EDITORIAL

Your Vote Is Your Voice

Congress is not in session now, which means that the vast and sensitive grapevine running from all sections of the country directly into Capitol Hill is temporarily shut off.

But there is no doubt, says Gordon Allen of the American Farm Bureau at Washington, about the country's grave concern over many things. The world situation, mounting taxes, the threat of inflation and the uncertainty of the duration and extent of it all.

Not in years, according to the Washington observers who consider themselves good at gauging the public pulse, have American people been so cognizant as now of their national government and the vital part it plays in their every-day lives.

They realize that the White House, Congress and the myriad of agencies handling important and far-reaching matters are just as local in impact as are their own court houses or Main streets.

As never before, all Americans must concern themselves with public policy on a national level as well as local. They must place the destiny of their country in the hands of competent and conscientious public servants who truly represent the will of the people.

The American Farm Bureau Federation and the state Farm Bureaus have been taking a leading role in attempting to get all citizens-city folks as well as farmers-to take a hand in government. Not only must they vote as their conscience dictates, but they must maintain interest in the way their chosen public officials handle their jobs.

AFBF and the state Farm Bureaus have engaged in the "get-out-the-vote" drive. They have not told folks who to vote for. The important thing is that we all vote for the candidates we individually think are best qualified for their important jobs.

In this strictly non-partisan effort to get people to vote, Farm Bureau believes that the result will be what we all desire—a legion of public officials from the highest to the lowest levels in which we can all place full confidence. Farm Bureau has placed emphasis on the non-partisan aspect of its drive. It could be no other way, for the large membership of Farm Bureau is comprised of people of all races, creeds and colors found in this country.

Farm Bureau urges all Americans to analyze all candidates and their platforms carefully-then vote as they think best. The outcome of such elections is bound to be right.

Your vote is your voice. Let it be heard!

New Product Brings Prosperity

Florida orange growers have enjoyed a prosperous year from a large crop of oranges which sold at the highest prices in history. In the past years large crops generally have meant discouragingly low

Robert K. Pepper, correspondent at Lakeland, Florida, for the Wall Street Journal, explains the prosperity of an industry plagued for many years by over-production and low prices. More than anything else it has been the boom in frozen, concentrated orange juice.

Producers of the frozen concentrate started about five years ago. This year the new industry absorbed more than one-third of the 60 million box orange crop of Florida.

Farmers are thinking along the same line. In our July edition we quoted recommendations of Farm Bureau members in Ohio for dealing with farm surpluses. Seventy-four per cent of them favored research to find new uses and new markets for surplus commodities.

Great Co-operatives

The great farmer co-operatives are those whose members are practical individualists and who so recognize themselves. These farmers see in their co-operative a mechanism of which they are a part, and through which they have the best chance of success under the private enterprise system .-Charles W. Holman, National Milk Producers Federation

Buy Farm Bureau Seeds.

Self-Help Principal

Through their co-operative associations farmers have extended the self-help principle in farming to enhance the advantages of this dynamic agriculture to our dy namic society . . . farmers have transformed trading posts into main streets.-Quentin Reynolds, general manager, Eastern States Farmers Exchange,

Watch your health or take your

Farm Bureau Calls 31st Annual Meeting

HOW ABOUT IT NEIGHBOR?

Brandon at **Roll Call Meet** At MSC Nov. 8

Larry Brandon, vice-president in charge of membership building for the Indiana Farm Bureau, will speak to county and state Farm Bureau people who have a part in the state-wide membership campaign that starts December 4.



LARRY BRANDON

Mr. Brandon will speak to the Roll Call workers conference at the Michigan State College music auditorium Wednesday evening, November 8. Every roll call worker is invited to attend

Indiana has built its membership n the Farm Bureau to more than 6,000 farm families. They use the same kind of a membership cam paign as we use in Michigan. Un o several hundred volunteer work ers in each county call on all farmers in a one week campaign and invite them to membership in the Farm Bureau. Indiana Farm Bu reau enables its members to carry on the same kind of a legislative orogram, co-operative farm supolies service, and insurance pro gram that we do in Michigan.

Carl Buskirk, president of the Michigan Farm Bureau, will pre side. State and county leaders in he coming roll call will contribute o the program

Petroleum Co-op Annual Nov. 29

The second, annual (special) the Reo Club House at Lansing, one little vote will never be missed November 29. This is the day folowing Farm Bureau Services' and in the Standard Oil Company's nual meeting, scheduled for Nov. 28. Ethyl News, both major parties The two organizations are combin- have felt the sting of one little chairman of the Women of Michiing their usual annual banquet. It votes that never were cast. In will be the evening of November 28 1946 considerably more than half from Denmark where she reprein the dining hall of the Reo Club

Delegates attending the Petroeum Co-op meeting, November 29, will be informed by Earl Huntley, manager of the organization, that record distribution to Michigan farmers of better than 20 million gallons of liquid fuels was made by the Co-op during its fiscal year ending August 31, 1950. The record volume, together with motor oils, greases and auto supplies, repre sented a business volume of better

than 3 million dollars. The board of directors of the Farners Petroleum Cooperative recently declared a 2% patronage refund to be paid in cash to the patron based on his purchases. This refund will total more than \$46,000



BUREAU FARM FIGHTING Your BATTLE

for Fair Prices, Fair Laws and A Square Deal FARM BUREAU - A FARMERS' FORCE TO FACE THE '50s

JOIN YOUR COUNTY FARM

The Roll Call for Membership Will Start Dec. 4

Many Times One Vote

The vote you cast November s most important. It could be the deciding vote. It has happened often in our history that questions of great importance have turned single vote. One of them was the on a single vote.

Yet three out of five voters fail to cast their ballots in most of our national elections, says Mark Metcalf in an article "That Big Little neeting of the Farmers Petroleum Vote." It's done chiefly for the Cooperative, Inc. will be held at simple reason that they feel their

In recent years, said Mr. Metcalf the voters remained at home on the Republicans then in the minority tion of County won control of Congress with a

ied Ohio by less than 8,000 votes. one more vote.

ferson and Rutherford B. Hayes with farm life there. were elected by one vote. Jefferson and Aaron Burr received the 1800. The House of Congress deadlocked when it had to decide which and will be paid by checks through was to be president or vice-president. Finally, Alexander Hamilton, home.-Eleanor Patterson.

who was opposed to Burr, persuaded another Congressman to change F. B. Services his vote to Jefferson. In the election for President in

1876 Samuel B. Tilden and Rutherford B. Hayes the result was in doubt because of contested votes in the electoral college. A special commission named to decide the problem decided by a single vote that Hayes was elected by one electoral vote.

Many proposals have become law in Congress by the margin of a draft act preceding World War !I.

Mrs. Whittaker **Back From** Denmark

gan Farm Bureau, has 'won't miss one vote" principle. The | triennial conference of the Associa-World, Sept. 9-18. While in Europe Republican vote that represented Mrs. Whittaker visited England, two-ninths of the qualified voters. Belgium, Germany, Switzerland Two years later Mr. Truman car- and France. While in Germany she visited Mrs. Marie Heuchting, There are 8,800 voting precincts in one of the German women who Ohio, which suggested to the de- toured Michigan last summer as feated Republicans the power of guests of women of the Michigan Farm Bureau. While in Denmark In our October edition we re- she visited three days with a farm called that Presidents Thomas Jef- family to become better acquainted

The Country Women of the World devoted their 8 day confer same number of electoral votes in ence largely to the farm problems of Europe following the war

The backbone of America

attend the special, annual meeting of Farm Bureau Services. Inc. at the Reo Club House in Lansing, No vember 28, will learn that their co-operative organization experienced the largest business operation n its history.



In a report of business activitie for the year ending August 31, 1950, J. F. Yaeger, manager and as sistant executive secretary of FBS, will report that Farm Bureau Ser vices wholesale volume amounted to nearly \$11,000,000 and that the retail branch store volume was better than \$6.500.000.

Mr. Yaeger will point out that Farm Bureau Services fertilizer plant at Saginaw mixed and shipped 46,839 tons of high analysis

Delegates Will Have Many Problems to Consider

Farm Questions Raised by National Defense Program Will be Discussed; Delegates Watch Labor in this Election

The 31st annual meeting of the Michigan Farm Bureau at Michigan State College Nov. 9 and 10 will have the results of the national and state elections to consider.

This will be done as the Michigan Farm Bureau program is drawn for 1951 and as resolutions on national policy are prepared for the American Farm Bureau convention in December.

Perhaps the outstanding influence to come from the national elections will be the result of the election in Ohio. There the American Federation of Labor, the CIO, and the United Mine Workers have put everything into a campaign to defeat Senator Taft because of the Taft-Hartley law. The outcome of this struggle may be a major victory or a major defeat for organized labor in its effort to get control of Congress. Congress will be influenced greatly by the results of the Taft campaign.

National questions to be considered by the Michigan Farm Bureau convention will include the organization's attitude on taxes, rationing, price and wage controls as anti-inflation measures; draft or universal military training; and the kind of a national farm program to assist with the national defense.

Matters of state interest will include the financial needs of our highway system and where to get the money. There was strong sentiment in the legislature for the Farm Bureau program to increase the gasoline tax, but nothing came of it. This was due largely to opposition from the Governor's office.

The state Farm Bureau board of directors is expected to recommend that the delegates authorize the Farm Bureau to sponsor a life insurance company for Farm Bureau members.

The 31st annual meeting will be attended by 419 voting delegates who will represent the membership of 41,921 families in 62 County Farm Bureaus. All members are invited to attend the convention.

President Carl Buskirk will preside. Clark L. Brody, executive secretary, will make his annual report and discuss Farm Bureau policies. J. F. Yaeger, ass't executive secretary, will report on the work of the farm supplies, petroleum and insurance services.

J. O. Christianson, superintendent of the school of agriculture at the University of Minnesota, will speak at the annual dinner of the Farm Bureau the evening of Nov. 9. His topic is "Rediscovering America." Mr. Christianson is sponsored by the General Motors Corp-

Joe Betts, ass't director of the Washington office of the American Farm Bureau, will speak to the convention the afternoon of Nov. 9th.

Resolutions. The Michigan Farm Bureau program and policy will be determined in the resolutions adopted at the annual meeting. The resolutions committee meets at Lansing Nov. 7 to complete its report in time for presentation to the convention November 9.

Election. The convention will elect eight members of the state board of 15 directors. Directors are elected for two years. The new board will elect a president and vice-president immediately after the convention.

A series of pre-convention meetings of Farm Bureau groups and committees will be held Nov. 8 at the college as follows:

Co-operative Commodity Conferences will be held Wednesday, Nov. 8 at the Union Memorial Building, second floor, for these groups: Dairy, fruit and vegetables, poultry, livestock and wool. Resolutions adopted at these conferences will be presented to the Farm Bureau resolutions committee.

Women of the Farm Bureau will have their annual meeting at the College Auditorium Wednesday, Nov. 8 starting at 10 a. m. More than 1,000 delegates are expected from 62 counties.

Roll Call Conference for county and state membership workers will be held in the Music. Auditorium Wednesday evening, Nov. 8, starting at 7:30 p. m. Preparations will be discussed for the state-wide membership campaign the week of Dec. 4.

Speakers at Farm Bureau Annual Meeting at M.S.C. Nov. 9, 10



JOE BETTS American Farm Bureau



President Michigan Farm Bureau



CLARK L. BRODY Secretary, Michigan Farm Bureau



DR. J. O. CHRISTIANSON University of Minnesota

Farm Bureau, A Farmers' Force to Face the Fifties

Election Message

This great and glorious land of ours, the good old U.S.A.

In fact it sometimes seems to me the Ship of State is steered Not as the founding fathers planned but as their critics feared.

Of course there were a few police, a goon squad here and there

For it means death and worse to buck that horrid status quo.

Elections there are mockery, the crowning wreath of shame

Poland, that sturdy land which fought the Nazis tooth and nail

Now must endure, and bide her time, while tyrants bleed her pale.

And only in their secret thoughts men whisper Freedom's name

The prompting of the tiny voice of conscience sounds but low

Within the mind of each of us - our Maker made it so -

Then we must harken well to it, and hearing, must obey,

We still can vote as we believe and as we think and feel,

So vote! and Freedom's anvil ring with every lusty blow.

The vote you cast may cancel mine but still and all I say

In Freedom's name get out and vote upon Election Day.

Today it still is not too late, next year it may be so,

And rise, and go, and vote our best upon Election Day.

For this is still America. Elections here are real

To regulate and keep things straight and make it fair and square

That may be true, or maybe not, but this we surely know:

No change for good will come to pass unless we will it so.

So ninety-nine per cent said "yes" and no one voted "no'

The torch of Liberty burns low across the world today God grant it may not gutter out here in the U.S.A.

In this so great, yet so confused and dangerous an age War with a ruthless heavy hand scrawls big on history's page

Is on the critic's sizzling pan aross the world today

In Eastern Germany, we hear, elections held of late

Unanimously vindicate Joe Stalin's style of state,

FARM NEWS

Established January 12, 1923 Entered as second class matter Jan. 12, 1923 at the postoffice at Charlotte, Michigan, under the Act of March 3, 1879.

Published monthly, first Saturday, by Michigan Farm Burcau at its publication office at 114 E. Lovett St., Charlotte, Michigan.

Editorial and general offices, 221 North Cedar St., Lansing, Michi-gan. Post Office Box 960. Tele-phone, Lansing 21-271, Extension 8. Send notices on Form 3578 and undeliverable copies returned under Form 3579 to Michigan Farm News editorial office, P. O. Box 969, Lan-sing, Michigan.

Einar Ungren ____ Editor Harold Weinman ___ Associate Editor Subscription: 25 cents a year. Limited to Farm Bureau Members.

Vol. XXVIII November 4, 1950 No. 11



The purpose of this Associa-tion shall be the advancement of our members' interests edu-cationally, legislatively, and

Michigan Farm Bureau OFFICERS

President......C. E. Buskirk, Paw Paw Vice-Pres...J. E. Treiber, Unionville Exec. Sec'y......C. L. Brody, Lansing DISTRICT DIRECTORS

DIRECTORS AT LARGE Carl E. Buskirk........Paw Paw, R-2 Walter Wightman......Fennville, R-1 Jesse E. Treiber......Unionville, R-1

WOMEN OF FARM BUREAU

JUNIOR FARM BUREAU Verland McLeod.

Women's Program Speakers



MRS. RAYMOND SAYRE



MRS. ALMER ARMSTRONG

and they should have some fun to-

Here and There. Retiring secre

tary Mrs. Margaret Noble, of the

Clinton County Watertown Center

Group submitted the following an-

nual report which we think worthy

"Eleven meetings were held this

year; membership 41; average at-

tendance 23; visitors 54; 4 mem-

hers missed only one meeting. Another member missed only twice.

Allegan, Martin; Emmet, Top-O-

STAR AWARDS

For the Month of August

For the Month of September

Mrs. Harriet Proefrock, Secretary.

Mrs. Charles F. Conklin, Secre-

Honorable Mention

The following group had unusual-

ly fine meetings and deserve hon-

Alpena-Long Rapids, Mrs. Lloyd

Alpena-Pioneer, Mrs. Albert

Jackson-South Jackson, Mrs.

Montcalm - Montcalm Progress

Alpena-Bolton, F. D. Ohlrich,

Branch-Quincy, Mrs. Richard

Montcalm-Montcalm Mrs. Mor-

(Continued from Page One)

This past year was the co-opera

Buy Farm Bureau quality feeds.

ive, Mrs. Reta Martin, secretary.

Calhoun-Marengo, Mrs. J.

Bernice Dancer, secretary.

William Roth, Secretary,

McConnell, secretary.

Krentz, secretary.

Moore, secretary.

Buchanen, secretary.

gan Johansen, secretary,

Petroleum Co-op

Annual Nov. 29

secretary.

August

Gold Star-N.W. Dowling, Barry

Silver Star - Rome. Lenawee.

Mrs. Evelyn Oslund, Secretary.

Mrs. Betty R. Stahl, Secretary.

Gold Star - Levering, Emmet,

of publication:

Mrs. Raymond Sayre of Ackworth, lowa, is president of the Associated Women of the American Farm Bureau. Mrs. Almer Armstrong of Indianapolis is director of the Home Dep't of the Indiana Farm Bureau Ass'n. They will speak to the Women of Michigan Farm Bureau at the annual meeting at Michigan State College, Nov. 8. Mrs. Sayre is also president of the Associated Country Women of the World. She presided at the convention of that organization at Copenhagen, Denmark this fall.

Community Farm Bureau For November

MRS. MARJORIE GARDNER Dear Community Farm

Bureau Members: We have been swamped with one member, an officer, was able to come every time. Guest speakmail due to the election of new to come every time. Guest speakThe state of the officers in the nearly 1,000 com- ers; Miss Algoe, Douglas Candler munity groups organized in the -our township supervisor, and Mr. Meeting Date Nov. 28 Also, because of the fact Stuart, who talked on Blue Cross. that the winners of the Certificate Our main project this year, which of Merit for a 100% Community Farm Bureau activities for the last farm frontage on local gravel tons of superphosphate during the fiscal year were reported in the roads. This service was made avail- year. The acidulating plant for the space last month, it puts us two able to our group members on year produced better than 25,000 months behind in this article, gravel roads and to others on tons of superphosphate, 20,000 of Therefore, we will announce Au- adjacent farms who requested it. which were used in the mixed gust awards as well as September Our group sent a resolution to the goods. The combined operations of

Election of Officers. During the in regard to parking meters. month of September 544 groups submitted their new officers for the current year. This is slightly ing groups reported 100% voting above the record that we had last registration: year. During the month of October, Michigan; Huron, Central Brook-225 additional set-up sheets were received making a total of set-up field, Verona, and West Huron: sheets for community groups 869 Kalamazoo, Oshtemo; Osceola, S. E. which is approximately 100 groups Evart, West Leroy; Presque Isle, Case and Swan River; and Washtegreater this year than for the same period last year. During this period naw, S. W. Ypsilanti. there were 3 new groups organized

which are as follows: DISTRICT 5: Eaton-Fast, Mrs. Amos Haigh, Secretary.

DISTRICT 7: Mecosta - Townline, Mrs. Paul Fitzgerald, Secre-

DISTRICT 10: Alcona - Roe Corners, Mrs. Betty Papin, Secre-

Officers Training School. During the month of October and continuing through November, 20 counties are holding officers' training schools for their Community Farm Bureau leaders. The counties which have held their training orable mention for these months; of the year, so get your reservaschools are as follows: Genesee,, Kalamazoo, Ingham, Eaton, Van Buren, Washtenaw, Shiawassee, Branch, Clinton, Cass, and St. Joseph. The counties who have training schools scheduled for the month of November are as follows: Livingston, Calhoun, Bay, Lenawee, Berrien, Oakland, Oceana, Mus-

kegon, and Newaygo. The Community Farm Bureau Committee in each of these coun- September ties was responsible for calling together all the leaders and planning the training school. Generally speaking, the attendance and the planning that went into these training schools this year showed definite improvement over last year. There seems to be a better spirit and realization for the need to do a good job on the part of the officers themselves, and they came to these sessions seeking help in

the mail in the near future. The the ways of doing things. Co-op also paid a 5% dividend upon Particular stress was laid on the its preferred stock for the year endrole of the Community Farm Buing August 31, 1950, Checks reau in representing the farmer efamounting to a total of better than fectively in his organization with \$18,000 were sent to the better than special emphasis on the need to 1700 investors. There are now 40 use resolutions more effectively local co-operative dealer associathan in the past. In general, the tions who are stockholder members schools were summarized with this of the petroleum co-op. thought in mind-that Community Farm Bureau should have a welltive's first full year of service. It rounded program; should include begain business operations as a the basic things that happen in a separate company, under managegood Community Farm Bureau ment contract with Farm Bureau meeting; should have a good dis-Services, on January 1, 1949. cussion; the problems of the members should find some answers;

Farmers Get More With Less Labor

Farmers are producing more farm products with fewer hours of labor than ever before. Output of farm products for human use is now about 70 percent greater than before World War 1 while the time spent at farm work is 15 per cent less. This means that production per hour of farm work has doubled in less than 40 years with about half of the gain coming in the last decade. With favorable weather, productivitity of farm labor could e increased quickly if the need

The gain in productivity of farm abor has not been the same in all parts of the country nor for the lifferent farm products. The rise in production of crops per mannour has been greater than the ise in livestock production.

The influences resulting in the ncrease in crop production per man-hour fall into two groups: those that chiefly affect yields per acre, and those that mainly influnce the labor used per acre. This s not a clear-cut distinction, however, as crop yields and labor rejuirements are interrelated. Part f the reduction in man-hours of Bureau, to district meetings of bor per acre of crops has been offset by the increase in yields For some crops, such as potatoes, the increase in yields has been so great that more man-hours are required per acre than formerly. But for most crops the labor used has gone down despite the higher

we completed, was the oiling of mixed fertilizers and shipped 5,954 proper authorities in Grand Ledge Farm Bureau Services for this year In the August discussions on 077 as compared to \$248,457 for last

"Get Out the Rural Vote" the follow- year. Registration for the annual meeting will begin at 9:00 a.m. with the business session scheduled to start promptly at 10:00 a.m. Other reports will be made by officers and division and department heads as to the progress made by the organiza-

One of the highlights of the yearly meeting will be an address by Dr. Kenneth McFarland, superintendent of public schools at Topeka, Kansas, at the annual banquet. Mr. McFarland is nationally known for Silver Star-North Star, Gratiot, his outstanding ability to put over an enlightening message in a hum-

orous way. Also featured on the afternoon program will be H. S. Agster, manager of Pennsylvania Farm Bureau Co-operative Association, who will tary; and Vergennes, Kent, Mrs. get down to the basic fundamentals of the need for co-operatives to co-operate all the way.

There will be plenty to see and hear at this all important meeting tions in early and plan to attend. For those interested, the Farmers Petroleum Cooperative, Inc. annual meeting is scheduled for the next day, November 29.

REDUCE FEED COSTS by increasing hay and pasture yields strator. with Farm Bureau fertilizers. Apply as a top dressing this fall. Adv. Buy Farm Buread Feeds.

U. S. Economic No One Can Structure to Plan Future Continue Upwards

R. S. Clark

Jackson, Michigan,

315 North Grinnell Street

"Expanding" is the word that est describes the state of the na tion's economy. Employment and industrial production have pushed up to new peaks. Construction work continues at record levels. Prices in farm, wholesale and retail markets are generally climbing al though, the pace has slowed down since July.

The prospect is that the next few months will bring more of the same. Military expenditures under

and equipment than they had in- modities. tended earlier. Another round of wage increases is under way.

the new program will become more | Higher wages, higher raw materiimportant. Businessmen have al costs, and a stronger demand changed their plans and are now ex- probably means higher prices, pected to spend more for plants particularly for industrial com-

Buy Farm Bureau Seeds.

TAKE IT EASY. No muss, no fuss, when you order Farm, Bureau bulk fertilizer custom spread on your meadows and pastures Sea your nearest Farm Bureaus dealer for prices.

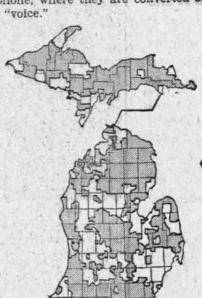
Rural Rele-news



cost of new plant and equipment for each telephone added was \$480. More telephones are going in all the time. So a lot more dollars are needed to continue Michigan Bell's rural construction program. This money comes from investors. To attract their savings, the telephone business must earn enough to pay them a fair return. Since more and better rural service benefits you, it's good for you to have Michigan Bell make a fair profit.

\$480 TELEPHONES—Last year, the average

50,000 GRAINS OF COAL—Did you know there was coal in your telephone? There are about 50,000 grains of it-behind the diaphragm of the mouthpiece—enough to cover a surface about the size of a dime. Coal used in telephones translates the vibrations of your voice into electric waves on wires. These waves are sent to another telephone, where they are converted back into your "voice.



FITS TOGETHER - Did you know that, in addition to Michigan Bell, there are 151 "independent" telephone companies in Michigan? Their territory is shown in gray on the adjoining map. Thousands of rural folks are served by these companies whose lines connect with Michigan Bell (area in white) for long distance service. Both the "Independents" and Michigan Bell have as their goal more and better rural telephone

BELL TELEPHONE COMPANY

"No one can plan his future on the basis of experience in the past and have any assurance that it will work out. Our present experience with the 58 cent dollar shows what is happening to our ideas of savings and investment in the past." said J. F. Yaeger, ass't executive secertary of the Michigan Farm



Farm Bureau leaders last month.

J. F. YAEGER

"This thing is too big for any man to handle alone. The farm business of the future depends tremendously on what happens at Washington where industry, labor and agriculture work as organized groups

Every farmer has need for membership in the Farm Bureau, which now speaks at Washington for farm families in 45 states.

"Farmers elect the members of Congress-the legislative branch. But they should remember that they elect only the President and Vice-President of the thousands of administrative and policy-making people in the executive branch of the Government. The Farm Bureau is accepted by Congress and the executive branches of the governments as the representative of 1,500,000 farm families.

Teach Democracy

Co-operatives offer an opportunity for practical schooling in democracy which is second to none. And co-op savings help to build up. rather than drain the economic strength of the community .-Claude R. Wickard, REA Admini-

CLASSIFIED ADS

Classified advertisements are cash with order at the rollowing rates: 5 cents per word for one edition. Ads to appear in two or more editions take the rate of 4 cents per word per edition.

LIVESTOCK

SHROPSHIRE RAMS for sale, Excellent selection of husky, well-grown, registered yearlings, good fleeces. Priced reasonably. Write or visit—Stanley M. Powell, Ingleside Farm, Ionia R-1, Mich. (10-2t-24b) CORRIEDALE SHEEP, "The Bet-

our flock at any time. Mikesell & ay, Charlotte R-4 Michigan. (US-27, buth of city limits.) (9-41-21p) DARK ROAN MILKING SHORT-

HORN BULL 12 months old for sale. He and his sire and dam are all State Fair winners. Write or visit Stanley M. Powell, Ingleside Farm, Ionia, R-1. (11-tf-30b)

FARM EQUIPMENT

each; immediate delivery, galvanized corrugated steel circular bins with steel floor, walk-in door; for small grain. Built to U.S. Government specifications. Closing out manufacturer's stock. Oldfield Equipment Co., 439-7 West 71st Street, Cincinnati 16, Ohlo. Phone Valley 5582. (11-tf-42b) GPAIN BINS 2250 bushels, \$449.00

SILO ROOFS

ATTENTION FARMERS! Now the time to cover your silo with an Aluminum Dome Roof. Also chute dormers, chutes, ladders, and baskets. Clarence Van Strien, member of Farm Bureau, Box 26, Phone 3671, Center, Michigan. (11-

MAPLE SYRUP PRODUCERS

NOW IS THE TIME to order all eeded sap collecting and bolling quipment for 1951. We have in stock pecial Colored Jugs, all sizes, to pack-ge your syrup for the holiday trade ee our important announcement or See our important announcement on King Evaporators on page 6. For com-plete information on all syrup mak-ing and marketing supplies, write Sugar Bush Supplies Co., P. O. Box 1107, Lansing, Michigan. (10-tf-68h)

FREE SEWING BOOKLET! Show

Michigan Farmer:

PROTECT YOURSELF AND YOUR FAMILY FARM!



1. PROTECT YOUR FARM and Michigan's Prosperity

WARNING: The first year Canada allowed substitutes to be colored yellow in imitation of BUTTER cost Dairy Farmers there 50 MILLION DOLLARS. That can happen in Michigan . . . where 600,000 people depend on Dairying for their livelihood . . . with an investment TWICE THAT OF THE ENTIRE WORLD OPERATIONS OF THE FORD MOTOR COMPANY! Reduce Michigan's income by many millions of dollars and you depress the market for all kinds of Michigan goods . . . besides irreparably damaging Michigan's soil and agriculture.

2. PROTECT YOURSELF Against Loss of Business

In case Michigan's present law-prohibiting substitutes colored yellow in imitation of BUTTER-is rendered ineffective in the November general election . . . thousands of Dairy Farms will be driven out of business, Milk will become scarcer ... higher in price ... as it has in other states which now allow imitation-BUTTER to be sold colored yellow. It is no accident that milk prices in cities in those states are 11/2 cents a quart higher than milk prices in states (including Michigan) which maintain a protective law against selling imitation-BUTTER colored yellow*. Keep Michigan milk plentiful-reasonable in price. Vote "NO" on Proposal 4, November 7th.

3. PROTECT YOURSELF Against Imitation Butter

Your right to know-for sure-that there's BUTTER on the table-is threatened by a move to tamper with Michigan's long-standing imitation-BUTTER law. The present law is a GOOD law. It protects youyour family-and the family table. Especially, it also protects you when you "eat out."

Now, with a referendum vote on this subject on the ballot November 7, it's up to you. It's your job to protect yourself against imitation-BUTTER -to make sure you get the real thing. Vote "NO" on Proposal 4, No-

For your own sake . . . for your family's sake . . . for Michigan's sake . . . VOTE "NO"-on Proposal 4-general election, November 7thl

These facts are published by the Dairy Action League, 415 Hollister Building, Lansing, Mich, working with consumer, labor, farm and dairy groups in behalf of keeping Michigan's present and effective no-tax, butter-imitation law. It is financed by the 600,000 Michigan People dependent on dairying.

"United States Department of Agriculture, Bureau of Agricultural Economics, "Fluid Milk and Cream Report" - September, 1950.

VOTE "NO" X



ON PROPOSAL 4 (General Election Nov. 7)

A Proposal to tamper with Michigan's long-standing Butter-Imitation Law.

Marketing of Livestock Up

The fall increase in slaughter of Hog prices probably will fall no more than the usual seasonal amount but price weakness will be less noticeable for other kinds of meat animals.

Farmers Must Fight Them Off

Senator George D. Aiken, Vermeat animals began in August and mont, says: " . . . If our farmers is expected to continue through are to successfully fight off econthe fall. Strengthening of demand omic monoplies on the one hand as the result of defense expendiand political domination on the tures will cancel some of the de- other, they must keep themselves pressing effects of larger supplies. strong-strong not only as individrepresenting the best interests of agriculture.'

Vote next Tnesday.

November 25 Last Date, AFBF Tour to Dallas

The Michigan Farm Bureau in co-operation with nine other eastern states Farm Bureau organizations is making three railroad tours available to delegates and members planning to attend the American Farm Bureau Federation convention at Dallas, Texas, December 10-14.

The three tours are as follows: (1) the direct tour to Dallas leaving December 8 and returning December 16; (2) the Rio Grande Valley tour leaving December 3 and returning December 16; (3) the Mexico tour leaving November 24 and returning December 16.

People interested in any of these trips should make application for travel reservations immediately. The last date for making reservations for trip No. 1, direct to Dallas, is November

For detailed information and costs, please fill out the form below and paste it on a post card and mail at once.

Michigan Farm Bureau Field Services Division 221 North Cedar Street Lansing 4, Michigan

I am planning on attending the AFBF Convention at Dallas, Texas, and would like information giving the details of the three convention tours sponsored by the Farm Bureau. Please enclose reservation blanks

☐ Farm Bureau Delegate Post Office

Farm Bureau Member County

KETCH-ALL



KETCH-ALL—catches up to 20 mice in one setting. It takes no bait and no extra care—just wind it up and set it down. Leaves no distasteful sight, it's always set and guarding ainst mice.

SEE YOUR FEED and SEED DEALER KNESS MAUFACTURING CO., Albia, Iowa

When illness strikes . . . Blue Cross-Blue Shield is so truly your "friend in need"!

"BLUE CROSS COVERED NEARLY 51500 IN HOSPITAL BILLS -AND BLUE SHIELD PAID THE DOCTOR \$165."

Talk about the VALUE of Blue Cross-Blue Shield protection—here's the record of one subscriber who spent 120 days in the hospital

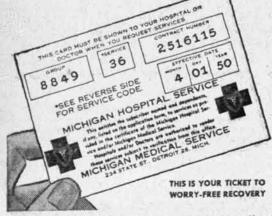
First, Blue Cross covered nearly \$1,500 of a total \$1,536 hospital bill. All the patient paid was \$60, which represented the difference between the private room the patient chose to use and the semi-private one provided for in his Blue Cross contract.

And Blue Shield paid the doctor \$165 for

(from Case #91-D50102-151 in Blue Cross files)

The Chances Are 1 in 9 YOU Will Have to Go to a Hospital Within the Next Twelve Months!

You can never tell when accident or sudden illness may strike—bringing with them hospital and medical bills that may take



Ouestion MRS. EDITH WAGAR

Farmer and

uals but strong as organizations Briar Hill Farm, Carleton, Mich. Last month I brought you my tale of woe concerning the rights of the farmer when a pipeline wants to cross the farm. October has been a month of higher education for some of us. The pipe is in and they have moved on to trouble others. In many instances they've left

a mess that will take some time to forget. From

my observation and the advice I have received concerning the matis reversed and for 1951. should be "the line" and "the

east to west. About the only good agement given the man who pracfeature about it is that when the tices thrift. The fellow whose sloroads get so muddy we cannot get gan is "spend as you go" usually to the concrete, we can walk on has more to say and less to pay the track two miles one way to about public affairs. town or four miles the other way | There are other angles to this vilege. I could enumerate several to put back in proper condition about it, or were against it. I was or fed to animals. disadvantages.

We are allowed to pay the taxes the land owner is supposed to cut the weeds and brush in the high- traveled I mean traveled. I do not must beer take its place? Why not ways abutted by his property. But vouch for the work they did but our surplus milk? Every boy goif some pipeline comes along you have but little to say that counts where they go along the highway. In this case that I've mentioned, the farmers concerned banded together and secured an attorney who was farmer minded and had had pipeline experiences of his It is my understanding an agreeable settlement was secured and the pipe was laid in the high-

On our farm also we have a pipeline right of way given some 30 years ago that crosses the entire width of the farm. We also gave permission to a power company to erect poles across the workland rather than disturb the trees along the highway in order to give ser-



months or even years to pay. About one out of nine people will see the inside of a hospital before the year is out!

That's why you—and your family—can't afford to be without BLUE CROSS AND BLUE SHIELD health-care protection. Already over 2,000,000 Michigan people are enrolled. The Blue Cross-Blue Shield Plans offer you a wide range of benefits at low cost because they are completely non-profit . . . a voluntary service on the part of the hospitals and doctors who run them.

> FARM BUREAU MEMBERS Here's How YOU Can Join BLUE CROSS-BLUE SHIELD

Enrollment of Farm Bureau members is through the Community Discussions Groups. New groups may be started when a sufficient number of members have made application. Groups already enrolled may add new members once each year. See your County Farm Bureau BLUE CROSS secretary regarding enrollment requirements or contact our District office nearest you.

Offices in 20 Michigan Cities

ALPENA . ANN ARBOR . BATTLE CREEK . BAY CITY BENTON HARBOR . DETROIT . FLINT . GRAND RAPIDS HILLSDALE . HOLLAND . JACKSON . KALAMAZOO LANSING . MARQUETTE . MT. PLEASANT . MUSKEGON PONTIAC . PORT HURON . SAGINAW . TRAVERSE CITY

The Hospitals' and Doctors' Own Non-Profit Health Plan for the Welfare of the Public

BLUE CROSS Michigan Hospital Service

PROTECTION



BLUE SHIELD

234 State Street . Detroit 26

Competition Keen For Awards



The above chrome-plated cow bells were offered as awards to the counties having reported the highest percentage of their 1950 Roll Call goal by midnight of second day of campaign. Montmorency County won the large cow bell with 82 percent of their goal. Alpena won the medium size with 77 percent of their goal. Alcona won the small cow bell with 72 percent of their goal. Any county winning one of the cow bells 3 years in succession will be entitled to keep it permanently. So the competition will be keen!

This year the first 3 counties reporting the highest percentage of ter, the question their goals by midnight Tuesday, December 5 will be the winners

Destination...

National Defense!

America is on the move toward the only destination

that offers security for our people-effective prepared-

And, coming at a time of peak industrial produc-

Again, as before, it will be the railroads' job to

For only the railroads-with ribbons of steel link-

How big is their job? You get some idea when you

remember that in World War II, the nation called

on the railroads to move 90% of all war freight and

41/2 billion dollars to provide better locomotives,

new and better cars, new signals and shops, improved

tracks and terminals-the things that go to make

And right now they are spending another 500

million dollars for more new freight cars-all to the

end that America shall have the rail transportation

which it needs, whether in peace or in war.

Since the end of the war the railroads have spent

ing town and farm with city and factory-can perform

a moving job of this tremendous volume.

97% of all organized military travel!

weld together America's vast resources of men,

tion, that means full throttle ahead for our entire

ness for national defense.

machines and material.

national effort.

better railroads.

rights of the pipe- vice to some neighbors.

There should be limitations surrender for public benefit.

chinery, some weighing 16 tons, some of them were on the road too ing into camp is some mother's

The point I am trying to emmisfortune of the what the farmer is expected to phasize is that all of this cost big

the side roads the pipeline com- reminded of the story when I read that splits the farm in the middle years of waiting and persuading dropped to our boys in Korea. I transport truck. When I say fit for humans to drink, but why

They did not cross any part of I sometimes think all of this is than it did 30 years ago. Yet this these surpluses do not reach our farm for which I am truly the penalty for owning anything; company and the public itself feel the consumer in proper condition. thankful. We feel we are giving still I admire the fellow whose am- that the farmer should be satis- I don't know too much about the the pubic our full measure of ser- bition is to own a home. I'll ad- fied with the same offer of one surplus potato deal except that in vice as it is. We have a railroad mit that with the trend of things dollar a rod and the farmer has this neighborhood those getting running through the middle from these days there isn't much encour- the one thing most needed, the dyed potatoes for feeding purposes right of way.

onsidering it.

boy and she hopes that boy will and lime. And I can say the same Most Farm Prices at least not be encouraged by the about dried eggs that get out of government that he is serving to good condition. acquire a habit that in later life I wish some method of farmer he will regret. The brewers boast- control could be inaugurated so ed of the fine opportunity they had that we have some say so about our to cultivate a taste for beer in mil- production until it reaches the conlions of young men who would sumer's doorstep. As it is we take eventually constitute the largest a lot of cussing we do not merit.

can population. had to be shared by several if they Be Best This Fall got it at all.

beer consuming section of Ameri-

Now there's no need of us objecting to beer for our boys unless we put something else in its place, so why not give them milk in a form that it can be kept sweet and pure? If this substitution ever comes to pass, it must be promoted by the dairy industry itself. I have friends in Alaska who have hoped that fresh milk could be made available to them in some form.

I have been prompted to present this subject because I have been so disturbed about how some of our surplus farm commodities have their commodity even after the government has taken it.

Farmers have a reputation to

On top of that the surplus butter Then we have a public highway pany preferred to travel?" After about the beer that was being that was stored in case or collected some place, should be destroyed from north to south and another we got crushed stone on some of asked a couple of boys who served when it reaches the moldy stage that runs along the entire north- our roads. In less than six months during World War II what they and not sent to our public instituthey came in with a caravan of ma- missed the most in food during tions or to our school lunch cafetheir service and they both re-terias. Butter ceases to be palaon one of them and to the middle and an army of men who traveled plied, "Milk." I fully realize that table when it has to be boiled and

These boys said a bottle of milk Early Hog Prices To

from higher prices.

been handled. I feel that farm producers should have an eye on

money, much more in every way preserve. We never can do it if got far better potatoes than the Now there's something else that surplus potatoes that were supplied troubles me these days, and I feel our school lunch program in our our farmers could well spend time home district and also far better potatoes than we could buy for our Some time ago we heard reports home use. All that should not be. to another town. No railroad em- pipeline story that have not been about canned fresh milk. Some The best should never be that porployee has ever denied us the pri- answered such as-"Who's going of our dairymen did not think much tion of crop that is to be destroyed

of the road on the other. Besides in every type of car from jeep to the water in some countries is not skimmed and doctored up with soda

Because of the three per cent increase in the number of pigs farrowed last spring, sales this fall will be correspondingly heavier, according to State College experts, who suggest early sale of market hogs. Once the big rush to market starts prices usually drop. By getting market-ready hogs off promptly, producers save feed and benefit

Fall Below Tariff

The average prices for all farm products has been above parity since June. However, this has been due mainly to the influence of a few commodities.

Among major products, only the following are above parity: Cotton, 27 percent; flue-cured tobacco, 9 percent; wool, 19 percent; cottonseed, 16 percent; beef cattle, 46 percent; hogs, 8 percent; veal calves, 42 percent; lambs, 32 per-

The majority of the other major farm products are 10 percent or more below parity.

If the people don't perform on a local level, in the community, then the government has a con stitutional right to perform.



Lutual FIRE INSURANCE CO.

Flint 3, Michigan E. R. DINGMAN, President

"State Mutual Insures Every Fifth Farm in Michigan-Ask Your Neighbors!" Openings For Agents in Some Communities

Superior Service On Your Claim We say this to all Farm

Bureau members participating in the Farm Bureau insurance: Every agent is interested in your claim. He is more than a friendly neighbor. He is a fellow member of the Farm Bureau.

Your company is growing through service to its members. More than 20,000 policies have been written for Farm Bureau members for automobile and farm liability.

Insurance is limited to members of the Michigan Farm Bureau. Get the facts from your Farm Bureau agent before changing insurance. 1 1

Agents for Farm Bureau Mutual Insurance Company

Alcona-Edwin Dates, Harris-Allegan—John Elzinga, Hamilton; Jas. W. Curtis, Fennville R-1; Lynn Ford Heasley, Dorr; T. M. Kelsey, Martin; Harvey Schipper, Hamilton. Alpena—Clifton Jacobs, Alpena; Robert E. Aube, Alpena R-2.

Antrim—Walter L. Chellis, Ells-worth R-1; Harold F. Olds, Elmira. Barry—Howard Bayley, Bellevu e: Clarence Longstreet, Middleville.

Bay-William Bateson, Bay City R-3; Adam Kraatz, Jr., Bentley; George Cnudde, Bay City R.4. Benzie-Marlon V. Nye, Beu-

Berrien—J. Burton Richards, Berrien Center; Lloyd Cuth-bert, Eau Claire R-1; Oliver Rector, Benton Harbor. Branch—C. Hugh Lozer, Cold-water; Mrs. Belle S. Newell, 30 N. Hanchett St., Coldwater. Calhoun—Eric Furu, Marshall; G. A. Piepkow, Springport; Myron Bishop, Ceresco R-1

Cass-Louis M. Walter, Ed-wardsburg; Harry Shannon, Marcellus. Clinton—Gareth M. Harte, Bath; Charley Openlander, Grand Ledge R-3.

Eaton—Wilfred Rohlfs, 601 E. Shepherd St., Charlotte; Allen W. Cox, 229 South Bostwick, Charlotte. Emmet—Sidney Howard, Alan-son: J. W. Morrow, Levering R-1.

Genessee-George Gillespie, Gaines; Ralph Williams. Grand Blanc; Eugene N. Kurtz, Grand Blanc. Gladwin-Earl Rau, Beaverton. Grand Traverse —Wm. Hooil-han, Traverse City R-2; Ber-nard Kunky, Box 21, Center Rd., Traverse City.

Gratiot-Byron J. Beebe, St. Louis. R-1; Harold E. Stone, Wheeler: Darwin P. Munson,

Hillsdale—Ervin Lister, Hillsdale R-2; Herluf Midtgard, Reading; Olen B. Martin, 401 Center St., Waldron; Elmer C. Spence, Hillsdale R-3; Leon Kulow, Reading.

Huron—Bruce Crumbach, Bad Axe R-2; William Harwood, Jr., Harbor Beach; Edward A. Oeschger; Bay Port R-1; Harold Hein, Port Hope R-2. Ingham-Leon Fellows, Mason

ionia—Clifton J. Cook, Lake Odessa; Lynn Townsend, Ion-ia R-2; John Lawless, Jr., Portland.

isabella—Donald Woodruff, Remus R-1; Charles Gordon, Coleman R-1. Jackson-Fred W. Ford, Mun-ith: John Allison, Sr., Parma R-2; Herbert L. Town, Jack-son, R-1. Kalamazoo Carl R. Bacon, Kalamazoo R-5; Emor Hice, Plainwell.

Kent-R. A. Whittenbach, Low-ell; Ralph Sherk, Caledonia. Lapeer—Marvel A. Whittaker, Metamora; Louis N. Payne, North Branch; Lyle Russell, North Branch.

Lenawee Eldon A. Ford, Adri-an R-1; Clarence Kaynor, Ad-rian R-2.

Livingston—Roscoe Eager, Howell R-5; Donald Leary, 1562 Gregory Road, Fowler-ville; Gale Hoisington, Fow-lerville. Macomb-John Rinke, Warren; George Pohly, Lennox. Manistee-Theo E. Schimke, Mason-Robt. J. Wittbecker, Scottville.

Mecosta—Joe Resier, Stanwood R-2; Adolph Wulf, 513 S. Warren, Big Rapids. Midland-Ray Kalahar, Merrill Missaukes Gerrit Koster, Fal-

Montcalm-James Gager, Car-son City.

Montmorency—Fred Snow, Hill-man R-3. Monroe-Wilbur J. Lohr, Ida. Muskegon-William Sharp, Cas-

Newaygo-Glen J. Speet, 209 S. Stewart, Fremont. Northwest Michigan—William Hoolihan, Traverse City R-3; Bernard P. Kunky, Box 21, Center Road, Traverse City. Dakland-Lucius Lyon, Milford R-4; Fred H. Haddon, Holly R-2.

Oceana-W. Hull Yeager, Hart R-3. Dgemaw-Junior Guy Clemens, Prescott R-2. Osceola—Russell McLachlan, Evart; Herbert H. Johnson, Leroy R-2.

Ottawa—Sam Rymer, Spring Lake; Gerrit Elzinga, Hud-sonville R-2. Presque Isle—Byron Howell, Rogers City.

Saginaw-Anthony Latosky, 800 So. Washington, Saginaw Sanilac—George Marsh, Mar-lette; A. H. Laursen, Mariette R-3; Kenneth Robins, 312 S. Elk, Sandusky; Jack Marsh, Marlette; George Lapp, Palms. Shiawassee—George L. Kirn, Owosso R-2; Robert Drury, Durand R-2.

St. Clair Wilbur C, Quick, Em-met, R-1; Frank H. Burrows, Memphis.

St. Joseph-Lyman E. Seller, Leonidas: Donald Pierce, Con-stantine R-1.

Tuscola—Kenneth Baur, Caro, R-1; Norman A. McConnell, Akron R-1; Robert T. Dillon, Unionville R-2; R. Allison Green, Kingston. Van Buren-Art Drije, Paw Paw; Earl Davis, Paw Paw. Washtenaw-Erwin F. Pidd, Dexter R-1; Nelson F. Stev-ens, 478 Clark Rd. Ypsilanti.

Wayne—Allen Tagg, Plymouth, R-3; Mrs. Betty Tagg, Ply-mouth R-3. Wexford-Leon Cooper, Mesick,

FARM BUREAU MUTUAL

424 North Grand Ave.

- Phone 44549 -

Insurance Company of Michigan

Lansing, Michigan

ASSOCIATION OF AMERICAN RAILROADS THAT'S PRICELESS

WANTED Maple Syrup

WE HAVE BEEN APPOINTED uying agents for a large Minnesota are maple syrup processing plant to urchase for them Michigan maple Lansing.

Price will be paid on actual grading of your syrup and will depend upon color, weight and quality. Grading will conform to U.S. Standard for the industry. Prices will be paid according to the price now prevailing in the eastern states for pure bulk maple syrup. Write us for schedule of grades and prices. Sugar Eush Supplies Company, PO Box 1107, Lansing, 4, Miebigan.



IT TAKES SO LITTLE CONCRETE TO MAKE YOUR FARM MORE PRODUCTIVE

Concrete Improvements will help you produce more eggs, milk, beef, pork, ---

It takes very little portland cement to make those needed improvements around the farm. You can haul back enough on your next trip to town to make a good start.

For instance, you need only 20 bags of cement-less than a tonto build any one of these things:

- 250 sq. ft. of 4-inch floor for feed lot, barn, or hog or poultry house.
- 166 sq. ft. of 6-inch wall. • Two big, 8-foot long watering
- 125 sq. ft. of 8-inch thick foun-
- A 10-can capacity insulated milk cooling tank.

Plan to build up your place now with economical, long-lasting, firesafe concrete. We'll gladly send free plans and suggestions. If you need help, get in touch with your concrete contractor, ready-mixed concrete producer or building material dealer. Paste coupon on postcard for literature checked and mail today

PORTLAND CEMENT ASSOCIATION Olds Tower Bldg., Lansing 8, Mich.

State Tanks, Troughs | Foundations | Poultry Houses | Feeding Floors | Barn Floors | Milk Cooling Tanks | Hog Houses | Permanent Repairs

Looking In On County Roll **Call Captains**

By WESLEY S. HAWLEY Director Membership Acquisition

The Captains of the membership roll call have a very interesting part in a successful campaign. The success of the roll call depends on team work, for that is what it takes to make the scores. The captain is one of the most important mempers of the team. It is his responsibility to secure enough good workers and train them to make a good quick job of the Roll Call. Captains need good workers, willing workers, capable workers, enthusiastic workers and well trained workers. The writer had the pleasure

October 23 of not only looking in on but sitting in with the Midland County Farm Bureau captains in their second meeting. They had held their first meeting, had studied the proven plan and set their goals. The purpose of the meetng October 23 was to study the training material and program in order to train their workers. It is a well-known fact that when workers are well trained and understand the Farm Bureau well they get results. In this meeting the captains went through the training bulletin and material and discussed ways of using it.

It was proposed that each captain invite his workers to meet with him in 3 meetings before the December 4 kick-off to get the essons outlined in the training bulletin. This idea has been ried in several cases and has proved highly satisfactory.

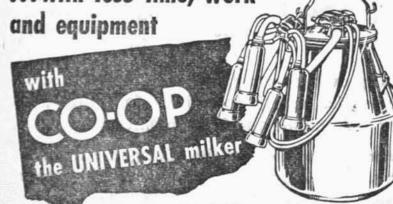
According to the Roll Call time table this group is about on sched ale and they were quite confident of reaching their goal.

A good captain's meeting where there is real interest, enthusiasm and a confident attitude gives one real hope that the 1951 roll call will be a success.

Feed Alfalfa

Jim Tyson of the soil science department of Michigan State College ecommends a fall top-dressing of fertilizer on alfalfa as being just as effective as a spring application. If you do it this fall the job will be out of the way when the spring New Mexico, Arizona, Soouthern rush comes and you'll be sure of the fertilizer which might be harder to approximately 75% of the seed proget in the spring. The fertilizer duced. Much of the New Mexico, can be top-dressed on alfalfa as Oregon and Arizona seed will come long as the ground isn't frozen, on our market in Michigan because covered with snow, or too soft.

More Milk . . . Higher Quality ... with less time, work



Faster Milking increases milk yield . . . you get all the milk each milking; you keep milk production high throughout lactation. Here are two exclusive CO-OP Universal features that make machine milking faster . . . simpler:

CALF-NOSE INFLATIONS-patented off-center openings do away with "crawling," eliminate need for stripping with but rare exceptions. Large size accommodates flow of easy milkers as well as hard milkers.

CALF-NOSE CLAW-scientifically designed, it places heavier milking action where it is needed-on the heavier-milking rear quarters. Thus, all four quarters finish milking at approximately the same time.

PLUS Protected Low Vacuum CO-OP Universal Milkers milk fast and efficiently on only 10 to 11 inches of vacuum . . . controlled and protected by a weight-type relief valve and a merzury-column vacuum gauge.

Remember, too, there is a CO-OP Universal Milker to best fit your individual needs. Only your cooperatively-owned CO-OP Universal Division makes a complete line of milking machines: Standard Calf-Nose Milkers . . . Short-

Tube Milkers . . . Floor and Tracktype Portable Milkers.



221 N. Cedar St.

KEEP FOOD COSTS DOWN with a

> UNICO **FARM**

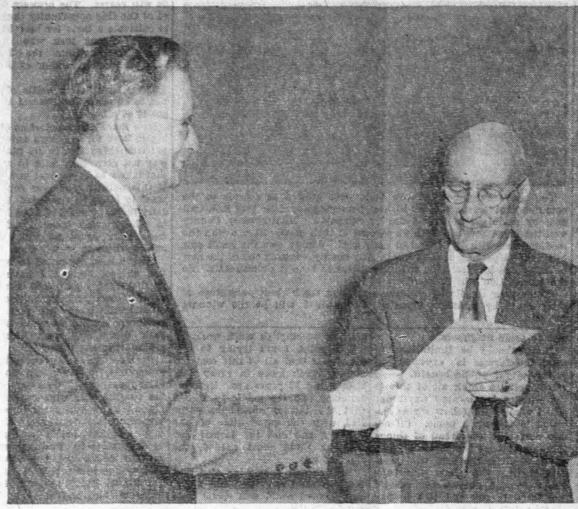
12 CU. FT. CAPACITY HOLDS 300 LBS. OF FROZEN FOODS

Convenient and labor savings. Makes meal preparation easy. The family can enjoy fresh frozen fruits and vegetables the year-around. Butcher when convenient. Make up baked goods months ahead. Enjoy the better eating a Unico Farm Freezer will provide. Stop in and see it today.

See Your Local Farm Bureau Dealer For Information & Prices

FARM BUREAU SERVICES, INC.

Farm Equipment Dept. Lansing, Michigan Insurance Agents Honor C. L. Brody



Farm Bureau Mutual Insurance Co. agents wrote 540 automobile and farm liability policies in one day last month to honor C. L. Brody, executive secretary of the Company. Mr. Brody is shown receiving from Nile Vermillion, Company manager, a scroll commemorating the event at a Brody Day dinner attended by the agents at MSC Oct. 18. Herbert Evans, vice-president of the Ohio Farm Bureau Insurance Company, told the agents that the kind of work they are doing brings the day in every new insurance company when "it starts rolling."

Look Out For Southern Grown Alfalfa

FB Services Seed Dep't

Government report shows the alfalfa seed production for 1951 to be only 3% less than was available for 1950. However, most of the crop comes from southern states where the seed is unadapted for Michigan. California and western Oregon have it will be cheap in price. Dr. Tisdale of U.S. Dept. of Agriculture says this seed is no good for Michigan at any price. If it were good there would be no occasion to offer

it at a bargain price. The short sighted dealer who sells it says it is O.K. for a short rotation. He may claim it is grown at high altitude, but fail to tell you now covers the plants before the

We asked Dr. Dexter at Michigan State College in the Farm Crops Dept. about Arizona seed. He said the test plots at the college prove

it is no good for Michigan. Why waste your money on unadapted seed when you can get

northern adapted seed? The Kansas alfalfa seed crop was almost a failure this year. However, Utah, Eastern Washington, Nevada and Idaho alfalfa will be and the supplemented ration has available in common seed. Idaho been known to produce twice as Blue Tag Grimm, Montana, Dakota much gain as basic ration alone. In and Canadian Variegated and feeding, there is no need to segre-Grimm will be available. All are gate runts from the herd, since O.K. for Michigan.

very well satisfied.

SINCE

for Michigan the price would not be animals.

Michigan has a good crop of red clover. Clover is a good soil builder. Brome grass, Reeds canary grass, Ladino clover, Birdsfoot trefoil, red clover and sweet clover will cheaper than last year. Adapted alfalfa and alsike will be a little higher. Common sudan will be a short crop. Sweet Sudan will be in good demand. This would be a good year to get Ladino clover

Runt Hogs Gain

A.P.F. (animal protein factor) in the diet of growing pigs has produced startling weight gains, and prepared them for market in record time. One of the most surprising discoveries in experiments was that runts gain very rapidly on an A.P.-F. suppremented diet and are even able to catch up with their larger

It is thought that the explanation might be that the antibiotics contained in A.P.F. hasten growth by checking the multiplication of intestinal bacteria which either compete with their host for nourishment or produce toxic substances which hinder animal growth.

Growth-rate increases of 50 per cent in healthy pigs are common, A.P.F. is valuable to all alike, and Just one more reminder. If can be expected to produce the

FARM

FRE

LOSSES

The Fremont Mutual has a repu-

tation for prompt, friendly and

fair adjustment of all losses. This

is proven by many letters from

satisfied policyholders such as this

"We wish to thank the Company for its prompt

payment after our fire of March 7th. We were

Sincerely,

For complete information on Fremont

Mutual's broad coverage insurance which gives you the service and protection you

need, consult your local Fremont Mutual

Openings for agents in some localities.

FIRE INSURANCE COMPANY

HOME OFFICE-FREMONT, MICH.

agent or write the Home Office.

Floyd M. Dodge"

southern grown alfalfa seed is good greatest weight gains in the runty

so cheap. We urge that rather Farm Bureau Open Formula than waste time, labor and use Porkmaster 35% is a high quality of farm land, you sow a lesser protein supplement and contains amount of northern adapted seed "safety margin" of A.P.F. in addiwhich will be much cheaper in the tion to all the essential proteins vitamins and minerals.

Inflation the **Enemy Inside United States**

GORDON H. ALLEN AFBF at Washington

The deadly threat of inflation i he United States was emphasized in Washington the other day by Thomas B. McCabe, chairman o the Federal Reserve Board. He re leased an analysis by his staff on current economic conditions.

Mr. McCabe pointed out that the impact of the vast new defense expenditures in all aspects of the economic situation will be terrific. "Unless offsetting government action is taken, substantial inflation seems inevitable."

"Inflation at home can deadly an enemy as the armed enemy abroad. We have to assure success on both fronts. Both require sacrifices of all of us. The outlook for a serious inflationary spiral is foreboding, Such an inflation would cause great hardship to many groups of our people. It would diminish incentives and misdirect tremendous amounts o effort into nonproductive areas. To prevent inflation is a matter o critical importance and urgency."

After listing many of the inflationary factors now prevalent, Mr. McCahe's report discussed ways of meeting them, the administration of which "could not be painless."

"The immediate need," it was said, "is for a well-constructed. ably and firmly administered set of fiscal and monetary controls. Such controls are always preferable to direct ones if they can do the job. At their best, direct controls do not prevent inflation so much as postpone some of its impact."

The McCabe report proposed

Financing the national defense program as far as humanly possible on a pay-as-you-go basis. . . Taxes high enough to absorb surplus money competing for scarce goods. Avoidance by the government, as

far as possible, of borrowing from banks; using instead the current savings of the public. Limitations on extension of housing and other investments not essential for the military program. Rigid curtailment of private credit for all other nonessential purposes. Use of selective excise taxes, . ."

The report was restricted to discussion of monetary problems Heavy emphasis was placed on the desirability of government borrow ing from non-bank sources.

36 State Farm Bureau Meetings

Thirty-six of 45 state Farm Bureaus have their annual meetings during November in order to prepare timely recommendations to the American Farm Bureau annual meeting at Dallas, Texas, December 10 to 14.

Michigan Farm Bureau has its annual meeting November 8 and 9. Other state organizations holding their annual meetings the same week include Georgia, Mississippi, Missouri, Oklahoma and Vermont.

List Features Pen-Type Barns

Look Out For

The autumn leaves are falling

The skies are fleecy gray,

November's set to usher in

Fer fifty years one lackin,

Before this latest row

But now the sub-sti-toot-ers

There's plenty other colors

'N form-er-las fer each,

rom 'luminum ter chestnut

Razberry, red, er peach;

It grows not in our medders

Enriches not our soil. This substitute concocted

In makin' lowly oley

ol' Michigan Dairy Butter

Hez' fed us quite a spell,

Mor'n folks can ever tell;

Kin tell th' lowly oley

But some guys want ter fit it

From sumpin that it ain't,

The question up fer answer

Fer a new synthetic cow?

The boys are out fer lucre -

They'll make the lowly oley

Shall we change our colors now?

wap our dairy-made investment

Be our offense just too faint -

Look like sumpin that it ain't.

Dist. Women Elect

Council Members

Women of the Farm Bureau odd-

numbered districts have elected the

following district chairmen to serve

on the State Advisory Council of

Women of Farm Bureau: Mrs.

Bernice Weinberg, Kalamazoo, Dist.

1; Mrs. Earl Braid, Oakland, Dist.

Dist. 7; Mrs. Charles Gotthard,

Wexford, Dist. 9; and Mrs. Thomas

Dockery, Antrim, Dist. 10, to fill a

The Women of Farm Bureau are

holding their annual meeting No-

Mrs. Wesley Mahaffy, chairman

of the 6th district of Farm Bureau

Women, conducted a fine program

of meetings at the camp of 6th

district women at Caseville last

Clair, Sanilac, Lapeer, Huron and

Tuscola counties. This corrects

our article on the camp.

month. Women attended from St.

vember 8, at MSC Auditorium.

vacancy.

CORRECTION

Mrs. Carl Topliff, Ingham, Dist.

Mrs. Carl Johnson, Montcalm,

- Warren E. Dobson

So no sinner, sage, or saint,

It's made fer balanced farmin'

But yaller 'tis 'er nuthin'

T make the lowly oley

quaint

N make the lowly oley

There warn't no yaller butter

Save butter from the cow,

Hez riz' t'make complaint

Look like sumpin that it ain't.

Fer this crew - who think

Look like sumpin that it ain't.

Of some out-state brand of oil;

Look like sumpin that it ain't,

The boys who want it peddled

Would suffer no restraint-

Is usin' plenty paint

T'make the lowly oley

One more election day; The M. R. G.'s and M. D.'s

Look like sumpin that it ain't.

No. 4

Dairy farmers who are "on the fence" when it comes to pen-type vs. stanchion barns may find a new Michigan State College bulletin on the subject extremely helpful, according to L. H. Brown, MSC agricultural economist who co

authored the bulletin.

The new Experiment Station publication does not recommend pen-type housing exclusively and without reservation for Michigan dairy herds. It does state that "a pen-type barn can be constructed at a minimum cost which will do the housing job, allow maximum labor efficiency in chore work and maintain economical production and milk sanitation standards."

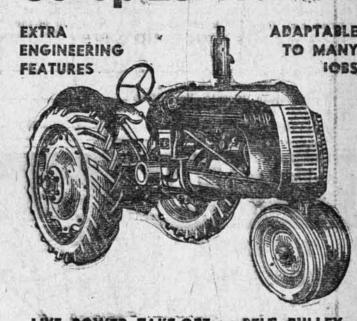
If the system is accepted along with practices necessary to make it work, the advantages of the pen barn far outweigh its disadvantages, the authors feel. However, managing a herd in a pen barn involves an entirely different system, with ideas many "stanchion barn" dairy farmers find

difficult to accept.

One woman, in one minute, can think about the way Stalin is acting, whom to invite to the next club lecture, what to have for dinner, the atom bomb, how atroclously the Smiths play bridge, and what socialized medicine would mean to that most attractive new young doctor. - Pathfinder Magazine.



PLENTY OF POWER In The Modern Co-op E3 Tractor



LIVE POWER TAKE-OFF --- BELT PULLEY ---- 8-SPEED TRANSMISSION ---- LIVE HYDRAULIC SYSTEM

An eye-appealing machine with latest engineering features. Modernly designed and adaptable to all kinds of farming operations - heavy plowing, discing, seeding, planting, mowing, raking, combining, etc. High compression engine delivers maximum power. Extra equipment available.

> Your Local Farm Bureau Machinery Dealer Ask For A Free Demonstration

FARM BUREAU SERVICES, INC.

Lansing 4, Michigan Farm Equipment Dept.

Farm Machinery Prices Are Rising, But...



Have Not Gone Up in Price!

Here's good news for Michigan farmers. Although most prices on farm machinery have risen, the price of the Co-op Black Hawk I-Row Corn Picker has remained the same, . . it is still selling for approximately \$200.00 less than the next lowest priced picker of comparable quality.

Co-op Pickers Get All the Crop

The Co-op Picker has extra-long snapping and husking rolls that pick more of your corn, And they get your down corn, too. This rugged, low priced picker removes husks without shelling. It has high-speed roller bearings for faster picking without breakdowns. Better maneuverability; 81 inches at widest point. Operator has full visibility. Faster opening; only two rows to husk by hand. Long service with fewer parts to wear out. A

Compare for Quality and Price

Plan now to pick your corn this fall with a Co-op Picker. Compare its low price with any other picker on the market.

> For A Free Demonstration On Your Farm See Your Local Farm Bureau Dealer FARM BUREAU SERVICES, Inc.

Farm Equipment Dept.

221 N. Cedar St.

Lansing 4, Michigan

reason to believe the fight against 3 cents a pound. Rates for cata- ceiling shall be set below the high

Interstate Commerce Commission. areas, and 3 cents in zones. Just three days after it had re-General Jesse M. Donaldson for assess an extra charge for parcel authority to increase parcel post post packages which are too large rates by 25 percent, ICC called a to be shipped in mail bags. The hearing for November 14 on Mr. surcharge would be 50 cents for Donaldson's petition. Farmers have parcels weighing over 50 pounds a big stake in the outcome of this and a maximum of 25 cents for hearing. They are the heaviest parcels weighing up to 50 pounds. users of this type of postal service. The American Farm Bureau Fed-

of December 4.

ed below.

Arenac-Mrs. Ray Simmons, Twining.

post increases through a 1925 President Can ods by which this can be accomplished—one through passage of legislation in Congress and the Set Agricultural other by action of the Postmaster General with ICC approval.

If ICC were to approve the Post master General's proposal, charges for the first pound of parcel post would increase from 4 to 9 cents, unwilling to enact the government's depending upon the zone. Addiproposals to raise parcel post rates, tional poundage rates would be inthe American Farm Bureau had creased by a fraction of a cent to ducts, the act provides that no logs and similar printed advertis-But now the AFBF will be in a ing matter would be increased by new battle to be fought before the 2.5 cents for the first pound in local

The Post Office Department has ceived a request from Postmaster also asked ICC for permission to

The Post Office Department is eration emphasized this fact dur- renewing its effort to secure parcel producers for all farm products during the Congressional hearings on bills to hike the parcel post rates. ing May 24-June 24 period.

Farm Bureau

Members

You can help your County Farm Bureau get

off to a good start in the Roll Call the Week

Please do so by paying your 1951 member-

ship dues now to your Secretary, who is list-

Secretaries of County Farm Bureaus

Alcona-Mrs. Edwin Dates, Huron-Mrs. Bruce Crumback, Newaygo-Mrs. Joe Brinkman, Bad Axe.R-3. Fremont R-3

Allegan—James Curtis, Fenn- Ingham—Mrs. Ross Sumption. Northwest Michigan—Agnes ville R-2. Korson, 236 W. Front St., Tra-

Antrim—Richard Weiland, Ellsworth.

Arenac—Mrs. Ray Simmons, Isabelia—Mrs. DeWayne Kyser,
Shepherd R-2.

Oceana—Mrs. Hull Yeager, Hart
R-3.

Twining.

Barry—Mrs. Warren Bolton, Hastings, R-2.

Tawas City.

Jackson—Lavern L. Wheeler, Rose City.

Research Tucker, Rose City.

Benzies—Mrs. Irene Robotham,
Beulah.
Berrien—J. Burton Richards,
Berrien Center, R-1.

Branch—Mrs. Belle Newell, 30
N. Hanchett, Coldwater.
Calhoun—Mrs. Harry King,
Room 7, Town Hall, Marshall.
Cass—Mrs. Elsie Burgener,
Cassopolis R-2.
Charlevoix—Charles M ascho,
Charlevoix—Charles

Gratiot – Mrs. Arthur Ballinger, Monroe William Fix, Monroe R. Laverne Jacobs, Breckenridge R. 2.

Hillsdale – Ervin Lister, 40½ E. Muskegon – Alvin Hovey 1451

Breckenridge R. 2.

Muskegon – Alvin Hovey 1451

Wexford – Mrs. Laverne Jacobs, Manton R. 2.

Kalamazoo Mrs. Mabel K. Ba Osceola Mrs. Rhoda McLach-con, 8619 ML Ave. E. Kala-mazoo, R-5. Otsego Mrs. Arthur Estella

Alpena—Clifton R. Jacobs, Al- Ionia—Mrs. Lester Covert, 323 pena R-l. W. Main St., Ionia,

Bay Mrs. Esther Leinberger,
Bay City, R-3.

Benzie—Mrs. Irene Robotham,
Beulah.

Raiamazoo—Mrs. Manel R. Earcon. 8619 ML Ave., E. Kalamazoo, R-5.
Kent — Mrs. Arvil Heilman,
Lowel R-1.

Price Ceilings

Under the Defense Production Act of 1950, the President has authority to set price ceilings for materials and services under certain conditions. Concerning farm pro est of the following prices, after adjustment for grade, location an seasonal differentials:

1. The parity price, or 2. The higher price received h producers during the period from May 24, 1950 to June 25, 1950, or 3. For any product for which the market was not active during

the May 24-June 24 period, the average price received by produc ers during the most recent repre sentative period before May 24 1950, in which that commodity was active, adjusted in line with the general level of prices received by

THE AMERICAN GAME

By DR. GEORGE D. SCARSETH Director of American Farm Research Association

"Let 'em catch the fox this time," said Tom Meadows Meadows knew fox hounds. "You've got to let the dogs Unworkable catch the fox once in a while or they won't chase 'em'

There were about twenty-five hounds in the pack. You never saw more enthusiasm even in children coming down stairs on Christmas morning than what those dogs expressed as they trailed the fox.

I was the only Yankee man in this Alabama group of Committee of the American Farm white and colored men, all consuming a night in highest delight in company with these hounds.

The object of the hunt to these men who knew dogsymphony was not to catch the fox, but to hear the song of the dogs".

Did the dogs sing? The barking and bragging and markets and waste valuable bywagging of tails told even me that every dog "believed products. They result in wasteful in his job". They were enthusiastic to the point of exciting all of us. We beat the brush to follow the fun-to keep up with a going concern.

Since my understanding of the fine measures in this dog-symphony were still in the tom-tom stage, I missed many of the delicate over tones. I had to content myself with my own interpretation of the sounds that came out of the dark-

The enthusiasm of the dogs called for analysis. Why were they willing to bleed their feet over the stony crags? Why not loaf around at home and take it easy? The

boss would feed you. I had to conclude that enthusiasm is borne out of seeing possibilities, deriving some kind of compensation, having faith in winning. Their goal was to eatch the fox!

Why not hunt alone? The competition in the pack gave some sort of satisfaction. Sure thing, the other dog might be the one to catch the fox, but you could be the lucky one eventually, maybe to-

Out of such a night I learned a lot of things about myself and man in general.

The fox was the profit to these hounds. Meadows knew what makes dogs produce. Once in a while you had to let the dogs make a little profit, or they wouldn't put out.

America was started by a game played much as these dogs played it. The chase was tough, compe tition was keen, but the rules said, nations. "You could catch the fox every. once in a while." Not only that, you could keep the fox. There was nobody to say that only a paw or a bit of the tail was your share. More than this, we developed a system where new foxes were born to be turned loose for fresh hounds.

earth. We have lived by a system choosing Yet when I see Carnegie mail order catalogue, a ten cent tion to better farming and better Libraries, the Moffit Tunnel, a store, an American kitchen or the living. like. I think the fox hounds had something.

All who know Americans well traits as a people are common sense, common honesty and common confidence. - Norman C. Schlichter.

Tours Offered

Texas is going is see many Michigan farm people come December 10. if plans now under motion for a Michigan "invasion" of Dallas maerialize. The invasion is the Amrican Farm Bureau Federation's elst annual convention which is

cheduled to begin December 10. Through the efforts of the Michgan Farm Bureau in co-operaion with nine other eastern state Farm Bureaus, delegates, memers and friends have the opporunity of choosing one of three rouble-free, all-expense tours to he AFBF annual meeting,

The first choice is a direct tour o the convention at a cost of approximately \$101. A few additional days and dollars will give those interested the delightful experiences of a visit to New Orleans and a tour of the Rio Grand Valley, two features which no farm folks can afford to miss. The third choice is your invitation to step across the southern border of our country into Old Mexico and visit one of the world's most colorful

If you are among those folks who didn't get around to taking a vacation this summer and want a few days off after you get the corn in the crib, here's a trip just tail ored to fit your needs. The annual convention of the

AFBF is the most important gath-This system explains to me more ering of the year. Speakers of than anything more complicated national and international fame, Americans have produced such as: W. Averill Harriman. more than any other people on special assistant to President Truman, and Henry Ford II, grandson where every once in a while you of the late automobile pioneer, will address the meetings. Farm topics posed of the fox was your own of all kinds will be discussed by experts. Every Farm Bureau member should attend; it is an inspira-

Why not declare yourself a tion and take one of these delight. are mild in their original form may ful trips. The last date for making reservations for trip No. 1 diwill agree that our three chief rect to Dallas is November 25. For cine cabinet, and if you are in further information fill in the re- doubt about any medicine, throw quest form found elsewhere in this it away.

"Experience of World War II proved conclusively that price conrols on livestock and meat are unworkable and uneconomic," the committee stated. "They destroy incentive to produce, create black se of administrative personnel that could otherwise be productive-

employed. "We therefore, strongly oppose he use of price controls in the live-

Price Control

On Livestock

ing the present defense emergency,

maximum production must be en-

ouraged and price controls avoid-

ed. This is the recommendation

of the National Livestock Advisory

Bureau Federation; approved by

the AFBF Board of Directors meet-

ng in Chicago last month.

tock industry.' Pointing out that abundant production is the best assurance consumers can have of reasonable prices, the committee urged expansion of livestock production and encouragement of animal agriculure to convert more roughage crops and surplus feed grains into needed meat supplies. The committee pecifically recommended:

(1) That greater use be made of ederally owned grazing land including national forests.

(2) That an all-out effort be made by appropriate state and federal government agencies to control and eradicate livestock pests and diseases and prevent other unnecessary losses.

(3) That we not only increase ivestock numbers, but give consideration to feeding livestock to neavier weights in line with denand.

(4) That consideration be given to the need for maintaining favorable relationships between grain and livestock prices so that more of our grain supplies can be converted into meat

(5) That our government enourage producers to expand their ivestock production by insuring reasonably stable price levels after the period of emergency in line with AFBF policy.

(6) That recognition be given to he fact that livestock producers and feeders know their production and feeding problems best and if given freedom of opportunity and o-operation.

Medicine Chest Safety Program

"If I had my way I would empty the medicine chests in every home have seen many of them filled with enough drugs to kill fifty people," says a prominent physi-

Remember that there are many chemical changes that take place in medicines and they may reduce its effectiveness or even make it dangerous to use. Even some simple household remedies which evaporate to a strength that is dangerous. Clean out your medi-

Feed Department

1950 Potato Crop Tops Last Year's

The potato crop this year is ex-18 million bushels larger than last year when the Government bought important in poorer years. nearly 77 million bushels for price support. But the Government may not buy any more potatoes than last year for 2 reasons: moderatead livestock product prices dur ly lower prices may result in increased consumption, and many producers are not eligible for support because marketing agreements

and orders were not approved.

County Agents

Farm experience and research show that grass and legumes in a crop rotation will help produce betpected to total 420 million bushels, ter yields over a long period of years. Advantages are especially

Best Value

Of the more than 3,000 counties in the United States, nearly all are served by county agricultural agents. Many counties also have home demonstration agents and 4-H Club agents



Milk or Cream, but it all means nothing, unless there is a Pay Day . . . those good crops are sold only once a year and farmers, too, must live all 12 months . . but Dairy Farmers do have a Pay Day every time they get a milk or cream check from their nearby membercreamery of The Mid-West Group . . . better decide now to get a steady Pay Check 'The Cooperative Way' which also brings savings of the business back to you in direct proportion to the amount of milk or cream you sell.

Mid-West Producers' Creameries, Inc. 224 WEST JEFFERSON BOULEVARD . SOUTH BEND 2, INDIANA "THE MID-WEST GROUP"

MICHIGAN

Coldwater—Coldwater Dairy Company
Constantine—Constantine Coop. Cry. Co.
Carson Chy—Dairyland Coop. Cry. Co.
Elsle—Elsie Cooperative Creamery Co.
East Jordan—Jordan Valley Coop. Cry.
Fremont—Fremont Coop. Cry. Co.
Grant—Grant Congressive Creamery Co. Grant-Grant Cooperative Creamery Co. Nashville-Farmers Coop, Creamery Assn. Niles—Producers Cooperative Dair St. Louis—St Louis Coop. Cry. Co.

Dayton-Miami Valley Cooperative Milk Milk Producers' Association, Inc. Greenville-Farmers' Cooperative Dairy

Marion—Fraducers Creamery Marion—Fraducers Creamery Middlebury—Middlebury Coop. Cry. Co. Orleans—Producers Dairy Mark. Assn. Remington—Farmers' Cooperative Cry. Wabash—Producers' Creamery

INDIANA

Columbus—Farmers Marketing Asso. Crawfordsville—Farmers Coop. Cry., Inc Kokomo—Producers' Creamery

TENNESSEE
Gallatin—Sumner Co., Coop. Cry. Assn.,
Murfreesboro—Rutherford County,
Cooperative Creamery Association, Inc.
Nolensville—Nolensville Cooperative
Creamery Association, Inc.

ILLINOIS

Every member-producer shipping to a creamery of the Mid-West Group is assured a market for his milk and cream, every day of every year and in addition he always will get the highest possible price consistent with current selling prices of the finished dairy product.

BEWARE Cold Weather You Can Depend On Automotive Bad weather is just ahead of us and now is the time to prepare for safe, dependable winter driving. Have your CO-OP oil service man check over your equipment. He will make

recommendations for "winter-proofing" your car, truck or tractor. These Co-op and Unico products are tailor made to meet farm requirements. They are built of highest quality materials and workmanship to give longer service at lower cost.

Oakland-Lucius Lyon, Milford

Otsego-Mrs. Arthur Estelle, Gaylord R-1.

EXTRA TRACTION TIRES

The large "knobby" buttons on these passenger and truck tires give you the extra gripping power you will need this winter in mud, snow, gumbo or clay without the bother of putting on chains.

METHANOL or PERMANENT ANTI-FREEZE

To protect the cooling system of your vehicles, we have either Unico Methanol or Permanent Anti-freeze. The methanal-type contains a rust inhibitor and an evaporation retardant and is economically priced. The permanent-type is a superior ethylene glycol anti-freeze which will not boil away. One fill lasts all winter.

BUREAU PREMIUM MOTOR OIL

Avoid hard winter starting by using Unico Bureau Premium or Regular motor oils available in winder grades. They are your guarantee of good lubrication.

CO-OP BATTERIES & SPARK PLUGS

For dependable service and plenty of power for cold weather starts, the Co-op battery is unsurpassed. Co-op spark plugs are engineered to deliver the hottest spark on the coldest days.

CO-OP GASOLINE & FUEL OILS

With all of the above items, you'll want to keep that car, truck or tractor at peck efficiency with Co-op gasoline. It's made to give you all-weather service at lowest costs. If you haven't stocked up your winter's fuel oil, we suggest that you get your order in today. We can save you m oney.

> See Your Local Co-op Oil Dealer For Prices FARMERS PETROLEUM CO-OP, INC.



MOTOR

OIL

CO-OP

Lansing 4, Michigan

Butter And Dairy Products Big Business

We usually think of the dairy cow primarily as a source of income for farmers and fresh milk for our tables. G. C. Quackenbush. dairy economist at Michigan State college, says we shouldn't overlook her important role as provider for specialized manufacturing operations which have become big business in Michigan.

More than two billion pounds of milk, over half of Michigan's total commercial supply, is processed into manufactured dairy products in state dairy plants each

Butter accounts for 40 percent of all milk used for manufactured products, according to Quackenbush. About 43 million pounds of butter were produced in Michigan in 1948. requiring approximately 900 million pounds of milk. It takes about 21 pounds of milk to make one pound of butter. The next most important use of

milk for manufacturing was for evaporated and condensed milk products. This group took about 600 million pounds of milk in 1948 Ice cream was third. About 362 million pounds of milk were used to produce more than 26 million gallons of ice cream. Cheese ranked fourth, using 245 million pounds of

Quackenbush reports that nearly two-thirds of Michigan's ice cream production is centered in a 10county area surrounding Detroit. Two-thirds of the cheese produced in the state is made in the Upper Peninsula.

The people of a community are either a part of the problem or a part of the answer.

We must measure our standard of living by the amount of production over and above the basic necessities of living, good health is definitely one of these.

SHOULD FARM BUREAU MEMBERS ...

SHOULD THEY WHAT? We want to ask you if you think Farm Bureau members should ask for (or demand) Farm Bureau feeds, such as: Milkmaker, Bureau Flex 32%, Mermashes, Porkmakers, and Hi N-R-G Broiler

Here's What We Think - How Does It Check With You?

- They should-if the above feeds represent as good, or a better buy for their dollar, We can prove they have no superiors
- They should—because since the quality is tops, they need fear no loss of income. Instead, their purchases help build volume and lower costs per ton needed to cover overhead. They should—because the Farm Bureau Feed Department turns over all net sav-
- ings into the Services' patronage dividend fund. This fund benefits the buyers, eithehr directly or indirectly. They should-because the Farm Bureau Services is a member of the Farm Bu-
- reau team. It was organized by Farm Bureau members and managed and controlled by them. They should-because the co-operative program, owned, controlled and managed
- by farmers can do farmers more good if it is strong and thriving. They should-because Farm Bureau feeds are checked by nutrition experts at
- state colleges; they are open formula and built to promote best results for dollar expended.

Farm Bureau Feeds Have No Superiors

To sum up, Farm Bureau feeds have no superiors in quality. They are made by a farmer organization in business ONLY because farmers put them there. They are made for "value in use" and not manufacturers' profits. Their purchase helps build a cooperative program that can fight effectively for you, as a farmer.

Ask Your Local Farm Bureau Feed Dealer

FARM BUREAU SERVICES, INC.

221 N. Cedar Street

Lansing, Michigan

221 North Cedar Street

Unico -

ANTI-FREEZE

MTI-FREE

Phone 2-1271

Does Your Farm Bureau INVESTMENT DRAW

Background Material For Discussion This Month by Our Community Farm Bureau Discussion Groups

> DONALD D. KINSEY Director of Research and Information

I wonder what you think of when the term interest gas and weight tax law became pops into your mind? Perhaps you think of a letter enclosing a check in your mail box. Perhaps it means these purposes were reduced to getting earnings at the savings window of your bank or receiving a refund on purchases at your co-operative. taking rural children to school A little thought, however, should reveal to you that this idea of interest is inadequate. Some of the for schools. Farm Bureau put its major forms of interest we enjoy do not return to our too, remember? I cannot remember

Dollars that stay in our pockets are "interest" in a figure was large enough to make more desirable sense than when someone pays us back but I also remember that he had a part of what we have spent. The same is true of our to provide us with a car to make better than rights and freedoms regained. If we retain them, we never have to lose them them, we never have to lose them.

We often fail to appreciate these forms of interest law-making bodies of the state and because we get so "return check minded". We like to nation! Suppose that you had to see the envelope open and the money fall out. We often ington, rather than having an exassume that the money that stays in our pocketbook is perienced man in your Farm Bujust ours, and that it naturally belongs there. We cer- it cost you to make those trips? tainly have assumed also that the freedoms we enjoy And if you did not make them, the influence on the legislators as American farmers will be ours as a matter of course. could go very much against you!

Neither of these ideas is sound. The big government Farm Bureau lies in the prestige we have fostered now "allows" us to keep some share and influence it creates for farmers in public affairs generally. of our income only by virtue of "exemptions". Our Through it you have representatives property is ours IF the government lets us keep it. on many state and national committees on education, health, and The government assumes the right to take whatever economic problems. share of our incomes it may need to preserve its powers able from time to time in the and promote its bureau-planned schemes. By gaining way of such things as Blue Cross health insurance, special proteccontrol of the national wealth, it is able to persuade us tion in acclimated seeds, marketing to surrender our freedoms by bribery and coercion. services for produce and livestock, and many others. The Big Government Bureau has shown that it knows If it were not for Farm Bureau that honey catches more flies than vinegar. But a fly pioneering, it would no doubt be cannot know that honey is sticky, while a smart farmer remain the secrets of the manu-

If you have studied the facts of this growth of govern- when no sign of the quality was ment power, you will know that we can save our incomes required. from excessive taxation, and our freedoms from being really know its power and how to usurped by these bureaus only by a strong organization use it, can you afford to be with of citizens with a strong democratic fighting spirit. The Here in this group system lies not interest repaid us on this side of the ledger is of greater only your "voice" but also your vital value than that on the dollar side, if we look at it the challenges to your freedoms. through the eyes of a true American spirit.

ings that have come to use through

should keep our main weather-eye

however. Lot's wife looked back--

ly on past accomplishments. The

possibilities and needs of the

There are some who say, "Just

are benefiting you today and will

continue to do so in the future. At

first sales tax was paid on all

farm supplies. The Farm Bureau

fought through the courts and into

the legislature for the same exemp-

tions granted manufacturers on

goods used to produce commodities

for resale. Let's take a case study

from the Farm Management De-

partment at Michigan State College.

200 acres. 160 acres are crop land.

40 acres are planted to corn, 55

acres to small grain, 55 to hay and

pasture, and there are 10 acres of

odd crops. The farmer has 12 to

hens, a small flock of sheep and a

value is \$29,000. In 1949 he bought

we must add around \$125 for small

taxable expenditure would be \$4225

without the exemption for supplies

for production for resale. The

Farm Bureau exemption saved this

special farm license rate on farm

trucks and trailers. Without that

truck, weight 7000 lbs., rack in-

cluded;-the commercial rate at

The Farm Bureau was instru-

farmer \$126.75 for that year!

On this typical farm there are

It is difficult for a person on the a multitude of new offices, and the right to run your own affairs. farm, with his farming job to do has sent hither swarms of officers Here lies one of the few remaining to take time to look up the record to harass our people, and eat out true "grassy roots" systems of rurof his government programs. But their substance." It does not take the fact is evident to a student of a king to create a despotic gov- the small cost of your membership. the matter that the U. S. Depart- ernment. ment of Agriculture, through one | The interest which we have yet of its most active agencies has to save for our future is thus bor, you will find that you have followed a course set to achieve clearly more than a saving in dolthe power to govern the farmers.

Governmental agencies, when afford to be weak when we face first formed, were developed to the strength of this growing moveserve the groups for whom they were instituted. Through control gation! of the purse strings of farm income this agency gains the power to coerce the farmers to conform look at the past and note the say to its imposed regulations.

The motive for this control is clearly depicted in a statement of the agency officials which says that "producers will be made more aware of the fact that their price support benefits result from government action" if this agency becomes able to control co-operatives, banks, and other private agencies which loan the farmer money or through which he does ing organization. his business.

The local committees, elected by the farmers in the area, are Bureau membership?" I must subject to the authoritative direc- point out that some of the past tion of the state committees, and achievements of your Farm Bureau these are appointed from Washington. Directives as to acreage allotments, marketing quotas, penalties, and soil conservation practices are handed down to the farm-

The local problems and needs of the farmers are submerged in a sweeping policy set up by the Federal experts. The answer given by the U.S.D. A. to this is that "with such an approach. farm allotments can be determined very quickly at the state or Washington level." The local committee thus lacks authority. It is merely shadow boxing, unless it has powerful citizen-support behind it in the county.

Is this the kind of "interest" we few feeder cattle. The investment want in our investment? The fact begins to become clear that we are \$1315 in feed, \$1780 in machinery. not merely called upon to invest our dollars in this government system, but also our very lives and those of our children!

A strong organization of freethinking citizens can help to protect themselves and fend off such encroachments. We have to consider whether we will invest \$10 and some personal effort in a united program to retain the power for the people, or slap down more money at the tax window to support the power of expensive bureaus. From 1940 to 1947 the cost of bread increased 50%. But the cost of the Federal Government increased

In the Declaration of Independence the American patriots level- the farm rate was reduced to 35c led the charge against George III a hundredweight, and the farmer | Vote next Tuesday.

pays \$24.50 for his license a yearly saving of \$63.00.

What about car insurance rates? When Farm Bureau Mutual Insurance came into being automobile insurance rates to farmers dropped In January 1949, insuring a certain car with another company, with \$25.00 deductable and a \$50 to \$100,000 personal liability coverage cost the owner \$43.41. In July 1950, the same coverage came to the farmer at \$33.41. There, alone, was your \$10.00 back!

Highways. A certain farmer's property taxes for highways alone cost him \$176.80 in 1928. When the reau work, this farmer's taxes for

\$62.20 by 1940. Schools. Tuitions and costs of were very high before the program was changed to institute state aid shoulder to the wheel in that case, just what my father paid for my schooling in town. I remember the that 10 or 11 miles every day to

Suppose that you had to represent your own interests before the make trips to Lansing and Wash-

Extra services are made avail-

facturers. Poor goods have sold on the market for a higher price than some top quality goods before this,

Here you can decide together and is Big Government Threat Real? | of England that "He has erected imposed against you to surrender al democracy. This, alone, is worth If you will sum up these values,

both to yourself and to your neighbought quite a full and high-quality lars and cents. And we cannot package for your membership dues Questions for Community Group Conclusions:

ment to place the farmer in subju-1. If you have problems regarding your Farm Bureau, where do you Yesterday and Tomorrow. It is go for information regarding their always possible for us to take a solution?

2. If we wish to preserve the effectiveness of our organization, our Farm Bureau activities. We what part can we, as a Community Farm Bureau, play in strengthen-

peeled to the future and its needs, ing the membership? 3. What responsibility is our and turned into a pillar of salt! I Community Farm Bureau taking in think the point is clear that we coming Roll Call of membership in should never base our values mere- December?

future are always vital to a grow Names for Milk what am I getting out of my Farm And What They Mean

We all use and accept milk as being one of our most important foods. However, there are several different kinds of milk which sometimes seem to be a bit confusing. Mary Morr, of the foods and nutrition department at Michigan State College, reviews the different kinds of milk available.

Homogenized milk is fresh milk which has been forced through very fine holes under pressure in order to split up the fat or cream into tiny fat globules. The reduction of the size of the fat globules makes it impossible for the fat or 14 dairy cows, 3 or 4 sows, 100 cream to rise to the top of the bottle of milk.

Vitamin D milk, featured by many dairies, is fresh milk to which Vitamin D has been added. \$1005 in fertilizer and lime, and Or it may be fresh milk that has been passed through ultra-violet supplies and equipment. The total rays to increase its Vitamin D con-

Evaporated milk has had 50 to 60 per cent of its water removed by heating it in a vacuum. It is then homegenized to break up the fat globules and is finally heat-processmental, in 1937, in getting a ed in the can. Evaporated milk does have Vitamin D added to it. The "cooked" flavor of evaporated milk rate you would still be paying the is due to the carmelization of the present commercial rate. Here is an milk sugar during the heating proactual farm case. 1946 2-ton Dodge | cess.

Condensed milk is made by evaporating part of the water this weight is \$1.25 per hundred- from whole milk and adding sugar weight or \$87.50 for the truck. But to prevent spoilage.

Discussion Topics

FOR OUR COMMUNITY FARM BUREAUS

They were chosen by your State Discussion Topic Committee from topics presented at the District Meetings of July, 1950

Nov. Does Your Farm Bureau Investment Draw Interest?

Dec. Educational Opportunities and Problems of Rural Youth.

Should Township Government be Abolished in Favor of Stronger County Governments?

Feb. Yardsticks of Farm Prosperity.

These topics are alive with interest and importance to the farmer! Attend your Community Farm Bureau meetings!

Rural-Urban Meets on Oleo

The Lenawee, Ogemaw, Livingston, Ingham, Oakland, Clinton, and Ionia County Women's committees were among those which held ruralurban conferences during October. At these meetings, efforts were made to show the city guest what a "Yes" vote on Proposal 4 would mean to rural families of Michigan. Farmers are urging a "No" vote on his proposal

For Better Yields

Sanitation is one of the important parts of good farm management. Keep your equipment, barns, and in a bag.

worthy reports, telling of a

In Dry Building

If you have your next year's fertilizer supply or expect delivery oon, you'll want to heed the storage hints given by Michigan State College soil scientists.

They advise storing fertilizer sacks only in a barn or some other dry building that has flooring off the ground. With earth or concrete floors, put fertilizer on blocks or boards If sacks are of burlap, keep piles

close together to reduce circulation of air. Caking can be reduced by piling sacks only seven or eight high. Keep broken separate from the main pile since loose fertilizer soaks up moisture faster than that

Vote next Tuesday.

Managers For Farm Bureau's 1951 Roll Call

We present the men and women that County Farm Bureaus have chosen as their managers for the state-wide Farm Bureau membership campaign the week of Dec. 4.

These people, with the help of the county boards and membership committees, are putting together and training county and township leaders and the force of 5,000 volunteer membership workers.

County Roll Call Managers Alcona-Glenn Powers, Harris-

Allegan-James Curtis, Fennville, Alpena-Clifton Jacobs, Alpena. Antrim-Berrien Crawford, Kew-

Arenac-Adam Kraatz, Sr., Stan-Barry-Ralph Pennock, Nashville,

Bay-Julius Rabe, Rhodes, Benzie-N. R. Miller, Empire. Berrien-J. Burton Richards, Ber ien Center.

Branch-Dean Pridgeon, Mont - Grant Micklatcher Calhoun

Marshall. Cass-Carl Kentner, White Pig

Charlevoix - John Rosequist Charlevoix. Cheboygan-Raymond Bus, Che

Clinton-Mrs. Leona Algoe, St

Eaton-Archie Scott, Charlotte. Emmet-Ralph Luesing, Lever Genesee-Robert Coyner, Flush

Gladwin - Gleason Holliwell Gratiot-Charles Mumford, St Hillsdale-Willis Hoffman, Hud-

Huron-Mrs. Francis Ebert, Pigon, and Mrs. Howard Rathburn, Ingham-Leon Fellows, Mason

Ionia-James McDowell, Lake Isabella-Charles Mumford. St.

Iosco-Edward Krumm, Tawas Jackson-John Allison, Parma.

Kalamazoo-Wilbur Randall Kal-Kent-Walter Oberg, Sparta, and E. W. Ruehs, Caledonia

Lapeer-Ernest McCready, Clif-Lenawee - Don Gust, Ottawa

Livingston-Lyle Glover, Fowler-Macomb - Martin Montgomery,

Armada. Manistee - John Joseph, One-Mason-Bob Whittbecker, Scottville.

Mecosta-Clement Bennett, Big Rapids.

Midland-Julius Rabe Rhodes Missaukee-Charles Boven, Mc-Bain R-2.

Montmorency - Walter Bahrke Hillman R-3. Montcalm Sephus Hansen Greenville.

Monroe-Johon Metz, Jr., Monroe Muskegon-Russell Trygstad, Hol-

Newaygo-Anne Becker, Bruns-

Northwest Michigan-Wm. Hoolian, Traverse City. Oakland-Leroy Thompson, 6500

edar Island Road, Milford R-2. Oceana-Byron May, Hart. Ogemaw-Earl Tucker, Rose City Osceola-Leo Quast, Marion.

Otsego-Derryl Fleming, Gaylord. Ottawa-Gerrit Elzinga, Hudson Presque Isle-Walter Hempel

SAP BUCKETS

Be sure to order standard, gal-

PO Box 1107, Lansing, Mich.

Saginaw-Gordon Gawne, Sagin-Sanilac-Eldon Winters, Sandus

St. Clair-Frank Burrows, Mem

St. Joseph-M. W. Drew, Mendon,

Shiawassee-William Sherman, Tuscola-Kenneth Baur, Caro.

Van Buren-Edward P. Gibbons, Bloomingdale.

Washtenaw-Clarence King, Ply-Wayne-Henrietta Burch, Ply-

Wexford-Sidney Hodgson, Cad-

Good tile that meets testing standards is the best investment, say Michigan State College agricultural

SAFETY

Don't risk your mitts Near Spinning gears; They're apt to take

Both arms and ears. is no accident!

King Evaporators



Want Copper Job?

ivery. See or write us at once. We may be able to ship your size. All sizes are available with English tin oans, subject to ability of manufacturer to furnish them. Order now to nelp assure delivery for 1951 season. NOW AVAILABLE! Special Size Evaporator for 250 or less trees. Boiling capacity nearly a barrel of sapper hour. This small size model and a medium size model are now on display at our shop. Write today for descriptive catalog and prices for all models.

SUGAR BUSH SUPPLIES CO.
P.O. Box 1107 Lansing, Mich.
Located on M-43 (West Saginaw
Road) just west of Waverly golf
course, Lansing.

vanized, maple syrup sap buckets now for delivery in February 1951. Also available, new type plastic bucket with built-in cover. Write for samples and prices. Sugar Bush Supplies Co.

Best by "Gain-Test" From range country experiment stations come news

sire selection method that's something new in livestock improvement. A method that may help you select sires whose offspring should make faster gains, turn your feeds into meat at less You want cattle, hogs and lambs that will make you more for the grass or feed you put into them. That's why you look long for good sires; why you will pay a big price for a bull, boar or ram that you hope will improve your herd. But it's often difficult, or too expensive, to buy proven sires. And, even with fine pedigree, appearance and conformation, the young animal that looks best to you may prove disappointing as a sire. Now, the experiments indicate, this new method of "gain-testing" may enable you to use more than your yes and the animal's pediagram in selection your yest.

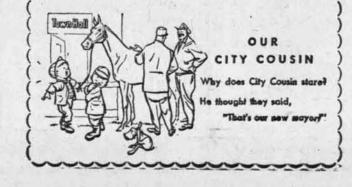
gree in selecting your sires. Here's how it has worked out: At weaning time a number of bull calves were selected as possible sire material. The weight of each individual was recorded. The young bulls went into a feed lot. They were fed the same ration as fattening steers would get. After several weeks on feed they were weighed again individually....Repeated, carefully controlled tests—by the U.S.D.A. and several co-operating states—have shown that the bulls which make the best gains usually prove to be the best sires in the lot. This test is not "dead sure." But in over 80% of the cases reported sires were able to pass along to their offspring their own

fast-gaining ability. This gain-test method is a new aid to your experience and judgment in sire selection. It's good not only for cattle, but similar tests are valuable in sheep and hog raising also. It can save you time and money. It may speed up your breed improve-ment program—perhaps more than any other re-cent development in breeding practice. Ask your county agent or vocational agricultural teacher for information on gain-testing of sires. It might be highly profitable for you.

Competition

What would happen to a meat packer who tried to buy livestock for less than others are willing to pay? He just simply wouldn't get the animals. His plants would stand idle. He would lose money, fast. Pretty soon he would be out of business. . . . Or, if he tried to sell too high, the storekeepers wouldn't buy his meat. It would begin to spoil. Losses would pile up. Pretty soon, again, he would be out of business

We are in the business of buying livestock, turning it into meat, and selling that meat. As most people know, it is a business of large volume and small margins. For we are dealing in commodities-and against the stiffest kind of competition. Besides Swift, there are 18,000 other meat packers and commercial slaughterers of livestock. At one time or another we are in direct competition with all of them-both in buying and in selling.



"What does Chicago say?"



You have probably heard that question many times. I know I have—livestock commission men, teachers of livestock marketing, producers asking, "What does Chicago say?" What do they mean by

that? Well, as you know, Swift & Company has meat packing plants in many places. Each of those local plants supplies meat to the customers in its own territory. But when the producers in the area surrounding one of our plants are marketing more livestock than our people know can be sold locally as meat, then our plant asks Chicago for help in distributing that surplus.

To find markets for that surplus meat, Swift keeps track of the demand for meat on a nationwide basis. Information similar to ours, from government sources, is available to everyone. From it we estimate what meat will bring in consuming centers where little or no livestock is produced. Then our Chicago office advises the local Swift plant-with-the-surplus accordingly. With this information at hand our local livestock buyers go into the market to buy cat-tle, calves, lambs and hogs. The livestock which our plants buy, with the help of Chicago's advice, they convert into meat and ship to the big consuming centers.

In short, the only time "Chicago says" any-thing is when a local plant needs help in dis-tributing a surplus supply of meat. Seldom if ever do as many as a dozen out of our fifty plants need this help from Chicago at one time.

This distributing of surplus meats (from areas that produce more than they can consume locally) is of great value to producers and consumers. To producers, because their local livestock prices are thus determined on a basis of nation-wide demand, rather than on an oversupplied condition in their own local community. And to consumers, because it provides adequate supplies of meat to people living in those

areas which do not produce enough livestock for their own needs.

F.M. Simpson.
Agricultural Research Dept.

Martha Logan's Recipe for SPECIAL HOT TURKEY SANDWICH Herr's a real he-man sandwich made from sliced cold turkey

and heated stuffing and gravy. On slice of bread (or toast) place about 1 cup of hot wellseasoned stuffing. Over the top lay slices of white and dark turkey. Then pour on about 1 cup of hot turkey giblet gravy. Serve with hot mashed potatoes, if desired. Cranberry sauce,

-Soda Bill Sez:-

When a feller makes a mistake and doesn't admit it, he's made two mistakes. And if he doesn't fix it up, he's made three!

When a man says, "You're like me . . ." that's a empliment, even if you don't think so.

Quote of the Month

Big business is little business grown up. It grew up and became big because it was useful and contributed to the general welfare; was efficient and rendered a valuable service. Big business grows up because the public allows it to do so. No business can become big business without public approval, and public approval cannot be bought. It is earned through hard work in giving a better service than competition can perform or produce. Demand for its product is what makes it grow big.
The Kansas Stockman

(Published by Kansas Livestock Assn.)

The Role of Grass in Beef Production

by A. J. Dyer, University of Missouri Columbia, Mo.

Grass puts stability into the cattle business. Thirty years ago cattle feeders were corn-minded. Feeder cattle were almost immediately started on grain feed after

purchase. Now, wide use of pasture and roughage enables the cattle feeder to make some profit from cattle fattening even if cattle prices drop some between purchase time and date of sale. If income is to be maintained, roughage and pasture

must be converted into meat. Beef cattle can do it. At the Missouri Station, choice 400-pound feeder calves have been developed to 1200-pound fat 2-yearolds grading good in the carcass with about 10 bushels of corn. Sixty percent of the entire gain was made from pasture and 30% from roughage, 10% from grain feeding. Fat 1050-pound yearlings have been produced from 400-pound feeder calves with about 25 bushels of corn. About 40% of the total gain was made from pasture, 30% from roughage, and 30% from grain feeding in dry lot. Feeding some grain is essential in order to market the pasture gains to

advantage. New and old pasture crops and more know-how about utilizing them, increased use of plant foods, development of cattle that put on flesh readily have all contributed to the increased use of roughage and

Swift & Company

UNION STOCK YARDS, CHICAGO 9, ILLINOIS Nutrition is our business—and yours