

COUNTY RALLIES ARE TO FOLLOW CAMPAIGN NOW UNDER WAY

HORSFALL CITES SEED SERVICE AT KALAMAZOO MEET

Individual Prosperity Depends
Upon Community, Says
W. T. Barbre

POWELL GIVES RECORD Legislative and Marketing Services Have Been Worth While

Kalamazoo, Aug. 6.—Eighty Kalamazoo county farmers left their work today and spent the entire day at the Farm Bureau school held in the First Baptist church, Kalamazoo, that they might catch step with the two thousand other farmers who are in the membership campaign the week of August 11 to 15.



W. S. Horsfall signed the permanent membership contract.

The meeting was called to order by the County President, Walter Horsfall, of Scotta. In opening the meeting Mr. Horsfall said, "The campaign upon which we are entering is of the utmost importance to every farmer in our county. The organization has proved its worth many times over to those who have given it any thought."

"The 357 per cent increase in alfalfa acreage the past five years largely due to the Seed Department of the Michigan Farm Bureau, more than anything else, has paid well for all the organization has cost the farmers, not mentioning many other of its valuable assets."

"The farmers of our county stand ready to join with the farmers of other counties in building up an effective organization."

Alfred Bentall of the state organization department addressed the meeting on "Inspiration and Brass Tacks." He emphasized the bigness of this movement and the vital necessity of the Farm Bureau if the farmers are to hold their rightful place among the business interests of the country. He said, "I like big things and only big things make much appeal to me. The average farmer likes big things. That is why I like this campaign and it is the reason so many are taking an interest in it."

"The farmers must solve their own problems or someone is going to solve them for us. If we leave it to someone else to solve, we need not expect to be satisfied. The only way we can solve our problems is by being organized."

"I am confident the farmers of Michigan are seeing the necessity for the Farm Bureau today as they never have before. Mistakes have been made but they are past. We are now making history."

Stanley M. Powell, ass't sec'y of the State Farm Bureau, addressed the meeting on "Farm Bureau Benefits." He explained to the audience the Campaign Charts which show the plan of the entire campaign and dwell especially upon the chart which shows the departments of the Farm Bureau and their relation to each other and the organization as a whole.

He said in part, "It is evident that we know, all too little about the work and accomplishments of the organizations to which we belong and no where is this truer than among the members of the American Farm Bureau."

"If the farmers only knew the work of the various departments of the Bureau and their effectiveness, there would be even greater appreciation for the organization. The Farm Bureau in the state of Michigan has a record of which they may be justly proud and one which has brought many direct benefits to the farmers of the state."

"The two-cent gas tax is one thing to which we may truthfully point. We must bear in mind this was passed with the Detroit Automobile Club solidly against it, certain manufacturers, many of the state officials and with only one exception, the daily papers of the larger cities. The Farm Bureau, through its Minute Men and with the co-operation of the State Grange, was powerful in getting this measure passed."

Shiawassee Farm Bureau Team School



Owosso, Aug. 5.—Above are Shiawassee County Farm Bureau volunteer membership campaign workers and members of the Women's campaign workers division who attended the Team Workers School here today. The presence of numerous threshing rigs in the county made it necessary for numbers of the team workers to charge their fellow workers with bringing the team school information to them. Great enthusiasm was evident at this school, held at the Community Center here.

Sec'y C. L. Brody of the State Farm Bureau, second from the left in the first row (kneeling) and C. S. Hanby, last man in the first row (standing), were the State Farm Bureau instructors at this school. This week the Shiawassee county team workers are out in full force, building a Farm Bureau membership on the continuous, voluntary membership plan.

COUNTIES ASK MEMBERS TO ATTEND FOLLOW-UP MEETINGS AT WHICH NEW BUREAU PROGRAMS WILL BE SET UP

Permanent Committees on Membership, Women's Work, Boys & Girls Club Work Planned; New Program Will Increase Number Of County and Twp. Meetings

This week of Aug. 11 to 15, while two thousand Farm Bureau member volunteer membership team workers are at work in the counties in this campaign, preparations are under way in those counties for the big Campaign Follow-up county rally to be held in each county. The dates are announced at the bottom of this page.

The Campaign Follow-up rallies mark the final round of meetings in a great membership campaign. At each of these county meetings the old and new membership will meet to map out the future Farm Bureau program in that county and to live things up in many townships.

Many Farm Bureau members and leaders have felt the need of more meetings in the County, Township and community centers. So the desire has been expressed that a regular schedule of such meetings be worked out. It is suggested that there be at least one or two big County Farm Bureau meetings each year in addition to the regular annual meeting of that body.

Permanent Membership Committee

In the Team Workers Schools held in all counties the week before the Campaign opened, there was strong sentiment for a permanent membership committee in each township. At the Campaign Follow-up rally it is planned to build a Membership Committee for each township that will be a going concern 12 months of the year.

The Membership Committee's business will be to look after membership interests in the organization, to maintain a friendly interest in newcomers to the community and to keep adding to the Farm Bureau membership right along by such work. Able Farm Bureau members will be appointed to this committee.

Committee on Women's Work

The ladies have shown a splendid interest in this campaign, and it is clear that they are ready to take an important part in Farm Bureau work. They know that outside problems affecting the Farm Home will be settled right when we have the finest kind of co-operative effort in our communities. At the Campaign Follow-up meetings County and Township Farm Bureau Women's committees will be offered, possibly a chairman and three committee members for each township committee. This Women's Committee, both in this township and the County committees, should help plan Farm Bureau programs, should help the county agr'l agent, home demonstration agent and others with their work in their townships, and should take an active part in building up interest among other women in Farm Bureau work.

Boys and Girls Club Work Committee

Boy and girl club work members gave many different demonstrations of their splendid work in the recent Farm Bureau campaign meetings. Boys and girls hunger for just such expression, and it's good for them. It was a delight to see the fine way in which the various groups of youngsters made the meeting programs brighter. What shall we do with the boys and girls? Why, use them. Let's give them a place in the Farm Bureau. They will be farmers after a little. Let's break them in in the right way. They can help in programs. They can give demonstrations of their work that are well worth while. They like to belong to such clubs and to take part in such meetings. Let's take them into greater participation in Farm Bureau activities.

This subject will also be taken up at the Campaign Follow-up meeting in your county and action will be taken thereon as a County Farm Bureau.

Need of Community Meetings

In preparing for this campaign, township chairmen and others have remarked on the need for more community meetings. Members would like more opportunities to hear about the work their Farm Bureau is doing and to take a part in it. In this campaign team workers and members have had a great revival in Farm Bureau work and have learned a great deal about the work of the organization. They want to make this interest continuous. This can be accomplished only by having regular Farm Bureau meetings at points where Farm Bureau folk naturally gather. There should be permanent committees to arrange this matter, so that each section of the county has its meetings and that no section falls behind, without anyone to look after Farm Bureau interests. This is another point that will be taken up in the Campaign Follow-up meetings.

Many Farm Bureau members have been attending but one meeting a year, the big annual county Farm Bureau program that we have, there should be at least one and maybe two County Farm Bureau rallies each year in addition to the regular annual meeting, in the opinion of many of the workers in this campaign. At these meetings all the various township permanent committees would report and the County Farm Bureau work could be managed accordingly.

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Membership Campaign Reports Showing a Splendid Sign-Up

What's Doing

Quack and Carrots
Know What You Sow
Costly Experiences

A member writes us about some bitter experiences with clover and alfalfa. His story is not a pleasant one, yet there is a valuable lesson in it for every thinking farmer. Experience is a costly but vigorous teacher. This member writes:

"A few years ago I bought some alfalfa seed from a neighbor who lives two or three miles from my farm. He guaranteed this seed to be genuine Grimm and gave me some sort of a certificate signed by a notary public as to the genuineness and purity of the seed."

"Well, the alfalfa that was in that seed may have been pure Grimm for all I know. It came up fairly well and gave me an average stand. However, the following year I noticed small patches of quack grass all over that field. Of course, there's more alfalfa than quack, but the pesky quack has got an awful start. I've prided myself all my life that there was no quack on my farm. Now the whole field is peppered with it. The dear Lord only knows whether I'll ever get rid of it. I wouldn't had that mess of foul stuff on my farm for a good bit of money."

"Then a year and a half ago I purchased some June clover seed (Continued on page two)

Many Campaign Teams Making Great Records

Returns Incomplete in All Counties; Two Men
Teams Average 7 Members Daily in Many
Places; 2,000 Workers Confident

Two thousand Farm Bureau member volunteer membership workers took the field this week in ten counties in the big membership campaign. Early and incomplete returns from townships in all parts of the campaign area show that they are getting great results. Team workers have in many instances doubled the average daily sign-up in previous membership campaigns. Others have reported two men teams signing up as high as 11, 12, 13 and 17 members in one day. The campaign is on from Tuesday, August 11, through Friday, August 15.

RAIN WEDNESDAY

Torrential rains throughout the State on Wednesday and an early arrival of the threshing season peak have obligated many of the teams to modify their schedules some, and they will continue later until they have covered their territory.

Incomplete returns from sections of all of the ten counties at work this week indicates that a great many of the two men teams are signing seven members daily.

Tuesday's Returns

In Allegan twp., Allegan Co., the first day's work brought 40 members, two more than the 1923 cam-

aign final result. The first four incomplete twps. from Calhoun county counted 92 new members, with 16 twps. yet to be heard from. Seven incomplete twps. in Barry county totalled 161 new members Tuesday night, with nine twps. not heard from Paw Paw twp., in Van Buren county reported 44 for the first day. The team workers are on the job all day; many of them are working evenings. Returns are slow. The very heavy rain of Wednesday held up campaign work in many places and put many telephone lines out of order. Very few Wednesday reports (Continued on page three)

IONIA CO. TEAM SCHOOL CONVENES MONDAY, AUG. 17

Membership Campaign Starts
Next Day, August 18
To 22nd

Ionia, Aug. 13.—The Ionia County Farm Bureau volunteer membership workers team school is to be held at Ionia, Monday, August 17. The session will start promptly at 9:00 a. m. A complimentary dinner will be served at noon by the County Farm Bureau. School will convene at 1:00 p. m. and will let out at 4 o'clock sharp. Sec'y Clark L. Brody and Mr. C. S. Hanby will be the instructors from the State Farm Bureau.



H. E. Powell, Pres. H. E. Powell, Campaign Manager A. J. Chamberlain, Robert Monteith and others will handle the local part of the program.

As illustrated by the photographs in this and preceding editions of the Farm Bureau News, there have been (Continued on page two)

MEMBERS!

Attend The Campaign Follow-Up Membership Rally Listed Below For Your Community

This is a most important meeting for your organization. Your help and advice will be needed when your County Farm Bureau membership appoints its permanent committees, adopts a program of work, and the many other interesting things that are to be done.

COUNTY	PLACE	DATE
ALLEGAN	Allegan	Tuesday afternoon, Aug. 18
BARRY	Hastings	Tuesday evening, Aug. 18
CALHOUN	Marshall	Wednesday evening, Aug. 19
EATON	Charlotte	Saturday afternoon, Aug. 22
GENESEEE	Flint	Wednesday aft., Aug. 19

This is your opportunity to get acquainted with many fellow Farm Bureau members in your county. There will be a good program, with both County and State Farm Bureau speakers. Be sure and bring your wife. Let's get off to a splendid start with the new program of Farm Bureau work.

COUNTY	PLACE	DATE
KALAMAZOO	Kalamazoo	Thursday evening, Aug. 20
MACOMB	Davis	Monday evening, Aug. 17
MUSKEGON	Muskegon	Friday afternoon, Aug. 21
	Grange Hall, 3 mi. east of Muskegon	
SHIAWASSEE	Owosso	Thursday afternoon, Aug. 20
VAN BUREN	Lawrence	Friday afternoon, Aug. 21

