandings and overlapping.

2. MANAGEMENT development centered in a series of special training meetings to develop and 7 train executives in modern management techniques. Responsibilities involved in the handling of .714 personnel was stressed with dis-TO ACCOMPLISH its pur- trict supervisors and retail manpose, the Personnel office is doing agers of Farm Bureau Services more of the generally known kinds and Farmers Petroleum Cooperative. Coordinating the work of

1. Recruiting and selecting em- the Personnel office and the retail establishment was also given attention. Office management meetings have been held with Lansing office supervisors of all companies for the purpose of clarifying mat-

ters that become problems as the central headquarters staff grows. 3. AN EXECUTIVE Performance Rating System has been de-

52

10

JANUARY 1, 1953

MICHIGAN FARM NEWS

Services, Inc., for the Year Ending August 31, 1952 President Weighs Board of Directors & Officers for 1950-51 Fertilizer Manufacturing **Operations** Expand **Events** of Year ADOLPH ECKLUND, Manager has part ownership in Central Farmers Fertilizer Company. This

ALBERT SHELLENBARGER President's Comments to Farm Bureau Services, Inc., at Annual Meeting at Michigan State College, December 17, 1952.

As we meet here today let us recall to our minds a story that we have all heard many times.

How the Pilgrims left their homes, their friends and their native lands and struck out on a voyage of hardship and danger and perhaps death itself. But freedom was their goal and they held steadfast to it.

Our farmer cooperatives and our farm organizations can continue to help maintain our freedom if we as leaders and members do our part.

We must remind others and especially the younger people that freedom and peace should be our objective, and not government support with mandatory controls and regulations.

No government can support its people and no person can progress under rigid controls and regulations.

We as farmers through our organizations for the past number of years have been working for a long range Bureau commodities in almost farm program in the Department of Agriculture. But we have not been able to get the program that has been handled, dollar volume and net the last three fiscal years. For \$6,971,975 for the previous yearapproved by farmers themselves.

1952

Company.

Farm Bureau Services and all Farm Bureau companies. J. F. YAEGER was promoted

from assistant executive secretary

to executive secretary and treas-

urer of the Michigan Farm Bureau

and all Farm Bureau service com-

C. L. BRODY, executive sec-

retary and treasurer since 1921,

was appointed executive vice-

president to direct the public af-

fairs program of the Michigan

These changes in administrative

responsibilities were made by the

joint action of the boards of direc-

tors of the Michigan Farm Bureau,

Farm Bureau Services, Farmers

Petroleum Cooperative, Farm Bu-

reau Mutual Insurance Company,

and Farm Bureau Life Insurance

farm supplies cooperative.

supervised the work of the

It is with great pride that the

Farm Bureau, effective August 1,

panies, effective August 1, 1952. Feed

ALBERT SHELLENBARGER

This action completes a pro-THE FARM program that we have today is mostly one to em- gram of administrative relationploy more bureaucrats and spend ships and responsibilities for which government money. We we have been preparing for some know that this type of a program years. is not good and should be changed. THIS IS an appropriate time etc.

We feel that the appointment of to honor C. L. Brody for the lead-Ezra Benson as Secretary of ership of the past 31 years which Agriculture may mean that the has been so important in the de-American farmer will have more velopment of all Farm Bureau problems in merchandising envoice in the farm program than he activities in Michigan, and Farm has had in the past decade.

EZRA BENSON has many As executive vice-president of motion programs in our branch this should be true. He was an Brody's responsibilities shall be to



Distribution Division Operations for 1951-52

MAYNARD BROWNLEE Manager

in the distribution of Farm standpoint of number of units lar volume by departments for was \$7,769,039 as compared to equipment would pay for itself in savings.

Seed

volume of the Farm Equipment THE INCREASE over the Department, which now operates \$162,351 as compared to \$142,050 previous year in units distrib-uted at the wholesale level is in-deleted from each year's volume:

Commodity \$1,285,665.79 \$1,112,945.18 3,115,083.27 3,519,967.15 2.864.675.87 3 294 581 96

8.5%

Fertilizer	2,864,675.87	3,294,581.96	3.
Steel Prod	988,158.79	1,138,425.63	11.
Insecticides	386,918.61	390,677.67	
Paint	140,105.87	202,743.63	
Miscellaneous	193,199.95	163,256.87	
Total	\$8,973,808.15	\$9,822,598.09	\$11,
		A State of the second second	

EFFECTIVE February 1, 1952 the plan has been in operation, the sales promotion activities of reports and personal observation Farm Bureau Services became a indicate considerable improvedepartmental function of the dis- ment is being made. tribution division for the purpose

of better coordination. This department in under the direction of Three years ago a survey of Ser-Harold Weinman. Sales promo- vices' retail outlets showed a tion are activities in the fields of need for more "point of sale" advertising and publicity which merchandising materials and coordinates these and helps make aids. The "display of the month" them effective in merchandising programs. Also included are dis-

do a better job with his advertis- total volume of these seventeen Farm Bureau Services debentures plays, sales manuals. literature. ing and merchandise displays. catalogs, shows, demonstrations, outlets for the fiscal year was at the branch stores. This year 85 cooperative and \$7,348,403 as compared to One new type of operation was dealer associations subscribed to \$6,007,446 last year. started during the year. In Feb-MERCHANDISINGPROthe service. They received each The combined branch store and GRAM. Realizing that there are ruary a portable feed manufacmonth a kit of materials consist- management contract volume turing unit was put into operaing of posters, banners, pennants, was \$15,117,442 for the fiscal year tion at the Kalamazoo store. This countered at most local farm supspecial and regular price mar- just closed as compared to unit is equipped to grind the Bureau Services as a successful ply points, it is the practice of \$12,980,966 for the year ending kers, suggested classified and disfarmer's grain, mix in concenthis department to try new proplay advertisements, radio com- August 31, 1951. mercials, direct mail pieces, and The objective for our retail with the finished product. To qualifications that indicate that the Michigan Farm Bureau, Mr. and management contract stores display layouts with instructions points during the past several date the unit has proven highly for building them. years has been to increase the successful, serving over 100 patvolume of business in comparison rons, 80 of whom are new cus-New records were set in the reto the investment in fixed assets tomers to the Kalamazoo branch. lege and served as a county agent the Michigan Farm Bureau. To phases of operations including tail operation this year. The first and to increase the operating The second of these units was for some time. He served for a this task, he brings an invaluable appearance of facilities, general Farm Bureau Services branch housekeeping, displays, advertis- store to go over the \$2,000,000 efficiency by transacting a larger added in July at the Yale branch. volume of business for each dolretary of the National Council of of state and national affairs affect- ing, etc. To stimulate interest on mark was the Saginaw operation the part of all employees, incen- with \$2,026,024 volume for the lar spent on labor costs. In keeping with this, considerable effort Mastitis tives, competition, and recogni- fiscal year. This was an increase J. F. YAEGER is well pre- tions were woven into the pro- of \$227,725 over the previous has been spent in reviewing and Better dairy herd management 73.413 for 1952 is limit production until more facilities can be gram. During the four months year's operation. The Kalamazoo remodeling facilities and equip- is the first treatment for mastitis. provided.

33,918.41

\$7,115,013.32

| dicated by the following figures: | branch set another record for | ment. A substantial amount of Feed, 25% increase; seed, 15.5%. that point with a total volume of money has been invested in new New records were established fertilizer, 15%, steel products, \$1,110.617 for the year, or an in-equipment to speed up operacrease of \$326,456 over 1951. The tions. New equipment not just for Bureau commodities in almost every department from the comparison of the wholesale dol-total volume of business transact-ed by the twelve branch stores where a study revealed that this

> lower operating costs. purposes of comparison, the an increase of 11%. The total The following are some of the earnings for these stores were major items of improvement which have been completed at both branch and management contract points during the year:

KEEPING in mind the possibility of lower price levels on house at the Bay City branch. grain drier at the Kalamazoo \$ 1,311,945.74 watched inventories with an eye branch 4,461,249.31 toward disposing of slow moving ,725,007.67 and obsolete merchandise. Eviing facilities at the Eaton Farm ,191,617.49 dence of the results of this work Bureau Co-op, Inc., at Charlotte. 334,506.04 work can be seen in the fact that our branch stores closed the year 166,385.79 with substantially less invenment at the Emmett branch. tories than the previous year, notwithstanding the 11% increase Co-op, Inc., at Chesaning.

One new management contract was added during the year, the **Tri-State Cooperative Association** at Montgomery. This organization operates two farm supply and elevator points as well as a modern creamery. The combined

volume of this operation was in completed at the Hastings Branch excess of \$1,200,000 for the year. by December 1st. All of the SEVENTEEN local co-ops are now under management contract with Farm Bureau Services. The

Seated, left to right: Alfred Roberts, vice-pres., Pigeon; Albert Shellenbarger, president, Lake Odessa; J. F. Yaeger, manager, East Lansing.

Standing, left to right: Ivan Parsons, Grand Ledge: Ward of sulfuric acid became more land in Idaho. Hodge, Snover; Tom Berghouse, Falmouth, Russell We were able to offer 20% phos-Hazel, Richland; Marten Garn, phate for direct application about Charlotte: Paul Kaechele, Caledonia; C. E. Buskirk, Paw Paw.

C. L. Brody, executive secretary, was unavoidably absent

last annual report. At the Saginaw plant, supplies

when this picture was taken.

The operations of the Fertilizer jointly owned co-operative served Manufacturing Division were us with TVA triple phosphate even more successful than was and ammonium nitrate. Through anticipated at the time of the this corporation, Farm Bureau

plentiful allowing a step up of

production of Superphosphate. February 1st. This operation increased the efficiency of our Super plant. Tonnage for the year, increased 8,000 tons over the pre- lated by two different processes. vious year.

ABOUT 8,000 to 10,000 tons high grade and reacted very sat-more Super could be manufac- isfactorily when compared to tured if the demand can be in- Florida rock. creased between June 1st and December 1st. This could be accomplished if members could be building of the mine shaft. Work convinced of the importance of top dressing meadows, both grass and legume, during this period. Considerable interest is being 1, 1953.

shown for mixed fertilizer such as 4-16-16, 10-10-10, 0-20-20 and 0-10-30 for this purpose, Tonnage from the Saginaw plant increased as follows over eau Services not only includes

Mixed Goods _____52,255 55,786 3,531 20% Super ______1497 4,691 3,194 the previous year: Total

SAGINAW plant operations (1) New offices and warewere very satisfactory. Savings made were comparable to last (2) Installation of a new year in spite of increased labor rates, material and maintenance costs. It was not necessary to (3) New feed mill and grindraise fertilizer prices as did other manufacturers in the industry.

Increases in potash and triple (4) Construction of new grain phosphate costs on September 1st storage silos and cleaning equipand another increase in labor able to us that should enable us rates poses problems, however. (5) Installation of a new grain Farm Bureau Services has a analysis fertilizers. We are now drier at the Chesaning Farmers joint interest with Indiana Farm Bureau, Illinois Farm Supply and (6) A new 60 x 150 ft. ware-Midland Co-operative Wholehouse at the Grand Rapids sale in a fertilizer plant at Hartsbranch to replace the one parti-

dale, Indiana. A very profitally destroyed by fire in June. able year was completed there (7) Construction of a new with a total increase of 7,347 tons grinding room and installation of shipped of which Farm Bureau new grinding equipment will be

Services' share was 1,854 tons.

higher analysis mixtures. With the present availability and expansion of raw material supplies, the further expansion of our fertilizer manufacturing program in Michigan is asssured when sufficient money is raised

Services shares in the ownership

of 2,000 acres of phosphate rock

During the year, two cars of

rock were strip mined by hand,

shipped to Salt Lake City, where

it was processed in preparation

for acidulation; then shipped to

two of the western members

where it was ground and acidu-

The rock was found to be very

As the result of these findings

a contract has been let for the

on the shaft was started about

September 1st and is expected

to be completed about February

RESPONSIBILITY of directing

a manufacturing operation for an

production of the present pro-

ducts, but continued search for

new materials, new processes and

any other factors that might con-

members. Farm Bureau Services

has depended on basic research

done by the United States De-

partment of Agriculture and oth-

can Farm Research. After basic

research must come practical

A NEW SUPPLY of triple

phosphate has been made avail-

to increase output of even higher

offering 5-20-20 and 6-24-12 in

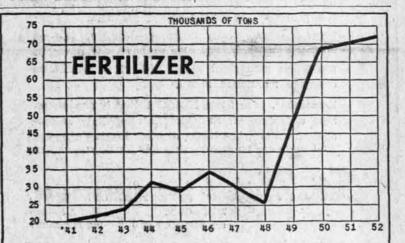
addition to most of our other

plant application and testing.

work as published by Ameri-

organization such as Farm Bur-

to finance the second plant. FARM BUREAU Services also



139,165.04 329,877.08 in volume.

DISPLAY OF THE MONTH. program was developed. It is designed to help the retail manager

Farm Bureau Services, Inc.

for a year ago. WHOLESALE COMPARISONS Year Ending Year Ending Year Ending many commodities, store supervi-Aug. 31, 1950 Aug. 31, 1951 Aug. 31, 1952 sors and managers have carefully

active farmer for many years. He direct and supervise the public usefulness and to improve them. is a graduate of a land grant col- affairs and legislative program of This takes into consideration all number of years as executive sec- experience and a wide knowledge Farmers Cooperatives before ing agriculture. pledging his full time support to the church. This excellent experience is sure to reflect in the pared for the post of executive

farm policies set forth by our new secretary and treasurer of the Michigan Farm Bureau, Farm Buadministration. reau Service and other Farm Bu-

WE CONTINUALLY face the reau companies.

problem of having experienced Mr. Yaeger has been with our personnel and adequate finances Farm Bureau organization for 17 to meet our rapidly expanding years, and is responsible for many Farm Bureau Services programs important improvements in our and demands. In order that we organization structure. may continue successfully we must For several years preceding survey our past operations and August 1, 1952, Mr. Yaeger was weigh the feasibility of any fur- manager of Farm Bureau Services. As assistant executive secretary he ther expansion.

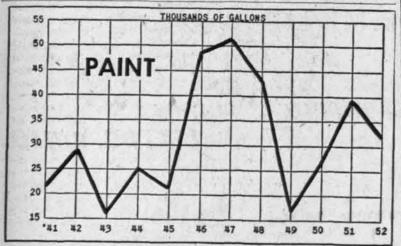
Farmers are investing some of divisions and departments of the their money in a cooperative pro- Michigan Farm Bureau and other gram in order that they may re- Farm Bureau service companies. ceive a greater net income from their investment in land, livestock board of directors can report to and farm equipment and their you a very aggressive and a suclabor.

A YEAR AGO we employed in YOU WILL hear from Gen-Farm Bureau Services 489 per- eral Manager J. F. Yaeger and Today we have 546. We his staff today so that you may sons. have 2 additional elevators under review operations of the past year management contracts and one and learn some of the objectives more Farm Bureau Services for the coming year.

cessful year.

branch elevator, making a total of Their reports and plans will 13 branches and 18 management point out the teamwork that can be achieved by a well-trained perpoints. This year we had two important sonnel operating on a well-plan-

changes affecting key personnel of ned program.



During the years of 1946 and 1947 when the demand for paint was great, Michigan farmers were fortunate in having an interest in their own paint manufacturing facilities. The record breaking volume of this period is indicated on the graph. The low year of 1949 represents a normal recession in demand following a heavy painting period.

above facilities were financed

either by the local associations in

the case of management con-

LIABILITIES CURRENT LIABILITIES Notes Payable \$ 301,910.58 Mortgage Payable-Portion Due Within One Year 352,500.00 Accounts Payable 471,172.00 Accrued Payroll and Other Expenses ... 220.770.11 Dividends Payable on Preferred Stock 31,945.40 Reserved for Federal Income Taxes 24,153.63 Reserved for Trade Discounts and Other Expense 6,035.53 Class "AA" Preferred Stock Subject to Retirement 160.00 TOTAL CURRENT LIABILITIES ... \$1,408,647.25 DEFERRED REVENUE Unearned Interest Revenue ... LONG TERM DEBT-Mortgage Payable-St Paul Bank for Cooperatives \$ 597,635.00 Notes Payable-Central Bank for Cooperatives 10,000.00 TOTAL LONG TERM DEBT ... 607,635.00 DEBENTURES, CAPITAL STOCK AND PATRONS' EQUITY DEBENTURES (Subordinate to General Creditors' Claims) Series "A", 4%: Outstanding and Payable, Years 1956, 1957 \$1,697,180.00 Series "A", 5%: Outstanding and Payable, Year 1967 ... 140,050.00 Series "B", 3%: Outstanding and Payable, Years 1961, 1962 622.080.00 TOTAL DEBENTURES OUTSTANDING \$2,459,310.00 CAPITAL STOCK Preferred-Class "AAA": Authorized 250,000 Shares, \$10.00 Par Value; Issued 159,727 Shares. \$1.597.270.00 Preferred-Class "B": Authorized 500,000 Shares, \$10.00 Par Value; Issued 49,200 Shares 492,000.00 Common-Class "A": Authorized 300,000 Shares, \$1.00 Par Value; Issued 94,484 Shares 94,484.00 TOTAL CAPITAL STOCK OUTSTANDING 2,183,754.00 Fractional Credits on Preferred Stock 255,323.89 Appropriated as Employee Bonus Payable in Debentures . 16,900,43 PATRONS' EQUITIES-Appropriated as a Patronage Refund Payable in Class "B" Preferred Stock \$ 134,303.29 Undistributed Proceeds ... 46,298.19 TOTAL PATRONS' EQUITIES 180,601.48 TOTAL DEBENTURES, CAPITAL STOCK AND PATRONS' EQUITIES ... 5,095,889.80 TOTAL LIABILITIES \$7,115,013.32

This graph illustrates the accomplishments made by Michigan farmers when they provided their own fertilizer manufacturing facilities in 1948. It might be noted that the record tonnage of

2,841.27

Finance Div. **Raises Capital** For Business

B. P. PATTISON, Manager The Finance Promotion Division was established July 1, 1951, and accepted as its first project the selling of \$250,000 of Series "A" 4% debentures. This additional capital was needed to provide necessary improvements to facilities at the various branch stores of Farm Bureau Services, Inc. This capital was subscribed and the facilities have either been completed or are in the process of completion at this time.

2,000,000 FERTILIZER EX-PANSION PROGRAM-During the summer of 1952, the question arose relative to the possible expansion of our fertilizer program. Following a meeting of 150 representative farmers at Lansing on July 2, it was decided to do two things:

- 1. Join with other regional cooperatives in developing mining operations in our joint phosphate rock holdings in Idaho.
- 2. Build a second fertilizer plant in southwestern Michigan.

THE CAPITAL requirements necessary for this program were estimated at \$2,000,000. It was agreed that this would be raised over a two to three year period.

Approval was secured for a \$2,000,000 issue of Series "A" 5%, 15 year repayment debentures and the campaign to raise the necessary capital 'was inaugurated on August 15.

Ditches

Drainage ditches with sloping sides can be mowed; that's easier than chopping out brush and weeds that clog them.

Condensed Balance Sheet ASSETS CURRENT ASSETS Cash in Banks and On Hand\$ 237,787.74 Accounts Receivable. \$961,482.04 LESS: Reserve for Losses 47,954.11 913,527.93 on Receivables. Notes Receivable\$530,634.89 LESS: Notes Receivable Discounted...... 51,225.00 479,409.89 Trade Acceptances Receivable \$218,114.59 LESS: Trade Acceptances Discounted 218,114.59 Inventories Marketable Merchandise ... 2,222,032.64 Consigned, Management Contract Points-Net... 178,867.28 Merchandise in Transit. 29,422.87 TOTAL CURRENT ASSETS. \$4,061,048.35 INVESTED FUNDS 836,635.89 FIXED ASSETS (At Cost) Land, Buildings, Machinery and Equipment\$2,941,699,78 Construction in Progress ... 15,625.25 \$2,957,335.03 LESS: Reserve for Depreciation 773,924.36 FIXED ASSETS-NET ... 2,183,410.67

PREPAID INSURANCE, INSURANCE PREMIUM DEPOSITS, SUPPLY INVENTORIES AND SUNDRY ITEMS TOTAL ASSETS

MICHIGAN FARM NEWS

State Fire Regulations & Rural School Districts You Must Order Now **King Evaporators**

Community Farm Bureau Discussion Topic for January

Background Material for Program in January by Our Community Farm Bureau Discussion Groups plosion and fire. If the exploding agricultural counties are south of pressures to consolidate.

DONALD D. KINSEY Director of Research and Information

Is the State Fire Marshal trying to force consolidation in our school districts? The question was put in my lap.

I decided that one of the things I should do in all fairness was to put the question to the State Fire Marshal himself. So I stepped into his office. His reception was cordial, and he didn't seem surprised at the question. rooms.

"A lot of folks have been thinking that," he said. But why should I want to close the district schools? I was shal seemed very sincere in his stove in the schoolroom, while brought up in a rural district school!

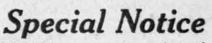
"But I have to look at the facts, and it is my responsibility to see that the conditions are safe for the children.

"Let's look at some facts. There were 96 school fires in 1951. There have been four explosions in one-room schools in the past 12 months. We have been lucky that there were no fatalities in these cases.



MUTUAL STATE

Clothing, sports equipment, and household goods temporarily away from home are covered against loss from fire up to 10% of total insurance carried. That's "protection made to order."



WINDSTORM insurance can now be made a part of your State Mutual policy. It's no longer necessary to buy a separate policy to protect your buildings from windstorm damage. If you so desire, State Mutual gives you this protection along with your fire protection in a "one-policy" package.

HAIL damage to your buildings can also be covered by State Mutual's new "one-policy" package. This protection goes right along with the windstorm coverage mentioned above.

Remember, your State Mutual Policy is non-assessable a feature which makes it completely acceptable as collateral at banks or other loaning agencies. And there are no membership fees for new members.



"We had an oil explosion in one school-and again The decision to consolidate or not we were lucky! The heating plant was in a separate of an area to decide furnace room.

"JUST OVER a year ago, one counties. Draw a line across the child was killed and 17 were put southern peninsula from Mason to expansion of the school plant in the hospital by a school ex- Arenac counties and the richer heater had been in the school- this line. The timberland and

room itself, it would have killed tourist areas are north of it, with all the children. less agricultural land. "Whether the districts consoli-| South of the Mason-Arenac

date or not is the people's busi- counties, 68% of the small district ness. The safety of the children schools (four rooms or less) have should be everybody's business. stoves in the classrooms; only But it is mine especially, and I 32% have a central heating sysam only trying to apply the spirit tem. In this area 56% of the of the law to this problem. We rural pupils are in schoolrooms should not continue unsafe concontaining a stove. These are just ditions in our crowded school- facts from the record.

NORTH of this line 59% of trict should have to change.

the small district schools have a WELL, the State Fire Marviews. It would seem, that the 41% have a central heating system, and 52% of the rural pupils issue lies more in the protest of various school districts over the are in a schoolroom containing a expense required to revamp the stove.

In the state as a whole, the tobuildings so as to pass inspection. tals show that 67% of the schools The regulation as passed by the of four rooms or less have a stove State Fire Marshal states that in the classrooms. This includes careful inspections of the heating henceforth no new heating equip-1,965 such schools. 971 are "cenment, to replace worn out heating trally heated." equipment, can be installed in the THE INTENT of this article is equipment in your district school room. It must be put into

to raise questions and stir ideas. school? a separate heater room that has a one-hour fire-resistant rating.

The writer takes no position on separate heating room for new

CO-OP E-3

CO-OP E-2

is a matter for the local citizens If one were actually opposed to reorganization or consolidation, it seems that the improvement and would be a strong barrier against

CONSOLIDATION is never orced on any district or area under our Michigan school philosophy. Hence, the State Fire Marshal cannot force consolidation. Another consideration seems

Seed Department, distribute to the Michigan F.F.A. Chapters, apparent. If the present space approximately \$10,000.00 for commission earned in selling heaters in the schoolrooms are FARM BUREAU GUARANTEED GARDEN SEED. kept in top repair and condition so as to stand inspection, there is Just call one of your local F.F.A. Boys, or the teacher of no reason why the school disagriculture, and give them your order for vegetable and

THE LAW does not say these heating systems cannot be repaired. It says that "if they are Help Them Raise Funds for Their Projects found to be defective," they must be removed and cannot be replaced within the schoolroom. QUESTIONS

1. Do you make regular and 221 North Cedar St. 2. What objections, if any, do you have to the law requiring a

flower seeds.

in district schools? 3. If your school district is not costs for a separate heating room

HELP YOUR LOCAL F. F. A. CHAPTER

GET THEIR SHARE

Each year your Farm Bureau Services, through the Garden

FARM BUREAU SERVICES, INC.

Garden Seed Department

Buckets and Covers \$10,000.00

> ORDER buckets and bucket covers now. Limited number available because of steel allotments.

JANUARY 1, 1953

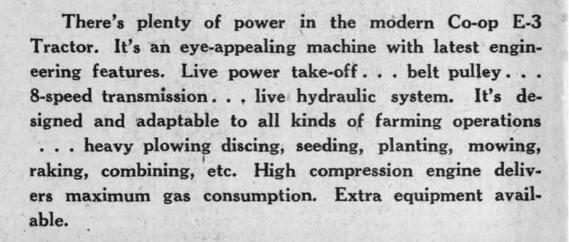
EVAPORATORS. Available from stock, one Junior King Evaporator, size 24 inches by 6 feet for 100 to 200 buckets. One English Tin King Evaporator 30 inches by 10 feet for 400 to 500 buckets. One King Evaporator 30 inches by 10 feet, English Tin flue pan, copper front pan. All other sizes must be ordered from factory. Order now. Be sure of delivery for 1953 syrup season. See our classified adv. on page 2 for other making and marketing supplies. Write for catalog.

SUGAR BUSH SUPPLIES CO. P.O. Box 1107, Lansing, Mich. (Located on M-43 at 4109 West Saginaw road, just west of Lansing, and Waverly golf course.)

Michigan has a seed law that to afford the required building permits condemnation of seeds containing noxious weeds.

Lansing 4, Michigan

the issue - nor on consolidation, heating equipment installations consolidated, would it be unable in the school plant? **Power Galore With Co-op**



CO-OP E-4

702 Church St

s in our home tricts? You can answer that set of questions. I don't really know.

THIS ROOM must be separated from the rest of the building by a self-closing fire door and frame.

In cases where fuel heaters are already installed in school rooms, and are found to be defective, an order is to be issued to remove the heater from the classroom to a separate fire-resistant room. There is no such thing as a routine inspection of schools over

the state. But inspection of a school can be initiated upon the request of any interested person. If new construction is to take

place, then inspection is required.

DURING the past year, 385 to

400 district schools have been in

the process of remodeling. The normal deterioration of their

heating equipment would mean

that about 50 to 75 district schools

per year would have to install

separate heating rooms and new

equipment, according to the State

Department of Public Instruction.

may not be located under any

portion of a new school building.

So the regulation is not a decision of the State Fire Marshal.

THE PURPOSE of these laws is to provide for maximum safety to

the children from the hazards of

But the installations required are expensive! How many school

districts would have difficulty or

be unable to finance the required

installation? I can't answer that

question. I wondered if that is

really the issue? Or do we just

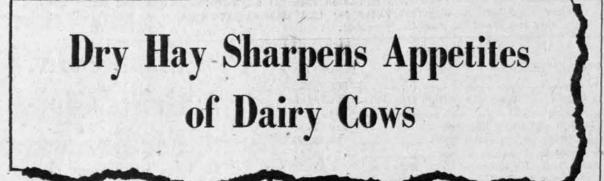
dislike regulations that force us

The Michigan School Building Law states that a heating plant

THERE ARE more rural schools "Store Mutel Situres Every Fifth Farm in Michigan-Ask Your Heighbers! of four rooms or less in the southern than in the northern

ob o

fire.



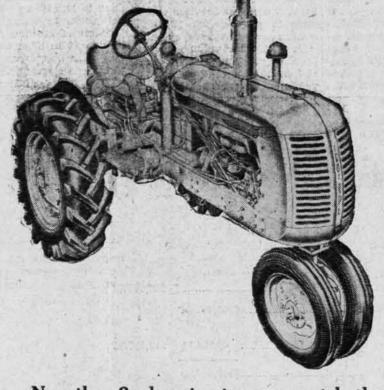
Many Michigan dairy farmers complain that their cows won't eat liberal amounts of grass silage day after day. This can be a bothersome problem in winter when farmers want to feed heavily on silage to keep ahead of freezing, or in summer's hot weather to avoid spoiling. According to Extension Dairymen at Michigan State College, the problem can be solved quite simply. A small amount of dry hay-about five poundswill sharpen the cows' appetites for the silage. The hay can be offered any time, between night and evening feedings of silage, for instance. For help in solving dairy problems, call your county agricultural agent.



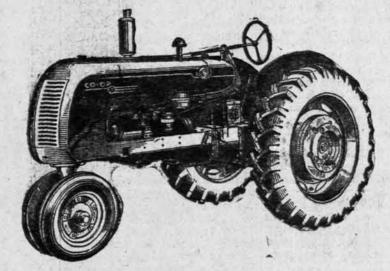
"Lightweights" solve a heavy problem

These are clamps used on the outside of a building to hold a telephone wire in place as it stretches from a nearby pole. Those on the left are newly designed aluminum clamps; the other is made of copper. Three aluminum models weigh about as much as a single copper one. But lightness is not the biggest benefit in these aluminum clamps. By replacing copper with aluminum they stretch the supply of copper. Copper is vital to defense production, and it's also needed to extend and improve telephone service. By substitutions like this, the telephone company helps national defense and at the same time brings good service to farmers at reasonable cost.

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