Behind the Wheel
J. F. Vogler
Director of Membership

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LAPEER MEMBERS TO OWN LAPEER, IMLAY STORES
Part of Services Policy to Make Recruiting for Branches

The LaPerre County Farm Bureau services store at Imlay is an example of the Farm Bureau service branch movement being successful in an area which has been fertile territory for the各方面。LaPerre County is an area of about 300 square miles, with a population of about 12,000. The store has been in operation for about a year, and has a membership of about 200. The store is open six days a week, and is operated by a full-time manager.

Eleven Years of Rural Electrification in Michigan 1927

This year marks the 11th anniversary of the First Electric Power and Light Company, which was organized in 1927. The company has been very successful in bringing electric power to rural areas, and has expanded its service area significantly since its founding.

COV'T Loan Rolls Wool into Pool

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BLOOMS KEY TO JUNE ALFAalfa SEED CROP

If They Hang On, Prospects For Alfalfa Seed Record Acroaze

The article brings out that producers of alfalfa seed are getting a good crop this year, and that the market for the seed is strong. The article also states that the quality of the seed is very good, and that there is a good demand for it.

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Michigan Has Millions of Sheep

During recent years, the trend of sheep farming has been upward, with an increase in the number of sheep in the state. In 1937, the number of sheep in Michigan was approximately 500,000. This is an increase of about 10% over the number of sheep in 1936.

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Starting Anew at Sixty

We know of a man named Albert, who at 60 was the last of his line. Albert was the founder of a farming community, and he lived to be over 80. Albert was a man of vision, always looking ahead to the future and planning for what was to come. He never stopped working and never stopped thinking. Albert was a man of action, and he was always on the move. He had a saying: "If you want to be successful, you have to be on the move."

Albert was a leader, and he was always on the lookout for new ideas and new opportunities. He was always looking for ways to improve his farm and to make it more productive. He was a man who was never satisfied with what he had. He was always looking for ways to do things better, and he was always looking for ways to do things differently. Albert was a man of the future, and he was always looking ahead to what was to come.

Albert's farm was a model of efficiency and productivity. He used the latest technology and the latest methods to run his farm. He was always on the lookout for new and better ways to do things. He was a man who was always learning and always growing. Albert was a man of the future, and he was always looking ahead to what was to come.

Albert's legacy lives on in the farm that he founded. The farm is still run in the same way that he would have run it. The farm is still a model of efficiency and productivity. The farm is still a symbol of what can be achieved with hard work, dedication, and a vision for the future.

Albert was a man of the future, and he is a reminder to us all to always look ahead to what is to come. He is a reminder to us all to always be on the move, always be learning, always be growing. Albert was a man of the future, and he is a model for us all to follow.
**FARM FIRE INSURANCE**

- State Mutual Fire Insurance, Michigan
- Provides comprehensive protection
- Designed for farmers' insurance needs

**BEHIND THE SWITCH**

There's much about a farm electrification that doesn't appear on the surface. It's more than the service to the stringing wires.

**FARM BUREAU SERVICES, Inc.**

- 221-227 N. Cedar Street
- Lansing, Michigan
- Provides services for farmers

**BUYERS OF FARM PRODUCTS**

- Buyers of Farm Products usually call first on the farmer who has a telephone.

**BETTER CROP PROTECTION**

- Brings bigger crop profits!
- Addresses any questions that go "behind the switch." Consumers Power Company aims to give the farmer the right answers.

**CONSUMERS POWER COMPANY**

- Consumers Power Company
- Serves Michigan businesses
- Assists with energy efficiency and conservation

**NO ONE HAS DEVISED A BETTER PLAN THAN LIFE INSURANCE TO PROTECT THE FUTURE OF YOUR FAMILY**

The young man, and the man in his prime, does well to save something as he goes along. State Farm Life Insurance is savings and protection for your family.

**FARM BUREAU ACCOMPLISHMENTS**

- Many reforms by going into the business

**WOOLGROWERS GET YOUR SHARE OF THE $50,000,000 GOV'T WOOL LOAN!**

- Average loan value of Michigan wool
- This is not a purchase price, but contains equity and

**WOLFRUGERS WANTED**

- Write us for complete information.

**SUMMER PASTURE**

- Sudan Grass for
- Summer pasture.

**FARM BUREAU SEED SERVICE**

- The young man, and the man in his prime, does well to think of the Farm Bureau as a producer and a consumer. There are questions that go "behind the switch." Consumers Power Company aims to give the farmer the right answers.

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Make Haying and Harvesting an Easier Job with FARM BUREAU MACHINERY

HAY LOADER
There is no threshing or other overhead charge in the operation of this Co-op loader. The hay is picked up clean. The loader is easily adjustable for delivery of hay from 7 to 10 feet above ground. You should see this machine. PULL BAR LOADER. We also stock a pull bar type of Co-op hay loader.

HAY MAKER

POWER TO CUT COMES FROM TRACTION—PULL-CUT DRAFT IS UP ON CUTTER AND DOWN ON WHEELS—CATS easy and sure

CHAMPION MOWERS
Many farmers are cutting hay with Champion Mowers this year and even grandfathers use them. Throughout the years they have been improved constantly and remain an outstanding mower value. You can buy from Champion Mower. There are sizes, types, and equipment to suit every user.

CHAMPION BINDER
Champion of them all in size and in fact for durability, easy pulling, and efficiency is getting the grain. The superior arrangement and positive action of the force feed elevator makes this binder grain gently and much less of any other type of elevator. Deliver it to the pockets in a steady flow and without clogging at the top. Makes the Champion the grain saver of them all. This feature saves the cost of the binder.

PARTS FOR CHAMPIONS
We stock Champion Binder and other Champion repair parts.

GOOD ALFALFA BUYS...
Kansas, Utah Common for Summer Seeding

PLANT SUDAN GRASS AND MILLET
SUDAN IS THE BEST EMERGENCY HAY CROP. Half an acre of Sudan will keep a cow and keep her milk production up. Dry or broadcast to June 15 or little later. Start pruning when one foot to 18 inches high.

DURUM WHEAT—Wet or dry, sow by Fourth of July. We have good seed. Buckwheat usually in good demand in poultry business.

BUCKWHEAT—Wet or dry, sow by Fourth of July. We have good seed.