### Behind the Wheel

with J. F. Yaeger, Organization Director

The One Way Out No part of the population of the United States is greater in number and importance in the economic life of the nation than the farmers. And no group has been so backward regarding the necessity of an adequate organization of its forces and is still so slow to awaken to the necessity of effecting an organization that can hold its own with the other organized forces of our economic order

The farmer must, as a part of the nation's economic life, secure an adequate part of the national income; otherwise, the amazing purchasing power which agriculture is capable of producing cannot be preserved as the source of a substantial demand for the output of American industry.

The farmer can no longer rely on natural forces for protection. He cannot trust his

future to others.

tion only at his

and until the

American farmer

organization as to

give him a power



W.F. YAEGER

tential peasantry. Not For Today . - .

It is not what we do today in relationship with today that counts, but what we do today in relationship to tomorrow that makes what we contribute of our lives worth while.

Several years ago, Rev. F. G. Wright, now of Ganges, Allegan coun-Forums in Shiawassee county, Two year ending June 30, 1935, was 46% ty, sponsored three Farm Bureau Forum and the Burton-Carland group 1934. All departments are doing well. survive. Through the years these farm folk have met once each month and Mr. Brody. in a truly co-operative manner enloyal to the Farm Bureau program tive May 23, 1935. and dispensing to their farmer neighbors the gospel of co-operative effort.

"What Jim Harris Says is 0. K." Much of the success of the Farm Bureau is due to the efforts of enthusiastic, loyal farm leaders throughout the State in whom their neigbors have great confidence. One of these is Mr. James Harris, Grand Traverse county, president of the Northwestern Michigan Farm Bureau. Recently I heard a man make the remark, "If Jim Har- ing to local schools. ris says its O. K., its all right with | That includes \$65 me." That one remark speaks volumes for the confidence folks of that school tuition per section have in Mr. Harris. It speaks volumes for the outstanding leader- rural districts. The ship that the Farm Bureau program Farm Bureau prointerests, and for the program itself. gram to lower and CARL BRODY been a Farm Bureau in Michigan. cational opportunities has been real-Farmers owe much to such leadership, ized," Mr. Brody said.

der the able management of Mr. H. H. that power companies, public and 1933-1935. Sandford is considered one of the best privately owned, should build farm modities. Some of the slogans used eral of the largest power companies administration of the potato act, the promulgated in any State." were as follows:

"Farm Bureau purchasing power revenues of \$150 per mile, or \$2.50 return per bushels to the farmer. gets you greater value for your per month where there are five cusmoney. The more Farm Bureau com- tomers to the mile," Mr. Brody said. modities you buy, the greater your

purchasing power becomes." working with the Battle Creek Farm Director McPherson, humorously, Bureau and 300 other local co-ops pointing out that the organization has works for a broad, intelligent, fair obtained about every important propoprogram for the advancement of agri-sition it has gone after. He said that culture and the securing for the farm- these Farm Bureau programs have er a fairer share of the nation's an- been attained in large measure: nual income. — We believe that your | 1. Lower highway taxes-92% of continued patronage will further, in the local road burden has been lifted no uncertain way, the building of this from farms and absorbed by the State worthy program. We pledge our un- through Farm Bureau promoted auto-

English and Interesting cent, Rev. Hurd brings facts before local real estate. in a fair and impartial manner. Small vocated by the Farm Bureau. a forceful one born of a lifetime of school tax aid measures. facing issues squarely and unflinch- 5. Reduced interest rates on farm (Continued on Page 2.)

### J. J. JAKWAY IS **NEW PRESIDENT** OF FARM BUREAU

Gov. Fitzgerald Addresses 18th Annual Meeting; Bureau Has Good Year

J. J. Jakway, Benton Harbor fruit grower, was advanced to the presidency of the Michigan State Farm Bureau at its 18th annual meeting at Lansing, Nov. 14-15. C. J. Reid, dairy farmer at Avoca, St. Clair county, became vice president.

Delegates representing 170 County Farm Bureaus and associated farmers



maye be devised." State Director McPherson was deso strengtthens his feated 74 to 65 on a substitute A'AA resolution which, while approving of the AAA in principle, said "the AAA ing a proper share has failed to accomplish its full purof the national in- pose" and that the States should fix come from the eco- production allotments and have a nomic struggle, the voice in determining compensation to farmer will hover on the brink of po- farmers. Delegates opposed to the amendment objected strenuously to the word "failed", which they declared was the heart of the amendment.

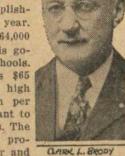
Bureau Had Good Year

The convention had from Secretary Brody a report of a very successful year's operations in business service. legislative, tax, and other public relations service to Michigan farmers. Effective Dec. 1 to Control "Our farm supplies business for the

of those, the Vernon-Shiawassee greater than the previous good year of Our financial position is sound," said

"Farm Bureau's two year fight to joyed pot-luck meals and participated exempt farm supplies for production of potatoes annually will be eligible to in interesting programs of varied nature. Much of their time is devoted now saving farmers upwards of to Farm Bureau activities. Would \$1,000,000 per year. The Flynn Act, mendations of the National Potato that there were more such forums with retroactive clauses, became effec-

suggestions we made to break the legislative deadlock on this bill was an accomplishment of the year. About \$20,464,000 of State aid is goper year of high pupil, important to



Believes In Farm Bureau-Says So "Michigan has accepted the Farm exemption certificates to cover their The Battle Creek Farm Bureau un- Bureau's proposal of July 16, 1935, average actual sales for the period are ready to build free lines for purpose of which is to increase the

What To Ask For? The Farm Bureau seems to be run-"The Michigan State Farm Bureau ning out of things to ask for, observed

wavering support to such a program." mobile tax and 1932 law to return

all of the weight tax to the counties. I had the pleasure the other eve- 2. State aid for schools-Thatcherning of hearing Rev. Thomas Hurd of Saur Act of 1935 adds more than Yale talk at a meeting at North Street, \$20,000,000 to primary school fund St. Clair county. Rev. Hurd discussed monies, so that half the local educathe Townsend plan and made it very tional cost is now borne by the State, interesting. With a crisp cockney ac- and from taxes other than those on

his listeners in a clear, forceful man- 3. Free high school tuition up to ner. Unafraid, Rev. Hurd discusses \$65 per year per pupil is paid by State controversial issues as he sees them under Thatcher-Saur act, and was ad-

of stature, he stands squarely on his 4. Lower real estate taxes-Acfeet and with uplifted chin looks his complished by 15 mill tax law, and audience in the eye. His manner is Farm Bureau supported highway and

(Continued on Page 2.)

### GOVERNOR



GOVERNOR FITZGERALD nual meeting. The Governor congrat- to join the main party. better means

### POTATO ACT DOES NOT APPLY UNTIL OUR 1936 CROP

Southern Plantings Now Under Way

"Potato growers whose records show that they have been selling no more than 50 bushels or 3,000 pounds 1936 crop up to 50 bushels by recom-Advisory Committee meeting in Washington this past week and accepted by School Aid—Rural Electrification | the Agricultural Adjustment Admin- ing. Following sessions mittee.

1935 crop is not affected.

The State dep't of Agriculture has the reason the act is effective Dec. 1. the ensuing year. Between now and the next potato

50 bushels annually can obtain tax

Larger growers will draw alloca-

Raisin (Monroe county) massacre.

permanent valuations.

FARM BUREAU PROPOSAL TO

PROMOTE RURAL ELECTRIFICATION IN MICHIGAN

1. Power companies should build power lines without cost to

2. Farmers should expect to provide a paying load based on

3. Electric companies should promote consumption by making

4. Farmers should furnish free right of way for their power

5. Farmers and assessing officers should realize taxes are

6. If the power companies build the lines free to farmers as

available at reasonable prices and easy terms, ranges, re-

line service and co-operate in securing subscribers for line.

major items of expense and fix reasonable and quite

above, and farmers agree to use power in paying quantities,

then the Public Utilities Commission should promulgate a

set of uniform rules for all power companies in Michigan

and order the construction of rural lines where farmers

qualify for them in average numbers per mile and agree

Presented to Michigan Public Utilities Commission July 16, 1935

sound figures on construction and operating costs.

for the entire length of the proposed line.

frigerators, motors and other equipment.

to use a paying volume of electricity.

farmers when there are an average of 5 customers per mile

### PRES. ROOSEVELT SPEAKS TO FARM **BUREAU AT CHICAGO**

Michigan Farm Bureau Sends Large Delegation to Ann'l Convention

Several hundred Michigan State Farm Bureau members will be at Chicago, Monday morning, Dec. 9, to hear President Roosevelt address the American Farm Bureau Federation annual convention. He will speak at the amphitheatre of the International Live Stock Show: 15,000 tickets have been issued to Farm Bureau members for the event.

The Michigan delegation starts for Chicago Sunday, Dec. 8, by automobile and train. Their train will cross the State by way of Lapeer to Detroit, Ann Arbor, Jackson, Kalamazoo and Niles to Chicago. Central Michigan folks will gather at Lansing and go to Gov. Fitzgerald and the Michigan Jackson to board the special. North-Farm Bureau congratulated western Michigan people will meet at each other at the Farm Bureau's an- Grand Rapids and go to Kalamazoo

ulated the Bureau for its sound pro- Mr. Roosevelt's Chicago speech gram throughout the years, and its should rank in importance with his success with its legislative program. Atlanta speech of last week. At At-The Farm Bureau by resolution con- lanta his speech was considered a regratulated the Governor upon a record port to the country on administration of legislation passed with his ap- policies and works to date, with improval, which it said "is a decided step portant pronouncements for a deforward in solving the tax problems crease in public spending and steps of Michigan farmers." At the Farm toward reducing the national debt Bureau's annual dinner, Gov. Fitz- At Chicago before the American Farm gerald wore his membership badge as Bureau Federation, Mr. Roosevelt is member of the Eaton County Farm likely to address himself to the American farmer upon the administration's agricultural program to date, and its policy and program from now on.

This is the second time a President of the United States has addressed an annual convention of the American Farm Bureau Federation. In December of 1925 President Calvin Coolidge came to Chicago to make an address in which he indicated that he would veto the McNary-Haugen bill. He did.

National and world figures who have addressed annual conventions of the American Farm Bureau include:

1922-Georges Clemenceau of France 1925-President Coolidge 1926-Gov. Lowden of Illinois 1927-General Pershing 1929-Sec'y of War, John W. Good

1934-Sec'y of State, Cordell Hull

with President Roosevelt's address at other countries. 10 a. m. Chicago time, Monday morn-"Farm Bureau support for the istration", states H. A. Reiley of Bel- morning, afternoon and evening at seal or stamp in addition to the regu-The federal potato control act, ef- Ogg's report, the convention will hear culosis sanatorium. In 1904, with the fective Dec. 1, pertains only to po- speeches from Farm Bureau leaders aid of the Danish King and Queen, the date, said Commissioner of Agricul- such subjects as the AAA, national character was born. ture, James F. Thomson, Dec. 2. The tax, transportation, education, foreign Jacob Riis, an American Dane first nothing to do with enforcing the fed- convention is interested. The con- plucky little woman in Wilmington, proposed contract and regulations.

said. The State's tax free total has Dec. 6. Mrs. Edith M. Wagar of Mich-

### Compliments Michigan

cation program, the Rural Electrificaco-operative institutions in Michigan. power lines without a construction tions based on their previous production Administration at Washington This Battle Creek service point be- cost to farmer customers, in return tion and sales records. The law re- said in its publication, "The Michand says so. Recently there was sent will support the line, and at rates a tax free stamp must bear a stamp on October 7th issued one of of the 1860's putting a letter in a be seen later. to the patrons a four page pamphlet farmers can afford to pay. Under a which costs 45c a bushel. The pro- the most advanced orders regulating mail box. that praised Farm Bureau brand com- Public Utilities Commission order sev- ceeds from the tax are to finance the rural extensions of electric lines yet

### PRESIDENT



PRESIDENT ROOSEVELT National attention will be upon Chicago Monday morning, Dec. 9th. when President Roosevelt addresses the American Farm Bureau Federation. "We are pleased to know of the continuing cordial relations which the Bureau leaders, for there is no equally effective way of bringing the White House close to the farm," said the Michigan Farm Bureau's annual conigan has a large delegation at Chicago. For years the President has been a member of the New York State Farm Bureau.

### **CHRISTMAS STAMP** IDEA OF POSTAL **CLERK IN DENMARK**

First Use to Raise Money To Build a Sanitorium For Children

Two men, one a citizen of Denmark and one a Danish-American citizen, gave birth to what is now known as Seal and to the development of similar The American farm Bureau's 17th charity stamps on a wide scale

terk, conceived the idea of using a dent O'Neal's address and Secretary raising money for a children's tuber- Since then these questions have arisen regarding:

policy, tariff, banking and money poli- called attention to the idea in this eral act. Potato plantings are now vention will adopt resolutions setting Delaware, gave the seal its American being made in the South, and that is forth its position on such matters for christening in 1907, when she sold the little health stickers for the first sumers, as approved, provides that tomers will find their average guaran-Preceding the Farm Bureau con- time in the United States to help pro- rural lines shall be constructed with- tee increased accordingly when the harvest Michigan growers will be al- vention, the Associated Women of the vide care and treatment for patients out charge where an average of 5 line enters its next year of existence. ocated the amounts they will be al- American Farm Bureau Federation in a tuberculosis sanatorium on the customers per mile agree to consume On the other hand, if additional cuslowed to sell tax free, Mr. Thomson held a 3 day meeting starting Friday, banks of historic Brandywine Creek. a total of \$150 of electricity per year tomers come onto the line, above the Mr. Harris has been active in Farm equalize local school taxes and pro- been fixed at 14,700,000 bushels. All igan spoke to the group on "Rural hold and in a few years the Christmas amount. Bureau work ever since there has vide rural children with better edu- growers whose sales records show Refinancing." Her address is pub- Seal became a regular holiday fea- Under this regulation, it behooves will be lowered. When the line has ture. Today people look forward to farmers to work out long proposed actually consumed \$150 or more elec-Christmas Seals as they look forward extensions in order to get service to tricity per mile per year for five and Christmas carols. The double- miles running 5 or more customers Farm Bureau's Petition Blanks

as you buy your little Christmas Seals mile. this year to help fight tuberculosis in your town, in your state and in your

### Found!

Michigan Farm News.

Senator Vanderwerp Speaks

werp, Fremont.

### **CONSTRUCTION OF FARM POWER LINES** ON REVENUE BASIS NEAR; UTILITIES **BODY TELLS CONSUMERS TO PROCEED**

Four-fifths of Rural Area of Lower Michigan on New Plan Accepted by Consumers and Detroit Edison; Expect Consumers to Take Farm Contracts by Jan. 1

The Michigan Public Utilities Commission has approved the Consumers Power Co. plan for placing in operation the Commission order of Oct. 5. The order provides that the Consumers shall construct farm power lines without charge to farmers where an average of 5 rural customers to the mile will guarantee to consume electricity at the rate of \$150 per year per mile of line.

Prior to this order, in Consumers and some other power company territories rural power lines cost farmers a construction charge of \$1,000 per mile, less a credit of \$100 for each original customer per mile, and \$60 each for each additional customer connected within 5 years. This plan is still available.

Judge Boyles Explains Next Steps

"The Consumers may require two to three weeks to get its forms and contracts ready for district managers through-President has maintained with Farm out its territory," said Judge Emerson Boyles, member of the Public Utilities Commission. He is chairman of the Rural Electrification Committee of Michigan, which is credited with the farm electrification order issued by the Commission. vention resolution of Nov. 15. Mich- Representatives of the Farm Bureau, Grange, power companies, State College's Electrical Engineer H. J. Gallagher, Judge Boyles, and Chairman Wm. Smith of the Public Utilities Commission are members of the Rural Electrification

'By January 1," said Judge Boyles, "the Consumers should be ready to present its contract to farmers interested in the \$150 per mile plan. Each local district of the Consumers is to handle the applications for rural extensions in its territory. Each group petitioning for electric service on this plan should have a key man to contact the local representative of the power company as needed. It is understood that the petitions will be acted upon in the order received, Judge Boyles said.

Three Important Questions Answered

The Michigan State Farm Bureau in July of 1935 presented a proposal that the time had come when power comthe American tuberculosis Christmas panies should agree to construct farm power lines without charge in return for farmers agreeing to use a sustaining annual convention Dec. 9-10-11 opens throughout the United States and volume of electricity. The Farm Bureau specified that this should be done if there were an average of five customers to Elnar Hoelbell, a Danish postal the mile. The thought was to enable many areas with less than 5 customers to the mile to get in on the deal. The Com-Thatcher-Saur school aid act and the laire, Michigan, a member of the com- the Hotel Sherman. Following Presi- lar postage stamp as a means for mission included the "average of 5 per mile" in its order.

> (1) What shall be done if there are less than 5 custatoes grown and harvested after that and nationally known authorities on first of a long series of seals of this tomers per mile? (2) What is the length of the guarantee period? (3) What will happen if one of the 5 stops taking electricity? These matters have been settled during the 30 cies, and other subjects in which the country. Miss Emily P. Bissell, a day period the Utilities Commission has had the Consumers'

Shall Average 5 Per Mile

It wasn't long before the idea took between them or guarantee that original number, then the guarantee

The Guarantee Period

country, don't forget that around the guarantee of \$150 per mile per year, panies are accepting orders from the world millions of men, women and it has been ordered that when the Utilities Commission to construct

tomers on that line should cease to areas of lower Michigan,

The Commission order on the Con- use electricity, the remaining cusfor all customers on that extension to Christmas bells, Christmas holly more sparsely settled miles as well as years, the guarantee period is ended.

Commenting on our farm electrifi- barred cross Christmas Seal with its to the mile. This is the real purpose Many farmers have been taking the cheery picture and its message of of "an average of 5 per mile",-to get advice of the Michigan State Farm help and health is known to almost service to the 3 and 4 customer per Bureau to make immediate application every man, woman and child in the mile areas, too. Further, long lines to their power company for electric lieves in Farm Bureau commodities for consumption of electricity that quires that all potatoes not bearing igan Public Utilities Commission country. This year's seal shows a girl will spread the guarantee risk as will service under the \$150 per mile plan. The Farm Bureau has believed that If the proposed rural line averages first come will be first served, insofar Not only in the United States but less than 5 customers per mile, the as practicable. The Farm Bureau has around the world has gone the idea power company may build the line on a petition blank for electric service of the charity stamp. The dream of the \$150 plan, but may not be obliged under the \$150 per mile plan that Washington said farewell to his Einar Hoelbell that his device might to do so by a commission order. This seems to provide all the information officers at New York City Dec. 4, 1783. help to rout tuberculosis is rapidly provision is under further considerathat the power companies and public Jan. 22, 1813, is the date of the River He arrived home at Mount Vernon, becoming true. In more than 40 tion and may be subject to modifica- utilities commission would like to countries Christmas Seals and tuber- tion in favor of the farmer customer. have from a farmers' petition. Pubculosis stamps have been sold and in If the average farmer is a 12 months' icly owned and privately owned power many other countries charity stamps customer, then summer resort cot- companies and the utilities commisare being sold at various times during tages, school houses, etc., will be cal- sion have recommended this petition the year for other causes. Govern- culated as customers according to to interested farmers. A copy may be ment patronage has been extended to use. That is, several summer cot- had by writing the Michigan State these little messengers of helpfulness tages using electricity part of the year Farm Bureau, Rural Electrification in a score of different countries and would rate as one customer for the Department, 221 North Cedar Street, Lansing, Michigan.

Other Large Companies Adopt Plan Regarding the permanency of the Several other large power com--organize"-Senator Don Vander- per month, and one or more cus- tend over about four-fifths of the rural

children are buying similar stickers rural power line extension under this farm power lines without charge unto do their part to control tubercu- plan has paid for electricity actually der the \$150 per mile revenue plan. losis or to help some sufferer in their consumed at the rate of \$150 per mile These companies are: The Lake particular countries and communities. per year for a five year period, the Huron Division of the Detroit Edison. guarantee period ends. Purpose of Co., formerly the Michigan Power this ruling is to encourage the great- and Light Co. of the Thumb counties; At the annual meeting of the Farm er use of electricity on the farms, to The Cliffs Light and Power Co. of Bureau, Nov. 14-15, a small tintype of insure that the lines will be paying Munising; and the Citizens Light and a lady, taken long ago, and no doubt, operations and encourage building of Power Company, a consolidation of a keepsake. Owner should write other rural lines, and, of course, to four companies serving most of Leneliminate the permanent guarantee. | awee and Monroe countles. The De-The Guarantee,-When Customers Quit troit Edison has accepted the plan. Should a rural power line exten- according to the Commission. All "The average farmer spends a good- sion start with an average of 5 cus- these companies will present their ly share of his time crying for his tomers to the mile agreeing to use proposed contracts for farmers and place in the sun' but fails to do the a total of \$150 of electricity per mile their regulations later. The Detroit one thing that can get him that place per year, or an average of \$2.50 each Edison and the Consumers lines ex-

## MICHIGAN

Successor to the Michigan Farm Bureau News, founded January 12, 1923

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E. E. UNGREN.

Editor and Business Manager

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Vol. XIII SATURDAY, DECEMBER 7, 1935 No. 12

#### More Than Criticism Is Called For

"It is rather unfair to protest too loudly against the injustices of AAA," says the Grand Rapids Press in stating that "the AAA was the first workable program advanced to meet the need."

"Since the World War," said the Press, "the agricultural problem in the United States has become more and more acute. Abnormal production created by war time demands glutted the market as soon as the war ended, and aided by unreasonable tariff barriers shutting off foreign markets, set up a condition which demanded an adjustment of the farm problem sooner or later.

"Much can and has been said about the AAA, especially about it being wrong to subsidize scarcity by processing taxes, and the answer has been that industry has long been afforded this protection by tariffs which made it easier for monopolies to be created and production curtailed by the elimination of foreign competition. There is doubtless sound reasoning to both arguments. Every device for the protection and benefit of a special group, large or small, operates to set up a vested interest in its continuance beyond actual need, a continuance at the

"If there can be found other alternatives than artificial barriers and subsidies for accomplishing agricultural balance and conservation, the change should be made. But until such time, -until a specific and satisfactory program can be completed, it is rather unfair to protest too loudly against the injustices of the AAA."

#### -0-Dr. Glenn Frank to a Young Man

One afternoon last winter there came into the office of Dr. Glenn Frank, president of the University of Wisconsin, a young man who had just finished an agricultural short course.

The young man said he was expecting to spend his life on the farm. He asked Dr. Frank to say what he thought a young man should keep before him as a guide to his thinking on the farm. Out of his long experi-

- ence, Dr. Frank made ten suggestions: 1. Don't begin your career as a farmer in a defeatist mood.
  - 2. Don't be deluded into thinking there is such a thing as the
  - farm problem that can be solved by a single remedy. 3. Don't trust too much to politics for a solution of current agricultural difficulties.
  - 4. Don't think that farm legislation is the only legislation that affects the farm, for the farm is a part of the whole economic and social order, and any legislation that affects the social and economic order affects the farm.
  - 5. Don't think of the farmer as a grower of foodstuffs only, but as a producer of industrial raw materials as well.
  - 6. Don't cling to an obsolete individualism, but realize that there must be developed a new individualism, safe-guarded by the protecting wall of co-operative action.
  - 7. Don't lose interest in the problems of production just because the problems of distribution happen to be more pressing at
  - 8. Don't let anything keep you out of the co-operative move-
  - 9. Don't let your interest in the one co-operative you are interested in blind you to the larger interests of the co-operative movement as a whole, but remember that the co-operative movement may be killed by co-operatives that do not know how to co-operate with other co-operatives.
  - of research in your particular field.

### No Program More Helpful Than Re-Financing Farmer

Bureau Women at Chicago

"In my estimation no national pro- as they go along. gram has been more timely and more beneficial to the American farmer than ernment that has reduced the interest ter. the opportunities granted him during rates over a period of three years, a Resolutions adopted re-stated the was commended handsomely by the the past few years for refinancing period most needed out of the 36 Farm Bureau's support of all these delegates for his service to the organihimself in such a way that he can year term of the loan. continue to carry on." said Mrs. Edith M. Wagar in addressing the Associated who needs to enlarge his business or reciprocal tariff agreements with county fruit grower, and was close ject "Rural Refinancing."

tion commissioner. She has a knowl- even if debt is the connecting link. achievement in State legislation, and

that would not be burdensome if pre- worthy people in that group. war price levels were to return. All that group needed was time. Anyone ment has done much to aid the worthy pay half the local cost of operating the money lender was heartless to the tural structure of America." extreme. One-sixth of the farmers were so deeply involved that there REA Makes Loan for if prices should return to normal,

"Most of these distressed farmers were worthy, ambitious folks and victims of circumstances. Particularly tion Administration Dec. 3 approved Governor's address developed, with early forties. He had saved until he farm electric distribution line in Gage policy, stay within budgets, etc., Farm had accumulated enough for a down County, Nebraska. It will serve 1,117 Bureau members saw many of their payment on a farm when real estate farm families. The loan is for 20 legislative programs of previous years level sank to depths no one dreamed with interest on unpaid balances at of his production could not meet the 3%. No payment on principal the demands.

the debtor's ability to pay over a term refrigerator, said the REA. of years, or to dispossess a worthy farmer, as well as to embarass the creditor himself.

"While some farmers who secured a loan have only prolonged the stay treasurer."

of managerial ability, yet the great poses to make this permanent. majority will be able to meet their

duction Credit Ass'n if he can qualify culture. Referring to the depression, Mrs. with sufficient personal security,

her home county of Monroe, Michigan. agricultural credit system is the co-op- attended the annual dinner of the president, She has been active in rural welfare erative requirement. Throughout the Farm Bureau. He complimented the relief, and as a county debt concilia- entire system farmers band together, Farm Bureau upon its record of

the beginner are not forgotten even matters of public policy. Today, said "The man who had no mortgage in- though they do not have suf- the Governor, the State is returning debtedness could continue for a long ficient security to qualify for financing \$72,000,000 annually, or more than time. More than two-thirds of the under the foregoing plans. The Rural half its total tax collections from all mortgaged farms had an indebtedness Rehabilitation or Resettlement assists sources to the counties. The Thatcher-

"Altogether, our national govern- added to the primary school fund will who has served on a debt conciliation farmer in a situation that was so schools. Gasoline and weight tax committees could cite instances where acute that it threatened the agricul- monies now returned to the counties

Washington-The Rural Electrificawas this true of the young man in his a loan of \$440,000 to build a 450 mile his emphasis on a pay-as-you-go was abnormally high. When the price years, payable in monthly installments being described as now in force. first year.

Farm Credit Administration was usu- averaging le or less per kilowatt hour, modity exchanges, and four elected as ally an accurate measuring stick for said the REA. Farmers will pay \$5.90 Farm Bureau directors at large, as judging the eash value of the property. for the first 100 KW used each month, follows: In most cases the creditors would which is sufficient current for house rather settle for eash even at a con- lighting, water pumping and houserather settle for eash even at a con-siderable reduction rather than risk hold appliances, including an electric s.J. T. Bussey.

### PROMOTION

"What became of your secretary?" 'J. J. Jakway. "I married her and now she's my "Paul Begick."





### Hiram's Cold

I guess I'm not so rugged now as what I used to be.
Or else my faithful helpmeet don't take much care of me; At any rate I've reached the point where just a common cold Can put my appetite to sleep. I guess I'm getting old. I'm almost glad it's Friday and Thanksgiving Day is done. 'Cause my cold was just so miserable I didn't enjoy it none!

Mable's folks was over, with the children and the Pup, And Marthy liked to bushed herself a-trying to fill 'em up. She did just like she always does-put on a big spread-And me just dumpy with a cold in my head! I couldn't even visit like the rest of them could 'Cause my head felt so stuffy I was just no good.

Ben kept a-bragging on how good the things were, And what a good cook Marthy is-and that pleased her. Junior's got an appetite just like a hound-But I had to quit before the third time around. Every kind of vittles that a person could name-And far as I could tell it all tasted just the same

I borrowed Emmy's yo-yo (she works it on a string) But I got all tangled in the gol-darn thing; Busted out a window light before I got through. Marthy says it's awful what children will do. My nose is all runny, my eyes are all red, And I'm downright woozy with a cold in my head.

Marthy, she's doctored with the old pork rind, And boneset, and catnip,-all she can find. slept last night with hot salt to my ear, And a hot water bottle, and sweat like a steer. Now I'm on the davenport all bundled up Swigging pepper tea from the old cracked cup. Marthy, poke the fire up! Get the kettle hot And let's do something for this cold I've got!



### **Behind** the Wheel

agriculture, Rev. Hurd was a charter Michigan District, Midwest Co-op member of the Farm Bureau and has Creameries. been a member ever since. He came to Michigan in 1907 and has spent much of his life since then either farming or preaching in churches in the "Thumb" district. To hear him speak once, always calls for a second time whenever the opportunity affords. Many the time that Farm Bureau forums have called on Rev. Hurd. Don't Expect-

your neighbors to pull all the load of the program of organized Agriculture from which all of us benefit. Do your part. Join the Farm Bureau to-

### Jakway New President

(Continued from Page 1.) mortgages-American Farm Bureau and Begick. Mrs. Wagar Addresses Farm of execution on account of their lack all time low. Farm Bureau now pro- tion or for return to the board as a

semi-annual payments and at the same forward to restoring the farmers' pur- farm credit administration, and is not time share in the good things of life chasing power. The AAA and supple- permitted to hold office in a farm "It has been a most considerate gov- ing substantial progress in this mat- State director since 1922, and twice

policies. By resolution the Farm zation.

### Gov. Fitzgerald Speaks

edge of conditions among all farmers. "The small farmer, the tenant, and upon the soundness of its position in Saur Act school money (\$20,464,000)

> entered as an active supporter when he was Secretary of State. As the

### Election of Officers Eight State Farm Bureau directors

were named for two year terms, four "The maximum loan granted by the Current will be bought at wholesale, being named by the affiliated com-

COMMODITY DIRECTORS oWm. Bristow......Milk Producers Ass'n ....Elevator Exchange .....Potato Exchange Forrest King..... .. Wool Mktg. Ass'n DIRECTORS AT LARGE. \*C. S. Langdon... Berrien Co. Bay Co.

Eight directors whose terms did not expire in 1935 are: M. B. McPherson, Kent Co.; Mrs. Edith M. Wagar, Monroe Co.; C. J. Reid, St. Clair Co.; E. T. Leipprandt, Huron Co.; H. H. Sandford, Calhoun Co.; Chas. Woodruff, (Continued from page one.)
ingly. Always believing in organized Lakes Fruit Industries; G. S. Coffman, Live Stock Exch.; O. R. Gale, Great

> way, president; and Mr. Reid, vice president for the ensuing year, and re-engaged C. L. Brody as executive secretary and treasurer for his 15th term in that capacity. These directors will serve as an executive committee for the board between regular bi-monthly meetings of the entire board: Pres.

Of State Farm Bureau CARENCE JAKWAY, Vice-Pres. Reid, Directors Wagar, McPherson,

proposed Congressional amendment President Jakway, one of the early whereby federal farm credit admin- members of the Farm Bureau, and a istration has cut federal farm loan State director since 1929, succeeded interest to not more than 31/2% for President Waldo E. Phillips. Mr. Phil-3 years beginning July 1, 1935. An lips was not a candidate for re-elecdirector. He explained that he has 6. A national farm policy looking become connected with the federal mental legislation are viewed as mak- organization. President Phillips, a president of the State Farm Bureau,

"It has come about that the farmer Bureau again attacked the Roosevelt President Jakway is a Berrien Women of the American Farm Bureau replenish his live stock or equipment foreign nations as being for the bene- friend of the late Roland Morrill, first Friday, Dec. 6, at Chicago on the sub- may now borrow from his local Pro- fit of industry at the expense of agri- president of the Michigan State Farm Bureau (1919-21). His service on the board of directors indicates that he Wagar called upon her experience in "One of the best things about the Thursday evening Gov. Fitzgerald will make the organization a splendid

### **ClassifiedAds**

Classified Advertisements are cash

### LIVE STOCK

REGISTERED HEREFORD BULLSest Blood Lines. Two young bull calves arrying over 25% "Anxiety 4th" blood have almost completely lifted the highway tax burden from real estate.

The Governor commended the courage of the Farm Bureau for its long fight on the sales tax, in which he largest Mint Farm. (3-2-tf-55b)

### FOR SALE-MISCELLANEOUS

MICHIGAN SEPTIC TANK SIPHON nd bell as recommended by State Col-ege Agr'l Engineering dep't. Build your ege Agr'l Engineering dep't. Build your win septic tank and sewage system. In-tail when tank is built. Installation and peration simple. Discharges automati-ally, Have been sold 16 years. All in ally use and giving satisfaction. In-tructions with each siphon. \$7.00 de-yered. Farm Bureau Supply Store, 728 5. Shiawassee St., Lansing. (2-4-tf-60b)

### WANTED-FARM WORK

MARRIED MAN. 26, EXPERIENCED lairy farm work, Good with horses, Delbert Wilson, Portland, Mich. (12-2)

MARRIED MAN, 37, WANTS WORK. an milk, drive tractor, capable of run-ing farm. Would rent on shares, fur-ished. 4 children in family. Walter ones, Ovid, R-2, Mich. (12-2)

WANTED-GENERAL FARM WORK by month or year by single man, 24 Eight years experience, can give references. Does not smoke. Ernest Coffey Mason Co. Hillerest Road, R-3, Lansing, M

### Rural Power Line Dollar NEW FARM BUREAU MEMBERS

The Rural Electrification Adminisbreakdown on the average dollar spent 40. During the first 10 days of No- dealers have been stripping such in constructing the average good farm vember 200 new Farm Bureau mem- streams to produce bait for winter power line:

Direct Wages Lumber (poles, etc.) ..... Hardware & Insulators..... Conductors (wire, etc.)..... Transformers ..... Overhead & Miscellaneous.....

MECOSTA ANNUAL MEETING Mecosta County Farm Bureau held

its annual meeting at Stanwood, Dec. 4. Speakers were J. F. Yaeger, E. E. Twing, Fred Vandermeulen, Fred Harger and B. E. Musgrave.



FARM BUREAU SERVICES 221 N. Cedar St., Lansing



Those fine young pullets blossoming out for egg production need your help. Pullets are still need your help. Pullets are still growing when they begin to lay. They need more Vitamin A for body building and egg production than the alfalfa and yellow corn of the average ration can supply. CLO-TRATE, the Concentrated Cod Liver Oil (U. S. Patent 1984858) supplies these needs and at the same time insures complete Vitamin D protection.

HEALTH PRODUCTS CORP. NEWARK, N. J. CHICAGO SAN FRANCISCO





GEORGE OLSEN - ETHEL SHUTTA AND THE ICE SKATING SHOW

These County Farm Bureaus report recent membership gains: Genesee, caddis fly or other larvae from trout tration at Washington gives us this 50; St. Clair, 55; Oakland, 43; Gratiot, streams for use in other waters. Bait bers enrolled.

CAN'T DO THIS ANY MORE

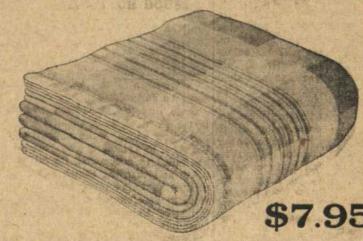
It has become illegal to remove bluegill and perch fishermen.





Particular residence de la comparticular de la

72x84 INCH DOUBLE BED BLANKET



You may order from this advertisement. Satisfaction guaranteed. Shipped prepaid. Choice of colors as below. Soft, thick, carefully woven. Binding, 4 inch sateen ribbon. Weight 4% lbs.

Please enter my order for .....blankets to be shipped postage prepaid.

FARM BUREAU SPECIAL Double-Plaid 72 x 84

.......Rose and White ........Peach and White .......Red and Black ......Green and White .......Orchid and White

Farm Bureau Auto Robes

Plaids in Various Combinations 35 (CHECK BELOW) Name .... ....... enclose payment P. O.

NEW LOW PRICES

TAILORED FARM BUREAU SUITS AND OVERCOATS With Extra Trousers \$30.00 \$35.00 OVERCOATS \$25.00

\$27.50 \$30.00 \$32.50 FARM BUREAU MEMBERS: In addition to this special price, a patronage dividend will be credited on your next membership dues,

CLOTHING DEPARTMENT MICHIGAN STATE FARM BUREAU 729 E. Shiawassee St.

# MICHIGAN" SERVE

....Ship C. O. D. Member ...

### The First 8 Pennies

THE TAX Collector, not the railroad, L gets the first 8 cents of each \$1.00 you pay for rail freight or fare.

AND, COULD you trace them, about 40 of the remaining 82 cents also ultimately become taxes-local, state and federal-taxes paid by those who supply the railroad with fuel, materials and labor and to whom the railroad pays bond interest and stock dividends (if any) and by those who supply the suppliers of the railroad, etc., etc.

THE RAILROAD pays the highest rate of tax of any agency of transportation. In return it asks nothing in the form of right-of-way publicly supplied and maintained, nor other kind of subsidy. It stands on its own feet-an institution privately maintained and privately operated, yet functioning in the public interest.

THUS WHEN you ship and travel by rail you ease your own tax burden by lending support to the one form of transportation that supports itself and gives most to the support of government.

AND THE freight fee or the fare you pay is the final payment. No "hidden cost" looms later in your tax bill to plague and penalize you for the so-called saving which some subsidized transit agency held out for your patronage.

GIVING BUSINESS to the trucks means giving it to a tax-consumer whose operations only add to our taxes and living costs.

SHIP AND travel by rail and the first 8 cents of your freight or fare dollar will always come back to you as a discount

Michigan Railroads Association

ture as compared with other groups.

Potatoes and Beets

production for greater participation

Transportation Unwise to force highway transpor-

lation; might better free railroads of

regulations that hamper them in com-

Bang's Disease

Interest Rates

Urged Farm Bureau to devote it-

Oleomargarine

commerce in oleo, which permits oleo

School Taxes

other than those on real estate,

Uniform Free Text Books

Local Government Revision

rights of minorities. Will insist on

Vocational Agriculture

schools and the young men they train.

Praise for Mr. E. E. Gallup, State di-

Motor Vehicle Tax

weight taxes. Local road taxes have

been reduced 92% by Farm Bureau

Rural Electrification

Satisfaction expressed with farm

The time has come for further re-

Pest Control

Tax Delinquency

No cancellation of delinquent taxes,

or special session of legislature to

Grange and Farmers Union

Grange, Farmers Union and Farmers

co-operation among all rural groups.

W. W. Billings

Prsident Watson W. Billings was ex-

"We address greetings to the

consider the subject.

qualities as a friend.

More funds to pay losses caused by

Recommend no reduction in gas or

Appreciation for rural agr'l high

rural control for rural schools.

rector of this work.

program now in effect.

Farm Bureau will support for any

Congratulations to State Farm Bu-

Support for U. S. and State pro-

in the home market.

Support was pledged potato pro-

International Crop Improvement Association at Chicago this week Prof. Roy E. Decker, Farm Crops Dep't of Michigan State College, was advanced from secretary-treasurer to presi-

## Low cost fixin' up CONCRETE



HERE are places on any I farm where fixin' up with Concrete will pay big in healthier stock-better working conditions -greater comfort.

Start on them now. All you need is a few sacks of cement, some boards, sand and gravel or stone. You'll be surprised to find how easy and cheap it is to work with Concrete. You can do a job whenever you have the time . . . another next week or next month. Do it with Concrete, and it will last a lifetime.

Let us help you. Check the list below for free plans and suggestions.

Name..... Address.....

R. R. No. . P. O ...... State .... Permanent Repairs
Milk House
Milk Cooling Tanks Basement Walls D Paved Yards ☐ Feeding Floors
☐ Poultry House
☐ Septic Tanks ☐ Making Concrete Check the coupon, clip it—paste it on a government postcard. Mail to

PORTLAND CEMENT ASSOCIATION

2016 Olds Tower Bldg., Lansing, Mich.

### At the 17th annual meeting of the SUPREME COURT TO PASS ON OLD ACT, NOT ON NEW

Processing Tax Plan of 1933 May Be Wrong; Changed By 1935 Congress

processing tax and other matters," man of the resolutions committee. said Chester Gray, Washington repre- The Farm Bureau rapped reciprocal sentative of the American Farm Bur- tariff agreements as being poor deals

tutional, the method of collecting pro- justment Act. cessing tax under the 1933 law, under which Congress delegated a taxing power to the Secretary of Agri- Bureau for an outstanding performculture. This has been changed by ance in securing sales tax exemption the 1935 amendments to the AAA for farm supplies, the delegates com- grams to eradicate the disease. Processing taxes, as now imposed, were enacted by act of Congress as taxes. Their constitutionality is upheld by many legal authorities in Washington."

Even should the processing tax itself be declared unconstitutional, Mr. Gray said, the decision would affect only part of the AAA program. The marketing agreements on all but 'basic crops" would continue in éffect. Producers of wheat, corn, hogs, cotton, tobacco and other "basic" crops having crop control programs would be the sufferers. Without the processing tax there could be no funds for benef.t payments, unless Congress should relief without necessity of further enact excise taxes on the finished court action. Justice Harry Toy, who product and distribute such taxes as as attorney general, defended the subsidies to farmers participating in sales tax amendments, was thanked crop control.

"Of the two methods," said Mr. Read and Speaker George Schroeder, Gray, "farmers would rather have the were recognized for the aid given the processing tax. No permanent farm Flynn sales tax amendments in the program can be built on a subsidy." 1935 legislature. A few months ago the Farm News

published excerpts from an address by Chester Davis, AAA administrator, in which he said that regardless of the coming Supreme Court decision, gard. We join with him in rejoicing the principles of the AAA are here for a long time to come. Mr. Gray's of the country. comment, and the fact that the AAA marketing agreements for fruit, potatoes, milk and other products are not being questioned, throws more light on this prediction.

## Livestock Feeders!

PROFITABLE feeding operations this year will require that hive stock be PURCHASED as cheaply as possible, FINANCED at a reasonable interest rate and when finished SOLD at the highest market value.

### PURCHASING

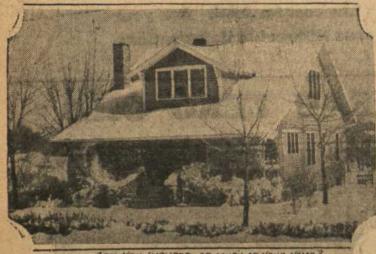
The Michigan Live Stock exchange through its NATIONAL connections can furnish at cost plus a reasonable handling charge, all grades of feeding lambs, cattle and calves. A large assortment at our Daily Markets is now kept on hand at St. Johns and Battle Creek at all times. 5% FINANCING

feeding operations of all worthy feeders where they purchase their feeders. SELLING

#### For complete information phone or write Michigan Live Stock Exchange

Secretary's Office, Hudson, Mich.
Terminal Markets Detroit, & Producers Co-op at Buffalo, N. Y. Market Quotations-Mon., Tues., Wed., and Thurs., Station WXYZ and Michigan Radio Network at 12:15 P. M.

### Guaranteed Income



ARE YOU INSURED AS MUCH AS YOUR HOME

Life insurance serves the farmer and man of moderate circumstances best of all. For a very reasonable quarterly, semi-annual or annual premium, it guarantees him a certain sum of cash upon maturity of the policy. He may have it in cash, or monthly income, as he wishes. Should he die anytime during the contract, his family receives the entire amount of the policy in cash, or monthly income, as desired.

Insurance creates and guarantees a sum of cash that would require years of faithful savings, and might never be attained. The insured owns a remarkable savings account. Each year his fund with the company grows larger. It's safe. It provides a cash reserve or emergency fund. It shares in the company earnings and pays a policy dividend. State Farm Life policies are especially adapted to farmers' needs. You should know what we offer. We are glad to explain, and without obligation. Write our State Agent.

### STATE FARM LIFE INSURANCE CO.

Bloomington, Illinois

MICHIGAN STATE FARM BUREAU, State Agent, Lansing

### Farm Bureau's Resolutions Set the Program for 1936 Appreciation

established.

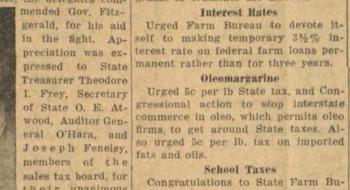
Policies Indicate What Bureau Will Do

Lansing-The Michigan State Farm Bureau pledged renewed support to the Agr'l Adjustment Administration program "as a sincere effort to benefit farmers and restore general pros-Washington-"When the Supreme perity" but reserved the right to spon-Court passes judgment on the Agri- sor amendments to correct abuses and cultural Adjustment Act law, it is im- to further the purposes of the AAA, portant to remember that it's the 1933 in resolutions adopted at the 18th anlaw that is before the court. The nual meeting at Lansing, Nov. 14-15. 1935 law, as amended, is different in Paul Begick, State Farm Bureau di- ducers for marketing control, and to important respects with regard to the rector from Bay County, was chair-

for agriculture, and contrary to the "The court may declare unconsti- protective principle of the Agr'l Ad- tation rates up through I. C. C. regul-

Thanks for Sales Tax Aid

In complimenting the State Farm petition.



their unanimous vote to give full for his action. Lieutenant Gov. Thos.

DIGEST OF RESOLUTIONS Greetings

To President Franklin Delano Roosevelt . . . our profound respect and reover the improved economic condition

To Gov. Frank D. Fitzgerald congratulations upon a record of legislation passed with his approval which has marked a decided step forward in solving the tax problems of Michigan farmers.

> Summary of Agr'l Adjustment Resolution

Tariff for all or tariff for none. If American manufacturing and labor Bureau's part in program, and its are to be fostered and protected by a proposal, which has been incorpohigh industrial tariff which auto- rated in orders from the Public Utilimatically raises all farm operating ties Commission . . . the \$150 per mile and household expenses, then certain- per year revenue guarantee in exly farmers are entitled to an Ameri- change for free construction of farm can price for that portion of their lines. production required to satisfy the American market.

Acreage control and livestock ad- duction of the property tax limits in the townships so that new State aids meet needs of consumers without pro- will be used for purpose intended . ducing depressing surpluses . . . to reduce exsisting property burdens. We endorse . . . processing taxes to

make the program support itself . We deplore certain middlemen and dogs . . . enforced control measures processors using the tax as an excuse for corn borer where it is serious. to lower prices to farmers and raise them to consumers. .

Inasmuch as the export market for American farm products has been largely lost with no prospects of early recovery, we believe the American market for American agriculture at equitable prices can be had only through effective program of produc- Clubs and others. We invite closer tion control and adjustment.

In view of this situation we protest We urge farmers . . , to join some against reciprocal trade agreements organization for the protection of his to make a foreign market for Ameri- family, his home and his business." can industries at the expense of farmers' domestic market for meat, Sympathy to the family of the late

grain, wool, etc. We feel that the AAA represents a pressed by the delegates in a resolusincere effort to benefit farmers and tion which recalled their many years restore general prosperity, and pledge of happy association with Mr. Billings our co-operation to this program. We in Farm Bureau work, and expressed reserve the right to sponsor amend- their admiration of his leadership and

During the closing moments of the potluck dinner, Tuesday, Dec. 17. AAA, Transportation and Tax ments from time to time to prevent State Farm Bureau meeting Nov. 15, abuses, remove weaknesses and short- Delegate James Nicol of Allegan comings and further the aims and county, former president, presented purposes for which the AAA was this testimonial resolution to retiring President Waldo E. Phillips. It was We endorse the Michigan State adopted unanimously, The resolution: WALDO PHILLIPS

Grange Resolution which pledges support to the AAA "until such a time as a better means may be devised to realize a fair and proportionate return in dollars or goods" to agricul-



W.F. PHILLIPS

So surprised was Subject of the Resolution Phillips, that words failed him, so at home he wrote this appreciation to the Farm News: Urged 5c per lb State tax, and Con-

TO THE DELEGATES, VISITING MEM-BERS AND OFFICERS OF THE 18TH ANNUAL MEETING OF THE MICH-

Greetings:
I want to thank you for the many kind words spoken to me all through the recent session, and to say that your action in the closing moments of the convention overwhelmed me, is putting it tool mildly. I was completely down and out for the full count.

So I take this concertuality through the so urged 5c per lb. tax on imported reau, legislature, leaders in Dep't of

So I take this opportunity, through the Michigan Farm News, to partially express what was in my heart at that time. Public Instruction for Thatcher-Saur Act. Farm Bureau pledged support to further extension of the act to provide more aid for schools from taxes

The future of the organization is your hands. You have the ability, determination, and courage to accompligate things for agriculture, and with plan to improve machinery of local government that will also safeguard

> Lapeer county, from the French, la pierre, meaning flint stones, was established in 1822.

MASON FARM BUREAU ANNUAL

Cherry From Asia Mason County Farm Bureau will The history of cherries dates back hold its annual meeting at Scottville at least to 70 B. C., when they were community hall, beginning with a noon introduced into Italy from Asia, Later, the Romans took them to England.

# STRONG SHELLED EGGS-



PLENTY of top-grade eggs, with strong, smooth shells! You can produce them! A carefully culled flock, properly cared for, and fed a good mash containing NOPCO XX will turn out extra eggs for you all winter. NOPCO XX supplies the Vitamins A and D your layers need. For

confined birds, it takes the place of sunshine and green feed and is more reliable than either of them in supplying vitamin protection. The steady uniform supply of Vitamins A and D in NOPCO XX keeps your birds in health and laying trim right through the winter. More eggs—better eggs—more vigorous birds—you can expect all three when you feed NOPCO XX. WHY IT PAYS V TO BUY FEEDS MIXED WITH NOPCO XX

NATIONAL OIL PRODUCTS CO., INC. 5061 ESSEX ST., HARRISON, N. J.



MICHIGAN'S RESPONSIBILITY LAW A judgment for \$300 or more for death, injuries or property damage caused by your car or truck MUST be paid within 30 days or YOU stop driving and YOUR cars or trucks stay off the road until the judgment is paid. You'll need \$11,000 financial responsibility to drive again.

WHY RISK ALL THAT? Our insurance guarantees your financial safety. Satisfies ALL demands of Michigan's Motor Vehicle Financial Responsibility Law, and such laws in other States.

COST IS LOW. Save by insuring in this strong, legal reserve Company. 350 agents in Michigan, 7,000 in U. S. Mail us coupon below.

STATE FARM MUTUAL AUTO INS. CO. Bloomington, III.

Michigan Farm Bureau, State Agt., Lansing, Mich. Store Agt., STATE FARM MUTUAL MF12-53
221 No. Cedor St., Lonsing Mich.
Without obligation to me, please send more information about your auto insurance and the Financial Responsibility Law.

ADDRESS

## WHY WE SELL PACKAGED MEATS

Over a period of years, Swift & Company's net profits from all sources have averaged only a fraction of a cent per pound.



DACKAGED meats were as unknown to grandmother, some fifty or more years ago, as the automobile, airship and radio.

In summer, she bought her steaks, roasts and chops from carcasses kept in the capacious ice-box of the family butcher shop. Lard in barrels and tubs, unwrapped hams and bacon slabs, and sausages of different kinds also were stored inside this box. Only in winter, when meats were displayed about the shop, or hung above

the sidewalk just outside the window, were they shown where she could see them.

Time marched on, grandmother wanted meats with brands on them. Swift & Company, a new and growing concern, had its ears to the ground. It was continually striving to help the retailers. It



further knew it could expand the outlet for meats by making and selling what consumers wanted. So it set to work to prepare branded meats which were demanded by consumers. American ingenuity, which had fathered such revolutionary in-

ventions as the cotton gin, reaper, steel plow and refrigerator car, proved equal to this task. "Let's use wrappers and containers," said Swift & Company's investigators. "Just a few at first; more later if it works out. We believe this may please the consumer." Swift & Company devised a few special wrappers and containers for certain easily-handled products and by-products. The



response was immediate. Sales grew. More items were added; then others. Out of these few initial items has grown the long and varied list of identifiable packaged meats, and dairy and poultry

products, Swift & Company is selling today - Swift's Premium Ham and Sliced Bacon, Swift's "Silverleaf" Brand Pure Lard, Swift's Brookfield Pure Pork Sausage, and many others.

Today, housewives accustomed to using packaged meats and byproducts like them, because they are offered in convenient sizes, are so clean and wholesome, and are eliminating waste from spoilage and evaporation. They also like them, because the trademarks and brand names imprinted outside are unfailing guides to quality. Dealers like packaged meats and other such



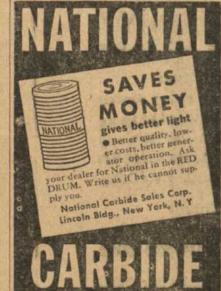
foods, because they need neither weighing nor wrapping, and so speed up sales; and because they can be displayed so easily and attractively.

Meats and by-products in wrappers and containers stimulate sales in retail shops, hence they are providing raisers of hogs, cattle and lambs with wider outlets for livestock than would otherwise be possible. The lessened use of branded packaged meats and by-products would be followed by an immediate decrease in the demand for meats, and therefore a lower level of prices for livestock.

### Swift & Company

In daily touch with every meat, dairy and poultry consuming city, town and hamlet in the United States





STATE MUTUAL FIRE INSURANCE COMPANY OF MICHIGAN W. V. Burras, Pres. 702 Church St., Flint, Mich. H. K. Fisk, Sec's

### **CANADIAN TARIFF** DEAL LOOKS SOUR

May Be Boon to Industry But Cancels Third to Half of Farmers' Protection

"The Michigan State Farm Bureau protests the reciprocal tariff agreement with Canada because it proposes to make a foreign market for American industries at the expense of American agriculture," said C. L. Brody, secretary of the Michigan State Farm Bureau,

"It may be a boon to Michigan automobile manufacturers," said Mr. Brody, "but it takes away from onethird to one-half the tariff protection our beef producers, dairymen, apple and cherry growers, and alfalfa, clover and timothy seed producers have been enjoying. The trade agreement is effective for two years, January 1, 1936, to December 31, 1938.

The Michigan State Farm Bureau and the American Farm Bureau have criticised U. S. reciprocal tariff agreements from their beginnings in 1933". Mr. Brody said. "They appear to mark certain lines of American agricultural production for slaughter so that more foreign markets can be made for American manufacturers with benefits, if any, to come to American farmers as surplus from the tables of industry and labor. The first such reciprocal tariff agreement made it easier for Cuban sugar to bear down on our domestic sugar beet industry. It also made it cheaper for tropical fruits to come in and compete with Michigan and other domestic fruits. Another tariff agreent with the now selfgoverning Philippines admits their vast exports of vegetable olls for ten years duty free for the manufacture of oleomargine and other products.

"The Michigan State Farm Bureau" said Mr. Brody, "in annual meeting Nov. 9, 1934, roundly condemned reciprocal tariff agreements negotiated up to that time, and urged resistance to the policy. During 1935 the Farm Bureau attacked the proposed agreement with Canada, and scored it at the Nov. 15, 1935, annual meeting as 'opening the doors for the importation of agricultural products to be sold in competition with

Michigan farm products'." Mr. Brody said the following farm tariff reductions were granted to Canada by the United States under the reciprocal tariff agreement:

Cattle, 700 lbs. up.... 3c lb. Calves, 175 lbs. 2c lb. vberries, fresh..1%c lb ies, natural.... 2c lb

"Canada", said Mr. Brody, "agrees to reduce its tariff on American farm products, and to revise its system of pricing U. S. for duty collection purposes at figures higher than actual value of the goods.

"Whereas the United States agrees to take Canadian grown alfalfa, clover and timothy seeds at a 50% reduction in our tariff rates, Canada reciprocates with 10 to 25% on these seeds moving from U. S. into Canada! While Canada will drop its tariff on U. S. butter from 14c to 12c per lb., the United States under the agreement cuts our duty on Canadian cream from 56.6c per gallon to 35c, or nearly 38%. Poultry moving from Canada to the United States is accorded a 50% cut in duty, while poultry moving from the states to Canada will be admitted at rates 171/2 to 20% less than formerly.

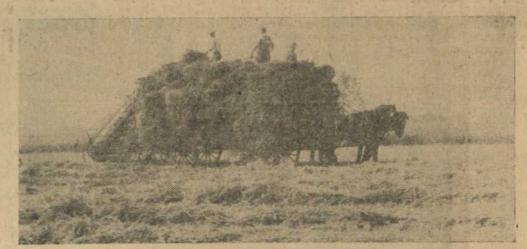
"Canada agrees to cut its duty rates in half on U. S. fresh vegetables, from 20 to 15% on U. S. fruits, and to cancel the 75c per cwt. duty on our potatoes. Other free items, are egg plant, artichoke, okra and horseradish.

"In return for all this and more", Mr. Brody said, "manufacturers of American motor cars are granted concessions whereby they hope to restore automobile exports to Canada to \$40,600,000, the 1930 peak, as against \$3,126,000 for this year. Canadian tariff reductions on U.S. motor vehicles of all kinds range from 221/2 to 40%. American consumers of Canadian whisky may see a price reduction of \$1 a bottle by reason of the 50% cut in tariff by the United States. Canadian distillers have 30,000,000 gallons of more than 4-year-old stuff on hand, and are elated, according to press reports."

#### Canada Blows Hot and Cold Upon Tariff Deal

Canadian viewpoints on the reciprocal tariff agreement differ as widely as they do in the United States. Friends of the deal point to the uproar from some quarters in the States as verifying the statement that a good deal has been made for Canada. Critics across the border attack the plan because of "its failure to secure concessions for the dairying industry of Ontario and Quebec other than a quota on cream and cheese; its failure to get a market for Canadian table stock potatoes, and its failure to do any thing to assist in marketing Canadian wheat and other grains and flour.

# TO OUR FARMERS DO YOU HAVE SEED FOR SALE?



Hay Yields Like This from Farm Bureau Alfalfa

• We are in the market as usual at this time of the year for Michigan grown June, Mammoth, Alsike, Sweet Clovers, Alfalfa seeds. Send us an 8 ounce sample of your seed. Make it representative by taking equal amounts from each bag. Write us the amount of seed you have and we will quote you. We send sample mailing bags on request. We buy other field seeds.

#### Our Seed Cleaning Service Ends Jan. 1

TWe clean seed! Deliver your seed, or you may ship it by freight to Farm Bureau Services, Lansing, Mich., or to our Farm Bureau Supply store at 220 Bristol St., Saginaw. Ship seed prepaid freight if possible. Tag each bag with name and address of shipper. Write us a letter stating total number of bags and giving full instructions on cleaning your seed. Advise

the vitality, description, origin and purity to be as de-

scribed on the analysis tag on sealed Farm Bureau bag.

FARM BUREAU SEED GUARANTEE For Farm Bureau ALFALFA SEED The Farm Bureau Services, Inc., of Lansing, guaran--see your local distributor tees to the farmer to the full purchase price of its seed

of Farm Bureau Seeds

if you want seed cleaned and returned to you, or do you want a price quoted on the cleaned seed?

Deed Cleaning Charges at Lansing plant: Based on weight of seed as received at our cleaning plant. 20c per bu. for one run over mill; 35c for 2 runs. We advise 2 if seed is very dirty. \$1.00 per bu. of seed charge for removing buckhorn. Includes above mill runs. \$1.25 per hr. for hulling sweet clover, mill runs additional as above. We don't do custom cleaning after January 1. Send seed now!

#### Farm Bureau's Seed Guarantee

TFarm Bureau has guaranteed Michigan farmers northern origin, winter hardy alfalfas and clovers since 1920. They don't winter-kill. We select strong, A-1 quality seeds of the best varieties. Farm Bureau seed for 1936 is now passing our requirements for quality, germination and purity. Farm Bureau seeds are packed in sealed bushel and half bushel bags and are guaranteed to be as represented on the analysis tag.

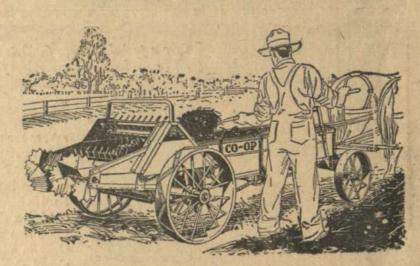
#### We Will Record Your 1936 Seedings

[Every sealed bag of Farm Bureau alfalfa or clover seed contains an envelope with the request that the farmer save a sample of the seed, and note the lot number and other information from the seed tag. We provide a postcard and ask the farmer to register his crop of Farm Bureau alfalfa or clover at our office in our Record of Performance book. You'd be surprised at the number of references to that book by farmers who decide to take a seed crop and want to prove the variety and quality of their seed. You'd enjoy reading the yield reports recorded in the book.

#### DELIVERED IN SEALED SACKS

Farm Bureau Brand Seeds are delivered to you by your distributor in sealed, trade-marked Farm Bureau Brand bushel sacks, direct from our warehouse. See our seed guarantee. Good seed is a good start.

### CO-OP SPREADER Has Advantages That You Want



Easy to Load

Top of box only 36" from ground. Some spreaders up to 45". Box 2" wider at rear than in front makes unloading easier. A low spreader with 60 bu. capacity. Regulates for 6, 12, 18, 24 loads per A.

### Light Draft

Co-op Spreader weighs 1,200 lbs., or 100 to 500 lbs. less than some others. Two horses handle it easily. Wide tired wheels that track, continuous tread lugs, tapered box, self-aligning, closed bearings with oil chambers make for light draft. Alemite-Zerk lubrication. Spreader has 14 inch road clearance.

### Superior Construction

Steel angle construction for very strong, flexible frame. Heavy steel axles. Steel chains and levers. Spokes hot forged into wheels. Beater teeth cold riveted so they can't work loose. If one breaks you can replace it with hammer and chisel. No welding.

### **Excellent Distributor**

Shreds and pulverizes manure and spreads it in a wide, even blanket of fertility. A real crop maker.

SEE THE CO-OP SPREADER and other Farm Bureau machinery at our branch stores and farmers' co-op ass'ns. It will pay you to investigate.

### MERMASH QUALITY EGGS



MERMASH Eggs Often Command Premium Prices

### MERMASH CONTAINS BEST

Ground yellow corn, pure wheat bran, flour midds, meat and bone scraps, alfalfa leaf meal and Mermaker, which is Pacific ocean kelp and fish meal (Manamar formula) to supply essential mineral elements in food form.



16-24-32% PROTEIN

### Turn to MILKMAKER-**Makes Good Cows Better**

Milkmaker with home grown grains and roughage for high milk production at a low cost for feed. Ask your co-op about Milkmaker dairy rations.

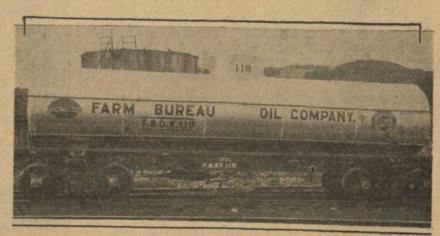
### FARM BUREAU ZERO OILS

Always Start Easy

Long Wearing

Lubricate Perfectly

Buy at Your Co-op



Farm Bureau Oil Company now has its own tank cars for gasoline distribution. Farm Bureau motor oils, refined by the best processes, are highest quality lubricants. Thousands of Michigan, Indiana and Ohio Farm Bureau members and other farmers use them. Ask your Co-op Ass'n for Farm Bureau motor oils and greases.



16, 24 and 32% Protein

THE FARM

**BUREAU LINE** 

Plows

Discs

Drags

Cultivators

**Planters** 

Mowers

Rakes

Loaders

Wagons

Tractors

For Farm Bureau Supplies

SEE YOUR CO-OP OR FARM BUREAU DEALER

Write Us If You Have No Dealer FARM BUREAU SERVICES, Inc., Lansing, Mich. MILKMAKER Means Moneymaker

MILKMAKER FORMULAS 16, 24 and 32% Protein