Every Voter Should Vote NO on Apportionment Nov. 4
Vote No! and Be Sure Of It.

Thousands of voters who go to the polls regularly have unhesitatingly voted against their own convicions, or have had their votes nullified by the ballot box.

Mr. and Mrs. Voter, you know you want to vote "NO" on the reapportionment amendment. We know you are going to vote according to the election at which EVERY "NO" VOTE IS NEEDED.

But we earnestly beg of you to TAKE NO CHANCES with your important vote. PLEASE do not rely upon yourself alone unless you are absolutely sure as to how to mark your ballot.

The Election OFFICIALS ARE THERE TO HELP YOU. Why not take advantage of them? BE SURE YOU HAVE VOTED "NO" ON REAPPORTIONMENT?

Daniel G. Fordham Founder On Property

"That the State Journal wishes to impose taxation unfairness upon Wayne, but because it believes a better plan of reapportionment can be framed, expressing the state vision rather than the sectional one, this paper thinks people of Wayne and people upstate may well unite to vote the pending amendment down," observes the editor of the Journal, oldest and largest newspaper in Lansing.

"It is pointed out," he writes, "that Wayne and Detroit have different social and economic conditions, and that this is a great consideration to be sure, but it is not everything. Henry Ford pays taxes, and pays more than most of us, and yet he has one vote and so have the rest of us. Democracy is not founded on property."

It Keeps Them Working

Why is it that Fiume of all nations has almost no unemployment and never 100% business volume than any other nation today?

The France that lost 1,500,000 men in the war, had an important part of its war debts disbursed, is loaded with taxes and went through a currency inflation and financial crisis that lasted for months?

Principle reason that unemployment has never been a problem, my French economists, according to the Associated Press, is that French business is based on the full order book. Mr. Fiume, however, because firms seldom take on men for a rush period, but keep the old staff busy all the time, advances orders covering over the slack months. Employment is constant, buying keeps up fairly well.

The French admit that they are beginning to feel the world-wide depression, but they are prepared. They go home outlaid. Outside labor can't get in to upset the balance because the Ministry of Labor halted labor immigration as depression threatened.

It's not so many years back that industries in this country were more on a steady production basis, had few rush periods and still fewer reasons for which layoffs.

Workmen could and did work at the same job for years and gladly. Some of our industries are beginning to question the soundness of these rush periods and overtime for immediate production and quick profits, and wholesale lay-offs to cut overhead in slack periods.

Proctor & Gamble, makers of Hwój and other soaps, curiously enough had certain rush periods for soaps and other periods when clearances appeared to rest easier on the public mind. The soap makers were either busy or slack. Some years ago Proctor & Gamble decided that since they make about so much soap annually, they'd make almost as much at good wages, and that their workers should work steady employment, even to the point of guaranteeing them 48 full weeks of employment annually, or the company would make the extra.

The soap company has never had to make good its pay check.

The atmosphere of the Proctor & Gamble plant is said to be one of content and interest in the work.

What poor people usually employ, they maintain a good standard of living, which they are able to enjoy.

They buy more liberally of meat, milk and cream, butter, cereals, coffee and tea, clothing and other products having their origin on the farm.

Big Chicory Yield

The Midland Farmers News reports that the Chicory crop this year is a bumper. The Chicory is grown in large quantities around Mecosta, and the product is used for making coffee.

Big Chicory Yield

Vote NO! and Be Sure Of It.
Catching Criminals By Radio In Rural Mich.

State Police Cars Hear Radio Directions From East Lansing Station; Sheriffs' Cars To Be Equipped.

By J. H. CREIGHTON

Lansing—As Michigan's October moon races slowly over the fallow fields of its great agricultural countryside, the fields are being stripped, and the yield in money has been gathered into county banks, which, in this state, as in other agricultural sections, today carry more cash than at any other season.

The business farmer, who seeks every economic advantage, knows that with a fast and ever-ready Reo Truck on the premises, the less capital need be tied up in stocks and supplies.

In the marketing seasons Reo speeds crops to the consumer before spoilage losses can occur—rushes live stock to the most profitable markets with the least possible shrinkage.

And Reo reduces the amount of farm labor hire. Quick out of the fields with harvest loads, and quickly back—tow to farm parts saving many lost hours of idle labor—an invaluable time-saver in the orchards, delivering tools,2 picking baskets—or helping in tree spraying or frost protection.

For 16 years, more Reo Trucks have been sold for farm use than for any other single purpose. Why? Because through the use of these trucks the farmer has reduced his capital outlay, has increased his output, saved on labor, expended his markets and realized a greater annual return on his invested dollar.

REO MOTOR CAR COMPANY, LANSING, MICHIGAN
A Guarantee
For the Rainy Day

Most of us consider ourselves poor in this world's goods. We try to be careful in our efforts to get ahead, and we try to save for a rainy day. We know what the Bible says, but how often is it remembered?

Life insurance saves the poor man, or woman, of modest abilities to bring about a comfortable personal existence after the death of one of its members. It enables the man to leave a legacy to his loved ones, to help them with the expenses of educating their children, and to assist them in case of illness or any other unexpected expense.

Sally found the latter and the decided to have a rainy day. She knew that the insurance company would pay it. She had a rainy day policy.

The cook was left with a desire to drive away forever that woman. Sally had known her for years. She was a friend of the family.

The cook was left with a desire to drive away forever that woman. Sally had known her for years. She was a friend of the family.
When Ghosts and Goblins Grin

In keeping with the customs of all, they come every October a month or so ahead of time, and also every January about the same time. Thus may they be round the calendar and the Flatiron Building. It's a custom that goes back to their very creators, or perhaps the very creators of the Spider-Man comic strip.

However, this is a certain month that is October, and the creators of the Spider-Man comic strip are not likely to be the ones who created the ghosts and goblins. The ghosts and goblins are most likely the creation of a different artist, someone who has been creating them for decades now. It is a tradition that has been passed down from one artist to another, and is now enjoyed by many people around the world.

The ghosts and goblins are likely to be seen in a variety of forms, from the classic Halloween image of a ghostly figure floating in the air, to the more modern image of a ghostly figure riding a skateboard or skateboarding down a street. They are likely to be seen in a variety of settings, from the haunted house to the schoolyard to the classroom.

It is likely that the ghosts and goblins will be seen in a variety of colors, from the classic white to the more modern black. They are likely to be seen in a variety of sizes, from the tiny to the massive. They are likely to be seen in a variety of costumes, from the classic ghostly figure to the more modern ghostly figure.

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MARKETS

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