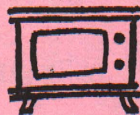


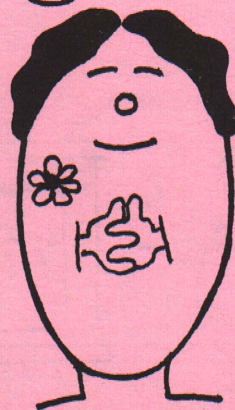
THE \$QUEEZE  
FAMILY

PLAYERS

PRESENT



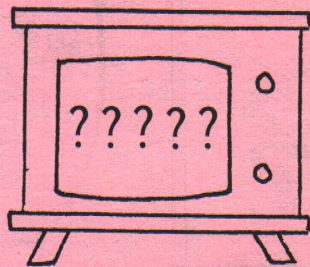
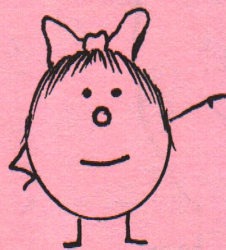
THINKING ABOUT  
A **BIG** PURCHASE ?



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**1** DO WE ALREADY HAVE THIS ITEM?



YES GO TO 2

NO GO TO 3



2

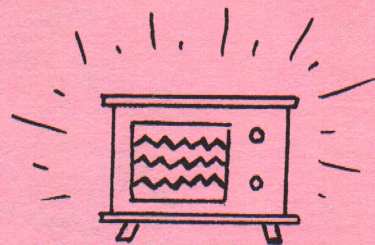
DOES IT NEED SERVICE OR REPAIR?

YES

GO TO 4

NO

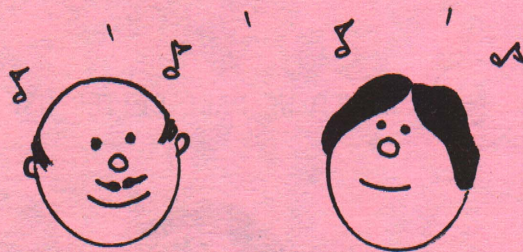
GO TO 5



3

IS IT LIKELY TO INCREASE FAMILY SATISFACTION?

- Save money in the long run
- Increase earning ability
- Save time, energy
- Be more convenient
- Contribute to health & safety
- Add attractiveness
- Have what others have
- Meet family's growing needs



YES

(To one or more) CHECK  
PRICES AND QUANTITIES.  
THEN GO TO 6

NO

DO NOT BUY



4

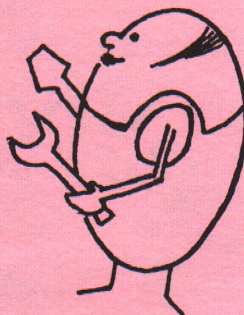
IS REPAIR SERVICE AVAILABLE?

YES

GO TO 7

NO

GO TO 8



5

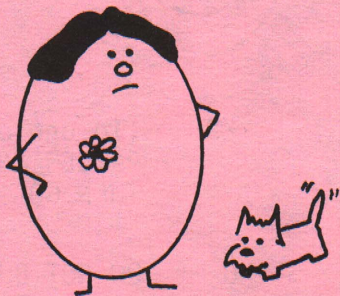
COULD WE MAKE BETTER USE OF IT?

YES

LOOK INTO WAYS OF MAKING  
BETTER USE OF WHAT YOU  
HAVE. GO TO 9

NO

GO TO 6



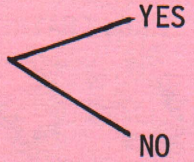




6

WILL THE BENEFITS WE GET BE WORTH THE COST OF BUYING IT NEW AND OPERATING AND SERVICING IT?

- Higher utility bills
- Servicing
- Fuel Costs
- Frequency of Use

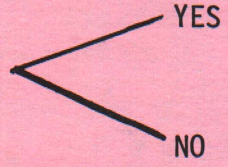


GO TO 10

RECONSIDER OR DO NOT BUY

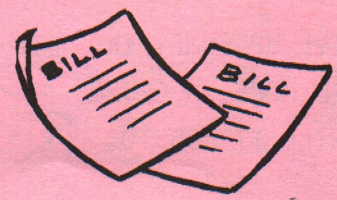
7

WILL REPAIR COSTS BE MORE THAN IT IS WORTH?

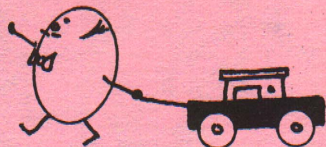


BUY. REPAIR NOT PRACTICAL.

CONSIDER REPAIR.







8

CAN IT BE USED AS A TRADE-IN WITHOUT BEING REPAIRED?

YES

USE AS A TRADE-IN OR REPLACEMENT

NO

BUY REPLACEMENT

9

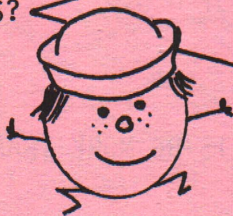
DOES IT STILL SATISFY US?

YES

KEEP IT

NO

CONSIDER RECONDITIONING.  
CONSIDER BUYING. CHECK PRICES NEW AND USED.  
CONSIDER RENTAL, IF AVAILABLE.



10

WILL WE HAVE TO GIVE UP SOMETHING THAT WE REALLY NEED MORE IN ORDER TO BUY THIS? OR WILL IT ADD TO OUR DEBT LOAD?

YES

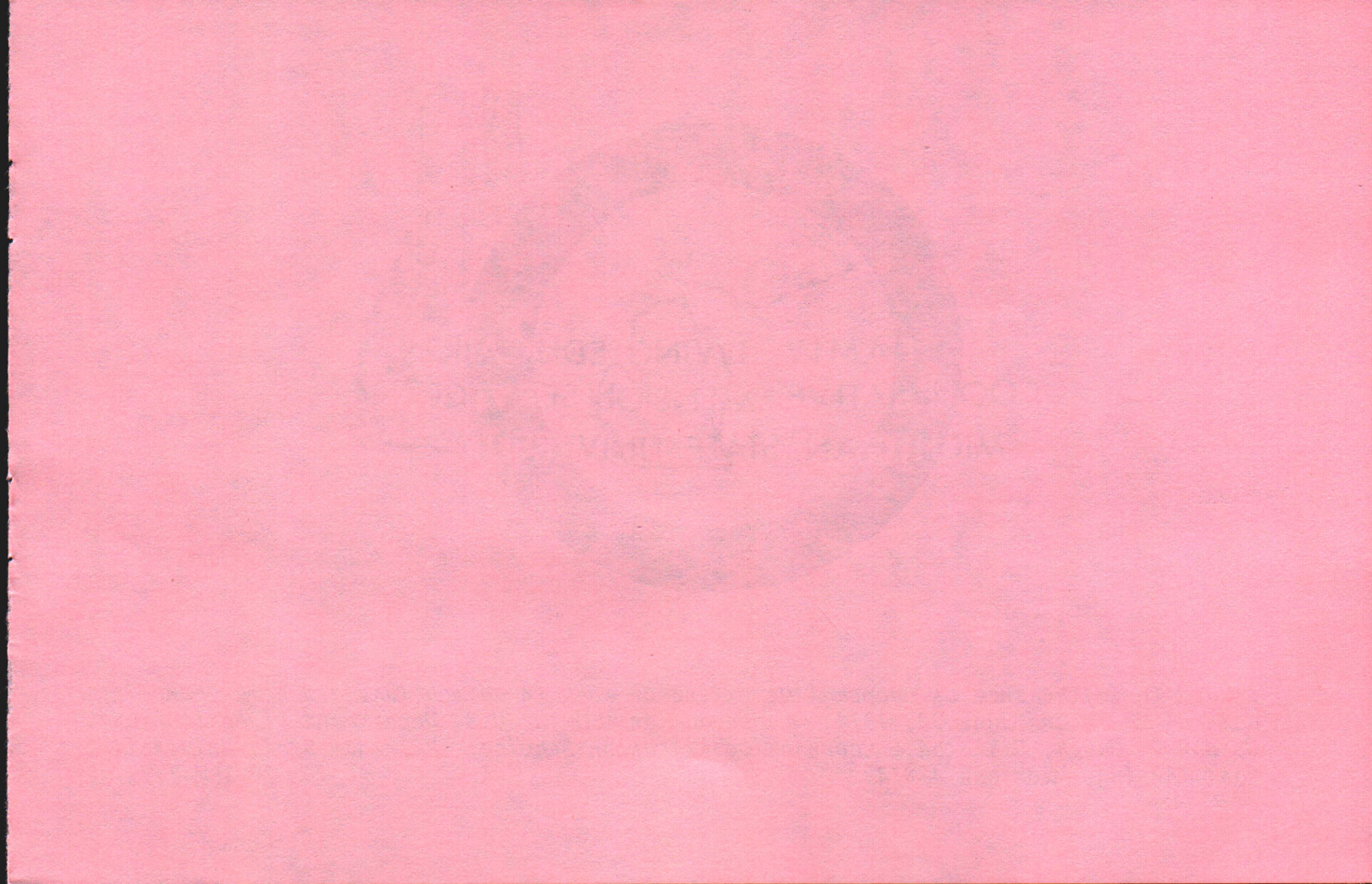
RECONSIDER BEFORE DECIDING TO BUY NEW.

NO

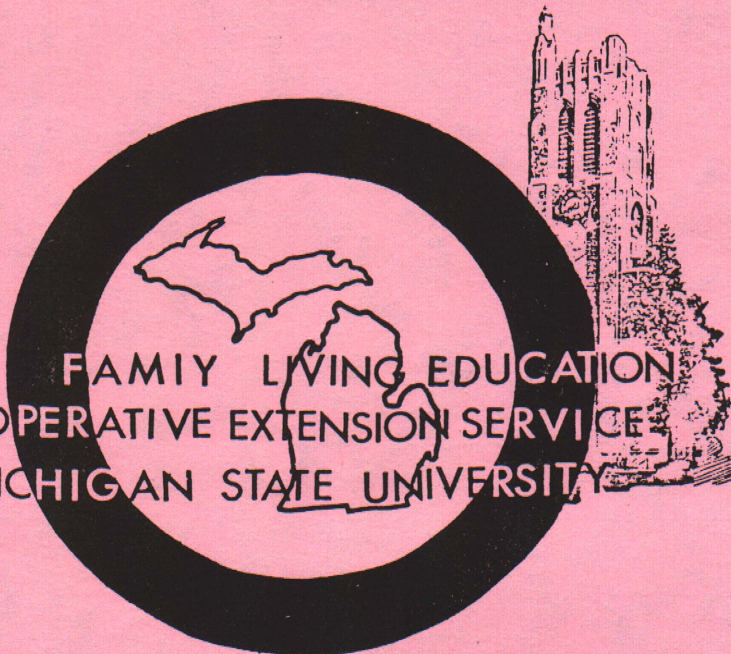
BUY











FAMILY LIVING EDUCATION  
COOPERATIVE EXTENSION SERVICE  
MICHIGAN STATE UNIVERSITY

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East Lansing, Michigan 48824.*

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