Vol. XIV, No. 2

SATURDAY, FEBRUARY 1, 1936

Published Monthly

Behind the Wheel

with J. F. Yaeger, Organization Director

THE HUMAN FACTOR

Recently having attended a number of meetings of co-operative managers, boards of directors and memberships, lowing condensed



as being of great right at the heart this column in the hope that it may interest others as well

C. L. Christensen Says Ordinarily co-operatives succeed if

they meet four requirements: They fill a real economic need; (2) They are adequately and soundly financed;

(3) They have capable manage-(4) They have an intelligent and informed membership.

One might say that co-operation is very largely a combination of human factors. Its purpose is, in a broad sense, to meet human needs; it is an institution or organization of human

beings; and its ultimate objective is to better economic conditions of human beings and in that way better 450 farmers and their families were their living standards. The management of a co-operative association is by no means limited to the manager, important as that position may be. In fact it may be said management starts with the members themselves as they are the only body

zation have not only a great respon- and Elmer Ball as members of the sibility, but an obligation to their cast. Mr. Frank Garrett of Battle

of co-operative associations can scarcely be over-emphasized.

High grade management usually comes out of an intelligent and encessful institution for he must have the support, constructive criticism and co-operation of the people for whom

Since the management of a co-operative begins with the membership, and since the members have the final word on questions of policy, the manager and directors can not go farther or faster than the members are willing to support them.

Saves Farmer Market

As Others See Us

happy and prosperous family on every Mrs. Hugh Hodgins of Yale and Mr. report. In most instances the County farm, enjoying an American standard Phil Stein of Port Huron, and a dis- Agricultural Agent will outline the of living with an income from their cussion of Farm Bureau activities at sheep program being carried out in farm to pay the bills", but the Farm Jeddo by Mr. Ed. O'Connor. The the county, Legislation or more ef-Bureau does much more than promote election resulted in naming Mr. and fective enforcement of present laws through its various activities the Mrs. Carl Greenburg of Adair as new to combat the menace of sheep-killing miles of rural power line, to serve with a value of \$1,100,000. economic welfare of the farmer. Its members of the county board. All dogs may be discussed. Recommendagreatest service lies in the improve- other members and officers were re- tions will be made for presentation to ment of rural life. That it has done elected. this is abundantly evident. In other words the Farm Bureau stands not homemaking, more attractive sur- and afternoons. roundings, a wholesome spirit of neighborliness are proof of its purthe farmer needed organization more than he does today.—The Yale Experi than he does today.—The Yale Exposi- County Agricultural Agent Clarence City Hall, 1:30 P. M. tor, J. Charles Smith, editor.

Philippine Army

One of the first acts of the new Philippines commonwealth has been MacArthur of the United States army retary-treasurer. will organize the Philippine army.

CO. FARM BUREAUS **ELECT OFFICERS IN** WINTER MEETINGS

Large Attendance Features All Meetings Despite The Cold.

With interest in co-operative organization and the Farm Bureau and having listened to discussions of reaching a new high as compared the various problems that arise in a with the past several years, many co-operative business, many of which meetings are being held throughout are due to the human factor in the Michigan this year. During January, development of co-operatives, the fol- speakers from the state office of the Farm Bureau found it difficult to fill from a speech of all the dates they were called for. L. Christensen, Many gatherings were, of necessity, dean of agriculture, postponed until February and March, University of Wis- which promises to keep the speakers

consin, struck me as busy as during the past four weeks. The chief matter under discussion interest and hitting at the meetings has been the need for farmer organization, united on a proof matters. I pass gram that will truly bring about equality for agriculture.

Executive Secretary C. L. Brody, President Jakway, Vice President ence met at Washington early in Jandepartment, district representatives, Brody of the Michigan State Farm fore thousands of interested farmers Council, which was one of the big each. The Detroit Edison requires no session, Feb. 6, at the gymnasium Farm Bureaus where election of of- practically all of the largest farmers' vided in its standard rates. ficers and directors was accomplished. purchasing and selling organizations Many were meetings of local co-opera- in the nation. tive organizations, while others were local groups of farmers interested in wool marketing co-operative organization. co-operative organization.

Calhoun County Meeting

One of the largest of the gatherings was held at Battle Creek on January 15 where, under the sponsorship of entertained at the clubhouse of the every year, it may be necessary to have the Farm Bureau folks of that county meet in relays next winter. said Mrs. Carrie Blanchard, the hostthat has the authority to select the men who later formulate policies, who direct the men who later formulate policies at many direct the men who later formulate policies, who direct the men who later formulate policies at many direct the men who later formulate policies, who direct the men who later formulate policies at many direct the men who later formulate policies at many direct the men who later formulate policies at many direct the men who later formulate policies at many direct the men who later formulate policies at many direct the men who later formulate policies at many direct the men who later formulate policies at many direct the men who later for men who later formulate policies at many direct the m hire a manager and who direct the of that institution, a play presented by affairs of the association. In electing the Albion Farmers Club directed by

St. Clair County Meeting

ness sessions and participated in the of grease shorn wool, during 1935 was noon dinner meeting.

Mr. Raymond Wurzel, dairy farmer, it has led in campaigns in the inter- report of activities of the Michigan exceptionally strong.

Western Michigan Meetings only for measures to insure an ade- reau meetings were held in western March 5, and to which all wool tion loan in 20 years, with interest at quate farm income, or for livestock Michigan. They included meetings at growers are invited. improvements or better crops, but for Shelby on January 9, at Muskegon on Speakers for these county meetings richer, broader, and happier living on January 10, at Fremont on January will include State College extension the farm. Its work and encourage- 11 and at Allegan on January 21. In workers and Stanley M. Powell of ment of the boys and girls in the 4-H each instance, the membership en- Ionia, field representative of the club program alone would justify its joyed co-operative luncheons with Wool Marketing Association. existence. Its promotion of better business sessions in both the morning

At Fremont

Mullett discussed "The Future of Fri., Feb. 14—Eaton Co., Charlotte, Young Farmers". Wesley Hawley, dis-Mullett discussed "The Future of trict representative of the Farm Bureau, talked on local activities, Mrs. Victor Swanson gave a reading, and wed., Feb. 19—Kalamazoo Co., Kalamazoo, Y. M. C. A., 1:30 P. M. Philippines commonwealth has been to summon the men of the country to band. Mr. Nels Hanson was again Post Office Building, Civil Service Room, 1:30 P. M. register for military training, which is named president of the county organito be compulsory. Major General zation with Mrs. Henry Kolk as sec- and hour to be announced locally.)

(Continued on page five)

AT WASHINGTON



When the National Farm Confer-

PROSPECTS SEEM **BEST SINCE WAR**

Busy; Wool Ass'n Plans Meetings.

By STANLEY M. POWELL.

to the severing hum of the clippers.

practically double that of a year ago.

committee and secretary-treasurer of been a few reports of contracting of Utilities Commission plan is interestthe Farm Bureau, acted as chairman 1936 wools in scattered sections at of the noon session. The day's pro- varying prices. Manufacturers are The Muskegon County Farm Bureau gram included group singing led by News started its 16th year of publication last month. It is the only one reading by Mrs. Chester Shirkey, a cation last month. It is the only one reading by Mrs. Chester Shirkey, a cation last month is the only one reading by Mrs. Chester Shirkey, a cation last month is the only one cation last month. It is the only one cation last month is the only one cation last month. It is the only one cation last month is the only one cation last month. It is the only one cation last month is the only one cation last month is the only one cation last month. It is the only one cation last month is the only one cation last month. It is the only one cation last month is the only one cation la of 42 such to have as long a record talk by Mrs. Pearl Myus, secretary of sixty days. The demand is for all of uninterrupted activity. Many times the Lapeer County Farm Bureau, a grades. Foreign markets have been

ests of farmers of that county and Milk Producers by Mr. Glenn Merrick, In many sections of the state leadonly recently, according to County members of the sales committee of ing wool growers are now making ar-Agricultural Agent Carl Knopf, was hat organization, music by Mr. Eugene rangements for the annual meetings instrumental in saving the Muskegon Thompson, a report of the annual of the County Wool Producers' Associ-City Market for farmers of the county. convention of the Michigan Farm Bu- ations, which are local units of the Proper, authoritive and unbiased pub- reau Federation by Mr. Charles Reichle Michigan Co-operative Wool Marketlicity can go a long ways towards of Marine City, a report of a trip to ing Association. The County Presihelping readers to know the facts and drawing conclusions.

Farm Bureau headquarters at Lansing dent will report for the Board of \$6.56 per month. The power company op Live Stock Commission Ass'n at ation.

Buffalo was 14% less at Detroit and "We" by Mr. D. M. Cowles of Goodells, a re- Directors as to the activities and plans port of the American Farm Bureau of the County Association. The local The goal of the Farm Bureau is "a Federation convention at Chicago by Assemblers serving the county will the annual meeting of the Michigan Co-operative Wool Marketing Associa-A series of well attended Farm Bu- tion, to be held at Lansing, Thursday,

Schedule of Meetings Mon., Feb. 10-Branch Co., Coldwater, Court House, 1:30 P. M. At Fremont, Fred Ackland and ante-room of Post Office, 1:30 P. M.

Thur., Feb. 27—Cass. Co., Cassopolis Court House, 2:00 P. M.

FARM ELECTRIC LINE EXTENSIONS ARE UNDER WAY

Many Hundreds of Projects Before Utilities; REA Units Started.

Farm electric power line extensions are being developed in hundreds of Michigan communities under the Michigan Public Utilities Commission order on the Consumers Power Co., Detroit Edison and several other companies. Also, quite a number of groups are promoting farmer-owned lines, to be built with loans from the Rural Electrification Administration at Washington.

Farm News readers are familiar with the Public Utilities Commission order whereby the Consumers Power Company agrees to build farm lines at its own cost where an average of five farm customers per mile will

Farm Bureau Plan This plan was proposed by the Farm Bureau in order to get rural LIVE STOCK EXCH. lines without obliging the farmer to finance part of the line cost, but rather to invest his money in home wiring and electrical goods.

Both the Consumers and Detroit Edison got their new contracts out about January 1. They have many petitions for service. The Consumers Expect Capacity Crowd at says that a power line extension Postum Co. With the crowd growing Carry Over Small; Mills group can expect an average of 120 days to elapse between signing of the contracts with the Company and the actual construction of the line. During that period rights of way and other legal matters are completed, day evening, February 20, at 7 o'clock Warm, wooly fleeces which now af- and the proposed line awaits its turn with the annual banquet, which will

directors qualified to direct the operaMrs. Thelma Ball with Mrs. Ed. BrunAlready forward looking flock-masters State Farm Bureau has furnished the Exchange dinner now calls for tions of the co-operative business association the members of the organisociation the organisoc man, Eugene Behling, Clark Barrell are making their plans for marketing electric service petition blanks to tions in the city. The outlook for remunerative values ities Commission plan, which was adat the Olds at 10 a. m. February 21, The importance of capable, honest nd active management in the success

Creek, a director on the county Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers, ficulty for the 1936 fleeces is decidedly enocated by the Farm Bureau in July Reports of officers and managers of the formal fleeces in the formal fleeces is decided by the Farm Bureau in July Reports of the formal fleeces in the formal fleeces in the formal fleeces in the fleeces i Another large meeting was held at growers. This is in marked contrast tion blanks to fit the plan, we suggest day. Port Huron on January 14 when the to the situation a year ago. At that that interested groups apply to the Kiwanis Club of that city and the time 70% of the 1934 wool clip re- nearest power company office for a

> Many dealers and merchants have tion costs and resulting rates to cuschairman of the Kiwanis agricultural sold their entire holdings. There have tomers and the Michigan or Public

> > average \$1,000 per mile for five customers. They agree to guarantee \$2.50 per month in Consumers' territricity at standard rates in Consum- er said: ers' territory, for example, costs \$3.56 per month. 250 kilowatts, ample for stock marketed in 1935, the volume household lighting, small appliances, sold by the Michigan Live Stock Exa washing machine, water pump, re- change Commission Merchants at De- ers Union, Nat'l Co-operative Council, pense for care of the line and for 30% less at Buffalo. maintaining adequate service.

erative Power & Light Ass'n of Bellefontaine, Ohio, \$225,000 to build 215 a total volume of 80,000 head handled, 860 farms. The power will be bought by the ass'n from the Bellefontaine farm customers shall include provi- for feeding operations during the sion for repayment of the construc- year. B per cent.

The first 100 kilowatt hours will cost these farmers \$5.70 as against had in 13 years of operations.

FARMERS' WEEK



PRESIDENT O'NEAL

President Edward A. O'Neal of the agree to guarantee the Company a American Farm Bureau Federation. total revenue of not less than \$12.50 one of the leaders in the National Clarence Reid, Robert Addy and James uary to consider a farm program to per month per mile, or \$2.50 per cus-Bliss, J. F. Yaeger of the organization succeed the AAA, Secretary C. L. tomer. The Detroit Edison adaption pending soil conservation and domes of the plan is to require \$500 per mile tic allotment farm program to Con monthly guaranteed revenue other President O'Neal will be introduced by

ANNUAL MEETING FEBRUARY 20-21

Annual Banquet; 1935 Was Good Year.

The annual meeting of the Michigan Live Stock Exchange will start Thurs- Congress. be at Hotel Olds, Lansing. About 1,200 are expected to attend, according Since October, 1935, the Michigan to President E. A. Beamer, who said

Banquet Program

William A. Simonds, publicity di-St. Clair County Farm Bureau met mained in the hands of the dealers. copy. The Consumers petition fol- rector for the Ford Motor Car Co., lightened group. One might add that a manager alone can not make a suca manager alone can not make a suctin joint session. A crowd of over 200 their normal requirements during 1934.

The mills used only about half of lows the Farm Bureau petition very and P. O. Wilson of the National Live to mendations, members of the National Live to members o Bureau members. The St. Clair County
Farm Bureau has grown by leaps and bounds in the past six months. County

The right of American farmers are the band of Michigan State College will be at a very heartening rate. The present at a very heartening rate at a very heartening rate. The present at a very heartening rate at a very heartening rate. The present at a very heartening rate. The present at a very heartening rate at a very heartening rate. The present at a very heartening rate at a very heartening rate at a very heartening rate. The present at a very heartening rate at a very heartening rate at a very heartening rate. The present at a very heartening rate at a very heartening rate at a very heartening rate. The present at a very heartening rate at a very heartening rate at a very heartening rate. The present at a very heartening rate at a very heartening rate at a very heartening rate. The present at a very heartening rate at a very he bounds in the past six months. County President Clarence J. Reid presided at morning and afternoon business sessions and participated in the loss and loss and participated in the loss and A comparison of the Rural Electri- culture." Mr. Wilson's address will same effectiveness with which Amerification Administration line construc- deal with "What's What in Live can industry adjusts supply and de-Stock."

lar at previous meetings, and special extending adjustment into scarcity. Under the Michigan plan, backed by numbers to be announced at the din-

transformers and meters is figured to family are invited to both of these power equal to that he had in 1909-14.

1935 a Good Year

tory. One hundred kilowatts of elec- during the past year, President Beam-

"Owing to the light volume of live

"On the other hand, the Exchange tration announced Jan. 4, 1936, that kets at St. Johns and Battle Creek. members to the organization, and had and consumers.

"Our Hudson office purchased and

FARM AND HOME RADIO HOUR LUNCHEON PROGRAM

Saturday, Feb. 8 from 12:30 to 1:30 E. T.

"WHO SHALL WRITE THE PROGRAM FOR AGRICULTURE?"

County Farm Bureaus and other Farm Bureau groups are invited to sponsor radio luncheons or meetings to hear this subject discussed by national Farm Bureaus' leaders at Washington. Good music and other entertainment are part of the program.

FARM ACT PROPOSED TO SUCCEED AAA FOLLOWS LINES LAID DOWN BY NATIONAL FARM ORGANIZATIONS

Farm Bureau and Grange Say Farmer Should Have Legal Means to Control Surpluses; Bill Makes States Partners With U. S. In Soil Conservation Project.

January 8 the Supreme Court declared the Agricultural Adjustment Administration crop control program and processing taxes unconstitutional.

January 18 the National Conference of Farm Organizations-including the Farm Bureau, Grange, and Farmers Union-agreed unanimously on a set of legislative recommendations for a "soil conservation and domestic allotment" program to carry out the general purposes of the AAA. The recommendations were presented to the President, Secretary Wallace and Congress.

January 22 the Administration introduced in both houses of Congress a "soil conservation and domestic allotment" program as an amendment to the Soil Conservation Act of 1935. The new farm bill proposes to appropriate \$500,000,000 for and others have found themselves disand others have found themselves dis-cussing Farm Bureau activities be-meeting of the National Co-operative original customer up to five with \$100 audience at the Thursday afternoon from farmers. Such land is to be devoted to soil improvement crops, erosion prevention cover crops, and so on. The idea meetings were sponsored by County The Co-operative Council includes than the minimum meter charge pro-

January 24 the Senate Committee on Agriculture refused to report the bill to the Senate on the grounds that under the AAA decision it surely would be declared unconstitutional. The committee declared that to be constitutional, any such action must be done by the Federal government in co-operation with the 48 States.

To Be Done Through the States

A few days later the bill was redrafted so as to bring the 48 States into what may be called a "federal aid project for soil conservation," and perhaps domestic allotment. According to Chester Gray of the American Farm Bureau, the bill will probably be amended a great deal in both houses of

Under the above set-up, if the program is enacted by Congress, the several States may co-operate in the federal 'soil conservation" plan of controlling crop surpluses. The States co-operating would receive federal grants for payment of rentals to co-operating farmers, much in the same way that State agricultural colleges, State highway departments, State groups interested in the Public Util- The business session will convene bovine tuberculosis control, and other State projects receive federal money to carry out a particular project. It is believed couraging. Conditions of supply and of 1935. Now that the Consumers and nancial statements, resolutions, and in Congress that this method of approaching crop control mand are very much in favor of the Detroit Edison have their own peti- new business are the order of the legislation is constitutional. The next few weeks should see the bill fully developed.

What Farm Groups Want

In presenting their legislative recommendations, members of the Na-

mand, but with provisions safeguard- statement said. Entertainment features include the ing farmer control, and also safe-

2. The right of the American farmer to receive for his products prices Every live stock producer and his that will give him average purchasing "We repeat that we have neither in-

clination nor authority to surrender or compromise on these principles. Discussing business of the Exchange | For us to surrender them or for govchaos," said the recommendations frigerator and range would come to troit and the affiliated Producers Co- and Farmers National Grain Corpor- chasing power and otherwise adverse-

"We have not advocated a policy of scarcity and of high prices to the consumers' hurt," the recommendations The Rural Electrification Adminis- opened new markets in its daily maranced abundance and just prices proit has loaned the Logan County Co-op- These added more than 1,200 new teeting the interests of both producers

Adjustment Up and Down.

"In a period of enormous surpluses such as faced us in 1933, any policy sources. distributed 75 carloads of feeder of genuine crop adjustment has to be municipal light plant. The rates to lambs and cattle, and loaned \$450,000 downward. But in like manner, where crop deficiencies develop, adjustment "The combined earnings of the Exchange were larger than the preceding that such reduction of surpluses producers and consumers. ing year. On the whole, 1935 was one as has occurred should aim only at of the most successful years we have giving the farmer purchasing power equal to that he possessed in 1909-14. In these years the farmers' price returns were certainly not excessive."

Stabilize Crops and Prices.

The farm organizations made three or erosion-preventing crops. recommendations for agricultural adjustment: (1) expansion of foreign and domestic markets for farm prod- land. ucts in such manners as to benefit the "4-A percentage of their normal home market and be profitable to pro-production of any one or more agriculmanner as to stabilize farm prices in the interests of both producers and consumers; (3) a program providing for withdrawal from commercial ing for withdrawal from commercial in the interest of both producers and consumption."

Secretary which again and age of the normal national production of such commodities required for domestic consumption."

This section resembled the so-called production, at equitable rates, such domestic allotment plan. lands as may be necessary to enable A definite bar was inserted in the the stabilization of farm commodity bill against contracts "binding upon prices at parity levels.

Legislation Necessary. "Whether such a program is based

The Bill Before Congress. The new farm bill now before Congress, known as the "soil conservation and domestic allotment bill", follows generally the recommendations of the National Farm Conference. The broad policy of the bill is set forth in

"Depletion of the soil and the improper use of the soil resources of the ernment to deny them can mean only ricultural commodities in the channels one thing, namely, that the American of trade, endanger the assurance of farmer will be driven to economic an adequate supply of such commodities at a fair price to producers and consumers, endanger the re-establishment and maintenance of farm purly effect the national welfare."

Farm policies for the federal government as written into the new bill include the following:

Preservation and improvement of soil fertility. Promotion of the economic use of

Diminution of exploitation and unprofitable use of national soil re-

Provision for and maintenance of a continuous and stable supply of agricultural commodities adequate to should be upward. And consumer welrequirements at prices fair to both

Re-establishment and maintenance of farm purchasing power.

The secretary of agriculture is authorized to "make payments or grant other aid" to agricultural producers

based upon: "1-Their acreage of soil-improving

"2-Their acreage of crop land. "3-Changes in the use of their

ducers; (2) commodity loans to tural commodities designated by the handle seasonable surpluses in such a secretary which equals that percent-

(Continued on Page 2.)

MICHIGAN NEWS

occessor to the Michigan Farm Bureau News, founded January 12, 1923

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E. E. UNGREN

Editor and Business Manager

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We Don't Agree With Mr. Thomson

James F. Thomson, hustling and energetic Commissioner of Agriculture, is quoted as deploring the federal farm loan and other farm credit financing activities of the Federal Farm Credit Administration in an address given before the Michigan Bankers Association.

"It is only a question of time," said Mr. Thomson, "until some new policy of farm financing must be adopted, because no sane person believes that our federal government with its correlated agencies can go along at the present rate in its assumption of everyone's indebtedness."

Bravely said, but we haven't known that the government is going that far, and particularly in the federal farm loan field. It has been our information that the Federal Farm Loan banks, founded in 1912, normally obtain the funds they loan to farmers through the sale of bonds to the investing public. During the emergency the bond market was such that these banks were unable to sell their bonds at reasonable rates of interest and hence they obtained new loan funds by issuing bonds to the Federal Farm Mortgage Corporation. The Federal land banks are again issuing bonds to the public and expect to return to that policy entirely. The investing public buys Federal Farm Loan bonds as a business investment; the government assumes no one's indebtedness in

Since the local federal farm loan association endorses and becomes liable for each of the loans made to its members, and each member subscribes 5% of his loan as stock and pledges it as collateral to help protect all loans, we fail to see how the government is assuming farm indebtedness.

Campaigning a Century Ago

When Martin Van Buren was elected to the presidency, a century ago, the Union comprised only twenty-five states, none of which was farther west than Missouri, says the Michigan Bell Telephone Almanac for 1936. The total popular vote cast in the entire nation was slightly more than 1,500,000-less than that in each of nine single states in the election of 1932. But to reach these relatively few voters, in a relatively restricted area, more than a year and a half of campaigning was required.

Van Buren was placed in nomination at a convention of his party held in May, 1835-eighteen months in advance of his election in November, 1836-and several of his opponents had entered the contest even earlier. This protracted campaign was made necessary largely by the slowness of transportation, which was the only means then available for the distribution of information and the influencing of public opinion.

Railroads in America were less than a decade old. Morse had conceived his telegraph, but was not to make it commercially practical until nearly another decade had passed. Forty years were to elapse before the first sentence was to be transmitted by telephone. Teletypewriters and telephotography-important factors in modern journalism's contribution to the crystallization of public opinion-and radio broadcasting existed not even in dreams.

From hamlet to hamlet and from town to town rode the party workers whose orations-literally "stump speeches"-informed the voters of the issues. From city to city and state to state, by rumbling mail stages or by the few crawling railroad trains then in operation, were carried newspaper articles, letters, broadsides, pamphlets, to be read, reread and debated in every tavern and crossroads store. Such was the presidential campaign of a century ago-a contest necessarily protracted by lack of facilities for rapid and far-reaching communication.

An Era of Trial Balloons

When the Supreme Court declared the AAA unconstitutional, it rought to an end AAA forms of attempting to gear total U. S. agricultural production to total demand by means of government contracts with

Two things are worthy of notice: Contrary to some expectations there has been no great decline in prices; neither has there been a spurt in any of the prices of commodities which were under the AAA. Apparently, we had come to the place where we were not much out of balance. Time will tell what the trend will be in farm production and prices, and what effects industry, world conditions, and political changes may have

However, it appears that both major political parties and all the farm organizations are convinced that with perhaps an excess of 40,000,000 acres of farm land in operation, and with export markets largely closed to us by tariff barriers to prevent dumping and to encourage self-sufficiency in foreign nations, the United States can easily move into burdensome surpluses, declining prices, and poorer industrial times as

Therefore, from President Roosevelt and Mr. Hoover down we have suggestions for a national farm policy that will take the place of the AAA, and do what the AAA sought to do, and still be constitutional before the U. S. Supreme Court. For a while, we expect that all these plans must be considered as trial balloons,-and some designed to carry political passengers only.

In time, farm opinion, legal criticism and other viewpoints should narrow the lot down to a practicable, workable plan. The Michigan State Farm Bureau will have a large responsibility in helping make the final selection and a plan that will fit Michigan better than did

These several paragraphs from the Michigan State Farm Bureau's Resolutions at its annual meeting, Nov. 7-8, 1936, are worthy of consideration as we look into the future:

"American rural families normally constitute the greatest purchasing class of our entire economic and industrial system. and there can be no sustained general prosperity unless the farmers receive cost of production for their crops and live stock so that they are enabled to make expenditures out of earnings and not from impairment of capital or further indebtedness.

"We believe in the principle that we in America should have tariff protection for all or tariffs for none. If American manufacturing and labor are to be fostered and protected by a high industrial tariff which automatically raises all farm operating and household expenses, then certainly the farmers are entitled to an American price for that portion of their production required to satisfy the American market,

"Acreage control and livestock adjustment are sensible efforts to meet the needs of American consumers without producing depressing surpluses which demoralize prices, destroy the purchasing power of farm families and retard general recovery and restoration of prosperity.

"Inasmuch as the export market for American farm prodnets has been largely lost and there seems to be little chance of its substantial recovery, in the near future the only way for American agriculture to be on a profitable basis is to have the benefit of the domestic market at equitable prices and this can be accomplished only by the operation of an effective program of production control and adjustment."

Seed Situation

spring since the national production as usual when the season advances, dated AAA provided,

of these seeds last year was about of land, as the secretary finds has According to Mr. Paul V. Kelly, manager of the seed division of the co-operative Farmers National Grain Corporation at Chicago, red clover grown, hardy and alsike prices should be up this and alsike prices should be up this apring since the national production as usual when the season advances, dated AAA provided.

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Itwo-thirds of the five year average, tended to further the purpose of this act."

Itwo-thirds of the best land in Mich. (2-16 have a herd of registered Jerseys, with the milk mark the milk mark the present between the purpose of the best land in Mich. (2-16 have a herd of registered Jerseys, with the milk mark the milk mark the present seed when the mark the mark the mark the mark the mark the milk mark. (2-16 have dairy farm act."

Itwo-thirds of the best land in Mich. (2-16 have a herd of registered Jerseys, with the milk mark the milk mark. (2-16 have dairy farm act."

Itwo-thirds of the best land in Mich. (2-16 have a herd of registered Jerseys, with the milk mark. (2-16 have dairy farm act."

Itwo-thirds of th



The Outlook

You take a snap that's mighty cold Like this one is tonight, And just to sit and toast your shins

Is comfort. Ain't I right? Or take it when it's stormy And the wind comes on to blow,

To be all snug right here inside Is homey. Ain't it so? But when I think about the folks

Who manage every year To go to Florida, I feel Right miserable up here!

This world is all comparative, And we can make our days Like Heaven or like the other place

By looking different ways. We only need to concentrate And worry lots about the ruts, To miss the distant hills.

We only need to raise our eyes To see the heights beyond. We only need to lift our hearts To feel all life respond.

And it's the wiser way by far To ease our own complaint And re'lize how well off we are

By helping them that ain't, No matter what our lot may be This bumpy life we're in-Although it has its seamy side,

Is yet so sweet to each of us That after all we've said, Full twenty folks in every score Stick to it till they're dead.

Its ignorance, and its sin-





Presidents of Michigan County Farm Bureaus

ion, a member of the Michigan State and St. Clair County Farm Bureaus since 1919, a member of the St. Clair New York, Michigan, Wisconsin, ors for 14 years, president of the counhe record of Clarence J. Reid of or more below. Kenockee township, St. Clair county.

s also school treasurer, is a past

to put it in Mr. east Gulf States. Reid's' own words, school class in Michigan." A graduate of

Yale High School, Mr. Reid is presi-

Managing and working 320 acres of

farm land, Mr. Reid still has time for his many community duties. A concern now manufactures it from FARM BUREAU SERVICES, Inc. dairy herd of 12 cows claims much kelp, a coarse seaweed valuable also 221 N. Cedar of his time and at present heads the for its jodine. county cow testing association in test. A member of the Michigan Milk Producers Association, Mr. Reid never sends more then his base milk to market. The so-called surplus is churned and averages 40 pounds of butter per week which is sold to a discriminating clientel.

Registered seed oats and wheat are other sources of income, with much of the acreage planted to alfalfa. A small peach orchard is just starting to bear and is somewhat in the nature of an experiment, according to Mr. Reid. Mr. Reid has always lived in Kenockee Township being born not very far from where he lives now.

Mrs. Reid, a graduate of Michigan State College, was also born in Kenoc- FOR SALE-MISCELLANEOUS kee Township. She is active in church work as a member of the Ladies Aid and teaches a Sunday School class. lege Agr'l Engineering dep't. Build your She heads the local women's extension group and is active in a county Farm Bureau market through which several women market foodstuffs in Port Huron twice a week.

One son, age 8, is quickly growing to be as big a man as him Dad.

New Farm Act Follows Ideas of Farm Groups

(Continued from page I.)
producers or to acquire land or rights or interests therein."

Act Would End in 1937. The life of the proposed act would

end on December 31, 1937. Any payment or grant to a farmer would be conditioned upon his maintenance "of such acreage of erosionpreventing or soil improvement crops ultural commodities designated by the secretary or upon such utilization

66 Below Is Coldest

Several States-New Hampshire, County Farm Bureau board of direct- Minnesota, the Dakotas, Montana, Wyoming, Colorado, Utah, Idaho, ty organization for two years—such is and Washington—have records of 50

Active in community work, Mr. Reid tures on its weather records. The master of the Brockway Masonic lodge ida and zero to the Alabama coast. at Yale, is Elder States as far south as Tennessee of the Yale Pres- have had temperatures 30 below zero. byterian church The record for cold in Texas is 23 and superintendent below. Temperatures of 16 to 18 of the Sunday below have been recorded in Louisischool and teaches, ana and the northern portion of the

Are of Doubtful Value

In viewing crow shooting as a predent of its Alumni to look too optimistically on the re-Association. While sults obtained. The crow is migra-CARRENCE J. REID in school, Mr. Reid tory in nature. The extermination TREAT SEED EVERY participated in of the bird in any one locality meremany branches of sport and played by creates a biological vacuum which on county baseball teams for years, eventually draws crows from other He still enjoys a good athletic con- areas into the place. It is doubtful test, likes to make an occasional horse whether crow reduction in any one trade, and enjoys good books and hu- locality under present conditions will produce results of any lasting benefit, according to the game men.

Instead of mining table salt, one

Ever Recorded in U.S.

The all-time low record of temperatures for the United States is 66 degrees below zero—reported from Riverside Ranger Station in Yellowtone Park, February 9, 1933. The world record is 90 degrees below zero in northern Siberia, while 78 be-Vice-president of the Michigan State low has been experienced in Alaska. Farm Bureau and member of the Only two States, Montana and Wyomboard of directors of that organiza- ing, have been colder than 60 below zero since the Weather Bureau started keeping track of the weather.

Every State has subzero temperacold wave of February 1899 brought weather of 2 below to northern Flor-

The best Sunday Believe Crow Shoots

dator control project, the Depart-ment of Conservation is inclined not

Asks Women to Start Radio Luncheon Groups

(By MRS, EDITH M. WAGAR) There never was a time when the rganization needed your support and County Farm Bureau was advised recour assistance as at this particular cently. noment and there are some things hat each of you can do that will help

On the 2nd Saturday of each month (Feb. 8th the next date) the Farm nd Home Hour over the radio from 2:30 to 1:30 Eastern time, is conducted by the American Farm Bureau Federation. You can hear the latest developments of your organization if you will make it a practice to devote this one hour of each month to the Farm Bureau.

You can help tremendously if you will call your neighbor's ettention to this hour also; if they do not have a radio, please invite them in. Why not organize a social club or a Farm Bureau club with monthly meetings called on this particular day with a sprinkling of non-Farm Bureau mem-

Have a potluck dinner or a luncheon of some kind and then after the program, have a free discussion of what is being done for the farmer Please send me a report of your meet-

Grasshoppers

Grasshoppers will strike hardest next summer in south central Mon-tana, eastern Nebraska, and the nothern half of the lower peninsula of Michigan, according to the annual fall survey by Federal and State en-





Don't be satisfied this year with only partial crops of oats and barley. Make these grains pay as they should - just by treating your seed with the ethyl mercury phosphate dust, New Improved CERESAN.

Effective against both the loose and covered smuts of oats and covered smut and stripe of barley, this treatment has convinced authorities everywhere of its value to farmers. Even on clean seed oats, it has increased yields an average of 2.84 bushels an acrel Given a 12% average stand increase on clean seed barley! Yet all it costs to use is about 2c per bushed of seed treated.

Try New Improved CERESAN this year. Easy to apply; measuring spoon in each can. One pound treats 32 bushels. No injury to seed or drill. 1-lb., 75c; 5-lbs., \$3.00. Ask for the new Cereal Pamphlet—it's free.

BUY FROM YOUR

FARM BUREAU DEALER Or, buy from us, cash with order, plus mailing at 10c per lb., if dealer can't supply you.

Lansing, Mich.

Classified Ads

Classified advertisements are cash with order at the following rates: 4 cents per word for one edition. Ads to appear in two or more editions take the rate of 3 cents per word per edition.

LIVE STOCK

REGISTERED HEREFORD BULLSand use a Hereford and see the quality of veals. Don't feed scrubs any longer. A. M. Todd Company (14 miles N. W. Kalamazoo) Mentha, Michigan. World's Largest Mint Farm. (3-2-tf-55b)

lege Agri Engineering dep't. Build your own septic tank and sewage system. In-stall when tank is built. Installation and operation simple. Discharges automati-cally. Have been sold 16 years. All in dally use and giving satisfaction. In-structions with each siphon. \$7.00 de-livered. Farm Bureau Supply Store, 728 E. Shiawassee St., Lansing. (3-4-tf-60b)

MACHINERY FOR SALE

AGENTS WANTED. HAVE SOME ng Company, Lansing, Michigan, (1-4-2t-30b)

MAPLE SYRUP SUPPLIES

EVERY MAPLE SYRUP MAKING or such acreage or production of agri- Bureau Bldg., 728 East Shiawassee St., (1-4-31-63b)

FARM HELP WANTED

MANAGER WANTED-I HAVE 360 ager, Michigan Farm News, 221 No. smoke. Cityon Cedar street, Lansing, Mich. (2-1t-wed) Lansing, R-3, Mich.

SEEDS

MUCK FARMERS: WE OFFER SEED Peatland" Barley and Siberian Mille dised by ourselves. A. M. Todd Com-any, Mentha, Michigan. (2-1-31-19b

BEEKEEPER'S SUPPLIES

BEE HIVES, SECTIONS, COMB condations, etc. Outfits for beginners, bend for catalog. GRAFTING WAX for rebardists. Both hand and brush wax, EERY BASKETS AND CRATES, IAPLE SYRUP CANS. Send for prices. I. H. HUNT & SON, 511 No. Ceddr St., ausing, Michigan. (2-1-2t-42b)

FARM LANDS FOR SALE

YOU OWE IT TO YOURSELF TO INvestigate the farm bargains offered by the Lank Bank on 20 year terms. Good locations in Michigan, North Dakota, Minnesota and Wisconsin. Only 20% cash required. Write today for free in-formation. Department 61, Federal Land Bank, Saint Paul, Minnesota. (2-4t-45b)

TURKEYS

HIGHEST QUALITY BRONZE TURey poults and eggs. W. D. Winard, crystal Highlands, Beulah Michigan. (2-3t-14p)

FARM WORK WANTED

SINGLE MAN, 24, WANTS FARM ork, dairy or general farm. Can driv-nuck and tractor. David Coffey, 40 orth Larch St., Lansing, Mich. (2-1t MARRIED MAN, 46, AND YOUNG

ord, Eaton Rapids, R-4, Mich. WANTED FARM WORK BY MONTH Lester, Perry, Mich., c/o L. Kent.

MIDDLE-AGED, MARRIED MAN, drinker, wents steady farm work near Lansing or Detroit. Knows dairy farm and stock. Family of 3, Son, 24, has

YOUNG MAN, 22, SINGLE, WANTS

Flax

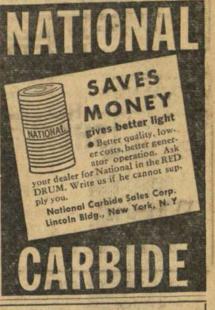
A \$350,000 factory will be erected at Yale, St Clair county, to manufacture yarns from flax, which will be raised by farmers there, the St. Clair

NO DOUBT ABOUT IT

Friend: "I suppose you have your hare of doubtful bills on your books?" Merchant: "I only wish they were There's no question about most of



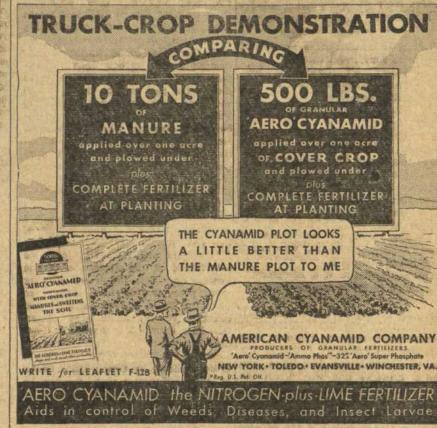
Inland lakes of Michigan constitute about one-fiftieth the total area of the State.



INSURE YOUR FARM PROPERTY

in Michigan's Largest Farm Mutual Fire Insurance Company. Assets over One Quarter Million Dollars of which over \$150,000 is in cash or Government Bonds. Michigan State Board of Agriculture carry insurance on State Experiemental Farms in this company. Losses satisfactorily adjusted and promptly paid. Net gain over \$7,000,000 in property at risk in last year. First Company to write a blanket policy on farm personal property, which often pays double amount of a classified policy. A broad and liberal policy contract particularly adapted to the insurance requirements of the farmer. First Farm Mutual Company in Michigan to employ full time inspectors. Careful underwriting and systematic inspection eliminating undesirable risks and fire hazards has made possible three reductions in assessment rate in past year as well as a substantial increase in cash assets. Insurance classified and assessed according to hazard. Assessment rate as low as \$2.54 per \$1000. Reasonable terms granted to all members. Write for literature and financial standing of Company.

State Mutual Fire Insurance Co. of Michigan W. V. Burras, Pres. 702 Church St., Filnt, Mich. H. K. Fisk, Sec'y



SPECIAL SUNDAY RATES

Long Distance Telephone Calls -AND-

REDUCED

Person-to-Person Rates after 7 EVERY Evening

EFFECTIVE January 15, the Michigan Bell Telephone Company extends to all day Sunday the same reduced rates which have been in effect on long distance station-to-station calls after 7 p. m. each evening. The reductions apply to most calls on which the day rate for three minutes is more than 35 cents, and range from about 10 per cent on some of the shorter calls to 40 per cent or more on distant calls.

-ALSO-

EFFECTIVE January 15, the Michigan Bell Telephone Company offers reduced rates on person-toperson calls every night after 7 p. m. and all day Sunday. They apply, in general, on long distance calls on which the day station-to-station rate is more than 35 cents. The discount on most personto-person calls is the same in money as on stationto-station calls between the same places.







FASTER GAINS WITH LESS FEED



CONCRETE FEEDING FLOORS

Feeding floors made with clean, long lasting concrete yield steady dividends. They make hog raising more profitable by saving feed otherwise tramped into the mudand by keeping the animals cleaner and healthier. No more unsanitary mud holes.

Concrete improvements cost so little and are worth so much! They're easy to make-and permanent. You'll find a lot of valuable suggestions in our free booklet, "Permanent Farm Construction." Paste coupon on penny postal for your copy.

Talk to a local concrete contractor on your next trip to town.

PORTLAND CEMENT ASSOCIATION Dept. D2a-5, 2012 Olds Tower Bldg., Lansing, Mich. Please send me "Permanent Farm Con-

Street of R. R. No.

Mrs. Wagar Explains Works of Associated Farm Women

Contribute to Better Farm Living.

By MRS. EDITH M. WAGAR In Michigan, from the beginning, advancement. Farm Bureau women have not wanted a separate organization for women;

We still hold to that decision.

name, upholding its to support the policy. standards, and fluence.

big enough and a divided house. with a scope large enough that it can

otherwise would not be enrolled. At the same time no part of our program has been weakened or neglected. At the last annual convention held in Chicago the tremendous influence

of the Associated Women was beginning to be realized. Women who attended came to real- Many Farm Electric ize the part they could play in this

battle for better farm living. There was brought to their attention the \$3.56 under the Michigan plan. 250 great national problems of education, child welfare, rural electricity, farm relations to the consumer, world peace, legislation effecting the rural ome and community.

It was with pride that we heard of the appointment of Mrs. Abbie Sargent, the first president of the Asso-



1. CHOOSE breeders carefully. Males should be vigorous; hens healthy and full-bodied, laying 50% or better.

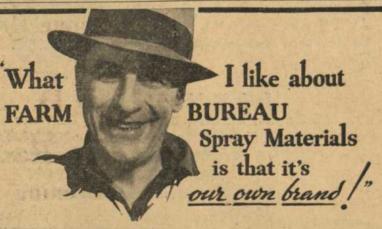
2. FEED breeders all they will eat of a mash rich in minerals and in Vitamins A and D. Mashes containing Nopco XX are guaranteed to contain a plentiful supply of both these important vitamins 3. SET only eggs of normal shape and color

4. START your chicks on a mash containing Norco XX to supply the Vitamins A and D they need for fast, sound growth, straight legs, health and vigor.

5. WRITE today for your free copy of valuable new booklet, "25 Profitable Chick Brooding Suggestions."

NATIONAL OIL PRODUCTS CO., INC.-264 ESSEX STREET HARRISON, N. J.

CUT CALF-RAISING COSTS



FARM BUREAU BRAND Insecticides and Fungicides are economy products for they bring you the highest quality and uniformity of materials under your own cooperative purchase brand. Our manufacturers, General Chemical Company, are among the world's largest producers and have a countrywide reputation for the excellence of their fruit and produce crop sprays and dusts....We bring you the six products in greatest demand under Farm Bureau Brand label (see list) and for other or exceptionally severe pest or disease conditions are prepared to supply General Chemical Company's Orchard Brand specialties noted.

Farm Bureau Brand materials plus the advice of your local Experiment Station will enable you to control pests and disease both safely and profitably.



221-227 North Cedar St., LANSING, MICHIGAN

ARSENATE OF LEAD CALCIUM ARSENATE BORDEAUX MIXTURE DRY LIME SULPHUR LIME SULPHUR SOL'N and OIL EMULSION



In Their Way They Intend to ciated Women, to a position on the General Advisory Committee of the Social Security Act. This appointment came through the Secretary of Labor, Frances Perkins. This is just another step in co-operation and will be an- Urging his horses to go a bit faster Brookside, one of the founders of the other means to promote agricultural only to see the train he was trying to County Farm Bureau and secretary- per pound on all butter substitutes

An Encouraging Unity.

our women wanted to go along with ing up under most appealing cloaks. where a Newaygo County Farm Bu- home. Three are musically inclined their husbands. For all things per. It's "anything to keep the farmer from reau meeting was to be held that day. and members of the Ensley Center taining to farm life are as vital to agreeing with his neighbor" in a sane It meant a 40-mile drive through the band. women as to any other member of the remedy for his difficulties. The most drifts before the team and driver But why The Associated Women of during the past month, was the fact especially when one was a director on the American Farm Bureau Federa- that all national farm groups had the county board. tion you ask? We do not think of united on a policy that they hope is this as a separate organization but constitutional beyond question.

as a great division It was indeed gratifying to learn of the parent struc- that before the conference had adture, just as the journed that the representatives of the son's home is an National Farmers Union had applied other unit of the for membership in this National Agriold homestead, per- cultural Conference and had been adpetuating the old mitted, with their organization pledged

The leadership of any great indusbroadening its in- try must agree on fundamentals affecting that industry if they hope to This Farm Bu- get the consideration they claim as reau movement is their right. We cannot afford to have

The woman in the farm home can wield a tremendous influence if she branch out in this way and reach keeps her family looking steadfastly thousands of farm folks who perhaps at the goal, ignoring spectacular attempts to disrupt a united front for what is right and just for her family. This is the one aim of the Associated Women of the American Farm Bureau Federation of which some 310,000 farm women are now enrolled.

Lines Are Under Way

kilowatt hours will cost Logan coun- fun. ty farmers \$8.95 as against \$6.56 under the Michigan plan. The Logan County Ass'n is responsible for upkeep and management of its lines, which it will own in 20 years.

Cost per mile of the Logan County lines is not stated by the REA, but the same article quotes 270 miles of rural line for 1,005 customers in adjoining Shelby County Rural Electric Co-operative, Inc., to have cost \$903 per mile, for an average of 3.7 customers per mile.

In the opinion of the Michigan State Farm Bureau, farmers have only to decide whether it is most advantageous to buy power at standard city rates from a large public utility (included in the \$2.50 monthly guarantee in Consumers' territory), or go into the power distribution system themselves and work out a twenty year

In some communities in Michigan, no one knows how many, there is no public utility service, or the existing public utility is not in financial condition to embark on much farm power line construction; perhaps, cannot do it at all. In such instances, farmers have no choice. They must build their own lines if they are to have any. The Rural Electrification Administration proposals are fair and square in every respect. However, it appears plain to us that such groups can expect their lines to cost somewhere around \$1,000 per mile, and that the cost of current plus payment and inerest on the loan and other necessary expenses may make electricity cost around \$5 the first 100 kilowatts for the first 20 years.

REA Summary to Date The Farm News has reports on the first 17 REA loans made. They cover a total of 2,729 proposed miles of farm lines in 11 States, to serve some 10,538 customers. The amount loaned to them is \$3,052,562. There is an average of 3.9 customers per mile. The construction cost runs from a low of \$832 per mile to as high as \$2,000 per mile for one 3 mile unit in Illinois. The average is \$1,100 per mile. The average retail rate for the first 100 kilowatt hours is \$5.06. The lowest is \$3.50, in 2 instances in the Tennessee Valley Authority region. The high-

est is \$6.60 in Idaho.

Prospects for Lower Rates In Michigan communities where power companies have adopted the Michigan plan, farmers have a choice between the two plans. We are of the opinion that the terms and regulations drawn by the Michigan power companies for the new plan will be modified in time, rather than tightened. The tendency for electric consumption in Michigan has been steadily up since 1921, and the average rate charged for all kilowatt hours consumed has dropped nearly half of what it was in 1921.

We believe that farm customers haven't much to worry about in the matter of their consumption of electricity. The average annual kilowatt hour consumption for ALL city and rural residence electric sales in Consumer Power territory has grown from 347 KWH in 1921, to 500 in 1929, to 601 in 1932. The average annual consumption of ALL MICHIGAN FARM USERS in 1934 was 712 kilowatt hours.

That's an average of almost 60 kilowatt hours per month. At standard rates that figures \$2.76 average monthly consumption on Michigan electrified farms. The guarantee at 5 customers per mile is \$2.50 per

The Farm Bureau would like to see the Consumers Power Co. guarantee period revised to not more than 5 years from the date the line goes into operation. We believe that the operation of the plan itself will recommend that change.

Presidents of Michigan County Farm Bureaus

catch leave the station, the driver treasurer for years, in fact until has been proposed in a bill before turned his team about and headed on failure of health forced him to retire, congress, and drawn by Representa-Opponents of ours seem to be spring- through the blizzard to White Cloud encouraging feature of the agricul- would again return home but a Farm tural conference called in Washington Bureau meeting couldn't be missed, Harris President of

That day was during a winter of Traverse City, was elected president 15 years ago. The driver of that of the Northwestern Michigan Farm

Farm Bureau meet- port ing since then.

seed and registered stock.

"Everything is registered, even the Grant Co-operative Creamery. Aside Township Farm Bureau. from the cream, the cash comes from beans and potatoes. Certified seed and their wives heard Mrs. Fred Dobpotatoes at one time was a hobby of Nels' but with spud prices diminishing recently, it became too expensive

fairs, Mr. Hanson has been on the events.

Township School board for 12 years and on the Town Board the same time. He was at one time president of the Sand Lake Co-operative Association now sponsoring the Michigan Live Mow Bay and has been a member of the Grange and has been a member of the Grange for the past 25 years.

Mrs. Hanson is also actively inter- Michigan radio network. tested in organization work and a member of the Grange. She is the daughter of Mr. G. R. Warren of

Northwestern Bureau

Traverse City,-James Harris, team was Mr. Nels Bureau at its annual meeting here. Hanson of Ensley Other officers are: Vice president, Twp., now presi- Stanley Garthe, Northport; Secre dent of the Neway- tary-treasurer, Roy Hooper, R. F. go County Farm D. No. 1 Traverse City; directors, Bureau. Mr. Han- Harry Lautner, C. A. Leighton, Van son attended that Gleason and Alex Carroll of Traverse Farm Bureau meeting as he has attended almost every

Giesson and Alex Carroll of Traverse City, Edward S. Rawlings and Charles A. Wood of Kingsley, Frank Buck of Williamsburg, James Dymond of Empire and Fred Bassett of North-

The executive committee comprises Born and raised on Harris, Garthe and Hooper.

the family farm | Farmers Co-operatives near Howard City, Grand Traverse region that have Mr. Hanson, with certain number of farm bureau his brother, Hans, now operate the 200 acres under the name of Hanson the privilige of nominating members Brothers. They specialize in certified Organizations that exercised this privilige were Traverse City Farmers Co-operative, Kingsley Co-opertive, dog," laughs Nels. Milk from the Farmers Progressive League, Cherry eight registered Holsteins goes to the Growers Packing Co., and Leelanau

One hundred seventy-five members byn of Mancelona give her prize winning talk on "The Farm Home and the World Today.'

Even during the time of Julius Always a leader in community af- Caesar, January sales were exciting

Live Stock Markets

The Ford dealers of Michigan are now sponsoring the Michigan Live markets every week day except Sat-urday over station WXYZ and the

Propose U. S. Oleo Tax

Washington-A federal tax of 10c The Hansons have four boys, all at tive Culkin of New York state.



STANDARD GARDEN TRACTORS 🏖



SUM up every quality feature that you can possibly ask for in a spreader: Easy loading to start with. Short turning radius, stability and handiness to save time in getting about. Light draft so that your team can work faster. Ability to handle and shred the toughest, most



NEW IDEA, Inc., Dept. 88 , Coldwater, Ohio Send free information on machines checked.

stubborn manure. Efficient pulverizing and spreading in a truly wide and even blanket of fertility. Positive control which enables you to apply the exact number of loads per acre that you want to. Add to all these a durability, ruggedness and freedom from repairs that is almost unbelievable — and you have ex-actly described America's leading spreader — the NEW IDEA. Thousands of farmers can testify that the high grade materials, careful workmanship and perfected design of the NEW IDEA Spreader have never been excelled in any piece of farm machinery.

NEW IDEA Spreaders are built in two sizes. Model 8 for heavy users, Model 9 for average arm. Mail coupon for complete description.

NEW IDEA, Inc.

Farm Equipment

& With & UNITED STATES SAVINGS BONDS



You Can Provide Money for the Future:

- TO EDUCATE CHILDREN
- TO SET UP A RETIREMENT FUND
- TO TAKE CARE OF DEPENDENTS
- TO CREATE A CASH ESTATE
- TO ACCUMULATE FUNDS FOR TRAVEL AND RECREATION

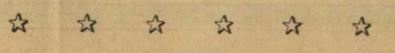
United States Government Bonds for many years have been the prime investment for banks, corporations and other purchasers of securities.

United States Savings Bonds are direct obligations of the Government and combine safety with certain provisions designed to meet special requirements of investors. They offer a fair return for those who seek investment

of funds on hand and for those who wish, during their productive years, to put aside regularly some of their income at compound interest for future use, whether for themselves or as gifts to others.

United States Savings Bonds are sold on a discount basisfor example, a bond worth \$100 at maturity can be bought today for \$75. Unlike coupon bonds or other Government obligations, these bonds do not pay immediate interest, but constantly increase in guaranteed cash surrender value from the first year until they mature at the end of ten years, when their face value will be paid in cash. They may be redeemed at any time after sixty days from date of purchase at fixed prices. They are, therefore, not affected in dollar value by market conditions and are free from fluctuation. These bonds are essentially savings bonds. A maturity value of \$10,000 of these bonds

PURCHASE AT YOUR POST OFFICE OR, IF YOU PREFER, ORDER BY MAIL



Your Investment Increases 331/3 % in 10 Years

\$18.75 . . . increases in 10 years to . . . \$25 \$37.50 . . . increases in 10 years to . . . \$50 \$75.00 . . . increases in 10 years to . . \$100 \$375.00 . . increases in 10 years to . . \$500 \$750.00 .. increases in 10 years to .. \$1000

Redeemable in cash at any time after 60 days from date issued

and send to

maybeheldunder one ownership. Approximately 997,000 United States Savings Bonds have been issued since they became avail-

issued in any one calendar year

is the maximum amount which

able on March 1, 1935. Thesales total to January 1 of this year is approximately \$270,000,000 maturity value-an average sale of approximately \$1,000,000 for every business day.

The Treasury Department seeks to extend the ownership of this form of security in the belief that the purchasers will benefit from their investment and the Government itself will benefit through a wider distribution of its obligations.

United States Savings Bonds may be bought at any post office, or direct-by-mail from the Treasurer of the United States.

----- TO ORDER BY MAIL -----TREASURER OF THE UNITED STATES, DEPARTMENT 210, WASHINGTON, D. C.

	\$25	United	States	Savings	Bonds	at	\$18.75	\$ 	
	\$50	United	States	Savings	Bonds	at	\$37.50	\$ 	
	\$100	United	States	Savings	Bonds	at	\$75.00	\$ 	
	\$500	United	States	Savings	Bonds	at	\$375.00	\$ 	
\$	1000	United	States	Savings	Bonds	at	\$750,00	\$ 	
							Total	\$	333

Your personal check will be accepted, subject to collection, or you may send bank draft or money order. Do not send currency by mail. Make checks payable to Treasurer of the United States.

REID ADDRESSES

Says Farm Bureau Program fall are as follows: Ralph Davenport, Seeks Business, Social Justice.

Clarence J. Reid, vice president of Davis, Mrs. Mae Black, the State Farm Bureau, described the organization as backing a program of business, social and economic justice for the farmer at the annual meeting of the Lapeer County Farm Bureau

men in time of war; opposed transfer woman is eligible.

and Mrs. J. R. Farley and Mr. and your state chairman, Mrs. Edith M. and potash they contain, and that de- can be depended upon to return that points out that the life of flashings Mr. Gage, secretary of the Clinton be extended, or be made permanent Mrs. Reid Rider of Almont, Mr. and Wagar, Carleton, Michigan. This pends largely on the kind and quality small difference and a good profit on should be at least equal to that of the County Farm Bureau, credits much of by the proper refinancing operations. Mrs. Arthur Martus of Burnside, Mr. contest closes March 1st. and Mrs. Ralph Davenport of Oregon, Mr. and Mrs. Frank Brown of Elba. Discovered Winter Rhubarb Directors who hold over are Mr. and John Hafeli, 77, of Rochester, cred- trogen. Therefore its type of carrier Ohio, have worked out an outstanding termining factors in choosing a suit-Mrs. Frank Myus, Mr. and Mrs. Roy ited with discovering winter rhubarb is of great importance to the farmer. method for assuring themselves of able covering, states the bulletin. On tax revenues. Mr. Gage also credits water, will have good effect on the Mabery, Mr. and Mrs. Oliver Young, about 1900, died early in January. Nitrogen in water soluble carriers the best in fertilizers. The three a slightly sloping roof, if the wrong and Mr. and Mrs. Henry Witt. Retir- Mr. Hafeli buried some roots in a shed has proved to be the most efficient for State Farm Bureaus take the entire ing directors, Mr. and Mrs. Arthur and accidentally covered them with fertilizers, Potter and Mr. and Mrs. Shepard were sacks. When he remembered them The Michigan State Farm Bureau fertilizer plants, at Lockland, Ohio. meetings. The co-operative plan of and pays all high school tuition. presented with gifts by their associate about Christmas time, he found that some years ago took the lead in using The fertilizer formulas and the high buying—rather, selling through local

the board and Mr. and Mrs. Bruce Thus began winter rhubarb industry, anteeing the farmer 95% or better These Farm Bureaus reduce selling time or later through their local ass'n, entertain is an idea.

Clothler of Burlington township were elected to fill the vacancy.

At a meeting of the directors Ralph Davenport was re-elected president; Roy Mabery vice president; Mrs. Frank Myus, secretary-treasurer.

Delegates to the state meeting next Arthur Martus, Oliver Youngs, Pearl Myus, Earl Ivory, J. R. Farley, Reid Rider, Roy Mabery, Frank Brown. Alternates: Edward Kohler, Kenyon

Farm Bureau Women

The Home and Community Depart- is sure to get full value, ment has planned a series of contests Resolutions urged federal legisla- for Farm Bureau women during the spring, look further than the analysis the other. The yield limit of any and just issued by the U.S. Departtion to conscript capital as well as coming year. Every Farm Bureau figures printed on the bag. Go deeper crop is dependent upon the plant ment of Agriculture. The title is:

The first contest is to continue gate as to the sources of the different that soil,

Directors elected Friday were Mr. \$1 each. Send at once your letter to available nitrogen, phosphoric acid more per acre. The increase in yield spouts, snow guards, and nails, It levied in the township was \$15,000, the 31/2% rate on federal farm loans

there was 11/2 feet of stem growth, water soluble nitrogen carrier. To- quality materials used are all to Farm co-operatives ass'ns is explained. Mr. and Mrs. Myus resigned from and that the stems were a rich red. day it is the only organization guar- Bureau specifications.

Much Alike, But They Aren't Farmers Should Make Sure active water soluble nitrogen in ferti-As to Quality of the

All Fertilizers Look Very

Materials.

By HARRY COOMBS

potash carriers or sources used.

The foundation of profitable crop production rests on an ample supply of plant food in available form. We feed the crop rather than the soil. By With the same analysis figures on far the safest plan is to use a high

of any agriculture to the Dept of Agriculture to the Department of Interior; opposed a bill now before Congress to permit importation duty free of fats and oils portation duty free oils duty free oils duty free oils duty free oils du of the nitrogen, phosphoric acid and the investment besides.

PRACTICAL POINTS

New Bulletin Discusses Many Roofing Problems and Materials

A farm building is no more durable the bag, all fertilizers look pretty grade complete fertilizer of the prop- than its roof. Up-to-date information much alike. That's the trouble. Only er analysis for the job at hand. Nitro- that will help a farmer choose the the shrewd buyer, who learns the gen, phosphorus or potash may be right kinds of roofing materials for Having Letter Contest facts and then uses his best judgment found wanting. An excess of one or different buildings appears in Farmtwo of these elements in a fertilizer ers' Bulletin 1751-F, prepared by the cents a copy. When you select your fertilizer this will not make up for a deficiency of Bureau of Agricultural Engineering than the guaranteed analysis. Investi- food elements that is most lacking in "Roof Coverings for Farm Buildings

roofing.

Farmers may order fertilizer at the be entertaining; but the best thing to each and bacon strips and loins that

occur; if a covering of excessive weight is used, there may be an unsightly sagging which will add to the lifficulty of keeping the roof in repair.

imate weights and costs of various duced a bill into the House to concoverings for plain roofs, and the tinue the temporary rate of 31/2% inroof slopes to which they are adapted, terest on federal farm loan mortgages In general, roofings with light-col- for two more years after July 1, 1936. with dark surfaces.

the reduction to the Farm Bureau Michigan Farm Bureau members, The slope of the roof and the supported highway program, by which The most expensive element is ni- co-operating with those in Indiana and strength of the framing are the de- trunk line, county and township roads are now financed from gas and weight equal parts of wheat bran and warm the Farm Bureau supported Thatcher- idle horse if it is fed once or twice a Saur Act through which the State week. out-put of one of the world's largest costs by inviting farmers to fertilizer grants additional aid to local schools

Uncle Ab says that it is all right to ers that weigh from sixteen pounds

Bill Would Continue 3½% Interest 2 Years

Washington-Rep. Carl Mapes of A table in the bulletin gives approx- Grand Rapids, Michigan, has intro-

ored surfaces absorb less heat and The present rate of 31/2% on all consequently last longer than those federal farm loan mortgages was enacted by Congress in early 1935. It Farmers' Bulletin 1751-F may be ends June 30, 1936. The Act also propurchased from Superintendent of vided that until July 1, 1938, the rate Documents, Washington, D. C., at five of interest on federal farm loan mortgages should not exceed 4%. The difference between the 31/2% interest and the 4 to 5% interest which the mortgages call for, amounts to be-\$37,000 in 15 Years tween 50 and 60 million dollars an-

For The Idle Horse

A warm bran mash, consisting of

How Hogs Will-Go A 225 pound moderately fat hog will yield hams and three-rib should-

weigh from ten to twelve pounds.

Buy Farm Bureau Machinery and Harness

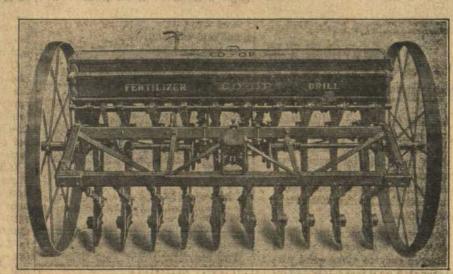
Greater Values, Extra Strong, and Designed for Efficiency and Long Service



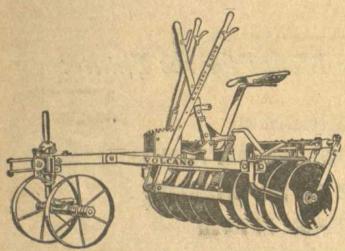
Co-op Manure Spreader Three Feet High, Easy to Load, Easily Pulled



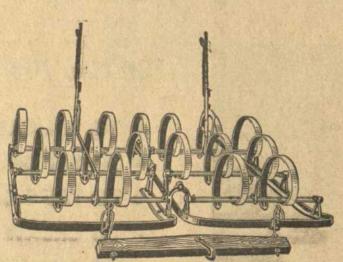
Where Farm Bureau Machinery is Made New, Complete, Modern Equipped B. F. Avery Plant at Louisville, Kentucky



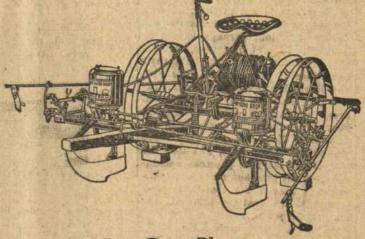
Co-op Combined Fertilizer & Grain Drill Our Combination Disc & Hoe Shoe Avoids Clogging-Drills Perfectly



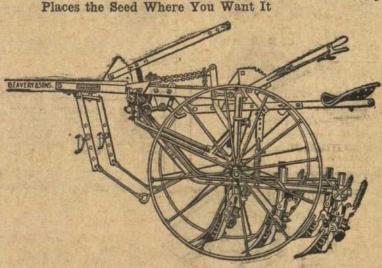
olcano Disc Harrow Perfect Disc Control, Lubrication, and Easy Draft



Spring Tooth Harrow Built for Wear; Sets for Use With Tractor



Sure Drop Planter Light, Strong, Positive Hill and Drill Planter With or Without Fertilizer Attachment

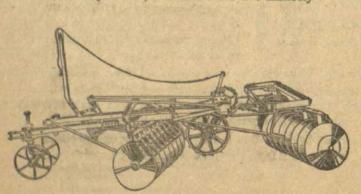


Jack Rabbit Cultivator All Purpose, All Crop, Easy Handling Cultivator

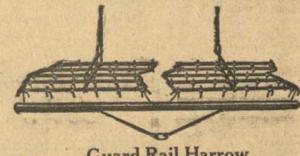
MAIL THIS COUPON For Free Booklets Each booklet illustrates the machine or implement. It describes the features that makes it extra strong, long wearing, and convenient.



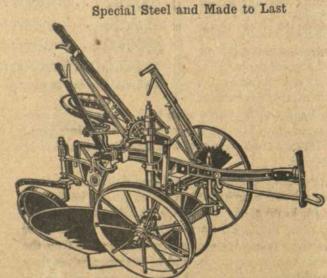
Walking Plow Sturdily Made; Extra Shares Fit Exactly



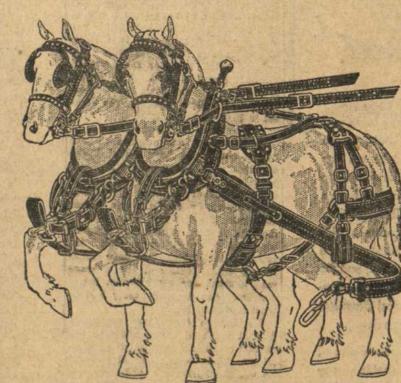
Automatic Tractor Disc Gangs Can't Work Loose; Discs Won't Clog



Guard Rail Harrow



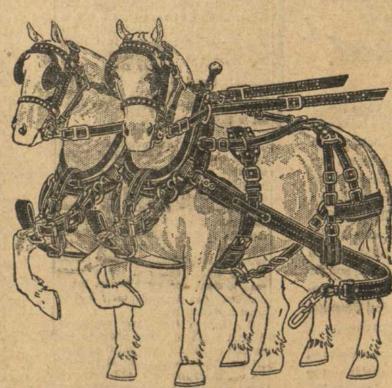
New Torpedo Sulky Plow Quick Detachable Share; Uses Any Style Bottom



Made from No. 1 Selected Steer Hides; Best Workmanship Traces, Breechings, Strap Work Extra Strong for Long Wear

You must see these implements and others of our complete line to appreciate them-Displays at Hart, Lapeer, Imlay City, Hastings Farm Bureau Stores-At Buchanan, Holland, Hudsonville, White Cloud, and other Co-ops. Ask your Co-op.

FARM BUREAU SERVICES, INC., LANSING, MICHIGAN



Farm Bureau Harnesses

Fertilizer & Grain Drill Volcano Disc Harrow Tractor Disc Harrow Tractor Plow Torpedo Sulky Plow Walking Plow Sure Drop Corn Planter Jack Rabbit Cultivator Co-op Manure Spreader Guard Rail Spike Tooth Harrow Spring Tooth Harrow Pull-Cut Mower (New!) Champion Grain Binder Champion Side Delivery Rake Champion Hay Loader Co-op Tractor Farm Bureau Harness

MAIL TO Farm Bureau Services, Inc., 221 No. Cedar St., Lansing, Mich.

25 treatment TO CORN YIELDS



of the seed available will be only fair. So, to make sure of a better yield. use this ethyl mercury phosphate dust that checks seed rotting, improves stands and reduces losses from seedborne root and stalk rots.

In 51 tests, New Improved SEM-ESAN JR. has increased corn yields an average of 10% - more than 31/2 bushels an acre for 21/2c! Easy to use and far smoother - will not clog planter, Four oz., 50c; 1-lb., \$1.50; 5-lbs., \$7.00. Ask for free Corn

TREAT SEED EVERY YEAR -IT PAYS

BUY FROM YOUR FARM BUREAU DEALER

Or, buy from us, cash with order, plus mailing at 10c per 1b., if dealer can't supply you. FARM BUREAU SERVICES, Inc. 221 N. Cedar

Entertains Truckers

The Michigan Live Stock Exchange itertained 160 live stock truckers at linner at the Michigan State College explained some of the new trucking laws and regulations now in effect. Ray Miller of the Illinois Live Stock Marketing Ass'n gave a very interesting talk on farmers' marketing opera
Kalamazoo—The 30th Annual Rural A further announcement will be made of the nineteenth annual meet. The January on the program.



mins A and D.

This is important. CLO-TRATE'S adequate vitamin A means lower mortality, less cold, roup, bronchitis, etc., and faster growth. And CLO-TRATE'S vitamin D insures strong leg and breast bones.

For healthy, profitable hens tomorrow, use mashes containing CLO-TRATE today.

HEALTH PRODUCTS CORP.



IT JUST DOESN'T MAKE SENSE

to reason, as some do, that oyster shell is oyster shell, no matter how you dish it up. If this were true, Pilot Brand would not have poultryman preference the country over.

Oyster shell is graded as most commodities are, and the top grade really costs less.

Pilot Brand Oyster Shell Flake is always top-grade and is priced slightly higher—(only a few cents)—but it has from 20 to 30% less waste, therefore, it costs far less than

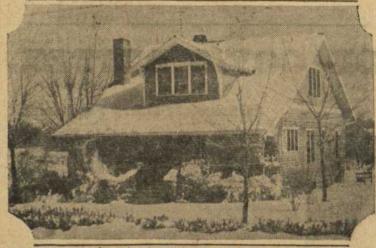
the lower grades. No waste-no

odor-no poisonous matter.

OYSTER SHELL PRODUCTS CORPORATION New Rochelle, N. Y., St. Louis, Mo.,



Years of Plenty



ARE YOU INSURED AS MUCH AS YOUR HOME!

The young man, and the man in his prime, does well to store something as he goes along . . . for his family, and for that older man that he will come to know as himself.

Well said, you say, but how? The man who orders \$1,000 or \$5,000 worth of life insurance knows that his annual premiums guarantee that much to his family should he be

Each year the policy grows in value. The time comes when the responsibilities of a growing family become less and less, and the old folks have the insurance fund or its income for their later years.

Life insurance is not only a sound investment, but it is one that the family doesn't have to finish paying for. Our local agents are glad to explain our policies.

STATE FARM LIFE INSURANCE CO.

Bloomington, Illinois

MICHIGAN STATE FARM BUREAU, State Agent, Lansing

30th Annual Rural Progress Day at Kalamazoo, March 6 were among the speakers. Eaton County fertilizer meetings were held

To Speak on Rural Life Topics.

tions. J. D. Harper, editor of the Na- State Teachers College, here, will be ing of the American Country Life As- County Farm Bureau was held at the tional Live Stock Producer, was also held Thursday, March 6, at the col- sociation which will be held in Kala- Gresham Church on January 22. the program for the day as follows: 14, 1936.

of the forenoon program are in recog- forded as in the past.

account of the use of farm products the nation.

of the forenoon program, there will be a music student, and then the Thirtwo addresses dealing with the social tieth Annual Rural Progress Lecture side of the picture. Miss Helen Hay will be given by Dr. Carl C. Taylor Heyl, New York State Department of on the subject "What May We Look Education, one of the outstanding per-sonalities among the people devoting United States?" Doctor Taylor has their lives to rural education in the had a very rich experience through United States, will make an address his training in the Middle West, his on the subject "Rural Education: a long service at State College in North Faith and a Program." This will be Carolina and now for some time a Combs Britton. Then the concluding his work in the national Department address of the forenoon session will of Agriculture in which he has rebe made by Dr. Warren H. Wilson of cently been appointed to succeed Dr. New York City on "The Church in the Charles J. Galpin as head of the di-Small Community." Doctor Wilson vision of Farm Population and Rural has written a half dozen most excellent Life Activities. books in the field of his long service, The usual affiliated organizations has done university teaching, and has will meet. These include the County had many travel contacts at home and Normal classes of this section of Michabroad. He is one of the outstanding igan for whom a splendid program is authorities in America on the church being prepared for the evening pre-

sing will make an announcement of ning of Rural Progress Day. held in Washington during the week national illustration

national organization of farm women Harry Combs, representing the Tened States.

lege. Dr. Ernest Burnham describes mazoo, Michigan, from August 11 to Junior League Director Ben Hennink

In the band concert in the morning There will be the usual luncheon Leslie speaking on Future Farmers of there will be introduced a medley with coffee furnished by the College to America work. He told of the trip made up from the music used in the those who bring their lunches. Group taken by a group of FFA presidents songs of Stephen Foster. This and the reservations for tables may be made, under the leadership of the Farm Busongs of Foster's sung in the middle and some cafeteria service will be af- reau to the national FFA convention

nition of the 110th anniversary of Fos- Harper C. Maybee will open the af- orchestra furnished the music. Mr. At the forenoon program, Professor Chorus singing a half hour concert. of the county organization presided. H. J. Gallagher of the Michigan State The first speaker will be Miss Kather-College, will summarize the progress ine Lenroot, head of the Children's which has been made in electrification on Michigan farms. The second address will be made by Mr. L. J. Liv
"Child Welfare in Rural Life." Miss snap. Secretary C. L. Brody of the ingston, President of the American Lenroot is the daughter of the late State Farm Bureau and C. F. Open-Association of Agricultural Engineers. Senator Lenroot of Wisconsin and lander, district organization repre-His address will be upon "What Is knows the rural life of the Middle sentative were speakers. Floyd Wal-

for manufacturing as well as for food. Following her address solos will be The directors and officers were re-After the Foster songs in the middle sung by Paul Bakeman of Dowagiac, elected. Mrs. Earl Hyde was elected followed by a sacred solo by Mrs. Leoti more intimate acquaintance through Growyourcalvesbig

ceding Rural Progress Day; the Mich-Wm. H. Johnston is undertaking to igan Rural Education Society which organize, under the direction of the will get the benefit of a more intimate Department of Extension of Michigan contact with some of the speakers of State College, local discussion groups the day in a meeting following the in the state. Mr. Johnston will an- general program; and the Collegiate Country Life Club which will hold its Mrs. Dora Stockman of East Lan- annual reunion and banquet the eve-

the temporary organization of the Na- There will be published by the Coltional Rural Home Council which is lege a souvenir bulletin to be given an attempt to bring together national out at the meeting. This will be a organizations of women interested in pamphlet of some 90 pages which will rural life to be the hostesses for the tell in four chapters a story of advenmeeting of the Associated Country ture in rural education in narrative Women of the World which is to be and by local, state, national, and inter-

County Farm Bureaus Elect Officers in Winter Meetings

(Continued from Page 1.)

selves. Mr. Floyd Barden of South Haven was elected president with Mr. Nick Larson of Fennville as secretary. County Agricultural Agent Morley presided. Rev. F. G. Wright told of the ueed for farmer organization.

At Muskegon

At Muskegon, S. D. McNitt of Rawith Alvin Woodward of Moorland as vice president. President McNitt made a report of the American Farm Bureau Federation convention and Mr. Hawley emphasized the need for strengthening the local organization. Mr. M. S. C. Whitbeck was re-elected secretary-treasurer for the County Farm Bureau.

At Shelby

At Shelby, over 100 gathered for the annual Oceana County meeting. With the County Farm Bureau sponsoring the office of County Agricultural Agent J. F. Thar, Mr. Hawley urged S. J. Culver. A luncheon preceded added membership although the counthe meeting. ty organization is today one of the largest and most active in Michigan. Agent Thar spoke of extension work in the county, Mr. Henry Hendrickson St. Clair County, January 16, at Avoca gave a review of the American Farm and at the home of Harry Carless. Bureau Federation convention and Speakers were W. A. Gwinn and Rev. Mr. G. A. Rouse spoke on the State Thomas Hurd, the latter from Yale. convention, Mr. Jesse Davis, president, presided. Charles Harrison of Shelby makes his home in Lapeer. Mr. Ronald played two trombone solos. His mo- Whitney, Smith-Hughes agricultural ther played the plano accompaniment.

Oakland-Oxford Meeting The annual business meeting of the Oxford Co-operative Elevator Company and the Oakland County Farm Bureau was held at Oxford, January Congregational church, acted as toast- both meetings. master, Mr. George Scott spoke on his trip to the American Farm Bureau Federation convention and Mr. Ben the Barry County Farm Bureau was Hennink, director of Farm Bureau held at Delton on January 15. Junior Junior League work in Michigan, League work was emphasized with spoke on Future Farmer Organiza- Charles Whitney of Leslie discussing tions. Mr. Ray Allen, manager of the Future Farmer work. Ben Hennink Oxford Elevator and a member of the spoke of the gap existing between Services' Board of the State Farm igh school and adult activities and the Bureau called the meeting to order, need for supplying interest through Farm Bureau activities in Oakland this transition stage County have recently resulted in a major increase in Farm Bureau membership in the vicinity of Oxford.

Livingston County Meeting

Howell on January 16. A capacity At Allegan, Mr. W. F. Johnston of crowd heard Wayne Newton, legislathe State College extension service talked on community discussion clubs and urged farmers to learn for them-

ing a short talk. The election of directors resulted as follows: Mrs. Claude Burkhart of Cohoctah; C. H. Copeland, of Conway; Halsey Russell, of Cohoctab, all reelected. The following directors hold over: Ed. Hyne, Brighton; Orla Kolmes, Howell; C. D. Parsons, Conway; venna was again named president Fred Hillman, Fowlerville, A meeting of the directors resulted in the re-election of C. D. Parsons, president; Mrs. Claude Burkhart, vice president, and Fred Hillman, secre-

tary-treasurer. Jackson County Meeting

At Jackson, members braved a blizzard to attend the annual county meeting. Arthur H. Perrine of Rives Junction was re-elected president with Mr. Clarence Pulver of Blackman as secretary. Among the speakers was Mr. Arthur Edmunds, district representative, and County Agricultural Agent

St. Clair Community Meeting Community meetings were held in Mr. Gwinn, district representative, instructor at Yale High School, also spoke at the Avoca meeting. County Agricultural Agent E. C. McCarty presided.

Hillsdale and Fowler

Meetings of local co-operative ele-24. Diner was served at noon follow- vator groups were held at Hillsdale ed by a program at the high school on January 8 and at Fowler on Janin the afternoon. Music was furnished uary 25. A dinner and dancing with by the school band under the direction a discussion of co-operative activities of Mr. Bovee and by the school chorus featured the Hillsdale meeting while under the direction of Mrs. William the Fowler meeting enjoyed a discus-Clock. Both musical organizations sion of grain and bean marketing have state-wide reputations and are by Mr. L. E. Osmer of the Michwinners of many school contests, Rev. igan Elevator Exchange. J. F. Yaeger H. B. Johnson, pastor of the Oxford of the Farm Bureau also spoke at

Barry County Group

A community meeting sponsored by

Eaton County Meetings

The December meeting of the Eaton County Farm Bureau was held December 21 at the Grange Hall at Charlotte The annual meeting of the Living- Over 50 attended and enjoyed a pot on County Farm Bureau was held at luck dinner. C. F. Openlander, dis-

trict representative; F. D. King; Walter Schroeder, machinery salesman, at Mulliken on January 7 and at Char-January 10. L. J. Quasey, legal coun- State and National Speakers of June 8 this year. This is an inter- James Bliss, district salesman, and meeting for the first time in the Unit- nessee corporation, manufacturers of Farm Bureau fertilizers, were among

> The January meeting of the Eaton had charge with Charles Whitney of at Kansas City last fall. The Gresham ternoon program with the College Sidney King, newly elected president

Shiawassee Annual Meeting About 100 attended the Shiawassee Ahead in Farming?" and will take West as well as what is going on over worth reported on the Chicago convention of the American Farm Bureau.



and grow them fast with plenty of bone and muscle. Avoid dangerous setbacks, eliminate pail feeding—feed them the Calf-Manna way.

Can Scours Be Prevented? "The Key to Successful Calf Raising" tells how leading herdsmen throughout America are successfully solving this and other calf raising problems. You can adopt their pri ciples and succeed. Send for this book. It's Free.

Manna Dept MF Oconomowoc, Wisc. THE BETTER WAY TO FEED CALVES

Livestock Feeders!

The Michigan Live Stock exchange through its NATIONAL connections can furnish at cost plus a reasonable handling charge, all grades of feeding lambs, cattle and culves. A large assortment at our Dally Markets is now kept on hand at St. Johns and Battle Creek at all times.

5% FINANCING

5% MONEY is available for the feeding operations of all worthy feeders who have feed, regardless of where they purchase their feeders. SELLING .

Our new enlarged complete Selling Service now consists of not only Commission Sales Agencies on Detroit and Buffalo terminal markets, but daily market at St. Johns, and Battle Creek where all species of live stock are purchased each day and moved direct to the packers or the public market. All grades of dairy cows bought and sold at Battle Creek. For complete information phone or write

Michigan Live Stock Exchange

Secretary's Office, Hudson, Mich.

Daily Markets

St. Johns & Battle Creek Detroit, & Producers Co-op at Buffalo, N. Y. Market Quotations Monday to Friday, Inclusive Station WXYZ and Michigan Radio Network at 12:15 P. M.

Protect Your Baby Chicks!

Buy a CO-OP Oil Burning Brooder



With a Co-op Brooder Your Chicks are safe - So is your Investment.

Do not gamble with an obsolete brooder-get a dependable time tested Co-op Unit. No temperature variations-Modern Co-op Burner Unit reduces operating cost to a minimum Let us show you the up-to-date 1936 model. A size to fit every need. Our standard Co-op Brooder is shown-500 chick size. Ask us about Co-op Brooders-Fountains-Nests-Ventilation, and all poultry and barn equipment.

BUY NOW AT THESE FARM BUREAU STORES

Hart Hastings Imlay City Lansing

Lapeer Mt. Pleasant

ATINYAD FATEREN

Over a period of years, Swift & Company's net profits from all sources have averaged only a fraction of a cent per pound.



MARCH 11, 1899 is a Red Letter Day in Swift & Company's history. On that day a small Swift

& Company advertisement, one column wide and three inches deep, appeared in a leading national magazine. It read:

"Swift's Premium Hams, cooked in any manner, are always delicious. Like Swift's Premium Bacon and Swift's Silver Leaf Lard, there is

no uncertainty about the quality." In those days, most

foodstuffs were handled in bulk; quality was given little emphasis; recognized brands for food products were few. And advertising, as an aid to sales, was only beginning to try its wings.

The nationwide advertising used by Swift & Company created a nationwide demand for butter,

eggs, poultry, cheese, and meats. It tended to offset the energetic efforts of other foods to usurp the timehonored place of meat on the nation's tables. All this helped to build up larger outlets for the livestock and dairy and poultry products

sent to market, and obtain for the producers higher prices than could otherwise have been paid.

Swift & Company's advertising cost amounts to less than one cent of each dollar of sales. Over the years producers have gained much from such a program. It has helped to create and maintain



larger markets for meats and livestock. It has enabled fewer salesmen to sell a given volume of goods in less time than

would otherwise have been possible. It is service such as this which

has given America the most efficient livestock and meat marketing system in the world.

Swift & Company

In daily touch with every meat, dairy and poultry consuming city, town, and hamlet in the United States

17 YEAR LOCUST DUE THIS SPRING

Farmers Warned of Danger In Planting Young Fruit Trees

Southern Michigan farmers are warned by the entomology department of Michigan State College that they may experience losses if they make extensive planting of young trees next

Ray Hutson, head of the department, predicted the month of May will bring out the 17-year locust throughout the State, with heaviest damage occurring as usual in the lower tier of counties. Entire young orchards have been destroyed by the pest in the past, he

He suggested postponement when when possible of planting of any trees that shed their leaves in the winter months, and protection for such young trees already in the ground. He said young trees can be protected by wrapping them in cheese cloth that will prevent the locust from getting at the branches and killing them.

Locusts Emerge in May The danger period is of comparatively short duration, he explained. The locust-actually not a locust at all but popularly so-called in the United States-will emerge from the ground in May after its 17 year sleep, he said, and will have passed its peak

Only young trees a few feet tall need the cheese cloth wrapping, Hutson said. This is simply done. A few yards of the material is used as a tent that covers the tree from its crown to the point at which it enters the ground. The material may be pinned or sewed together.

There is not a poison or a repellant that will defy the "locust", Hutson asserted. In its long lifetime it spends 17 years in the ground, living by sucking the juices out of tree roots. It emerges as a nymph at the end of 17 years, a couple of hours later reaches its adult stage and in a few days starts egg laying.

Female Real Threat

The female is the real threat, he said. The male makes noise with its drum-like organs, while the female cuts holes in the bark of trees and lays her eggs there. The eggs hatch, and the young drop to the ground, burrowing down to the roots of the tree and there they remain for the 17-year growth.

Young trees are the locust's pet place for egg-laying, and frequently entire orchards are damaged because the unprotected saplings are heavily pruned, Hutson warned.

In mature trees the loss is not great, and there is little that can be done about it because wrapping would entail too great an expense. The locust weakens branches, which will break under the weight of fruit and in high winds. It forms scars that are an invitation to tree diseases and

Pest Disappears Quickly Hutson said the locust will come

out of the ground this year in mid-May. A period of three or four weeks thereafter will constitute the danger period, in which the locust is active. The cheese cloth covering should be retained at least that long, he said. The pest will disappear as suddenly as it came-literally overnight. The correct title for the pest is the

17-year Cicada. It is a large insect, an inch and a quarter long, with a wing spread of approximately two inches.

One vast brood this spring will cover an area from the Atlantic coast as far west as Michigan and as far south as Georgia. It will arrive simultaneously in all of the States, Mr. Hutson said.

Honor Farm Bureau Man

Stanley Sherman, manager of the Farm Bureau supply store at Imlay City, has been elected president of the Chamber of Commerce.

No Free Seeds

For 13 years the U. S. Department of Agriculture has been trying to convince 100,000,000 people that it has no free seeds or plants. Yet each year, as spring approaches, thousands of requests pour in from farms, sub-urbs and penthouses. And all the writers of these letters meet disappointment. Since 1923 the Department of Agriculture has no free It has no seeds or plants for

CREDITS ON PURCHASES Help Pay Farm Bureau Dues!

NOTICE TO MEMBERS: Purchases of Farm Bureau Brand dairy and poultry feeds, seeds, fertilizers and fence from your local dealer; also, purchases from our clothing and blankets dep't at Lansing, are eligible to membership credits when declared.

MAIL YOUR DEALER SALES SLIPS to the Michigan State Farm Bureau, Membership Dep't, 221 North Cedar Street, Lansing, about every three months.

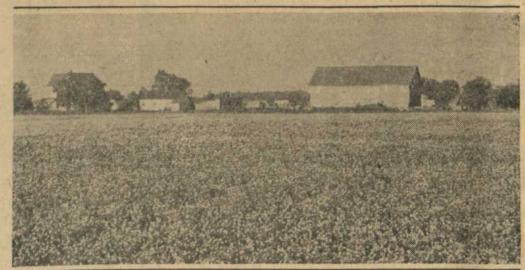
BE SURE Farm Bureau brand goods re entered on slip as "Farm Bureau lfalfa," "Milkmaker," "Mermash,"

\$10 annual dues mature life mem-berships; \$5 annual dues do not, but participate in Membership Credits, which reduce the amount of dues pay-

Life members receive their Mem-bership Credits in cash once a year. We furnish addressed, postage pre-paid envelopes for this purpose on your request.

MICHIGAN STATE FARM BUREAU Lansing, Michigan

COLLEGE ADVISES SEED PROSPECTS for EARLY 1936



FARM BUREAUS MICHIGAN CLOVER FOR BEAUTIFUL STANDS

CLOVER AND SNOW

If we should have plenty of snow on the ground in March, that means perfect conditions for seeding clover on wheat. If we do not have the snow, the clover can be broadcast and dragged in with a spike tooth. Last year wonderful clover stands were had from seedings in wheat.

Red Clover undoubtedly is cheaper now than it will be. We expect a strong demand for it. Don't be misled by Michigan's spotty production of clover seed in 1935. In large sections of the state there is none. Northern grown clover seed is not in plentiful supply throughout the country. We advise buying Michigan grown clover seed early. Alsike is scarce everywhere, and higher.

[Farm Bureau Sweet Clover at today's prices is a bargain for low cost pasture, roughage, hay crop, or green manure.

Remember, Farm Bureau Brand Clover Seeds are selected, Michigan grown, high germinating stocks and are cleaned to A-1 purity and quality. They are the best to be had. You can save by sowing less of them per acre, and you can count on the high yield.

FARM BUREAU SEED GUARANTEE

The Farm Bureau Services, Inc., of Lansing, guarantees to the farmer to the full purchase price of its seed the vitality, description, origin and purity to be as described on the analysis tag on sealed Farm Bureau bag.

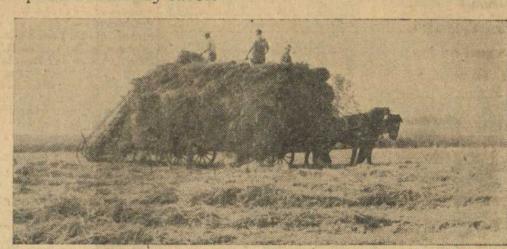
For Farm Bureau ALFALFA SEED -see your local distributor of Farm Bureau Seeds

ALFALFA PRICE LOOKS GOOD

Don't fail to provide for a seeding of alfalfa while it is as low priced as it is now. We believe good alfalfa seed is the best buy in two years. How long that condition will prevail, we can't say.

Certified Hardigan and Grimm blue tag alfalfa seed from the Farm Bureau has no superior for yield and quality of hay. They are eligible for the production of certified seed. We provide printed forms in the bag so that you can record with the Farm Bureau fields sown to Hardigan, Grimm or other varieties of Farm Bureau alfalfa (or clover) seeds. It's a valuable record if you decide to take a seed crop.

Our Michigan Variegated alfafa seed will be in demand. It comes from fields sown to genuine Hardigan, or Grimm, or other hardy, long lived, heavy yielding varieties in Michigan. These fields were not registered for certified seed production, but they have produced seed, which is called Michigan Variegated. An excellent hay yielder. Our Variegated is selected, high test, thoroughly cleaned, and does not contain any common alfalfa. The price is a money saver.



Hay Like This from Farm Bureau Alfalfa

DELIVERED IN SEALED SACKS

Farm Bureau Brand Seeds are delivered to you by your distributor in sealed, trade-marked Farm Bureau Brand bushel sacks, direct from our warehouse. See our seed guarantee. Good seed is a good start.

MERMASH FOR BABY CHICKS



MERMASH RAISES BETTER CHICKS

YOU WILL RAISE BETTER CHICKS at lower cost with Mermash 16% protein ration. It is a lifetime ration,—fed to baby chicks, pullets and laying hens.

MERMASH CONTAINS THE BEST home grown feedstuffs, and also Manamar, a combination of Pacific Ocean kelp and blended fish meal as a source for mineral foods poultry need. Chicks raised on Mermash grow fast and feather soon. Pullets cost low and make good laying hens.

AT THE CENTURY OF PROGRESS The U. S. Bureau of Fisheries exhibit at the 1933 World's Fair at Chicago said: "The ocean serves as a mixing bowl for the mineral elements washed from the land. Marine plants and animals face no deficiencies and in time take these mineral elements and assimilate them into organic compounds which are needed by the inhabitants of the land to prevent or cure



Mermash

GUARANTEED ANALYSIS Protein (min.) 16% Fiber

OPEN FORMULA 1000 lbs. Ground Yellow Corn

300 lbs. Pure Wheat Bran

300 lbs. Flour Middlings 100 lbs. Meat Scraps

bonate)

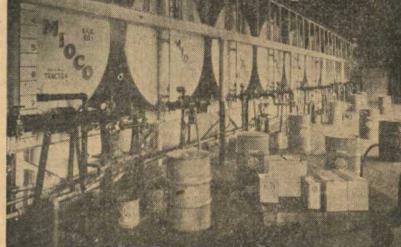
100 lbs. Alfalfa Leaf Meal 200 lbs. Mermaker (Manamar formula: Fish Meal, Kelp, Calcium Car-

2000 lbs.

Mermash is made with or without cod liver oil. 5 lbs. of our Nopco XX oil has the Vitamin D value of 40 lbs. of ordinary cod liver oil. The gain is yours.

NO MYSTERY ABOUT OUR FARM

BUREAU OILS



OIL SHIPPING DEPT. FARM BUREAU OIL CO. INDIANAPOLIS

FARM BUREAU OILS and their 25 to 35c per quart brothers owned by the great oil firms come from the same fields.

WE USE THE BEST of the three oil refining processes, and produce wax-free, zero oils that start easy and save

FARM BUREAU OILS-Mioco and Bureau Penn-cost you less because Michigan, Ohio and Indiana Farm Bureaus own their own oil plant. Get a 5 gal. can from your Farm Bureau dealer.

MERMASH FOR LAYING HENS



70 OR MORE EGGS per day per 100 hens throughout the winter is -not unusual for flocks on Mermash 16%. We have the records.

COLD WEATHER, lack of sunshine lowers vitality and egg production. Mermash has what it takes for peak production.

SEE THE FORMULA ABOVE for the superior ingredients that make Mermash the profit making ration that it is.

> MERMASH 16% With Cod Liver Oil

MAKES GOOD COWS BETTER



For years Milkmaker fed herds have taken 4 or more of the first 10 places for butterfat production in 1,200 herds of all breeds in Michigan cow testing associations.

Milkmaker Dairy Feed with home grown grains and legume hay can't be improved upon for low cost of milk



MILKMAKER FORMULAS 16, 24 and 32% Protein

MILKMAKER Moneymaker MILKMAKER FORMULAS

16, 24 and 32% Protein

For Farm Bureau Supplies

SEE YOUR CO-OP OR FARM BUREAU DEALER

Write Us If You Have No Dealer FARM BUREAU SERVICES, Inc., Lansing, Mich. MILKMAKER Means Moneymaker

MILKMAKER FORMULAS 16, 24 and 32% Protein