

SATURDAY, MAY 6, 1944

Vol. XXII No. 5

EDITORIAL

We Need to Set City Folks Right

We have a resolution from Brookside Community Farm Bureau of Newaygo county recommending that the state and national Farm Bureaus engage in educational advertising in the leading newspapers and magazines and over the leading radio stations to enable city folks to understand the facts of life as they apply to the farmer's job of producing food and getting paid for it.

Brookside has made a good suggestion. It is based upon the obvious success that has attended advertising in other fields. The Michigan State Farm Bureau has discussed such advertising from time to time. Two facts stand out: (1) Such a campaign should be large enough to command attention; (2) A fairly large scale educational advertising campaign, such as most of us envision, would require a flood of money, all of which would be continuous outgo, by the nature of the campaign. No farm organization has that much money yet.

Newspaper advertising rates in our larger Michigan cities range from several hundred dollars per page to \$1,000 or more in Detroit. Radio time ranges from \$100 to \$1,000 per hour, depending upon the station and time of day. Music and other production costs are extra. Nationally, there are several hundred large daily newspapers. National magazines like Colliers, Saturday Evening Post, McCalls, Woman's Home Companion and others ask from \$10,000 to \$15,000 per page per issue.

Now advertising is being done in all of those fields and on a large scale by the manufacturers of many kinds of merchandise for which public acceptance and national distribution has been built. It is significant to note that the public pays for that advertising. It is figured and recovered in the retail price of Ivory soap, for example. The great advertisers budget for radio, newspaper, and magazine advertising from past sales and anticipated sales. They plan to get that money back and more.

On the other hand, with the educational advertising Brookfield Community Farm Bureau and ourselves have in mind, the farmer must foot the bill. He can't get his advertising investment back. to keep the thing going in the same manner in which business does. Business sells an idea too, but it is made tangible as trade-marked or advertised merchandise at a price which includes a percentage for advertising. Perhaps we can find a way to finance a farmers' educational advertising campaign or even to make it somewhat self-supporting.

California Fruit Growers Exchange many years ago saw the need for educating the public to eat oranges . . . California oranges. The Exchange advertised not merely California oranges, but rather its Sunkist brand of California oranges with the results you know. The public has paid for that campaign and has made it larger every year.

Meanwhile, farmers are doing fairly well in the arena of public opinion. And, they are doing it on what their organizations can afford. By invitation, the Farm Bureau, Grange, and Farmers Union take turns in presenting their views on farm questions Saturday noons on the National Broadcasting Company's Farm and Home hour. Our Farm Bureau leaders are frequent speakers to radio audiences. on other occasions. You'll notice that newspapers and magazines and radio commentators quote the Farm Bureau often. The American Farm Bureau headquarters at Washington is a vigorous spokesman for farmers. President Edward A. O'Neal makes news stories as he presents the viewpoint and program of the Farm Bureau. In the states, the Farm Bureaus are considered leading spokesmen for agriculture. Our Community Farm Bureau publicity chairmen have hundreds of items accepted for publication. If the stories they send to dallies report action by farmers dealing with city viewpoints on food, for example, city people read those stories.

Finally, there are the letters to editors. Quite a number of farmers are doing agriculture and city folks are a real service in these times. They take notice of serious mis-statements regarding farmers in the newspapers and magazines. They write the editor a short, friendly letter for publication. They set forth the homely facts in the case from the farmer's point of view.

Usually the result is terrific. The editor is interested in facts whorever he finds them, and he appreciates letters from readers. He prints them. Thoughtful city people read such editorial correspondence, and oftentimes think they are among the best things in the paper. Farmers write convincing letters by drawing upon their own experience. Recently, we have seen in big city newspapers some very informative letters to editors from farmers who took apart some statements published about farmers and farm prices. People who read the letters could hardly avoid the conclusion, "That man knows what he is talking about!" Good public relations with city folks or anyone else involves a better understanding, which can be arrived at by information presented in many ways. It must be a continuous performance, too. Educational advertising is a good method but it can cost a lot. It works fast, so we use it before Farm Bureau membership campaigns. But, there we are selling memberships and plan to get the organization's money back, together with an increase in membership. We're now looking for ways and means to enable the Farm Bureau to finance a farmer's program of educational advertising to our friends and customers in the towns and cities.



"In May, 1943," said Roderick Miller's mother in a letter to the Farm News, "the Saginaw Junior Farm Bureau bought a registered Chester White gilt and gave it to the boy who did the best job in a 4-H pig project in the winter months. My son, Roderick, received the pig. She farrowed September 7, and raised 7 pigs, one of which was turned back to the Junior Farm Bureau this spring, in accordance with the agreement. The Juniors gave it to Lee and Leonard Scharr of Bridgeport twp., the winners this year. I think that the Saginaw Junior Farm Bureau should receive much praise for this work. Roderick is 12 years old and has been in 4-H pig club work three He is very grateful to the Junior Farm Bureau for giving him a start in purebred pigs." Roderick is the son of Mr. and Mrs. Rudolph Miller of St. Charles R-1. They are members of Saginaw County Farm

27,984 MEMBERS OF FARM BUREAU: BIG GAIN IN '44

When the Farm Bureau membership roll call for 1944 was totalled week, it was revealed that 50 last County Farm Bureaus had increased their membership from 20,993 to 27,-984, including 152 life members.

A number of the County Farm Bureaus are continuing membership work to reach a total of 1,000 families, or some other figure. Almost every county exceeded the goal it had set for itself.

The first three counties for total membership are: Berrien 2.318; Sag-inaw 1,603, and Branch 1,309. Following is a comparison of the County Farm Bureau memberships at

the close of the membership camppaign, March 31, 1944 and at the close of the campaign March 31, 1944: County Paid-up Paid-up

Members Members March, March 31, 1944 31, 1943 165 2,318

282 419

707 192 388

152

27,984

\$92 1,161

176

 $1,096 \\ 1,603$



Allegan Antrim

Barry

Benzie

Livingston

Manistee Mason ...

Mecosta Midland

Monroe Muskegon

Ottawa Saginaw Sanua

Shiawassee

St. Clair . St. Joseph

Tuscola Van Buren Washtenaw Life Members in all Co's

Total

Eaton-827

Barry-779 Clinton-700 NW-Mich-707

-602

Genesee—60 Gratiot—667 Huron—666

Ingham-604

Hillsdale-582 Isabella-543

Jackson-378 Macomb-393

Antrim—261 Kent—287 Manistee—203

Benzie—165 Charlevoix—12 Lenawee—136

Bay-460 Cass-460

Newaygo NW Mich (Grand Trav & Leelanau) .. Oakland

Bay

INGHAM RAISES \$16,000 IN **RED CROSS DRIVE**

Ingham county rural Red Cross socollected \$16,000 in the recent campaign. The American Red Cross headquarters said it was a record achievement and asked for details.

Ingham County Farm Bureau built a big, fast working Red Cross campaign organization for the rural areas county annual meeting or representaand gave it lots of newspaper help. Arthur Deyo, chairman, organized 120 member shall have the opportunity to sub-chairman in the 16 townships, and they in turn enlisted 800 local solicitors on an area basis. Gerald in meetings in which the Farm Bur-Diamond, Farm Bureau publicity di-

rector, arranged for 12 full page Red Cross advertisements in 5 weekly newspapers. These advertisements were financed through solicitations made by Farm Bureau members. The

newspapers gave complete news reports on the development of the campaign, published the names of campaign workers, etc.

The Red Cross goal for rural Ing-751 ham county was set at \$10,000, as against \$6,000 collected in 1942. Last estimates placed the 1943 total at \$16,000.



STATE BOARD **MAKES PROPOSALS TO COUNTY GROUPS**

The Michigan State Farm Bureau County Farm Bureaus regarding the development of resolutions of policy meeting in November of each year.

(1) Suggested that County Farm Bureaus hold their annual meetings BEFORE the state meeting in early November, or if this is impractical, hold a representative county meeting in advance of the state annual meet-

(2) Suggested that County Farm Bureaus appoint their resolutions committees at least 90 days prior to their annual meeting or the suggested representative meeting above.

(3) Suggested that not more than one-third of the members of the res- lic some of the problems of rural olutions committee shall be members of the board of directors, and that at least one-third of the members shall not have served on the resolutions committee during the preceding 2 years.

(4) Suggested that due considera tion be given in the appointment of resolutions committees to major types of agriculture in the county and to the geographical distribution of the membership.

The State Farm Bureau staff is instructed to inform the County Farm licitors working under direction of tion pro and con, so that delegates the Ingham County Farm Bureau from the county may have the opportunity to obtain an expression of grass root sentiments on these issues.

The County Farm Bureaus in turn will pass this factual information on issues both state and national to local community groups prior to the tive meeting. It is desired that every study and discuss issues of interest to farmers and to express his view eau resolutions are developed.



Back in February of 1940 when the State Farm Mutual Automobile Insurance Company had 464,000 policyholders in some 30 states, the agency force then in annual meeting adopted a program, "A Million or More by '44."

May 1 the State Farm Mutual announced that on March 31 the com-pany had 1,001,519 policies in force on automobiles and trucks in 41 states and Canada. More than 7,500 agents, mostly farmers, have made State Farm Mutual the largest automobile casualty insurance company in the world . . and by a large margin. Senate committee on banking and cur-rency recently that the Emergency several years. Price Control Act of 1942 should be

Michigan accounts for nearly one-enth of the company's business.

Brookside Resolution For Advertising Brookside Community Farm Bureau

22nd Year

of Newaygo county has proposed to the officers of the Michigan State Farm Bureau: "Inasmuch as the vast majority of city and town residents of our nation

are uninformed about farmers and board of directors meeting April 5 at farm activities, it is recommeded that Lansing made several suggestions to the Michigan State Farm Bureau alone, or in co-operation with other for consideration at the State annual Farm Bureau Federation, launch on To Michigan Members of Congress: educational advertising campaign in problems. We believe that the averand decidely impatient with farmers for asking a fair price for their pro- roll backs for consumers.

duce and attempting to raise their standard of living to the level of city corporate all phases of the average farmer's work, and present to the pub-

America.'

L. A. Wilcox, chairman. Arvid Miller Fred E. Jesty

BRODY REPORT FROM WASHINGTON

Walter Reineke

State Farm Bureau Sec'y C. L. cil of Farmer Co-operatives on mat-

ters of interest to farmers. Strawberry ceiling prices-Michigan is the leading state for straw- the right answer to the question of an



protest was warranted and accepted of scarcity and inflation. the delegation's recommendations for

gressman Cannon of Missouri has in- problems of scarcity and inflation. In troduced a bill to end daylight saving time. Mr. Brody interviewed lead- fair price in the market place in acers in Congress in support of the bill cordance with the general wage and their opposition to food subsidies for production. consumers.

-Farm organizations and their

ASKS CONGRESS TO ADD SUBSIDY BAN TO OPA LAW

The following letter was sent to. U. S. Senators Ferguson and Vandenberg and Michigan members of the House of Congress, April 5 by the State Farm Bureaus and the American State Farm Bureau board of directors: The Board of Directors of the Michleading newspapers and periodicals igan State Farm Bureau, meeting at reaching urban dwellers, and on the Lansing, April 5, 1944, ask that when air, to better acquaint them with farm you consider legislation to extend the life of the Office of Price Adminisage city resident is ignorant of condi- tration, that you support a proposal tions under which farmers operate, to prohibit the further use of federal funds for food subsidies and price

By resolutions adopted at our Coun-ty and Michigan State Farm Bureau residents. This coverage should in annual meetings, and through discussions in several hundred Michigan Community Farm Bureaus, our membership of 28,000 farm families has indicated that it is opposed over-

whelmingly to consumer food subsidies and price roll backs. We consider food subsidies and

price roll backs to be inflationary because they create new spending power: they add to the tax obligation of the future. Food subsidies for consumers are not necessary. Consumers are able to pay their grocery bills without help from the Treasury. Government figures show that the in-crease in wages since Pearl Harbor has exceeded greatly the increase in Bureaus in regard to state and nation-al issues, furnishing factual informa-26, 27 where he met with members lieve that food subsidies and price of Congress, leaders of the American roll backs for consumers are creating Farm Bureau and the National Coun- bureaucracy and regimentation in the entire food industry, and in which

farmers are on the short end. Farmers know that production is berry production so Mr. Brody joined adequate supply of food and fiber.

with representa- Adequate production will extinguish tives of Tennessee any threat of inflation due to the scarcand Kentucky grow-ers in protesting sumer food subsidies and price rollto Judge Jones of backs to encourage increases in prothe War Food Ad- duction. They reduce prices to conministration, a di-rective to WFA to sidy, so they won't have to pay the apply ceilings to farmer less. The farmer is hard put strawberries. The to recognize any part of the consumceiling started at er subsidy in the payments made to about half the ear- him for produce by packers and othly market prices er processors. enjoyed by Louisi-

Farmers favor fair market prices to ana and other farmers within the structure of the CLARK L. BRODY growers in the deep Price Control Act as the best method south. Further, the ceilings are to be in these times to promote an increase subject to lowering as the season ad- in production of food and fibre. Only vanced. Judge Jones agreed that the adequate production will dispell fears

Producer subsidies or incentive payrelief. Senator Barkley of Kentucky ments to encourage production of and other members of Congress ac milk, sugar beets, etc., are left companied the delegation. End Daylight Saving Time-Con- mum production is the answer to the Food Subsidies for Consumers-The price level rather than an incentive Food Subsidies for Consumers—The price level rather than an incentive payment or subsidy from the govern-majority in Congress have re-affirmed ment. Subsidies don't always increase

MICHIGAN STATE FARM BUREA Board of Directors C. J. Reid, President. C. L. Brody, Secretary.

Why House Adopted AAA and OPA Rule

April 17 Congressman William W. Blackney included in his letters to newspapers of the 6th Michigan Congressional district this report of recent action by the House:

"Charges have been made from time to time that some Government officials are using the war as a cloak with which to conceal or justify their plans to regiment America. Sometimes these charges are justified and sometimes not. The true facts are often impossible to ascertain.

"However, three weeks ago, the House of Representatives was confronted with such convincing evidence that this unfortunate policy was being followed by some officials of the OPA and the AAA that the House wrote into the agricultural appropriation bill the following: 'None of the funds appropriated in this bill shall be paid out for the salary, per diem allowance, or expenses of any person who personally or by letter demands that farmers join the Triple-A program as a condition of draft deferment, or for the granting of a priority certificate for any rationed article or commodity'.

"This amendment, surprisingly enough, provoked bitter debate for two days. Finally a roll-call vote was demanded, and the amendment was carried by a vote of 171 to 135. * Members produced in the debates various cards and letters, copies of which are recorded in the Congressional Records of March 23 and 24, which were sent out by the AAA, telling farmers that in order to get draft deferment, farm machinery, gasoline, fertilizer, etc., they would have to join the AAA program. The situation was flagrant in Ohio, Indiana, Oklahoma, Michigan, and California."

Things Happen When Public Gets Interested

Since our County Farm Bureaus began to use newspaper advertising a few years ago to help build the membership, and to put the power of publicity behind their projects, the results have been very satisfactory indeed.

At the State Farm Bureau we have enjoyed our part in preparing each winter a series of Farm Bureau membership campaign advertisements. This year nearly every County Farm Bureau used them. / They appeared in many weekly and daily newspapers. They helped produce a probable gain of 7,000 or more members.

Now, having observed that good advertising gets results, the County Farm Bureaus are improving upon our suggestions. Ingham County Farm Bureau is one of the leaders.

In the last three years Ingham has grown to be a strong organization. The membership campaigns have been preceded by advertisements in the county newspapers, setting forth the Farm Bureau program, and extending an invitation to membership.

After the close of the 1943 campaign, the Ingham directors kept the interest hot by telling the members (and the public) the results (Continued on Page Two)

continued after June 30, 1944, but tenth farmers think it should be amended March 31 the company had \$9,981 392 321 73 in several respects to:

409 192 151 ceilings to meet changed conditions Michigan policies have since moved (3) abolish consumer subsidies as in- up toward 91,000. 200 (3) abolish consumer substates as in 362 flationary (4) place administration of

the agr'l price control programs in pany now has 100,000 policies, of the War Food Administration (5) re- which 10,000 are in Michigan. This quire that ceiling and floor prices state ranks fourth for volume. May 3 must be announced in sufficient about 75 leading State Farm Life time to permit the farmer to plan his agents met at Lansing with Morris operations (6) require that govern- Fuller and H. E. Sauerer, vice-presiment must maintain its announced dent and agency secretary for the support prices (7) provide those injured by OPA actions the right to ap-546 peal to federal courts (8) extend

152 price control act for only one year.

** 17,960 Milkmaker 24 is A War Casualty

has discontinued it until further no- food had by any army in all time, and tice. Milkmaker 32% protein and we have had a large volume to ex-Pailfiller 16% continue to be avail- port to our allies and to the peoples able, and there will be an extra ton- in territories retaken from the axis nage of them. nations.

friends in Congress would amend the automobile policyholders here, accord-(1) Give greater consideration to ing to the Michigan State Farm Buprice increases when necessary to en- reau Insurance Dep't, state agent courage utmost production (2) pro-vide for greater flexibility in price ness in Michigan. It is thought that

State Farm Life Insurance Comcompany, to plan a production cam-paign for this summer.

American Farmers Production Record

Great credit is due American farm-Due to the scarcity of corn and the fact that Milkmaker 24% protein very well, we have produced sufdairy concentrate requires quite a lot ficient food to supply our armed for-of corn, the Farm Bureau Milling Co. ces with the most generous supply of

bill to extend the life of the Office Price Administration after June of They want to provide farmers and others the right to go to court in price ceiling matters. At present OPA is just about its own court. Beans-Through the American Farm Bureau, Mr. Brody joined with American California bean growers in asking for adjustments farmers would like in the

OPA-

beans. Washtenaw Publishes a

administration of price ceilings on

Good News Letter

Washtenaw County Farm Bureau publishes an interesting and aggressive monthly News Letter for its In the May number membership. under the heading "County Board Wants to Know What You Think," the editor asks:

"What about rabies indemnities and sheep damages by dogs? Do you think products. they are enough? Iron Creek group says No.

"What about a County Farm Bureau picnic this summer? "What about having the county ditch cleaned? The board has appointed a committee to interview the county drain commissioner-a hard man is chairman of the National Farm

ing. Tell results on postcard to Coun- of several national truck orders now Secretary Gordon in effect. y Farm Bureau. Gill at Ypsilanti, R 3."

Bert Amrhein, county campaign man- igan, has paid for itself. published in the News Letter.

Non-Fat Dry Milk Solids

solids" for the powder made from milk culture. from which the fat has been separat-

s a wide agreement among nutrition- eau News Letter. ists that the use of the word 'skim' creates a resistance on the part of the public to the acceptance of this

Thus ends a long fight by the dairy an act of Congress to over-rule him. period.

BUSKIRK SPEAKS TO WASHTENAW

Carl Buskirk of Paw Paw, Van Buren county, vice-president of the State Farm Bureau, spoke to a meeting of the Senior and Junior Farm Bureaus of Washtenaw county recently. He made these statements

'You will have to be ready to fight

to hold the 15 mill tax limitation. "I am opposed to subsidies because they won't work and they're not fair. "For every use they have found for farm products in industry, industry has found two farm products to replace. Ford is the only industry in the United States which is really try-

ing to find industrial places for farm "The Farm Bureau fertilizer program is saving farmers from \$5 to

\$10 per ton. The National Farm Cooperatives, Inc., is trying to buy

phosphorous and potash deposits. "C. L. Brody, executive secretary of the Michigan State Farm Bureau, to find when it comes to cleaning the Transportation Committee of the nation's farm co-operatives. This com-"Take up these questions at your mittee has written farm recommendanext Community Farm Bureau meet- tions which the ODT has made part

"The Universal Milking Machine May 1 Washtenaw reported that Company which was bought recentthe membership figure of 919 on ly by farm co-operatives, including March 31 has been increased to 926. the Farm Bureau Services of Michager, and 94 township chairmen and and oil refineries bought by co-operamembership workers were thanked tives are paying for themselves quite for their good work. Their names were rapidly by plowing their savings back into them.

"The Farm Bureau hopes to get priorities for construction of a soy bean processing mill in Michigan, "Stanley Powell of the Farm Bur-

eau is consulted by many state sen-President Roosevelt signed recently ators and representatives regarding an act of Congress which establishes bills because he has their respect as the legal name of "non-fat dry milk an informed representative of agri-

"Recently the national headquart-Dr. Russell Wilder, nutritionist of Labor asked Mr. Brody and other ers of the American Federation of the Mayo clinic at Rochester, Minn., nationally known leaders of agriculsupported the new name before com-mittees of Congress. He said, "There From Washtenaw County Farm Bur-

of Combat Planes

During the past three years, a toindustry for a better name for a good tal of 153,000 planes have been built, product. Paul V. McNutt, when ad- in the U. S., of which 105,000 were ministrator of the Federal Security combat planes. The United Nations Agency, was in position to insist on have the trained personnel to oper-the continued use of the term "dry ate these planes and the \$0,000 pro-skimmed milk", and he did. It took duced by the British in the same

RODUCT



Berrien-2,318 2,000 and up 1,500 to 2,000 Saginaw-1,603 1,000 to 1,500 Branch-1,309 Ottaw Calhoun-1,006 Ottawa-1.096 900 to 1,000 Washtenaw-919 Tuscola-960 Van Buren-914 AMERAD 700 to 800 St. Clair-703 St. Joseph-749 600 to 700 Ionia—691 Kalamazoo—617 Mason—628 500 to 600 Shiawassee-523 400 to 500 Livingston-482 Newaygo-419 300 to 400 Oceana-388 to 300 Mecosta—270 Montcalm—229 Muskegon—232 200 100 to 200 Oakland—192 0 Sanilac—105 -120 Missaukee-64 Under 100 Monroe-5 Ants, native delicacy in parts of Africa, are sold in packages.

total 27,984 •• 17,960 t-New Co. Farm Bureau in 1944; part of Tri-County Farm Bureau in 1943. t-Organized in late 1943 or early 1944. •-Figures incomplete March 31, 1943. ••Further returns from the several counties increased this figure to 20,993 in late 1943. **Farm Bureau** Membership Classified

Following is a classification of Michigan County Farm Bureaus according to the members in each county March 31, 1944:

TWO



Entered as second class matter January 12, 1923, at the post-office at Charlotte, Michigan, under the Act of March 3, 1879.

Published first Saturday of each month by the Michigan State Farm Bureau at its publication office at 114 E. Lovett St., Charlotte, Michigan,

Editorial and general offices. 221 North Cedar St., Lansing, Michigan Postoffice Box 960. Telephone, Lansing 21-271.

EINAR UNGREN Editor and Business Manager

Subscription 25 cents per year; 4 years for \$1, in advance.

No. 5 SATURDAY, MAY 6, 1944 VOL. XXII

(Continued from page one) in a quarter page advertisement in the county seat weekly. They said:

"OUR 1944 ENROLLMENT IS 615 MEMBERS. This is an increase of about 63%. We feel that you realize the importance of your state and national legislative representation . . . You are invited to become a member of a Community Farm Bureau, to enroll your family in the Michigan Hospital Service through the Farm Bureau, your young people are invited to the Junior Farm Bureau."

When Ingham County Farm Bureau agreed to direct the Red Cross campaign this spring, it joined with other groups to raise a selicitation force of 800. The Farm Bureau raised funds for 12 full page advertisements in 5 weekly newspapers before and during the campaign. They went out for \$10,000 and got about \$16,000 as compared to \$6,000 raised in 1942.

Advertising and publicity helps in getting things done.

Michigan's Rank Among the States

Not many people realize the high rank Michigan farmers enjoy for agricultural production. Although 25 states have more land in farms than we do, we rank 9th or better for production of 30 important crops sulted to this climate. We rank among the first 19 for production of 44 farm crops, truck crops, live stock, poultry and their products.

The Michigan Crop Reporting Service at Lansing says that in 1943 Michigan farmers won these places for production:

1-Beans, celery, strawberries.

- 2-Grapes, cantaloupes, cucumbers for pickles, red clover seed, peppermint and spearmint.
- 3-Buckwheat, asparagus, cucumbers for market, tomatoes for market.

4-Apples, cherries, beets for canning.

- 5-Potatoes, alfalfa hay, alsike clover seed, peaches, pears, cabbage, carrots.
- 6-Milk, all tame hay, lima beans for canning, onions.

7-Sugar beets.

8-Snap beans for canning.

9-Dairy cattle, field peas; snap beans for market.

10-Pop corn.

11-Rye, soy beans.

12-Oats, green peas for canning.

13-Sweet corn for canning.

- 14-Corn, alfalfa seed, eggs,
- 15-Winter wheat, tomatoes for canning.
- 16-Flaxseed, chickens.
- 17-Spring wheat.
- 18-Barley.
- 19-Hogs, sheep.

We Are Winning Fight on Wheat Rust

A number of years ago the U. S. Dep't of Agriculture and the State of Michigan launched a program to wipe out eventually the stem rust of wheat in this state.

It has since become common knowledge that the fungus causing stem rust of wheat lives through one stage of its development or life cycle on the Japanese barberry and the other on the wheat plant. It cannot survive without the Japanese barberry.

More than 6,600,000 barberry bushes have been destroyed. These have included a great many hedges and ornamental plantings and hundreds of thousands of bushes growing wild.

Two-thirds of the state, or 37,699 square miles have been cleaned up. No further barberry plant searches are required there according to test surveys. About 8,041 square miles or 14% of the state will require one or more intensive eradication surveys. Another 1,741 square miles or 20% of the state may be worked by less intensive methods. It is also known that there are 1,950 square miles in 20 counties where there are Japanese barberry bushes that have devel-



Mushroom Time

MICHIGAN FARM NEWS

At last a nice warm rain comes on, . And then a sticky humid time That makes the modest mushrooms spring Up in profusion, plump and prime. A certain place not far from here, Where rotting apple stumps remain, Bears often at this time of year These pallid fruits of heat and rain.

So when the weather man displays The proper sequence of events I wander down the orchard ways Among the stumps and down the fence Seeking the spongy brown Morels That set my inner me aflutter With thoughts of former humid spells And former feasts, all fried in butter.

At first it seems I've come too soon Before the tender tips could shoot, But presently I spy out one

Nestled between two apple roots. And then another comes to view, Redoubling my vigilence;

1 search them out by one and two With satisfaction most immense.

Marthy, my helpmeet, finds no fun Or relish in my mushroom fad

But, loving me, has always done Her noble best-and may I add No other cook that I have known

Can take a food which she disdains And cook it for her man alone With more delicious loving pains.

Often I think that all we men Could profit in our selfish lives By emulating now and then The free devotion of our wives Who, by the love they bear for us, Endure the skillet's sizzling heat With seas of skill and drops of fuss Cooking for us what they won't eat. R. S. Clark

315 North Grinnell Street Jackson, Michigan

Farm and Employers Liability for Farmers

By ALFRED BENTALL | not keep confined an unruly animal Director, Farm Bureau Ins. Dep't he is liable for any damage or in-Insurance has come to be a very major factor in every walk of life. It differs from most commodities that we buy in this respect, namely: that while we can generally buy food and killed, he must make good. Also, clothing when we need them, insur- therein we find that if a man's stock ance must be bought before it is gets into his neighbor's vineyard, or needed, for when protection by any field, and eats or destroys some of kind of insurance is really needed, it the produce there, the owner of the is then too late to buy it. We are reminded of the story of make good the loss. We also find that stock must, out of the best he has, Rastus. He was a very elderly, white haired colored man who one day sid-led up to the counter in a life insur-corn are consumed; he who kindled ance office and asked to buy some the fire must surely make restitution. insurance. The clerk wanted to be as kind as possible and said, "How old of those things is that you and I are are you, Rastus?" He replied, "I's 97." The clerk replied, "Well, Rastus, I premises where we live, and general-The clerk replied, "Well, Rastus, I premises where we live, and general-am sorry but you are too old to buy premises where we live, and general-ly speaking, in incorporated cities or two are therefore irrevocably linked; towns we are liable for the sidewalks they must stand or fall together." the clerk again and said, "You all's making a big mistake. Mighty few in front of our houses. We are liable for our dog is he bites somebody. We have a start of that's why organized labor is insisting that food prices be reliable and cheapened and Rastus had the need but it was too children left their playthings on the that farmers should exhibit them the should exhibit the should be the

farm



Here's how to make GOOD party-line telephone service BETTER

SATURDAY, MAY 5, 1944

ly, a cheap market for their produce and, on the other hand, the organized industrial workers have long realized The present day way of saying all that unless the farmer receives a paying price for what he produces, there I wonder if that's why organized



oped from seeds of plants previously destroyed. Much of this territory may be reworked in 1944.

Agriculture has been engaged in three great eradication programs during the past 20 years: bovine tuberculosis, Bangs disease of cattle, and stem rust of wheat. The Farm Bureau helped get them under way and has supported each campaign.

Searching for Potash in Michigan

Geologists of the State Conservation Dep't believe that potash, a most important agricultural and industrial chemical, may be found in the deeper salt beds which underlie this state.

Michigan ranks first in salt production. We have several salt beds that have been producing since 1859. Michigan brines have been found to be a source of bromine, calcium chloride, magnesium chloride and other valuable salts which have been the foundation of great chemical industries, such as the Dow plant at Midland.

Deep drilling for salt and salt brines and for oil during the last 25 years has resulted in the discovery of at least four important salt bearing formations. A search is being made for a source of potash.

St. Clair and Wayne counties are leading producers of salt. The two produced 3,283,063 tons of salt in 1942. Michigan and New York supply nearly half the nation's output of salt in its several forms.

30,394 This Time!

Our subscription list for the Michigan Farm News has risen to 30,394 for the May 6 edition. For years and years when we were plodding along under 20,000 . . . and sometimes considerably under 20,000 . . . our ambition was to have a subscription list of 30,000 Farm Bureau members.

We haven't got 30,000 Farm Bureau members yet in Michigan, but we are within reaching distance. When the 1944 membership campaign closed March 31, we were only 2,016 short of having 30,000!

Do you know that 3,449 members were added to the Farm Bureau AFTER the campaign closed March 31, 1943? We had an official count of 17,544 then and 20,993 December 1.

Our present list of 30,394 contains the names of some memberships which have been cancelled. We are receiving the first of the cancellations from County Farm Bureau secretaries. The number promises to be small. Until lately we have accepted subscriptions from persons not members of the Farm Bureau. We wanted to make them acquainted with the organization. Sooner or later someone would ask the farmers among them to become members. Now, because of the shortage of newsprint paper, we have limited subscriptions to Farm Bureau members, and are decreasing the nonmember list.

On the other hand, County Farm Bureaus continue to send in the names of new members. If 50 County Farm Bureaus could average 60 more members each, we can have 30,000 Farm Bureau members in 1944.

You get the new members and we'll manage our newsprint paper supply so that every member will get the Michigan Farm News.

Berrien Has 75% of **Full Time Farmers**

the Farm Bureau can best serve its Included in the membermembers. ship of 2,300 farm families, said Mr. File, are more than 75% of the full time farmers in the county.

In Berrien county the general pro- has 120 family memberships at the or from which they all started. gram planning group meets four times close of the 1944 campaign.

late to supply the insurance. Most sidewalk. insurance, and more or less fam-iliar with life insurance. Perhaps not so many people are very familiar with



ALFRED BENTALL

the various forms of casualty insurance. Possibly the best known form of this type of protection is what we call automobile insurance. We insure our automobiles to protect us along liable. two lines: First, to protect us against the results of damage done by our collision or fire and theft, etc.

and more into our every day insur- solutions. This form of liability insur- of Agriculture. ance knowledge. We now talk about ance protects the farmer in case he residence liability insurance with ref-erence to things that may happen in arranges for amicable settlement by

farm liability insurance which is ar- be. ranged to give protection for things To all of these kinds of liability

about farm employers liability insur- that sold in connection with out auto- resulted in injuries.

directors of the County Farm Bureau, officers of Community Farm Bu-Berrien County Farm Bureau lead- reaus, Junior Farm Bureaus, and the farm of his employer.

Sodus township in Berrien county

We are Hable if a person selves to a subsidized, cheap-food prothat farmers should subject them people are fairly familiar with fire falls down on our slippery or faulty gram? steps, etc. Hence the need of resi dence liability insurance.

PRESSING NEED The need of farm liability insurance lies in the fact that there are in connection with all farming opera-tions, a great many hazards which FOR PULPWOOD might cause damage to someone who comes on the farm. For instance, take the case of a division

one of our agents, Joe Bartz, of Dorr, going to England. That division will Allegan county, a few weeks ago went to call on a policyholder. The require about 15 shiploads of material . . . About 150,000 tons . . . There is policyholder's dog bit Mr. Bartz. The hardly an article of these hundreds dog's owner could be charged with of thousands of articles that isn't liability for the consequence of that wrapped up in paper or has a paper dog bite. A person was visiting on tag attached to it or in some way the farm of our agent, Mr. Haradine. doesn't require some paper in its He offered to help in loading some handling and manipulation. You have hay. He was not an employee, but the to have cartoons for your shells, for loading of the hay was in connection everything in short from shells down with the operation and maintenance with the operation and maintenance to blood plasma. You have to have it for rations. You have to have it with the hay broke his arm and in for clothes; you have to have it for this case, the medical pay coverage, practically everything to use. And we which goes along with residence lia can't send over 100 percent of the bility and farm liability and also with things that are wanted unless we employers liability insurance have 100 percent of the materials would have been a mighty fine thing here."- Lieut. Gen. Brehon B. Somto have. Instead of which, Mr. Haraervell, commanding general, army serdine's son, who was operating the vices forces. farm felt obligated to pay the doctor's

"American farmers have a forgot bill. All of our readers will readily ten crop that can be harvested at any understand how many things can hap- time and right now is the time the pen in connection with the operation country needs that crop most . of a farm to a person who might go Wherever there is a farm woodlot on the farm for one reason or an-other and for which the owner, or for saw logs but big enough for pulpoperator of the farm would be held wood. When such trees grow too thickly, judicious thinning will add

Farm Employers Liability is for to the value of the remaining timber, the purpose of relieving the farm permitting it to grow faster. By harautomobiles to the persons, or pro-nerty of other people: and second, to quences of accidents that often do will add to his income, he will improtect us against the cost of dam- happen to people employed on the prove his woodlot and make a valuage to our own automobile, such as, farm. Cows and horses kick. Hands able contribution to the war effort beand arms are injured by machinery. cause we are facing an acute shortage There is a type of insurance, how-ever, with which most people are not through holes in the hayloft floor. can look for supplies is from the farm can look for supplies is from the farm so familiar, altho it is coming more Their eyesight is damaged by spray woods."-Claude Wickard, Secretary

caused the wrecking of the car and the injury of the driver's wife. The connection with our homes in cities, the insurance company if it can be jury decided against the farmer and towns and villages. We talk about done without suit, as it generally will the verdict was sustained by the Supreme Court of Pennsylvania

Case 2-\$5,000 was awarded that might happen in connection with insurance we add what is known as, damages against the owner of a cow our farm, and with this we also talk medical payment coverage similar to the animal caused a collision and

ance which gives protection against mobile policies. This coverage takes Case 3-In Chicago an iron wina year. It includes the officers and the results of accidents happening to part of the consequences of accidents dow shutter fell and injured a man. a farm employee while in pursuit of in connection with farm, or town resi-his tasks in connection with the dents and farm employees. It provides Case 4-At Houghton, Michigan a surgical, medical, nurse, hospital. man was awarded \$3,000 for injuries However, while we have not been dental coverage up to \$500 per perers met April 13 at Berrien Springs action committeemen. The group However, while we have not been dental coverage up to tot of a solution with some work on a resi received in a fall from a ladder in

ization. President Russell File pre-sided over the discussion as to how ships. new kinds of insurance. The fact is should be necessary. These are paid As part of our State Farm In-that if you read the 21st and 22nd even tho they may not be definite surance Company program in Michchapters of the Book of Exodus, you liability on the part of the policyhold- igan, we are able to offer to all of Popcorn often formed an entire will find the necessity, and indeed the er. At the time of writing this article, our 91,000 automobile policyholders meal at luncheons of colonial ladies. obligation, to have such insurance laid we had before us four pages of cases at a very small cost, protection from down in the original Mosaic Law up-on which all civilized basic laws rest, and farm liability discussed above. any hazards that arise from the own-ership or occupancy of any resi-Case 1-A stray horse suddenly an- dences or farms or in connection with We find there that if a man does appeared in front of a car in the dark farm employees.



2. Be careful not to interrupt if line is being used.

3. Keep calls reasonably short so as not to monopolize line.

4. Allow an intermission between calls so your neighbor can use the line, too.

5. Replace receiver after a call. One receiver "off the hook" ties up the entire line.

6. Always remember that sharing a party-line thoughtfully and courteously means better service for all.

MICHIGAN BELL TELEPHONE COMPANY

action committeemen. The group to consider future plans for the organ- the County Farm Bureau informed of there is nothing modern about these reasonable funeral expense if such dence.



Pasture Methods Cappers Farmer for May takes nofrom one farm to another within the tice of how Theodore Simon, of Wilcounty, or to another county, please liamston, R. 1, is meeting the short-age of protein feed by pasture im-provement methods. Mr. Simon is a paper will follow you, and we'll attend member of the Ingham County Farm to passing the change of address to Bureau.

the State Farm Bureau membership Mr. Simon, says Cappers Farmer, dep't, and in turn it informs the milks 17 to 20 cows. He has alfalfa- County Farm Bureau secretary. Should brome or alfalfa-timothy pasture in you move to another county, transfer early summer. Last summer he had your membership to the County Farm 10 acres of Sudan grass ready July Bureau there. If your Michigan Farm 10 acres of Sudan grass ready July He grew good, thrifty hogs on News is not properly addressed to you, please send us a card and we'll make alfalfa pasture. He used about 100 lbs. of meat scraps to the ton of the correction. We make every effort grain. have the mailing addresses right.

a year.



LIMEROLL was not brought out as a temporary substitute for oyster shell during this war period.

It is designed to furnish the poultryman with a modern and more efficient method of accomplishing an old practice. We believe that LIMEROLL is as big a stride in the supplement field as the introduction of commercially mixed feeds was in the nutritive field.

We believe that LIMEROLL once and for all settles the old argument of granite grit versus limestone grit, in that it combines the value of both, and goes one step further in furnishing finely ground calcium carbonate flour.



FARMERS PRAISE **EROSION CONTROL** Reports from 99 Michigan farmers

SAYS FORTRESS

EUROPE HAS KEPT

ITS DAIRY HERDS

close tab on the food situation in con-

Some excerpts from Dr. Brandt's

"The European continent excluding

Russia had before the war 52 million dairy cows which produced 93 million

metric tons of milk as compared with

26 million dairy cows in the United

States and 50 million tons of milk produced in this country.

"While hogs and chickens were

heavily reduced in numbers, cattle

have been culled slightly. The Ger-man dairy herd of 10 million cows

and their milk yield is maintained

at nearly peacetime level. The Dan-

ish herd of 1.6 million high-yielding

cows was in July, 1942, down to 88

per cent of prewar strength but

since then has recovered in numbers

cow herd was in 1942 reduced to 77

per cent of pre-war but had by 1943

increased very slightly. The French

cow herd, second largest on the Con-

tinent, with 8.7 million head, had by

1942 declined to 10 per cent below

"In 1942 at the lowest ebb the Con

"During the relief period of

do not expect the continent to becom a sizeable export market for U.S. dairy products. On the contrary I

expect the continent to become again

an important exporter of butter and

cheese to the British Isles, unless Great

Britain should erect trade barriers

yields still below pre-war.

10 per cent below pre-war.

against such imports.

which goes to dairy cows).'

PHEASANTS TAKE

TOLL OF SEEDING

whole milk.

tinental Europe

paper follow:

Farm Bureau members, if you move

in nine counties indicate a stream line soil conservation system has increased grain and hay production one-

That teh situation as to depletion of dairy herds and shortage of dairy products is not as bad in "Fortress third and meat, milk and egg output one-fifth. Everett C. Sackrider, state head Europe" as some may have believed, the Soil Conservation Service said that the farmers interviewed had was the view expressed recently by Dr. Karl Brandt of the Food Re-search Institute, Stanford University. contouring, terracing, pasture used improvement, improved rotations, Palo Alto, California. Dr. Brandt, a former German economist, being and other features of a complete eroout of sympathy with the Nazi regime sion control and production program came to this country in 1933 and befor at least 2 years. came a citizen. For years he has kept Sackrider's men assigned to the 13

soil conservation district offices in the state made the survey. Farmers paying patronage dividends to its estimated their corn yields are now member and non-members patrons. estimated their corn yields are now 2 bushels per acre higher than they were previously. This was a 36 per cent increase. Oats and barley yields increased

The facts in this case were simil-5 and 13 bushels per acre, respectfully. Clover-timothy hay yields per acre increased 23 per cent. Total milk production on the survey farms in-Empire Dairy Association is a co-opcrased 13.4 per cent. Extra feed resulting from the soil conservation system enabled the farmers to kep 11 per cent more brood sows than they formerly did and raise 50 per cent more pigs. More than half of the survey farmers increased thir yearling beef cattle numbers 38 per cent, while half in-

creased the number of calves raised and their farm flocks 50 per cent. Eighty-eight of the 99 said that the ing period. conservation practices they had applied to their farms with the assistance of technicians of soil conserva-tion districts or their forerunners,

the demonstration projects and CCC camps, had increased production per acre. County agricultural agents and the Michigan State College staff cooperated.

that pre-war number but is at present probably up to 95 per cent, with milk Seventy-two said that they had been responsible for 505 of their neighbors turning to soil conservation tinental cattle herd was 16 per cent below pre-war. At present I prepractices, while 34 said they had personally helped neighbors start consume that it is perhaps no more than touring or other conservation prac tices. Fifty-eight said their soil-savyear or two after victory, dry milk and condensed milk will be needed ing programs had cut their annual labor and machinery use costs from rom this country. Beyond that I \$20 to \$500.

SANILAC BUREAU **RE-ORGANIZED**

Sanilac County Farm Bureau, re "In the long run the impoverished cently re-organized, hopes to have 500 Europeans will try to buy again in-expensive vegetable fats. Thereby Europeans will try to buy again in-expensive vegetable fats. Thereby year, Sept. 30. April 18 about 150 more milk can be released from but-members had been enrolled. Sanllac county is one of the largest and ter manufacture and distributed as best agricultural counties in Mich-"The reconstruction of the Euroigan

pean dairy herd does not require a 150 attended the organization meet single head of American cows, heifing at Sandusky, April 18. State Rep resentative A. P. Decker of Decker ville spoke highly of the work of ers, calves or bulls. What will be needed is the import of feed in the form of oilseeds (the meal of which the Farm Bureau and its influence in is fed) and of wheat (the bran of promoting legislation wanted by far Ralph Brown, president of mers.

Huron County Farm Bureau, and Fred Reimer, State Farm Bureau disrepresentative from Saginaw. trict assisted with the meeting. The group voted to adopt a modern set of by laws for County Farm Bureaus, as developed by the State Farm Bureau in consultation with county groups.

These officers and directors were 100 per cent protection for elected: Charles Walker, Sandusky, elds of young corn from the appeof pheasants can be offered president; Ward Hodge, Deckerville Michigan farmers, claims R. G. Hill, vice president; Wesley Mahaffey, Marrepresenting the Michigan State Col. lette, secretary-treasurer. The board lege extension service and the Michi- of directors includes these men and gan Conservation Department. R. E. Campbell, William Williams, Ev-

Some farmers claim satisfactory re- erett Hale of Sandusky; Ted Laursen, sults in using commercial tar repell- Marlette; Frank Sweet, Deckerville;



Another thrust at co-operatives and particularly at the co-operative principal of "the return of savings

through payment of patronage di-vidends"-this time the thrust was by the Office of Price Administration-has been thwarted. Judge Lewis B. Schwellenback, of the Federal Court for the Eastern District of Washington, once a United States Senator, rendered this decision to protect co-operative rights. He held that a co-operative in Washington could not be enjoined by OPA from OPA has appealed the decision to the Court of Appeals and indicated it would appeal to the U. S. Supreme Court.

iar to those in many cases which erative organization which markets milk and milk products for its members. When the co-operative had money or funds in excess of a norm al and safe reserve, it distributed the excess money to its members in "pa tronage dividends". OPA contended that the Co-operative violated the Maximum Price Regulations be cause the farmer actually got prices in excess of those at which he had sold milk during the base price fix

Judge Schwellenbach said that Congress, having made its attitude clear to favor co-operatives, could not be declared to desire to want co operatives destroyed and that the OPA contention would destroy co-operatives. Co-operatives are merel agents for co-operative members.



What if your guest fell downstairs, or the new hired man tumbled from the hay loft because you forgot to mention that the steps were slick or the mow was dangerous? Court awards might wipe out your home and life's savings as quick as the rap of a gavell It may not happen to you, but why take a chance when the cost of virtually complete protection, now obtainable as a part of the new State Farm auto policy, is so low. Yes, that's right-as a part of your AUTO policy. Let me tell

Sudan and Hay Seed July & August Put this down on your July and Au-gust farming calndar. Harvest all legume seeds possible. The country needs them. So do our Allies. Two acres of Sudan grass or Atlas sorgo will replace the second cutting of hay on 20 acres of pasture. Let the pasture go for seed this year. Harves that seed. It is needed.





land.

frontiers. Settlers followed the advancing rails. All land values multiplied. Tax revenues vastly increased. Agriculture developed. States and cities grew. The nation knit together.

Through the years, the

value of the land grants has

been repaid many, many

times - while the continu-

ance of these deductions

discriminates in favor of

shippers

doing busi-ness with the govern-

advantage of such rates as

ment who can take

Much of it was the Louisiana Purchase - land that cost about 4¢ an acre.

It was wild. It was unsettled. It produced no tax revenue.

Because there was no transportation.

To help get railroads built into this undeveloped territory, Uncle Sam turned over to them 130 million acres of these lands.

In return, most government traffic received special rates - 50% off.

And ever since, year in and year out, the government has received this advantage. Not alone from the few railroads (9% of the mileage) which received land grants, but from the others competing with them.

Railroads opened up new



against other shippers who cannot. That's why shippers, farmers, the Interstate Commerce Commission, the Office of Defense Transportation, and the National

Association of Railroad and Utilities Commissioners join with transportation agencies in seeking to do away with these land-grant

AMERICAN RAILROADS

THREE



The lightest commercial native wood in the United States is northern white cedar which on the average weighs 22 pounds per cubic foot dry weight. Heaviest is the true hickory which weighs 51 pounds per cubic foot dry weight.

Garden Seeds

Farm Bureau offers a complete line of the best varieties of garden seeds for Michigan. Buy at Farm Bureau stores and farmer's elevators at:

Lapeer Ludington Mt. Pleasant Pinconning Port Huron Saginaw Traverse City Woodland

The New Improved

CO-OP GARDEN WEEDER-CULTIVATOR



Note Special Features

Strongly built with 18 inch wheel. Wood handles, steel grips. Standard equipment includes 5 adjustable spring steel teeth with double end, diamond point, shovel; also bar share for furrowing out, 12 inch tool har de signed for any adjustment or angle of teeth to 16 inch row width.

Price \$5.25 F.O.B. Lansing

Place your order with your local co-operative or with Farm Bureau and alfalfa go for seed. Services, Inc., Machinery Dep't, P. O. Box 960, 728 E. Shiawassee St., Lansing 4, Mich.

power plus good repellency.

Although largely through the ef-forts of the Michigan State Farm Bureau, the War Production Board re cently made available a substantial amount of copper for the manufacture of bull rings, there still remains a hurdle which apparently may prevent cattle breeders from securing his necessary article of equipment for some time.

The difficulty is not in connection with the quantity of copper which was allocated. That would look to us to be very liberal. The allocation was for 500 tons, which would mean 1,-000,000 lbs. At 4 ounces a ring, that would be sufficient copper for 4,000-000 bull rings, which certainly seems like a generous amount.

The difficulty is that under the rms of the Farm Limitation Order L-257 the manufacture and sale of all items of farm machinery and equipment is restricted by quotas which are expressed as a percentage of the net shipping weight of each item produced during 1940 or 1941, whichever was the higher. This very definitely hampers the bull ring manufacturing companies in trying to take care of the accumulated demands. Normally, there is a substantial inventory of any such article in the hands of all the various firms and individuals who comprise the network or distribution. Now there is no such inventory on hand and unless the provisions of L-257 can be modified as visions of L-257 can be modified as related to bull rings, it will be a long Farm Bureau time before production catches up with demand.

The Michigan State Farm Bureau has brought the situation to the attention of the national committee for Production Supplies in the Farm tope that the Farm Machinery and Equipment Section of the War Pro- and Mrs. Ernest Tschumi, Elkton, Of duction Board may be induced to ficers: modify the terms of L-257 so as to Ervin Bixler, vice chairman; Albert

tured for the next few months. Live Stock & Dairy

We cannot increase livestock and

ica is located in Argentina



The only tin smelter in South Amer-



MICHIGAN FARM NEWS

SYLVESTER GRAHAM **DAIRY FARMERS** HAD A HUNCH ACT TO HOLD **ABOUT BREAD** THEIR MARKETS

By Elinor Price

Look at a piece of bakery bread. You'll see nothing out of the ordinary; it will be white, moist and appetizing just as it always has been. told the Michigan section of the Ass'n But that bread actually is much more at its annual meeting at the college, nutritious than it was 5 years ago, April 26.

In accordance with Food Distribution dairy industry will have a surplus of Order No. 1, it contains thiamine, niadairy products, face a decline in cin, riboflavin. and iron in quantities prices, and contend with old and new equal to the standards of enrichment types of competition for the consumprescribed under the Food, Drug, and Cosmetic Act. It may or may not contain calcium and vitamin D. That is answer for such problems is a dairy industry advertising and sales promotoptional with the baker.

How we finally got around to putting back into bread the valuable owen J. Richards, executive secrenutrients lost in the milling process is tary of the ADA, said that it has bea long story. Many scientists had come the voice of 5,000,000 dairy fara hand in it. And then there was

mers. From funds of 10c per cow Sylvester Graham(who was no scien- raised annually in the first two weeks tist, but who "had a hunch" that or- of June, dairy farmers in 14 states dinary white bread was not all it have nearly \$400,000 a year to proshould be. Graham toured the coun- mote the sales of all dairy products try in the 1830's, lecturing against the by advertising in radio programs, na tional magazines, and newspapers in evils of white bread as a food. the larger consuming centers. Poet of Bran Bread and Pumpkins

Mr. Richards said that notwith-Emerson called him the "poet of standing their present efforts, dairy bran bread and pumpkins". He was farmers have a big selling job ahead attacked in Boston by a mob of angry Rationing and government restrictions bakers. In addition to preaching on dairy products have made an optemperance, hard mattresses, cold nortunity for substitutes for butter. whipping cream and other dairy proshower baths, open bedroom windows.

and cheerfulness at meals, he be lived that good health could come from the consumption of bread at least 12 hours old and made of whole wheat, unbolted and coarsely ground. Scorped, ridiculed, vilified as he was, Granite Grit Sylvester Graham, the staunch New H.C.Helm England preacher and reformer, had a sound idea when he put "Millers Barreled Graham Flour" on the market, MR. HELM adds Just how early white bread became a part of man's diet is not exactly lets have been matured on mash alone cient Egyptians had white bread and

cakes; by the 12th Century white tion the feeding of bread had become so well established more grain and that in London there was a Company granite grit develops more husky pulof White Bakers as well as a Comp- lets that will be better able to stand any of Brown Bakers. To eat white up under the strain of heavy egg probread became a mark of social dis. duction."

tinction. While the poor of the cities Other successful poultrymen and turand the farm folk ate brown bread key growers have proved this is true. (made of flour with the germs removed but with some bran) and black bread (made from the whole meal) the wealthy lived exclusively on white bread.

White Bread and Nutrition And so it went-millers improving ite Grit and get the fullest nutrition

their process to make whiter and from available feed. softer flour, bakers producing more and more loaves of white bread, and more and more people consuming bread and other bakery products made from white flour. What happened in Europe also happened in the United States-Americans got the, white bread habit. Then the inevilable price switch took place. As more white bread was produced, it became cheaper in price, and since comparatively few loaves of whole wheat bread were sold it became more expensive. A third factor was important, too. Millers began to process into animal feeds the bran and germ removed from the wheat and the production of these animal feeds became

a profitable part of the manufacture And now we come back to Sylvester

been able to isolate and define the

various vitamins found in foods and

to understand the direct effect such

vitamins have on health and vitality

\$1000

to Save ?

SATURDAY, MAY 6, 1944 ducts. Manufacturers of the substi-

Dairy farmers need to protect and

mprove their industry through such

programs as that of the . American

Dairy Ass'n, E. L. Anthony, dean of

agriculture at Michigan State College

Eventually, said Mr. Anthony, the

Mr. Anthony said the business-like

ion program, together with research

"I can unhesitatingly

Mr. Helm's birds make records in our

national laying tests. His Brown Leg-

horns, for instance, hold World's Re-

cords for production for hen and pen.

Why experiment? Follow the leaders

and be sure. FEED STONEMO Gran-

Feed Dealer.

You can't lose. It is

sold on a money back

guarantee. Ask your

ONE MOUNTAIN GRIT CO. INC

recommend

STONEMO

ILLINOIS

"too many pul-

without ques-

er market.

tutes are making the most of it. During the last war the dairy industry lost 2 out of every 10 butter customers. It took seven years for the butter market to come back. So far in this war the industry has lost 3 out of 10 Butter customers, The other seven are restricted by rationing. But, said Mr. Richards, the dairy farmer can win them back and do better than ever before if he will take no back seat in selling the public on the

goodness of dairy products. The ADA of Michigan re-elected B. F. Beach of Adrian as president, Other officers elected are: J. Neal Lampreaux, vice president, Comstock Park; J. B. Strange, Grand Ledge, treasurer, and Leonard N. Francke, Lansing, secretary.

Directors are Fred Meyer, Fair Ha-ven, B. F. Clothier, North Branch; I. K. Maystead, Osseo; Fred Walker, Carson City; A. Oaster, Constantine; R. H. Addy, Mich. State Farm Bureau, Lansing; W. G. Armstrong, Mich. State Grange, Niles; Ted Bauman, Remus; John J. McDonald, Flint; C. L. Reynolds, Pinconning; W. L. Mann, Cass City; B. E. Knauss, Marquette, and John Biegalle, Scottville.



Here's the New Home DeLux PRESSURE COOKER

First on the market since WPB released limited supply of aluminum for Pressure Cookers and Canners. This means that the Home De Luxe is of PRE-WAR quality.

The Home De Luxe Pressure Cooker is sanitary, easy to keep clean, no crevices for food decay. No rubber gaskets to wear out or get lost. Double safety valves.

Capacity, 21 quarts liquid. For canning, will hold 7 qt. jars, 16 pt, jars, or 4 one-half gallon jars. Priced under \$20.00 fob factory, with wire trays, as illustrated. Pans NOT available. Instruction book included. See your Co-op dealer for Farm Bureau machinery, or write Farm Bureau Services, Machinery Dep't, P. O. Box 960, 728 E. Shiawasee St., Lansing, Mich.

ACT NOW! Lime your sour fields now-do your part

in our greater production towards all-out war effort.

FRANCE AGSTONE has been aiding



Community Activities

manded that Elkton retain time" as our first official action in

organizing April 13 at home of Mr. Walter Schuette, chairman; grant an increase in the total quantity of bull rings which may be manufac-Faubel, secretary. Meetings nights, second Thursday. Next meeting an ex-

ception, third Thursday, May, home of Mr. and Mrs. Edwin Herford, Elkton, "International Food Problems During and After War" subject. County Agr'l Agt. Emmett Raven, speak-

CENTRAL, CASS-After a co-operative supper April 11, we discussed

also gave \$10 to the Red Cross.

inaw-Our club discussed the Michigan Hospital Service April 14. D. L. Preside Harold Frahm led a discussion of eradication of the disease as a County Farm Bureau project. We plan to help with the Farm Bureau radio

broadcasts.

ing Ohio and Michigan to central

should be raised high enough to support roads. Leave the 50 million in the state treasury until the boys come lome. DEERFIELD, Mecosta-Some meth-

od should be devised to acquaint city ELK, RIVERSIDE, Huron-We de and farm people with each others

GAINES, Genesee-Everyone here is making every effort to raise all that can be taken care of, considering labor and feed for live stock. Some more acreage could be used if the drain commission would get at those known. We do know that the andrains

FREELAND, Saginaw-Agreed that board of supervisors be notified that this group favors compulsory control for Bangs disease.

TEXAS CORNERS, Kalamazoo-We have asked the township board to zone the township. June 19-21.

WHEATFIELD, Ingham-Members decided to bring public relations right out to the farm, so asked Mr Smaltz to invite representatives of consumers group to a meeting. Mrs. Stevens and Mrs. Bratton, of the East Lansing Consumers' Interest Group Bangs disease. Our club advocates gave a very good picture of the city cousins' interest in price control grade labelling, laboratory analysis of consumer goods, etc.

CARRS, Mason-John Tyndall will try to secure appointments for blood donors to Red Cross from this group. SOUTH LINCOLN, Isabella-We fiscussed (1) marketing better qualiity products by controlling the products nearer to market (2) advertis-NOTTAWAY, Isabella-91 attended ing for farm products (3) meeting our urban friends and talking about our mutual problems.

INGERSOLL, Midland-We have decided to hold a county discussion meeting before the State Farm Bureau convention. Our resolution comto all people alike. We favor return- mittee will also draft county recommendations to State Farm Bureau resolutions committee.

post-war agriculture, we agreed farm- ed a country library! Moved to keep of white flour. our village library. Favor state-wide

ATWOOD, Antrim-This group is unanimously in favor of a soil conservation district for Antrim county.

ur four group meeting in April. We discussed the sugar beet program. Agreed that the industry and factory s a great benefit to our county should growers get sugar ration free? Majority said NO. Rationing is fair

MAYFIELD, Lapeer - Discussing BRIDGEPORT, Saginaw-Discussers should be represented on all agri-

the group hospitalization project. We BUENA VISTA-BLUMFIELD, Sag-Richmond explained it.

CASNOVIA, Muskegon-For our ownship project we are considering rection of a service men's honor roll.

time.

"slow problems.

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cultural planning boards, and that farmers must advertise to keep abreast of other businesses.

INGERSOLL, Midland-Things we think may come before our next State Farm Bureau annual meeting: increase in dues, AAA program, change in method of electing State Farm Bureau directors.

MATTESON, Branch-Mr. Newell explained the group hospital service. We agreed to ask for a special twp. meeting to vote on raising money to make the township hall suitable for community house, too.

NORTHWEST, Hillsdale - This croup secured 40 new members in the formed when it is served oleo in 1944 membership campaign.

HIGHLAND, Oakland-In discussing food production and the new draft regulations, it was estimated that if all skilled young farm help is taken in this area, it would decrease farm production by 1,500 acres.

NORTHEAST, St. Clair-We appointed a committee to consider changing officers and directors more

often in Farm Bureaus to avoid getting in a rut and to have more people active. We were invited to visit

at that youngster, the one with the Willow Run bomber plant April 16. cropped hair, the cigarette and trous-WEST SALINE, Washtenaw-Disers on. It's hard to tell whether it's cussion of the new draft rules brought a boy or a girl. the estimate that production would drop 50% in this 4 square miles area War Worker: She's a girl and she's if all the young men are taken. Estimy daughter."

mate was based on 10 young men in Visitor: "My dear sir, do forgive 24 families present. me. I would never have been so out-LESLIE Ingham-Mr. Jewell gave spoken if I had known you were her a progress report on the proopsed father.'

community building. EAST ALAIEDON, Ingham-Farmers want to formulate policies for ag-

riculture through their own organizations, such as the Farm Bureau. Gov't bureaus should serve rather than make policies. GRIEBICKVILLE, Leelanau-It was

decided to invite city people to our meetings and let them hear about 738 members. prices farmers receive for products, and what it costs to produce them.

MANISTEE, Manistee-Other CFB groups and County Farm Bureau asked to prevail upon doctors at Manistee to arrange schedules so that two or more doctors are available at all times

GARFIELD, Newaygo - Sentiment divided on suggestion that County Farm Burau should sponsor effort to get war prisoner labor for farmers.

NEW ERA, Oceana-Group favors controlled production now, but stop it soon after war.

WEST GRANT, Oceana-Sentiment here strongly against gov't control of agriculture. Give farmers prices that should permit profitable operation and never mind the subsidies. ELBA, Gratiot-Discussed plans for building recreation center for com-

munity.

accination of cattle for control of Graham, with his plea for the "nat-Bangs disease.

ural" wheat product instead of the UNIONVILLE, Tuscola-Drain tile "adulterated" bakers' white breads manufacturers should be given every Graham was correct in saying that the consideration and be allotted suffiwhole wheat flour was more nutriticient labor to continue production. There is a shortage of tile. Some ous in some respects than the white land properly drained could be made flour, though he couldn't have known productive, other lands could be made why. It has been only in the last few decades that scientists have

nore productive if tiled. NORTH THORNAPPLE, Barry-We favor taxing oleo 10 cents pound and oppose coloring it by the manufacturer. . We don't think oleo has the food value of butter, and

that the public should always be inplace of butter. Why Risk PRAIRIE: Kalamazoo-Mr. and Mrs.

Harry Jordine persented the butter and oleo controversy. We think that tax on oleo should continue. PINE RIVER, Gratict-Urged that all Community groups in Gratiot coun-

sign petition for production of drain tile necessary for farm crops.

War Worker: "I'm not her father;

pital service program sponsored by

The English House of Lords has

Hard To Tell

I'm her mother."

the Farm Bureau.

Visitor (in defense plant): "Look A good crop of legumes will grow on good land without proper inoculation . . . but it grows at an extra cost of at least \$10.00 per acre in nitrogen taken from the land.

Neither prior crops or the presence of nodules guarantee the proper inoculation necessary to take this nitrogen FREE from the air.

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the 3-in-1 Inoculation for Clover, Alfalfa and Soybeans In Minnesota, more than 7,500 families are enrolled in the group hos-

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Quincy

AGENTS WANTED

The Insurance Department of the Michigan State Farm Bureau has many openings for agents to represent the State Farm Insurance Companies in Michigan. We would appreciate hearing from any of our Michigan Farm News readers if they are interested in talking the proposition over with one of our managers. It would be very helpful to us if any of our readers would suggest the names of likely agent prospects in their nearby cities and towns. The remuneration is good. This is a particularly good time to start. Address your inquiry to

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FIVE

and its farming program was written by Thomas H. Kerry. Mr. Johnson is

a member of the Eaton County Farm



of operating two housholds under Denning met with a senior discussion bert Gall on April 14th at the home of group in Waldron to discuss the pas- the bride in Stockbridge. an undivided roof. An apartment or the building of another house is rec-

ommended. son to take him into partnership. Sometimes, says Professor Hill, this means selecting the son who is best equipped physically and mentally to become a farmer and a partner. The son. too, must be convinced that the father will make a good partner.

An adequate farm business to sup port two families appears a necessity. In general farming, Michigan partner-

In general farming, Michigan partner-ships need around 200-240 acres with munity Farm Bureau groups have called for greater use of freedom of tillable. Another measure is been formed. Venice twp. will organwhether the farm permits 700 to 800 ize one presently.

productive work-day units a year, or enough to keep two men busy. Investments of \$20,000 to \$30,000 for a twoman farm also appear necssary on the average The usual 80 to 120

mittees are working on this project. learning more about the organization.

> acre is good and profitable feed for alfalfa. Mammoth Clover-Can be handled three ways-clipped, pastured, or

rolled in the bud for a seed crop and Calhumus to plow under. If you clip, you get nothing for labor. As pasture well as any seniors who care to join mammoth will help feed your stock. When you roll mammoth in the bud, you also break over the weeds and

keep them down. Be sure to cut the same way you rolled. You'll be sur prised by the amount of clean seed you can harvest. Mammoth handled this way is much easier to harvest with a combine. Finally, you have lots of humus to plow under. Try a small field first. You're likely to continue the practice.

HARVEST SOME

THIS YEAR

FORAGE CROP SEED

By ROY W. BENNETT

Farm Bureau Seed Service

We are asking all farmers to try

for a seed crop of alfalfa, June clo-

ver, sweet clover, and alsike this year. Stocks of these seeds are lower than for many years, not only in Michigan but throughout the world.

We have had two had years in this country for production of alfalfa and

June Clover-You can increase the value of your June Clover crop by tak-

ing the first cutting for hay and leaving the second cutting for seed.

Alfalfa-We suggest that you cut about half your alfalfa for hay and

leave half for seed. If the blossoms

on the second half remain and there

are indications of a curl, leave it for

seed. If the blossoms strip off, cut

for hay, which won't be quite as good

Then let the first half go for seed in-

stead of a second cutting. Ten pounds

of borax and 10 lbs. of potash per

clover seed. The surplus is gone.

clover seed is scarce. Michigan farmwhite blossom pay as a seed crop. It som sweet clover produces a good yield of seed in Michigan. It ripens best results in producing nitrogen for the soil. It's cheaper than buying nit rogen in fertilizer. Sweet clover and

late pasture. They help in keeping down weeds and will improve the soil where turned under. Sudan Grass-Sow 10 lbs. per acre in early June for pasture about July

20. When 10 inches high, a half acre will keep a cow until frost. Hybrid Corn-A few extra acres of

orn will help. Farm Bureau has the hybrid adapted to your location. Be sure to get the proper corn for your section. Dry corn in the crib is worth more than a heavy yield of high moisture content corn

Atlas Sorgo-Is a wonderful rough-age. You'll be pleased with its feeding value as roughage or ensilage The grain makes good chicken and nog feed.

seeds can't be separated. Speaking of | Mrs. Leonard E. Johnson and her 15 timothy, combined timothy is likely year old son, Leonard of Charlotte, to germinate poorly. Remember this R-4. The magazine awarded them a R-4. The magazine awarded them a when taking a seed crop. Try for prize as a mother and son poultry improvement team. A story very some timothy seed. It's scarce. complimentary to the Johnson family

Successful Farming

Honors Eaton Members

Bureau board. The family is active The April cover of Successful Farm in the Community Farm Bureau, the





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N EARLY EVERY binder will do better work when its knotter needle is threaded with Farm Bureau Twine. This twine is a product of more than 50 years of twinemaking experience. Skilled workmen with the finest of twine-making machines, plus constant inspection and testing, give you good twine that doesn't snarl, kink or tangle.

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FARM BUREAU SERVICES, INC. LANSING, MICHIGAN



SHIAWASSEE CO.

members.



Shiawassee County Farm Bureau a good story told quickly: now has 526 members, an increase of 100%, says the news letter to all

worship, hailed every knock as a boost and called for more group acti-The board of directors is working on a program and budget for the Rollcall Chief Ochmke handed his membership year. A Shiawassee Coun. lead horses an extra feed of oats and ty Farm Bureau calendar was publish-ed for members in 943. Members are Wife Betty Ochmke led the singing

"How often we on the farm be-

Huron Tells Good

Story in Few Words

atop a table. County Prosecutor Mc-

periences and warned of some income

tax pitfalls. Bad Axe School's Supt

soothed feelings ruffled by Triple-A

tractor gas blurps. County Chief

tion and the price in the market place

it would be necessary for the state

and national governments to help.

Soil conservation districts is one of

the means by which this could be

The matters of freezing and other-

The juniors, led by Joe Porter and

Louis Bogart, with others taking part,

presented a program, in which the ob-

jectives of the Junior Farm Bureau

was clearly defined: first, to inform

Midwest Conference at

Most

wise processing foods was discussed

also transportation problems.

"You're cramped for space, wrote Albert Bailey, Huron County Farm Bureau publicity director, so here's "Michigan FB. Chief Reid told 150

potlucking Huron FB rallyers March Timothy & Alsike Mixture-Makes petter hay than a seed crop. 30 at Bad Axe American farmers

Sweet Clover-White blossom sweet

program incuded discussion der for corn. Inoculate seed to get rye grass sown in corn will make



safe side-get the facts

on this inexpensive extra

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	of Those Ducts

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acre farm is a one man business, Pro-fessor Hill concludes. being asked if they want one for 1945. Here are the last two paragraphs Allister funned about his farming ex-

Good farm management is another of the news letter: necessary factor. The son needs adequate knowledge of farming in gen goes down, while the price of feed and Rations Tycoon Peter Campbell ral and also needs to know financial details of how his father's farm has goes up, no help, no tools, no gasobeen producing cash returns. Sons as line, no tires, the weather is against well as fathers need good business us, there seems to be no end to our judgment to be partners, the sharing worries. should include all the farm and an

adequate partnership agreemen should be selected.



The Junior Farm Bureau may have another County Farm Bureau to its redit within the next couple of years. Reports reaching Lansing indicate

group in getting started.

Carry through at harvest time.

Seed for Hay

er side of the ledger. Have you ever gone to bed at night with a gentle rain falling, lulling you to sleep. knowing that it is just what your IN OAKLANI crops need? Then wake up in morning with the rain gone and the

the By Grant Steele

Ralph Brown presided.

sun shining on the wet grass and The April meeting of Southwest leaves making more sparkling jewels Oakland County Community Farm Buthan all the money of our national reau at the home of Mr. and Mrs. B debt could buy? Have you ever woke A. Holden was well attended by 20 of

come discouraged; the price of eggs LeCronier touted his farmer classes,

up early, just when day is breaking, the usual group and 20 juniors, to hear the birds sing? How many Willard Hartland was elected Willard Hartland was elected obbird calls or songs can you disting- server at the county board of directhat the influence of the active Bay uish? How much have you ever paid tors' meetings for the next four County Junior Farm Bureau has to hear such vocal artists as the months. Discussion Leader Alfred spilled over into Arenac county. Rerobin, the oriole, or the meadow lark? Haack took up the question the influcently six young men from that coun-How much would you take never to ence of the war on agricultural proty visited the officers of the Bay any birds or frogs sing at all? duction. hear county Junior Farm Bureau and lat-

Have these things no value? How It was agreed that farmers must er attended a County Junior Farm Buabout the every-day occurences out strive to produce more than ever be reau meeting in order to become inin the barn yard? The new wobbly fore. It was decided that responsibilformed on the process of starting a Junior Farm Bureau. calf, the lusty squeals of a litter of ity for farm fertility is on the owner hungry pigs, the stiff-legged antics of primarily, but because of the narrow According to Herbert Schmidt, the a young lamb, the crowing of a roostmargin between the cost of produc-

Bay county group was very much imer, or the cackling of a laying hen?" pressed with the seriousness and determination of the Arenac group. A Canning Budget committee of Bay county young people is assisting the Arenac county **Picks Favorites**

Canning budgets for 1944 depend on how well members of the family ate up foods that were home processed in 1943, claims Miss Miriam Eads, of the schemes for governmental as-Do not neglect a hay seed program in your 1944 planting plan. We have Michigan State College extension

sistance are paid for by the farmer, insufficient supplies now, according specialist in nutrition. therefore, with the exception of soil to the War Food Administration. Next A supply of 25 to 30 pints for each conservation districts, most of the year the situation will be very serimember of the family should be laid plans so far proposed are too expenous. Mark a field for seed acreage

away this summer out of garden or

market supplies of greens, string beans or asparagus. A family of four should stack up a total of 100 to 120 pints of these vegetables. Green peas and limas should total 12 pints for each member of the fam-

themselves as to the best methods of Twelve pints of corn and 30 to operating and managing a farm. Sec-35 quarts of tomatoes or tomato juice ond, to train young men and women are considered proper to add to this for leadership in farm and organizacanning budget for each member of tion work, with special emphasis on the family.

Farm Bureau work, so youth of to-From fruit supplies the budget should include 20 quarts of cherries keeping up the work of the Farm Buday may succeed the older men in or berries plus 25 quarts of plums, reau. They also pointed out that the peaches or pears for each member of Juniors manage to get a little fun out of their meetings.

done.

sive.

Storage for each individual should be 50 to 60 pounds of beets, carrote and squash, about 25 pounds of onions and up to four bushels of potatoes, depending on the appetite for potatoes.

Milwaukee June 19-21 The American Farm Bureau has an-Countless millions of little crea-Great Barrier Reef, which covers 100,-

nounced that the annual Midwest tures known as "polyps" built the Farm Bureau Training School for those interested in membership work 000 square miles, off the coast of in 12 midwestern states will be held at the Wisconsin hotel, June 19-21. Queensland, Australia.

Farm Bureau members can help themselves by asking for Farm Bureau feeds. These feeds are your feeds-made for farmers by their own organizations in their own mill. Margins earned over the cost of operating belong to the patrons on a patronage basis. They are bringing Farm Bureau members of Michigan and adjoining states into ownership of large manufacturing facilities for mixing feeds. Ask for:

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- POULTRY SUPPLEMENT 32%
- MILKMAKER 32%
- PAILFILLER 16%
- PORKMAKER 33%
- CALF MEAL

MERMASH CHICK STARTER & Farm Bureau GROWING MASH make chicks grow fast, feather early, be well and strong, and develop into good pullets. Farm Bureau BROILER RATION has what it takes to make hefty broilers quickly. TURKEY STARTER is a very successful Farm Bureau mash for poults. Farm Bureau POULTRY SUPPLEMENT enables you to use your home grains effectively in making good mashes.

MILKMAKER 32% protein will balance home grains to produce more milk at lower cost per cwt. PAILFILLER is a complete 16% protein dairy ration. Farm Bureau PORKMAKER is a concentrate which you can mix with your grains to make an efficient pig starter, a growing ration, a fattening feed, and feeds for dry or lactating sows. Pigs having PORKMAKER make fast, cheap gains. Farm Bureau CALF MEAL is the old reliable for raising calves.

Farmers protect their interests and make a good investment for themselves when they buy their feeds, seeds, fertilizers, petroleum products, fence, roofing and other supplies from the Farm Bureau. You make your organization stronger by using it.

Buy the Farm Bureau Way

Farm Bureau Brand Supplies at 300 Farmers' Elevators

the family.

ily.

Food Problems During And After the War

Background Material for Discussion in May by Our Community Farm Bureau Discussion Groups

By EUGENE A. SMALTZ

Membership Relations & Education ROLL CALL QUESTION-Why will farmers need an organization after the war?

The world has always been underfed. Food has frequently been called post war problem No. 1. About two-thirds of the world's people have been short of various types of food necessary for a balanced diet. Not more than 10 percent have had good diets. About two-thirds of the 2¼ billion people of this world produce raw materials, the principal one being food. At least 60 per cent of the world's farmers are primarily self-sufficient, as they obtain more in living from the farm than from the products which they sell.

In America, the majority of the people have not had proper diets or adequate food supplies. We were a net importer of food from about 1924 to the beginning of the present war. We imported primarily tropical products which cannot be raised efficiently in the United States.

The decline in price levels following World War I, resulted in a great variety of trade restrictions throughout the world. Higher tariffs, import quotas and other devices to limit foreign competition were demanded as prices went down during deflation. Trade interference was one of the primary reasons leading to the present war, as nations handicapped by limited resources sought raw materials and markets.

Two of the principal reasons for the relatively high production in the United States are the large supply of natural resources and the extensive area of free trade. People are most prosperous when they produce a limited number of products for which they have the most favorable conditions and then trade with others who also have special advantages in the creation of other goods. This is as true within a nation as among nations. Any trade interference tends to limit the efficiency of production, and to lower output and standard of living. There are various levels of production and standards of living within nations, yet the citizens specialize in production and trade to their mutual advantage.

The breakdown of world trade was mitigated to some extent during the thirties, by such devices as the reciprocal trade agreements which aided in the expansion of foreign trade. Tariff concessions and definite quotas have been the foundation of such agreements.

The present war has emphasized the shortage of food. American agriculture is straining to produce a surplus to send abroad under the Lend-Lease programs and for our armed forces and those of our Allies. A few years will be necessary following the war, for European agriculture to recover. Undoubtedly, food from the United States will continue to flow across the water during those years.

Many farmers have worried about foreign competition, especially from Latin America. The countries to the south produce a great variety of products which we do not produce and which our market A large proportion of Latin-America's people are underfed. needs. Their food requirements are continually expanding since their populations are growing rapidly. They compete in only a limited number of products with farmers in the United States.

The outlook for farm income will depend primarily on the course of the price level and the purchasing power of urban consumers. CHALLENGES:

1. Why do we trade with foreign countries? Among ourselves? With Latin-Indian America?

2. How do changes in the price level affect farmers' attitude on Lariffs?

Will Latin-Indian America be a severe competitor in world 3 markets? With the United States farmers?

4. What farm products will we probably continue to export? To import?

5. Would it be desirable to protect the Michigan farmers from competition with low-standard-of living farmers in our Southern States?

6. Do we trade most with people who are efficient or inefficient? Why? WKAR MONDAY FARM FORUM

Future Farmers

DISCUSSION FOR MAY Topic: "International Relations and American Agriculture." Each Mon- Honor State Leaders day, 1:00-1:30, E. W. T. (fast) 850 on your dial. May 1-Foundation for World Trade.

May 8-U. S. Agriculture in For-Agricultural Organizations. Collaboration

May 29-Farmers' Stake in World Mr. Brody said, in part: Peace.

METHODS USED FOR RECORD POTATO CROPS Careful planning and work make a

potato-growing champion, according great opportunities, they are inseparto the records of the two men named as potato kings at Michigan State College.

Top man in the state in 1943 was Verbrigghe of Rock in Mar-Rene quette county with 595 bushels of russett rural potatoes per acre. He certified 24 acres for seed. For tablestock production, or market potatoes, the best yield was on the farm of Paul Dhondt of Rumley yielded at the rate of 497 bushels an

average estimated at 105 bushels an acre. On each farm the potato fields received 15 loads of manure to the acre. In addition, a green manure crop was plowed under. Verbrigghe cultivated his field 13 times before

planting and Dhondt worked the soil six times to reduce the weed pros-

Verbrigghe applied 1,000 pounds an acre of 3-12-12 fertilizer, while Dhondt put on 600 pounds of 2-16-8 analysis to an acre.

In planting, the certified seed growing king used 29 bushels of seed an acre, spaced 13 inches apart in rows 30 inches apart, a spacing necessary on good soll to avoid hollow tubers or tubers of irregular size. Dhondt put in 30 bushels of seed an acre, planted 11 inches apart in rows 32 inches wide. The Verbrigghe crop received insect and disease spray applications 13 times from the time plants were four inches high until harvest, while Dhondt applied nine sprays.

Saginaw Farm Bureau Hears Governor Kelly

500 members of Saginaw County Farm Bureau heard Gov. Harry F. Kelly compliment their organization at their recent annual meeting. 'In order to have a strong state.' said Gov. Kelly, "we must have strong counties. In order to have them, we must have such organizations as this." He complimented farmers on what they are doing for the war effort, saying that the state is almost as important in food production as it is industrially.

Amphibious Lingo-Buffaloes are amphibious tanks; alligators are amphibious troop-carrying tractors.

Huron Bd. Streamlines Summer Program

Huron County Farm Bureau board the home of T. E. Leiprandt, Pigeon

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DETROIT, MICH.

C. L. Brody, executive secretary of April 25. Summer meetings will be the Michigan State Farm Bureau, was at the 'phone call of President Ralph one of a group of agricultural lead-ers honored by the Michigan Ass'n of conditions. Board sent resolution to ign Trade. May 15—United Nations Food and I6th annual convention at State Colsee into why government is building lege April 5-6. As spokesman for the up huge surpluses and for moves to May 22-Agencies of International group receiving the honorary degree forestall sudden price collapse through

of State Farmer for services to FFA, dumping. Also wanted to know why extension specialists are telling wo "You are fitting youselves to be men's organizations to conserve on the leaders of agriculture tomorrow. eggs while other government agen-

Every war has precipitated our agri- cles are clamoring for public to use culture into a new stage of develop- up the oversupply. Board unanimousment. World War 1 brought us the ly backed President Brown in fight day of the tractor and power driven against Bad Axe insistence on "fast machinery. It is impossible to guess time." what changes World War II will

bring. But many new ideas have been developed that someday will be Some 50 American Some 50 American crops are eithreleased for industrial and agriculturer materially enlarged or entirely de-

al use. As is always the case with pendent on fertilization by pollen brought about by honeybees. ably associated with correspondingly value of these insects to agriculture great responsibilities. Your work in is many times the value of the honey the F F A is fitting you well to asthey produce.

sume such responsibilities." Others honored were Charles Figy, commissioner of agriculture; W. G. Armstrong, master, State Grange; Albert E. Hurd, mgr., John Deere Plow Co.; Dr. N. A. McCune, Peoples church, East Lansing; Glenn Cowles, president, Mich. Ass'n of Teachers of in Alger county. His 15 acres Agriculture; William Doyle, Chain Stores Bureau John O'Mealey, sec'y, acre, nearly five times the state Michigan Live Stock Exch.; Karl Mc-Donel, sec'y, State Board of Agricul-Milon Grinnell, editor, Michiture; gan Farmer.

> Thirsty camels have been known to go directly to water a distance of 100 miles on the desert.

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'In the Pacific Northwest the codling moth fight is by far the toughest." This is the belief of many reliable authorities whose experience in orchard pest control has been country wide. Their observation is that "the worm problem is so severe in this territory, growers must give their fruit the best possible spray protection. Coverage must be kept complete and unbroken, and the kill of larvae must be quick, otherwise the cull loss will he ruinous."

... Under these conditions of the most intensive worm attacks, Orchard Brand "Astringent" has led all other lead arsenates.

THE REASON: (1) This product of General Chemical Company research has the patented 'Astringent" feature which steps up toxic action -gives quicker, better kill. (2) As "Astringent" s customarily used in Pacific Northwest filocculated sprays, its flake-like particles-originated by General Chemical Company research-tend to OVERLAP and STAY PUT where they hit so that the spray runoff is practically clear water. THE RESULT: Better spray protection against





worm entries and "Stings."

ASTRINGENT

ORCHARD

BRAND

ARSENATE " LEAD

The same effective research that has produced "Astringent" Lead Arsenate has made many other outstanding Orchard Brand products available to growers all over America. Through continued close association with the problems of growers, General Chemical research is developing further new materials . . . new efficiency in insect and plant disease control. Today and tomorrow -as in the past-the name Orchard Brand marks products of proven dependability. You can rely on them!

Orchard Brand Spray and Dust Materials

Distributed by:

FARM BUREAU SERVICES, Inc. 221-227 N. Cedar Street, Lansing, Michigan Buy at Farm Bureau Stores and Co-op Ass'ns

Railroads are now carrying nearly Since December 1, 1941, the army twice the traffic moved by rail in the and navy have discharged about 750, first World War period with about 000 men, fewar than 11,000 of whom one-third less equipment and 500,000 were released because of injuries re-

streamlined its summer program at tewer employes than they had then, ceived in battle. RESULTS RESEARCH OUTSTANDING have placed

Since December 1, 1941, the army

SATURDAY, MAY 6, 1944

MICHIGAN FARM NEWS

VENT POST-WAR PR

MICHIGAN DAIRY FARMERS TAKE ACTION JUNE 1-15



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Dangers lie ahead-dangers that threaten to cut down the size of your milk and cream checks. Face these facts now:

No after-the-war market is yet in sight for the ten billion pounds of extra milk now being produced for wartime needs.

Because of wartime rationing of dairy foods housewives are forming hard-to-break habits of using imitations and substitutes as replacement products.

Dairy food surpluses, followed by price crashes, are sure to happen unless post-war demand for dairy products is built up to wartime production.

You-and millions of other dairy farmers-know that it will take united and aggressive action to head off surpluses and price crashes after the var. You know, too, now is the time to make ready to meet the challenge of the post-war period.

Dairy farmers across the nation are mobilizing now to prevent chaos, confusion and depression after the war-mobilizing now in raising a post-war advertising and research fund to be used through their own organization-the American Dairy Association.

With this Post-War Mobilization Fund the dairy farmers of America will be ready to take nation-wide Advertising, Promotion and Research action to increase the consumption of milk, butter, cheese, evaporated milk, ice cream and powdered milk. This will help prevent surplusesthis will stop butterfat and milk price crashes. Do your part now. Join with your neighbors in this dairy farmer plan of aggressive action. Take a stand against post-war price crashes-plan for peacetime prosperity!

The American Dairy Association is "The Voice of the Dairy Farmer." It is controlled by dairy farmers, through their chosen representatives-three from each state-who serve without pay. Funds are raised by milk and cream check de-* ductions of a cent a pound on butterfat marketed June 1 to 15. This figures approximately 10 cents per cow a year. The campaign is designed for the good of the industry and all its products. It's your campaign to protect your dairy investment-to safeguard your cream and milk income! The money is used to pay for national advertising, merchandising and research on behalf of all dairy products and your dairy industry.

Tune in "THE VOICE OF THE DAIRY FARMER," NBC, Every Sunday WSAM-Saginaw, Bay City, 12 Noon WOOD-Grand Rapids, 12:45 P. M. WWJ-Detroit, 1:45 P. M.













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